

CDC VOTE SUPPORTS TIDELANDS OIL GRAB

By BOB HOUSER
Political Editor

California Democratic Council delegates voted Saturday night to support legislation for a state takeover of Long Beach's trust share of tideland oil revenue.

Meeting in Long Beach Arena, a facility made possible by state-approved usage of the revenue, the delegation spurned arguments by Long Beach Assemblyman Joseph M. Kennick that the resolution "is ill-timed interference with the legislative process."

Kennick told the same delegates he had greeted officially at the convention's Friday opening session that a 14-member legislative study committee with

membership from both houses of the legislature has been set up to study the tidelands revenue matter and make its report to the legislature in January 1965.

The committee, he said, will hold its first hearings Monday and Tuesday in Sacramento.

The CDC resolution specifically endorses State Sen. Virgil O'Sullivan's Senate Bill 33 and urges its early passage.

Kennick charged that "Sen. O'Sullivan thinks he has found a short route to heaven, but there is no short route."

Kennick's task was made more difficult, coming immediately after a speech by Gov. Brown urging the

CDC to make its influence felt in the legislature to achieve "prompt action to arrive at a more realistic division of tideland oil revenues from the tremendous oil pools bordering this convention city of Long Beach."

At present, the state receives 50 per cent of the tidelands revenue while the city administers the other 50 per cent of the revenue under terms of the trust and under the supervision of the state on tidelands projects.

Earlier, delegates heard Sen. Clair Engle's voice—a caricature of the one which won the hearts, laughter and senatorial endorsement of CDC delegates six years ago.

It was tears and almost certain rejection as the Long Beach Arena convention hung—silently fascinated—by a halting, stuttering telephone acceptance speech by Engle from his Washington office.

At 2:12 p.m., CDC president Tom B. Carvey Jr., from the Arena stage, picked up a specially established phone line and asked, "Extension 4521 for Sen. Engle, please. This is Tom Carvey at the CDC convention in Long Beach. Is the senator available to speak?"

Answer: "Yes, we'll put him right on."

Carvey: "Senator, it's great to hear you; I'm here at the CDC convention in Long Beach with well over

3,000 Democrats here representing over 75,000 in the state . . . every one of us extend our warmest greetings and best wishes." (Applause by the convention). "We wish you were here. Can he address the convention now?"

"Yes, I think so."

Engle: "My fellow delegates. I accept with pleasure the nomination for reelection for the United States Senate. Let me assure you of this: I'm in this race to stay. With your support, we will be victorious in 1964 as we were in 1958. My best wishes to you and all your c-c-convention."

Carvey: "When will you

(Continued Pg. A-4, Col. 1)



ALAN CRANSTON, state controller, is followed by exuberant backers at the convention of the California Democratic Council in Long Beach Arena.

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--
Sunny with localized north-
east winds. High temperature
about 70. Complete weather on
Page A-2.

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Presidents Agree OAS in Need of Increased Power

By MERRIMAN SMITH

PALM SPRINGS (UPI)—President Johnson and President Adolfo Lopez Mateos of Mexico agreed Saturday after two days of diplomatic conversations that the Organization of American States (OAS) needs strengthening with greater authority to maintain peace in the Western Hemisphere.

Lopez Mateos in a separate press conference, however, went far beyond the language of his joint communique with Johnson. He proposed that the United States turn to the United Nations for a solution of its problems with Cuba.

The U.N. proposal did not come up in the talks with Johnson, according to the American officials who found the press conference proposal of Lopez Mateos somewhat surprising.

THE U.S. position is that while the Castro government no longer may participate in deliberations and actions of the OAS, Cuba still is an OAS member and bound by OAS treaties which Cuba has not renounced.

The Mexicans take a different position—that Cuba is out of the OAS completely and thus, differences between the U.S. and Cuba should be taken to the U.N.

"Since Cuba has been ousted from the OAS," Lopez Mateos told reporters, "I think it is the United Nations to which the United States should turn to find a solution of its problems with Cuba."

The Mexican president thought Panama was a different matter. Mexico has offered to help find a solution that would protect the interests of both Panama and the United States, and Lopez Mateos went further

Saturday by saying the OAS could solve the problem.

U.S. OFFICIALS said Cuba and Panama came up briefly in the talks between Johnson and Lopez Mateos and they agreed on the point of Panama, that the disputant nations should return to the conference table as soon as possible.

Johnson and Lopez concluded their business affairs at a breakfast meeting.

President Johnson planned a night of relaxation in Palm Springs before the return trip to Washington today. President Lopez Mateos, meanwhile, boarded his Mexican air force turbo-prop airliner en route to Mexico City.

A crowd of about 600 welcomed Johnson on his third flight to Palm Springs in as many days.

The President and Mrs. Johnson were expected to fly back to Washington this afternoon, reaching Andrews Air Force Base outside the capital around 9 p.m., EST.

HIGHLIGHTS of the communique:

Trade — They agreed to trade whenever possible. They thought particularly that goals of the Alliance for Progress could best be attained by providing "stable, expanding markets for products of the develop-

(Continued Page A-2, Col. 6)

Southland Fiesta LBJ's Warmest Greeting Yet



MRS. LYNDON JOHNSON is the surprised recipient of a gift—a Mexican bracelet—from one of the performers as she and President Johnson and President and Mrs. Adolfo Lopez Mateos of Mexico attend a fiesta in the Los Angeles Sports Arena Saturday. Johnson stands up at left to watch the presentation. At Mrs. Johnson's right is Lopez Mateos. The performer is Lola del Tran, a singer.

President of India Recovers

NEW DELHI, India (AP)—President Sarvepalli Radhakrishnan, 75, resumed his duties Saturday after a 17-day period of rest to recuperate from an eye operation.

Maryland Pickets Routed With Dogs

PRINCESS ANNE, Md. (UPI)—State troopers with snarling police dogs clashed with Negro students demonstrating at a restaurant Saturday and arrested four Negroes. About 100 demonstrators then picketed the jail where the four were imprisoned.

In the brief melee, one Negro student was bitten on the leg by a dog, a police captain was clubbed on the head, and a white student who sought to join the fray was relieved of a knife. The pickets claimed discrimination at the restaurant.

The pickets had been parading peacefully, singing, chanting and waving signs. When the students sought to block the restaurant entrance, police

charged them. The picketing later resumed but then the students left, presumably to return to the campus of Maryland State College.

About half an hour later, however, many of them appeared before the Somerset County Jail, where they stood for about 30 minutes, clapping their hands and chanting. There was no violence at the jail.

Freighter Aground

LONDON, Sunday (AP)—The 7,303-ton Panamanian freighter Brother George went aground Saturday off the south coast of the Isle of Wight. The Coast Guard said lifeboats went to the ship's aid in heavy seas.

President Mixes With L.A. Throng

By GEORGE ROBESON

The Southland's Mexican-American community gave President Johnson a fiesta Saturday—and perhaps his warmest reception since he took office.

Johnson and Mexican President Adolfo Lopez Mateos wound up two days of talks Saturday with a Los Angeles visit. The colorful fiesta show was presented at the Sports Arena in honor of the two Presidents.

Johnson arrived by helicopter from his vacation White House at Palm Springs, landing in the Coliseum parking lot. More than 300 persons crowded around the corner of the lot, held back by a cordon of police.

Johnson and his party boarded their limousine,

and started off toward the Sports Arena. But the President immediately ordered the car turned

More pictures of the fiesta are on Page A-3.

around and parked in the middle of the spectators.

He got out and mixed with the pressing crowd, much to the consternation of a carload of Secret Service men and dozens of police officers.

Many members of the exuberant throng reached across the shoulders of policemen to shake the hand of the President. Johnson, his face deeply sunburned from his desert weekend, obviously enjoyed the adulation.

After being caught in the crush of the crowd for nearly 15 minutes, Secret Service men and police eased a path for him back to his closed car and the motorcade took off for the Arena.

ONE MAN burst out of the crowd, shouting, "I did it! I did it! I shook his hand!"

Moments earlier, a little boy—one of dozens held aloft by their fathers for

(Continued Page A-2, Col. 4)

Johnson in Brisk Exercise

PALM SPRINGS (AP)—President Johnson, apparently relishing the desert air and sunshine, hiked nearly a mile before breakfast Saturday.

Swinging out of his borrowed mountainside home at a brisk pace, Johnson encountered a small girl and a boy at the corner. Waving them over, he patted the girl on the head, gave her an affectionate hug and said:

"I've got two little girls. One is 16 and the other is—"

The little girl interrupted with the age of Johnson's older daughter, Lynda Bird.

"Nineteen," she said. The President laughed and said, "She'll be 20 this month."

Lynda Bird's birthday is March 19. Lucy Baines is the 16-year-old.

Walking with Johnson through the streets of a plush residential section were Thomas C. Mann, assistant secretary of State for inter-American affairs, and Jack Valenti, a presidential aide.

Six Secret Service agents accompanied the trio.

NEW CHARGES POUR INTO I, P-T

L.A. Investigates Port Management

By EVERETT W. HOSKING
I.P.T. Sunday Editor

Top level administrators from both the city of Los Angeles and Los Angeles Harbor are meeting this week in a "preliminary investigation" of charges of mismanagement of the foundering L.A. Harbor.

The meetings, spearheaded by Los Angeles Councilman John S. Gibson, may lead the way for a full investigation of the harbor and its politically appointed board. Time and place of the conferences were not announced.

Gibson, who earlier referred to the harbor commissioners as "weak men . . . who have to destroy good men in order to prove to themselves that they are strong" said earlier last week that he would have no comment on a possible full-fledged investigation of the harbor until after his top-level meetings.

Councilwoman Rosalind Wyman, meanwhile, said she is preparing a resolution to be presented to the council calling for the investigation.

The council and administrative action rose out of a series of articles published in The Independent, Press-Telegram detailing mismanagement of the harbor and harassment of the port's civil service staff by the five-man organization.

The commissioners, brunt of the charges, remained silent at their weekly board meeting in San Pedro. The charges and the series of articles, however, were discussed at a luncheon meeting of the board, preceding the public session.

Meanwhile, other instances of indecision and mismanagement of the giant port facility con-

(Continued Page A-2, Col. 7)

WHERE TO FIND IT

● PROSPECTIVE home buyers and industrial groups will find much to interest them in the record 18-page Southland Progress section of today's Independent, Press-Telegram.

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L.A.C. Says: Whose Civil Rights?

The birthdays of George Washington and Abraham Lincoln were observed the past two weeks. During these weeks the nation—and especially California—have given much of their time to discussing civil rights. These are issues that were more connected with these two great men than any other issues of their public lives.

Today we find our own congress tied up over civil rights issues. The most controversial section of the federal measure is the one on "public accommodations"—and the federal government's use of its power to deprive property owners of financial assistance if the government is in any way involved in this financing. It means any loans involving governmental agency guarantees would be denied a property owner who was convicted of refusing to sell—rent or lease his property to another person—if it was on the basis of racial or religious reasons. This could be interpreted to mean loans from banks or saving and loan associations where depositor insurance is provided by a federal agency.

In California the state legislature has enacted the Rumford Act. It provides for these restrictions—and specifically states it means single dwelling homes as well as multiple units. It is estimated by the supporters of the act that it involves over 70 percent of all dwelling units.

A petition is being signed in California to force on the ballot a measure that gives the private property owner the right to sell—rent or lease his property to anyone he wishes at his own discretion. It is charged this will bring greater racial hatreds and goes too far. But it was the extremists who passed the restrictive legislation that has brought this retaliation by property owners who seek to protect their property and civil rights.

It was extremism on the part of the southern states that brought on the Civil War. In a very wonderful new book by Bruce Catton, "Two Roads to Summer," the attitudes of Lincoln, Douglas and Jefferson Davis are discussed. For the 10 years before Lincoln took office he had said he was not advocating the overthrow of slavery in the southern states—but was adamant that their number of states should not be increased.

The south insisted that new slave states should be formed from new territories to equal the non-slave states. It was this extremism that brought on the war. Lincoln was a moderate in that he considered slavery an evil—but that extremism in abolishing it was an act the government was not justified in taking. It was done only after the slave states attempted to leave the union.

Now we find the same extremism on the part of those who support the big government actions to stop all discrimination. Our state Attorney General Mosk last week said that repeal of the Rumford Act would jeopardize the federal urban renewal program—because federal assistance would be denied any state that permitted its people their civil rights to sell, lease or rent their own property to whomever they desired.

Because the southern states demanded that the despicable slave program should be expanded, it caused the worst war this nation ever experienced. Now insistence upon depriving people of their property rights—on the theory that this will advance civil rights—is bringing about resentment that will retard rather than advance civil rights. We have no patience with anyone who would deprive any American of equal rights to education, voting or employment. But neither do we have patience with those who would deprive the people of their right to sell, lease or rent their property to whomever they desire regardless of race, creed or natural origin. And above all, we oppose government using its financial powers to divest the individual of these freedoms.—L.A.C.

[L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.]

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3 Tugboatmen Killed

MOCAMEDES, Angola (UPI)—Authorities said three crew members aboard a harbor tug were killed when their boat sank after being rammed by the Portuguese liner Vera Cruz.

Alamitos Troubles Abating

By WILLIAM JONES

Smoother sailing appeared to be in store for the Navy at Los Alamitos Air Station today after the second of two housing developers surprisingly abandoned his plans to construct duplexes near the airfield's main jet runway.

Casting anchor on his plans—at least for the present—was Henry Van Ruiten who had proposed building the duplexes right up to the north-east fence of the air station.

EARLIER, Cypress planning commissioners rejected a proposed multifamily project on a southern border of the airfield after the landowner, the Church of Jesus Christ of the Latter-Day Saints did not send an official representative to the commission hearing.

In both cases, Capt. William P. Tanner Jr., commander of the Naval Air Station, offered to swap land and donate acreage to the cities of Los Alamitos and Cypress for regional park sites.

THE SECOND of the two cases—that involving the 25 acres of the Meadowview Dairy land—was resolved in a dramatic meeting between Navy officials and the landowner.

Appearing at the session before Los Alamitos City Councilmen, dairy owner Van Ruiten tentatively agreed to the Navy's terms of trading his land for a northwestern section of the naval station.

Capt. Tanner, emphasizing that top-level approval still must be gained from Washington, offered to "exchange a parcel of station property of equal value for the land owned by Mr. Van Ruiten and then in turn lease part of the acquired property at the northeast corner of the station to the City of Los Alamitos for a park site."

Van Ruiten, in the meeting, tentatively agreed to the terms.

The session was postponed pending further meetings delving into land values of the two properties.

THE SUGGESTION that Van Ruiten accepted was only one of four proposed by the Navy.

In his last alternative, Capt. Tanner said that the Navy could condemn and purchase the land "and then consider leasing part of it to the City of Los Alamitos for a park site."

The land swap and park donation by the Navy was also made to the City of Cypress several weeks ago when developers sought to construct a multifamily project on 12 acres adjacent to the southeast border of the air station.

Last Thursday, Cypress planning commissioners rejected the project, stressing it was not in accordance with the city's master plan.

Fiesta Warmest Reception Since LBJ Took Office

(Continued from Page A-1)

what might be a once-in-a-lifetime glimpse of a President—shouted, "We sure like you, Mr. President!"

Johnson reached across police guards and patted the youngster's head.

In the Sports Arena, jammed by nearly 12,000 persons—many of them of Mexican descent—President Johnson said:

"There is in this arena today the spirit of Hidalgo and Jefferson, of Perez and Roosevelt."

"Mexico is on the march," he said. "The tempo is swift and the outcome is sure."

OF MEXICO'S economic outlook, Johnson said: "President Lopez Mateos commanded victory—he will accept nothing less."

Johnson said 25 percent of Mexico's national budget now is being spent on education, and great strides are being made in public works and housing.

He said the Alliance for Progress, which both men endorsed in a joint communique Saturday after their Palm Springs talks, "still remains the best hope for unified action."

He added that it had not reached full fruition, but "the streaks of dawn are already visible"—partly because of close cooperation between Mexico and the United States.

"I am proud to tell you that we, the United States and Mexico, live together in peace and harmony with justice our guide and reason our companion."

"With God's help, we will make this a better United States, a better Mexico, a better world for all people everywhere."

PRESIDENT Johnson, whose every utterance was greeted with loud applause, concluded his address with: "Buenos tardes, mis amigos." ("Good afternoon, my friends.")

President Lopez Mateos, addressing the crowd in

Lopez Mateos' Wife Flies East

LOS ANGELES (AP)—Mrs. Adolfo Lopez Mateos, the wife of Mexico's president, stayed behind Saturday when her husband concluded two days of talks with President Johnson and flew home to Mexico City.

Aides said Mrs. Eva Samona de Lopez Mateos was starting a vacation that would take her to Florida and New York City.

Spanish, said: "For a few moments we have been guests of this country. We have been received with open arms and open hearts. We have achieved tasks of common interest for the United States and for Mexico."

"When I fly back to Mexico tonight, I will tell everybody how proud I am of having had the opportunity of shaking hands with Mexicans living and working in the United States."

JOHNSON chatted with Gov. Brown on the guests' platform as Mexican folk dancers whirled through their spirited and colorful dances. President Lopez Mateos explained some of the dances to his neighbor, Ladybird Johnson who wore a pink suit and white hat.

At one point, the First Lady pointed to the dancers and asked the Mexican president a question. He answered. Mrs. Johnson shook her head as if puzzled.

But Mrs. Johnson vigorously applauded a fast-paced hat dance that obviously pleased her.

The high point of the fiesta came when Lola del Tran, top Mexican folk singer who had flown in from Mexico City for the presidential show, strolled from the stage and over to the platform, followed by her mariachi band.

IMMEDIATELY, a cordon of police was thrown around the platform, but Senora del Tran was taken up to meet the presidents. She gave gold necklaces to both Mrs. Johnson and the wife of President Lopez Mateos.

The Mexican dancers presented gifts to the presidents and their ladies, and the presidential party left the platform and boarded the waiting limousines to be whisked to their helicopters and then to International Airport where Johnson would fly back to Palm Springs for another day.

But again, Secret Service men were kept waiting nervously as Johnson, his flushed face creased in the familiar LBJ grin, was engulfed for five minutes in a crowd that streamed from the bleachers to shake hands.

Chiefs See OAS Need of Power

(Continued from Page A-1)

ing nations" in this hemisphere. They called for both governments to intensify efforts to eliminate discriminatory and restrictive practices against exports of their countries throughout the world.

Lopez Mateos in a speech to the World Affairs Council in Los Angeles Saturday warned that deterioration in prices and unfavorable trade balances for Latin American exports "cannot continue without risking the aggravation of conditions in an impoverished Latin America, inclined, by desperation, to find other ways through violent commotions."

Mexican sources said Lopez Mateos communicated the same idea, and in more detail, to Johnson.

Salinity of the Colorado River — Johnson promised to find as soon as possible a permanent solution to the problem produced by salty waters of the Colorado River flowing into Mexican farmlands and ruining thousands of acres. The U.S. government is experimenting in the Walton-Mohawk section of Arizona with a so-called tile drains designed to channel relatively salt-free waters from the Colorado into irrigation purposes while at the same time holding back the heavier, saline waters.

Narcotics — The two Presidents expressed satisfaction with measures taken recently by their governments to improve control over illegal traffic in drugs. They promised to work on permanently strengthening the cooperation between the two governments in stopping narcotics traffic.

Singer Peggy Lee Takes 4th Husband

BEVERLY HILLS (UPI)—Blues singer Peggy Lee, recovering from a "chronic respiratory ailment," was married Saturday night to her fourth husband, Argentine musician Jack Del Rio.

The wedding ceremony took place in the 42-year-old singer's home, with about 50 close friends and relatives in attendance.

Curt's
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L.A. Probes Charge Harbor Mismanaged

(Continued from Page A-1)

tinued to pour into The Independent, Press-Telegram.

Loss of \$54,000 in a six-month period due to indecisive action by the board on a possible warehouse lease, was the latest port "debit."

On Aug. 4, 1961, shortly after the Yorty-appointed board took over control of the port, Leonard J. Doyle, manager of real estate, wrote a letter to the board recommending that a 200,000-square-foot warehouse at 2401 E. Pacific Coast Hwy., Wilmington, then recently acquired from the General Services Administration, be leased to the Port Warehouse Corp. Terms offered by the company were four cents per square foot per month, plus \$13,800 per month for adjoining land. This would have amounted to \$109,000 per year.

DOYLE'S recommendations

were approved by Port General Manager Bernard J. Caughlin.

The board stalled. After many appeals by the firm's president, Martin Richards, former president of Signal Trucking Co., in an irate letter saying in effect that "the staff had shown every sign of normal intelligence, but the board was something else," withdrew his application.

When Richards' letter was received, Commissioner Joseph Carrabino, then president of the board, said feebly, "Mr. Richards has a very bad temper."

The warehouse stood vacant for six months—a clear loss of \$54,000.

Then, to compound the fracture, the Board leased to another application—for 3½ cents per square foot per month.

COMPLETE WEATHER

FORECAST
Long Beach and vicinity: Sunny with localized northeast winds. High temperature about 70.
Mountain Areas: Partly cloudy with chance of snow flurries in San Gabriel mountains east and San Jacinto Range south. Strong gusty northeast winds. Cooler.
Inland and Desert Regions: Partly cloudy. Gusty northerly winds 25 to 30 miles per hour, especially in Colorado River Valley. Highs 50 to 60 in upper valley, 60 to 70 in lower valleys.
Offshore Winds and Weather (P): Concession to Mexican Border: Small-craft warnings: delayed from Ft. Conception to Newport Beach. Northeast winds 20 to 30 knots in area exposed to coastal canyons. Variable 10 to 20 knots elsewhere. Mostly sunny.
SUN, MOON, TIDES
Sunrise: 6:30 a.m. Sunset: 5:43 p.m.
Moonrise: 1:35 p.m. Moonset: 2:42 a.m.
Tides: High 5.6 feet at 5:43 a.m. and 5.8 at 7:45 p.m. Low -0.9.

SATURDAY'S WEATHER REPORTS

California	H	L	Prc.
Long Beach	65	41	
Long Beach Airport	65	41	
Los Angeles	70	48	
Aviation	63	48	
Bakersfield	70	41	
Big Bear Lake	49	15	
Bishop	56	21	
Blythe	57	34	
El Centro	57	34	
Fresno	67	33	
Newport Beach	63	45	
Riverside	67	35	
Sacramento	72	40	
San Bernardino	68	36	
San Diego	63	4	
San Francisco	67	47	
Seattle	65	39	
Victoria	62	33	

ACROSS THE NATION

City	H	L	Prc.
Albuquerque	47	16	
Albany	40	26	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	
Albuquerque	47	16	

The highest temperature in the 48 adjacent states was 77 in Imperial. Chill: The lowest was 8 below zero in Pellston, Mich.

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The End of a Perfect Stay

DELIGHTED with just about everything that occurred during his two-day visit with President Johnson in California, Mexico's President Adolfo Lopez Mateos expressed his feelings Saturday in a burst of applause (right) as he attended a fiesta staged in his honor by the Southland's Mexican-American community at the Los Angeles Sports Arena. Applauding with him was the First Lady, Mrs. Johnson, whose husband observed the festivities intently. Among many good reasons for the presidential applause were the flashing steps of the Folklorio Dancers of Mexico, shown below as they performed La Bomba. The fiesta also featured Mariachi singers, religious pageantry and speeches from the guests of honor. And, between the acts, the nation's chief executive used a good opportunity to talk a little important politics with California Gov. Edmund G. Brown (bottom). All in all, it was a fine ending to a very friendly encounter, and both presidents went their separate ways Saturday night secure in the knowledge that they had accomplished that most useful of political gambits, the non-political trip. (For a Spanish translation of this caption, see below.)

Staff Photos by ROGER COAR



Fin de Una Visita Perfecta

ENCANTADO al parecer con lo que ha sucedido durante su visita de dos días con el Presidente Johnson, el Presidente de México, Adolfo Lopez Mateos (a la derecha) expresa sus sentimientos con un fuerte aplauso al asistir a una fiesta en honor suyo efectuada en el Sports Arena de Los Angeles por la Colonia Mexico-Americana sudcaliforniense. A un lado del presidente mexicano aplaude la Primera Dama de Los Estados Unidos, Mrs. Johnson, cuyo esposo da vista intenta a las festividades. Una razón de este fuerte aplauso presidencial fue la gran función del Grupo Folklorico de México quienes se ven presentados aquí en su brillantísima interpretación de La Bamba. Durante la fiesta también se presentaron representaciones religiosas, canciones de mariachis y discursos por los huéspedes de honor. Entre actos el primer mandatario de los EE. UU. tomó oportunidad de discutir algunos puntos importantes de política con el Gobernador de California, Edmund G. Brown (abajo). Total que fue después una despedida grata al terminar un encuentro entre amigos. Los presidentes se separaron el sábado por la noche con el pleno conocimiento que habían logrado lo imposible en la vida política—un viaje sin política.



A SMILING ROOSEVELT
Rep. James Roosevelt smiles happily and waves his hand in response to an ovation at the convention of the California Democratic Council.



SEN. HUMPHREY SPEAKS
Sen. Hubert H. Humphrey, of Minnesota, gestures vigorously during address to the convention of the California Democratic Council.



PENSIVE GOVERNOR
Gov. Brown wears a thoughtful expression during a pause in his address to the convention of the California Democratic Council.

Actress Hurt as Car Hits Utility Pole, Put in Hospital

MIAMI BEACH (UPI)—the accident and police were not aware of the crash until two teen-agers found the blonde beauty sprawled across the steering wheel of her car.

She was listed in fair condition at the Victoria Hospital.

"She is suffering contusions, muscle sprain and possible a slight concussion," a hospital spokesman said.

There were no witnesses to the accident.

"I shook her and she came to," said 19-year-old Happy Alter. "She asked us to take her to her hotel and we did."

A doctor at the hotel examined Miss Six and ordered her taken to the hospital for X-rays.

CDC Hears Halting Phone Talk by Ailing Sen. Engle

(Continued from Page A-1)

be out to see us in California?"

Engle: "Well, it's problematical, and-a, and-a (Engle laughed lightly) it's, it's it's a problematical."

Carvey: "Senator, we all love you and God bless you."

The full convention got to its feet and applauded the senator's message for a full minute. Many women were crying in the audience.

Carvey: "There were none in the hall not standing up. I hope you heard that."

The three or four-minute episode had a searing impact and was the conversation point of the convention whose main business in three days of meetings ending today is the endorsement of a U. S. Senate candidate.

Form sheets Saturday still had the race between State Controller Alan Cranston and Congressman James Roosevelt. The ballot, a last order of business today (Sunday), is among those two and pension promoter George McLain, Engle and Harold E. Fields of Orange.

Roosevelt's acceptance speech, immediately following Engle's telephone drama, touched off a floor demonstration of about the same magnitude as an earlier one for Cranston, representing in most observers' views a pickup in strength for the Los Angeles congressman.

Roosevelt hit all bases dear to CDC hearts. For good measure he pledged that if Engle recovers enough to campaign, win and serve even as late as next April or May, "even if it means I (will no longer serve in the Congress) I'd give up the race and support Clair Engle."

The 56-year-old son of the late FDR said he favors federal aid to education; wants a Senate seat the better to work for elimination of the House Committee on Un-American Activities; would try to stop the diffusion of nuclear weapons and oppose the giving of any nuclear weapons to West Germany.

Roosevelt declared it also is time to cease ignoring 800 or 900 million people living on the continent of Asia and let them know we would like to be their friends in the manner that our allies are trying to make friends with them.

"I bow down to no one in my determination that communism is wrong," he said, "but only because we can prove that democracy is right."

Gov. Brown cut up old touches with CDC here Saturday night, nicked Nixon, Goldwater and extremism and implied his accord with the council convention's abandonment of convalescing U.S. Sen. Clair Engle.

On Engle: "I share your respect and affection for Clair Engle, a great United States Senator — and I also share your concern that he is not sufficiently recovered to be here — that he has not yet demonstrated an ability to campaign for re-election."

"I share the feeling of many of you here that there must be others ready to carry on if necessary, and I share the knowledge that our party has a number of worthy candidates able and willing to seek that high office."

Some 7,000 representatives of the California Democratic Council midway in its three-day Long Beach Arena convention laughed their delight at Brown's slashes at opposition presidential front-runners.

"The GOP has to be in bad shape," he said, "if Richard Nixon is still the front runner for the Republican nomination for president. He claims to have everybody with him but the 'old pros.' An 'old pro' in Nixon's vocabulary is somebody who has been in a campaign with him before — and that is the quickest way to turn a pro to a con."

"And if you need further proof that the Republican party has leadership problems, Sen. Goldwater is runnerup to Nixon in the polls. Of course Goldwater has been gaining a little since he promised to campaign in all 13 colonies."

Brown said he is a "champion of CDC, first and always, because you are the champions of all that is progressive and dynamic in the political life of our state and nation — the most powerful volunteer political force in America."

A major section of Brown's speech assigned high priority to defense of the Rumford Act against discrimination in real estate sales.

"Nowhere," he declared, "do we face a greater threat to California's liberal tradition than in the current initiative to repeal the Rumford Fair Housing Act."

Appealing for reasonable opposition on principle rather than emotion, Brown said it will be hard not to respond in kind "to the ranting of the racists who even now are infiltrating the ranks of our opposition."

"I do not suggest for one moment that the California Real Estate Association solicits or wants the support of

extremist individuals or organizations. I am certain the opposite is the case. But try as they will they have not been able to keep the bigots out."

He noted that American Nazi Party pickets in San Diego called the Rumford Act a Communist plot and that the public relations director for the initiative to repeal the act told Town Hall in Los Angeles this month, "The people have the right to discriminate if they want to. We may question their wisdom to do so but not their right."

The governor said, "He couldn't have put it more bluntly. No references to property rights. No references to human rights. Just the 'legal' right to discriminate."

Brown also asked CDC help on achieving "a fairer formula of local school-tax rates" involving equalizing public school-tax obligations among poor and wealthy school districts. He said, however, he could not accept a proposed \$35 million boost in direct school aid unless the legislature acts to correct present inequities.

He urged CDC to make its influence felt in the legislature in achieving "prompt action to arrive at a more realistic division of tideland oil revenues from the tremendous pools bordering this convention city of Long Beach."

"We foresee royalties over the next 35 years of between a billion and a billion and a half dollars from this source. To delay a revision of the present 50-50 ratio between Long Beach and the state is to delay vital projects for all the 18 million citizens of California."

"This resource belongs to all the people. It is, by definition, a state resource. The sooner we can commit the availability of greater oil revenues, the sooner we can proceed with projects in water development and education that would otherwise be laid

directly upon the taxpayer."

Still notably absent from the gathering of 7,000 delegates and observers were Assembly Speaker Jesse M. Unruh, begging off because of commitments with the Presidential party during the Lopez Mateos visit, and Eugene L. Wyman, state chairman of the official Democratic Party organization who sent word Saturday night that he has a virus infection. Both men are not considered to be especially friendly to leadership of the unofficial CDC.

Cranston's nomination acceptance speech asserted his favor of medicare and federal aid to education and an attack on "the endless insanity of war."

"I believe that we who devote ourselves to the cause of peace are fundamentally the most conservative of all men and women, for only if our quest is crowned with success will the human race itself be conserved. I hold that we must stop apologizing for wanting peace. We must stop looking upon peace as some kind of Communist trickery."

Cranston omitted delivering a line from his prepared text to the effect that he would withdraw from the senate race if he fails to get the CDC endorsement. He explained to

newsmen later that he omitted the words by error but still stood firmly by them.

MOSK MADE an unscheduled convention speech Saturday night although his name had not been put in nomination for the U.S. Senate seat he is expected to seek.

In a strong attack against what he called "the segregation initiative of the California Real Estate Association," Mosk said:

"If they use billboards to sell bigotry, then we must use billboards to sell Americanism. If they use TV to sell racism, then we must use TV to sell equal opportunity."

Mosk disclosed he had offered to make a nominating speech here for Sen. Engle if Engle came to Long Beach and campaigned. Mosk said he failed to make his own campaign effort because of uncertainty over whether Engle would appear.

"No lack of regard for CDC, no disagreement on fundamental principals, no entangling alliances, no fear of the outcome, no lack of faith in the good judgment of CDC deterred me," Mosk said.

SEN. HUBERT Humphrey of Minnesota promised the

convention that the United States Senate "will deliver on civil-rights legislation if we have to stay 'til next Christmas. And in this fight, none is more gallant, more determined or more fearless than the President of the United States."

Humphrey charged that America in its international dealings "can no longer go to the world with the dirty hands of segregation."

He said Republicans claim there is not enough in the budget to wage an all-out war on poverty but "neither was there enough when we declared war on Hitler, but we laid a battle plan and won an unconditional surrender."

San Jose News Manager Dies

SALINAS (AP) — Raymond H. Rhodes, 53, general manager of the San Jose Mercury and News died Saturday night, apparently of a heart attack while visiting relatives in Salinas.

Rhodes had been with the San Jose Papers since 1958. Prior to that he was assistant business manager for the Sacramento Bee, and a research director for the McClatchy newspaper chain.

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AMAZING PSORIASIS STORY

Jan. 10, 1960 — Pittsburgh, Pa. "Doctored for psoriasis 30 years. Spent much money to no avail. Then used G.I.P. Ointment and Tablets for 2 weeks. Scales disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous product." This much abbreviated report tells of a user's success with a dual treatment for the outward symptoms of psoriasis. Full information and details of a 14-day trial plan from Canam Co., Dept. 256-W, Rockport, Mass.

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WORLD NEWS BRIEFS



Accused Mexican Diplomat Fired

NEW YORK (UPI)—The Mexican government Saturday fired its ambassador to Bolivia who was arrested in New York as an international narcotics smuggler with \$13.5 million worth of heroin for sale to the underworld market.

Shortly after the Mexican Foreign Ministry stripped Salvador Pardo-Bolland, 55, of any possible claim of diplomatic immunity, federal narcotics officials said in New York that his French "contact," the world's biggest narcotics smuggler, had eluded a French police net.

George M. Belk, of the Federal Narcotics Bureau, said French authorities are searching for the smuggling kingpin, Gilbert Coscia, who lives near Marseilles, and Jean Baptiste Jacobetti of Corsica.

Belk described Coscia as "the largest international trafficker in narcotics at the present time."

Arrested Friday with Pardo-Bolland was Juan Arizti, 60, an employee of the Uruguayan Foreign Ministry in Montevideo, and Rene Bruchon, 50, a Frenchman.

Pardo-Bolland's expulsion as a diplomat was announced in Mexico City by the Mexican Foreign Ministry. It said he was fired forthwith from the post because he "absented himself from his post without authorization."

Appeals

ATLANTA, Ga. — Blonde, bespectacled Mardon Walker, 18, flashed a big smile Saturday as she was reunited with her father, a Navy captain, following her release from jail here on \$15,000 bond.

The East Greenwich, R.I., girl, daughter of Capt. D. P. Walker, stationed at the Pentagon, was released pending appeal of her conviction on charges growing out of last month's racial demonstrations in Atlanta. Last week she was sentenced to 18 months' imprisonment and ordered to pay a \$1,000 fine.



MARDON WALKER Free on \$15,000 Bail

Eleven in Family Burn to Death

CHERAW, S.C. (AP)—Eleven members of a family perished Saturday when fire flashed through their three-room rural home eight miles south of here.

"They didn't have a chance," said a fireman. "The place was tinder-dry."

The dead were Moses James, 36, a Cheraw furniture worker, his wife, Mary Agnes, 36, and their nine children ranging in age from one to 15. All were Negroes.

"There was no indication that any of them made an attempt to escape," said Tom Brewer, a rescue squad member.

Blows at North Viet Nam Urged

SAIGON (UPI)—American and South Vietnamese military men believe they cannot win the war against the Communist Viet Cong until they extend the war to Communist North Vietnam, authoritative sources said Saturday.

The sources said high-ranking American officials are reported pressing Washington for a major policy change which would enable them to mount large-scale sabotage and other raids to relieve increasing pressure on the South.

Parents of Prince's Fiancee Accept

TOKYO (UPI)—The imperial household announced Saturday that the wealthy parents of 23-year-old Hanako Tsuguru had accepted the marriage proposal of Prince Yoshi, Emperor Hirohito's youngest son.

The prospective bride, a noted horsewoman and daughter of a former nobleman, was selected by the royal family from a list of nearly 2,000 women as the most suitable mate for the 28-year-old prince, third in line of succession to the Japanese throne. Her parental acceptance was a formality.

U.S.-Russ Cultural Exchange OK'd

MOSCOW (UPI)—The Soviet Union and the United States Saturday signed an agreement to swap scientists, writers, musicians, students, artists, movies and exhibits for the next two years.

Signing for the United States, Ambassador Foy D. Kohler told the Russians that it was "fitting" that the cultural-exchange agreement—the fourth negotiated since 1958—should be signed on George Washington's birthday.

The agreement was hammered out in 46 days of negotiations which were temporarily sidetracked by the arrest of Yale Prof. Fredrick Barghoorn last November on spy charges. After being held incommunicado for several days he was released on the appeal of President Kennedy.

Nasser Says War With Israel Likely

CAIRO, U.A.R. (UPI)—President Gamel Abdel Nasser said Saturday there is a "probability" of war with Israel and accused the United States and Britain of partiality toward the Tel Aviv government.

Nasser, in a major foreign-policy speech, said the "future bears the probability of war with Israel." He also demanded the liquidation of all foreign bases in the Middle East.

Nixon Calls Demo Policy 'Disastrous'

PEORIA, Ill. (AP)—Former Vice President Richard M. Nixon accused the Johnson administration Saturday night of having hoodwinked and soft-soaped the American people about "the most disastrous series of foreign policy defeats since World War II."

He also called for a summit conference of Western leaders to form a united front against communism in Cuba and other sectors.

Nixon told a Washington Day banquet of the Creve Coeur Club:

"The administration's policy of accommodation and of turning the other cheek has failed."

He urged President Johnson to go before a national television audience at the earliest possible date to answer these questions:

"What is he going to do about Castro?"

"What is he going to do about Viet Nam?"

"What is he going to do to restore the Atlantic Alliance?"

"The American people are tired of reading only what

LBJ Plans Foreign-Aid Reductions

WASHINGTON (AP)—President Johnson is expected to recommend soon that foreign aid be cut back in scope and that its effectiveness be checked on a country-by-country basis.

Sen. John Sherman Cooper, R-IKy., said Saturday he had received personal assurance from the President of his decision to create a number of committees to make on-the-spot checks of how American money is being spent abroad, and how effective it is as a cold-war weapon.

COOPER long has advocated such an examination, arguing it is essential to save the program from elimination by Congress.

Sen. Hubert H. Humphrey, the assistant Democratic leader from Minnesota, said in a separate interview that he, too, has been told the President has accepted the Cooper idea in principle.

Humphrey added that the President will incorporate this, and other ideas for changes in a message to Congress, probably this week, asking authorization for a \$3.4-billion program for the year starting next July 1.

THE MESSAGE, Humphrey said, will call also for cutting the number of countries which have been receiving foreign aid and reducing assistance that goes to others.

"The President plans to eliminate some countries entirely and eliminate separate foreign-aid missions in others and make a substantial reduction in foreign-aid personnel," Humphrey said.

AMONG the major recipients of U.S. foreign aid, with the approximate amounts of aid they received from mid-1945 to mid-1962 are:

France \$9.41 billion; United Kingdom, \$8.70 billion; Italy, \$5.79 billion; South Korea, \$5.26 billion; West Germany, including West Berlin, \$5.13 billion; Nationalist China, \$4.35 billion; India \$3.86 billion; Turkey \$3.81 billion; Japan \$3.68 billion; Greece \$3.35 billion.

GOP Pace Quickens in Primary

CONCORD, N.H. (UPI)—Four Republican presidential hopefuls stepped up their drive for votes Saturday with New Hampshire's March 10 primary less than three weeks away.

New York Gov. Nelson A. Rockefeller, Sen. Barry Goldwater of Arizona, Sen. Margaret Chase Smith of Maine and former Minnesota Gov. Harold E. Stassen toured the state at the same time.

Rockefeller, while visiting the town of Whitefield in the northern part of the state, confirmed that he talked by telephone Friday with U.S. Ambassador Henry Cabot Lodge from Franklin and Lodge returned the call to Rockefeller in Franconia later.

The New York governor implied earlier this week that Lodge was at least partly responsible for conditions in Viet Nam.

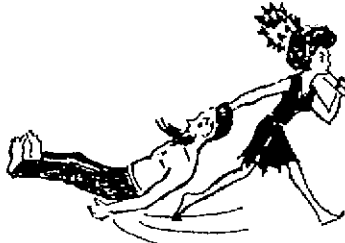
A write-in campaign for Lodge as a presidential candidate has been underway for several weeks in New Hampshire.

ROCKEFELLER said earlier in the week that Lodge is under orders in Viet Nam and could not speak independently unless he resigned.

"So, he (Lodge) is either a part of what's going on, or if he does not want to be a part of it, his only alternative is to resign and to come back east Asia to the Communists," home and say what's wrong."

LEAP YEAR WEEK at

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Only once in four years can we have a sale like this. We're having surprises every day of this week. Listed below are only a few of the special surprises. Some are so terrific we don't dare show the price. Read 'em all and leap for the first bus-car-or cab... it's too good to miss.

MONDAY SURPRISES

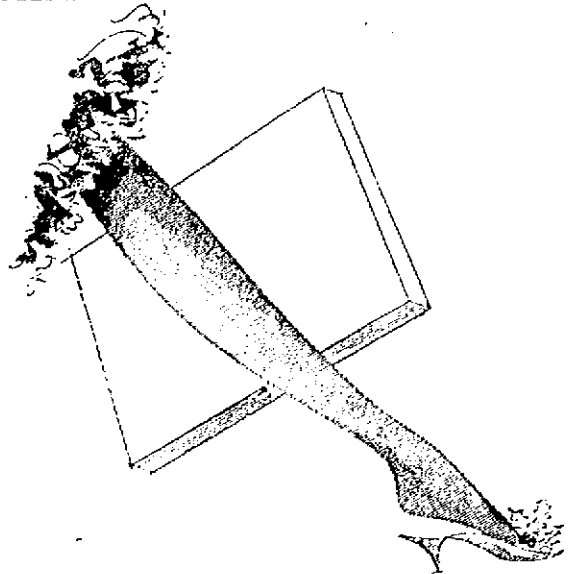
regularly 14.95 WOMEN'S DRESSES ? one day only... 2nd fl.	regularly 4.00 WOMEN'S DUSTERS 1.99 one day only... 2nd fl.	values to 6.98 WOMEN'S SWEATERS 2.97 one day only... street fl.	LADIES REGISTER FREE ENSEMBLE You may win a complete Easter ensemble. No obligation to buy. Winner need not be present. Drawing will be held Saturday at 4:00.
regularly 8.95 WOMEN'S SLEEPWEAR 3.99 one day only... 2nd fl.	regularly 4.00 WOMEN'S DORM SHIRT ? one day only... 2nd fl.	special purchase CANNON WASHCLOTHS 12c ea. one day only... 3rd fl.	regularly 79c yd. LINING FABRIC 29c yd. one day only... 3rd fl.
regular to 2.00 DESK ACCESSORIES ? one day only... street fl.	regularly to 3.50 WOMEN'S GLOVES 99c one day only... street fl.	regularly 8.98 WOMEN'S SUITS ? one day only... 2nd fl.	regularly 79c ea. SKIRT HANGERS 23c one day only... 3rd fl.
regularly 79c MEN'S UNDERWEAR 23c ea one day only... street fl.	regularly 7.95 SHAMPOO MASTER ? one day only... lower fl.	regularly 6.98 BED COMFORTERS ? one day only... 3rd fl.	regular to 9.99 SHOWER CURTAINS 2.97 one day only... 3rd fl.

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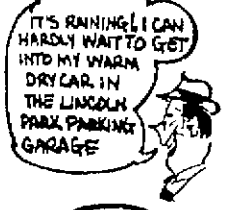
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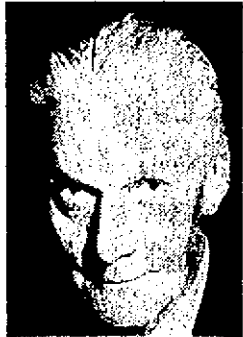
L.B. Playhouse Eliminates Johns' Directing Post

By GEORGE ERES

The Long Beach Community Playhouse has discontinued its policy of employing a year-around resident director, it was announced Saturday.

The action eliminates the job held by Larry Johns, who has been employed since 1954 on the \$700-a-month job. He also held the post from 1938-40.

The action, taken at a membership meeting last week, was approved by an "overwhelming" majority of the 178 members, said Marvin Cloyd, president. Following the membership meeting, the playhouse executive board voted to eliminate the resident director job immediately and voted to pay Johns' salary for the duration of his contract.



LARRY JOHNS
Contract in Dispute

TERMINATION date of Johns' contract is in dispute. He says his contract runs to June 1966; the board's position is that it ends May 31.

Elimination of the Johns' job followed the announced resignation last November of Mrs. Walter Case from her \$400-a-month post of business administrator.

The board's actions, said Cloyd, were taken to make possible savings in the overall program of \$5,000 to \$6,000 a year.

The steps were taken he said to implement the playhouse's new concept of its role as a community theater—to allow for the expansion of program to include a workshop theater and other activities in connection with the playhouse—including the operation of a proposed new \$50,000 addition to the property at 5021 E. Anaheim St.

"We already have \$35,000 in the bank for this addition," he said.

The program, said Cloyd, was "overwhelmingly approved by the 178 members attending the Feb. 16 meeting."

UNDER THIS program, he

said, a director-administrator would be employed on a monthly basis to stage three to four of the theater's seven yearly productions. Other plays would be staged by guest directors.

The new approach, said Cloyd "will be better budget-wise, will allow for different directors to bring new approaches to the theater and provide for adjustment of overhead so that we can present more varied types of plays at Community Playhouse."

A minority view of the program was voiced by Libby Krause, board member who distributed a circular letter highly critical of the procedure and signed as an "ex-board member." She said she has sent a letter of resignation to the board.

Both Mrs. Case and Mrs. Krause said the crux of their opposition is to the expanded program planned. Mrs. Case said she believed the program was too costly and would not be self-supporting. Mrs. Krause objected to the plan because of the manner in which it was carried out, and on the grounds that it would eliminate the community aspect from the theater.

SOME OF the Long Beach

Critical Week in Struggle for Oil Wealth Impending

By GEORGE WEEKS

Long Beach faces another critical week in the 19-year history of court and legislative struggles over the tidelands and their multibillion-dollar oil wealth.

Twenty city officials are preparing to take off for Sacramento to appear—or supply supporting information—at four days of hearings, starting Monday, before two state legislative committees.

They will check in with many pounds of records and reports, plus more concise presentations to be given in testimony by key officials.

THE information has been assembled over a period of six weeks at City Hall and Harbor Department headquarters. City spokesmen refused to comment on it in detail, although they said it will constitute a full defense of the city's handling of the tidelands trust.

One of them added: "We intend to show this is the first time an attempt has been made to revoke a trust for no reason other than that the trustee faithfully discharged his duties."

The Long Beach group will appear first Monday and Tuesday before the Joint Tidelands Committee under chairmanship of Assembly Speaker Jesse M. Urruh.

LEADING off for the city will be City Atty. Leonard Putnam, making his first appearance before such a group since his appointment Feb. 4. Others scheduled to testify include Raymond C. Kealer, chairman of the City Council's Oil Committee; H. E. Riding Jr., harbor commissioner, and City Manager John R. Mansell.

Besides the Long Beach trusteeship, a tentative agenda prepared by the committee covers other state grants and a review of state-administered oil leases compared to the city's tidelands production contracts.

SOME OF the Long Beach

officials will remain in the capital for a meeting of the State Lands Commission Wednesday, although no important tidelands issues are expected to be decided at that time—mainly because the commission has taken note of the numerous proposed bills to revoke or curtail the Long Beach trust.

On Thursday and Friday the city will send its delegation before the Senate Fact Finding Committee on Natural Resources, headed by Sen. Fred Farr.

Farr last week asked city officials to confirm an earlier announcement that they would seek time at the hearing. City councilmen directed Mayor Edwin W. Wade and Mansell to forward the confirmation.

COMMENTING on the hearings, Councilman Kealer said:

"I consider them two of the most vital challenges since I have been on the council."

Kealer is a council veteran of nearly 18 years.

The council also authorized all its members to attend the hearings, along with such staff members as City Manager Mansell may designate. Officials said they hope to get an opportunity to reply at the Senate committee hearing to testimony given before the same group Jan. 6-7 in Los Angeles. At that time, Long Beach charged, the hearing was rigged to favor unfriendly witnesses.

THIS WEEK'S hearings are considered critical because Gov. Edmund G. Brown has placed on the call for the March legislative session the question of restricting future Long Beach income from the tidelands oil. The split is now 50-50, the city's apportionment being limited to trust purposes on the tidelands.

Going further than the governor, northern lawmakers are openly campaigning for legislation to revoke the trust

altogether and to place the tidelands oil production under full control of the state.

HISTORY of the shoreline battle goes back to 1945 when the federal government filed a court action to gain control of all of California's tidelands. In 1947 the U.S. Supreme Court decided in favor of federal dominion. In 1953, however, Congress quit-claimed the disputed lands to the state and, by implication, to such grantees as Long Beach. Then followed the long series of court and legislative proceedings that culminated in the state-city division of the revenues.

ONE OF the few top officials who won't be in Sacramento this week is Mayor Edwin W. Wade. He is leaving today for Washington to attend the National Supervisors' Conference, an adjunct of the Department of Defense. Wade also will confer with Secretary of the Navy Paul H. Nitze, Commissioner of Customs Phillip Nichols and other U.S. officials on such projects as the Long Beach Naval Hospital, new housing for naval personnel and the proposed new customhouse.

The mayor, who will return here Thursday, made the appointments well in advance of the scheduling of the Sacramento hearings.

New Crew Ends Idle Year for Nuclear Ship Savannah

AT SEA ABOARD THE N. S. SAVANNAH (AN)—The nuclear ship Savannah shook off the cobwebs of a year's inactivity in sea trials in the Gulf of Mexico this weekend.

The rakish looking vessel, resembling an oversized yacht, appeared Saturday to be passing the test with flying colors.

A labor dispute had kept the \$55-million Savannah, called by the government the "showcase for the peaceful use of atoms," tied up in a Galveston dock.

A new agent, American Export-Isbrandtsen Lines, and a new union, the Brotherhood of Marine Officers, bound by a no-strike pledge, has taken over operation of the ship.

D. L. Crook, nuclear projects manager, Maritime Administration and Atomic Energy Commission, and Admiral John M. Will, president of American Export-Isbrandtsen, said they were pleased with the Savannah's performance so far.

If additional tests in the next two months are successful, the ship will pick up its

schedule of world tours with a voyage tentatively set to Bremerhaven, West Germany, in mid-June.

THE SAVANNAH left Galveston five hours behind schedule Friday night because of minor difficulties. A small crowd stood at the docks waving and shouting as the ship pulled away.

Tests performed by the new crew included shutting down the reactor and relying on auxiliary diesel fire. The reactor was fired up again through the three crew shifts.

The new engineers were trained in six months, and received their atomic reactor

operators licenses from the AEC only three days ago. The shakedown cruise is as much for them as for the ship.

The old crew, operating under the States Marine Line and Marine Engineers Beneficial Association, left the ship in May 1963 in Los Angeles.

The Maritime Administration canceled the States Marine contracts and made American Export-Isbrandtsen the agent.

Built as a worldwide showcase for the United States, the vessel has called only at U.S. ports. It was set for overseas voyages when the labor troubles hit.

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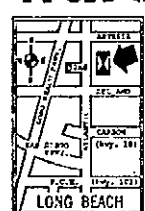
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Southern Illinois Gang Boss Shot in Mystery

EAST ST. LOUIS, Ill. (AP)—Frank (Buster) Wortman, southern Illinois gang boss, suffered a serious gunshot wound Saturday. Sheriff's deputies from two counties promptly moved into his palatial, moat-surrounded home at nearby Collinsville.

Police said Wortman reportedly was shot while trying to break up a fight in his Paddock bar in East St. Louis. Wortman had earlier denied that the shooting took place there.

Two unidentified men brought Wortman, clutching his abdomen in agony, into St. Mary's Hospital here about 8 a.m. They left him in a wheelchair and walked out.

Physicians and nurses rushed him into the emergency room and operated immediately. Later, hospital spokesmen said Wortman was "resting well" but remained in serious condition.

Russell Beebe, East St. Louis police commissioner, said Wortman had been shot in the abdomen with a small-caliber bullet.

Wortman told East St. Louis detectives that the shooting was an accident. He said he was in the Paddock bar when the shooting occurred. He said he was not there when the shooting occurred.



FRANK WORTMAN
Calls It 'Accident'

East St. Louis tavern he operates or at his home.

Wortman's mansion has only one lonely road leading to it in a rural area three miles southeast of Collinsville, a town of 14,300, near St. Louis, Mo.

"Deputies from St. Clair and Madison counties have been dispatched to Wortman's home," said Sheriff Barney Fraundorf.

"We plan to interview persons there and He has been free on \$40,000 bail.

Wortman, the man who had been racket boss of the East St. Louis area since about 1947, would make no further statements.

East St. Louis and St. Louis police, joined by the Illinois state police and sheriff's officers from Madison and St. Clair counties, were conducting the investigation. Sheriff Fraundorf said the Federal Bureau of Investigation had been notified.

When Wortman was brought to the hospital, he was dressed in sport clothes and wore a top coat. He was hatless. Wortman, 59, usually dressed in the manner of Capone-era hoodlums.

He was reported to be the East St. Louis representative of a nation-wide crime syndicate.

Wortman and a lieutenant, Elmer (Dutch) Dowling, were convicted on income tax evasion in 1952. Within five days of the conviction, Dowling and a body guard, Norman Beckman, were found shot to death on a rural road near Belleville, Ill.

Wortman's conviction on the income tax charge was reversed and a new trial ordered in December of 1963.

He has been free on \$40,000 bail.

CHUTE FAILS BUT HE STRIKES SNOW SLOPE

Flier's Account of 1,000-Foot Fall

OAKLAND (UPI) — A 26-year-old naval aviator who survived a 1,000-foot fall into a High Sierra snowbank said Saturday it all happened so fast that he didn't realize until he was on the ground that his parachute had failed to open.

Lt. (j.g.) Edward A. Dickson, Wyoming, Pa., is in Oak Knoll Naval Hospital recovering from a broken leg, his only injury except for bruises.

Dickson landed in a deep, sloping snowbank and bounced up against a tree.

He bailed out Thursday over the high wilderness area after the engine of his A-4 Skyhawk jet failed on a flight with four other planes from Lemoore Naval Air Station, California, to a practice bombing range near Fallon, Nev. When he ejected he was about 60 miles north of Bishop, Calif.

"I remember doing a tumble in the air, but falling at 130 miles an hour you don't have too much time to think about anything," Dickson said. "I don't remember landing in the snow but what must have been a short time later I found myself wrapped around the trunk of a tree."

"I thought at first I'd had it, then after a few seconds I knew I wasn't as bad off as I'd feared."

"I did not lose consciousness and knew my right leg was broken. I noticed a deep gouge in the snow about 30 feet away and concluded that I must have bounced from there to the tree."

"I released my oxygen mask which was hissing and

began looking for my plane as warm as possible. I rested and thought, 'At least they'd be looking for me.'"

Dickson said he got out of survival equipment and in a yellow raft which had a flare and the planes. "About mid-afternoon I heard a rustling in the brush four miles from the scene, said he would rather fly than wings."

"I wrapped myself in my parachute and tried to stay would have needed."

"Then I heard a voice and started yelling. The voice asked, 'Are you all right?'"

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"I wrapped myself in my parachute and tried to stay would have needed."

Dickson first aid. About a half hour later a Navy helicopter arrived with a doctor.

"I was damn lucky," said the black-haired, stocky career aviator. He added that he probably will be grounded for 3½ months and "it's going to drive me crazy." He said he would rather fly than wings."

"I wrapped myself in my parachute and tried to stay would have needed."

"Then I heard a voice and started yelling. The voice asked, 'Are you all right?'"

Problems in Design of TFX Said 'Normal' in New Plane

WASHINGTON (UPI)—The Robert S. McNamara and the controversial TFX fighter Navy and Air Force secretaries chose General Dynamics Corp., of Ft. Worth, Tex., over the Boeing Co., of Seattle, Wash., to build the TFX. Mil-

gon experts is trying to solve; they chiefs had favored Boeing before a formal contracting, but said either proposal is signed with the builders in would meet their needs.

Top Air Force and Navy officials said the problems—development work under affecting the bi-service plane's a "letter contract" from the weight and drag, or air resistance—were normal in development of a new fighter and calls for eventual production of 1,700 fighters for both services.

The first test model is supposed to fly early next year. The Defense Department plans eventually to buy about \$7 billion worth.

CHAIRMAN John L. McClellan's Senate investigations into the development of any subcommittee, which held hearings on the TFX program (TFX) that I'm aware of.

Davis said there were problems which came up and were solved every day.

"The F111 problems are no different or more severe than those encountered and solved in the design of other planes," Davis said.

A formal research-and-development contract is scheduled to be signed in April. Air Force Secretary Eugene M. Zuckert said Saturday, a production contract will follow in about a year if all goes well.

AS DETAILED design and engineering has progressed, the plane's weight has grown

beyond expected limits. Wind-tunnel tests have indicated "drag" also might be greater than expected, a factor that could reduce range and pay-

Dr. Alexander Flax, Air Force assistant secretary for research and development, told of these two problems but said they were within "normal limits."

The weight problem is being attacked by removing some planned equipment that would be merely "nice to have" and by substituting lighter and stronger materials for some heavier, lower-strength materials, Flax said.

He said both the Navy and Air Force versions were "overweight" in paper calculations.

Sinatra Junior and Ava Gardner Meet in Madrid

MADRID, Spain (UPI)—Frank Sinatra Jr. and his former stepmother Ava Gardner held a four-hour rendezvous in a Madrid restaurant, it was reported Saturday.

The evening newspaper Pueblo reported Miss Gardner greeted Sinatra at a nightclub Friday before he went on stage and afterward took him to a restaurant where they dined for four hours.

The newspaper El Acazor panned Sinatra's nightclub performance.

"Lacking personality and with an old-fashioned style, Sinatra Jr. did not correspond to the expectation artificially provoked," it said.

Cyprus Accord Lagging

UNITED NATIONS, N.Y. (AP)—U.S. Ambassador Adlai E. Stevenson said Saturday night he and other negotiators had "made some progress, but not enough" in trying to thrash out a Cyprus peace plan with Secretary General U Thant.

Stevenson and Sir Patrick Dean of Britain—whose country has almost 7,000 troops on the Mediterranean island trying to curb blood-letting between Greek and Turkish Cypriots—saw Thant Saturday evening.

Dean told reporters he was encouraged and optimistic, but that nothing had been settled.

"EVERYBODY wants an agreement," he said, "it's just a question of getting it."

Cyprus' Foreign Minister Spyros Kyriakou was unwilling in his country's demands which have included a Security Council guarantee of the island's integrity.

"We are not here to compromise," he said after spending two hours with Thant before the British and American representatives went in.

CLAIM SUPERIOR ROCKETS Russians Charge U.S. Avoids Disarmament

MOSCOW (AP)—Two Soviet marshals declared Saturday the United States is an aggressive power seeking to avoid disarmament agreements.

They claimed, however, U.S. rocketry was a poor second to the Soviet Union's and in any war the Russians would win.

Their declarations, which seem to follow the same pattern year after year despite changes in diplomatic climate, were published in connection with today's armed forces day.

They came on the heels of a report that Premier Khrushchev has claimed he is less worried about the United States than he is about Germany.

MARSHAL Rodion Malinovsky, defense minister, said in his annual armed forces day declaration:

"There is a real threat to the peace, following from the dangerous policy of the imperialist states. The United States and their NATO allies are obstinately avoiding a solution of the pressing problems of our time, are preventing by all means an agree-

ment on the reduction of armaments."

But he said, as in years past, the Soviet rocket forces are adequate and ready.

"They are capable of successfully overcoming anti-missile defenses," he said. "Our military shield is stronger than ever before."

MARSHAL Nikolai Krylov, commander of the strategic rocket forces, said the United States is stockpiling ammunition and rockets.

"Such quantities of rockets are not necessary for defense," Krylov said. "And if the United States has such quantities, the legitimate conclusion can be drawn that American strategy does not proceed from the task of national defense, but pursues aggressive ends."

He said Americans do not have anything to match the 50-million to 100-million-ton bombs of the Russians, and their rocket engineering is "far from ideal."

"We can destroy any aggressor, if he unleashes a war, no matter where he is—including an aggressor armed with modern nuclear weapons."

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2 only 12x18 BRAIDED RUGS 51.00	1 only GIRLS' CORDUROY COAT 8.88
1 group VINYL LUGGAGE 6.00*	2 only TODDLER GIRLS' BETTER ROBES 2.22
2 only 72x90 BLANKETS 3.22	2 only TODDLER GIRLS' COATS 2.88
299 pair MEN'S BETTER SOCKS 25c	44 pair GIRLS' PANTIES 4/1.00
89 only MEN'S FOOTBALL JERSEYS ... 99c	5 only TODDLER GIRLS' SWEATERS ... 1.33
10 pair MEN'S KNIT PAJAMAS 2.44	9 only INFANTS' BONNETS 77c
1 group MEN'S L.S. & S.S. DRESS SHIRT 2.22	1 GROUP GIRLS' BETTER DRESSES 2.50-3.00
1 group MEN'S RED KODEL SWEATERS 3.66	1 GROUP GIRLS' PRINTED SHIRTS ... 1.88
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'Addicts' Band Together to Fight Disease

By DAVID MAZZARELLA

NEWARK, N.J. (UP)—Mr. I, sat in a movie theater, engrossed in the film. The excitement grew as the scene shifted to a gambling casino. And Mr. I. squirmed, tormented by the thought of gambling without getting injured.

A compulsive gambler, he couldn't bear to see gambling without getting into the action. He quickly left the movie.

Nervously puffing a cigar, sad-eyed and upset, he talks about the movie as another milestone in his fight with an incurable disease.

"As I watched that movie," he says, "I said to myself, 'Gee, why can't I be there now?'"

"A couple of years ago, I would have hopped a plane to Las Vegas. But now, I sweat it out. All I need is one slip, just one bet, and I could be worse off than before."

IN 35 YEARS of daily gambling, Mr. I—who is 55—lost a half million dollars, a business and his wife. The only thing he saved was sleeping pills for the day he'd hit rock-bottom and give up completely.

But now he is in Gamblers Anonymous, a group similar to Alcoholics Anonymous, which seeks to keep men from gambling a day at a time. Mr. I. hasn't gambled for more than 500 days, his wife is back with him and he has a steady job. He's slowly paying off \$75,000 he still owes from his gambling days, giving one-third of his \$15,000-a-year income as an investment advisor to his creditors. About \$55,000 is owed family members who aren't being paid yet.

"You see, I know gambling is an incurable disease, he says. All I can do is arrest the sickness. I fight it day by day. When I get up in the morning, I tell myself I'm not going to make a bet that day."

GAMBLERS ANONYMOUS, which began in Los Angeles seven years ago, tells its members they have this incurable disease.

Chapters around the country hold weekly meetings at which members stand up and talk about their gambling experiences. Some have criminal records from the days they needed money so badly they would do anything to get it.

Each man identifies himself by first name only and says "I am a compulsive gambler."

Mr. I. helped found the Newark branch a year ago. In the first six months 25 men joined. Now there are 15.

"Some of them found it too hard to abstain," he says.

Mr. I. says that for 35 years he thought he could abstain from gambling at any time. But he found he was wrong.

"YOU DON'T know what it's like to be a compulsive gambler," he says. "Slowly, he drew a hand across his stomach, as if the illness was indeed physical and imbedded there." The utter desolation and loss when you're down and out. And you can't stop.

"Once I won \$45,000 in Vegas in one day. I went to California, looked at the money, figured I could make it into \$90,000 and went back to Vegas. In no time I'd lost that \$45,000 and another \$15,000 I borrowed from the casino."

Card games were three-day affairs. "My wife didn't know where I was. She'd get the cops out looking for me," he says.

Similar tales were told recently at the first anniversary meeting of the Newark GA branch.

There was Seymour, who remembered one dismal day in a Miami hotel room, broke and "on the lam." He had stolen furs and jewels, sold them and blew the money on dog races. He

took an "inventory" of himself and came to the conclusion, "I'm a bum."

THERE WAS Harold, who, after cashing bad checks over one weekend, found himself driving on a bridge "looking for an exit in the middle of it."

There was the cop who obtained loans from persons to whom he had issued traffic summonses.

There was Steve, who mentioned "Killer Shylock," a moneylender who threatened to kill him unless he came across with \$10,000.

There was Jules, whose father and two grandfathers were compulsive gamblers, and whose mother committed suicide. "I don't remember the past too well," he said. "But I do remember being afraid when the phone rang, when the doorbell rang, when I found a letter from a Shylock in my mailbox. . . . I was very sick. Even the sick gamblers made fun of me."

One man stood up, nervously, said he'd been secretly gambling while he was a member. "I knew I had to confess it," he said. "I knew I had to come here tonight and tell the truth. . . . My wife is going to help me. I almost lost her this time." She was sitting in the back of the room.

WHY DOES a man gamble compulsively?

Some point to deep psychological reasons—neglect in childhood, a subconscious desire to lose.

Mr. I. says: "I was going to a psychiatrist for a long time. I'd leave his office and go straight to Yonkers racetrack."

There have been numerous studies of the problem. One was conducted by Dr. Donald J. Lewis, chairman of the Rutgers University Psychology Department, who took three groups—college students, children and rats—and broke each into three smaller divisions.

He set up controlled games of chance for each group, and provided rewards.

The college students played slot machines, the children guessed which buttons to press for a toy, and the rats had to run down a certain path to get food.

ONE DIVISION in each was made to win all the time, another to win part of the time and the third to lose all the time.

At a given point, all rewards were stopped. The idea was to see which division—the constant losers, the constant winners of those who both won and lost—would quit playing first.

Dr. Lewis says he found that among all the students, children and rats, the results were constant: those who won less played the longest after the rewards stopped coming.

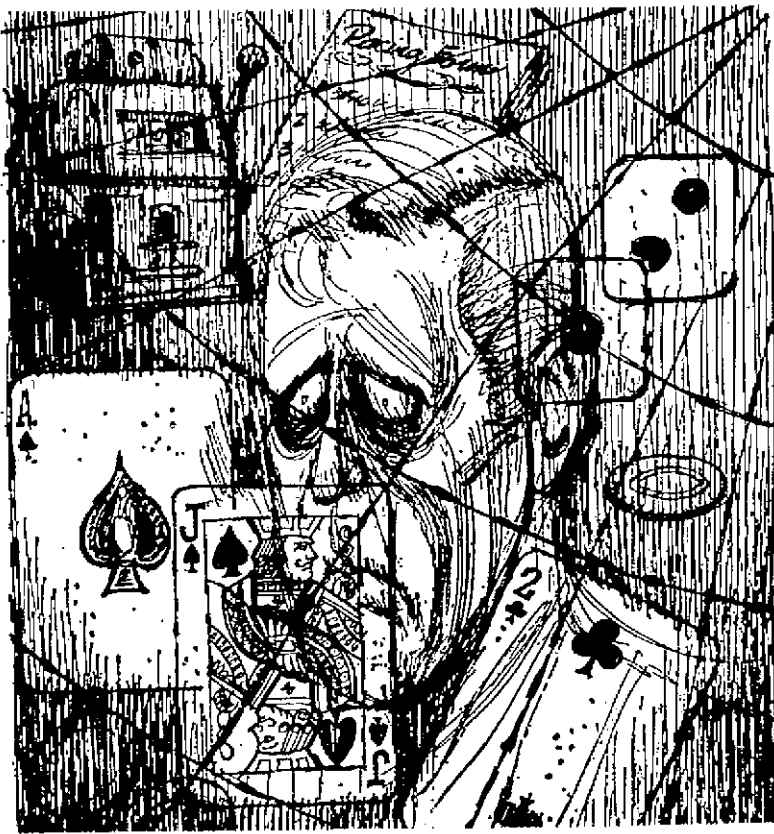
He says other psychologists have tried similar experiments with other "organisms"—dogs, cats, etc.

The results are always the same, he says. The more they lose, the more they play.

Recognition of Zanzibar Due

WASHINGTON (UPI)—The United States is expected to extend quick diplomatic recognition to the revolutionary regime in Zanzibar as soon as it gets the nod from Britain, probably today.

Authoritative sources said the action is expected soon to establish diplomatic ties with the regime that expelled the last American on the island Thursday in retaliation for what it viewed as undue delay in U.S. recognition.



NATO Air-Traffic Conference Closes

NAPLES, Italy (UPI)—Delegates from a dozen North Atlantic Treaty Organization (NATO) countries have ended a five-day meeting on air-traffic-control problems.

A spokesman at NATO headquarters here said they reached tentative agreement on control procedures they hope will increase air-traffic mobility.

Ex-Dictator Defying Law

MEDELLIN, Colombia (UPI)—Ex-dictator Gustavo Rojas will be put in effect if he tries to carry his political campaign to the capital.

Pinilla says he will continue his political struggle against the government of President Guillermo Leon Valencia despite a threat to arrest him.

Authorities in Bogota issued an arrest order against Rojas last week and said it

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TINY RADIO RECEIVER, smaller than its on-off control switch, is planned for helmets of U.S. combat troops. Unit is held by Karen Speedy of Westinghouse's new Baltimore plant for production of molecular electronics circuits.

TINY ELECTRONIC CIRCUITS

Make Possible Helmet Radio

By JOHN WOODFIELD

BALTIMORE (AP) — Tiny electronic circuits, barely visible to the naked eye, are the latest addition in America's arsenal for space.

Known as molecular electronic circuits, the technique squeezes into tiny wafers the functions ordinarily performed by an entire assembly of electronic components.

The wafers contain as many as 50 separate electronic components with no moving parts and few connections. The wafers are smaller than the head of a match and thinner than a match book cover.

ALREADY, 300 OF THE tiny circuits replace conventional circuits 1,000 times their size in every Minuteman ballistic missile. Others are used in the Apollo missile program, the mobile medium range ballistic missile, the Titan III, the TFX aircraft and several top-secret space programs.

Their development has made possible television cameras 7½ inches long and weighing only 27 ounces; computers weighing 10 ounces, and a radio receiver weighing less than 8 ounces.

Molecular electronics, also known as integrated circuitry, originated in 1948. Until last year, however, development had been slow. Now, it is meteoric.

LABORATORY WORKERS start with a silicon wafer the size of a quarter, and .005 of an inch thick. Eventually, this wafer will house from 20 to 1,000 separate circuits each with up to 50 components.

The surface of the wafer is first highly polished. Then each side is masked by a layer of oxide. Transistors, diodes and other electronic components are formed on the wafer's surface by opening tiny windows in the oxide and driving selected impurities into the wafer through the openings. Masks of different designs are placed on the face of the wafer to achieve the different patterns that make up the circuit just as a stencil is used to print an address on a box.

The silicon wafer is untouched by hand from start to finish. Instead, it is handled by tweezers or vacuum pencils and always in a laboratory environment. When the wafer is cut into the individual circuits, the units are so small they can be handled only through use of microscopes.

C. HARRY KNOWLES, general manager of the Westinghouse Molecular Electronics Division, predicts that \$70 million worth of molecular circuits will be produced in 1965, \$100 million in 1966 and several hundred million dollars worth by 1970.

Westinghouse, one of the pioneers in the field, has just dedicated an entire new complex near Baltimore which solely produces molecular electronic circuits.

Knowles says that one day soon, perhaps in 1966, car radios will use molecular electronic circuitry and two-way radios no bigger than a wrist watch will be in mass production.

WESTINGHOUSE ALREADY is supplying the components for tiny radio transmitter-receivers that will be built into the helmets of combat troops.

Knowles says that by 1970 there will be hearing aids so tiny the entire unit, including battery, can fit inside the ear.

Even smaller units are foreseen.

These would be true molecular electronics involving silicon wafers only one molecule thick. Circuits would be made by changing the molecular structure of the wafer—thus the name "molecular electronics."

Peking Uses Blackmail on Chinese Abroad

HONG KONG (UPI) — The currency they spend importing food. They are trying to get it by resorting to strategies close to extortion.

People in Communist China, eating slightly better than they did, are not so desperate to flee as they were a year ago. The improved food situation is caused partly by slightly better harvests and partly by Peking's purchases of food from abroad.

But the Chinese Communists now need foreign exchange to replace the hard

MANY CHINESE residents here report an increase in letters from friends and relatives in China pleading for money.

These often say members of families are sick and need medical attention. Others say they need the money to buy food. The letters are regarded by many recipients as blackmail.

"I know most of the cases are phony. But what can

do?" one factory worker said. "I can't afford to take a chance. Maybe my mother and sisters are really sick."

The Chinese Communists allot extra food rations to recipients of overseas remittances to draw more money from abroad.

The Hong Kong government recently announced thousands of food parcels sent from this British colony were returned by the Chinese Communists. No reason was given.

Many people here believe this is a device to encourage Hong Kong residents to send money instead of food to relatives and friends in Red

China.

NEWSPAPER surveys estimate Hong Kong residents in January remitted a total of \$16 million, three times the amount sent in the same period last year.

Additional funds from Southeast Asia, the United States and other parts of the world are funneled into mainland China through this British colony.

The flow of refugees from Red China has dwindled to less than 100 a month compared to 1,300 monthly a year

ago and 12,000 a month during the mass exodus year of 1962. This is partly due to strict border restrictions imposed on both sides of the bamboo curtain.

The British inaugurated special patrols after May, 1962, when an estimated 100,000 refugees poured into this colony. The patrols maintained a 24-hour watch on all land and sea approaches to Hong Kong.

Visitors from Red China report the authorities on the other side also have strengthened border patrols to cut off escape routes.

INDEPENDENT PRESS-TELEGRAM—A-11
Long Beach, Calif., Sunday, Feb. 22, 1964

Present Student Winners in Competition

Winners in the four divisions of the student musician competition sponsored by the Long Beach Symphony Association were presented in concert Saturday night with the Long Beach Symphony Orchestra.

Winners presented were Craig Nies, piano; Kathleen Crawford, voice; Don Kramer, strings and John Dorch, winds.

A dance followed the concert at Millikan High School.

Butter's Sunday and Monday Specials



8⁰⁰

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Sheer delight! Dreamy nylon sleepwear by famous maker in pretty Springtime colors. Don't wait, this sale ends Monday night.

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2¹⁹

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Duster Duo

3 to 6x 2.98
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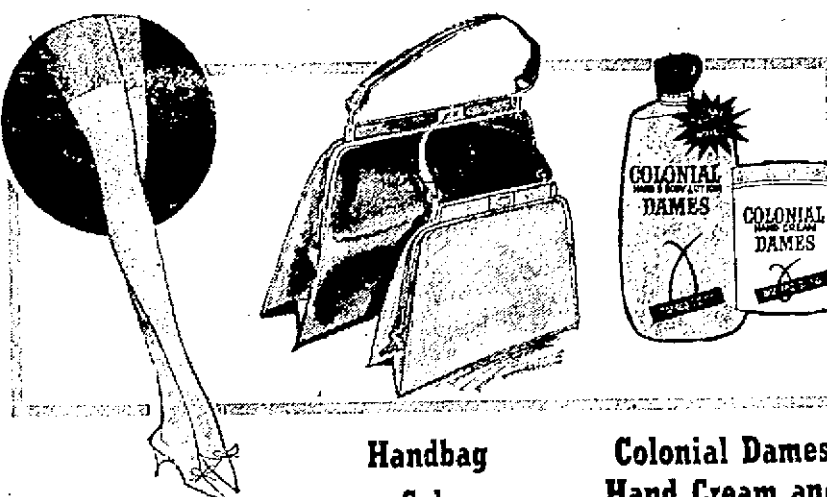
Adorable 2-piece ensemble for Spring, empire yoke dress topped with matching or contrasting duster, (not shown). Perfect for big 'n little sister. Solid colors and floral prints.

Girls' Stretch Slip

Reg. 1.98 1.77
New three-way stretch and grow slip, strap stretchers and adjust, 2" stretch in seam for growth. Su Pima cotton fabric. Sizes 4 to 14.

Girls' Panties

Perfect fit by Miss Be Free, 4-way stretch, won't ride or bind. All acetate or combed cotton 49c



Handbag
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New spring bags in casual or dressy leathers all smartly designed for long wear. Patent, grained leathers, marshmallows in basic colors and spring pastels, too.

Colonial Dames
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Hypo-allergenic, scientifically improved for hand and body beauty care. Normalizes chapped and roughened skin, aids that soft and lovely look. Vanishes completely, is not sticky.

One Pad Will Fire 3 Big Rockets a Month

CAPE KENNEDY (UPI)—[Force's manned space laboratory into orbit in 1967 or a quiet salt water lagoon in 1968.

The Air Force estimates it will be able to fire huge rockets at the rate of three a month from a single pad.

When the \$176 million Titan-3 complex is completed next year, there no longer will be the need for two and three-month pauses between major rocket shots from the same stand.

The Titan-3, first rocket designed solely for military space needs, has been given the job of carrying the Air

area.

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THE WEEK IN REVIEW

House Faces Revision in One Person, One Vote Ruling

United Press International
"One person, one vote!"
On that constitutional premise the U.S. Supreme Court last week ruled 6 to 3 that a state's congressional districts must be as equal as possible in population to end voter discrimination. It made a similar ruling two years ago on the malapportionment of state legislatures.
The newest edict could change the face of both the House of Representatives and future federal legislation, force out old established lawmakers, and perhaps shake up committee chairman under the traditional seniority system.

CONSIDERABLE alarm spread through the House as the full portent of the decree hit home. House Democratic leaders quickly gave the worried Texas delegation the go-ahead for a bill to embrace the decision, but to delay its effectiveness for two years while state legislatures wrestle with redistricting.
The historic decision came in a Georgia test case and eventually will require the redistricting of all but 13 states which already are districted properly. It affects 92 percent of the present House members—398 out of 435.
The finding turned on the bitter issue of rural vs. city voting power. In most states, such as Georgia, the districts are drawn so that sparsely populated rural areas have two to three times the voting strength of city and suburban dwellers.

AS A RESULT, normally conservative rural and small town voters have exerted a sometimes decisive influence on national legislation. Thus the decision could have a profound effect on the role, the image and the traditions of the House.

The major political impact is likely to be reflected in the 1966 House elections after the court disposes of similar suits, lays down specific standards, and state legislatures act. But the affected states, no matter how reluctantly, must redistrict or elect their congressmen on an at-large, or statewide, basis. Either course could jeopardize the seats of scores of present legislators.

Senators are not affected since they are elected by a statewide vote.

JUSTICE Hugo L. Black read the court's majority decision while Justice John M. Harlan filed a sharp dissent. Black said the Constitution requires "equal representation for equal numbers of people" and leaves no room for anything that abridges that right. Harlan called the decision "dangerously wrong" and an invasion of state's rights.

An \$11.5 billion federal tax cut—the biggest in history—nearly reality. Senate and House got together on a compromise bill which both chambers hoped to pass this week.

The cut, to be spread over two years, will become effective eight days after Johnson signs the bill. Tax withholding rates for individuals will drop.

CORPORATIONS will get a \$2.4 billion reduction.

Johnson—and the late President Kennedy before him—pushed the cut as a potent anti-recession weapon.

On the racial front the President was described as "committed" to Senate passage of the House-approved civil rights bill "with no wheels or deals." Republicans had charged the White House would settle for a weak bill to break an anticipated Senate Southern filibuster.

Senate Democratic Leader Mike Mansfield, Mont., denounced the GOP claim as poppycock and declared the Senate would stay in session "for weeks or months if necessary" to get the bill passed. It will be called up after the tax bill is cleared.

Former Senate Democratic secretary Robert G. (Bobby) Baker faced the threat of a contempt citation after refusing to tell

Senate investigators about his outside financial operations. On advice of attorney, he took refuge in the Fifth Amendment. He was subpoenaed to testify next Tuesday and surrender his records.

The probers will have to decide on contempt action if he still refuses to talk. Baker resigned his \$19,000-a-year job last fall after some of his business activities came to light. He had served under President Johnson when the latter was Senate Democratic leader.

Troubles in Latin America continued unabated. The United States, under congressional mandate, had to halt certain types of aid to Britain, France and Yugo-

slavia which persist, over U.S. objections, in trading with Communist Cuban Premier Fidel Castro. Aid to Spain and Morocco was put under scrutiny.

Cuban exiles in Miami organized a boycott of British goods. The State Department, after first announcing a middle-of-the-road policy, said flatly that it "does not favor" such boycotts.

Congressional Republican leaders charged that American wheat sales to Russia had undermined U.S. ability to keep other nations from trading with Cuba.

Johnson and Secretary of State Dean Rusk flew to Palm Springs, Calif., for talks with Mexican Presi-

dent Adolfo Lopez Mateos who has refused to join in sanctions against Castro. Johnson also received an honorary degree and addressed a convocation at the University of California in Los Angeles.

After reviewing world trouble spots he said: "We are patient in Panama," where the U.S. is at odds with the government over control of the Panama Canal, "and we are prepared at Guantanamo which is being made more secure."

The President is planning to call all U.S. Latin American ambassadors to Washington next month to discuss the faltering Alliance for Progress program and Castro's attempt to spawn

hemispheric revolution. Johnson is anxious to demonstrate his full backing for the alliance.

The U.S. Naval Base at Guantanamo continued ferrying in water to replace supplies cut off by Castro after four Cuban ships were seized poaching in Florida waters. Skippers of the vessels were allowed to sail home after each paid \$500 fines.

Guantanamo will no longer depend on Cuban water. Base commander Rear Adm. John D. Bulkeley had the supply line cut in a public ceremony after Castro claimed the Americans were still taking water from it. Bulkeley said he

would teach Castro "not to call me a liar."

On other news fronts, California Democratic Assemblyman Phil Burton, longtime supporter of civil rights and social welfare causes, won a seat in Congress in a special fifth district election. Defeated were several Republican and Democratic opponents.

Jack Ruby, night club entrepreneur who shot Lee Harvey Oswald, the alleged Kennedy assassin, went on trial in Dallas, Tex. Oswald's brother, Robert, testified "cooperatively" in Washington before the presidential commission investigating the Kennedy slaying.

The Army disclosed that


it has a satellite named Sector whirling around the earth which may increase the accuracy of U.S. missiles and other weapons by pin-pointing selected targets. It is designed to improve mapping techniques.



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Horizontal stretch cotton capris. With slim, tapered legs, high rise waistbands and smooth side zipper. Many colors, sizes 5 to 13.
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80% cotton and 20% nylon "Poodlette" cloth in 2 styles. Sizes small (Birth to 9 Mo.), (21-lbs.) and large (10 to 18 Mo.), (22-30-lbs.).
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DON'T GO TO THE BOW WOWS FOR THEM; TOO SMALL

Fleas, Please! Circus Needs 130 of 'em

By KEN KNIGHT

There is a story told about a troupe of fleas that made so much money as members of a flea circus they were able to buy a dog all their own. If the story is true, the little

varmints must have been with the London Flea Circus, owned and operated by Ronald Hoffman, of 13096 Blackbird St., Garden Grove.

A multitude of problems—such as making sure that his leading lady doesn't run off with a poodle.

The biggest and most constant problem is getting fleas for training.

Not just any flea will do. Cat fleas are too small and most fleas found on Fido are not big enough to pull a "cart" or "cannon" or be an "acrobat" in the London Flea Circus.

Training is easy, according to Hoffman. About a week is required to teach a flea to perform after Hoffman has attached a lightweight collar of copper wire to the insect.

"Fleas nowadays are just naturally weaker," Hoffman complained. "Modern insecticides have weakened the strain and the fleas now poop out."

The fleas are taught not to jump, then to pull objects, do acrobatic stunts or perform on a trapeze.

The method of training is a trade secret.

With a program of eight tricks, Hoffman needs at least 130 fleas.

The normal life for circus fleas, Hoffman said, is at the most about four weeks. While some are performing the others are being trained as replacements.

"I have been getting some fleas from the Orange County Animal Shelter, but their pest sprays are too good and the pickings are slim," Hoffman said.

It's easy to get a flea but

it must be of good size. And in getting the flea great care must be exercised that the legs aren't damaged or else the flea won't be able to perform.

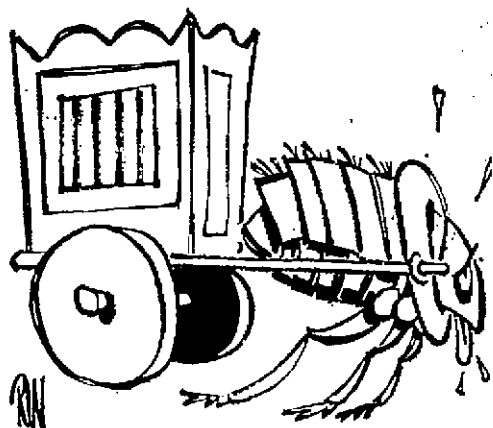
Care and feeding of the fleas are easy.

They are kept in a small box lined with toweling. To feed them, Hoffman places the fleas on his arm and they dine in typical flea-biting manner.

Familiar with engineering procedures, Hoffman plans to modernize his circus.

The carts and objects that the fleas pull are more than 1,100 times the flea's weight, but Hoffman plans on using lighter metals of aluminum and other alloys for the chariots and other flea show biz paraphernalia.

Hoffman plans to exhibit his circus at special events around Southern California.



RONALD HOFFMAN ... Flea Jumping Forbidden

WHEN we have to postpone a major community event because so many "essential participants" will be in Sacramento, we've got a dramatic demonstration of just how involved Long Beach is in state legislative affairs.

That's just what has happened. The Fourth Annual Congress for Community Progress, originally set for Feb. 27, has been postponed to March 13 because there'll be a legislative hearing on tidelands in Sacramento on the first date.

Chamber of Commerce spokesmen said that about one-third of the people involved in the community event are going to Sacramento for the hearing. That left no choice but to postpone the local affair.

This report implies an invasion in force from here to the state capital. Let's hope there aren't too many. There have been times when so many Long Beachers were running around up there they couldn't be gotten together for the policy decisions necessary to a united front.

But it's great for the airlines.

THERE are, in fact, three events that will make it a sort of "Long Beach Week" in Sacramento.

Legislative hearings important to the city are scheduled for Monday-Tuesday and Thursday-Friday. Sandwiched between is a Wednesday State Lands Commission session which may take up some Long Beach matters.

So if you can't find your favorite official to complain about some rubbish in an alley or something like that, you'll know where he is.

EVERY now and then some citizen reports receiving a letter mailed to him a long time ago and wonders just how that could happen.

The experience of Albert Faught, 3344 Kallin Ave., Long Beach, may provide a clue.

He got a letter from England the other day. It was a month or so old. And stamped on the envelope were these words: FOUND IN EMPTY EQUIPMENT AT LONG BEACH, CALIF. P.O.

THE word "memento" seems to bother people.

The most usual mispronunciation is "momento."

But the other day when John Bibby of Douglas Aircraft was presented with a little gift after a Chamber of Commerce speech, the man in charge said:

"We want you to keep this as a memento of this occasion."

JURY selection for the Jack Ruby trial in Dallas appears due for a long go, but our man Bill Hunter, who used to be a reporter down that way, says that lengthy jury selection is not an unusual feature of Texas capital punishment trials.

He covered one trial in which 1700 veniremen and talesmen were called before the jury was completed. Jury selection lasted 13 days.

Hunter noted that stories of the Ruby trial indicated that the juror selected last Thursday was placed under armed guard as a precaution for this particular trial. Such, he said, is not the case. All felony trial jurors in Texas are isolated in courthouse dormitories from the time each juror is sworn until dismissed by the court. Once sworn, a juror is denied all news account of the trial, including newspaper, radio and television, with the bailiff acting as censor.

Similar restrictions, of course, are placed on jurors in California and elsewhere throughout the land. Theoretically, a juror's mind at the beginning of a trial is like a blank book into which is to be written only the evidence and the court's instructions he hears at the trial.

Is This the Shape of Parks to Come?

By MARY NETH

How do you keep space-minded youngsters happily earthbound?

You give them space in a park—outer-space, that is.

A star to swing on.

A moon rocket to climb.

A planet to explore.

"IT'S A matter of necessity," says Professor Kenneth Glenn, Long Beach State College, who designed the park that offers all this and more. Glenn, director of the sculpture department and former head of the college industrial design section, contends you can't expect youngsters growing up in a world of missiles and computers to be satisfied with play equipment dating to the era of cobblestones and carriages.

"Our concept of recreation must change. Today's park planners can't sit still."

Glenn isn't and hasn't. An idea man from way back (this one took first prize in a national playground design competition), his views may well revolutionize future planning in the field.

TITLED "Science Fantasy," his park is the first large-scale attempt to bring recreation, science and education together—focusing equally on all three.

The design (a scale model can be seen at 350 E. Ocean Blvd.) is in answer to a Recreation Department request for a total park concept with unique theme.

It took approximately four years to complete; will cover 3½ acres and includes 72 separate play items.

Not just a galaxy of star and planet shapes, the play equipment draws from every scientific field: biology, physics, chemistry, mathematics.

WITH THE help of experts in their fields, Glenn has culled ideas from the school text books, breathed life into them and set them in motion in a miniature universe of fun.

Included are all sorts of games of probability: the three and four-doored house, the plank walk and for the first time, the DNA formula set up visually.



PROFESSOR Kenneth Glenn puts finishing touch on whimsical outer-space animal.

(DNA is a newly discovered substance, molecules of which are present in all living cells. DNA is believed to contain the key to all life and is believed to transmit genetic "instructions" from one cell to another and from one generation to the next.)

"We hope to have brochures explaining the scientific principles," says Glenn. "There's no reason teachers couldn't bring

their students to the park on field trips."

As yet, no decision has been made as to where the park will go. There has been discussion of tying it in somehow with the coming world's fair. But, in considering space, parking and the best in permanent location this has been about ruled out.

Wherever it does go, it should prove a boon to the city. It would very likely attract international attention. It certainly could make other cities (with zoos and golden gates) sit up and take notice.

Each of the play items has been created to grow with the child—to captivate every age from pre to high school. Each of the items could be made from material available in the area.

"LOCAL manufacturers could use the park as a show place for their newest products," says Glenn, who claims he already has received enthusiastic response in this direction. "For example, Douglas has offered to donate the earth sphere."

And, how can one piece of play equipment hold the attention of all sized youngsters?

Well, take Glenn's balance beam scale for example. Tiny tots would see it only as a teeter totter. But, the older child would discover more. By sliding the counter and peering through a telescope he'd have his weight—accurate within half an ounce.

"Scientific accuracy is stressed in all the equipment," says Glenn.

"The pathways will represent the correct light years from planet to planet and Uranus will feature a sun dial correct to three seconds."

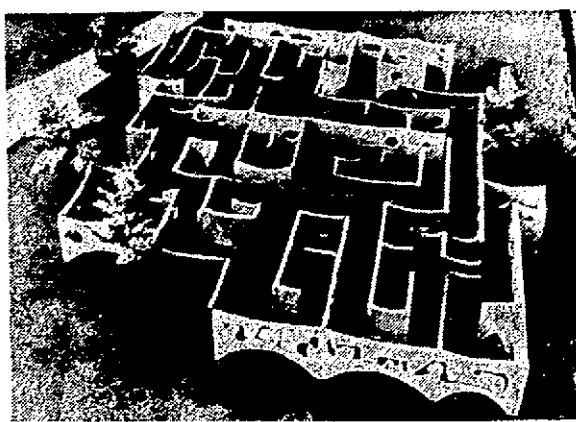
AND, WHEN Glenn had created this child's universe—he says he stood back and decided something was missing.

"I added a maze in the ancient tradition. At each dead end there will be a quote from a famous scientist or philosopher," he explains.

"A quote reminding the young that they must see things in relationship—that science is not a religion. That man has not found all the answers."



SCIENCE FANTASY Park, a new concept in recreation includes visual first, the DNA formula, as child's play.



AFTER AMAZEMENT, the maze. Professor Glenn injects note of philosophic wonder by way of maze full of questions.

Independent-Press-Telegram

EDITORIALS, PAGE B-2
SUNDAY, FEBRUARY 23, 1964

Minnesota Governor to Attend L.B. Picnic

Minnesota Governor and Mrs. Karl F. Rolvaag will be the guests of honor at the Minnesota Winter Picnic from 10 a. m. to 4 p. m. March 1 in Recreation Park.

The Minnesota State Society said an estimated 5,000 ex-Minnesotans are expected to turn out for the event which will be held rain or shine. If it rains, the event will be held in the Wilson High School Auditorium, across from the park, between Seventh and 10th Streets on Park Avenue.

The program, featuring a talk by Gov. Rolvaag, will begin at 2 p. m. and entertainment is scheduled for 2:30 p. m. Participating will be Son's Long Beach Junior Concert Band; the Minnesota Over 60 Band; Explorer Boy Scouts; Marshall Craig, president of the All States Society; Lawrence S. Chermak, Minnesota State Society president, and Anna Mattson, president of the Long Beach Minnesota Society; Mayor Edwin Wade; and Rev. Virgil Bjerke.



GOV. KARL ROLVAAG Plans Visit



MRS. ROLVAAG To Attend

Schools' Food Group to Meet

The 11th Annual Conference of the California School Food Service Association will be held March 22-24 in Long Beach with displays on exhibit in Municipal Auditorium.

General chairman is Miss S. Frances Williams, director of food services for the Long Beach Unified School District.

County Libraries' Patrons Do More Serious Reading

I. P-T Los Angeles Bureau

Adult patrons of Los Angeles County branch libraries were more serious in their reading habits during January, according to County Librarian William S. Geller.

Geller said adults borrowed 218,495 fiction books, a decrease of 7,108 from January 1963.

IN ALL other categories, however, library circulation continued to climb, he reported.

Total circulation in January was 885,493, an increase of 32,147 from the same month.

For the first seven months of the 1963-64 fiscal year, circulation was 5,551,752, an increase of 446,553 from the same period of 1962-63, he reported.

"WITH THE heaviest circulation months to come—March and April—it now appears almost certain that circulation for the fiscal year will pass the 10-million figure," Geller said.

"It is likely one of these months alone will have a circulation of one million," he added.

EDITORIAL

Democrats Offer Lesson for GOP

THE WHACKING AND SLASHING taking place in Long Beach this weekend at the convention of the California Democratic Council is a typical performance by the Democrats of this state, suggesting that the entire fabric of the party will be in shreds by the time the elections roll around.

★ ★ ★
IT IS A DECEPTIVE performance. California Democrats have acquired some of the contradictory traits of quarrelsome husbands and wives. Behind the door of the family abode, they bare tooth and claw, but when they open the door and face the world, they stand arm-in-arm, smiling in genuine esprit de corps. Contentious though they may be within their own ranks, modern California Democrats have shown they are able to survive their own quarrels and join forces to win the elections for their candidates.

In this regard they have exchanged roles with California Republicans, who, back in the golden GOP era of Earl Warren, always managed to heal their wounds, get behind their nominees, and carry the day. The Republicans might still be winning elections except for an epidemic of cannibalism which in a very short period of time decimated its leaders and blunted the party's effectiveness in political campaigns.

Today's GOP in California needs to learn a lesson from the Democrats and heed its own history. Even with its ranks closed and its lances tilted in the same direction, the Republican party will always have a difficult enough time winning elections, for it starts with the handicap imposed by California's predominant Democratic registration. The Republicans can't afford the luxury of brooding in their respective tents on election day while the Democrats are voting.

★ ★ ★
TWO REPUBLICANS WHO have the right idea are Congressman Craig Hosmer and Assemblyman George Deukmejian, who appeared at a recent local GOP rally wearing gigantic friendship buttons on their lapels. Without discouraging healthy disagreement, they urged the backers of the various Republican candidates to remember the common goal.

If the Republican party of California expects to become a more effective force, it will have to heed Republicans such as these who warn against the party's amazing compulsion toward self-destruction.

We say these things not with political bias—for this newspaper, politically independent, has endorsed both Democrats and Republicans—but with the aim of promoting a dynamic two-party system, which is vital to the American form of government.

Sen. Soaper Says:

By BILL VAUGHAN

THE TEENAGE lovely down the block says she can't stand the Beatles. What have we here—a young fogey?

IT ISN'T surprising that today's kids are puzzled as to what constitutes maturity when, in the movie ads "Adult" seems to be a synonym for dirty.

ONE ADVANTAGE the pioneers had—on their way west they didn't have to stop at Las Vegas to wire home for money.

THE COMMENCEMENT address is generally a good economic index. If the speaker emphasizes opportunity it means times are good. But if he congratulates the class on the challenges that lie ahead, look out!

THE MAN at the next desk stands ready to make a sacrifice in the War Against Poverty by surrendering his share of it.

CONGRESSMAN Sludgepump isn't too happy about this campaign against voter

apathy. An informed electorate, he feels, tends to be a nosey electorate.

PASTEL clothes for men are urged on the grounds that it is the male bird which has the most gorgeous plumage. "The only thing I envy the birds," says Shotgun Schultz, "is their ability to sit on a barbed wire fence."

WE DON'T see why the Japanese should want to borrow the Venus de Milo. After all, they could easily turn out one of their own not only cheaper, but with a clock in her stomach.

THE MOST important aptitude a young man can have these days is an aptitude for taking aptitude tests.

AMERICA sells wheat to the Communists, England sells buses. We'd like to look into the English transit system. How does a nation ever get a surplus of buses?

DREW PEARSON

Cigaret 'Bootlegging'

(EDITOR'S NOTE: Drew Pearson's column is today written by Jack Anderson.)
WASHINGTON — Despite pledges not to address cigaret appeals to the young, some tobacco companies have devised subtle methods to encourage more youths to smoke.

These firms have acted upon the secret advice of high-paid psychologists who have warned that the health scare now makes it all the more important to hook young people with the cigaret habit before they get old enough to make a mature choice between tobacco and health.

ON MOST CAMPUSES, the tobacco companies have been forced to abandon their open promotions to entice college kids to smoke. Cigaret advertising has been withdrawn from college newspapers, and sports cars no longer are offered to campus officials for hawking cigarets at sports events. But here are bootleg methods some companies now use:

1. Students reportedly have been slipped extra spending money to tout certain cigarets on the campuses.
2. Most tobacco ads simply have been shifted from the college papers to off-campus publications that the students read.
3. Cigaret salesmen are offering cash

bonuses to vending machine companies if they will fill their machines with more of their cigarets. This makes cigarets easy for young people to buy, thus getting around many new state and city ordinances which forbid the sales of cigarets to minors.

Brown and Williamson Co., for instance, is offering an \$8 yearly bonus for each vending machine that carries its four major brands: Viceroy, Kool, Raleigh, and Belair.

This could mean several hundred thousand dollars extra profits for the vending machine companies.

IN A PRIVATE letter to "our vending friends," Brown and Williamson assures the vending machine operators that "cigaret smokers are still puffing away," then explains how the B&W brands "CAN HELP YOU TO MAKE A GREATER PROFIT" from your own cigaret vending machines.

"YOU ARE MISSING ADDITIONAL PROFITS and sales if you do not carry a column each of Viceroy and Kool filter in all of your machines over nine columns. **YOU ARE MISSING ADDITIONAL PROFITS** and sales if you do not carry a column each of Viceroy, Kool filter, and Belair in ALL of your machines over 11 columns.

"WE ARE GROWING AND WE WANT YOU TO GROW WITH US."



DAVID LAWRENCE

Russian Wheat Deal Biggest U.S. Foreign Policy Blunder

WASHINGTON—The Kennedy-Johnson administration will be held responsible by many voters next November for one of the biggest boners in foreign policy that a State Department has even allowed to happen. It was the consent to the sale of wheat to the Soviet Union and other Communist countries, notwithstanding the "cold war."

This move has proved a boomerang. It has started a

wave of deals whereby Great Britain and France and other countries have begun not only to export goods to Cuba—but to help build factories for the Russians which can be indirectly of aid to them in preparing for war.

The late President Kennedy, in a press conference on Oct. 9 last, said of the wheat deal that it was not a government-to-government transaction, that credits would be granted by banks, and that "the grain dealers will take the risk with the private banks."

The total impression given at the time was that the United States would not grant any subsidy or any credits.

But it turns out that the government here has guaranteed the loans which the banks made, and members of Congress have revealed that in one particular sale, involving 37 million bushels of wheat at a price of \$78.5 million, there was a subsidy by the United States government of a little more than \$24 million. Sen. Everett Dirksen, Republican Minority Leader, now says:

"The wheat deal with the Soviet Union, initiated last October and currently being feverishly pursued by the Johnson administration, is doing far greater damage to American foreign policy

than it is good to the American economy.

"The chain of events which has followed this reversal of our economic policy toward Russia shows how costly the decision has been. It has all but destroyed our economic blockade of Cuba, a result forecast by Rep. Halleck on Oct. 2 last year when he said: 'If the Kennedy administration puts its stamp of approval on sale of wheat to the Soviets, how can our government expect to persuade other nations not to trade with Cuba in the future?'"

"The truth is now upon us. We can no longer persuade them."

"Our ally, France, is reportedly negotiating a \$10 million truck deal with Cuba. Our ally, Spain, is negotiating for the sale of 100 fishing vessels and two freighters to Cuba. Our ally, Great Britain, has sold 400 buses to Cuba over our protest, and another 600 are on order. Four British airliners are being reconditioned for Cuba. Now negotiations are under way for British delivery of \$14 million in heavy road-building machinery to Castro.

"Worse yet, France has recognized Red China. Equally bad, our NATO agreement limiting credit to five years to the Communist nations is on the verge of collapse. While France, Italy and West Germany watch, Britain is now negotiating a 15-year credit with the Soviets for \$448 million in fertilizer and chemical plants. Japan is considering credits and trade with Red China.

"These nations use the wheat deal as an excuse. Britain's Prime Minister Home stood on the White House steps last week and made it clear the British intend to trade with the Communist nations. Former Prime Minister Ishibashi, a leading Japanese advocate of trade with Red China, has hailed the wheat deal as the 'big turning point' in making trade with Communist nations possible.

"In short, the wheat deal is turning into a diplomatic nightmare. Nothing has so undermined our leadership of the free world in a score of years."

REPRESENTATIVE Charles Halleck, leader of the Republicans in the House, in a separate statement, draws attention to the boycott by maritime unions in the United States against loading wheat for shipment to the Soviet Union. He points out that nearly 75 per cent of the wheat shipped so far has been on foreign vessels, despite the White House pledge that at least

50 per cent of the deliveries would be in American ships.

He also estimates that more than \$40 million in subsidies will have been paid by American taxpayers in connection with the wheat deal.

Meanwhile, the Department of State seems to be in a state of confusion. At first it was hinted that Americans were so annoyed over the British export of goods to Cuba that it was possible there would be a boycott on the part of consumers in this country who have previously been buying products manufactured by the British companies doing business with Cuba. But now a spokesman for the Department of State says: "The United States does not favor consumer boycotts."

BILL SUMNER

Men Versus Machines

I, P-T Washington Bureau

WASHINGTON — It seems that the rush toward a computerized automated

economy is not to be stopped. We are well into this thing as a matter of fact, and before we know what to do about it. Senators make statements about it. Studies are going on. But it has been somewhat like trying to organize a fire drill while the fire is in progress.

This last course has some merit, of course. There is nothing like learning while doing. Unfortunately, while it is being damned to hell on the one hand, by George Meany and other labor leaders, it is being praised extravagantly on the other by those who have to compete in the domestic and foreign markets.

A number of courses of action have been suggested. Some labor wants to reduce the work week, from 40 to 35 hours, thereby, so goes the theory, requiring more men per job. The administration, however, is promoting another course: higher overtime payments, which would, in theory, force employers to put on larger crews. There is a slight difference of concepts there, but it keeps everyone arguing.

Not even the computers, as advanced as they are, can turn out a solution for this difficult problem, because no one seems to know what "experience" to feed into them. It is like asking a

horse what to do about a psychotic fish.

All one can visualize, as a matter of fact, is a society in which machines and computers do almost everything, including oil themselves. Scientists now see a so-called "third generation" computer, and Dr. Edward Teller feels they will reach the point where they are not only teachable, but can acquire experience, form judgments, even develop emotions and become creative.

It is at this last point, I think, that man will eventually win. An emotional, creative computer will be a computer with few defenses and as subject to error as its creator. There may even—

heaven help us—be love in the computer world.

And what we will have is a sort of mixed up mess of diodes, circuits and flashing lights as fully capable of going wrong as man. A mixed up computer may, for example, become an embezzler. It may produce the wrong answer to the important questions of production in a steel plant just because it is angry, or awakened out of sorts.

Meanwhile, man. It is going to be a long, difficult period. Not only are glass blowers being turned away by computerized automated machinery, but young bankers are as well, as are bartenders (we now have machine-made highballs here in the nation's capital), waiters, clerks, machinists and now finally engineers and some of the management groups.

The newspaper business is not exempt. Newspapers are being printed now by a sort



M'CAULEY

SACRAMENTO — Professional educationalists face a difficult choice if they want to tap the state treasury for more local-level school aid.

Like all local-level appeals for state financial aid, local school districts hoped to cash in on more state aid without any objectionable strings or conditions. Such a "no-strings" hope is politically naive.

Seldom does aid flow from a larger governmental unit to a smaller one without some strings. And the conditions for more 1964 school aid have proved a shocker to California's smaller and less-efficient school districts.

The word is out in Sacramento that unless local-level school districts agree to legislation for countywide merger of smaller school districts, it is doubtful if state lawmakers will vote a higher level of state aid to education.

Professional educationists have been pushing hard for \$100 million more in state aid to local school districts.

The irony behind their plight is that some of the small-district administrators would be demoted to teaching positions as a consequence of the forced-merger condition of legislative leaders.

Only in charter cities such as Long Beach would existing school systems be preserved, according to a bill introduced by Assembly Speaker Jesse M. Unruh. The smaller school districts would merge into a single countywide district.

The merger hand-writing first appeared on the wall in the Governor's Mansion. Gov. Brown let it be known that he would oppose additional school aid unless countywide fi-

nancial equalization passed. Brown favored only snaking rich districts to assist the poorer districts within a county.

Legislative leaders, however, felt the Brown program merely would put the state in the position of subsidizing the less-efficient school districts.

The result: Assembly Speaker Jesse M. Unruh and Senate President Pro Tempore Hugh M. Burns proposed legislation to force countywide merger of school districts except in charter cities.

Subsequently, Legislative Analyst A. Alan Post also urged county-wide merger. Post even would include charter cities.

Brown first ducked the controversial merger proposal by saying it should be studied thoroughly. Later, the governor said he favors countywide mergers eventually though wants countywide equalization now.

A KING-SIZED controversy is shaping up. Already, California Teachers Assn. has opposed the Unruh-Burns merger proposal. The AFL-CIO California Federation of Teachers, however, is expected to back the merger proposal. Dr. Max Rafferty, state superintendent of public instruction, has criticized the merger plan.

Sacramento betting is that the merger proposal is not likely to be enacted at this session. The merger proposal would reduce from 1,585 to 170 the number of state school districts. That would displace more than 7,000 board members and hundreds of politically-powerful school administrators. Those whose jobs are in jeopardy probably have enough influence to scuttle the merger plan.

But the irony: In scuttling the merger plan they also are probably killing the chances for additional state school aid this year.

Public Forum

Value in Canal, Not Moon Shot

EDITOR:

Just when will the government start being firm and stop giving in and acting timid? During these last three years, regardless of the billions spent, our allies seem to have lost faith in this government. And anyone that can read knows that the policy used is not working out.

About the Panama Canal, it seems that Congress should get to work right now and decide on digging a new canal; use a billion or so, but stop spending billions shooting like crazy at the moon. At least there is some commercial value in a canal. The more billions spent the more U.S. flags are torn down, and that was unheard of a few years ago.

S. A. CHAPEL
3726 Iroquois

Stop Backing Down from Reds

EDITOR:

I think it is about time America woke up. How long can we go on backing down from the Communists? If we made a firm stand—would they start a war over it? No! Why should they start a war over a country a few hundred miles square? Who does Castro think he is?

People say that America is weak, that America loves its comforts too well. I say they are wrong. We are as strong as ever, or stronger. How can we hope to maintain the respect of the other nations by backing down on every issue that shows a bit of danger? I feel that we should stand up to the world—show them that we are Americans and proud to be Americans.

We should show them that we intend to preserve the

rights of Americans all over the world. Are they satisfied when they get us to give in? Was Hitler satisfied? No. A show of strength is the only thing that people like that understand. When the Berlin wall was built, if we had moved in and destroyed it—would they have fought? No.

The only way to preserve our nation and its rights is to enforce those rights. We must take action.

JIM KLUG
8318 Mayne, Bellflower

JFK Qualities Ideal for Martyr

EDITOR:

Your editorial "Gibberish on the Right" should reap a harvest of bouquets from the liberals and brickbats from the conservatives.

To each his own. The liberals have their interpretation of the assassination and the conservatives have theirs. My interpretation is, he was too good for his own good and definitely too good for his country's good. President Kennedy, being a humanitarian idealist, had all the qualifications to be an ideal martyr and the Reds couldn't resist making him one.

I, L. FLEMING
1126 Hellman St.

Disgusted With Smoke Editorial

EDITOR:

Don't you feel ashamed about the cartoon supporting the cigarette manufacturers and distributors instead of our scientists and government in their efforts to improve the health of our people in general including even our old Vets who may be at some time patients in a VA hospital?

Don't be an obstructionist and a nuisance against this effort to improve the health of all segments of our people. Do you do likewise against the effort to abate the smog menace, the effort to curb narcotics and their use etc., etc?

The least you could do, in good faith, would be to stay neutral and not be prone to express your own private opinion or that of your staff in such a disgusting manner through your paper.

JAMES RUTES
1351 Pelham Rd., Seal Beach

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Vienna Choir Boys Delight Audience

By RACHEL MORTON

The concert given by the famous Vienna Choir Boys on the Evenings at Eight series packed the Long Beach City College auditorium to overflowing Friday night and a delightful evening's entertainment was enjoyed by all.

It was refreshing just to see 22 young lads, ranging in age from 9 to 14, standing in a double row, with the piano separating the high voices from the lower ones. They were dressed in white sailor blouses with blue collars and long black trousers.

With hands behind their backs, their stage deportment was disciplined and exemplary. No one moved out of place and they sang with their whole hearts. Acknowledgement to applause was the low bowing of heads in perfect unison.

The voices were crystal clear and high, although

four-part singing was employed in some of the numbers.

The musical director, Uwe Mund, was a young man of evident talent, both as a choir leader and as a pianist. He did not unduly force the young voices, although he demanded large climaxes

when the music called for them. There was nice inflection and graduation of tone and the singing was spirited.

Three religious numbers by Jacobus Gallus were sung a capella in Latin and showed fine musicianship and vocal ability. Accompanied by the piano the choir sang nine songs from "A Ceremony of Carols" by Benjamin Britten, music which seemed too ambitious for young singers, and too contemporary for lovely, old English carols.

A Comic Opera in one act by Jacques Offenbach called "Wedding by Lantern Light" was the big hit of the evening. Keen dramatic talent was shown by the young leads. It was pure comedy just to see some of the little fellows dressed up as girls. They all played their parts with gusto and real earnestness. The singing was secondary but even there, some of the solos were furnished with runs and bravura, singing worthy of a coloratura.

The choir was at its best in the lovely music of its homeland. "Abendrot" and "Die Nachtigall" by Schubert were beautifully sung and beautifully accompanied by Mr. Mund.

Austrian folk songs and the stirring waltzes of Johann Strauss found the choir in a familiar and happy medium and they sang them joyously. The delighted audience brought them back for several bows, and they gave as an encore, Stephen Foster's "O Susanna" sung in English.

WCTU to Hear Pastor Tuesday

Dr. Hugh David Burcham, new pastor of Covenant Presbyterian Church, will address a meeting of the Women's Christian Temperance Union Tuesday at 10:30 a.m. in the Young Women's Christian Association, Pacific Avenue and Sixth Street.

Mrs. Agatha Woods will speak on the early life of Frances Willard, who was the first world president of the WCTU.

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Police Hold 10 in Crackdown on Mafia in Italy

PALERMO, Sicily (UPI)—Police, in a massive crackdown on the Sicilian Mafia, Saturday filed charges against 23 men who, they said, terrorized the countryside around Termini Imerese for 15 years.

Ten of the men have been arrested and 13 still are at large. Giuseppe Genco Russo, accused of being supreme head of the criminal society, is behind bars in Caltanissetta awaiting a court decision on a police request to deport him from Sicily as "socially dangerous."

The court completed its hearings Friday and has five days in which to make a decision.

Mrs. J. F. Kennedy Guest of Whitneys

THOMASVILLE, Ga. (AP)—Mrs. John F. Kennedy is spending a weekend vacation in Georgia as guest of Mr. and Mrs. John Hay Whitney, owners of Greenwood Plantation.

The former First Lady arrived Thursday and plans to leave for Washington today, a spokesman said.



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MRS. DOHERTY SUCCEEDS MRS. RANDALL

IBC Gets New Hostess Chairman

Mrs. June Doherty, executive secretary of the International Beauty Congress for 12 years, was named chairman of the Hostess Committee.

Mrs. Doherty, who joined the pageant organization when it first was organized as the Miss Universe Pageant in January 1952, will replace Mrs. Esther Randall, of 12531 Safford St., Garden Grove, who resigned after serving as chairman for 12 years.

In announcing Mrs. Doherty's appointment, James H. Crooker, IBC president, said:

"This is the most important committee we have and I know that under the guidance of Mrs. Doherty it

will grow both in importance and effectiveness." Crooker and Wayne Dallard, executive producer of the pageant, both expressed deep regret in accepting Mrs. Randall's resignation, which had been rumored for some time.

In resigning, Mrs. Randall told IBC officials she had been considering proposing that the hostess chairmanship be rotated from year to year because of increasing responsibility and that she was submitting the resignation with "mixed emotions and sincere regret."

She also lauded pageant officials and the hostesses for their spirit of cooperation and pledged her continued support and effort in future pageants.

Mrs. Doherty said Saturday that she planned no immediate changes in the hostess operation. "Things will continue just as they have in the past," she said, "and we will face any problems that arise when they arise."

Mrs. Doherty, a University of Minnesota graduate, is married to James Doherty, a Log Beach Harbor Department employee. They live at 236 Loma Ave., and have two children, Cam, 14, and Robbie, 11.



MRS. JUNE DOHERTY

STATE SOCIETY Calendar

TODAY
South Dakota picnic Bixby Park, 10 a.m.

MONDAY
Alaska, 1029 E. Broadway, 7:30 p.m.

TUESDAY
West Virginia, 140 W. Sixth St., 6:30 p.m.

FRIDAY
Kansas, 728 Elm Ave., 6:30 p.m.

SATURDAY
All States trip to Camelia Festival, La Canada; bus leaves from 148 E. Ocean, 10:30 a.m.



CAPT. R. K. KNIGHT

CAPT. J. D. BAIRD

TWO NEW CAPTAINS

Air Station Staff Officers Promoted

Cmdr. Roger K. Knight, executive officer of Los Alamitos Naval Air Station, and Cmdr. Jack DeLoss Baird, training officer there, have been promoted to the rank of captain, it was announced Saturday.

Since Navy tradition says there is only "one captain on the ship," transfer elsewhere of the pair to command or staff responsibilities of the Naval Reserve Training Command is expected in June, officials said.

Knight, a graduate of Chaffey Junior College, joined the Navy at Los Alamitos 21 years ago as a seaman second class.

Following flight training, he flew as a torpedo pilot in the North Atlantic and as a fighter pilot in the Pacific.

AT THE AGE of 41, he is one of the youngest to attain his captaincy in the Navy and one of the few active reservists to reach that high rank.

Baird, a graduate of one of the first preflight classes at St. Mary's College, near San Francisco, was awarded the Distinguished Flying Cross for assisting in the sinking of a Japanese cruiser in World War II.

After the war, Baird helped activate the Naval Ordnance Station at Chincoteague, Va., one of the first such stations to develop guided missiles.

Shriver Infant Home From Hospital

WASHINGTON (AP)—Mark Kennedy Shriver, newest member of the family of Peace Corps director Sargent Shriver, went home from the hospital Saturday.

The baby was born Monday in Georgetown University Hospital. Mrs. Shriver is a sister of the late President John F. Kennedy. The Shrivvers have three other children, Robert, 9, Maria, 8 and Timothy, 4.



DIMES ROLL IN

More than \$5000 was collected for the March of Dimes by members of the California Dining and Beverage Association through collections at member-establishments. Some of the cards — filled with dimes — are shown by (from left) Larry Rybock, Evelyn Schneider and Ray Ashley, association chairman. Brownie's Annex made the biggest single collection.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Compiled by Marine Exchange			
Vessel	Birth	Operator	Due to Sail For
Alaska Maru (Jap)	LB-71	NY Line	Feb. 22 San Fran
Abstar (Dut)	129	Holland America Line	Feb. 23 San Fran
American Mail	50	American Mail Line	Feb. 22 San Fran
Atlantic Ocean (Gk)	104	Cornwall	Feb. 22 San Fran
Avila (Mex)	149	Pacific Coast Transp.	Feb. 23 Honolulu
Bacchar (Gk)	LB-18	Stato Maritime Lines	Feb. 24 San Fran
Boulevard (Nor)	724	Klavess Line	Feb. 22 San Fran
Bonitas (Nor)	LB-1	Fred Olsen Line	Feb. 24 Rotterdam
Bonita (Nor)	LB-2	Fred Olsen Line	Feb. 24 San Fran
Cluden de Quito (Ec)	LB-17	Gran Colombia Line	Feb. 23 San Fran
Coos Bay	200	Al Pierce Line	Feb. 23 Coos Bay
David Salomon (Swi)	LB-35	Canada Gulf Line	Feb. 23 San Fran
Ebro (Gk)	137	Royal Mail Line	Feb. 23 London
Friesland (Dut)	LB-15	Bedford & Horn Line	Feb. 23 San Fran
Flying A Washington (Tkr)	119	Tidewater Oil Co.	Feb. 23 Avon
Hawaiian Farmer	200 A	Matson Navigation Co.	Feb. 23 Honolulu
Indra (Gk)	LB-18	Overseas Maritime Inc.	Feb. 24 Seattle
Irini Stefania (Lib)	212	Nat. Metal & Steel Corp.	Feb. 24 Chiba
Le Sauter (Gk)	150	Star Line	Feb. 24 Point View
Kentridge (Gk)	LB-21	Nimex Steel Corp.	Feb. 22 Seattle
Los Angeles	LB-214	Sea-Land Service Inc.	Feb. 22 Oakland
President Harrison	22	Amer. President Lines	Feb. 22 San Fran
President Jefferson	31	Amer. President Lines	Feb. 22 New York
President Jackson	31	Amer. President Lines	Feb. 22 San Fran
Phil. Pres. Corbin (Phil)	270 B	United Philippine Line	Feb. 24 San Fran
Schulver Otis Bland	LB-50	Military Sea Trans. Serv.	Feb. 24 San Fran
San Pedro Maru (Jap)	LB-212	Klavess Line	Mar. 3 San Fran
Saltuna Maru (Jap)	LB-20	Mitsubishi Line	Feb. 24 Yokohama
Seaside Village	LB-15	NY Line	Feb. 22 San Fran
Ventura (Nor)	LB-3	Stato Maritime Lines	Feb. 24 Yokohama
White Cross (Lib)	145	The East Asiatic Co.	Feb. 25 San Fran
Yokohama	124	Commercial Metals Inc.	Feb. 25 San Fran
Yokohama	124	Commercial Metals Inc.	Feb. 25 San Fran

VESSELS DUE SATURDAY			
Vessel	Birth	From Operator	Due to Sail For
Epitaphos (Gk) Anc	136	Vancouver	Feb. 23 London
Irish Maru (Jap)	LB-16	Seattle	Feb. 23 Seattle
Sirron Von Uffrecht (Ger)	176	San Fran	Feb. 23 Hamburg
Weierstein (Ger)	LB-13	San Fran	Feb. 24 Acalulita

VESSELS DUE TODAY			
Vessel	Birth	From Operator	Due to Sail For
Alfred von Humboldt (Ger)	59	Seattle	Feb. 22 San Fran
Arendburg (Ger)	160	Bolivar	Feb. 22 Guayaquil
Boat 200	LB-77	Seattle	Feb. 24 Seattle
Fox 200	200	Crescent City	Feb. 24 San Diego
Hesperia (Swi)	LB-208	London	Feb. 24 Guayaquil
Lucy (Lib)	241	Yokohama	Feb. 24 Yokohama
Marine (Dan)	228-E	Glasgow	Feb. 24 Yokohama
Penn. Sloop (Nor)	136	Glasgow	Feb. 24 Yokohama
Sirron Von Uffrecht (Ger)	176	Glasgow	Feb. 24 Yokohama
Schiff C (Gk) Anc	136	Vancouver	Feb. 23 Laos

P.O. FROWNS ON EL DORADO

Hawaiian Gardens Vote Could Create Confusion

The voters of Hawaiian Gardens will have a chance to confuse everybody when they go to the polls on March 31.

They will vote on incorporation as a municipality and on five councilmen to run their city if incorporation passes. They also will vote on a name for their town.

They have two choices: "Hawaiian Gardens" or "El Dorado."

If they choose the latter, mail delivery will be complicated. A. C. Hahn, deputy assistant postmaster general, has stated that the Post Office will not approve an El Dorado postmark.

California already has an El Dorado, an El Dorado Hills, and an El Dorado County. And there are El Dorados in Arkansas, Kansas, Mississippi, Wisconsin and Missouri.

Tax Collector Given Bad Time

TRONDHEIM, Norway (UPI)—Four times Karl Hansen appeared for a reduction of his tax bill, and for four times tax authorities said "No."

So Hansen, 45, saved the whole amount—1,500 kroner—in perforated one-crown coins, threaded all 1,500 (\$215) of them onto a wire and hauled the lot to the treasurer on a sled. "I sat down and watched them count it," he said Saturday. "I never had such pleasure from paying my taxes."

SPECIAL SALE

CHEAP LAND in CALIFORNIA

\$299 Full Price CASH-CHECK

one mile to CLEAR LAKE being sold for TAX PURPOSES

TODAY, SUNDAY, FEB. 23rd

10:00 a.m. to 5:00 p.m.

Owner releasing a limited number of his lots at this special low cash price on tax purposes. Lots are located in scenic resort area in Northern California.

LOCATION OF SALE

853 Atlantic Avenue, Long Beach
NORTHERN CALIFORNIA LAND COMPANY
Exclusive Sales Agents



"I WILL NEVER HAVE TO FACE THIS PROBLEM ALONE!"

"When my husband suggested we talk to the Rose Hills man about before-needed memorial property, I knew he was thinking of the unnecessary suffering my friends went through because they had not planned ahead.

"We arranged a Family Protection Plan, while we both could choose what we wanted, without emotional pressures. He says he feels ten years younger, with the peace of mind he gained, knowing that I will never have to face this problem alone. He has proven his love beyond mere words.

"We certainly are glad we chose Rose Hills. Its beauty is so natural, with rolling hills, lovely lawns and gardens, and no headstones or monuments, it looks more like a park than a cemetery. There were so many beautiful sections from which to choose, and we found just what we wanted.

"We know, too, that Rose Hills will always be as lovely as it is today for they have that government-supervised Endowment Care Fund.

"By planning ahead, we gained financially, too. We were able to arrange a monthly payment plan that fits our budget perfectly, a plan which minimizes the cost to us.

"And as one of those little extra touches you always appreciate, the Rose Hills man gave us a handy Estate Portfolio for our important papers. It has containers for insurance, real estate papers, stocks and bonds and other vital records, properly catalogued so they are easy to find. He told us this portfolio is free to anyone interested."

This reaction is typical of that of thousands of wives, whose husbands had the foresight to plan in advance. Why don't you talk to the man from Rose Hills soon? Arrange an appointment by phone, or better still, send in the coupon for your free Estate Portfolio.



ROSE HILLS Memorial Park
3900 Workman Mill Road, Whittier

We would like a free Estate Portfolio. We understand there is no obligation whatever.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ TELEPHONE _____

For Immediate Need call OXford 9-0921

This very liberal CREDIT PLAN

makes it easier for you to buy

DENTAL PLATES

NO EXTRA CHARGE

Don't let lack of cash keep you from getting the Dental Plates you need. Use Dr. Rowan's Liberal Credit Plan... get the dentures you need right now... spread the small monthly payments over any reasonable time, on approval of credit. No delay or red tape... no bank or finance company to deal with... NOT ONE PENNY INTEREST or carrying charge.

LOW PRICES

Learn in advance how much you save at Dr. Rowan's on modern improved Dental Plates, that overcome many of the disadvantages of old-fashioned "false teeth." All plates made on the premises in Dr. Rowan's own laboratory.

PAY LESS...TAKE LONGER TO PAY!

O.A.S. PENSIONERS WELCOME

Present your O.A.S. Identification Card for immediate service on X-ray Examinations or Plate Repairs. New Dental Plates on approval of the Welfare Department.

UNION MEMBERS:

If you have a Union Dental Care Plan, we will be glad to fill out the forms for your dental service.



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107 WEST BROADWAY, DOWNTOWN LONG BEACH

Corner of Pine, Opposite Buffums'

Phone HE 6-7241 • Open 9 to 6; Closed Sat.

SE HABLE ESPANOL

Park Free, 65 Park & Shop Lots . . . Elevator Service

LECH AM ARLBERG, Austria (AP)—Queen Juliana of the Netherlands and her husband, Prince Bernhard, arrived here Saturday for a week of skiing.



GOLD

New officers of the Good Sports, the club's volunteer assistance auxiliary, are Ira Herman, president; Hattie Smith, vice president; Susan Wahl, recording secretary; Bill Johns, executive secretary, and Lou Long, treasurer.

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AND GALL BLADDER

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9 A.M. TO 7 P.M. SAT. 9 A.M. TO 12 P.M.

Please bring this Ad and morning arline section with you

INSANE, IDIOTIC, INTRIGUING VALUES!

SAVE \$73—HI-LEG, HI-STYLE RECLINER

REG. \$139.95, Italian Contemporary Recliner, with the relaxation (and savings) built-in.

\$66

No Money Down, \$5 Monthly

SAVE \$140—9 FT. PILLOW BACK SOFA

REG. \$279.95, 9 ft. quilted sofa, pillow back, spring construction, slippered, reversible pillows.

\$139

No Money Down, \$6.50 Monthly

SAVE \$61—3 PC. MODERN WALNUT BEDROOM

REG. \$159.95, triple dresser, framed mirror, full panel bed, walnut tone mahogany.

\$159

No Money Down, \$7.50 Monthly

SAVE \$81—3 PC. DINING ROOM

REG. \$249.95, solid hand rubbed bleached mahogany, 12 pedestal table and 4 chairs.

\$168

No Money Down, \$8.50 Monthly

REG. \$89.95 QUINTED CLUB CHAIR

Pillowback, foam cushion, spring construction

\$39

REG. \$79.95 TUFTED SWIVEL ROCKER

It swivels, rocks, expanded plastic

\$38

REG. \$69.95 TRADITIONAL CLUB CHAIR

Mahogany finish, channel back

\$23

REG. \$39.95 ELASTIC BOUDOIR CHAIR

Washable cover, perfect in pairs

\$11

REG. \$119.95 HI FI CABINET

Hutch top, walnut, sliding doors

\$66

REG. \$39.95 MARBLE PEDESTAL TABLE

Cultured marble, 18", brass base

\$15.88

REG. \$69.95 DECORATOR CHEST

2 door, antique white or gold, storage

\$38

GENUINE MARBLE TOP TABLES

6 styles, French or Italian styling

3 for \$99

REG. \$39.95 GOLD-LEAF PEDESTAL TABLE

Antique white & gold finish, hand carved base

\$16.88

REG. \$59.95 5 PC. DINETTE SET

30"x40" table, opens to 48, plastic chairs

\$28

REG. \$166.95 9 FT. SOFA, 9 ft. hand quilted, pillow back, custom trapunto

\$166

REG. \$299.95 PILLOWBACK SLEEPER

Quilted, king size mattress, foam cushions, brass ball casters

\$149

KROHLER FR. PROV. SOFA

French Provincial, hand carved wood base, arms, diamond tufted back, coil springs

\$133

REG. \$239.95 ITALIAN SOFABED & CHAIR

Hand carved, cane, full wood frame top, washable plastic, 2 pieces

\$139

REG. \$99.95 WASHABLE PLASTIC SOFABED

sleeps 2, seats 3, coil spring

\$48

NO MAD MONEY DOWN!

WILD, WEIRD, WANTON PRICES!

SAVE \$4 SQ. YD. CRESLAN ACRYLIC PILE BROADLOOM

Heavy textured pile broadloom in 7 dramatic decorator colors.

\$4.88

sq. yd.

NYLON PILE

Plush pile, beige, 12 ft. widths

\$2.99

REG. \$4.99 WOOL PILE BROADLOOM

100% wool, candy stripes or tweed

\$2.99

REG. \$119.95 NYLON PILE 12x18 ft. RUGS

Foamback, finished edges, 5 colors

\$59.95

REG. \$49.95 9x12 OVAL BRAIDS

Reversible, multicolors

\$27.77

REG. \$89.95 IMPORTED DAMASK SETS

Twin or full mattress & box springs

\$48

REG. \$49.95 POLYFOAM BUNKER SETS

Board also covered with polyfoam

\$29.95

REG. \$129.95 KING SIZE SETS

Full 6x7 box spring & mattress, stripe tick

\$69.95

REG. \$119.95 BELGIAN DAMASK SETS

Full 6x7 coil, twin or full matt. & box springs

\$69.95

16" PORTABLE TV

Top name, lightweight, 16" screen.

\$76

Meal fringe reception

No Money Down, \$5 Monthly

COLOR TV (2nd largest Mfr.)

New improved color, new mod price

\$358

PACKARD BELL DELUXE COMBO

Stereo AM/FM with Multiplex

\$179

WESTINGHOUSE TV with UHF

Console with Ultra Hi Frequency

\$179

PORTABLE TAPE RECORDER

Top brand, reels, mike

\$13

MAYTAG WRINGER WASHER

Gryco-foam action, porcelain tub

\$89

EASY AUTOMATIC WASHER

3 water temperatures, 8 automatic rinses, exclusive spin-drier

\$159

No Money Down, \$7.50 Monthly

STEREO RADIO COMBO

Self contained stereo, 4 speakers, plays all size, speed, removable legs

\$71

No Money Down, \$5 Monthly

DARING, DANGEROUS DISCOUNTS!

ENTERTAINMENT CENTER

21" TV, stereo, radio combination

\$212

15" PORTABLE TV with UHF

Top name Portable, handle, antenna

\$123

WESTINGHOUSE 19" PORT. TV

Top engineering

Show Times

Here are starting times of features in Long Beach theaters as listed by theater managers:

ART
"Who's Minding the Store?" 3:15, 6:55, 10:30
"Fun in Acapulco" 1:30, 5:10, 8:50
ATLANTIC
"Under the Yum Yum Tree" 2:35, 6:15, 9:55
"Gambler Wore Guns" 12:30, 4:45, 8:30
PALACE
"Gambler Wore Guns" 10:30, 2:40, 7:20
"World Zone" 1:15, 2:35, 6:25, 1:10
"Seven Seas to Calais" 12:30, 5:10, 10:10, 2:40
RIVOLI
"The Girl Who Came to Supper" 3:55, 7:35, "55 Days at Peking" 1:10, 7:00
ROXY
"Mauritius Candidate" 10:30, 2:40, 7:20
"The Girl Who Came to Supper" 1:10, 4:45, 8:30
STATE
"Merlin Jones" 12:30, 7:35, "Clint Eastwood" 12:30, 4:45, 8:30
TOWNE
"Merlin Jones" 12:30, 4:45, 8:30, 10:30
"Who's Minding the Store?" 2:30, 5:45, 9:00

Pearce Concert in Aud March 12

Jan Pearce, Metropolitan Opera tenor, will sing in concert at the Municipal Auditorium at 8 p.m. March 12.
Tickets for the program, sponsored by Temple Sinai, may be purchased at Wallich's Music City, Humphrey's Music Store, and Greta's in Belmont Shore.

Etna Calms Down

CATANIA, Sicily (UPI)—Mt. Etna, Europe's only active volcano, has ended 20 days of eruptions after spewing out an estimated one million tons of lava, officials said.

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STARTS WEDNESDAY!

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WEST COAST
FILMS TODAY
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Both Color

Rock Hudson Paula Prentiss
"Man's Favorite Sport?"
JERRY LEWIS
"Who's Minding the Store?"

JERRY LEWIS
"Who's Minding the Store?"

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Stewart Whitman-Carol Lynley
Lauren Bacall
"SHOCK TREATMENT"
Richard Conte
"EYES OF ANNIE JONES"

CREST
122 Atlantic
Open Noon • Free Parking
Howard Hawks
Rock Hudson Paula Prentiss
"Man's Favorite Sport?"
"Who's Been Sleeping in My Bed?"
DEAN MARTIN
"Who's Been Sleeping in My Bed?"
TECHNICOLOR
PARAMOUNT PICTURE

Rock Hudson Paula Prentiss
"Man's Favorite Sport?"
"Who's Been Sleeping in My Bed?"
DEAN MARTIN
"Who's Been Sleeping in My Bed?"
TECHNICOLOR
PARAMOUNT PICTURE

BELMONT
In Belmont Shore HE 3-1501
Walt Disney
"Fantasia"
TECHNICOLOR
12:30, 2:45, 5:00, 7:15, 9:30

BAY OPEN NOON
240 Main • Seal Beach GE 4-1121
WALT DISNEY'S
"SWORD IN THE STONE"
WILLIAM HOLDEN
"THE LION"
Both in Color

King for a Day

By JAMES BACON

HOLLYWOOD (UPI)—Movie producers do have fun—and I'll prove it.

I was a producer for a day. It was wild. Champagne, pretty secretaries and kiss after kiss from Sandra Dee.

There are some people who will shout publicity because Ross Hunter let me take over "I'd Rather Be Rich," starring Miss Dee, Robert Goulet and Andy Williams.

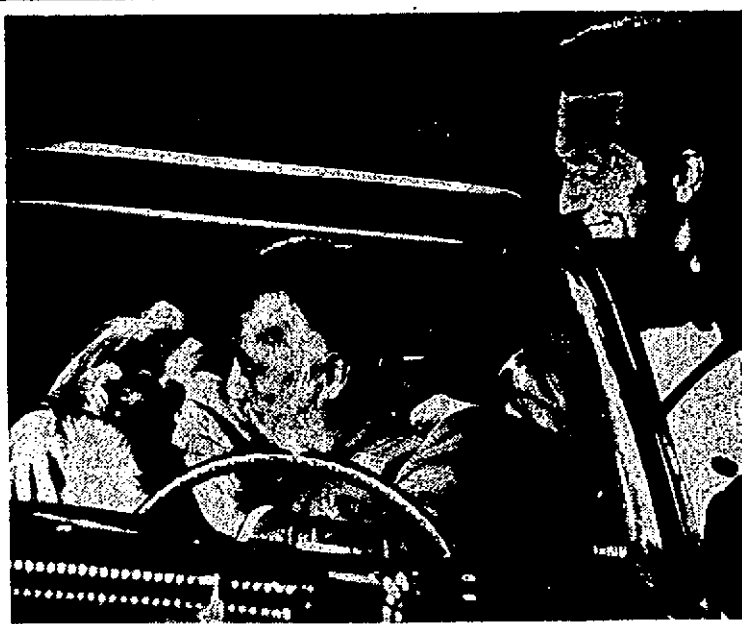
Beware of such people, for they are troublemakers.

HOW IT all came about was quite simple. For years I've had letters asking: "Just what does a producer do?"

I have even heard children of major producers ask:

"Mommy, what does daddy do?"

So, I put the question to Hunter, one of the more successful producers in the business. Hunter once was an actor,



KISSING JIM BACON, "producer for a day" in Hollywood, shows Andy Williams (right) the right way to kiss Sandra Dee.

playing the love interest in all Judy Canova movies. He's doing better now.

ROSS STAMMERED, hesitated, kicked up the dirt on the Universal lot and finally admitted: "That's a good question. What does a producer do?"

He suggested I take over his job for a day to find out. He gave one suggestion: "Remember, you're the boss." He never bothered after that—except for some dirty looks.

I called in two pretty secretaries—Lucy Garcia and Anna Jane Sillon—and dictated an order to a liquor store for six bottles of Dom Perignon, 1955. One bottle each

was sent to the stars—the other three kept in the producer's office. After all, Maurice Chevalier is also one of the stars. And he knows champagne. During lunch time I chatted over script problems with Goulet and Williams but got rid of them before the secretaries joined me.

AFTER a three-hour lunch, I visited the set. Director Jack Smight was shooting a kissing scene with Sandra and Williams.

It's Williams' first movie. The guy was naturally shy about kissing Sandra in front of 50 people.

As the boss, I stopped the cameras and proceeded to show Andy how to

kiss a pretty girl. It took 15 rehearsals. Said Smight: "If this weren't the last day of the picture, I'd recast Bacon in this part. He's the greatest screen lover since Ernest Torrence."

Said Hunter: "This may drive me back to Judy Canova."

THE NEXT day, Hunter called me up and said: "You know, you established a new first for Hollywood."

Before I could answer, Hunter continued: "You have a son, Roger Bacon, a professional actor? Right?"

"You didn't give him a job? Right?"

"You are the only producer in Hollywood who never hired a relative."

UNITED ARTISTS
211 E. Ocean HE 7-1267
OPEN NOON ALL NEW
GOLIATH AND THE SINS OF BABYLON
COLOR-TECHNICOLOR
"CHARADE"
COMING MAR. 4th

OPERA
Los Angeles Opera Company
FRANCESCO PACE—General Director
takes pleasure in announcing the 1964 season
Verdi
La Traviata
New Production (in Italian)
SAT. EVE. FEB. 29 AT 8:30 P.M.
WED. EVE. MAR. 4 AT 8:00 P.M.
Messa: Gibson, De Spina, Varga
Mezzo: Thompson, Torjil
Conductor: Marzolla
Stage Director: Harris

Verdi
Falstaff
New Production (in English)
SAT. EVE. MAR. 7 AT 8:00 P.M.
WED. EVE. MAR. 11 AT 8:00 P.M.
Messa: Carroll, Mackay, Gilligan, Andonian
Mezzo: Riller, Torjil, Remo
Gibson, Varga/Condi
Conductor: Marzolla
Stage Director: Harris

Mascagni
Cavalleria Rusticana
New Production (in Italian)
WED. EVE. MAR. 18 AT 8:00 P.M.
SAT. EVE. MAR. 21 AT 8:00 P.M.
Messa: Roberto, De Spina, Andonian, Varga, Remo
Conductor: Marzolla
Stage Director: Harris

Leoncavallo
I Pagliacci
(in Italian)
WED. EVE. MAR. 18 AT 8:00 P.M.
SAT. EVE. MAR. 21 AT 8:00 P.M.
Messa: Roberto, De Spina, Andonian, Varga, Remo
Conductor: Marzolla
Stage Director: Harris

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4401 West 8th Street WE 9-1128
SEATS NOW
Box Office, So. Calif. Music Co., & All Mutual Agencies
PRICES: \$6.00, \$5.00, \$4.00, \$2.50
Late comers will not be seated after the performance begins

Melodyland THEATRE
The Most Awarded Theatre in the South is the most OPPOSITE DISNEYLAND
LAST TWO PERFS. TODAY
3 p.m. and 8:30
SAMMY LEWIS & DANNY DARE
GISELE MACKENZIE
in
"AUNTIE MAME"
by JEROME LAWRENCE & ROBERT E. LEE
Adapted from the novel by PATRICK DENNIS
Directed by ERNEST SARRACINO

OPENS TUESDAY TWO WEEKS ONLY!
JERRY VAN DYKE
in
"NO TIME FOR SERGEANTS"
by IRA LEVIN
Adapted from the novel by MAC HYMAN
Directed by ERNEST SARRACINO
SPECIAL MAT. SAT., FEB. 29 3 p.m.
ALL SHOWS
Kitty except Mon. at 8:30 p.m.
Sat. Mat. at 3:00 p.m.
CHOICE SEATS NOW AVAILABLE AT BOXOFFICE
For Further Information Call Anaheim (714) 774-7272
TICKETS Also on sale at So. Calif. Music Co., 613 So. Main St., L.A.
At All Mutual Agencies, Wallich's Music City Store

JACK LEMMON
OPEN NOON
"UNDER THE YUM YUM TREE"
Plus DEBBIE REYNOLDS
"MARY, MARY"
ATLANTIC
GA 3-3161
5070 ATLANTIC BLVD.

ART
4th & Cherry
HE 5-3435
"Who's Minding the Store?"
JERRY LEWIS—ELVIS PRESLEY
"Fun in Acapulco"
OPEN 1 P.M.
Continuous
"FIVE PENNIES"

OFF-BROADWAY THEATRE
211 LIME HE 7-3571
ON STAGE
FRENCH "IRMA LA DOUCE"
MUSICAL
CURTAIN AT 8:30 P.M. FRI. \$2.00—SAT. \$7.50—SUN. \$1.75

THE MAGNOLIA THEATRE
ON STAGE
LYLE TALBOT
in the Hilarious Family Comedy
"TAKE HER, SHE'S MINE"
Thurs., Sat. 8 p.m. 1:30
Fri., Sat. 8:30 p.m. 2:30
MAKE YOUR RESERVATION NOW
Special Rates to Clubs
Per Reservations
GA 1-1475; GA 7-1925
2408 Magnolia Ave.

OPENING FRIDAY, FEB. 28 — 2 NITES ONLY!
World Premiere of a New American Folk Opera!
"MIKE FINK"
By RUGER and PENNEY
Fri. and Sat. Only — 8:30 p.m. — ALL SEATS \$1.50
Long Beach City College Auditorium
For Reservations, HA 5-1221 — Good Seats Available at Door

LONG BEACH FILM SOCIETY Presents
FAMOUS FOREIGN FILMS
(France)
"LA BELLE AMERICAINE"
(U.S.A.)
"Return to Glennescaul"
TONITE ONLY, SUN., FEB. 23 — 5 and 7:30 p.m.
"LITTLE THEATRE," L.B. State College, 6101 E. 7th

Sans Souci
Presents
RED NORVO
& QUINTET
with
MAVIS RIVERS
Now Appearing HE 5-5681
LAFAYETTE HOTEL

Champion SONNY Challenger CASSIUS
LISTON-CLAY
WORLD CHAMPIONSHIP FIGHT!
ON THE WAY
MAMMOTH TV SCREEN!
TUESDAY, FEBRUARY 25th-7 P.M.
AT THE LONG BEACH CITY COLLEGE
MUNICIPAL AUDITORIUM
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DOUBLE-DARING 'CUDIE' SHOW
The NAUGHTY BABES
SHUTTER
In the WOODS
OPEN DAILY 10:30-1:00
"THE NAUGHTY BABES"
"THE WOODS"

Directors, Producers Revolt Against High-Handed Actors

HOLLYWOOD (UPI)—Director Tony Mann calls it the revolt of the producers and directors against high-priced actors.

Mann, who recently completed "Fall of the Roman Empire," is now making "The Unknown Battle," the story

of the Norwegian sabotage of a German heavy water plant. Winston Churchill called it one of the most important single acts of World War II because it prevented the Nazis from developing an atomic bomb.

For a key role, he wanted Steve McQueen. Mann says

he authorized a representative to call McQueen and offer him \$500,000 plus a percentage of the gross.

Says Mann: "McQueen told my representative: 'I resent your calling me at home.' So I forgot about him."

"Then," continued Mann, "I went after Marlon Brando, whose price is a million. I didn't mind the price but he wanted to change the script."

"There were some actors in the cast he didn't like. He insisted that they must play Nazis. I dropped him, too."

Tony Perkins, who works cheaper than Brando, got the part.

In "Fall of the Roman Empire," Mann says he offered the key role to Richard Harris, the Irish actor.

"I told him he would have to lose his brogue if he were going to play a Roman emperor. I even hired the best teacher in the business. Six weeks later, Harris told me he refused to take diction lessons."

Christopher Plummer got the part.

Not SOP but It's One Way to Land Show Job

NEW YORK (UPI)—This isn't recommended as standard operating practice, but one way to get a job as leading man in a Broadway musical is to be seated in a London theater near the man who is going to produce said show.

"I can't claim any clever planning in the matter," said Jose Ferrer, co-star with Florence Henderson of "The Girl Who Came to Supper."

"It just happened that I looked around at intermission at the London premiere of the film, 'Lawrence of Arabia,' and there was Herman Levin behind me. You know, he produced 'My Fair Lady.'"

"I asked him what he was planning, and he said he had just come from seeing Noel Coward in Switzerland about the score for 'The Girl Who Came to Supper.'"

"Since I was between projects of my own at the time, and since there are five young mouths to feed

Off-Broadway

Auditions for Jean Genet's "The Balcony" will be held at the theater, 211 Lime Ave., from 2 to 6 p.m. today; and 8 to 10 p.m. Monday and Tuesday.

Men, 18 to 60, and women, 18 to 26 are needed for the cast.

ROXY
21 W. Ocean
HE 5-3022
OPEN 10 A.M. OPEN ALL NIGHT
"Mauritius Candidate"
"WALT DISNEY'S 'MERLIN JONES'"
"ROCK-A-BYE BABY"
"WHO'S MINDING THE STORE?"
"WALT DISNEY'S 'THE SLAVE QUEEN'"
"BYE BYE BIRDIE"
"FOR LOVE OR MONEY"

PARAMOUNT
Param. & Comp. Blvd., Param. ADM.
"MAN WITH X-RAY EYES" \$170
"MIND BENDERS"
Per Seat Tax Incl.

PALACE
30 PINE AVE.—PHONE HE 4-4425
"SEVEN SEAS TO CALAIS"
"WORLD ZONE"
"GAMBLER WORE GUNS"

NEIGHBORHOOD Theatre Guide
DOWNEY NORWALK
HERALD, Downey TO 1-2081
Cool, 12 — "MAN'S FAVORITE SPORT"
"THRILL OF IT ALL"
NEW AVENUE, Downey TO 1-5518
Cool, 12 — "MAN'S FAVORITE SPORT"
"GOLIATH & THE SINS OF BABYLON"
NORWALK, Norwalk 668-8771
Cool, 16 — "MERLIN JONES"
"MY SIX LOVES"
RENOVO BEACH
STRAND Cool, 1 P.M. FR 2-3000
Jack Lemmon "YUM YUM TREE"
STARTS WED. — "THE PRIZE"
ANAHEIM
BROOKHURST PR 2-6446
"SHOCK TREATMENT"
"EYES OF ANNIE JONES"
GARDEN GROVE
BRYCE Cool, 7-8550
Disney's "MERLIN JONES"
"GAMBLER WORE GUNS"
WILMINGTON
BRANDAN (Smoking Room) TE 4-5917
Disney's "MERLIN JONES"
"BOMBAY OF TERROR"
TORRANCE
UNITED ARTISTS 101 W. 8th, 338-4232
"UNDER THE YUM YUM TREE"
"BYE BYE BIRDIE"
HOLLING HILLS 101 W. 8th, 338-2689
Cool, 2 — "MAN'S FAVORITE SPORT"
"GAMBLER WORE GUNS"
SANTA ANA
STATE ART 338 W. 4th, 338-2687
"AFFAIR OF THE HEART"
"VIOLENT SUMMER"
BELLFLOWER
KUBEL 1711 Bellflower Rd. TO 3-7721
Disney's "MERLIN JONES"
"WHO'S MINDING THE STORE?"
STARTS WED. — "THE PRIZE"

Drive-In THEATRES
LA MIRADA Alhambra, Elmerwood DR 8-2511
"A NEW KIND OF LOVE"
"KINGS OF THE SUN"
PARAMOUNT 1411 Paramount, HE 5-4666
"BRUTY AND THE BEAST"
"THE NAUGHTY BABES"
SHOREVIEW 542 W. Washington, WHITTIER
"EL GATO"
"GO DAYS AT PERKINS"
TWIN VUE 11000 Buena Vista, BA 6-9117
"MAN'S FAVORITE SPORT"
"THE NAUGHTY BABES"
HARBOR 2322 74, Vermont, TE 4-9400
"MAN WITH X-RAY EYES"
"THE MIND BENDERS"

LAKEWOOD
4215 Atlantic
GA 2-1721
OPEN 11 A.M.—Continuous
Now Showing
ALL NEW NEVER SEEN
GOLIATH AND THE SINS OF BABYLON
COLOR-TECHNICOLOR
SAMSON AND THE SLAVE QUEEN
COLORSCOPE

PACIFIC THEATRES
TOWNE
4215 Atlantic
GA 2-1721
OPENS NOON — 2 NEW COMEDIES
Walt Disney's "MERLIN JONES"
"WHO'S MINDING THE STORE?"
RIVOLI
315 L.B. Blvd.
HE 5-3297
OPEN 12:30
ALL COLOR
"FIVE PENNIES"
STATE
104 E. Ocean
HE 7-7271
OPENS NOON
Walt Disney's "MERLIN JONES"
"CIMARRON"

PACIFIC DRIVE-IN THEATRES
BOX OFFICE OPENS 6:00 P.M. SHOW STARTS 6:30 P.M. CHILDREN UNDER 12 FREE
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NOW ON SALE — CIRCLE, LOS ALTOS AND ROSECRANS

CIRCLE
At Traffic Circle
GE 7-9513
"GOLIATH & SINS OF BABYLON"
"SAMSON AND THE SLAVE QUEEN"
"SHOCK TREATMENT"
"EYES OF ANNIE JONES"
LAKEWOOD
Carson, Cherry
GA 6-9924
"WALT DISNEY'S 'MERLIN JONES'"
"ROCK-A-BYE BABY"
"WHO'S MINDING THE STORE?"
"WALT DISNEY'S 'THE SLAVE QUEEN'"
"BYE BYE BIRDIE"
"FOR LOVE OR MONEY"
LINCOLN
Bakersfield
BA 3-9223
"WHO'S MINDING THE STORE?"
"WALT DISNEY'S 'THE SLAVE QUEEN'"
"BYE BYE BIRDIE"
"FOR LOVE OR MONEY"

NOW!
LOS ALTOS DRIVE-IN
"The Eyes of Annie Jones"
"SHOCK TREATMENT"

NOW!
GOLIATH / SAMSON
AND THE SINS OF BABYLON
AND THE SLAVE QUEEN
CIRCLE DRIVE-IN
"SHOCK TREATMENT"

NOW!
TOWNE & STATE
Co-Hit State "Cimarron"
Co-Hit "Who's Minding the Store?"
Co-Hit LAKEWOOD
TOWNE, "Rock a Bye Baby"

NOW!
JANET LEIGH
"BYE BYE BIRDIE"
KIRK DOUGLAS
"FOR LOVE OR MONEY"
"LONG BEACH DRIVE-IN"

Monday, March 9th — 8:00 P.M.

"America! America!" CHARITY BENEFIT SHOW

Downtown Long Beach Associates' 12th Annual Festival of Fun & Fashion for the Benefit of Long Beach Area

United Way and Red Cross
America's Finest Entertainment
LONG BEACH AUDITORIUM

- ★ SURPRISE PERSONALITY
Several Top Names Being Considered!
- ★ TOP NAME BAND
Watch for the Announcement!
- ★ CALL'S GOLD MEDAL TROPHY DANCERS
BOBBY BURGESS AND BARBARA BOYLAN
from Lawrence Welk's TV Show
- ★ LEE CASS
Commentator for 117 Spring Fashions
- ★ CAST OF 100

FOR TICKETS
Order now for best seats! Tickets are on sale at 601 Pacific Ave., Buffums or Walker's Service Desk (Main floor) . . .
United Way or Red Cross or call
Downtown Long Beach Associates at HE 5-7377 or HE 6-4259

BALCONY 2.00 and 2.50 Reserved
MAIN FLOOR 4.00 and 5.00 Reserved
LOGES 4.00 and 10.00 Reserved

Phone HE 6-4259 or HE 5-7377

Memorial Hospital Non-Medical Aids Render Variety of Services

Out at Memorial Hospital of Long Beach, four pretty girls in chic camel's hair blazers assist the patients with a variety of non-medical services. These girls are called Patient Representatives.

And sometimes the services go on—and on—and on. Just ask Terry Rosin, one of the Patient Reps. She just had an experience which would have caused a strong man to cry with frustration.

Tiny Terry (if she raised her arms above her head, she might be five feet tall) is 22 but she could pass easily for the girl who sat in front of you during your English class your second year in high school. A honey-head blonde who usually affects a hair-ribbon coiffure, Terry is not one to be swayed by cross-country red tape. When she has a job to do, she does it—even if it does mean two weeks of telephoning!

THE STORY actually began back in November when a

young Marine brought his wife in and a premature baby boy was born to them. The baby weighed only two pounds, seven ounces, so he could not be discharged. Since the father was a Marine, the baby was covered by service hospitalization insurance while in the hospital.

The baby remained in the hospital into late January, and finally when a crisis developed in the young Marine's family home in Detroit, he and his wife came into the hospital and announced that they were going to have to go to the midwestern city.

The hospital advised him that the baby's discharge from the hospital was imminent, and suggested that he designate a friend, and give him written permission, to take the baby.

IN the stress of the situation, no written permission was given and the young couple went on to Detroit—so that when the baby was to be discharged, and the family friend was called, the baby could not be released because this written permission was lacking. This was Feb. 2.

Enter Terry Rosin. Realizing that the baby would have to stay in the hospital, and that the service insurance had stopped with the baby's discharge, Terry didn't want the young serviceman to be confronted with a hospital bill, if she could avoid it.

SO, SHE started telephoning and telegraphing. She dispatched a wire to Detroit, but no acknowledgement was forthcoming. She called the Red Cross. She called Navy Relief. Everyone was looking for the young Marine—who obviously didn't know his

MEANWHILE, Terry was parrying the idea of calling juvenile authorities, because she knew if she could talk with the young father, the whole situation could be resolved and there wouldn't be a lot of difficulty for him. So she kept trying; phoning and phoning and phoning.

Then, as she sat back to relax, the phone rang—and it was the young Marine—and he and his wife were home and en route to get the baby. As Terry hung up the phone, she looked at the calendar pad—Feb. 14—she had been calling and trying to reach the young couple for 12 days! But all's well that ends well.

Terry is the wife of Alexander P. Rosin, M. D., a rotating intern at Memorial. And do you know what? Dr. Rosin plans to take a residency at Memorial, so Terry can plan to work for the next three years!

It's Riopelles' Month

By BEN ZINSER
Medical Science Editor

February is Heart Month, and no one knows it better than the Gene P. Riopelle family, of 3723 Kallin Ave.

Forrest Christopher "Rusty" to his friends) Riopelle, 2 years old went home last week from Memorial Hospital after major surgery on two blood vessels near his heart.

It was just a year ago this month that his father, Gene, 34, was recuperating from open-heart surgery at Memorial.

Says Riopelle, a credit manager at a local car dealership: "Last year my wife, Lois, collected for the Heart Fund, and this year my mother, Mrs. E. Peter Riopelle, was a volunteer worker for the campaign."

Because the problem of heart disease is so close to home, Riopelle reads everything about heart and blood-vessel disease that he can get his hands on.

The answer to the problem is research, he says. For it was medical research that made possible the operations on himself and Rusty.

Riopelle was operated on with the help of a heart-lung machine, a device that circulates the blood and puts oxygen into it while the surgeon is exploring and repairing the heart.

In Riopelle's case, the surgeon operated to relieve an obstruction hindering blood flow from the lower right chamber into the pulmonary artery, which carries blood into the lungs.

CLASSIFIED ADS are the easy, inexpensive answer to so many problems. Put them to work for you today. Just dial HIF 2-5959 for a friendly, experienced Ad Writer.

In Rusty's case there were two major birth defects that needed correction.

One was a constriction of the aorta, the great artery that carries blood away from the heart to the rest of the body. The surgeon—the same one who operated on Rusty's dad—repaired this defect by cutting the artery at the point of narrowing and sewing the two ends back together to form a normal-sized channel.

The other defect was an open passageway between the aorta and the pulmonary artery, a passageway that shouldn't have been

there. This channel normally closes within a few weeks after birth, but in Rusty's case had not done so.

Consequently, Rusty's heart had been working too hard to pump sufficient blood through the body. Some of the blood that should have been pumped into the body kept circulating uselessly back and forth between lungs and heart.

The surgeon corrected this defect by permanently closing the channel with sutures.

Rusty, who previously was tired all the time, is raring to go out and play now.

INDEPENDENT PRESS-TELEGRAM—B-7
Sunday, Feb. 25, 1964

OIL MASS MEETING
Upland Oil Lot Owners
To Help Preserve Our Oil Rights
Emergency — Important
• Last Chance •
Open to all lot owners east of Pine. The oil lot owners of the so-called triangle lot area. We must act now to prevent drainage of our oil.
Mon., Feb. 24, 7:30 P.M.
Morgan Hall
835 LOCUST
Willie P.O. Box 14415, Long Beach
Oil Lot Owners Association



TINY TERRY ROSIN (left), Patient Representative at Memorial Hospital, checks patient list with co-worker Barbara Gorey after her marathon communications chore. Truly, a patient representative.

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We Quit!
Walt Jordan
ONE OF AMERICA'S FINEST MEN'S SHOPS
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the Huntington Gardens
CORNER OF HEIL AT BOLSA CHICA, HUNTINGTON BEACH
PHONE: 847 8414

Live in a Penthouse... lavishly furnished to a bachelor's taste, with piped-in music, private balcony, and free maid service.

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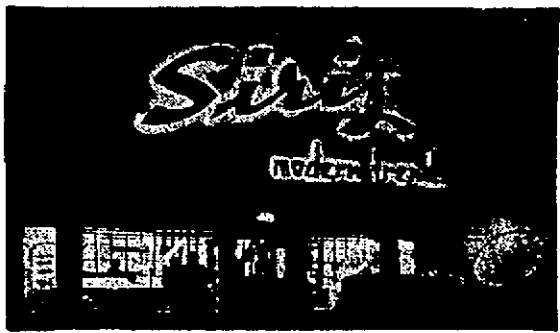
For Fun and Games... Huntington Gardens will have 6 swimming pools, 2 tennis courts, Sauna baths, barbecues, and other recreational facilities.

So Convenient... located a mile from Douglas, half a mile from Mesdowark Golf Course, with a private airport nearby.

Shop or Dine... buy groceries or gas at the adjacent shopping center, which has a cocktail lounge, and a restaurant with catering service.

Rentals from \$140 up

DIRECTIONS: From North: Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil. From South: Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.



SIRIS LEAVES LOCATION ESTABLISHED FOR 3 GENERATIONS FOR QUARTERS MUCH LARGER IN SIZE.

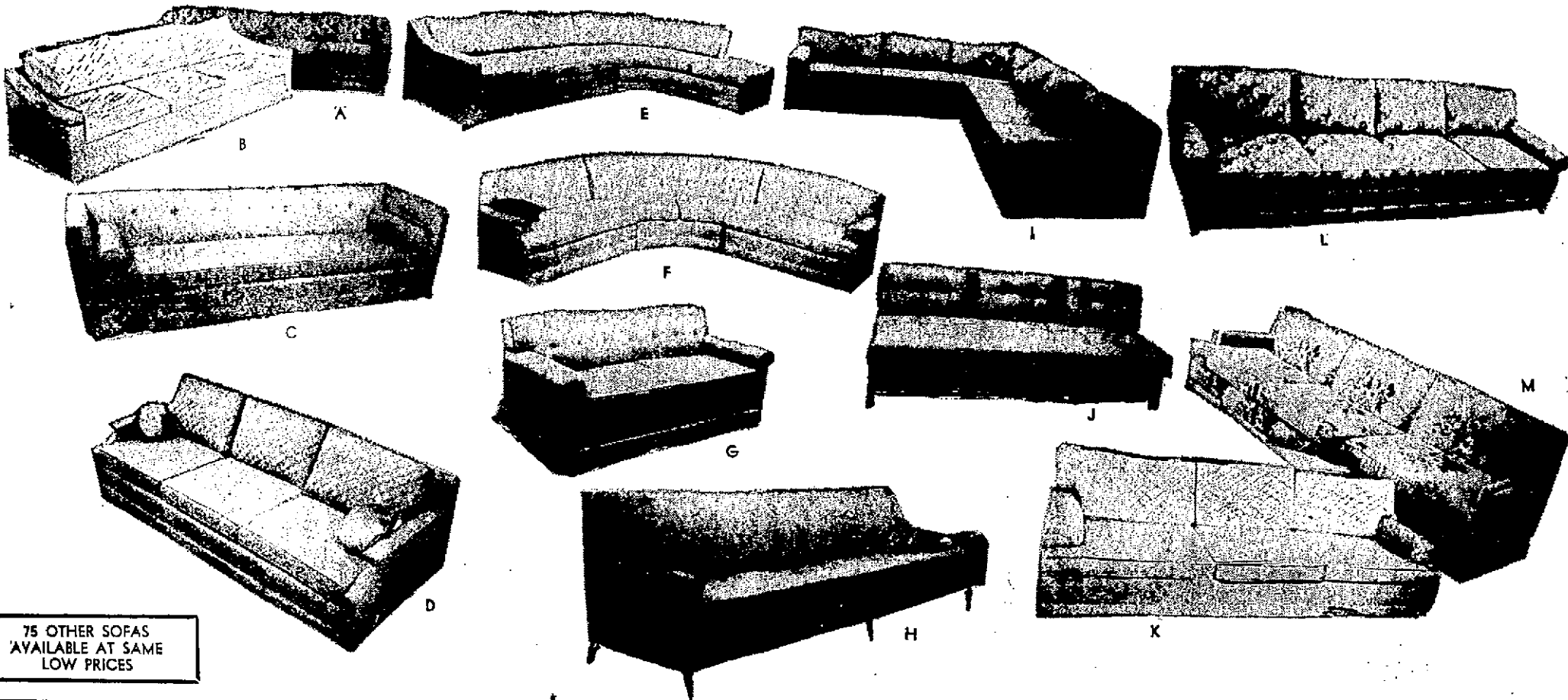
SELLS OUT

ALL REMAINING FURNITURE
AT 1252 LONG BEACH BOULEVARD

Our new building at 1235 Long Beach Boulevard will soon be ready to occupy. We feel it foolish to move all existing furniture across the street, so out it goes regardless of price. No restrictions. All quality pieces go, many living room, bedroom and dining rooms still left. Thousands of dollars worth of oils, marble, and nic nacs, at low, low prices. We're coming to the final few weeks, the selection is still good so come in now. Don't wait. Below are a few actual photographs of some real fantastic values, exactly as shown. Again, don't delay—save.

Because...

TODAY, SUNDAY, 11 A.M.-5 P.M.

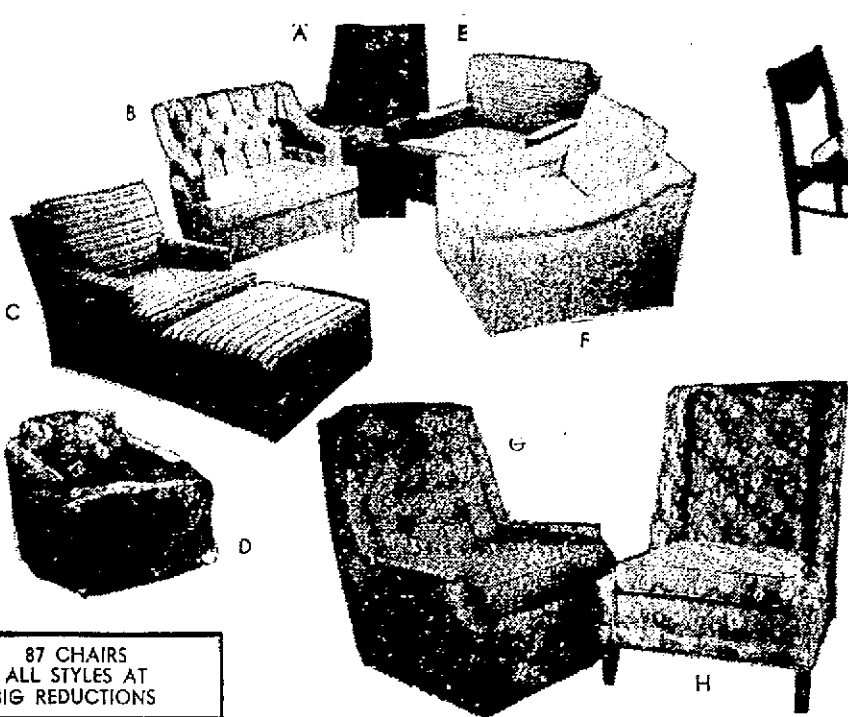


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LOW PRICES

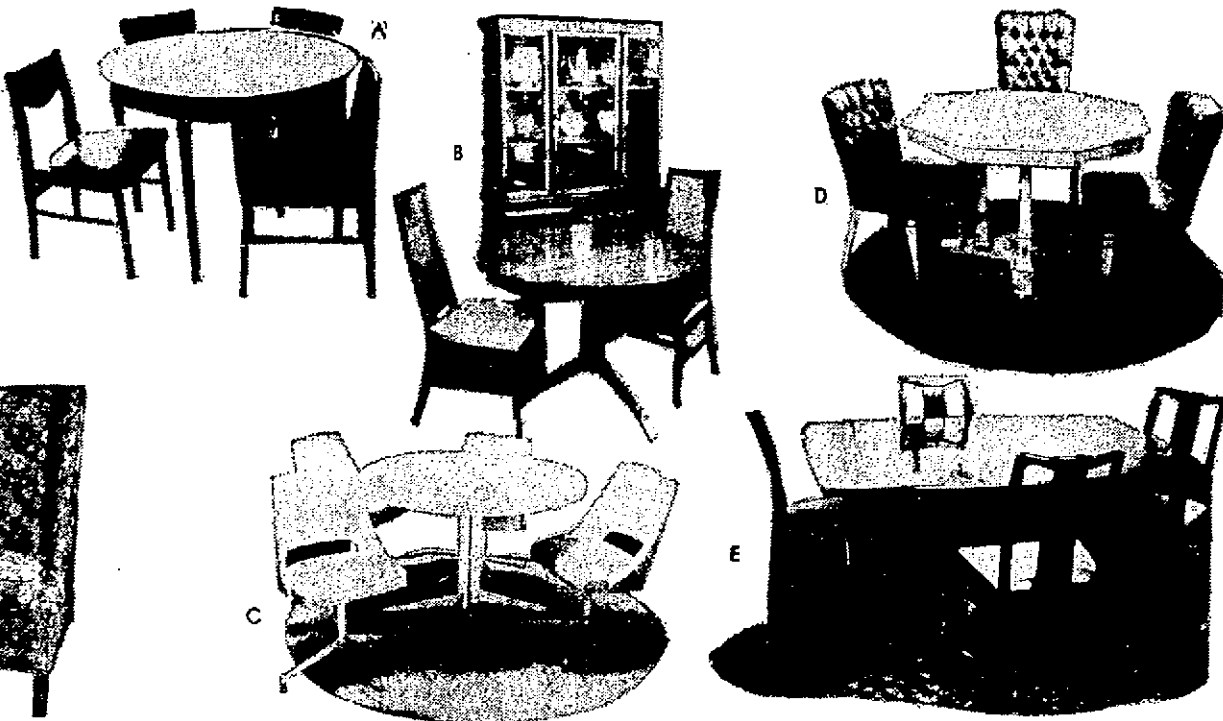
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- J. ORIENTAL SOFA, 6-FEET LONG WITH BLACK FRAME FOR ACCENT. REG. 199.95 138.
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- M. BOLD PRINT SOFA, 100" OF THE FINEST QUALITY SEATING. MARFLEX CUSHIONS. REG. 399.50 277.



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Sports
INDEPENDENT Press Telegram

Doc Jacoy

Mr. Consistency

Cyrano

By HANK HOLLINGWORTH
Executive Sports Editor

(Continued Page C-5, Col. 3)

5M7-SEVENTH RACE, 1 1/4 miles, 2-year-olds and up. The Santa Anita Handicap, cash. Purse \$100,000 boded. Gross \$147,000. To winner \$170,100, second \$22,900, third \$15,000, fourth \$10,000.														
Ind.	Tr.	Jockey	Consistency	Win.	Pl.	PP	1st	2d	3d	4th	Str.	Fin.	Place	Loss
6017	1	Peppers	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6018	2	Stentz, Stentzer	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6019	3	Cyrano, Greenlee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6020	4	Dee, Dee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6021	5	Colorado King, Polter-Bond	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6022	6	Freeman-Ham	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6023	7	Howard	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6024	8	Don, George	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6025	9	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6026	10	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6027	11	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6028	12	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6029	13	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6030	14	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6031	15	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6032	16	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6033	17	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6034	18	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6035	19	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6036	20	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6037	21	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6038	22	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6039	23	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6040	24	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6041	25	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6042	26	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6043	27	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6044	28	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6045	29	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6046	30	McGee	12/3	11	12	9	9	9	14	5	1	11	Church	18.9
6047														

Compiled From Wire Reports

NEW YORK — Bob Hayes of Florida A & M set an indoor record of 5.9 seconds for the 60-yard dash Saturday night and Ron Clarke of Australia smashed the three-mile mark with a time of 13 minutes, 18.4 seconds in the National AAU indoor track and field championships.

Hayes, stung by his defeat at Long Beach earlier this week, finally achieved the fastest time ever recorded for his specialty before a capacity crowd of 15,017 at Madison Square Garden.

But it was the three-mile run that produced the greatest thrill of this 76th annual AAU meet. Clarke thoroughly shattered the former mark of 13:26.4 set by fellow Australian Al Lawrence on this same track in 1960.

In addition, 34-year-old Pete McCardle of New York established an American citizens record for the three-mile with a time of 13:32.6 to finish second and 18-year-old schoolboy Gerry Lindgren of Spokane, Wash., was third in 13:37.8.

A North Carolina College quartet provided the fans with still another thrill by establishing an indoor mark of 1:51.3 for the sprint medley relay.

The husky Hayes, who has toyed with the 60-yard mark all season, five times earlier this year had equalled the previous mark of six seconds flat. He had promised to break the six-second barrier and lived up to his billing as the world's "fastest human."

Hayes had been upset by Darel Newman of Fresno State at Long Beach last Tuesday, his first loss of the season. However, most observers, including Newman, agreed it had not been a fair

start.

Just prior to Hayes' epic run, Hayes Jones of Detroit scored his 54th consecutive indoor victory to win the 60-yard high hurdles for the fifth straight year in record-equaling time of seven seconds flat.

* * * * *

DEE ANDREWS of Long Beach State failed to place as second place went to Roy Hicks of the U.S. Army and third to Elias Gilbert of the Baltimore Olympic Club.

Another 49er, George

(Continued Page C-4, Col. 1)

By JEROME HALL
L. P.-T. Staff Writer

By DON HARDIN

Hazzard connected six of nine from the floor in the first half. Goodrich had six of eight.

—Associated Press Wirephoto

DASHING TO RECORD

Bob Hayes sprints to indoor record of 5.9 in 60-yard dash of National AAU indoor championships Saturday. Charles Green was second.

Compiled From Wire Reports

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(Continued Page C-4, Col. 1)

Sports on Radio, TV

RADIO
No events scheduled.

TELEVISION
National Indoor Tennis Championships
KHJ (9), 11 a.m.
Challenge Golf (Palmer-Horne vs. C
Sil-Harney), KABC (7), noon
Auto Races, Western States, KTL
(5), 2 p.m.
Sports Spectacular (Water Skiing, F
Trials), KNXT (2), 2:30 p.m.
Bakers and Bakers, KHJ (4), 1:45 p
Wonderful World of Golf (Ching P
Lemmon), KNBC (4), 6 p.m.
Marion vs. Tolson, KTV (15), 7 p.m.

Today's Sports Card

Horse Racing—Callente, 11:30 a.m.
 Drag Racing—Lions Drag Strip, elimi-
 nation 1:30 p.m.
 Baseball—L.B. Rockets vs. Huntington
 Park Dodgers, Dodger Stadium, 1:
 o.m.; L.A. Dodgers workout, noon.
 Soccer—L.B. Soccer Club vs. Spartan
 Hermosa Beach, 2:30 a.m.
 Sailing—Milwinter Regatta, all day.

Liston 7-1 in Richest Title Fight

INDEPENDENT-PRESS-TELEGRAM—C.3
Long Beach 17, Calif., Sunday, Feb. 27, 1964

MIAMI BEACH (UPI)—Champion Sonny Liston, a burly, huge-fisted veteran with a devastating left hook, will defend his heavyweight crown Tuesday night against unbeaten but amateurish Cassius Clay, whose mouth seemed much mightier than his mitts in training.

When clownish young Clay finished his 151 rounds of sparring on Friday for this rich fight in the Miami Beach Convention Hall, his showings in training generally had been so poor—compared to those of the champion—that Liston was favored at 7-1.

This scheduled 15-round bout has been hailed as the richest and wackiest in ring history. Its gross receipts from all sources—live gate, theater TV, radio, etc.—are expected to exceed an unprecedented \$5-million.

Co-promoters Bill MacDonald and Chris Dundee of Miami Beach may lose money because they "bought" the live fight for \$625,000 and they must draw more than \$800,000 at the 16,448-seat convention hall in order to break even.

Their advance is only about \$350,000. Tickets range from \$20 to \$250, the most expensive for a non-charity boxing show in ring history.

CLOSED CIRCUIT TELEVISION to locations in the United States and Canada probably will approximate an unprecedented \$4-million for the 1,103,451 seats available.

There has been a let-down in enthusiasm for this fight because of Clay's monotonous monologues about his being "the greatest" of all heavyweights, his poor showings in training and the unconfirmed reports that he belongs to the Black Muslims.

Although Cassius, the "Louisville Lip," boasts 19 consecutive victories as a professional, including 15 knockouts, he is generally given little chance against 30-year-old Liston because of the champion's smashing left hook, his improved right and his bulldozer ruggedness.

The challenger is taller than Liston, 6-2½ to the champion's 6-1. And they are expected to weigh almost the same, about 215 pounds.

But Clay—despite his speed afoot—does not get his body into his punches like Sonny does. Nor does he have the champion's defensive bob and rampart of powerful arms and fists. Nor does he take a punch like Sonny, who never was floored.

Clay, former Olympic light heavyweight champion,

was floored twice in his professional career but each time he rose from the canvas and won on a knockout.

The biggest criticism of the nimble, stream-lined challenger is that he leans back—or from side to side—and pulls away from punches instead of weaving and letting the straight ones slip past his head and instead of bobbing and letting the hooks pass harmlessly over his head.

THIS WILL BE THE CHAMPION'S second defense of the title he wrested from Floyd Patterson at Chicago Sept. 25, 1962, and retained on a repeat first-round kayo at Las Vegas last July 22. The times of those two title kayos were 2:06 and 2:10.

Just before his first title fight with Patterson, Sonny belted out Albert Westphal of Germany at Philadelphia in 1:58 of the first round. Thus his three latest victories required a total of only six minutes and 14 seconds.

Clay and trainer Angelo Dundee claim that only six minutes and 14 seconds of fighting in slightly more than

two years will cause Sonny to lose his crown Tuesday night because "there's no substitute for competition to keep a fighter sharp."

The brash challenger says, "I'll knock out that big ugly bear in the eighth round." Liston predicts a third-round kayo over the challenger.

Intercontinental Promotions, Inc., sold the live fight to MacDonald and Dundee of Miami Beach and sub-contracted the closed-circuit television to Theater Network Television, Inc.

Champion Liston is president of Intercontinental and chief stockholder. As such he receives percentages ranging from 40 percent to 47½ percent from all revenues. His total purse is expected to approximate \$1,750,000.

Clay has been guaranteed 22½ percent of all revenues, plus \$50,000. Cassius gives 40 percent of his purse to an 11-man group of Louisville sponsors who bankrolled him when he turned professional four years ago.

The fight, scheduled to start between 7 and 7:15 p.m. (PST), will be broadcast nationally by ABC.



CLAY IN PALM OF HIS HAND

Once Over Lightly

By DAVE LEWIS
Sports Editor

Only 'Gimmick Betting' On Fight

"If talking were a religion, Cassius Clay would have the finest seat in heaven," said Sonny Liston the last time we interviewed him last fall. He added that "Clay's mouth is so big that it has room for another row of teeth."

Sonny, who is reported to be in a "cold fury" at some of the personal insults delivered by Clay, will try to send Cassius into the beyond... without teeth, when they finally come to grips Tuesday night.

For Clay, "The Moment of Truth" has come. His chore of building up the greatest "take" in boxing history is over except for a few last-minute statements. Now all that's left is fighting the more fearsome looking heavyweight champion of them all.

Cassius has some 60 hours left to "think" about the fight and those hours, especially the last two before he is called into the ring, could well settle the fight before the first round begins. It's then that the "underdog" suddenly realizes that it's now "kill or be killed." There's no other way out.

THE PRESSURE CONTINUES to mount with each minute. And the question is whether or not Clay's "confidence" is real.

Commenting on a poor showing by an opponent when he was light-heavy champ, Archie Moore said "I could tell when he came into the ring he'd been thinking—that he'd been asking himself why he was there. He was unsure of himself and thus an easy target. That's very common in boxing."

Former champ Rocky Marciano says Clay's attitude in the first few minutes will be most critical. He must move with all the speed he possesses and fight with sustained caution. He can't come out like a wild man and on the other hand he doesn't dare "freeze" as did Patterson. The longer the fight goes, the better his chances.

BIG FIGHTS, ESPECIALLY heavyweight title battles, usually draw heavy betting. However, there is very little action on this fight. In fact, bookmakers across the country reveal the bout is "off the board" except for a few trick wagers.

This is blamed on the fact that Clay's ability has been downgraded since the match was first proposed, while Liston is being rated solely off his two quick knockouts of Floyd Patterson.

But despite his tiresome talking, Clay nevertheless is conceded by most boxing men as being the only one on the scene today with the potential to beat Liston. They had hoped, of course, his handlers would have waited another year before throwing him in with the powerful champ.

Liston, on the other hand, is still a bit of a mystery. There were reports that at least a half-dozen of his more important fights up to his two with Patterson had been rigged by the mobsters behind him. And he has looked bad on some occasions, too.

YET, THIS HASN'T spurred betting. The action has been so poor that bookies are offering "incentive bets" on Clay against Liston.

In man-to-man betting it's "7 and 5." That means you have to put up \$7 on Liston to win \$1 and \$1 on Clay to win \$5.

However, what little money is showing up is on trick bets. For instance, there are those who are betting small amounts on how many rounds it will go. You can get 6-1 if you bet Liston will stop Clay in the first round, 4-1 in the second, but only 6-5 that Sonny will end it in the third. Thus, the third round appears to be the "big one" for Clay to get past.

The most popular "gimmick bet" reported from Vegas is luring some scattered action, but nothing on a major scale. A few guys are taking the price on Clay ONLY if the fight goes into the seventh round. In other words, there's no bet if the fight is over before the sixth round ends. The bet is on only if the bell rings for the seventh. Even then, Liston is still favored, by odds ranging from 2-1 to 4-1.

As one veteran Vegas bookie says, "Isn't that a helluva way to do business? Imagine eliminating the first six rounds of a title fight."

BOTH SIDES, OF COURSE, are making predictions. That's typical in boxing.

Before leaving Las Vegas for Miami to conclude his training, Liston confided to a small circle of friends that "it'll end inside of five rounds, one way or the other."

Does that mean he gives Clay a chance to beat him? No, it was just his way of saying they'd go home early. His first "prediction" was made last July when he beat Patterson for the second time. When Clay came rushing into the ring after the fight to put on his act, Sonny stared at him for a moment, scowled and held up two fingers, signifying he'd get him in round No. 2.

Trainer Willie Reddish agrees with Liston and the odds-makers that it will end quickly. "Sonny will get him inside three," he said before leaving Vegas.

Angelo Dundee, Clay's chief trainer, declares "Cassius will take the title on a knockout in the 11th or 12th round." Clay, of course, has said "Liston must fall in eight!"

Whom do you believe? When in doubt, always stay with the champion... and the odds.

Bobo in TV Bout

FRESNO (UPI)—Wayne deweight champion Bobo O-Thornton, fourth-ranked light-son in a nationally televised heavyweight, has signed a bout in San Francisco March 9, contract to meet former mid-27.



By JERRY WYNN

Americans love hot dogs and hamburgers, Cassius Clay is a little of both.

But, as the Barker says, better get him while he's still hot. The chill is scheduled to set in early Tuesday night in Miami.

Call him Gaseous Cassius, Louisville Loudmouth or just pleasantly obnoxious, Clay will laugh all the way to the bank.

For what other 22-year-old Southern Negro will soon be a millionaire? What other fighter ever talked his way into a shot at the heavyweight championship of the world? Who else but Cassius Marcellus Clay II could have turned an ogre like Sonny Liston into a sentimental favorite?

Level with all your Long Beach area fans, Cassius. Do you really think you are the greatest fighter of them all?

"Yes, yes, I am the greatest. I am the best that ever lived. I float like a butterfly and sting like a bee."

What makes you think you can do better against Liston than did Floyd Patterson?

"Because I am the greatest, I told you. Patterson was scared to death. Those two fights with Liston were just rabbit hunts."

But won't you be scared under that horrible glare Liston gives his opponents just before a fight begins?

"Anybody scared, it gotta be Liston. I'll stick my nose right up against his and glare harder than he ever could. My glare got nuclear fission. It might dissolve Sonny and the fight end right there."

Do you have any other pre-fight strategy?

"Yes. When I get into the ring, I'm going to walk over to his corner, push him out of the way and use his resin bag."

How about a secret weapon?

"Yes, I have that, too. I've got a lot of stuff I haven't used before like a left-hand uppercut. In some of my fights, I been looking bad on purpose. Otherwise, Liston wouldn't fight me. He's scared to death."

What will be your strategy once the fight begins?

"I'm going to stay out of his way during the early rounds and let him wear himself out chasing me. He's never seen anything as fast as me. I'll circle him and jab him and stick and fake, dog him most of the time and the him up when he gets too close. He won't be able to hurt what he can't even hit. By the eighth, I'll have worn him out and ready for the kill."

Then you are predicting victory in the eighth round?

"History only remembers those who are great. That's why I'll stop Sonny in eight. And that could be late."

You have predicted the exact round in practically all of your fights. How do you do it?

"I try extra hard in that round and the other fighter helps by worrying extra hard. In my last fight against Henry Cooper in England, I got the round and almost the time. I told the reporters, 'I'll stab and shoot and then I'll pound, and it will be over at 1:35 of the fifth round.' He fell in 1:15 of the fifth."

Are you a member of the Muslims?

"I've said I'm not going to say anything about that until after the fight. There is nothing wrong with talking to people. I go to the Elks Club and Rotary and all those places. I gotta be nice to everybody. I haven't done anything wrong. As for Malcolm X, I'm bigger than he is. I'm bigger than anybody."

How does it feel to be two days away from fighting for the world's heavyweight championship?

"Has there ever been anything like this? This championship? All these people coming to see it? I been talking and saying things and building up and now I'm getting nervous. I worked hard and talked fast and now I got what I wanted. Think of all them plane loads of pretty foxes flying in to see me. Now the time has come for fighting."

Alas, you Cassius, the foxes and the wolves will be there Tuesday night and so will that big bear, Sonny Liston.

Liston, Clay Records

SONNY LISTON	1952	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964
Sept. 2, Don Smith	KO 1	Feb. 12, Mike Delaney	KO 4	Jan. 29, Bill Hunter	KO 2	Oct. 29, Tommy Hunsaker	KO 6	Feb. 12, Sonny Bank	KO 4	Jan. 29, Bill Hunter	KO 2	Oct. 29, Tommy Hunsaker	KO 6
Sept. 21, Ponce DeLeon	W 4	April 15, Cleveland Williams	KO 3	April 11, Ben Whitehurst	KO 10	Dec. 27, Herb Siler	KO 4	Feb. 20, Don Warner	KO 3	April 11, Ben Whitehurst	KO 10	Dec. 27, Herb Siler	KO 4
Nov. 21, Marvin Thomas	W 6	Aug. 5, Nino Verde	KO 7	May 14, John Summers	KO 8	March 18, Billy Dwyer	KO 1	April 23, George Logan	KO 10	May 14, John Summers	KO 8	March 18, Billy Dwyer	KO 1
		Dec. 9, Willie Beaman	KO 7	June 29, John Summers	KO 8	Sept. 7, Eddie Machen	W 12	July 20, Alejandro Lavarante	KO 10	June 29, John Summers	KO 8	Sept. 7, Eddie Machen	W 12
				Sept. 17, Marly Marshall	W 1	March 8, Howard King	KO 3	Jan. 19, Charlie Powell	KO 3	Sept. 17, Marly Marshall	W 1	March 8, Howard King	KO 3
				March 1, Alf Welch	KO 8	Dec. 4, Albert Westphal	KO 1	March 19, Don Jones	W 10	March 1, Alf Welch	KO 8	Dec. 4, Albert Westphal	KO 1
				April 2, Harry Thomas	KO 5	Sept. 25, Floyd Patterson	KO 1	July 18, Henry Cooper	KO 5	April 2, Harry Thomas	KO 5	Sept. 25, Floyd Patterson	KO 1
				May 2, Emili Briles	KO 5	(won heavyweight title)		July 22, Sonny Liston	KO 1	May 2, Emili Briles	KO 5	(won heavyweight title)	
				May 25, Calvin Butler	KO 6			July 22, Sonny Liston	KO 1	May 25, Calvin Butler	KO 6		
				Sept. 15, Johnny Gray	KO 4			July 22, Sonny Liston	KO 1	Sept. 15, Johnny Gray	KO 4		
				Dec. 12, Larry Watson	KO 4			July 22, Sonny Liston	KO 1	Dec. 12, Larry Watson	KO 4		
				March 6, Marly Marshall	W 10			July 22, Sonny Liston	KO 1	March 6, Marly Marshall	W 10		
				Did not fight.				July 22, Sonny Liston	KO 1	Did not fight.			
				Jan. 29, Bill Hunter	KO 2			July 22, Sonny Liston	KO 1	Jan. 29, Bill Hunter	KO 2		
				April 11, Ben Whitehurst	KO 10			July 22, Sonny Liston	KO 1	April 11, Ben Whitehurst	KO 10		
				May 14, John Summers	KO 8			July 22, Sonny Liston	KO 1	May 14, John Summers	KO 8		
				June 29, John Summers	KO 8			July 22, Sonny Liston	KO 1	June 29, John Summers	KO 8		
				Sept. 17, Marly Marshall	W 1			July 22, Sonny Liston	KO 1	Sept. 17, Marly Marshall	W 1		
				Oct. 29, Tommy Hunsaker	KO 6			July 22, Sonny Liston	KO 1	Oct. 29, Tommy Hunsaker	KO 6		
				Nov. 21, Marvin Thomas	W 6			July 22, Sonny Liston	KO 1	Nov. 21, Marvin Thomas	W 6		

CLAY'S KAYO HOPES 150-1

LAS VEGAS, Nev. (UPI)—It's 150-1 that brash Cassius Clay will knock out Sonny Liston in the first round of their heavyweight title fight Tuesday at Miami Beach, Fla.

That's the opinion of Jimmy "The Greek" Snyder, a retired Las Vegas odds-maker.

TITLE FIGHT TV TICKETS ON SALE IN L.B.

The Liston - Clay heavyweight championship fight will be telecast over closed-circuit at two Long Beach outlets, Municipal Auditorium and the Fox West Coast Theater.

Tickets for the Tuesday night bout can be secured at either location. The theater telephone number is HE 6-4209.

The Auditorium box office is open from noon until 7 p.m., including Sunday. That telephone number is 436-2542.

TAG TITLE BOUT TOPS AUD SLATE

A tag team championship bout headlines this week's wrestling card at Municipal Auditorium.

Titleholders Ernie Ladd and Edouard Carpentier will oppose Freddie Blassie and Art Nielsen Tuesday night. The Australian Kangaroos will make a return bow in supporting bouts.

L.B.'S VIGIL WINS NOD

Mexicali Sub Named Star of Golden Gloves Tourney

By DAVE TAYLOR

A field worker from Mexicali threw a whole card of Western Golden Glove champions into the shadows Saturday night as he bombed his way to the Golden Gloves fighter-of-the-year title at Olympic Auditorium.

Salvatore Sandoval waded in with a vicious left hook and short inside right to bell his way to a draw with Golden Gloves featherweight champion Willie Ray before a cheering crowd of 4,000.

Sandoval, a sub put into the fight when no adversary was found for Ray, was brought in from Mexicali Friday night by Olympic Aud officials.

Long Beach's light-heavyweight champion, Dick Vigil, came out of a first round daze to score a highly contested split decision over heavy-weight champion Clay Hodges of Hawthorne. The two were paired when no opponents appeared at the final round for either fighter.

Hodges, 25 pounds heavier, landed a solid right three punches into the first round which turned Vigil's legs into plastic. Vigil covered and took a solid barrage of hooks and overhand rights from Hodges the remainder of the round.

REVIVED by his seconds, Vigil caught Hodges coming in with a left hook in the second which slowed his foe down, and the two traded punch for punch the rest of the round.

Vigil got his teeth into it in the third round and landed solid body combinations and lefts to the head that gave him the nod.

Hodges was awarded the sportsman-of-the-tournament award for the way he took his questionable loss to the Long Beach puncher.

In other fight bantamweight Peter Gunn caught Willie Ray for the title. Gunn, 162, won by a unanimous decision over Ray, 150, who was the winner in the novice light heavyweight, dec. sub Joe Sautana Weber. Open division featherweight champion Willie Ray drew with Salvadore Sandoval, light welter champ Thomas Albee, 120 lb. Padilla dec. Floyd Casey for the light middleweight title.

Manuel Diaz dec. Ed Lee for the mid-heavyweight crown and Rummy Magazanes dec. Irish Mike Thomas in the open welter division.

Winners of the Western Golden Gloves finals will compete in AAU competition in Las Vegas and if successful there, will be eligible for the Olympic Games trials in New York City.

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Southland Cindermen Gas Up for Tokyo



TOP 49ER POINT MAN

Dee Andrews, No. 2 collegian in 330-yard hurdles last year, is expected to be top point man for Long Beach State College track team. Andrews also is proficient in long jump.

Top Team, Tough Slate for 49ers

Long Beach State College doesn't expect to go unbeaten on track and field schedule in school history this season, but coach Jack Rose isn't considering abdicating — he has the best team in school history.

Despite the return of almost every runner and jumper from the 1963 league runner-up, and the addition of a bumper transfer crop, Rose

HIS OPPOSITION, you see, includes the No. 1 club team in the U.S., the Southern California Striders; the top college crew in the nation, USC, and the best service team, Camp Pendleton.

"Defending league champion Fresno is loaded," Rose points out, "but I like to think we can beat them. If our field event men come along there's no reason we can't regain the title."

The 49ers host a bunch of big ones this year, beginning with the Long Beach Relays Saturday at Veterans Stadium and continuing through the CCAA title meet May 1-2 and the regional NCAA championships May 16.

State has a potential national collegiate champion in George Frenn, 198-10 hammer throw transfer from Valley JC.

Other prolific point scorers new to the campus include Kerry Wright, 48.1 440, state JC champ at Cerritos; Bill Osman, 204-0 javelin thrower from Compton, and John Rambo, 7-0 high jumper from Long Beach City College.

And then there's Dee Andrews, who may be the league's best high hurdler, 330-yard hurdler and long jumper. He'll enter a few other events when he has time.

LUND'S FORD NIPS JOHNSON AT DAYTONA

DAYTONA BEACH, Fla. (AP)—DeWayne (Tiny) Lund, the 275-pound Cinderella driver of Daytona International Speedway, came through multiple car wrecks like a charm Saturday and won the abbreviated Modified and Sportsman national championship race in a photo finish over Robert (Junior) Johnson.

Lund barely squeezed past Johnson, averaging 104.50 in a 1961 Ford.

The event, started three hours late because of rain, was shortened to 200 miles from a scheduled 250 due to darkness.

Jimmy Pardue finished third, Ray Hendrick fourth and Nelson Stacy fifth.



JOHN RAMBO
7-Ft. 49er Jumper

JOE FAUST
Trojan Jump Ace

EXPECT DIP IN CLASS

Smith, Davis Top Vike Track Hopes

By KEN PIVERNETZ

Track talent will take a dip in class this season at Long Beach City College, but it's to be expected.

The Vikings won every major team title except the West Coast Relays last year en route to the state jaycee title.

No one came close to Joe Lanning's team in a dual meet and it was the same in the big meets. LBCC won the Metro meet by 46 points, the Southern Cal by 23½ and

Rich Williams (49.8), long and triple jumper Charles Young (23-5, 45-0) and pole vaulters Jeff Hendrix (14-5½), Tom Orcutt (14-0) and Bob Kling (13-0) plus distance men Jim Hamlin (1:56.0), Larry Tipton (1:59.2), Stan Bauer (1:57.9) and Sam Pinterpe (4:34.6).

"But don't ask me about the high jump and hurdles," says Lanning. "We're real thin there." New events added are the triple jump, 330 intermediate hurdles and 440 relay to jaycee dual meets.



DAVIS

SMITH

state by 16½.

Lanning, whose teams finished 3-8-2-1 in the last five state meets, is loaded in some events and "nonexistent" in others.

Of the seven men who scored points in the state meet, only two are back. Tim Russell has gone to BYU, Bill Pace to L.A. State, John Rambo to L.B. State and Terry Hendrix is in the Marines.

BACK ARE school record holders Jeff Smith (57-1½) in the shotput and George Davis (1:52.5) in the half-mile. Both could be the best in the state this year.

Other top returnees are half-miler George Janquart (1:55.6n), miler Bob Goodson (4:19.2n) and sprinter Nick Miraglia (9.9, 21.4n).

Top freshmen are CIF shotput champion Roy Thurman (60-6¼, 12 lb.), 440 man

INELIGIBILITIES to three 6-2 high jumpers, a 23-foot jumper and the fact that 2-mile runner Mit Hunt (9:31.5) and 14.9 high hurdler Paul Reynolds aren't coming out are big drawbacks.

The Vikings, however, could be tough in enough events to cause a lot of trouble, especially if former Poly sprinters George Alford (9.7, 21.2, 48.8) and Dickie Smith (9.9, 21.8) can rebound after a year's layoff to back up Miraglia.

Among the newcomers are Joe Faust, 7-1½ high jumper; Don Castle, 59-11 shotput; Gary Comer, 46.5 440, and Sterling Jenkins, 4:07.7 mile.



JOE LANNING

'Thin' in Some Events

L.B. Relays Set for Saturday

By JOHN DIXON

The indoor circuses are out of the way, and now the Southland's cindermen gas up for the real race—the one that leads to Tokyo.

Olympic year is always the big year, with more meets, more records and more guys named "who's he?" upsetting the heroes.

After several weekend appetizers, the Mecca for the track kibitzers officially commences on Saturday with the mammoth Long Beach Relays. All the Southland's clubs and collegians will be entered, along with a few from far-away.

THE MT. SAN ANTONIO Relays, Coliseum Relays and Compton Invitational will be better than ever as the track titans tune up for Tokyo, and the nation's two heavyweight title scrambles will be held in the Coliseum.

The U.S.-Russian dual meet is scheduled July 25-26, and the final U.S. Olympic Trials will be held Sept. 12-13 following New York eliminations July 3-4.

USC and the Southern California Striders seem cinched to retain their national collegiate and national AAU crowns, the Pasadena AA will be stronger than ever, Occidental will field one of the nation's best teams but UCLA, without C. K. Yang, which lost Jim Beatty to North Carolina, appeared destined for "down" years.

THE TROJANS graduated such stars as Rex Cawley, Julio Marin and Kevin Hogan, but shed no tears for coach Vern Wolfe. He has eight national junior college record holders on campus, and the University Ave. gang probably will need an IBM machine to count its scoring.

Among the newcomers are Joe Faust, 7-1½ high jumper; Don Castle, 59-11 shotput; Gary Comer, 46.5 440, and Sterling Jenkins, 4:07.7 mile.

WINTER SPORTS

U.S. Skier Gets Third in Slalom

BUCHAREST, Romania (AP)—Jimmy Heuga, Olympic bronze medalist from Tahoe City, Calif., finished third in the giant slalom event of an international ski meet here Saturday.

Heuga covered the Poiana Brasov resort course in 2 minutes, 17.7 seconds, only two-tenths of a second slower than Gerhard Nennig of Austria who finished second. Jean Claude Killy of France, who was clocked in 2:15, was the winner.

LAKE PLACID, N.Y. (AP)—Sergio Zardini of Italy piloted his four-man bobsled to the North American championship Saturday in a race cut to two heats because of dangerous conditions on the Mt. Van Hoevenberg run.

Zardini sped down the mile-long course in a combined time of 2:18.48 and had the fastest single descent of the day, 1:09.07.

HELSINKI, Finland (UPI)—Keiichi Suzuki of Japan set a track record of 41.1 seconds Saturday to win the 500 meters event at the World Speed Skating championships.

Eduard Mayer of the Soviet Union finished second in 42.2 seconds with Chic Huan of Communist China third in 43.5.

SESTRIERE, Italy (UPI)—Ni Orsi, a recent high school graduate from Stockton, Calif., took up the burden for the fast-improving United States ski team Saturday when he finished third in the downhill event of the "Cup of The Three Cateways."

Wolfgang Bartels of Germany won the race in a time of 1 minute, 20.91 seconds and Heinz Massner of Austria was second in 1:21.13.

BERLIN (UPI)—Jean Ashworth of Lake Placid, N.Y., swept the 500 meter event in a women's invitation speed skating meet in East Berlin Saturday in 43.1 seconds.

Bruin Trackmen Choke on Dust of Mighty USC

By JOHN DIXON

UCLA, which has an 0-31 record against USC in dual meets, extended its streak to 0-10 in relay meets Saturday. The Westwood weather was perfect, but that's about all that the Bruins could offer.

Track and field's version of the Rams won 2 of 13 events, in lost the baton, entered less than the minimum three men in four events, and one dis-

couraged little Bruin almost lost his pants before he caked walked to the finish tape. It was a burlesque. Poly High would have routed the Bruins. The Long Beach Comet girls might have done the same.

The Bruins, who start as slowly as Bob Hayes, showed no one could put the fear in-

chicken, however, with legs of 1:53.0, 880 and 4:14.2, mile, in the relays.

Five records were over-

come, all by Trojans, of course.

In team play, the nation's best college team set records in the shotput (65-1¼) and two-mile (7:37.4), and the University Ave. gang of imports broke individual records in the discus, two-mile and javelin.

Hayes Hits Record 5.9; Dee Unplaced

(Continued From Page C-1)

Frenn, placed fifth in the 35-pound weight throw at 62-4, 3 feet and 4 inches behind winner Al Hall.

Charlie Mays won the long jump title for the second time in three years with a leap of 26-1½. Olympic gold medalist Ralph Boston had to settle for second place for the third straight year.

Boston, who won this event in 1961, was second to Russia's Igor Ter-Ovanyan last year. His distance Saturday night was 26-8½.

35-pound weight throw — 1. Al Hall, NYAC, 64. 2. Bill McWilliams, Boston AA, 62½. 3. Bob Backus, NYAC, 61¼. 4. Tom Pagan, Boston AA, 61. 5. George Frenn, Long Beach State, 62. 6. Dave Williams, NYAC, 61. 7. Fredrick T.R., 3. Luis Johnson, PAL, 4. Judy Rowell, Alameda, 5. Fredrick T.R., 6. Fredrick T.R., 7. Fredrick T.R., 8. Fredrick T.R., 9. Fredrick T.R., 10. Fredrick T.R., 11. Fredrick T.R., 12. Fredrick T.R., 13. Fredrick T.R., 14. Fredrick T.R., 15. Fredrick T.R., 16. Fredrick T.R., 17. Fredrick T.R., 18. Fredrick T.R., 19. Fredrick T.R., 20. Fredrick T.R., 21. Fredrick T.R., 22. Fredrick T.R., 23. Fredrick T.R., 24. Fredrick T.R., 25. Fredrick T.R., 26. Fredrick T.R., 27. Fredrick T.R., 28. Fredrick T.R., 29. Fredrick T.R., 30. Fredrick T.R., 31. Fredrick T.R., 32. Fredrick T.R., 33. Fredrick T.R., 34. Fredrick T.R., 35. Fredrick T.R., 36. Fredrick T.R., 37. Fredrick T.R., 38. Fredrick T.R., 39. Fredrick T.R., 40. Fredrick T.R., 41. Fredrick T.R., 42. Fredrick T.R., 43. 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Angel Rookie Will Be 'Rushin' for Mound Job

By ROSS NEWHAN, I, P-T Staff Writer

PALM SPRINGS—If the Angels ever break the iron curtain which exists between the Yankees and the rest of the American League, it could very well be because of the southpaw serves of Rick Evans, a former Yankee who has already, if not broken, pierced one Iron Curtain.

Evans is a 20-year-old Auburn-haired Seattle lad who is a refreshing and reassuring symbol that the youth of America has more on its mind than the Beatles and the Slouson.

A first-year draft (\$8,000) from the Yankees' Richmond farm club, Evans has come closer to seeing Nikita Khrushchev than he has to Mickey Mantle.

As an 18-year-old sophomore at the University of Washington, Evans applied and was one of the 20 U.S. youths selected to participate in a three-month cultural exchange tour of Russia and its satellites, Czechoslovakia and Poland, sponsored by the National YMCA and State Department.

HE WAS SELECTED for his competence in handling the Russian language, which he had been studying for only two years in Washington's Far East language school, considered, along with Harvard, as the finest in the country. With such divergent languages as Vietnamese, Laotian, Thai, Tibetan and Serbo-Croatian awaiting his nimble mind, Evans decided on the practicality of Russian. "There was no choice but absorb the material quickly. The teacher of the first Russian class I took never spoke a single word of English.

Evans learned his lessons well, for two years later, in a factory in Kiev, Russia, Evans left a Communist translator "red" faced. "This translator was trying to expand a worker's account of his wages, so I called his bluff. It was the first time our Russian guides knew I could speak their language."

FOLLOWED EVERYWHERE by the guides, Evans would feign sickness in the morning, then sneak out to sightsee on his own. "I had some old Russian clothes and a perfect pair of glasses which looked like they belonged in a book. They were the reason I picked up the nickname Scribe." (He has since switched to contact lenses).

Evans' reflections on Russia are illuminating. "Everything in Russia looks the same. The people dress the same and the buildings, all of which appear to be crumbling, look the same. However, I believe the Russian people are definitely pro-Communist.

"They have been indoctrinated so long that they can no longer think for themselves. They live entirely on hope. "Girls? I never saw one that appealed to me. They all look like they've been throwing the shotput most of their lives."

EVANS' CLIMB TO A major league spring training camp has been meteoric, but his outlook toward the game is realistic. One year ago, as a junior, he was a mere bench-warmer on the Huskies' nine. However, Yankee scout Eddie Taylor knew of his strong arm and convinced Evans that with some good coaching he would have a bright future in the game.

"I had nothing to lose. Where else could I find a better summer job. I had always been a Yankee fan, but I was honored when the Angels thought enough of me to pick me first in the first year draft.

Within one quarter (semester) of graduation, Evans will take his straight-B average back to Washington this fall. At that time, however, his studies may be interrupted by a hot political battle; his cousin, Kniel Evans, is attempting to unseat Albert Rossellini.

"Do the Angels have a farm club in Siberia?" asked Evans. "Cousin Dan is a Republican. I'm a Democrat."



DOUBLE BAREBACK Bareback rider Walt Mason of Las Vegas lands on his back, but escapes injury, in Tucson Rodeo Saturday. Pro rodeo comes to Long Beach Arena, April 2.

Bat Champ Davis Signs for \$42,500

Tommy Davis, who led the major leagues in batting for the second consecutive season last year, signed his Dodger contract Saturday for \$42,500.

That's about \$15,000 more than the 24-year-outfielder made in 1963.

"Tommy richly deserves all he got," said Dodger general manager Buzzie Bavasi. "After all, he's done something that Willie Mays hasn't been able to do since he came to the Giants in 1951."

DAVIS WON the National League batting title in 1962 with a .346 average and repeated last season although his average dropped 20 points. In addition to Davis, the Dodgers announced the signing of switchhitting outfielder Bill Parlier, who in his freshman season last year with Santa Barbara of the California League belted 25 home runs.

The signing of Davis left a "big four" unsigned yet. They are pitching stars Sandy Koufax and Don Drysdale, shortstop Maury Wills and outfielder Frank Howard.

Signs of Spring PIRATES — Roberto Clemente, (34 signed) Reds — Chico Ruiz, Marv Kucy, Deron Johnson, Jim Campbell, and Teddy Davidson, (32 signed) Former American League pitcher Ned Garver was signed as a spot.

ANGELS — Rookie pitcher Dan Rivas (13-7, Tacoma). (Full roster signed) RED SOX — Lou Clinton and Mike Jarmila, (34 signed) SENATORS — Don Lock.

I, P-T Writers Select Dodger, Angel Winner George Lederer and Ross Newhan, I, P-T staff major league baseball writers, have been designated as certified electors to select the outstanding Dodgers and Angels of 1963.

Eight players named by the panel will be acclaimed at the seventh annual Baseball Writers' dinner Friday, April 10 at the Hollywood Palladium.

Tickets for the salute to the new season are available at writers' headquarters (1352 Biltmore Hotel) or by telephone at MADison 6-2371.

Correspondent: DEE MILLER

Santa Anita Race Charts

Table with 10 columns: Race, Horse, Owner, Trainer, Jockey, Odds, etc. Includes race results and odds for various horses.

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Wenderski and Garlits in Open Lions Drag Field. Includes text about drag racing and a photo of Earl Scheib.

Rockets Play at Dodger Stadium

By FRANK WHITNEY

Dodger Stadium will be the workout drew about 12,000 site of the third and final game today between the Long Beach Rockets and the Huntington Park Dodgers for the Winter League championship. Game time is 1:45.

The game will follow the last public appearance of the Dodgers before they leave for spring training in Florida. There will be no admission or parking charge. Gates open at 11 a.m.

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Terry Bales Out 49ers vs. Alumni

Terry Bales, a transfer student from Cerritos College, pitched 5 1/3 innings of shut-out relief and then squeezed home the winning run in the bottom of the 13th inning Saturday as Long Beach State edged its Alumni, 7-6.

Bales laved down a perfect bunt with one out and the bases loaded. Some 33 players saw action in the 3 hour and 50 minute game.

Roger Rhoades homered for the Alumni with two out in the sixth.

Long Beach State edged its Alumni, 7-6. Bales laved down a perfect bunt with one out and the bases loaded. Some 33 players saw action in the 3 hour and 50 minute game.

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MR. CONSISTENCY

(Continued From Page C-1)

"He said he had been trying to get me for three hours, but wished me good luck in the race. I told him, 'you wonderful fool, I've already won it.'"

Two casualties marred the big race. Win-Em-All stumbled as he left the gate and unseated jockey Braulio Baeza. The jockey was unhurt. Mandate broke down on the far turn and had to be ushered to his stall via the omnipresent horse ambulance.

Amazingly, only one jockey complained about the hefty 18-horse field. That was Donald Pearce aboard the fourth place finisher, Quita Dude.

"There was too much traffic," moaned Pearce. "When I got him moving on the far turn, there was no place to go. He did well to finish fourth."

Bill Harmatz on Doc Jockey and Manuel Ycaza on Cyranu had no excuses. They both said the same thing—"My horse just didn't have it."

On hand for the Santa Anita Handicap, they poured \$4,784,874 into the pari-mutuel machines on the nine races, topping the total of March 1, 1947, by \$23,391. However, there was then no daily double and only eight races.

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SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES
BELLFLOWER—Torrey 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—ME 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, FEBRUARY 23, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO		
LONG BEACH, LAKEWOOD		
Briney-Gray Imports, 3515 Atlantic	GA 4-0951	
COMPTON		
Whittier Imports	NE 1-4940	
Compton & Long Beach Blvd., Compton		
AUSTIN		
LONG BEACH, LAKEWOOD		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
AUSTIN-HEALEY		
LONG BEACH		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
BUICK		
LONG BEACH		
Boulevard Buick	HE 2-7251; SP 5-6155	
1881 Long Beach Blvd., Long Beach		
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Harry C. Clark, 150 So. Long Beach Blvd., Compton	NE 5-7141	
Peairs Bros. Buick	TO 7-1781	
15734 Bellflower Blvd., Bellflower		
ORANGE COUNTY		
Terry's, 5th & Walnut, Huntington Beach	LE 6-6558	
CADILLAC		
LONG BEACH, LAKEWOOD		
Ridings Motors, 1501 Long Beach Blvd.	HE 7-2241	
CHEVROLET		
LONG BEACH, LAKEWOOD		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421	
Cormier Chevrolet, 601 Long Beach Blvd.	HE 6-5291	
Harbor Chevrolet, 3770 Cherry Ave.	GA 6-3341	
Partwood Chevrolet	ME 3-0781	
5059 Lakewood Blvd., Lakewood		
ARTESIA		
S & J Chevrolet	UN 5-1276	
11900 E. South St., Artesia		
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE		
Bill Barnett Chevrolet	NE 9-3060	
Corner Long Beach Blvd. & Compton Blvd.		
Enoch Chevrolet	NE 8-0523	
8730 L. B. Blvd., South Gate		
George Chevrolet	WA 5-2251	
17150 Lakewood Blvd., Bellflower		
Oscar Gregory Chevrolet	ME 0-5866	
14925 Paramount Blvd., Paramount		
Paramount Chevrolet	ME 0-2181	
Corner Firestone at Paramount Blvds.		
ORANGE COUNTY		
Eddie Hopper Chevrolet	HE 2-6411; JE 4-2700	
10511 Garden Grove Blvd., Garden Grove		
CHRYSLER		
LONG BEACH, LAKEWOOD		
R. O. Gould Co., 1600 Long Beach Blvd.	HE 7-2871	
Ed Barberi, 6200 N. Bellflower Blvd., Lkwd.	TO 7-2731	
Ray Vines, 4201 E. Willow	426-7301	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Guy Moorhart, Inc.	NE 2-7171	
1112 No. Long Beach Blvd., Compton		
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
COMET		
LONG BEACH, LAKEWOOD		
Duffield Motors, 1940 Lakewood Blvd.	434-9916	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower	TO 6-1761	
Don Moore	NE 2-7141	
912 No. Long Beach Blvd., Compton		
CORVAIR		
LONG BEACH, LAKEWOOD		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421	
Cormier Chevrolet, 601 Long Beach Blvd.	HE 6-5291	
Harbor Chevrolet, 3770 Cherry	GA 6-3341	
Partwood Chevrolet	ME 3-0781	
5059 Lakewood Blvd., Lakewood		
PARAMOUNT, COMPTON		
Oscar Gregory Chevrolet	ME 0-5866	
14925 Paramount Blvd., Paramount		
Bill Barnett Chevrolet	NE 9-3060	
Corner Long Beach Blvd. & Compton Blvd., Compton		
CORVETTE		
LONG BEACH, LAKEWOOD		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421	
Harbor Chevrolet, 3770 Cherry	GA 6-3341	
PARAMOUNT, COMPTON		
Oscar Gregory Chevrolet	ME 0-5866	
14925 Paramount Blvd., Paramount		
Bill Barnett Chevrolet	NE 9-3060	
Corner Long Beach Blvd. & Compton Blvd., Compton		
DART		
LONG BEACH		
Verne Holmes, 35th & Atlantic	GA 4-8603	
Glenn E. Thomas Co., 340 E. Anaheim	HE 6-1281	
BELLFLOWER, LAKEWOOD, COMPTON		
Widger-Goodwin Dodge	TO 6-9081	
16900 Lakewood Blvd., Bellflower		
Snively & Langford	NE 1-6163	
401 No. L. B. Blvd., Compton		
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
DATSUN		
LONG BEACH		
Long Beach Honda		
5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943		

DODGE		
LONG BEACH		
Verne Holmes, 35th & Atlantic	GA 4-8603	
Glenn E. Thomas Co., 340 E. Anaheim	HE 6-1281	
BELLFLOWER, COMPTON, LAKEWOOD		
Snively & Langford	NE 1-6163	
401 No. L. B. Blvd., Compton		
Widger-Goodwin Dodge	TO 6-9081	
16900 Lakewood Blvd., Bellflower		
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
ENGLISH FORD		
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Don Moore	NE 2-7141	
912 No. Long Beach Blvd., Compton		
FALCON		
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON		
Chief Chamberlain Ford	ME 3-1107	
15727 Paramount Blvd., Paramount		
Hale Young Ford Co., 2641 E. Anaheim	GE 8-1156	
Mal Burnt, 2000 Long Beach Blvd.	GA 6-3311	
Los Altos Ford, 2302 Bellflower Blvd.	434-8461	
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT		
Glen Organ Ford	NE 2-7145	
220 So. Long Beach Blvd., Compton		
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE		
Kott & Smolar Ford	TE 5-6621	
336 W. Anaheim, Wilmington		
FIAT		
LONG BEACH, LAKEWOOD		
Palmer Motors, 3300 Atlantic	GA 4-0754	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Peairs Bros. Buick (Imports)	TO 7-1781	
15734 Bellflower Blvd., Bellflower		
Whittier Imports	NE 1-4940	
Compton & Long Beach Blvd., Compton		
FORD		
LONG BEACH, LAKEWOOD		
Mal Burnt, 2000 Long Beach Blvd.	GA 6-3311	
Hale Young Ford Co., 2641 E. Anaheim	GE 8-1156	
Los Altos Ford, 2302 Bellflower Blvd.	434-8461	
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT		
Chief Chamberlain Ford	ME 3-1107	
15727 Paramount Blvd., Paramount		
Glen Organ Ford	NE 2-7145	
220 So. Long Beach Blvd., Compton		
Hensley-Anderson Ford	TO 7-2734	
9833 Alondra, Bellflower		
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE		
Kott & Smolar Ford	TE 5-6621	
336 W. Anaheim, Wilmington		
HILLMAN - SUNBEAM		
LONG BEACH, LAKEWOOD		
Import Auto Sales, 1460 L. B. Blvd.	HE 2-8916	
IMPERIAL		
LONG BEACH, LAKEWOOD		
R. O. Gould Co., 1600 Long Beach Blvd.	HE 7-2871	
Ray Vines, 4201 E. Willow	426-7301	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
JAGUAR		
LONG BEACH		
Boulevard Buick, 1881 Long Beach Blvd.	HE 7-2754	
JEEP		
LONG BEACH, LAKEWOOD		
Doster Motors, 4005 E. Anaheim	GE 8-4560	
Holiday Rambler, 1310 Long Beach Blvd.	HE 6-9001	
Rancho Jeep Supply, 6309 Paramount Blvd.	GA 3-0568	
LANCER		
LONG BEACH, LAKEWOOD, COMPTON		
Glenn E. Thomas, 340 E. Anaheim	HE 6-1281	
Snively & Langford	NE 1-6163	
401 No. Long Beach Blvd., Compton		
LINCOLN CONTINENTAL		
LONG BEACH, LAKEWOOD		
Duffield Motors, 1940 Lakewood Blvd.	434-9916	
LOTUS		
LONG BEACH, LAKEWOOD		
Briney-Gray Imports, 3515 Atlantic	GA 4-0951	
MERCEDES-BENZ		
LONG BEACH, LAKEWOOD		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
MG		
LONG BEACH		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
MERCURY		
LONG BEACH, LAKEWOOD		
Duffield Motors, 1940 Lakewood Blvd.	434-9916	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower	TO 6-1761	
MORRIS		
LONG BEACH		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	

METROPOLITAN		
LONG BEACH, LAKEWOOD		
Rancho Rambler, 2011 L. B. Blvd.	GA 6-2111	
Holiday Rambler, 1427 Long Beach Blvd.	HE 6-9001	
ORANGE COUNTY		
Grove Rambler Sales, 12222 G. G. Blvd.	JE 4-4545	
OLDSMOBILE		
LONG BEACH, LAKEWOOD		
Dick Browning Oldsmobile	HE 6-9621	
1227 Long Beach Blvd., Long Beach		
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Nowlings	TO 2-1181	
7440 E. Firestone, Downey		
OPEL		
LONG BEACH		
Boulevard Buick, 1881 Long Beach Blvd.	HE 7-2754	
PEUGEOT		
LONG BEACH, LAKEWOOD, BELLFLOWER		
Import Auto Sales, 1460 L. B. Blvd.	HE 2-8916	
PLYMOUTH		
LONG BEACH, LAKEWOOD		
R. O. Gould Co., 1600 Long Beach Blvd.	HE 7-2871	
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood	TO 7-2731	
Ray Vines, 4201 E. Willow	426-7301	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
PORSCHE		
LONG BEACH, LAKEWOOD		
Ricketts Motors, 999 Long Beach Blvd.	HE 7-7489	
PONTIAC		
LONG BEACH, LAKEWOOD		
Salta Pontiac, 1545 Long Beach Blvd.	HE 7-4111	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
J. P. Lamerdin	NE 9-6666	
302 N. Long Beach Blvd., Compton		
Suburban Pontiac	TO 6-1725	
17639 S. Bellflower Blvd.		
SAN PEDRO, WILMINGTON, LOMITA		
Reiman Pontiac, 412 W. Anaheim, Wilmington	TE 5-3141	
RAMBLER		
LONG BEACH, LAKEWOOD		
Rancho Rambler, 2160 L. B. Blvd.	GA 6-2111	
Holiday Rambler, 1427 Long Beach Blvd.	HE 6-9001	
Holiday Rambler, 1310 Long Beach Blvd.	HE 6-9007	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Friendly Rambler-Compton	NE 8-0581	
410 N. Long Beach Blvd.		
Don-A-Vee Rambler	TO 7-7256	
15737 Bellflower Blvd., Bellflower		
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Hunt Rambler, Inc.	TE 5-6646	
402 W. Anaheim, Wilmington		
ORANGE COUNTY		
Grove Rambler Sales, 12222 G. G. Blvd.	JE 4-4545	
RENAULT-DAUPHINE		
LONG BEACH, LAKEWOOD, BELLFLOWER		
Import Auto, 1460 L. B. Blvd.	HE 2-8916	
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
SIMCA		
LONG BEACH, LAKEWOOD		
Bab Burt, 3600 E. Pac. Cst.	GE 9-0491	Part, GE 8-5335
SPRITE		
LONG BEACH, LAKEWOOD		
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
TEMPEST		
LONG BEACH, LAKEWOOD		
Salta Pontiac, 1545 Long Beach Blvd.	HE 7-4111	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Suburban Pontiac	TO 6-1725	
17639 So. Bellflower Blvd., Bellflower		
THUNDERBIRD		
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON		
Chief Chamberlain Ford	ME 3-1107	
15727 Paramount Blvd., Paramount		
Mal Burnt, 2000 Long Beach Blvd.	GA 6-3311	
Hale Young Ford Co., 2641 E. Anaheim	GE 8-1156	
Los Altos Ford, 2302 Bellflower Blvd.	434-8461	
Glen Organ Ford	NE 2-7145	
220 So. Long Beach Blvd., Compton		
TRIUMPH		
LONG BEACH		
Briney-Gray Imports, 3515 Atlantic	GA 4-0951	
Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
COMPTON		
Whittier Imports	NE 1-4940	
Compton & Long Beach Blvd., Compton		
VALIANT		
LONG BEACH, LAKEWOOD		
Ray Vines, 4201 E. Willow	426-7301	
R. O. Gould Co., 1600 Long Beach Blvd.	HE 7-2871	
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood	TO 7-2731	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
VOLVO		
LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON		
Cable Bros., Long Beach Blvd. at 29th St.	426-7001	
Briney-Gray Imports, 3515 Atlantic	GA 4-0951	
Ed Barberi's Volvoville	TO 7-2731	
6200 N. Bellflower Blvd., Lakewood		
Herb Friedlander Auto Sales	JE 0-0222	
7625 Garden Grove Blvd., Garden Grove	TW 7-6811	
Whittier Imports	NE 1-4940	
Compton & Long Beach Blvd., Compton		
VOLKSWAGEN		
LONG BEACH, LAKEWOOD		
Lakewood Motors	TO 6-0741; SP 3-5351	
5815 South St., "Dutch Village Shopping Center," Lakewood		
Ricketts Motors, 999 Long Beach Blvd.	HE 7-7489	
BELLFLOWER, COMPTON, DOWNEY		
Len Carpenter, 1150 E. Compton Blvd., Compton	NE 8-0455	

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
904 Cartagena	GA 4-4638	Bixby Knolls
3931 Osler	HA 9-4619	City College Area
4122 E. 15th St.	YU 2-7163	Eastside
5849 Autry	GA 3-7981	Lakewood Area
5718 Hersholt	OV 8-1151	Lakewood Area
2914 Sandwood	GE 3-9966	Lakewood Area
6213 Peabody	HA 5-6181	Lakewood Plaza
3268 San Anselme	HA 5-6416	Lakewood Plaza
5431 Fairbrook	432-4053	Los Altos
1239 E. 63rd St.	GA 2-1257	North Long Beach
244 E. 68th St.		North Long Beach
1315 Eleanor	GA 2-1794	North Long Beach
6764 Lewis	GE 9-0404	North Long Beach
5934 Lime	GA 2-6523	North Long Beach
5629 Myrtle Ave.	GA 3-1487	North Long Beach
5364 Pacific Ave.	434-9474	North Long Beach
6134 Walnut Ave.	GA 3-7981	North Long Beach
11924 Ferina	UN 4-6490	Norwalk
2128 Olive	GA 2-3393	Poly Hi District
2132 Adriatic	GA 6-3903	Westside
2316 Caspian	GE 8-0074	Westside
3317 Easy	424-8881	Westside
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
3001 E. 2nd	GE 4-0935	Belmont Heights
320 La Verne	HA 5-6416	Belmont Park
1227 E. 37th St.	GA 2-1257	California Hgts.
1740 Stanley	GE 4-8928	Eastside
4210 Theresa	GE 8-2243	Eastside
5346 Harco		Lakewood Area
110 Via De Roma	HE 6-9751	Naples-Marina
1135 E. 21st St.	424-8881	Signal Hill
2066 Canal	GA 6-3903	Westside
Oregon & Hill	HE 7-1281	Wrigley
3 BEDROOMS		
9813 Muroc	TO 7-2462	Bellflower
9126 Olive St.	TO 6-3718	Bellflower
32 Prospect	GE 9-2191	Belmont Shore
3951 Walnut	HE 7-4045	Bixby Area
4536 Whaley	436-7122	Bixby Area
1053 E. 46th St.	426-6184	Bixby Knolls
2408 Roycroft	GE 3-7919	Circle Area
6903 Clematis	HA 1-4021	Lakewood Area
2513 Greentop	GA 3-9261	Lakewood Area
5919 Loomis St.		Lakewood Area
4774 Obispo	HA 5-6416	Lakewood Area
4213 Redline Dr.	HA 9-9714	Lakewood Area
4932 Verdura	433-5203	Lakewood Area
7174 Kildae	431-7302	Lakewood Plaza
3221 Monogram	HA 5-6794	Lakewood Plaza
3012 Roxanne	HA 5-0872	Lakewood Plaza
5615 Campus Walk	GE 4-7518	Naples-Marina
3318 Barclay St.	NE 8-4189	North Long Beach
6564 Carritos	GE 4-2530	North Long Beach
3316 Dameron	NE 5-6103	North Long Beach
10415 Solo	WA 5-5555	Norwalk
556 E. 20th	GE 8-0074	Poly Hi District
12082 Foster Rd.	596-2074	Rossmoor
2510 Delta		Westside
3246 Delta	437-3524	Westside
2841 Chestnut	GA 4-4911	Wrigley
2676 Golden Ave.	GA 4-4712	Wrigley
3243 Magnolia	HE 7-6727	Wrigley
2127 San Francisco	GA 6-3903	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
9649 Cloverwood	925-5078	Bellflower
5535 Gondar	HA 5-1203	Lakewood Area
6953 Stearns St.	HE 6-0609	Lakewood Plaza
4408 Faculty	HA 5-1203	Lakewood Village
6449 Bayard	GE 1-1371	Los Altos
6433 California	GA 2-8802	North Long Beach
11262 Davenport	HA 5-6416	Rossmoor
3149 Pine Ave.	HE 7-1281	Wrigley
223 W. 21st	GA 4-3198	Wrigley
123 W. 33rd St.	GA 4-4712	Wrigley
4 BEDROOMS		
6144 South St.	925-5078	Lakewood Area
2009 Shipway	GE 1-0488	Lakewood Plaza
4 BEDROOMS AND DEN OR FAMILY ROOM		
727 Cartagena	GA 6-6184	Bixby Knolls
4164 Lakewood Dr.	HA 1-8211	Lakewood C. C. Estates
6487 Rendina	GE 4-9901	Los Altos
1911 Shipway	GE 4-9901	Los Altos
1115 Mar Los West	HA 1-8211	Santa Ana
5 BEDROOMS AND DEN		
4653 Blackthorne	GE 0-2411	Lakewood Village
DUPLEXES		
4622 E. 3rd	GE 4-0935	Belmont Hgts.
210-210 1/2 E. Del Amo	GA 3-5466	North Long Beach
5234 Pacific Ave.	GA 2-4444	North Long Beach
2062 Dawson	GE 1-4715	Signal Hill
HOME AND INCOME		
5916 Rose	HA 1-8211	North Long Beach
3199 Pine Ave.	HE 6-9701	Wrigley
HOME WITH POOL		
3221 Iroquois	HA 9-7008	Lakewood Plaza
2009 Lees Ave.		Lakewood Plaza
2734 Petaluma	HA 9-5928	Lakewood Plaza
4408 Faculty	HA 5-1203	Lakewood Village
9608 Park St.	WA 5-5555	Bellflower
215 Covina	HE 5-4858	Belmont Shore
OWN-YOUR-OWN		
1260 E. 4th	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown
1728 E. 3rd	GE 8-4041	Eastside

LONG BEACH

\$1200

\$1200
OF FURNITURE FREE
3 YEAR TENANCY
Floor Still Available
CW & BEAUTIFUL
56th & Paramount
\$155 PER MO.
DINE SPACIOUS 1 & 2 BR
ATTACHED
SURROUNDING AN IM-
MENSE
% G.E. Appliances
YOUR KING-SIZE 3-BR.,
APARTMENTS.
-0403- 634 6241

SPECIAL! SPECIAL!
MO. FREE RENT
w/utlts.—\$75 up
5-2-BR.—FURN.
5-1-BR.—FURN.
CLOSED, HEATED POOL
1415724 ORANGE AVE.
APR 63/4172, NEW 63514

B-BRDM., ME
HEATED POOL
sh. modern furn.

Music in
our living
ing dist. to bus, beach

& 3035 Mariquita
 3rd & Bdry. off Hwy 90
 NEW 2 BDRM.
 SHED & UNFURNISHED
 built-in range, drapes
 r. designed, sound-proofed
 631 ALMOND
 Blk. East of Urcanel
 W/K., UTIL. PD.
 Pool, Prkg., Ldry.
 1430 SOUTH ST.
 MEMORIAL HOSP.
 2.B.R., GOLD MEDALLION
 520 LINDEN, APT. 2
 HE 7-6861
 ATIO GARDENS

7th 434 7817
bdms., modern, 5025 043

1742 OBISPO
new deluxe 2-Bdrm., atrium,
w/w carpet, dappled, close n.
to HWY 91, \$62,000.
E. GE 3-2722.

NEWLY SHORE
New 2 Bdrms. 1445
E. 1-5315; E-GE 3-5101

AYSHORE 2 BR.
fully furnished, w/w, crb's
decorated, \$175, incg 103 B

WLY DECORATED
furnished, Bull-ins, heated
flooring OK.
17th St. 457-6841

OPEN HOUSE
k rent free, 1-BRM.,
close to shopping
B. Blvd. 428-2223

2 BR. ATH & CORNADO
with pool, shower,
& drapes, enclosed pier
All the extras that make
this house a home!
E-GE 3-5101

SACIOUS CLEAN
diso., laundry fac, 5 bks
TO TOWN & JANT
12TH. Adults. He 7-555

New Deluxe 2-Bdrm.

A LARGE VERY ATTRACTIVE
ts, drapes, POOL & PATIO
South St. N.L.B. 472-5377

1 BEDROOM
ACTIVE, CLEAN, QUIET,
N.E. Loc. Ph. 436-1335

N.L.B. Vill. Inc. New bache
w/w wrap, drapes, cld.
w/ 6th way, NE 2301
1000

APLES—NR. MARINA
1 bdrm. 1 g apt \$55 00
5910 MAPLES PLAZA

WK. OR \$100 WK.
N.L.B. Children OK
N.L.B. Blvd. 637-3434

WELMONT SHORE
decorated Single 170
MENA AVE.

St. Mary's Hospital \$8
clean 1-BR. \$35. 426-4141
Ask for Chicks

1-bdrm. Gar. apt. \$80
everything, Nic bus & car
439-2021 4th St. Cal. ave

car. 1 & 2 Br. apts. furn
w/ wdr. hol water
1st St. CA 3382

lower, \$80. Util. pd., all
1-BR., \$75, child OK
vd - drv rm. 1348 Bayview

Fr. Dbl., Nr. Ocean
crpt., adls. \$77.50. 1328 E. 2
MO. ap's Autm. wsh
serv. Women, pensioners o
E. Anaheim GE 8.81
REN WELCOME, CC
AN APTS. CLOSE 111, 9
& U.P. UTIL. PD. 1410 OLIV
-\$15 WK. FREE UTIL
Sgt., furn. 1531 W. 15
)-Util. pd. W-w cpt
mod. srgs. Adfls. 1357 E
GLE, \$92 1-br., w/4 close
crpt., drapes. Adults, Blx
crs. GA 2-4903 or GA 2-66

\$16 WK. & UP

015 E. Ocean, Hts. 324
 Deluxe 2-bdrm. New furn. 12
 \$125 incl. 113 Acedan Ave.
 PH. 42-1182

I-BUR. Utl. phs. 2-bdr., adu.
 \$77.50 1472 Cherry Ave.
 GA 7-8539 or TE 4-1681

HURRY! ONLY 1 LEFT
 Gar. avail. Adults. GE 1-11
 229 E. Broadway—\$84.00
 1-Bdrm., 375-580. Open 5
 1 BDRM apt. Near train
 incl. Child OK. 1315 E.

10th St., large single, uti.
 Laundry, parking, adu. 1-11

R. Sears. Exceptionally nice
 drapes. Furn. like new
 R. believe. Adults. 918 Elm

B.R. Clean court. Utl.
 phs. 2455 Pasadena.

YTDRAIGE LBD

GARDENIA 415-4
1 BB ant. moderna cl.

children ok. nr. 5000.
 Lewis 427-9123 9 a.m. III
 BENNETT, 500 Nice loc. 1-
 bus, markets. Adults.
 717. PD, \$70, N.L.B.
 1 Br, pull dn. Adits HA 9:5
 TIO APT. Child-P
 ced Yd. 1727 Orange.
 bdrfm. Wall to wall car
 ing. Disposal. Small Child
 1515, 1419 A.E. 15th St.
 ADULTS or pensioners. R-
 C. Choice area. 924 Recon
 1. GE 8-2002, GE 2-9
 1-bdrm, partly furn. w-
 nes 1524 5th St. S.
 1-GE 1-1621 apt. 5.
 NEW 1-BR. - \$99.
 Harbor 1154
 LARGE upper. Spl. c-
 350 Junipero.

L.B. Inq. Apl. A. ME 4-6

HIE 78329 or 829154
 farm, babies welcome,
 2159 E. 17th, 439-1715
 Sh. lower Joe, 1-BR,
 HIE Prospect, GE 7324
 NICELY turn, 4-1/2, 4-1/2
 GE 71h 434-1131 HA 1-A
 OWNER single, 2 dogs, 1
 1-BR, 1-BR, 1-BR, 1-BR
 2 BRs, turn, & unfurn. 175
 turn, Adts. 4502 California A
 -BR, Child ok, Large yard
 GE 439-0129.
 H. apts. 1777 So. Way, 363
 315, w/ 1370 Cherry HIE 5
 GAVIOTA, 517 wq, 1-BR,
 sh child ok. No pets.
 001-2 BR, \$130
 Mod. 1-BR, 172 E. Ellis, N
 SINGLE ADULTS only
 Apt. 6 2168 Alta
 Modern 2-BR, Nr bus & sil
 children, \$100, 633-5616.
 GE clean spec. Adults.

1360 EUCLID.
2-BR. & den. 1100-A Chd
Child OK. CE 2-1836

EST 2X OR 1-BR., 114 C
PANT OK. CALL GA 7-751
Orizaba, GE 8
R. LOWER, CHILDREN
S ORANGE GA 2-
E, BRS. Clean, enclosed
children OK, 1359 Peterson
furn, Util, pd., conv locat
920 Lts.
T.S., no pets, \$12.50 wk.
Spis. apt, 1945 Raymond
N.L.B. Modern lge, 1-br
parking. Baby ok, 429-
ORA apt, Util furn, adult
S. 779 Mallino, Apply real
4. apt, Pvt. home, Food
Call GE 4-3872

[illegible]

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4 DAYS, per line per day.....54c
7 DAYS, per line per day.....50c
30 DAYS, per line per day.....47c

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5 average words per line.
Minimum Ad 2 Lines.
Count 14 Lines Per Inch.

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Monday through Friday, 4 p.m. for the following day.
Saturday—NO cancellations.
Sunday—12:00 noon.

Downtown Office 604 Pine Ave.
Long Beach HE 2-5959

LAKEWOOD BELFLOWER GARDEN GROVE
TO 6-1721 9024 Garden Grove St.
ME 3-0764 9233 East Bellflower

Business Opp. 126
BUSINESS TAILORS
YOUNG, J. A. & SONS
PRICES TO SUIT YOUR BUDGET
EVEN IF YOU HAVE ONLY

Pizz-Beer-Wine \$2400 mo.
16 firsts bring \$2000 & tells
you will win it. In Costa Mesa.

Beer-Machines \$410 mo.
Our "STAR PERFORMER" in
classy E.L.B. color. Takes
money. MAKES MONEY.

MANY OTHERS. LOW AS \$500 Mo.
Trade & Rm. Furn. Home
Selling E.L.B. Inc. for owner. Bid
out for drinking. \$5000 equity
What have you? (In L.B. city)

Drive-in, Net \$10,000 Yr.
"Pippin" Only \$3800. \$1500 dn.
if you qualify.

Mexican Cafe 'bout \$3500
Beer & wine. Hot. Hot. Hot.
5000. CHARMING OLD
MEXICAN CAFE. \$3500.

CHL. \$7300. Lq. & B&W
No local env. LOOKS
immediately Reasonable price—
\$3300. Other parties we would suggest

Li. net \$20,000. Rm. \$37,500
Li. Gross \$140,000. Rm. \$33,000
Li. \$150,000. Rm. \$37,500. \$27,500
Li. \$150,000. Rm. \$37,500. \$27,500
Li. \$150,000. Rm. \$37,500. \$27,500

100% Coin Lndy. \$1900
Beachside Beach. Xmas income
supplement. \$500 mo. selling
100% coins. No coin investing.

Car Wash, Net \$2000 mo.
LOOK! You can buy this on
size the BEST 30 DAY. \$12,000
res. Price within reason.

Tow Serv. Net \$2000 mo.
Ind. 2 units of Tow. Over
\$1000. \$1000. \$1000. \$1000.

Smoke Shop, Newstand
Sundries, etc. Lq. & B&W
PROFIT! Right here. \$1000. \$1000.
\$1000. \$1000. \$1000. \$1000.

Jewish Deli. "Lox Box"
Spec. sandwiches. Hot here or
take home. \$1200. \$1200. \$1200.
REPUTABLE at \$3500 complete.

Super Mkt. with Liquor
Same owner. \$2000. Buy stock
supplement. \$500 mo. selling
100% coins. No coin investing.

"GEE WHIZ" SELLERS
We CAN SELL YOUR BUSINESS IF
IT'S IN THE CASH REGISTER.

Je\$\$ Chide\$ter HA 7-0764
Formerly from MICHIGAN
1644 W. Cst. Hwy., L.B.

WANTED
GENERAL
INSURANCE
AGENCY

WELL ESTABLISHED
LONG BEACH AREA
WRITE FOR INTERVIEW
BOX 1414, IND. PRESS-TELE.

Real Estate Wanted 128
HAYING PROBLEMS?
Selling your hay? We
will buy it. Call for price.
We will buy it. Call for price.

NEED A FAST SALE?
We need Lakewood-Long Beach
homes. Call for free estimate. No
obligation. Call for free estimate.

WOFFORD REALTY
4311 Carson, open area, HA 5-1261
CASH HOME BUYERS WANTED
OVER 1000 CASH. \$1000. \$1000.
\$1000. \$1000. \$1000. \$1000.

MAX LIVONI REALTY
1101 ATLANTIC HE 6-9721
WE NEED PROPERTIES
To sell. We advance money. Free
estimate. Call for free estimate.

DON'T LOSE IT
We will buy, sell or trade it. For
your home. Call for price. We
will buy, sell or trade it.

QUICK CASH
For your home. We will buy it.
Call for price. We will buy it.
Call for price. We will buy it.

Cash For Your Home
Lakewood & L.B. Area
Low HARMATZ Rm. HA 5-7484

NEED PROPERTY, ANY KIND, OR
OF ANY SIZE. Call for price.
Call for price. Call for price.

COCKTAIL BAR
Korea Bar, 3501 Atlantic Ave.
Real ship. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

GOODYEAR TIRE DISTRIBUTOR
Gas station. Supported 3 major
tires. Long Beach. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

BIG OPPORTUNITY
Establish cleaning shop with living
quarters. \$27,414. \$27,414. \$27,414.
\$27,414. \$27,414. \$27,414. \$27,414.

LAUNDRY MAT. 36 Maytag's.
Real ship. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

DRY CLEANING AGENCY—Very
profitable. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

PARTY wanted to take over lease
on 2nd floor. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

BEAUTY SHOP—2 OPER. OWNER
1000 sq. ft. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

SMALL grocery. Beer & wine. Xmas
location. Principles only. \$1500.
\$1500. \$1500. \$1500. \$1500.

PHYSICAL THERAPY. 1 bkr.
of 3 bkr. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

BEER BAR—50 seats. \$1500.
\$1500. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

BEER & wine license on sale with
or without food. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

SANDWICH SHOP. 100 seats. \$1500.
\$1500. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

SMALL grocery. Beer & wine. Xmas
location. Principles only. \$1500.
\$1500. \$1500. \$1500. \$1500.

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\$1500. \$1500. \$1500. \$1500.

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\$1500. \$1500. \$1500. \$1500.

SANDWICH SHOP. 100 seats. \$1500.
\$1500. \$1500. \$1500. \$1500.
\$1500. \$1500. \$1500. \$1500.

SMALL grocery. Beer & wine. Xmas
location. Principles only. \$1500.
\$1500. \$1500. \$1500. \$1500.

Real Estate Wanted 128
MORE TO YOU IN '64
Be SURE you CHECK
MOORE Realty. GUARANTEE
MOORE plan or equity loan.
Day HA 1-8941 Nite

OWNER'S
ASK FOR MIKE BROWN
Free evaluations
Personalized Service
Small or large building lots
acres—needed.
We also sell homes
ANN NEFF Rm. GE 4-1666

DON'T LOSE IT
WE'LL BUY IT
Richards Rm. HA 5-1251
WANT to buy or rent a modest
house with double garage
industrial, for so garage on
used for shop, prefer Signal Hill.
GE 8-0703

Real Estate Exch. 129
MOTEL & TRIPLEX
Nr. beach. Exchange class 131
Lakewood home in Alms. Hts.
Will trade for income.
In Atlantic City. 3 bkr. & fam.
rm. of 4 bkr. w/3 bkr. True value.
\$28,500. Trade for income.
RENE Realty GE 4-0908

TRADING STOCK
4 bkr. L.B. want home ex.
4 bkr. N.B. want home ex.
20 U. \$75,000. ex. want clear.
Trailer park & 5 acres. Want
home.
Trust deeds to trade. Submit.
All good. Call for price.
PAT ROBERTSON, Rm. GA 3-0929

OWNER WILL TRADE
newly decor. duplex 1 bkr. ex.
ex. 1 bkr. 10' down or 1 bkr.
for residence. Lots of TD's.
Call DOROTHY L. LUDWIG, Rm.
REX L. HODGES CO. GA 4-5151

TRADE—TRADE!!
Do you have a home or duplex?
Owner will accept it in trade
on this unit. \$1500. \$1500.
FULL PRICE \$54,500. Call
MILLEN CO. Sanders, Realtor
OFFICE EVENINGS. GA 4-5151

SWAPPIN' LIST!
7 bkr. units. Want home ex.
3 bkr. want home ex.
20 U. \$75,000. ex. want clear.
Trailer park & 5 acres. Want
home.
Trust deeds to trade. Submit.
All good. Call for price.
PAT ROBERTSON, Rm. GA 3-0929

FOR MONEY MAKERS
4 UNITS ON JUNIPERO
WILL TAKE 2 OR 3 BKR. HOMES IN
trade. \$1500. \$1500. \$1500.
Low HARMATZ Rm. HA 5-7484

BELMONT HEIGHTS
Beach, new 10 units. Gold Medal
1 bkr. 2 bkr. 3 bkr. \$15,000
Price just reduced to \$12,500. ex.
Trade or cash. Call for price.
BOB COLE REALTY. GE 4-2445

BEST EASTSIDE AREA
3-bdr. home & 1 bkr. apt. Trade
for more units or small acreage
Northern California call. Call
434-8700.

LEARN Rm. GA 6-5935
CORNER VISTA & GRAND
Duplex—2 bkr. & det. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

BOB COLE REALTY. GE 4-2445
EASTSIDE DUPLEX
Newly decor. 1 bkr. 1 bkr.
1 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

BOB COLE REALTY. GE 4-2445
HAVE 35x120 lot w/wood in
rear—\$18,250 & CLEAR
Want Westminster. Rm. HA 5-7484

REALTY SERVICE
Storeroom. 100 sq. ft. \$1500.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

EXTRA NICE BLDG.
Store. nice Apt. plus cash
on West. Willow. Value trade
equity of \$16,500 for Rm. GA 4-5151

14 UNITS
12 units & 2 units. Less than 7
yrs. old. Paramount area. Con-
crete. 1 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

MAX LIVONI REALTY
1101 ATLANTIC HE 6-9721
8 NEW UNITS
Will take latching & pastoring
job as down payment.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Trade For Long Beach Income
Desert Hot Springs—3 view lots.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Real Estate Exch. 129
WENDT-LEE & PERRIN
SALE - TRADE
UP OR DOWN
1356 Walnut 9 Unit
1374 Walnut 9 Unit
2376 Santa Fe 76 Unit
2232 Santa Fe 36 Unit

OUR BEST BUY
Best in location—Bkts in quality.
Best in terms—\$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

INCOME & SECURITY
8 units. 1 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

INVESTING?
CONSIDER THIS
20 units in 2nd area. \$1000 per
unit. Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

PAINT & SAVE
Let the rents build your equity.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

HEAPE BIG BUY
Build for future R. 4 lot and
1000 income. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

14 SALES CENTERS
What Are You Waiting For?
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

2000 DOWN
Owner. 1000 sq. ft. 454 W.
Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Commercial Corner
32x120 ft. 3rd & 4th. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

14 SALES CENTERS
TERRIFIC LOCATION
5510 E. 2ND ST.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

THIS IS IT!
10-7 Beach Blvd. heart of
Long Beach. 1000 sq. ft. 454 W.
Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

CLIVE GRAHAM CO.
100 E. Ocean Realtors HE 2-3951
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

DELUXE SHOPPING CENTER
Long term. 1000 sq. ft. 454 W.
Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

SNIDER REALTY
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

C-2 COR. NR. FRWY.
127x200 ft. access 3 sides. Prestige
1000 sq. ft. 454 W. Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

FLORIST SHOP
Greenhouses & 2 bdr. house.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

OFFICE BLDG.
6 suites. Fully occupied. Corner
location. 1000 sq. ft. 454 W.
Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Open Sun. 55th & Cherry
25x125 ft. CORNER SHOP &
DISPLAY ROOM. New. 1000 sq. ft.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

CONCRETE
sheds. 1000 sq. ft. 454 W.
Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Inc. Prop. for Sale 132
OCEAN BLVD.—JUST LISTED
MILLION-DOLLAR VIEW
An incredible bldg. quality loc. &
space. 1000 sq. ft. 454 W. Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

PRIDE OF OWNERSHIP
10 mos. new. 7 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

IN SHORE, JUST LISTED
RARE LOCATION TO FIND
On 2 lots. 11 units. Close to ocean.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

DRIVE BY 1451 REDONDO
Unit 100. 7 units. 2 years new.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

BALCONY TYPE 8 UNITS: 2 bkr.
ex. 1 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

UNDER CONSTRUCTION
INQUIRE FOR DETAILS
BEL SHORE—20 UNITS
Few steps to ocean. swim pool.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

EASTSIDE LOCATION. Corner 10
th & 11th. 10 units. 2 years new.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

RENE Realty GE 4-0908
BRAND NEW BUILDING
Open 12 to 8 p.m. daily
PARTNERS DISSOLVED
215 COVINA AVE.
Belmont Shore's Finest
—2 BRS; 1 Dlx. Sgle.
Furnished by Barker's
\$6,600 yr. inc. \$10,000 dn.
F.P. \$57,500

44000 lot. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

14 FURN. OLDER UNITS
Voluntary. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

1819 GARDENIA
8 units. 1 bkr. 1 bkr. 1 bkr. 1 bkr.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

SNIDER REALTY
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

21 U. SPECIAL
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

10 U. BUY THIS!
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

4 SPOTLESS UNITS +
Snider Realty. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

6 UNITS—WILL TRADE
New. 1000 sq. ft. 454 W. Village. LOUVERDE & MILLER
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

VILLAGE REALTY
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

GOLD MEDALLION
The ultimate in gracious living!
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

21-UNIT, FURNISHED
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.
Call for price. \$15,000. \$15,000.

Announcements 00
INDEPENDENT PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, Feb. 23, 1964

WANT TO BE
UP TO YOUR EARS
IN PROFITS...



Get Independent, Press-Telegram Classified Ads
Selling For You Right Away

More and more wise business men are boosting their
business profits by using dependable result-getting
INDEPENDENT, PRESS-TELEGRAM Classified ads.

Because of the low commercial rates, Classified ads are so
inexpensive to use. You never need to miss a prospect as he
comes into the market because you can easily afford to ad-
vertise everyday.

Classified readers are cash buyers who have already made up
their minds to buy. Don't delay another day using this im-
portant profit source. To be up to your ears in profits CALL

LONG BEACH
HE 2-5959
BELLFLOWER TO 6-1721
LAKEWOOD ME 3-0764
GARDEN GROVE JE 7-9120

Independent-Press-Telegram
Classified Ads
Increase Your Sales And Profits

PRESS-TELEGRAM-D-11
Feb. 7, Calif., Sunday, Feb. 28, 1964
Homes for Sale 139

EAST SIDE

SPECIOUS 2-BR.-4' DUPLEX
corner,
specious 2-BR., stuco, 3rd floor,
rm., hwd. floors, tile kitch.,
cl. dr., garage, GE appliances,
each side view, W/inc \$115. Car.
Easy property to handle, in limit.
Call Dan, garage, GE to be sold
together, \$27,950. Let this little
duplex help you to pay for the
rest of your life! Call for complete
residential freedom.

RENE Realty GE-0908

VALUABLE C-3 LOT
4 bedrooms, 2 baths, with fireplace
& separate dining rm. Plenty of
space for auto. or commercial.
Close to airport, shopping, etc.
2451 BELLEFLOWER
Day GE-4344 Nite

[illegible]

14
salescenters
to serve

REX & HODGES REALTY

Anahaim	PN 6-1
Beaumont	WA 5-6
Belmont Shr.	GE 9-2
Bixby Knolls	GA 7-6
Downtown	HE 7-1
Garden Grove	JE 7-9
Lakewood	MA 5-1
Pizza	GE 1-1
N. Long Beach	QA 2-1
Eastside	GE 9-0
Seal Beach	GE 1-2
Los Altos	GA 1-8
Westminster	TW 3-1
Westside	QA 6-1

REX & HODGES REALTY

Safe-Buy Agency
New Free Spring Catalog! You will find a wide variety of low prices and easy down payments. All items are new, quality, properly priced. COAST-TO-COAST.

LOANS
PRIVATE MONEY
For 1st and 2nd TD's
MONTHLY PAYMENTS
on 2nd TD as low as
\$1000 - \$1450
\$1500 - \$2150
\$2500 - \$3150
\$5000 - \$6500
\$10,000 - \$13,500
Interest as low as 8% on 2nd
WHY PAY MORE?
GROUP ALL YOUR BILLS INTO
ONE MONTHLY PAYMENT
We also arrange for trust deed
loans to 100% of value.
Borrow with confidence
FREE APPRAISALS
Hanbery's
3300 E. BROADWAY GE 4-3419
INSURANCE - SAVINGS & LOAN
Prompt Appraisals
Call Phil Clark GA 4-5953
PRIVATE MONEY TO GOOD 1st
100% on 1st, 2nd, 3rd, 4th, 5th,
6th, 7th, 8th, 9th, 10th, 11th, 12th,
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Autos for Sale 176 Autos for Sale 176

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It will pay you to take that short drive to Wilmington and buy your new or used T-Bird from

KOTT & SMOLAR LTD.

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USED THUNDERBIRDS

1956s thru 1963s in both Hardtops and soft tops. New car trade-ins, many are one-owner. Select reconditioned cars with an A-1 Triple Warranty. Best Financing. Up to 36 Mo. Term.

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— CLEAN —

'57 THUNDERBIRD Hardtop, for domestic, power steering, underdash air conditioning. White with red interior.

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We will throw in the POWER STEERING

'60 VALIANT V-200
4-dr. sedan \$400

Sharp little STICK!
VERNE HOLMES—Dodge
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'60 Valiant Wagon \$599
C. BOB AUTREY
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'60 VALIANT V200 \$699 E.P. Extra nice. Good running. Can finance. Dir. 2550 L.B. Blvd.

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80 USED CARS

TO CHOOSE FROM...

FULL PRICE

'59 FORD \$499
4-passenger, 2-door. Wagon. Automatic, radio and heater. Popular 2-tone finish.

'59 CHEVROLET \$999
Impala. Hardtop. Automatic. radio, heater, power steering. Metallic gray.

'60 FORD \$899
Pickup. 6-cylinder, slick shift. Like new.

'62 FALCON \$1099
2-door, fully factory equipped. Eggshell white. Nice grill.

'52 CADILLAC \$299
Coupe de Ville. Fully equipped. Radio, heater. Azure blue.

'59 FORD \$699
Galaxie 500. Automatic. radio, heater, power steering. V-8.

'59 AM SPRITE \$399
4-speed Roadster. Red finish and a beautiful.

'49 PONTIAC \$49
2-door Sedan. Automatic. radio, heater. Beautiful green.

'60 CHEVROLET \$1599
El Camino Pickup. V-8, automatic, radio, heater. Sharp black finish.

DOWN PAYMENT

'59 FORD \$399
Galaxie Hardtop with automatic, radio, heater, power steering. White with gold interior.

'59 CHRYSLER \$599
New Yorker Hardtop with full power. Loaded with goodies. Radio and heater.

'61 PLYMOUTH \$499
2-door Hardtop. Automatic. radio, heater and power steering. Sharp.

'60 MGA ROADSTER \$499
Speed. 2000 cc. Automatic. radio. Blue finish. A real sharp sports car!

'60 FORD \$599
Starliner. Coupe. V-8. Beautifully equipped including radio, heater, Corralite.

'61 CHEVROLET \$599
Monza. Automatic. radio, heater.

'63 FORD \$899
Galaxie 500. 4-Speed. Automatic. radio, heater. 429 engine. Azure blue.

'62 CHEVROLET \$899
Impala 4-door Hardtop. Power steering, radio, heater, power steering.

'58 T-BIRD \$799
Automatic. radio, heater, power steering and seat. Electric windows and seat.

THE CLEANEST STOCK OF USED CARS AT

Chief Chamberlin Ford

15727 PARAMOUNT BLVD.
— PARAMOUNT —

ME 4-2600 OPEN EVERY NITE TILL 10 P.M. NE 6-2257

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Big Hearted ED

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NEW '64 VALIANTS

\$1849

NEW '64 PLYMOUTH

\$1999

NEW '64 CHRYSLERS

\$2964

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ED BARBARI'S

LAKEWOOD CHRYSLER-PLYMOUTH

6200 Bellflower Blvd., Lakewood

(Between South and Artesia)
TO 7-2731 TO 7-2731

GEORGE CHEVROLET

IS OUT TO BECOME

SOUTHERN CALIFORNIA'S

LARGEST CHEVROLET

DEALER

BRAND NEW '64

IMPALA Sport Cpe.

\$56⁸⁵

Per Month

WITH NORM/DN. (F.B.C.)

We have many excellent finance plans, any of which may suit your budget.

WANT TO CONSOLIDATE ALL YOUR BILLS AND BUY A NEW CAR AT THE SAME PAYMENT OR LESS?

EXAMPLE:

Furniture	\$48.00
Washer	\$32.00
TV	\$22.00
Car	\$99.00
Jewelry	\$38.00
TOTAL	\$239.00

WITH A NEW '64 CHEVROLET

COULD BE

\$128.00 OR LESS!

INTRODUCING A

NEW FINANCE PLAN

FOR USED CARS

\$25

DOWN

AND 1 MONTHLY PAYMENT ONLY

NO

SIDE LOANS

PICK-UP PAYMENTS

BALLOON PAYMENTS

GIMMICKS

These Monthly Payments Include Tax & License, OAC.

'56 OLDS. Auto, radio and heater, power steering. O.V. 462.	\$28.80
'57 PLYMOUTH 4-Door. Automatic, radio and heater. O.S.	\$29.88
'57 FORD V-8. Automatic, radio and heater. KFG 157.	\$32.50
'57 CHEVROLET 2-Door Hardtop. Automatic, radio and heater. IQV 371.	\$35.80
'57 MG Roadster	\$39.50
'59 RAMBLER WAGON. Automatic, radio and heater. LLX 993.	\$39.72
'57 CHEVROLET Convertible. Power steering, radio and heater. O.S.	\$39.75
'58 FORD 2-Door Hardtop. V-8, automatic, radio and heater, power steering. LZV 938.	\$43.33
'61 VALIANT. Automatic, radio, and heater. KIV 166.	\$49.98
'59 CHEVROLET 2-Door Hardtop. 4-Speed, power steering. QZW 384.	\$58.88
'60 CHEVROLET 1/2-Ton Pickup. Stick shift. J29925.	\$62.30
'61 MONZA COUPE. Real sharp. Automatic, radio and heater. PVR 276.	\$62.86
'55 T-BIRD. Automatic, power steering. Radio and heater. QIG 846.	\$68.71
'60 VOLKSWAGEN 50 to choose from	\$69.50
'61 CHEVROLET 4-Door Hardtop. Heater, power steering, automatic. Radio. LYS 924.	\$74.28
'62 CHEVROLET Camper. Radio and heater. NVJ 481.	\$83.06
'62 CHEVROLET Convertible. Automatic, radio and heater. LVL 519.	\$83.27

George Chevrolet

17150 LAKEWOOD BLVD.

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With Any Lot in Town

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GRAND PRIX

Automatic, power steering, brakes and windows, radio, heater, chrome color with white vinyl interior and whitewalls. Low mileage. (Stock 3354).

2988

'63 PONTIAC

BONNEVILLE COUPE

Brakes with matching interior. Automatic trans., power steering and brakes, electric window lift, and chrome color with white vinyl interior. Power air conditioning. Factory air conditioning. Power air conditioning. Whitewalls. Low mileage. (Stock 3344).

SAVE

'62 PONTIAC

GRAND PRIX

Automatic, power steering, brakes and windows, radio, heater, chrome color with white vinyl interior. Low mileage. (LIC. KFP 761).

2688

'62 PONTIAC

CATALINA COUPE

Automatic trans., power steering, brakes and windows, alloy wheels, Ventura trim, chrome color with white vinyl interior. Matching interior. (LIC. PVA 994).

\$2188

'62 OLDSMOBILE

'68" HOLIDAY

An extra sharp one-owner car with power steering and brakes, radio, heater, beautiful bronze whitewalls. Matching interior. (LIC. YIN 278).

2088

Remember ONLY \$188 DOWN

Delivers Most Used Car in Stock with Approved Credit

'62 CHEVROLET

IMPALA V-8 HARDTOP

A one-owner car with built-in power steering and brakes, radio, heater, whitewalls. (Stock 3201).

\$1988

'62 CHEVROLET

9-PASS. STA. WAGON

White. V-8, automatic, power steering, radio, heater, whitewalls. (LIC. OAE 551). Save an \$1000 in February.

\$1988

'61 PONTIAC

BONNEVILLE CONVERT.

White with maroon vinyl interior. Has automatic, power steering and brakes. Radio, heater, whitewalls. (KIP 851).

\$1788

'62 CHEVROLET

2-DOOR SEDAN

A one-owner car. The economy car 4-cyl. with stick shift, heater, etc. White with red interior. Power windows, deluxe hub caps. (LIC. MGD 311).

\$1288

'62 MERCURY

COMET CUSTOM 2-DR.

Automatic, radio, heater, vinyl interior, carpet, local and one-owner. (LIC. 221).

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'59 MERCURY

4-DOOR HARDTOP

Automatic trans., power steering and brakes. Radio, heater. A clean car that runs perfectly. (LIC. NWE 199).

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VILLAGE

2185

L. B. Blvd.

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ED BARBARI SAYS

MUST SELL

'58 CHEVROLET

4-Dr. 241 Air. Wagon. \$699

4-Door. Automatic. Power steering.

'55 PLYMOUTH

Stetson Wagon. \$299

4-Door. 289.

'60 CHEVROLET

Impala 4-Door Hardtop. Radio & heater, auto. \$1599

Power steering. Lic. No. KAK 191

'61 Chev. Monza

Coupe. Automatic. \$1199

Power steering & heater.

'60 PLYMOUTH

Divisadero Hardtop. Power steering, radio & heater. Automatic. \$1099

'57 CHEVROLET

241 Air Hardtop. Radio, heater, power steering. Whitewalls. (KCF 199) \$799

'58 FORD WGN.

V-8, radio & heater. Power steering. Automatic. \$599

'59 FORD

4-Door. Automatic, radio & heater. Lic. No. FKW 418. \$599

'59 CHEVROLET

Miscellaneous 2-Door. V-8, automatic, radio, heater. \$899

Recent major overhauls. Lic. No. QRS 509

'59 RAMBLER

2-Door with heater, etc. Lic. No. RFS 189. \$599

'60 RAMBLER

4-Door. V-8, automatic, radio & heater. \$799

'62 RAMBLER

Station Wagon. \$1199

Lic. No. QOK 358.

'60 RENAULT

Beaumont 4-Door (RAC 403) \$499

'61 ALFA

Remora Biscione Coupe. Like brand new. \$1699

FM Radio. (Q28 149).

'60 MERC. WGN!

Coupe. Standard Trans. Radio & heater. \$999

'57 FORD

Fairlane "600" 2-Door Hardtop. Radio, heater, power steering. QIA 699. \$599

'58 STUDE. WGN.

Very economical. \$299

'61 FORD

Fairlane Biscione. Automatic, radio and heater, power steering. Light blue with white top. JFD 814. \$1399

'60 DODGE

V-8, automatic, radio & heater. Lic. No. FLY 783. \$799

'59 BUICK

Beaumont. Radio and heater, power steering. \$999

'59 BUICK

4-Door Hardtop. Radio and heater. Automatic, power steering. \$1199

\$10

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Chrysler-Plymouth

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UNBEATABLE PRICES!

AT YOUR **CHEVY SUPERMARKET**

HUGE INVENTORY

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OVER **600** TO CHOOSE FROM

THE LARGEST SALES AND SERVICE FACILITY ON THE PACIFIC COAST... OVER 140 FACTORY TRAINED EMPLOYEES TO SERVICE YOUR CARS & TRUCKS

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TO SUIT EVERY BUDGET. The very finest after sale service anywhere... ask the man with a Mel Burns license frame on his car.

4 1/2% FINANCING AVAILABLE

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1964

T-BIRDS FALCONS FAIRLANES FORDS

We have them in most every style, color, transmission and engines you want, plus the deal you want.

BRAND NEW

1694 FORD

\$2149

2-Door Special Custom Sedan
Galaxie Trim — SPECIAL PRICE
THIS WEEKEND ONLY!

LEFT OVER

1963 FORDS

FALCONS - T-BIRDS

SAVINGS UP TO \$900

30 DEMO & EXECUTIVE

Cars are priced for quick turnover... Don't miss these values! Once they are gone you will have to wait another year for deals like these.

LEASE TRUCKS

A brand new Ford, Falcon, T-Bird, Fairlane or truck. Check our lease plan for the best available!

Visit our exclusive truck lot for the best price and best selection on new Ford trucks.

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OK SUPERMARKET FOR CARS OK

Transportation SPECIALS!

AS-IS GOOD VALUE CARS

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'60 T-BIRD Hardtop Coupe. Pink. Lic. #KEY 928. V-8, automatic, power steering, radio, heater. \$1699

'60 CHEVROLET Parkwood 6-Passenger, 4-Door Station Wagon. Copper. V-8, automatic, radio, heater. Lic. #KHM 067. \$1199

'60 CHEVROLET 2-Door Biscayne. Gas saving 6. Powerglide, radio, heater. License #QHN 781. Ivory. \$1099

'60 CORVAIR 769 4-DOOR. Powerglide, radio, htr. Lic. #OIT 257. Silver. Orig. 1-owner. With less than 35,000 actual miles. 1099

'59 CHEVROLET BROOKWOOD STA. WAG. 4-door 6-passenger. V-8, Powerglide, radio, heater. Lic. #H2C 363. Ivory. 1099

'59 PLYMOUTH Custom Sport Suburban 4-Dr. 9-Passenger Station Wagon. V-8, auto., pwr. steering, radio. QGM 056. Heater. Ivory. \$899

'59 FORD GALAXIE HARDTOP COUPE. V-8, auto. trans., radio, htr. Lic. #KFA 753. Blue. Orig. 1-owner. Low mileage. \$999

'58 FORD Fairlane "500" Hardtop Sedan. V-8, automatic, power steering, radio, heater. Lic. QHP 955. Ivory. \$599

'58 PLYMOUTH Savoy 4-Dr. V-8, auto., heater. Lic. #KGM 505. \$499

'58 CHEVROLET IMPALA HARDTOP CPE. V-8, Powerglide, power steering, radio, heater. Lic. #PRS 577. Blue. Orig. 1-owner. Sold and serviced new at Harbor. 2 others to choose from. \$999

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'58 CADILLAC 62 HARDTOP COUPE. V-8, automatic, full power, factory air, radio, heater. Lic. #KEX 374. Blue. \$1399

'58 OLDSMOBILE SUPER "88" HARDTOP SEDAN. V-8, auto. trans., radio, heater, power steering. Lic. #KPU 871. \$699

'58 MORRIS MINOR 2-DOOR. Standard trans., heater. Lic. #IMD 047. Cream in color. Original 1-owner. 32,000 actual miles. Runs like new. \$499

'57 PLYMOUTH BELVEDERE 4-DR. HARDTOP SEDAN. V-8, auto., rad., htr., air cond. Ivory. Lic. #GIH 253. \$399

'57 CHEVROLET 1/2-Ton PICKUP. V-8. 57k. Lic. #K63220. Light blue. \$699

'56 CHEVROLET 210 2-DR. STATION WAG. 6-Passenger Sedan. V-8, Powerglide, radio, htr. Lic. #QHY 798. Ivory and green. \$499

'55 CHEVROLET 210 4-DR. V-8, Powerglide, radio, heater. 2 to choose. Blue finish. \$499

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Take That Short Money-Saving Drive to
Paramount
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NEW '64 FORD

Examples
NEW '64 Galaxie 500 2-Dr.
Fastback \$2359
or you can buy it Completely Equipped with
• Cruiseomatic • Radio
• Powersteer • Heater
• Powerbrakes • W/Walls
for just
\$49 mo.
w/normal dn.—48 mos. fin.

NEW '64 **FALCON**
ONLY
\$1899

NEW '64 **T-BIRD**
Completely Equipped
• Power windows • Radio
• Power steering • Heater
• Power seats • W/Walls
• Cruiseomatic
for just
\$78 mo.
w/normal dn.—48 mos. fin.

NEW '64 **PICKUP**
ONLY
\$1799

CONSOLIDATE!
In many cases you can consolidate all your bills with a financing agency. Include a new '64 Galaxie 500 2-door sports hardtop and make your monthly cash outlay less than you are now paying.

Examples:
Furniture \$51.18 Mo.
Appliances \$32.20 Mo.
Your Present Car \$61.42 Mo.
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Total \$194.98 Mo.
With a special Consolidation Plan—your monthly cash outlay including your new '64 Galaxie 500 Hardtop
NOW \$119 ONLY

We Can Give You the **CREDIT**
You Need & Still Save You Money

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Automatic, power steering, radio, heater, bucket seats, etc. Stock 2085.
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'63 RAMBLER CLASSIC STA. WAGON
Overdrive, radio, heater, white walls, etc. Stock 2237.
\$1495

'62 CHEVROLET 1/2-TON PICKUP
Fleetside. Stock 2704.
\$1295

'60 CHEVROLET IMPALA
Automatic, power steering, radio, heater. Stock 2705.
\$1295

Close-Out SALE—1963 RAMBLERS
Some new, some near-new. All are **PRICED TO SELL**

'62 RAMBLER CLASSIC 2-DR. SEDAN
Economical, overdrive, radio, heater. Stock 2104.
\$995

'59 PONTIAC BONNEVILLE Convertible
Automatic, power steering, radio, heater. Stock 2655.
\$695

'60 FALCON STATION WAGON
Automatic, radio, heater, etc. Stock 2093.
\$495

'61 RAMBLER CLASSIC 4-DR. SEDAN
Standard trim, radio, heater. Runs good but looks bad. A "retail man's special." Stock 2720.
\$395

'59 RAMBLER STATION WAGON
Super classic with overdrive, radio, heater. Stock 2767.
\$395

House Trailer
16-ft. Sleeps 4. Has stove and refrigerator. Very good condition. Stock 2757.
\$495

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1964 VALIANT 4-DR. SEDAN
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BRAND NEW '64 VALIANT V-8
\$4944 MONTH After Normal Down for 36 Months

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Automatic. Radio & heater. Sharp—Serviced & ready to go.
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'63 OLDSMOBILE "Starlite" Hdtop. Cpe. Blk., white inter., full power. **\$3195**
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'62 THUNDERBIRD. Full pwr. White. Factory air. Blue interior **\$2795**
'62 FORD Ranch Wag. Beige. V-8, stick, radio and heater **\$1395**
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1963 RAMBLER 550 CLASSIC STATION WAGON
Automatic, Heater, Reclining Back, 2-Tone Paint. Stock No. 13218.
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1963 RAMBLER 330 AMERICAN STATION WAGON
Automatic, Heater **\$1495**

'56 PLYMOUTH Automatic, 2-ton, finish, heater. Stock No. 13302 **\$295**

1959 RAMBLER Station Wagon, automatic, radio and heater. Stock No. 12188. **\$795**

'61 FORD Ranchero. Automatic, radio. Stock No. 13293. **\$895**

1962 RAMBLER 2-Door Automatic, radio and heater, individual seats, white side walls. Stock No. 13091. **\$1395**

'59 OLDSMOBILE 98. Automatic, radio and heater, white sidewalls, power steering. Stock No. 13295. **\$1095**

'63 RAMBLER American Station Wagon 330. Automatic, heater. Stock No. 13108. **\$1495**

'63 RAMBLER Station Wagon Classic 550. Automatic, heater, reclining back, 2-tone paint. Stock No. 13218. **\$1795**

'62 CHEVROLET 4-Door Bel Air V-8, automatic, transmission, radio, heater. A real beauty. Original. Stock No. 13067. **\$1495**

'59 FORD Country Sedan 9-passenger Station Wagon. Automatic, radio, heater, power steering. A real family car. Stock No. 13355. **\$695**

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ALL LATE MODEL TRADE-INS
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DELIVERS plus tax and license

USED CAR SPECIALS!

'63 PONTIAC CATALINA WAGON
AUTOMATIC TRANSMISSION, RADIO, HEATER, POWER BRAKES, POWER STEERING. STOCK NO. 9467.
\$2395

'59 BONNEVILLE COUPE Automatic, radio, heater, power brakes, whitewalls. Stock No. 9650. **\$1095**

'61 TEMPEST 4-door station wagon. Radio, heater, whitewalls. Stock No. 9609. **\$995**

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'61 TEMPEST SEDAN Automatic, radio, heater, whitewalls. Stock No. 9382. **\$895**

'60 CHEVROLET Automatic, radio, heater, power steering, whitewalls. Stock No. 9227. **\$995**

'60 BONNEVILLE HARDTOP Automatic, radio, heater, power steering and brakes, whitewalls. Stock No. 9487. **\$1295**

'62 TEMPEST 2-DOOR Automatic, radio, heater, whitewalls. Stock No. 9231. **\$1275**

'61 FORD GALAXIE HARDTOP Automatic, radio, heater, power steering, whitewalls. Air conditioned. Stock No. 9055. **\$1295**

'60 RAMBLER STATION WAGON Automatic, radio, heater, air conditioned, whitewalls. **\$895**

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ALL SET TO RIDE THE WAVES
Ricky Wakeland of Lakewood models surf outfit manufactured by small plant in Long Beach.



DEWEY WEBER OF VENICE WEARS LONG BEACH MADE SUIT

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, FEB. 23, 1964



'HANG TENS' SUIT THEM FINE

Mr. and Mrs. Bethuel Moore examine pile of "Hang Ten" suits their factory at 1201 Loma Ave., Long Beach, manufactures for surf riders. They "hit jackpot" after a surfer, Duke Boyd, suggested need for special type of suit.

IDEA SUGGESTED BY SURFER

Plant Run by L.B. Couple Scores With Special Suits for Surf Riders

By KEN CHILCOTE
Business Editor

Thanks to the Jackie Kennedy look in fashions, a Long Beach firm has become the leading manufacturer of surf wear.

When surfers "hang 10" and ride their boards in the billowing surf of the Southland beaches, most of them will be wearing "Hang Ten" surf wear produced at a modest factory at 1201 Loma Ave. And, the Long Beach product already is reaching worldwide distribution.

For 10 years, Doris Moore had been turning out women's neckwear, and tuck-in collars had been selling in a big way nationally to teen-age girls all over the nation. The collars went well with sweaters, blouses and dresses, especially for school wear.

THEN CAME the abrupt change in fashions with the Jackie Kennedy look. Neckwear was passe over night.

The Doris Moore of California sales dwindled, and so did work in the factory.

But Mrs. Moore and her husband, Bethuel, an artist, knew they must diversify their production to survive.

"It was just two years ago when a young man, a surfer, Duke Boyd, came in and asked if we had ever considered producing surf trunks," said Mrs. Moore.

BOYD EXPLAINED that swim trunks were difficult to keep on when riding the surf or sliding over the sand. "The only decent surf trunks we can get we have to have made at a dressmaker's," Boyd continued. "That's why I came here to see if you could make me a few pair."

Boyd explained how surfers need trunks longer than those for swimming and they must have lace tops with a wide and strong waist band.

MRS. MOORE produced

a few samples, following Boyd's suggestion and the surfer took them for a tour of Southland beach areas.

"Boyd returned in two weeks with orders for 500 pairs," continued Mrs. Moore. "And thus Hang Ten Surf Wear was born."

The trade name was adopted from the term used by surfers when they "hang ten" toes over the edge of their board as they ride the surf.

Special fabrics had to be obtained, changes made in machines and many other shifts were needed in the little factory, but finally on May 1, 1962, the first shipment of the surf wear was delivered.

NOW it has been a mad race to keep up with the orders—so mad that the factory with its 20 operators on the sewing machines could not meet the demands and some of the products are now produced by franchised operators in

Los Angeles and Alhambra. More than 70,000 pairs of the surfers' trunks have been sold, with a huge pile

Du Pont Man to Tell 'Human Side of Business'

Leavitt S. White, Pacific district manager of the Extension Division of E. I. du Pont de Nemours & Co., will discuss "The Human Side of Business" at 11 a.m. Wednesday in the Long Beach City College auditorium.

White, a writer and editor of Menlo Park, Calif., has traveled throughout the country reporting on industrial developments. He has received five George Washington medals from the Freedoms Foundation of Valley Forge, Pa.

His appearance is co-sponsored by the LBCC Student Forum and the college's Business Administration Department.

of orders on hand for the coming months. Nearly 90 per cent of sales thus far have been made in the Southern California area but shipments are being made with regularity now to Florida, Hawaii and to varied foreign countries. A patent has been sought to manufacture the Hang Tens in Australia.

HAWAII has become a big market for the product but in an odd way.

"We learned that surfers in Hawaii were wearing trunks made from old rice bags which had much gaudy printing, so we copied the prints and began turning them out," said Mrs. Moore.

"Sales were good for a while and then the Southland surfer decided the prints were "too kookie" for them. They wanted more subdued colors.

"But now the sales are good again for we send

them to Florida and to Hawaii. The tourists bring them home as souvenirs from the islands!"

DUKE BOYD and the other four salesmen keep alert to the whims of the surfers. A red denim pair of Hang Tens was not moving as well as expected. Then a black band was sewn on the left leg and virtually overnight that became the No. 1 seller.

The Hang Tens come in 10 oz. denim or rugged nylon. A special Velcro closure has been perfected for the trunks so that buttons or zippers are not needed. Buttons pull off and zippers foul up in the sand, said Mrs. Moore.

MILDRED LANDES of Long Beach is one of the sales leaders for Hang Tens and is the only woman in California selling men's swim wear.

While Hang Tens are following one basic style with

four style variations, there are 22 items produced by using varied color combinations. The firm also has produced jackets for the surfers but now is devoting full time just to the trunks.

Men's shirts are made in a Los Angeles factory under franchise. Girls' suits also are produced in Los Angeles under franchise and boys' sizes are produced in another plant in Alhambra.



Torrance Plant Gets Contracts

TORRANCE — Three new contracts for fabrication of components parts for high speed aircraft and a Navy missile have been announced here by Aerona Manufacturing Corp.

The "follow-on" awards will total \$1,325,000, with most of the work to be shipped this year, according to S. J. Kuderer, president.

Largest contract was received from McDonnell Aircraft Corp. for stretch-form parts for that company's F4 Phantom. The Phantom is being flown by the U.S. Navy as a carrier-based fighter plane and also is used by the Air Force for fighter operations.

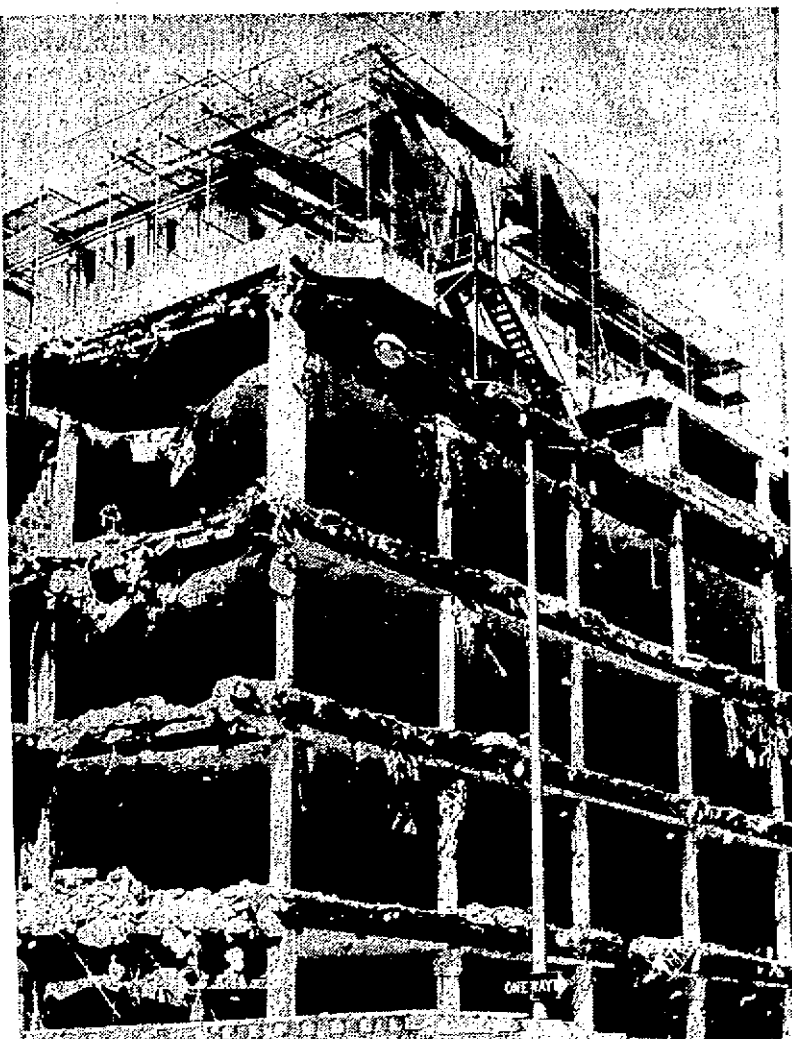
Other contracts include component parts for Boeing's 727 jet and missile parts for the federal government.

All the work will be done at Aerona's Aerocal Division plant in Torrance.

New Town to Be Built

George Swink of La Jolla, Calif., has announced plans to build a city of 1,000 to 2,500 prefabricated homes on the desert near Las Vegas, Nev., according to United Press International.

Swink said the prefab homes would be provided by the Rohr Corp. of Chula Vista, Calif., for the city, to be called Lakeview, about 65 miles northwest of Las Vegas



EAST SIDE OF FORMER WISE BUILDING

Former Wise Building at Broadway and Pine Avenue, Long Beach, is undergoing demolition to basic structure for rebuilding into ultra-modern United California Bank Building. Photo shows how east portion of structure has been razed so multi-story garage can be built on this spot. West half of structure will be rebuilt, with addition of a sixth floor. For view of how building looks from Pine Avenue side, see picture on Page R-2.

PLUSH TO 'POSH'

Los Coyotes Country Club Ritzy Spot Now

By BOB BAUGHEY

It used to be described as "plush." But "posh" is now the word for the Los Coyotes Country Club—a celebrated Orange County recreational-social institution covering a 250-acre spread in the rolling, northern reaches of Buena Park.

This is because the club's main facilities, destroyed by fire 15 months ago, have been rebuilt to the tune of some \$500,000 in structure, furnishings and decorations.

It's also because the exotic-sounding adjective "posh," coined by a New York society columnist to describe the highest rung on the local ladder of luxurious appointments, fits the LCCC to a tee.

LOS COYOTES Country Club was opened Nov. 1, 1957. Its builders valued the clubhouse complex—which includes a "teen-age center," swimming pools, tennis courts, putting greens and other appurtenances—at one million dollars.

Golf, of course, was (and is) the piece de resistance. LCCC has the only 27-hole golf course in Orange County; one of the few in Southern California.

During the reconstruction period club members continued their golfing and other recreational activities from the Teen-age Center. Now they are enjoying a new main

clubhouse luxuriously furnished and decorated in the early Spanish California motif.

WHERE do the members come from? Peter J. Pino, a New York City expatriate who has been its general manager since inception, says: "From everywhere!"

A good answer. But of events, past and future, he reports that the movie star golf tournaments were held here in 1959 and 1961 ("we have one coming up"), and that the 1964 AAU national diving meet is scheduled for August this year.

"It's fundamentally a family club," says Pete. "We have 600 golfing members and 300 social members. Unfortunately, we were obliged recently to close the membership."

TO A COUNTRY CLUB circuit rider like us it was difficult to understand why there were so many patrons of the club's buffet during a normal, mid-week luncheon period—way back up there in the rolling hills.

Yet there were golfers galore. And the putting greens were a pastel of green velvet and "one-shotters."

Could be Chef Rex Massaglia, a 10-year head man of Laguna Beach's Victor Hugo Restaurant, was partly responsible.

Pete Pino's got him now. Could be.

Forum to Hear Foreign Aid Talk

"Foreign Aid With No Avenue, beginning at 7:15 Strings Attached" will be the topic at the Long Beach Community Forum Wednesday.

The speaker, Dr. Asghar Fathi, is an assistant professor of sociology at Long Beach State College.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamitos

New College Points Up Design of Future

An arresting new concept in campus architecture that may provide a prototype for college design of the future will be introduced soon in Southern California as construction starts on Golden West College in Huntington Beach.

The new junior college, first phase of which will open in September, 1966, with an initial enrollment of 1,000 to 1,500 students, has been planned specifically for the U. S. "education explosion" which will necessitate more than doubling existing physical facilities for higher education within the next decade.

ACCORDING TO master plan (Continued Page R-2, Col. 1)

ENTRANCE TO NEW CAMPUS

This is planned entrance to Golden West College, looking toward library. New campus is in Huntington Beach, near Westminster boundary.



New College Designed to Grow

(Continued from Page R-1)

planner William L. Pereira, whose firm heads the group of associated architects in charge of planning Golden West, the new institution has been designed "to grow and change like a living organism, adapting itself over the years to unpredictable changes in the academic environment."

Consequently, although the original program required provision for an ultimate enrollment of only 5,000, the architects have so planned the campus that it can accommodate, in time, a student population of 10,000 or even more if the need arises.

IN ADDITION TO William L. Pereira & Associates, architectural firms associated on the project include A. Quincy Jones, Frederick E. Emmons & Associates and Blurock, Ellerbrog & Associates. James M. Sink, partner of the Pereira organization, will act as project director.

To achieve an unprecedented degree of expandability and flexibility, the entire complex is planned around a single module, 40 feet square, which can be quickly partitioned into any combination of interior spaces and which can be extended not only horizontally but vertically as well.

THIS STRUCTURAL sys-

tem provides its own strong architectural vocabulary in reinforced concrete, with the exposed concrete ceilings incorporating a waffle system, exterior walls in various colors, and the columns of concrete aggregate creating a striking pavilion effect.

The key to the entire system is a unique "outrigger saddle" surmounting each column, a U-shaped protrusion that facilitates extending each span in any direction and at the same time adds an interesting and unusual architectural detail.

THE INITIAL increment will include a 375-seat lecture hall and auditorium, ad-

ministration building, library, and special classroom and laboratory buildings for business education, natural sciences and mathematics, technology and fine and applied arts, and language and literature.

To make these buildings completely expandable, and to provide a maximum of usable space, the mechanical and electrical distribution equipment has been located in separate load centers.

These monolithic two-story structures are set within the basic 40 x 40 framework of columns and beams but separated entirely from the academic buildings and connected to them by foot-bridges

FIRST, DEMOLITION; THEN RECONSTRUCTION

View looking northward up Pine Avenue, Long Beach, shows demolition work under way on former Wise Building. Rebuilt structure will become the United California Bank Building. East portion of building (far right) has been removed and a multi-story garage will be erected there. Portion left standing will be rebuilt from basic structural skeleton and another story added, making six floors. East-west street here is Broadway.

which also contain the duct system.

BRIGHTLY COLORED and carefully landscaped, they will be piped in open chan-

nels around the exterior of the academic buildings and thence into unit ventilators for conversion into hot and cold air. The first phase calls for five of these load centers, with 10 more to be added as the campus grows.

Other novel features of the plan include a campus "main street"—a wide raised promenade which provides the main avenue of pedestrian

Condominium Medical Arts Center Planned

Proposed construction of the first condominium medical building in Orange County has been announced by Pacific Federal Investment Co.

Under direction of R. F. George, the Medical Arts Center will offer the medical profession the opportunity of obtaining complete ownership of office space, plus undivided interest in all common areas. It was said that total monthly expenditures will be about one-half of existing rental arrangements. The Center will be one block north of Ball Road on

Paramount Firm Named Distributor

Pacific Tile & Porcelain Co., with headquarters in Paramount, has been selected as sole western distributor for "Brickplate" building ceramics, the products of Gail International Corp. The announcement was made in San Francisco by Paul C. Hermann, manager of Gail International.

Gail International is the recently formed United States subsidiary of the 73-year-old Wilhelm Gail Ceramics Works of Glessen, Germany. The company's product, "Brickplate," is a unique ceramic building material used for both exterior and interior application.

CREDIT COURSE

Robert L. Reed, credit manager for Barr Lumber Co. and originator of a "credit course" for small businesses, will discuss it Friday at Santa Ana Elks Clubhouse following noon-day luncheon sponsored by Orange County Ad Club. It is non-profit seminar offered as "educational contribution" by Ad Club, and is open to all business and industry in the county.

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gives you 2 STORY LIVING with a BONUS ROOM

to match

2650 Square Feet of Living Area
FOUR BEDROOMS with 2 & 3 BATHS plus Family Rooms and Dining Rooms



2-STORY ELEVATIONS
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Moderately Priced from
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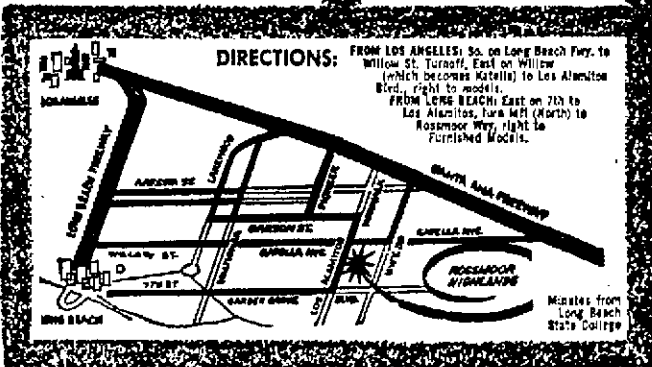
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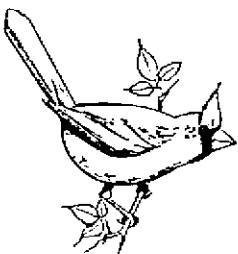
- Up to 2650 sq. ft. of Living Area • Built-In Oven & Range • Dishwasher
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Custom Designed by David Friedman, AIA, ARCHITECT

3, 4 and 5 BEDROOMS 2 and 3 BATHS



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EASY TO QUALIFY

CARDINAL HOMES

in Fountain Valley

A FLOOR PLAN FOR EVERYONE!

3 and 4 Bedrooms . . . Single Story

4 and 5 Bedrooms . . . Two Story

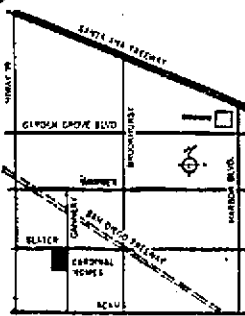
3 Bedrooms plus 580 sq. ft.

Rumpus Room with Bath, Fireplace and Bar



A MEDALLION HOME

From Los Angeles drive out the Santa Ana Freeway to Brookhurst, south on Brookhurst to Warner, right to Canyon, then left on Canyon to Slater and furnished models. From Long Beach go out 7th St. (Garden Grove Blvd.) to Brookhurst and follow directions above.



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INCLUDED AT NO EXTRA COST

- Westinghouse range and oven
- Westinghouse dishwasher
- Nylon Carpeting
- Sprinklers, lawns and shrubs front and rear
- Block wall, rear and sides
- Fireplaces, with ash panning

Other deluxe features include: Pullmans in both baths with two sinks in master bath . . . brick veneer exteriors . . . ash cabinets with raised panel doors . . . formica-topped kitchen cabinets . . . cultured marble-topped bath cabinets . . . masonite slab interior doors . . . 220V outlets for washer and dryer, range and oven . . . television outlets . . . pebble stone entries . . . truss roof construction with Douglas fir studs and plates . . . 80,000 BTU Payne forced-air furnace with ducts to all rooms including baths . . . plumbing fixtures include Delta valves throughout with shower over tub . . . ceramic tile 5' over tub and 6' in shower . . . heavy shake shingle roofs on all two-story plans, both heavy shake and regular shingle on one-story plans . . . acoustic ceilings . . . wood windows in front with full view metal windows rear and side . . . sliding glass doors in living or family room . . . screens on all windows.

Denies Urban Renewal Endangered by Initiative

Supporters of the housing initiative constitutional amendment declared Saturday that the measure, if adopted by California voters, "couldn't possibly interfere with urban renewal projects, whether or not they are backed with federal funds."

The statement was made by H. Jackson Pontius, executive vice president of the California Real Estate Association, challenging an opinion released by Attorney General Stanley Mosk.

Mosk cited a letter he said was received from Robert Weaver, administrator of the Housing and Home Finance Agency, casting doubt whether urban renewal projects could be authorized if the amendment were adopted.

"THE ATTORNEY General is wagging a ghost before the people in an attempt to frighten them into believing something with no foundation in fact," Pontius said. "The amendment will simply return control of private property to the property owner without entering into the question of discrimination."

He said supporters of the initiative had studied its effects before drafting the measure. "They were, and still are," he said, "satisfied that it will not affect urban renewal in California."

"IN SOME 40 other states," he added, "the property owner has freedom of choice in deciding to whom he will sell or rent his property. He had

Students to Get Aid at Career Guidance Center

Planning is under way by Members of the Joint Accounting Careers Council of Southern California for participation in the Third Annual Career Guidance Center, March 10 to 20.

The Center is sponsored by the office of Los Angeles County Superintendent of Schools and features information to aid young people in the process of career planning.

The Accounting Careers Council is composed of representatives from the American

Accounting Association, the American Institute of CPA's, the Financial Executive Institute, the National Association of Accountants, the American Society of Women Accountants and the Institute of Internal Auditors. The objective of the council is to attract able high school students to careers in the financial field.

The 10-day Center will be located at 2120 Eastern Ave., City of Commerce (Great Western Exhibit Center), and can be reached via the Santa Ana Freeway and Atlantic Avenue turnoff.

NOMA, NSA to Meet Tuesday at Lafayette

The National Office Management Association and the Queen Beach Chapter of the National Secretaries Association will hold a joint meeting, Tuesday night in the Panorama Room of the Lafayette Hotel.

The NSA is an international organization with some 25,000 members. Locally, the Queen Beach Chapter has 70 members from practically all of the leading industries and companies in this area.

Mrs. Mildred Boulter, a secretary for the National Metal Steel Corp., of Torrance, is chapter president.

Speaker for the evening will be Blaine Bender, director and sales manager for Amway Sales Corp., Ada, Mich. His training has been in sales and business management, sales promotion and sales training.

His subject will be "Enthusiasm"—principles which are vital to all business and sales work.

Bender has been a resident of Southern California 30 years and of Temple City for 18. He is active in community affairs.

Norman Greengrove, of the Independent Press-Telegram, president of Long Beach NOMA, will preside.

PREVIEW NIGHT, March 10, is scheduled for 7 to 10. In addition to the regular hours, the Center will also be open Friday, March 13, 7 to 10 p.m.

Open to the public without charge, the Career Guidance Center is prepared to receive 45,000 visitors, about half of that number being students on educational field trips.

Drew Shifting Food Oil Unit to Wilmington

Drew Chemical Corp. has announced suspension of vegetable oil production at its Lindsay, Calif., plant and transferral of the operation to its Wilmington plant.

John M. Hagerty, Drew's West Coast general manager, said "unfavorable market transit conditions" caused the shutdown.

"We are now in the process of modify our facilities (at Lindsay) for the production of a new product line," he said.

Hagerty said it was necessary "to terminate some of our employees during this changeover."

The new line includes products for dairy, ice cream, industrial and marine power plants, soap detergent, rubber and plastic pharmaceutical industries.

Drew also operates a plant at Strathmore.

Construction Record Set

Final compilation of figures for construction in Southern California during 1963 shows that total contracts awarded during the 12 month period amounted to \$4,567,300,000.

W. D. Shaw, general manager of the Southern California chapter of Associated General Contractors, said this is an all-time high and represents an increase of 17.4% over the total of \$3,891,500,000 for the year 1962.

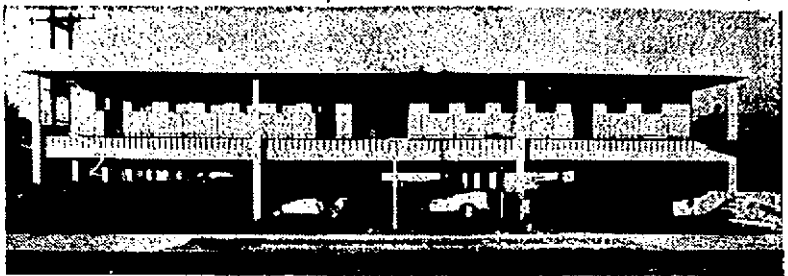
The 1963 total consisted of \$2,685,600,000 of residential construction, up 28% over the previous year; \$1,189,900,000 of non-residential

building, up .8%; \$139,700,000 of military and public construction, up 2.2%; and \$579,100,000 of heavy engineering construction, up 11%.

Total construction in the Southwest, which includes Southern California, Arizona and Southern Nevada, totaled a record \$5.1 billion, an increase of 15.7% over the \$4.4 billion for last year.

This marks the first time that construction in this area has topped \$5 billion.

MORE MONEY, more fun. Use Classified ads to sell good household items you no longer need.



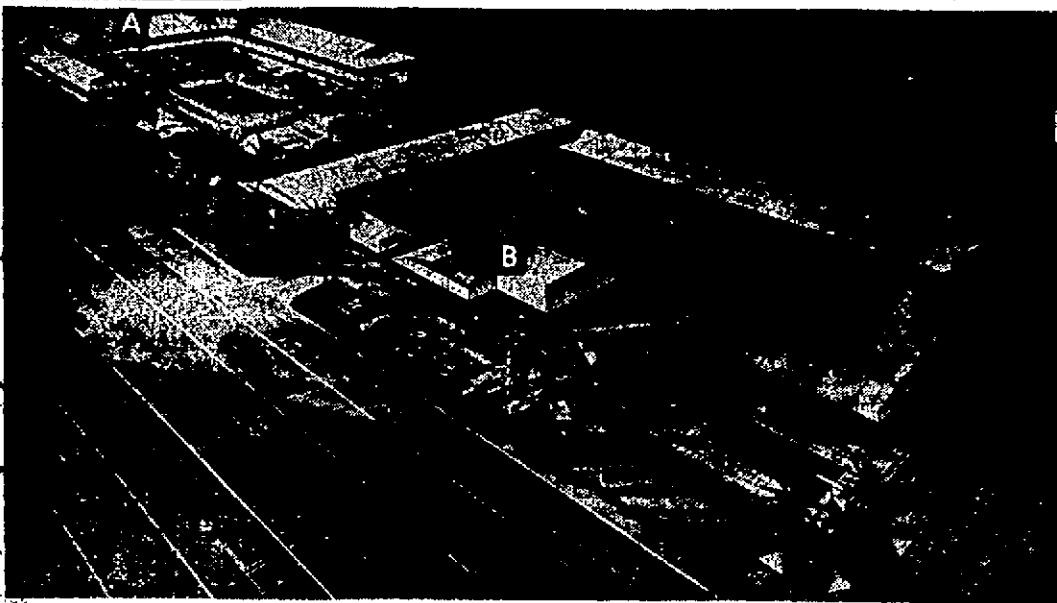
BUILDING ELEVATED FOR PARKING

The new, cooperatively owned Anaheim Medical Square recently completed at 1655 W. Broadway in Anaheim provides maximum land use with ground-level parking beneath the 10-suite structure. Owner-occupants include medical, dental and clinic technicians.



GLIMPSE INTO THE PAST

Richard Foley, 13, is shown antique vending machine, in shape of chicken which clucked and laid hard-boiled egg when crank was turned, by policeman Bill Borrowe. Machine, which dates back to 1890s, is part of traveling exhibit sponsored by Home Savings & Loan Association in commemoration of 75th anniversary. Trailer-housed exhibit is on display through March 3 at the Long Beach branch, 201 E. First St. Free exhibit can be seen 9:30 a.m. to 4 p.m. Mondays through Thursdays and 9:30 a.m. to 6 p.m., Fridays. Borrowe, who is licensed security policeman, has been outfitted in "Keystone Kop" type outfit to add atmosphere to exhibit.



L.B. AIRPORT MOTEL TO EXPAND

Lease amendment authorizing expansion of the Landmark Motel, operating on city-owned land on the east edge of the Long Beach Airport, was authorized by the City Council last week. Rochelle Enterprises, lessee, will start construction soon on \$300,000 45-unit addition (see 'A' in above artist's sketch). At right is present 42-unit section built in 1961 at cost of \$200,000. Expansion will include restaurant and coffee shop (B) plus improvements in older section. Airport Manager Nick Dallas says motel quarterly reports show rooms filled on average to about 65 percent capacity in slow seasons and more than 80 percent full in busy periods.

Rucker Co. Final Quarter Business Up

Clarence J. Woodard, president of the Rucker Co., has announced from the firm's offices in Los Angeles, that sales and profits for the final quarter of 1963 were the highest of any quarter during the year, although 1963 as a whole trailed 1962.

Commenting on 1963 business activity for the electronic-hydraulic control firm, Woodard stated, "New orders during the year were received at a record rate of nearly \$1 million dollars a month, tripling our backlog from \$2 million to \$6 million dollars for the 12-month period."

"This record backlog in a broad base of markets, and the continuing high rate of incoming orders, indicate continued improvements in both sales and earnings during 1964..."



REVERSE SWITCH LAUNCHING

Pretty Loy McGowan, representing Long Beach Chamber of Commerce, smashes toy vessel against water bottle in reverse switch "launching" officially opening new district headquarters for Arrowhead and Puritas Waters, Inc. Taking due precautions for "crash" are H. L. Evans (center), district manager, and Hugo W. Druhl, president. New facility is at 2445 E. Dominguez St., Long Beach.



ANNIVERSARY

Ralph C. Kiser, Huntington Beach district manager for Edison Co., was honored for 40th year with utility. He was Oil City's "Man of the Year" in 1961, headed his city's chamber of commerce, and currently is president of Orange County Coast Association.

Republicans Offer Own Housing Plan

WASHINGTON (UPI) — Some Republican congressmen have come up with their own housing and urban renewal program—one that differs from President Johnson's program in some important respects.

They say their proposals are intended not as a "reaction" to the Administration (in fact, they beat Johnson to the draw by three days) but rather as an attempt to "humanize what has been a coldblooded program of more benefit to the bureaucrat and big developer than to the little man."

According to Rep. William B. Widnall, R-N.J., the main trouble with the renewal effort so far is that it has

tended to throw people out of one slum and into another.

"YOU SHOULDN'T begin on these things unless you can offer people something better than they have now," said Widnall.

The Republicans think that one source of better housing for people displaced by urban renewal would be empty houses already built. The Administration thinks so, too.

The difference is that while the Administration would like to buy 15,000 of these existing houses a year and rent them out for 10,000, the GOP would before with no limit on the amount.

They say this way you don't take property off the local tax rolls.

PRESIDENT JOHNSON has proposed bigger payments to families and businessmen who get uprooted by the renewal bulldozer, but the Republican congressmen would be even more generous.

While Johnson would provide small businesses \$1,000 to relocate and \$1,500 "severance payment" if they fail to get going again elsewhere, the GOP would pay them whatever it costs to get re-established at the same level as before.

FOR
QUALITY
AND
Elegance

YOU MUST SEE
the Stately-Spacious Homes of

**GARDEN
PARK
Estates**

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$19,225 to \$26,450 full price

KNOCK ON THE WALL!

- Genuine **LATH AND PLASTER** walls and ceilings
- Concrete driveways—new for Orange County
- Natural oak cabinets with superamir (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt **BUILT-IN GAS OVEN AND RANGE**
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN (except costs and imposts)
Veterans Monthly Payments from \$106.17 (includes principal and interest)

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

AWARD WINNER

Why Go Fast?

Built by **S&S** & Pride of Quality

DRASTIC LIQUIDATION SALE

Final Section Now Completed and You Can Move In Now, But...

HURRY!

They're Selling Fast and the Down Payment for This Popular Home Has Been Reduced to Only

\$295⁰⁰ DOWN

FROM \$18,995

**GATEWOOD
ESTATES**

Quality-Built Homes
Near All Modern Conveniences
JACK REESE
DIRECTOR OF SALES
Telephone 865-1087 or 860-1144

BONUS—BONUS—BONUS—BONUS
Carpeting, Landscaping, Fencing, Drapes
3 Bedrooms • 2 Baths • Family Rooms

Level Homesites • Safe Cul de sac Streets • Modern Gaffers & Sattler Built-ins • Ceramic Tile • Large Patios • Extras Galore

TO LOS ANGELES

Driving Directions: From Long Beach Area — drive east on Carson Street to Bloomfield Avenue, then left to Gatewood Furnished Models.



LARGER SIGNS

Two new signs like this have been erected at entrances to Lincoln Park Parking garage. This one is on Pacific Avenue at First Street; the other faces west on Broadway between Pacific and Cedar avenues. Signs are larger than previous ones, which motorists said were difficult to see in time to enter ramp. Underground garage is reported gaining in popularity, but with space usually available even in peak shopping periods.

More Rock Salt Used for Safety

MINNEAPOLIS (UPI)—and ice removal from high above the 1961 level of 2.1 States, cities and counties ways, says a report by Car-gill, Inc., a major rock salt producer. In 1962 salt use for rock salt for safety in snow this purpose was 43 per cent

Half Billion Tagged for Capital Investments

Ford Motor Co. and its affiliates plan to invest more than half a billion dollars in expansion, modernization and replacement of their U.S. and overseas facilities during 1964, Henry Ford II, chairman of the board, has announced.

About \$230 million of the capital investment will be made in the United States, a 50 per cent increase over 1963 U.S. expenditures. Upwards of \$75 million are earmarked for Michigan facilities.

The half-billion total will be second only to the \$557 million capital investment

made in 1956 when the company carried out a post-war expansion program and replaced many of its outmoded facilities.

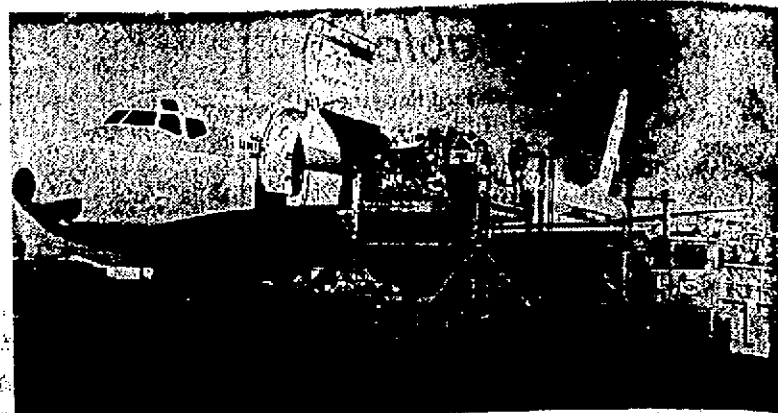
Dividend Paid by Edison Co.

LOS ANGELES — The Board of Directors of Southern California Edison Co., has declared the regular quarterly dividend of 26 1/4 cents per share on the original preferred stock and 27 cents per share on the cumulative preferred stock, 4.32 per cent series. Both dividends are payable March 31 to stockholders of record March 5.

Manager Honored for Sales Record

Reid M. Mitchell, agency manager in Long Beach for Mutual of New York, was honored for his 1963 sales record at a New Orleans conference of the life and health insurance company's 175 agency managers and its top home office and regional executives.

Mitchell accepted an award given to those agencies which exceeded their anticipated sales last year.



JET AGE GROUND HANDLING

A new concept in air freight handling is shown in operation as palletized cargo is placed aboard United Air Lines DC-8F jet freighter. With the new system called Freightair, manual handling of cargo is eliminated by the use of mobile pallet transporters and loading vehicles.

United Launching DC-8F Jet Air Freight Service

Jet freight facilities and equipment costing \$26 million will be put into full operation in March when United Airlines inaugurates DC-8F Jet Freight service, according to R. L. Mangold, vice president sales planning.

This expenditure includes the purchase of three DC-8Fs, made by Douglas, Long Beach, mobile ground equipment and specially designed high-speed freight distribution terminals. Located at San Francisco, Los Angeles and

Chicago, these terminals are now in operation with a cargo aircraft," Mangold stated. United's unique ground handling methods will trim as much as 25 per cent from loading-unloading times. Huge transporters of special design move pallets, each weighing up to 12,000 pounds, from the terminal to the aircraft. Inside the terminals special mechanized platforms, moving on tracks, transport pallets between cargo build-up and staging areas.

"WE HAVE placed a great deal of emphasis on ground handling techniques that will



TOP ENGINEER

Dr. Ruben F. Mettler, president of Space Technology Laboratories, El Monte, who has won national recognition for leadership in development of ballistic missiles, has been named Southern California's "Engineer of the Year," one of the highlights of the annual observance of Engineers' Week, Feb. 17-22. He was selected by a judging committee representing 45,000 members of 57 area engineering societies. The award was presented at the Engineers' Week banquet Friday in Los Angeles.

Realty Firm Uses Teletype

The first county-wide teletype system to expedite to buyers information about the 6000 homes for sale throughout Orange County has been installed by Farrow Realty Corp., Garden Grove-based firm, Jerry Farrow, owner, announced.

The teletype system brings to buyers within minutes information about the more than 6000 homes listed by the eight Farrow offices and the various multiple listing services in Orange County, Farrow said. It also is designed to expedite the circulation of home listings by sellers, said Farrow, and link the Farrow 120-man sales organization more closely.

"The installation of the system is another adoption of modern management methods to make the real estate industry more efficient and professional," Farrow said.

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today.

THE 46-TON capacity Jet Freighters will increase

United's available cargo ton mile volume this year by 16 per cent. The total cargo capacity of United's fleet of 260 passenger-cargo and all-cargo aircraft is 727,000,000 available cargo ton miles annually, largest in the industry.

United had the DC-8F designed so its pallets can be used in both domestic and international interline operations. The door in the aircraft, measuring 140"x88", is the largest in the commercial freight field permitting the acceptance of single shipments previously too bulky for air transportation.

Best Home Value in Huntington Beach

PACIFICA SERIES

Springdale

SOUTH

IMMEDIATE OCCUPANCY

3 and 4 Bedrooms
Family Room • 2 Baths
2 Car Garages

from **\$18,250**

NO DOWN TO ALL!
\$100 Costs Moves YOU In!

• BONUS SPECIAL •
REAR YARDS FULLY FENCED

Another All
WASTE KING-UNIVERSAL
Home

KITCHENS
Waste King Universal Built-in Range and Oven in Color
Waste King Universal Waste Disposer
Modern Range Hood and Fan in matching color
Sleek Formica counters
Natural Ash cabinets
Separate Utility Rooms

LIVING AREAS AND FAMILY ROOMS
Decorator Matco Vinyl Asbestos Floor Tile
Wide Premier Sliding Glass Doors
Custom-Aire Forced Air Heating with Thermostat Control
Decorator Designed Lighting Fixtures

BATHROOMS
Decorator Designed Vinyl Asbestos Floor Tile
Spacious Stall Showers
Luxury Pullman with Formica Counters
Deluxe Medicine Cabinets

BEDROOMS
Spacious Sliding Door Wardrobe Closets
Sturdy Aluminum Window Screens & Shades
Careful Planning for Best Furniture Arrangement

ALL THROUGH THE HOUSE—Inside and Out
Premier All-aluminum Weatherproof windows
Weather stripped exterior doors
Shades and aluminum screens throughout
Special Drain and Water Connections for automatic Washer and Dryer
Extra Power 100 ampere Electric Service
Choice of Five Decorator Designed Interiors
Generous Use of Luxury Materials for Exterior Shutters
Sidewalks, Streets and Sewers in and paid for

DRIVING DIRECTIONS
FROM LOS ANGELES—Santa Ana Fwy. to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Bolsa right on Bolsa to Edwards and models.
FROM LONG BEACH—East on Garden Grove Ave. to Golden West right (south) on Golden West to Bolsa right on Bolsa to Edwards and models.
FROM SANTA ANA—West on Bolsa to Edwards and models.

2nd UNIT NOW OPENING

INCLUDING MANY WITH KING-SIZE LOTS

Regal Homes

CONVENTIONAL FINANCING

\$395^{dn}

PLUS COSTS

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

OR

LOW DOWN FHA

priced from \$21,300

EASY TO QUALIFY
If you are regularly employed and have good credit, you can live in one of these luxurious homes.

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES

WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!

- ✓ 1 Min. to Knott's Berry Farm
- ✓ 2 Min. to Freeway
- ✓ 5 Min. to Disneyland
- ✓ 15 Min. to Long Beach
- ✓ 20 Min. to Beaches
- ✓ 35 Min. to Los Angeles

Regal Homes are in the city of Buena Park on Orangethorpe between Knott and Valley View. From Los Angeles or Santa Ana, take the Santa Ana Freeway to the Valley View turn-off, go south to Orangethorpe then east to furnished models.

Balanced Power Homes

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away!

★ MODEL HOMES OPEN DAILY 10 A.M. 'TIL 8 P.M. SUNDAYS, TOO!! STILL GOOD SELECTION!

PRICES SLASHED \$2000

ON SOUTH SHORES' NEW 'MARINA' MODEL

YOUR CHOICE
2, 3 AND FOUR
BEDROOMS
WITH 2 BATHS!



NOW! \$11,995
FROM
ONLY \$295 FULL DOWN!
ALL ON BIG 60x100-FT. LOTS!

A STATEMENT FROM THE BUILDER! WE APOLOGIZE...

to the many people who were Disappointed last week due to the sell-out of our \$11,995 Economy home. But we invite you back to offer you our new DELUXE "Marina" model that we had intended to sell for \$13,995 — it is yours for the same price as our Economy model, \$11,995.

The Builders of South Shores

Sorry, We Cannot Take Trades at These Prices!

*With our exclusive deferred purchase plan, you buy the lot at any time after 19 years for the low 1960 price of only \$5000. You pay only 3 1/2% interest on the lot during all that time. You have all the privileges of full home ownership. You can sell, rent or will to your heirs. It's new, it's revolutionary, it's the smart way to buy... it's yours at SOUTH SHORES.

HURRY!

***ONLY 195 LEFT!**
OVER \$5,000,000
WORTH OF THESE HOMES
SOLD THIS YEAR.

SOUTH SHORES

BROOKHURST AT GARFIELD in fabulous HUNTINGTON BEACH! LE 6-9357

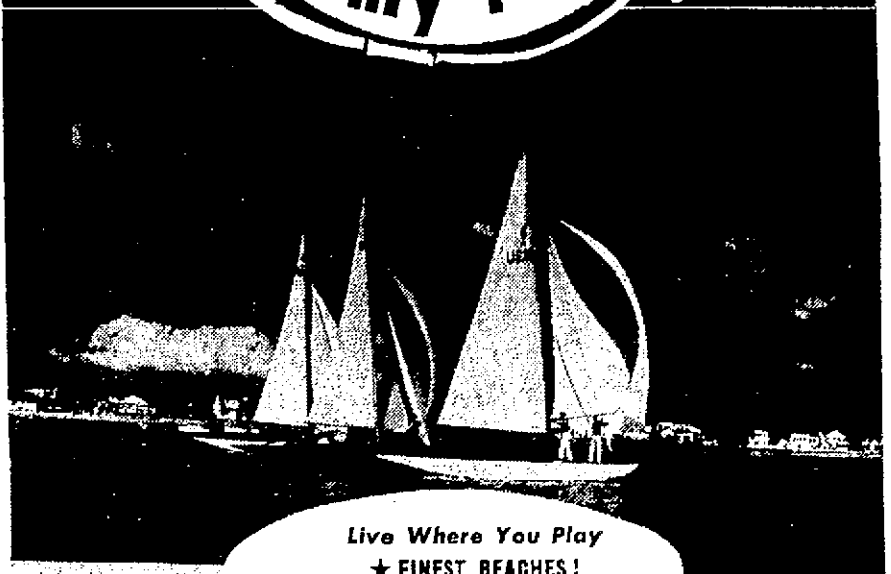
★ DON'T ASK FOR THESE AFTER THEY ARE GONE

LOOK!

\$888

Full Monthly Payment!

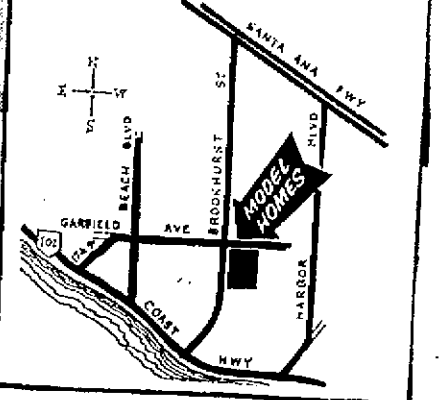
includes PRINCIPLE & INTEREST



Live Where You Play
★ FINEST BEACHES!
★ SKIN DIVING! SURFING!
★ FISHING! SAILING!



IT'S EASY TO GET TO SOUTH SHORES!



FROM COAST HIGHWAY (101) along the ocean front—turn north on Brookhurst in Huntington Beach, three minutes and you're there! FROM SANTA ANA FREEWAY—turn south on Brookhurst—continue 11 miles to Garfield in Huntington Beach. Look for the big South Shores sign!

CROSSON & DEWEY, INC.
Volume Home Merchandisers to the Builder

Attention: Owners of Apartment & Commercial Buildings

T. H. Liken introduces its new remodeling division. Highly skilled workmanship, combined with the lowest competitive prices, allow you to increase rentals, profit and property value!

BEFORE
RUN DOWN APARTMENT WITH
80% VACANCY

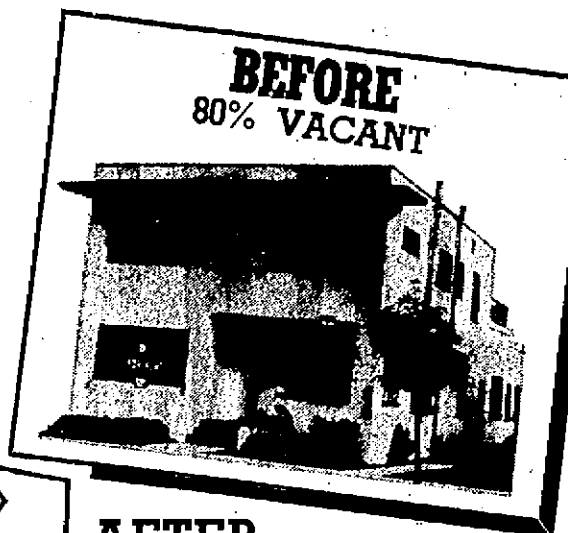
Flexalum PATIO COVERS

Nothing can match a Flexalum Patio Cover by Liken. Custom Workmanship. Unique Construction. No Nuts, Bolts or Screws to Mar the Beauty of Your Patio. The Extra Strength of Top-Quality Spring-Tempered Aluminum Panels. All Aluminum I-Beam Structure. Concealed or Exposed. All Aluminum Panels with 2 Coats of Baked Enamel. Never Needs Waxing.

The Uniqueness of Our Designs Have Won National Acclaim.
SCREEN ENCLOSURE SPECIAL
Brick Wall...NO EXTRA COST

18 inches high...used or regular brick with our **FLEXALUM PATIO COVERS**

or existing roof—you will pay cost of the screen enclosure from the slab up. 12" brick wall is optional at no extra cost.

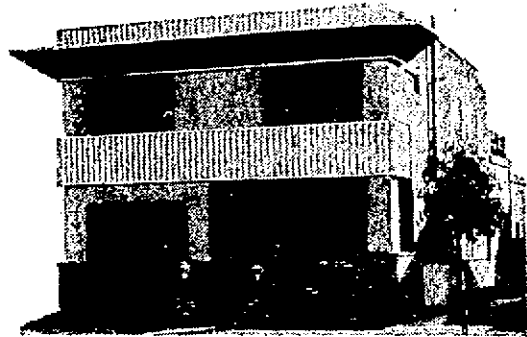


BEFORE
80% VACANT

AFTER...

RELATIVELY INEXPENSIVE REMODELING

By **T. H. LIKEN** resulted in
100% Occupancy at
50% increase in rental sales



ACTUAL PROPERTY CAN BE SEEN AT 1013 E. 7th St., Long Beach

Let a highly trained income property improvement counselor discuss your remodeling problems... call us today GE 3-0946 — you will be pleased at the low cost!

ATTENTION: LEISURE WORLD RESIDENTS

T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

T.H. Liken AND SONS

3700 E. 7th St., LONG BEACH

PHONE

GE 3-0946

ANY TIME
ANY DAY

for FREE Estimate

Lake Park Location Stressed

Employment centers, recreation and commercial facilities are close at hand at Lake Park, the \$40 million, 2,000-home community near Lakewood, reports sales manager Don Hermanson.

"These," Hermanson pointed out, "are among the top factors in making a selection of a new home and its location."

Another plus factor at Lake Park, said Hermanson, is the wide selection and price value of two-story homes featured at the residential community.

MORE THAN 50 per cent of the homes sold to date at Lake Park have been two-story models, Hermanson said. The five-bedroom, three-bath Huntington home at Lake Park is priced at \$21,950.

VA, FHA and conventional financing arrangements are available and qualified veterans may move in free at some models. Also available to qualified veterans is no down payment financing, he said.

Lake Park homes are priced from \$17,750. The community is being developed by Larwin Co.

To reach Lake Park from the Long Beach - Lakewood area, drive east on Carson to the model homes just east of Moody.

Bellflower Realtors to Hear City Officials

BELLFLOWER — Guest speakers at the breakfast meeting of the Bellflower District Board of Realtors Thursday will be Director of Public Works Bill McConnell and Director of Planning Bill McKown, both of the City of Bellflower.

The meeting will be held at the Student Center, Cerritos Junior College, at 7:30 a.m., with president Paul Williams presiding.

The subject for the meeting will be the new sewer ordinance which will become effective in Bellflower Wednesday. McConnell will explain the requirements and effect of the ordinance and both he and McKown will answer questions on this and other problems in the question and answer session that will follow the talk.



Jim McElroy Photo

REALTORS HEAR COUNCILMAN

Certificate of appreciation is presented to Councilman Raymond Kealer of Long Beach following his talk to North Long Beach Realty Club Thursday. He discussed local tidelands issues. From left in photo: Paul De Pietro of A-A Realty, program chairman; Kealer, and Ralph Tenney, club president.

March 13 Conference Due to Point Up Long Beach's Future

As one who traveled the "mudflats" of Long Beach's inner harbor as a youngster, Clare McCord can discuss changes which have occurred in the city's beach front over the years.

And as chairman of the Shoreline and Harbor Development panel at the forthcoming Congress for Community Progress, he also can be considered an authoritative commentator on prospects for the future development of Long Beach's so-called number one asset.

"This city can become the second ranking world trade center in the United States," McCord declares. "The development of our shoreline and harbor will surely play a major role in the transition."

"AS I ENVISION it, we'll keep on growing in terms of people, economic growth and physical allure." McCord, who has seen the community grow from a city of 6,000 persons to one exceeding 360,000, sees the forthcoming World's Fair as

HEADLINING a list of six panelists will be Loren McCann, general manager of the 1967-68 event. He will



CLARE MCCORD
Eyes World Trade

discuss "California: World's Fair, A Catalyst for Growth."

Other topics in the panel and respective discussion leaders include:

"Our Responsibilities in Marina Development," Francis Reider, property management consultant.

"Urban Development without Federal Aid," James Bru-

baker, director of Urban Redevelopment, Long Beach.

"The Why of Shoreline Development," Werner Ruchti, director of planning, Long Beach.

"The How of Shoreline Development," Jess Gilkerson, city engineer, Long Beach.

"Port Development for Tomorrow's World Market," Bob Hoffmaster, Port of Long Beach.

IN CONNECTION with the port, McCord notes that addition of Pier J will be a tremendous enlargement of the current Port facility, which already is considered the world's most modern.

"But the Port is only one aspect of shoreline growth," says McCord. "We'll also investigate the possibilities in the Marina, the beach and urban renewal aspects—all absorbing topics."

McCord, who now heads a fund raising firm, has been active in Long Beach's past, as well as in the present.

In 1932, he served as president of the Long Beach Junior Chamber of Commerce, the year that organization developed Marine Stadium for the 1932 Olympic Rowing Races, which were held the following year.

He is a past exalted ruler of the Elks Lodge, and is a member of the American Legion. He also has been affiliated with the Long Beach Advertising Club.

He is chairman of the Chamber's Civic Development Committee.

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today.

THE ONLY HOME WITH THE GROWING ROOM

SHOWCASE

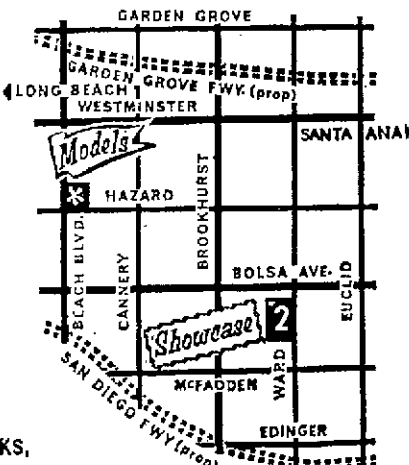
Homes

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-6590

Furnished models on Hazard just East of Hiway 39 (Beach Blvd.)



ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

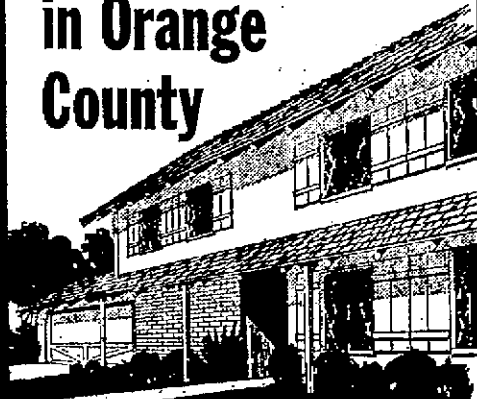
FULL PRICE FROM

\$19,900

Watch our home in complete detail on Home Shows, Radio, TV, and in the newspaper.



Buy the Lowest Priced 2 Story in Orange County

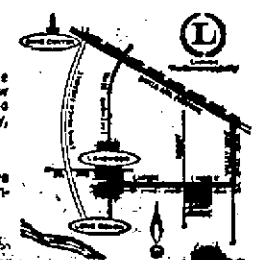


5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
Yets No Down Payment/Best FHA Terms

LAKE PARK

FROM LOS ANGELES AREA — Take Santa Ana Freeway to Valley View Road. South on Valley View to Lake's turn right (east) to Moody, then left to Model Homes.

FROM LONG BEACH AREA — Drive east on Carson (which becomes Lincoln Ave.) to Moody.



Somerset Homes Giving Away Hundreds of Prizes

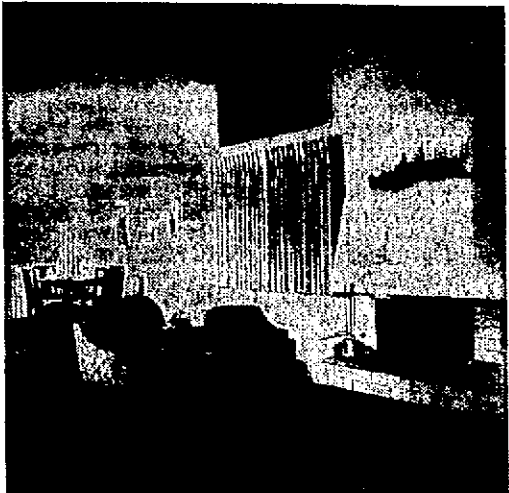
Sunday, Feb. 23, 1964—R-9

Somerset Homes in Cypress are offering 2041 prizes during its gala gift-giving grand opening celebration, starting this weekend, according to Robert H. Richards of the Twatts-Wittenberg Co., builder of the homes.

Richards said that all the home buying public need do is to drive out to Somerset Homes, receive a key, and play Somerset's Treasure Chest game. Everyone wins; there are no losers, Richards noted.

The list of prizes is led by a General Electric stereo set with AM-FM tuner and record player. Other prizes include folding overnight bags, salad bowl and glassware sets, pocket secretaries, carving sets and many others, including a free miniature Treasure Chest bank for each child.

Home Sale Sparked by Trade-In Plans



IN SUBURBIA HEIGHTS

Sunken living rooms and beamed ceilings are featured at Suburbia Heights, luxury Buena Park development, which offers a special "trade-in" plan. The Harry Tancredi Co. project is located at the site of the old McComber Ranch.

Visitors to Suburbia Heights are enthusiastic about the development's special trade-in program, according to Norm Williams, director of sales for the Harry Tancredi Co., developers of the prestige Buena Park project.

Williams said the trade-in plan makes it possible for new homeowners to move into Suburbia Heights without waiting until their present home is sold.

Located on the site of the old McComber Ranch at McComber Road and Luitwieler Avenue, on and off ramps of the Santa Ana Freeway put Suburbia Heights in easy access, yet its secluded surroundings permit a maximum of quiet leisure to residents.

PRICED from \$33,950, each two-story home includes four or five bedrooms, three-bathrooms, family and recreation

"ALL THIS," Richards continued, "is to acquaint those families looking for a new home that Somerset Homes in Cypress offers new homes in a close-in location to Long Beach, Lakewood and Los Angeles, in an area of quiet rural charm in western Orange County."

The one and two story, three, four and five-bedroom, two, two-and-a-half and three-bath homes are priced from \$26,500.

The full price includes a patio and two-car attached garage, with up to 1,988 sq. ft. of liveable floor area. Features include wall-to-wall carpeting in living room, all bedrooms, halls and stairways; a big family room; kitchens with Gaffers & Sattler built-in range and oven,



BIG HOMES PRICED FROM \$26,500

Prizes will be given away during Somerset Homes' gala gift-giving Grand Opening celebration. The homes are located in Cypress, close-in to the Long Beach-Lakewood area. Priced from \$26,500, the homes are one and two-story with three, four and five bedrooms; two, 2½ and three bathrooms.

dishwasher and disposer; 42 1/2 inch woodburning fireplace with log lighter; concrete block or redwood fencing; quarry tile entryways; and as an added feature, each home has been prepared, with oversize ducts, for future air conditioning installation.

"SOMERSET'S Treasure Chest will be open from 1 to 4 p.m. on weekends and all day during the weekdays," Richards concluded. Four furnished model homes are open daily for the public's inspection. They are easily reached from the Long Beach-Lakewood area by taking any convenient way to Carson Blvd. Turn east on

Carson (Lincoln Blvd.) to Moody Street, turn right on Moody three blocks to Somerset Homes in Cypress.

Fewer Cuspidors for Legislature

ATLANTA (AP)—Times are changing in Georgia and cuspidors in the legislative halls are becoming as scarce as the buffalo on the western plains. A few years ago 150 were

Electrical Use Brings Citation to Long Beach

Long Beach was cited last week for its contribution to a record 1,000 per cent increase in electrically equipped homes reported under construction in 1963 in the Southern California area.

John Hippen, western regional manager for General Electric's Construction Market Development Operation, made the announcement in connection with National Electric Week observances Feb. 9-15. Figures cited are based on G-E area sales.

Long Beach was named by Hippen as "part of the astounding growth zone of the West." He cited as examples several developments in this area, including: The Toledo Tower; 56th Street and Paramount Boulevard; 901 Linden Avenue; 1720 Park Avenue; Appleton Manor; 4250 Lakewood Boulevard; 1040 Cedar; and 5110 Atherton.

GARDEN GROVE also was cited by Hippen. He mentioned developments there at 13471 Leda Lane; 9601 Maureen Drive; and 13173 Magnolia Ave.

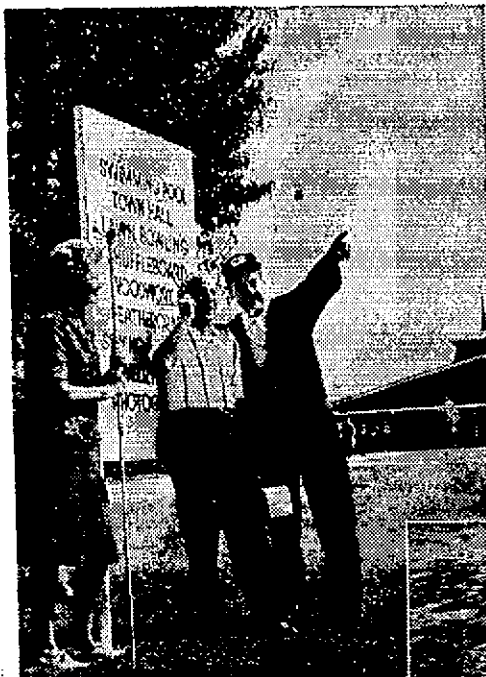
These new units have been awarded either the Gold Medallion or the Bronze Medallion, an industry-wide emblem signifying the builder has adhered to electric utility standards of excellence.

National Electric Week is celebrated nationally during the week of Feb. 11, the birthday of Thomas A. Edison.

Big Bill

FRANKFURT, Ky. (AP)—Senate Bill No. 50, introduced in the Kentucky Legislature, carried some weight—exactly 4½ pounds. The 377-page document updated Kentucky statutes for the first time since 1942.

THIS RETIRED LIVING IS A PROVEN SUCCESS 12,000 WAYS



why settle for less?



and it's the most economical, too.

Those 12,000 ways are the 12,000 folks from just 50 and their adult-age partners who are now living it up in Del Webb's famous retirement cities in California, Arizona and Florida. They'll tell you flat out that you'll be wasting your time and your money to live anywhere else. They're so right.

Originated by Del Webb, the concept of active retired living has been imitated but no one has ever been able to duplicate it. Only a company of the magnitude of the Del E. Webb Corporation could create such complete cities with the finest of everything for happy, active economical living.

The fortune in facilities for just a nickel a day includes a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios... even a complete Town Hall. A championship golf course with special low discount rates for residents winds all about the beautiful neighborhoods.

Everything is right in town including a big shopping center. Even a week's worth of trips to church services, shopping, club meetings, recreational facilities, friends' homes or dining out at Del Webb's Kings Inn hardly moves the needle on your gas gauge.

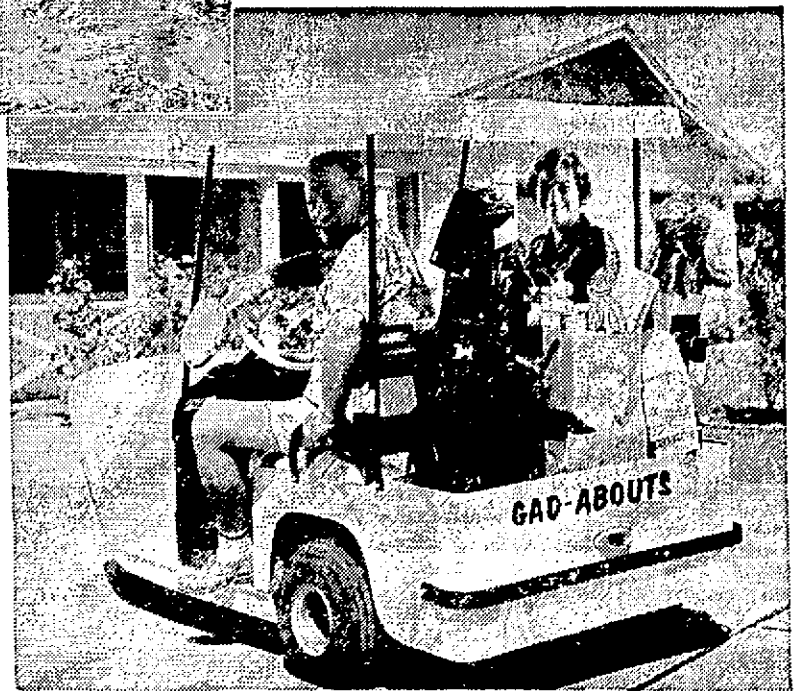
Exclusively at Sun City Comprehensive Medical Benefits Program

- No medical examination
- In-hospital & out-of-hospital protection
- Covers pre-existing conditions (after 6 months of coverage)
- Low, low group rates
- Underwritten by Continental Casualty Co.

Guaranteed Sales Plan

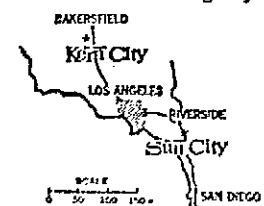
You may be able to move to a Del Webb community for active retirement without delay or inconvenience. The sale of your present home could be guaranteed at top market price if you live in one of the dozens of cities covered by our program. Check with us today for full details on the availability of this plan to meet your needs. The Guaranteed Sales Plan is conducted in cooperation with the Los Angeles Real Estate Firm of Gribin-Von Dyl.

Homes and apartments are priced from \$10,950 in Sun City, California.



Sun City

22 miles south of Riverside on Highway 395



Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway

DEL E. WEBB CORPORATION HOUSTON DIVISION



BONUS TO MINK WINNER

To climax the conversion program of Iowa Pork Shops to Food Fair a special ladies wrist watch will be given to any woman present who is a winner of a mink stole at the grand prize drawings at a local Food Fair Market Monday evening at 6:00 p.m. Those who have filled out registration coupons you need not be present to win the mink stole but the bonus prize, however, requires the winner to be present at the drawings. Modeled here are three of the mink prizes.

Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

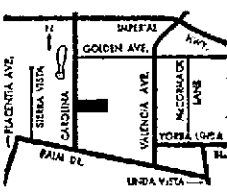
You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.
4. A total-electric Gold Medallion Home gives you all these benefits plus:



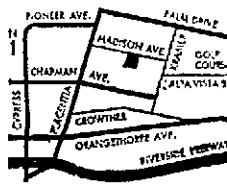
PLACENTIA

CHATELAIN homes provide 3 & 4 bedrooms, 2 baths and convertible den in rural setting. All-electric kitchen has range & oven, dishwasher, disposer, Air Conditioning available. Such features as shake roof, entry patio, carpeting, block walls included in price of \$25,400-\$28,500. Financing, Call 528-5920.



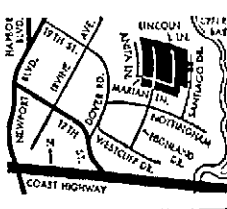
PLACENTIA

MADISON AVE. ESTATES beautiful, comfortable homes in quiet area. 3-4 bedrooms, 3 baths. Large rooms, storage, fireplace, paneling, decorator wallpaper, garden & planters, outside stone veneer. Electric kitchen has dishwasher, range, oven, disposer, serving bar, service area. Large garage. \$28,500 up. KE 6-2255.



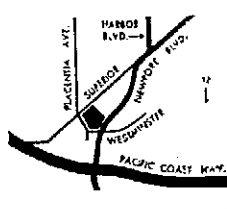
NEWPORT BEACH

"WEST BLUFF" — FAIRLANE HOMES choice of 10 floor plans, exterior in exclusive area close to beach. 3 & 4 bedrooms, 2 & 3 baths, convertible den. Features—garden entry patio, carpeting, marble pullmans, tile entry, double fireplace. All-electric kitchen has range, oven, dishwasher, disposer, built-in buffet. Washer/dryer, intercom available. From \$39,000. 645-9792.



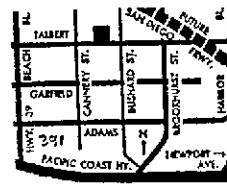
NEWPORT BEACH

PARK LIDO HOMES provide beautiful split-level designed homes with fireplaces, swimming pools, custom bath & light fixtures, underground utilities. Town house living. 2 & 3 bedrooms, 2 1/2 baths. All-electric kitchen has range, double oven, disposer, dishwasher built-in. Beach nearby. From \$25,500. \$1,500 down, bal. at 6 1/2% for 24 years. Call MA 6-3864.



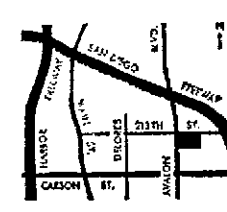
FOUNTAIN VALLEY

TALBERT VILLAGE near San Diego Fwy. These attractive 3-4 bedroom, 2 bath homes have sun, landscaping, fence, covered patio, rock-work exterior. Includes all-electric kitchen with built-in range, hood, oven, disposer, dishwasher. Drapes, carpeted living & master rooms. Sprinklers. From \$19,900. Non Vet down \$495. 549-0805 local.



TORRANCE

CALICO TERRACE located near Torrance, convenient to Harbor & San Diego Fwys. All-new, all-electric homes offer 3-5 bedrooms, convertible den-bedroom, 2 baths. Feature 100% wood-carpet, ceramic tile, shake roof, fireplace. Kitchen equipped with oven, range, hood, disposer, dishwasher. Priced from \$23,995-\$25,995. Min. down pay. \$295. Look for Medallion Sign!



FREE! Homebuyers Magazine and Map Guide



Contains pictures, prices, descriptions, maps to more than 800 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your newsstand.

Mail today. Limited quantity.

NAME _____

ADDRESS _____

CITY _____ PHONE _____

Desired Location _____

Price Range _____

Kitchen Preference ☐ Electric ☐ Other ☐

Mass Buying Power Reduces Home Cost

With the approach of sell-out of the current Buccaneer Series of Sunkist Plaza Homes, a new unit is rapidly rising to meet the demand, according to Sy Bram, executive director of Sunkist Plaza Builders, builder-developer. Plans have been finalized and work is progressing rapidly on the new unit, according to Bram.

Bram attributes the rapid sales to the inclusion of numerous extras not usually found in homes of this price range. A similarly major factor of sales appeal has been the fact that qualified buyers can move in with no down payment—only costs of \$150.

THE HOMES feature a complete array of Waste King Universal built-in kitchen appliances for the convenience of the housewife. This is included at no extra cost.

He based the success of his developments on the Sunkist Plaza firm's mass buying power, acquired through its years of building experience. "This allows us to build more dollar value into each home for a price comparable to other developments."

Three basic floor plans can be incorporated into a choice of 25 exteriors that cover nearly every motif available. "This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram.

THE DEVELOPMENT is only eight miles from California's finest beach and is "next door" to the various excellent recreation facilities offered by the city.

Schools, shopping centers and employment opportunities are minutes away in one of the fastest growing industrial complexes in the nation. The quality residences

which feature as a bonus extra completely fenced rear yards, include a separate utility room, genuine Formica counters, natural ash cabinets, forced air heating with thermostat control, brick fireplace, aluminum and glass shower doors, sliding wardrobe closets, shades and aluminum screens.

To reach models, drive east on Garden Grove Blvd. to Golden West; right to Bolsa; right to Springdale; then left on Springdale and follow signs to furnished models.

Sales Near \$10 Million for Month

Walker & Lee, Inc., reports sales for the month of January of \$9,782,500 in the real estate firm's resale and new house departments.

Frank R. Hart, executive vice president of Walker & Lee, Inc., stated that this tremendous volume represents a sharp upsurge in buyer interest. "It definitely overcomes the feeling of indecision that the public had sustained since the assassination of President Kennedy," said Hart.

"Then, too," continued Hart, "it shows an unusual public confidence not generally displayed during a major election year." In 1963, the 23-year-old firm of Walker & Lee achieved sales of over \$119 million. This total represents sales in the firm's homes, acreage, industrial/commercial and income departments which is believed to be a national record for a real estate firm concentrating in the residential field.

Cortese's Newest Retirement Community Is Selling Rapidly

Ross W. Cortese's newest luxury "people-over-52" community, Rossmoor Leisure World at Laguna Hills, has met with a tremendous public acceptance since its recent opening.

"Over 52,000 persons visited Leisure World during its preview stage," said William G. Brangham, national sales manager.

"On the first 12 hours of sales," Brangham continued, "800 shareownership luxury manors were sold at an average price of \$15,000, with initial arrangements having been made in the pre-opening phase of the \$375 million retirement community."

"Orders for homes are being processed as fast as our staff can accommodate the demand," Brangham continued. "It is indeed gratifying for all of us to observe the public's confidence in its response to this second retirement community created by Ross W. Cortese."

ROSSMOOR Leisure World at Laguna Hills will be the largest adult community in the world upon completion of its 18,000 manors. First units are now available in one and two-bedroom manors in eleven different styles.

"We are offering country club living at its fullest," said Brangham. A nominal monthly payment includes principal, interest, taxes, insurance, complete exterior maintenance of homes, lawns, gardens, sidewalks and streets; and intra-community transportation system, a 25-hour security guard; 80 per cent of costs at the community's Medical Center and \$12,000,000 hospital when completed, including all prescription drugs; enjoyment of all recreation facilities, and an



IN LAGUNA HILLS LEISURE WORLD

Wide sidewalks and much greenery and trees accent the luxury manors in 11 exterior styles at Ross W. Cortese's elegant "people-over-52" community, Rossmoor Leisure World at Laguna Hills.

all-electric kitchen, including General Electric refrigerator, oven and range and garbage disposal.

The first of seven proposed clubhouses is completed at the cost of \$750,000.

The first of two \$125,000 swimming pools has been completed. A stable for riding horses currently is under construction. Construction will start in 1965 on an 1800-seat theater-auditorium. Also under construction is an 18-hole golf course.

BUILT ON 2,465 acres of the former Moulton Ranch, Rossmoor Leisure World at Laguna Hills is designed to be completely self-sustaining, and will include a 120-acre shopping center.

A four-acre section of land will be set aside for residents

to grow their own vegetables and flowers, and will include hothouse facilities.

One-bedroom manors may be purchased for \$11,095 to \$11,495, with total down-payments ranging from \$1,187 to \$1,243. A portion of this down payment, \$335 to \$347, represents the cost of a share of stock in a mutual corporation, which, together with the execution of an occupancy agreement, entitles the buyer to occupy the one-bedroom share-ownership manor of his choice in purchase.

Initial monthly payments for one-bedroom manors range from \$145 to \$147.50. Two-bedroom manors may be purchased from \$13,795 to \$16,495, with total down payment ranging from \$1,360 to \$1,533. A portion of the down payment, \$416 to \$497, represents the cost of a share of stock in a mutual corporation, which, together with the execution of an occupancy agreement, entitles the purchaser to occupy the two-bedroom share-ownership manor of his choice in purchase.

Initial monthly payments for one-bedroom manors range from \$145 to \$147.50. Two-bedroom manors may be purchased from \$13,795 to \$16,495, with total down payment ranging from \$1,360 to \$1,533. A portion of the down payment, \$416 to \$497, represents the cost of a share of stock in a mutual corporation, which, together with the execution of an occupancy agreement, entitles the purchaser to occupy the two-bedroom share-ownership manor of his choice in purchase.

resents the cost of a share of stock in a mutual corporation, which, together with the execution of an occupancy agreement, entitles the purchaser to occupy the two-bedroom share-ownership manor of his choice in purchase.

Initial monthly payments for two-bedroom manors ranged from \$165 to \$185.

PURCHASERS must be 52 years old or older. No physical examination is required prior to purchase.

Rossmoor Leisure World at Laguna Hills is located adjacent to the Santa Ana Freeway at the El Toro Road off-ramp, just 10 minutes driving from the art colony at Laguna Beach.

Southwood Rental Unit Priced Low

Expert management has helped transform the Southwood Apartments in South Gate into one that meets the demands of modern living—yet remain within the reach of moderate budgets, according to John Gause, general sales manager for the realty management firm.

Realty Control Corp., which recently took over management of the 260-unit project, has been instrumental in providing an atmosphere of privacy and personal attention. Gause revealed that this was accomplished by a design layout in which the units are contained in 12 distinct and smaller buildings.

THE SOUTHWOOD Apartments represent modern suburban living equidistant and less than 15 minutes drive from the centers of Long Beach and Los Angeles.

In addition, they are within walking distance of complete shopping facilities and recreation in South Gate.

Despite its close-in location and the abundance of facilities for recreation in the form of swimming pools, furnished apartments start at \$85 per month. In addition to the choice furnishings, the apartments include a selection of gas or electric built-in appliances in the kitchen, wall-to-wall carpeting, drapes, phone jacks and other features.

A limited number of rental units are currently available and may be inspected at 10800 Wright Road, in South Gate. Additional information may be obtained by calling 638-5966.

Music Merchants Honor Duane Lunde

Duane Lunde, owner of "Musi-Cal", has been elected to membership in the National Association of Music Merchants, an organization of music retail store owners.

Headquartered in Chicago, the 63-year-old music merchants association's basic objectives are the improvement of the educational, civic, social, and spiritual values of music, and the advancement of the welfare of all who are engaged in music.

Lunde said that growing leisure time was increasing family interest in learning to play musical instruments for their own enjoyment. American families are becoming more culture conscious, and more and more children are experiencing musical activity in their schools.



at an unbelievable low price!

FROM \$17,990

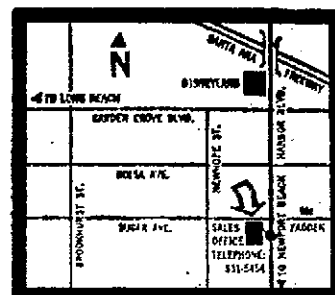
WITH MONTHLY PAYMENTS LESS THAN RENT!

\$130⁰⁰ a month Includes Everything... Principal, Interest, Taxes and Insurance

\$400 Down On Conventional Financing

BONUS FEATURES INCLUDE:

- ★ CARPETING
- ★ FENCED REAR YARDS
- ★ FRONT YARDS LANDSCAPED
- ★ CUSTOM CABINETRY
- ★ DELUXE BUILT-INS
- ★ 3 & 4 BEDROOMS
- ★ 2 BATHS
- ★ LOW, LOW MONTHLY PAYMENTS



South on Harbor Boulevard to McFadden (Formerly Sugar Ave.), turn right one block to furnished models. Open 10-30 a.m. For information Call 531-5454.

JUST 7 MILES TO DOUGLAS

STYLE CHAMPION HOMES

The Best Value In Orange County!



BIG GAVEL FOR BIG JOB

George Colouris (left) hands king-size "gavel" to Lewis Curtis as indicative of the big job Curtis will have as new president of the active Orange County Builders' Association. Curtis replaced Colouris as president of the group in installation ceremonies recently at the Newport Inn, Newport Beach.

O. W. March Ending Some Signal Duties

O. W. March, veteran of 40 years' service with Signal Oil and Gas Co. will retire March 1 as senior vice president in charge of retail marketing. He will continue as a director and as a consultant on market activities.

March joined the original Signal Gasoline Co. in 1924, when the company's entire office force consisted of the founder, Samuel B. Mosher, a bookkeeper and himself. One of his early assignments was to obtain contracts for the Signal Hill plant which processed natural gas produced from oil wells on the hill and extracted natural gasoline. In 1925 he was elected vice president of the original company and headed the land and lease department, and in which capacity guided expansion of the company's operations into Oklahoma and Texas.

NLB Realty Club to Get Tax Tips

Gerald O. Tollefson, of King Hall, Tollefson & Bunch, will speak at the meeting Thursday of the North Long Beach Real Estate Club.

His topic will be "Tax Planning Under Proposed Income Tax Changes."

Tollefson, who has 13 years of experience in accounting including three as auditor with the State Board of Equalization and presently as teacher of Federal Income Tax at Long Beach City College, will answer questions following his talk.

Joe Hodge of Joe Hodge Realty will introduce Tollefson.

The meeting starts at 8 a.m. at the Midnight Sun Restaurant, 5925 Cherry Ave.

Benty Gets High Westinghouse Post

John T. Benty, formerly a design consultant in Long Beach, has been appointed industrial design manager of the Westinghouse Television Radio Division at Edison, N.J., according to O. H. Yoxsimer, general manager.

Benty will be responsible for appearance, design and styling for television, stereo, hi-fi, radio, phono and tape recorder products. He has been with General Motors and several industrial design firms including Latham, Tyler & Jensen of Chicago and Long Beach.

J. T. Benty

Rev. J. D. Colbert, vice president, Christian Anti-Communism Crusade, will show documentary film "A Taste of Victory" to Long Beach Realtors Tuesday. District board meets at 7:15 a.m. in Crown Cafeteria. Gene Nebeker is program chairman.



BECKMAN EMPLOYEES HONORED

Dr. Arnold O. Beckman (left), president of Beckman Instruments Inc., Fullerton, presents 25-year service pins to L. Duane Foster (center), of Yorba Linda, and Willis A. Humphreys, of Fullerton, at company's annual Service Award Banquet which honored 1,145 employees with five years or more service. The company, now observing its 10th year in Orange County, held the event at the Disneyland Hotel.

APARTMENT OWNERS ENJOY SPECIAL TAX ADVANTAGES AND DEPRECIATION WRITE OFFES! ASK ANY BANKER, LAWYER OR ACCOUNTANT.

LIVE RENT FREE RETIRE LATER ON THE INCOME FOR LIFE!

YOU OWN 4 BIG UNITS

BUY AS MANY AS YOU WANT FOR THE LOW DOWN PAYMENT OF \$495

LESS THAN 5 MINUTES FROM NEWPORT-BALBOA!! PER UNIT

EACH APARTMENT IS AS BIG AS A HOUSE!

LIVE IN A DELIGHTFUL SMOG-FREE AREA! VACATIONLAND ALL YEAR ROUND!

LOOK AT THESE FABULOUS FEATURES!

★ WALL TO WALL CARPETING!	★ Special Constructed SOUNDPROOF!	★ BUILT-IN GAS RANGE & OVEN!
★ WALK-IN PANTRY!	★ SLIDING GLASS DOORS!	★ LARGE EXTRA BEDROOMS! PLUS POWDER ROOM!
★ HUGE WALK-IN CLOSETS!	★ PROFESSIONALLY PLANNED LANDSCAPING!	★ PATIOS! PLUS COMPLETE SPRINKLER SYSTEMS

YOU JUST CAN'T BEAT THIS PRICE!!

★ **ONLY A BLOCK FROM SHOPPING CENTER & SCHOOLS! WELL LOCATED IN DELIGHTFUL, DESIRABLE COSTA MESA!**

EXTRA LARGE SOUNDPROOF ROOMS!

★ **ORIGINALLY BUILT AS CONDOMINIUMS!! YOU CAN BUY THEM NOW AS INCOME UNITS!!**

IT'S EASY TO GET THERE!

★ TRADE IN BOATS, TRAILERS, HOMES, LOTS IN SALTON SEA, APPLE VALLEY, HESPERIA, CALIFORNIA CITY . . . OR ANYTHING OF VALUE!

★ COME PREPARED TO BUY! THESE WILL GO FAST! NO RENTAL PROBLEMS!!

CALL NOW 546-6593 FOR FURTHER INFORMATION

TENANTS WAITING TO MOVE IN RIGHT NOW! THIS MAY BE THE GREATEST INVESTMENT OF YOUR LIFE! IT COULD WELL BE THE LAST DEVELOPMENT IN THIS AREA!

Mesa Townhouses INCOME UNITS

LOCATED CENTRALLY ON BAKER BETWEEN FAIRVIEW & BRISTOL ACROSS FROM ST. JOHN'S CATHOLIC CHURCH & SCHOOL

Moore Opens Orange County 'Headquarters'

Moore Realty's tenth office, and new headquarters for Orange County, was opened recently at 7900 La Palma Ave., Buena Park.

President E. Tennyson Moore, head of the firm that did \$26 million in sales in this area in 1963, said the office represents the largest expansion move ever undertaken by his firm.

Champ Crewse, Orange County manager for Moore, said that all Moore operations in the county are directed from this office, including a complete escrow service to serve the county.

Moore Realty also operates offices at 1719 W. Katella Ave., Anaheim, and 303 N. Euclid Ave., Fullerton.

Artesian Named

Wayne N. Rawls of Artesia has been appointed assistant manager at the Los Angeles Downtown Brokerage office of Connecticut General Life Insurance Co. Richard K. Jewell, CLU, manager, has announced.

High Quality Homes in Showcase Unit 2

Showcase Homes, unit 2, consisting of 112 homes by William Krueger builder and developer, present a widely diverse selection of architectural elevations with all models offering floor plans designed to provide maximum living for the larger families, stated Frank McFarland, sales agent.

Architecturally designed Showcase Homes present a symbol of quality and the ultimate in modern living, according to Krueger. The blending style, functional floor plans and luxury features assure the home owner of complete comfort and true pride of ownership in addition to lasting value, plus the added feature of growing room which is available in all two story homes and can be used to increase the home to as much as six bedrooms and three full baths.

QUALITY features include: Hotpoint all-electric Medalion kitchen featuring built-in range, wide oven, automatic dishwasher and plumber's design garbage disposer, breakfast bar and ash hardwood cabinets. Specifications also include attractively designed fireplaces, forced air heat with summer ventilation fan, copper piping, slate entry



A SHOWCASE HOME

Shown above is one of the model homes now on display at Showcase Homes, unit 2, a residential development by William Krueger located on Hazard Ave. just east of Hwy. 39 (Beach Blvd.) in city of Westminster.

Sales, Income Cut by Strikes

Strikes in nine company plants during the second half of the year reduced both sales and net income for United States Rubber Co. during 1963, George R. Vila, president and chief executive officer, reported.

Profit had been on the rise during the first six months. Sales, which totaled \$980,229,858, were the second highest in the company's history, but were 2.6 per cent below the record \$1,006,792,650 set in 1962.

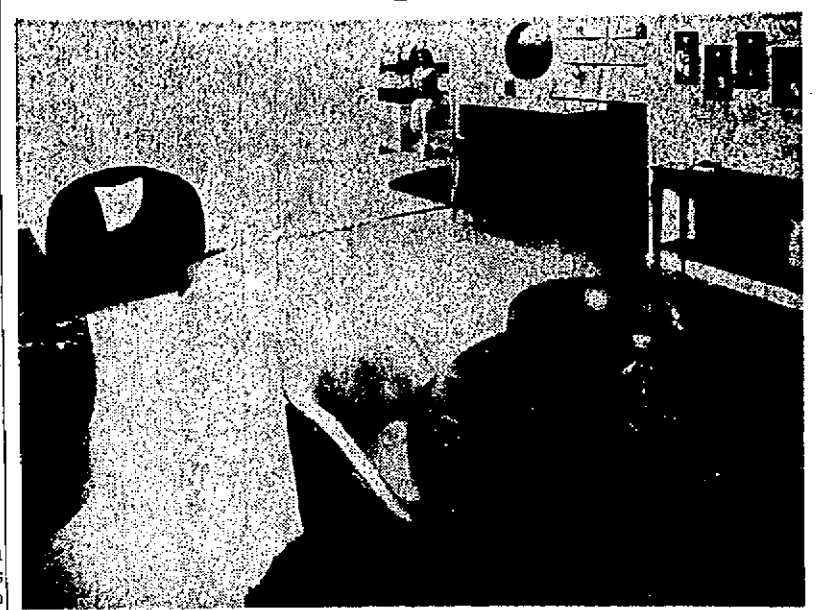
Net income for the year was \$22,104,588, 14 per cent below the \$25,694,400 reported for 1962. Earnings were

German Mark Credit Card

NEW YORK—A German mark American Express Credit Card is now offered to the German public. This is the third country in which American Express credit card payments may be made in local currency.

American Express also offers U.S. dollar, Mexican peso, British sterling and French franc Credit Cards.

Chatelaine Luxury Homes Get Fast Buyer Response



OFFERED IN PLACENTIA

Chatelaine II Homes in Placentia, built by Otis Cranford, are loaded with luxury extras. Here is a view through the den, with its bar, looking toward the sunken patio, in one of the models.

Otis Cranford, builder developer of the luxury home tract, Chatelaine II in Placentia, reports that sales are continuing to boom, a 50% sell-out figure has been reached within four weeks of the formal grand opening.

"The response has been phenomenal," Cranford reported. "More than 4,000 house-hunters have toured our homes since the opening and sales have been equally divided between the four basic floor plans."

Cranford commented that location was one of the key sales features since Chatelaine gives buyers convenient access to the Southern California freeway system, yet retains the best attributes of suburban country living.

Sales and Marketing Executives - International, with its 241 affiliated clubs in the United States and 42 abroad, sponsors National Salesmen's Week.

FOUR FURNISHED three, four or five-bedroom models, split-level U.S. and 42 abroad, sponsors National Salesmen's Week.

Note National Salesmen's Week

The coming week has been designated by President Lyndon Johnson as 'National Salesmen's Week.'

"The newest frontier in American industry is creative selling," William H. McGaughey, vice president of the National Association of Manufacturers, said in reference to the special observance.

ULTRA-MODERN country kitchens are complete in every detail with built-in Westinghouse appliances—even a dishwasher is included. Especially well received is the convenient breakfast bar.

"Priced from \$25,950, with as low as 5% down, Chatelaine II homes represent a tremendous value. Their true quality is being immediately recognized by the conscientious homebuyer," added Mr. Cranford.

The four furnished models, located on Carolina Ave., between Palm and Imperial California Ranch, split-level U.S. and 42 abroad, sponsors National Salesmen's Week.

Huntington Village Prestige Homes

IN HUNTINGTON BEACH BEST HOMES... BEST LOCATION

PRESTIGE VALUES and FEATURES!

1 and 2 stories . . . 3, 4, 5 Bedrooms . . . 24 Exterior Designs . . . 6 Spacious Floor Plans—with central hall planning . . . Luxurious Nylon Wall-to-Wall Carpeting in living room, halls, master bedroom—stairways in 2 story . . . Westinghouse Built-in Range and Oven . . . Deluxe Westinghouse Built-in Dishwasher—with special custom-cabinet-finished front . . . Floor-to-ceiling Woodburning Fireplaces—designed to complement each plan . . . Modern Custom Slate Entry . . . Large wardrobe closets—up to 14 ft. . . Built-in Dressers—some models . . . Indoor BBQ facility—one plan . . . "Boat Door"—one plan . . . a host of others. One of lowest tax rates in Orange County.

From \$21,200

F.H.A.—Conventional—Cal-Vet Financing

PRESTIGE LOCATION... MINUTES TO EVERYTHING



SCHOOLS
2 Grade Schools
1 New High School
New Golden West College Starting
Parochial Schools Coming!

CHURCHES
Lutheran Baptist
Catholic Coming!
Ask for our Huntington Beach Church Directory

SHOPPING
Several centers within 10 minutes with more under construction
Broadway Dept. store to start!

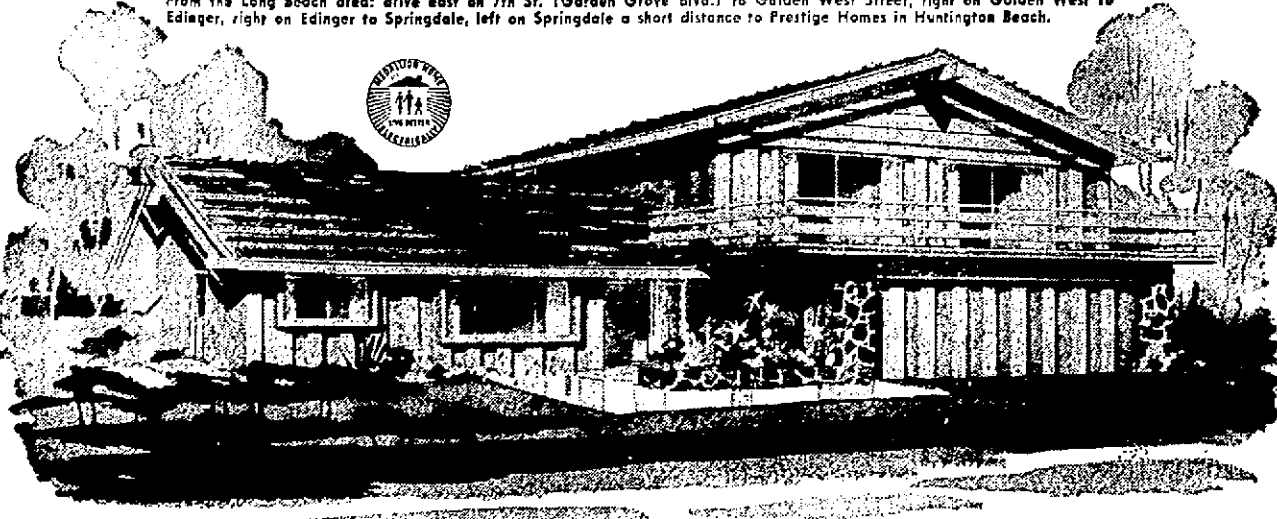
EMPLOY'T
Douglas Space Ctr.
No. American Collins Radio
Hughes Products

FUN
Southland's Finest Beaches!
Superb New Small Boat Marinas!
Many Golf Courses!



DRIVING DIRECTIONS:

From the Long Beach area: drive east on 7th St. (Garden Grove Blvd.) to Golden West Street, right on Golden West to Edinger, right on Edinger to Springdale, left on Springdale a short distance to Prestige Homes in Huntington Beach.



Another Davis & Shields Development Co., Inc. Project



SALES CONFERENCE APRIL 2

Members of Torrance-Lomita Board of Realtors will be among area realtors attending Educational and Sales Conference April 2 at Westchester. From left in photo: W. D. Brugger, executive vice president of board; Geneva Mears, first vice president; and Russell Dymock Smith, California Real Estate Association regional vice president.

The Best Rental Value in Los Angeles County

SOUTHWOOD APARTMENTS

***CENTRALLY LOCATED!**
Drive to SOUTHWOOD Apartments from any point on this map in LESS Than 15 Minutes!

SOUTHWOOD is a modern complex of 260 single, one bedroom and two bedroom rental apartments designed for maximum privacy (there are 12 distinctly different buildings)... but offering lower rents because of the savings made possible by the mass purchase of building maintenance services.

***PRICE**

	FURNISHED	UNFURNISHED
SINGLE	from \$ 85.00	from
ONE BEDROOM	100.00	\$ 95.00
TWO BEDROOM	125.00	110.00

***FEATURES**
Built-in range & oven (gas or electric) • Wall-to-wall carpeting • Drapes • Phone-jacks • T.V. outlets • Sound 2nd • Beautiful landscaping • Twelve separate laundry rooms with washers & dryers • Some apartments have 3 1/2 baths • One block from a large complete shopping district.

***PRIVACY**
Separate buildings for adults or families with children... some buildings without heated swimming pools.

10800 Wright Road, South Gate
Call 638-5696 Managed by REALTY CONTROL COMPANY

Sherwood Estates Prices Cut as Sellout of Homes Is Near



HOMES SMARTLY STYLED
Shown is one of the smartly styled Sherwood Estates in Orange County where "Operation Sellout" is under way at reduced prices on some homes.

"Operation Sellout" at the Sherwood Estates homes is now entering its final phase, according to Crosson and Dewey, sales agents. Each of the luxury residences remaining has been reappraised and priced far below the present market value.

This unusual sale was made possible by the expanded operations of the developer, George D. Buccola Co.

Located in five of Orange County's finest communities, Anaheim, Costa Mesa, Orange, Tustin and Santa Ana, the residences are offered in a wide range of architectural designs.

THE HOMES feature one and two story designs with up to 2600 square feet of living area which are luxurious in every detail. Appointments include built-in kitchens with disposals, dishwashers and hardwood cabinets. Huge walk-in closets forced air heating with over-size ducts for air-conditioning and custom accessories at no additional cost.

The homes are individually designed to take fullest advantage of large level lots and surrounding terrain. This week a number of these smartly styled residences are being offered at \$29,950 with down payment as low as \$495.

Named Executive at Ad Agency
Warren Turner has been appointed account executive at Real Estate Advertising Service, Garden Grove agency which directs advertising and promotional campaigns for new home builders, M. S. Salgado, agency principal, announced.

Turner, who lives in Placentia, was marketing and merchandising consultant to Guaranteed Homes, Costa Mesa, prior to joining REAS.

Managers Named by Toner Realty
Orson Kindschl has been named manager of the Toner Realty Lakewood branch, 5830 Lakewood Boulevard, it was announced last week.

Another change in keeping with the firm's continuing expansion, a spokesman said, was appointment of Warren Barnhill as manager of the branch at 10662 Katella Ave., Garden Grove. The home office is at 5401 E. Carson St., Long Beach.

\$774,101 Project Tops Grove Building Permits

Building permits issued in complex with a valuation of Garden Grove the last week, \$774,101, of record totaled \$975,680, including a 76-unit apartment house.

New Realty Office Open

Crown Realty, Inc., has announced opening of a new office at 3928 Atlantic Ave., in the Uptown Atlantic Business Center.

The newly incorporated firm is headed by Realtor Bob Fletcher, a Long Beach native and resident for 50 years. Associated with Fletcher are Ted Crane, Elroy Churness, Mrs. Pearl LaForce, Jim McCommins and Harry Newton, all experienced real estate brokers and salesmen.

Fletcher said the new office offers personalized investment service in all branches of real estate and facilities to serve customers in the most competent way, including free evaluations.

A member of the Long Beach District Board of Realtors, Fletcher is son of Charles B. Fletcher who played in the Long Beach Municipal band for years and was with the band at its very first concert.

They Don't!

ATLANTA (AP)—A Georgia Power Co. crew, whose motto is "Go Total Electric" was observed on a cold morning making coffee on a portable gas burner.

Only \$295 Down in Gatewood

According to sales aides for Gatewood Estates in Long Beach, these new homes offer substantial dollar savings to thrifty area home buyers. It was pointed out that Gatewood Estates are priced thousands below area homes yet offer many deluxe advantages of comparable dwellings. Down payments are just \$295.

Gatewood Estates continues to attract value-conscious homebuyers with the beauty, spaciousness and value of the three bedroom and family room homes. Priced from \$18,995, conventional financing is offered.

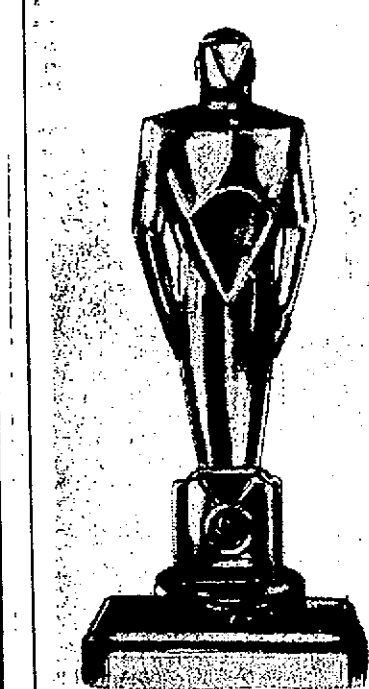
AMONG THE MANY features proving so popular with the home buying public are two baths with pullmans, tile stall shower, sliding glass doors for indoor-outdoor living, formica kitchen counter tops, built-in gas range and oven, color coordinated hood and fan, separate service porches, gas forced-air heating and two-car garages.

Special bonus offer may include fencing, landscaping, carpeting and sprinklers. To reach Gatewood Estates from the Long Beach area, drive out Carson to Bloom-



KITCHEN APPEALS

Gatewood Estates are low priced and may be purchased with only \$295 down. Yet they have many attractions, including the appealing kitchens, one of which is shown here.



SALES AND MARKETING EXECUTIVES OF LONG BEACH

presents the

1964 DISTINGUISHED SALESMEN



THE LONG BEACH SALESMAN OF THE YEAR

ORVILLE W. COLE, M.D.

The Long Beach citizen who, in the opinion of the judges, has made the greatest voluntary contribution to the progress of the City of Long Beach during the past year.

HONORARY JUDGING COMMITTEE: Mayor Edwin W. Wade; Harry Krusz, Executive Vice President, Chamber of Commerce; Malcolm Epley, Executive Editor, I.P.T.; H. E. Ridings, Jr., President, Ridings Motors.



CLARENCE BEVINGTON
Real Estate



HARRY B. DIXON
Glen E. Thomas Co.



WILSON H. DYKES
Connecticut Mutual



WILLIAM GORDON
Eastman, Inc.



GEORGE R. HAGER
Rossman Mfg. and Lumber



JAY HUNTER
Surlister Sales



DICK MULDER
Moore Realty



A. M. RANDALL
I. B. M. Corp.



W. H. REUTER
I. B. M. Corp.



KEENEY P. SEBRING
Beach City Chevrolet



EARL SMITH
Weber Baking



LARRY VAN HOUTEN
Dick Browning Oldsmobile



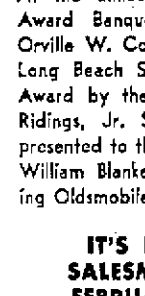
JAMES R. BARKER
Boulevard Buick



RICHARD ENOE
American Linen Supply



PAUL LEFEBVRE
Hammond Organ



WILLIAM BLANKENSHIP
Dick Browning Oldsmobile

At the annual Distinguished Sales Award Banquet, February 3, Dr. Orville W. Cole was presented the Long Beach Salesman of the Year Award by the 1963 winner, H. E. Ridings, Jr. Sammy Awards were presented to the winners pictured by William Blankenship of Dick Browning Oldsmobile.

IT'S NATIONAL SALESMEN'S WEEK FEBRUARY 23-29

Best Home Value in Huntington Beach

BUCCANEER SERIES

Sunkist Plaza

3 and 4 Bedroom Homes
Family Rooms • 2 Baths

from \$18,995

IMMEDIATE OCCUPANCY!

NO DOWN TO ANYONE

\$150 MOVES YOU IN!

All Waste King Universal Equipped Homes

ADDED SPECIAL: Rear Yards Fully Fenced!

DRIVING DIRECTIONS

FROM LOS ANGELES: Santa Ana Fwy. to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH: East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

FROM SANTA ANA: West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

Algas Industries Acquires Assets of Petronics, Inc.**Back to School**

LEXINGTON, Ky. (AP) — Here's how to beat the high cost of higher education: age. Persons over 65 soon will be permitted to enroll without cost in any regular course at the University of Kentucky or its community colleges.

Algas Industries has acquired the assets of Petronics, Inc., of Long Beach, C. Haines Fennell, Algas President, has announced in Los Angeles. The acquisition becomes the Algas Petronics Division. W. Walter Ennis, president

of Petronics, heads the division's sales department. Fennell said the acquisition was a major step in Algas' planned diversification into the design and production of automated controls for oil fields and offshore oil wells. Petronics designs and pro-

duces equipment which meters, samples, records and reports on the flow and characteristics of oil as it leaves the well head. The Petronics division will be located at the Algas plant, 3951 South Capitol Ave., City of Industry.

Wins Champion Checker Title

MRS. MARGE YOUNG
Seeks Further Honors

Market Basket announced the selection of the 1964 Checker of the Year, Mrs. Marge Young, who is employed in the company's Wilmington store and is a resident of Long Beach.

As the company winner, Mrs. Young will compete in the state and regional competition of the International Checker of the Year Awards, sponsored by Super Market Institute and The National Cash Register Co.

Grand prizes would include a two-week vacation tour of Hawaii. If she is one of the two runners-up, she will enjoy a vacation at the Hollywood Beach Hotel, Hollywood, Fla.

Record Unfair Labor Charges

CHICAGO (AP) — Unfair labor practice charges recorded by the National Labor Relations Board in fiscal 1963 hit an all-time high of 25,371 cases.

It was the busiest year in the board's 29-year history.

Back pay awarded to 6,965 employees amounted to almost \$2.7 million during the year.

Boat Display at Glen Mar Shore Homes Draws Many**HOMES AND BOATS SHOWN**

Glen Mar Shore Series in Huntington Beach has received several hundred visitors to view both their new homes and a Chris Craft boat exhibit. Discussing the boats are (left to right) Guy Louis, salesmanager, Chris Craft, Newport Beach, and Ron Walker, sales manager, Glen Mar Shore Series.

Over 500 persons viewed new homes and an exciting boat exhibit co-sponsored by Macco Realty Co. and California Chris Craft at Macco's Glen Mar Shore Series residential community in Huntington Beach this weekend.

The new Glen Mar Shore Series' three, four and five-bedroom, two-story homes are large, completely finished, homes situated on spacious lots in a location that has been master-planned. Located just one and one-half miles from the ocean, Glen Mar Series offers three-bedroom, family room homes at \$21,450; four-bedroom, family room homes from \$22,000; and two-story, five-bedroom

homes from \$24,950 with a down payment of \$495 and financing up to 35 years. The homes are located near the heart of Huntington Beach with easy access to schools, all grade levels, shopping centers and key employment opportunities, now prevailing in metropolitan Orange County.

Enjoyed by the citizens of this community is the ideal climatic conditions with no smog. Outstanding features in the purchase price of these new homes include wall-to-wall carpeting in living room, bedroom, family room, hall, entry and master bedroom. Landscaped front lawn, front yard sprinklers installed, and two-story, five-bedroom

Harbor District Chamber Will Install March 10

Retired rancher Carl J. Hoffman will be installed March 10 as reelected president of the Harbor District Chambers of Commerce.

Others to be sworn into office by Supervisor Burton W. Chace, installing officer, include:

Al Code, Edison Co. manager, Long Beach; Reed Christiansen, Metropolitan Transit Authority executive; Otho Cordray, Long Beach park commissioner; William Graham, of Richfield Oil Co.; Overhoyer, Del Amo Nursery; and Mrs. Ann Sorin — all vice presidents.

Secretary, Mrs. Ruth Peterson, reelected;

Treasurer, Robert Dunbar, business executive, reelected.

The installation will be held at the Petroleum Club, 3636 Linden Ave., with a 6:30 p.m. social hour followed by the dinner and program.

Confusion Over Names of Streets

MIAMI, Fla. (AP) — The Miami News complained in an editorial that the city has some street names that are confusing.

It referred to NW South River Drive, SW North River Drive, NW North River Drive and SW South River Drive, all in the city.

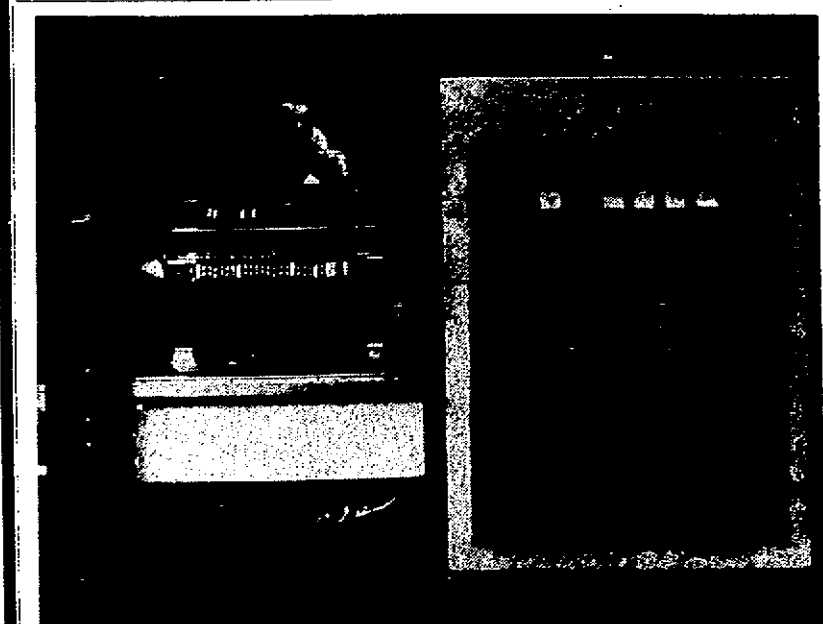
Rush Another Unit of Pacifica Homes

Due to a rapid sales pace that has dwindled the large supply of the Pacifica Series of Springdale South Homes in Huntington Beach to less than 5 per cent unsold, construction is moving ahead rapidly on a new unit, according to Sy Bram, executive director of Sunkist Plaza Builders, builder-developer.

The upcoming unit, which has been started considerably ahead of the initial projected date, has brought forth considerable interest by prospective buyers. Bram attributes the unprecedented sales to the inclusion of extra value in all the Sunkist Development. "This is possible," he said, "because of the mass buying power we have acquired through the years, having built some 8500 residences to date."

As an extra bonus feature, the large rear yards are fully fenced with approximately 130 lineal feet of redwood fencing, plus gate. To reach the development, go west on Bolsa to Edwards and models.

All homes have Custom Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile, luxury pullmans with Formica counters and deluxe medicine cabinets. The homes have shades and aluminum screens built through the year.

**IT 'TALKS' OVER TELEPHONE**

New IBM 7770 audio response unit obtains information from a computer in response to a dialed telephone inquiry and provides an answer in the form of spoken words. It makes the millions of business facts stored in a computer available over the telephone and is ideally suited for use in companies where immediate information is required for efficient transaction of business. To answer an inquiry, the 7770 assembles the proper words from a recorded vocabulary stored on a magnetic recording drum (shown in uncovered panel at left), amplifies them and transmits them back over the dialing phone. In the picture above, an IBM engineer uses a nearby telephone to communicate with the unit.

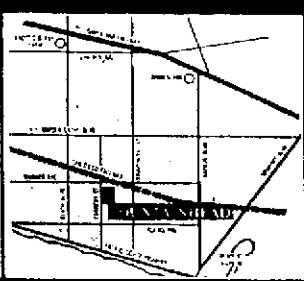
OUTSTANDING HOME VALUE!**FOUNTAINHEAD 3 & 4 BEDROOMS**

in Fountain Valley, Orange County's Newest Pre-Planned City

FAMILY READY... INCLUDES:

Fences... Sprinklers... Landscaping... Carpets
Drapes... G.E. Kitchen... Dishwasher... Patios
ALL ARE IN AND PAID FOR!!!

On the corner of Warner and Cannery in Fountain Valley
Mesa Realty Director of Sales... Phone 847-9098

\$495**TOTAL MOVE IN
(NO ADDITIONAL COSTS!!!)**

from \$20,950

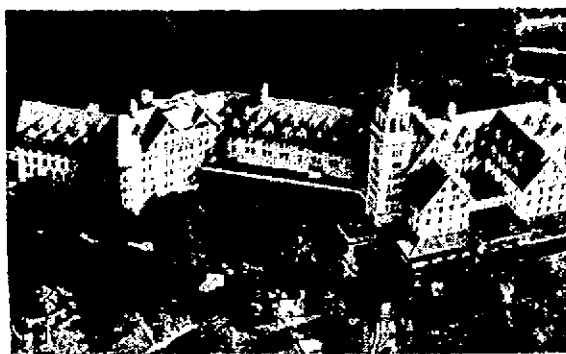
6% 30 yr. financing available

**GUARANTEED HOMES**

WORLD'S LARGEST ON-YOUR-LOT BUILDER

FREE HOLIDAYIN THE SAN FRANCISCO AREA
NO PURCHASE NECESSARY...JUST REGISTER THIS WEEK AT OUR OFFICE
NO TRICKS, GIMMICKS OR CONTEST**CLAREMONT HOTEL**REGISTER
AT OFFICE
BELOW
THIS WEEK

Drawing 2 P.M. Saturday — You Need Not Be Present to Win... Special Bonus If You Win and Are Present...

**VACATION INCLUDES**

- Three carefree days for two at San Francisco Bay Area's Claremont Hotel
- Free gourmet dining at Fisherman's Wharf
- Free breakfasts and special hotel golf pass
- Dining - dancing - sightseeing - swimming - rainbow trout pond, health club, etc.

When you register for the drawing, you are invited to get complete information on building an income unit or home on-your-lot with 100 per cent financing. Get a free descriptive brochure during "Guaranteed Homes' free holiday" and open house celebration.

*Prices vary slightly in some areas.

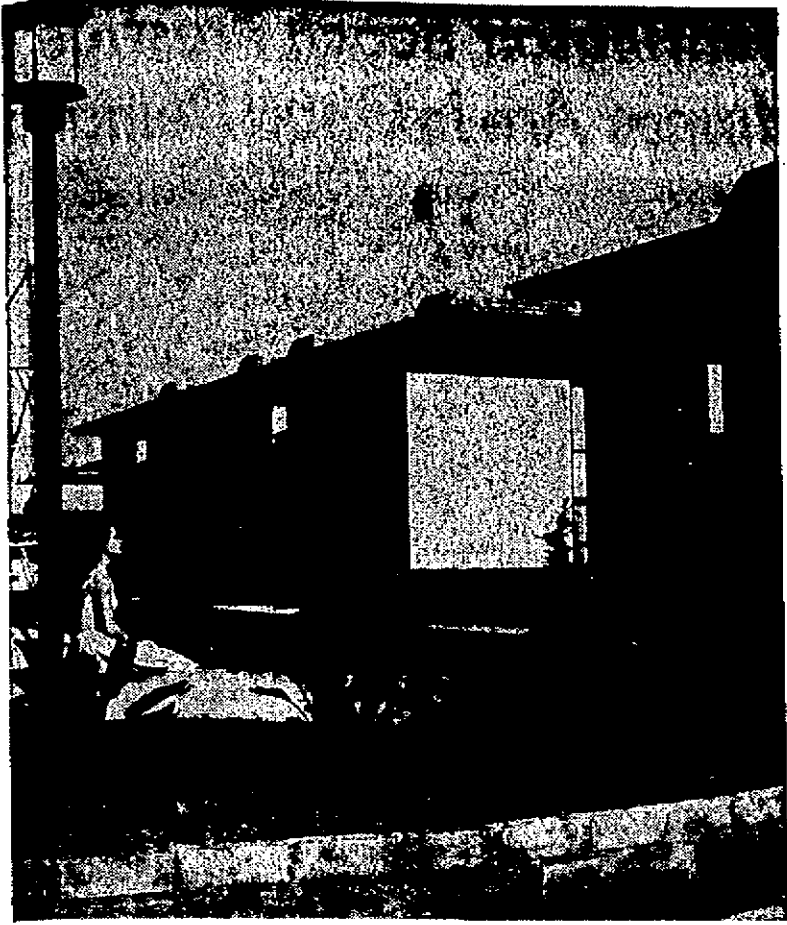
**GUARANTEED HOMES**

WORLD'S LARGEST ON-YOUR-LOT BUILDER

COMPTON12800 Atlantic Ave.
NEWARK 9-1223**LONG BEACH**1081 Atlantic Ave.
HEMLOCK 7-0967**BELLFLOWER**9717 E. COMPTON BLVD.
TORREY 6-9791**WILMINGTON**1267 Wilmington Blvd.
TERMINAL 5-7191

OPEN 9 A.M. TO 8 P.M. DAILY

RENTAL
UNITS
AND
HOMES
FROM**\$4695****REGISTER AT****THE OFFICE NEAREST YOU**



NEW CONCEPT IN TOWNHOUSES

Midwood Manor Townhouses in Cypress, near the Los Alamitos Race Track and Country Club, will have the grand opening today to introduce a new concept in townhouse living to the area.

Grand Opening Is Today for Midwood Manor Townhouses

The grand opening of Midwood Manor Townhouses, areas for children, family recreation, community activities and adult sections have been announced. They are at Cerritos and Bloomfield in Cypress.

Several thousand families have been enthusiastic visitors to the development during the final stages of getting it ready for public showing. Many of these visitors have expressed surprise at the completeness of the new residences, Max Lavine, developer stated.

Midwood Manor is a revolutionary new concept in townhouse living and the distinctively designed residences will compare favorably with homes costing much more and presents a symbol of quality in construction and masterly planning the developer said.

THIS UNIQUE community embraces all the plus factors associated with Southern California living and has aptly been described as 'A country club setting, just minutes from the beach areas, with all the recreation facilities for total family enjoyment.'

The divisions—such as play garage, some models with both garage and carport. All utilities are underground and all residences have complete electric heating.

Visitors are usually surprised at the many extra features such as luminous ceiling kitchen and bath, mirrors, marble pullmans and the amount of cabinets and wardrobe space.

Community features include swimming pool, wading pool, cabana, complete landscaping, sprinkler system and complete exterior maintenance.

LOCATED in the center of the best Southland recreation area beach, golf, Los Alamitos race track, Knott's Berry Farm and Disneyland are only minutes away. Several shopping centers are close by, churches of all denominations and excellent schools from elementary through college are but a short distance.

The San Diego Freeway, now under construction is just five minutes away and will make the entire Southland easily accessible to suburban Midwood Manor Townhouses.

On-the-Move Americans Spark \$1 Billion Business

This nation's mobility rate — by far the highest in the world — sometimes wrinkles the sociologist's brow.

But this American habit of being quick to move, combined with the shift of younger families to the suburbs and the return of older families to the central city, augurs well for the billion dollar moving industry.

Estimates of the conservative and the not-so-conservative agree that the moving and storage industry in the United States generates well over \$1 billion revenue a year.

AT LEAST 12,000 moving concerns operate in the United States. More than 3,000 of them are licensed by the Interstate Commerce Commission for hauls trucked across state lines.

One hundred forty of these interstate firms are in the ICC's Class 4 (over \$500,000 yearly), and most of the interstate business is done by a few giants: Bekins, Allied Van Lines, Aetco, Mayflower Transit Co., United Van Lines, North American Van Lines, and a handful of others.

Competition is fierce everywhere, and especially in the growth markets of the West.

one-man outfits where the owner drives his own van.

U.S. CENSUS figures show the national mobility rate to be 20%. One family out of every five in the United States changes residence every year — more than 9½ million families.

The mobility rate varies widely by regions: It is highest in the West (28%),

lowest in the Northeast (14%). In the North Central Region it is 18%, in the South 22%.

Most moves are local — 68% within the same county, 16% between counties within a state, and 16% between states. The mobility rate is lowest in big cities, highest in small towns and rural areas.

Young adults move most often.

CAN PAINT WHAT HE LIKES Even With a Brush, Man's Home Is Castle

WOOSTER, Ohio (AP)—A Wooster judge has ruled that Franklin Lee holds title to his house and can paint whatever he wants to on it, including signs relating his dissatisfaction over the way the house was built.

Municipal Judge Howard D. King said Lee controls the partly-completed home in West Salem even though he stopped making payments. "He can do what he wants with it—paint it, stripe it like a zebra," if he wants to.

THE JUDGE dismissed charges of property destruction brought against Lee by Albee Homes.

The home was purchased 20 months ago by Lee, who erected the outer shell himself on a 3½-acre site. Albee was to finish the interior, but Lee complained that the materials delivered did not match

specifications. He said also the final price was higher than he had expected it to be.

The Lees halted payments in August, and that was when he gave vent to his feelings by painting signs on the sides and roof.

Wants Diploma Before License

BIRMINGHAM, Ala. (AP)—Here's a proposal which probably will meet the approval of parents, but vociferous opposition from the younger set: Withhold drivers licenses from teen-agers until they graduate from high school.

The idea was advanced by Liston A. Corcoran as a panel member at a meeting of the Alabama School Board Association. He blamed automobiles as a key reason for school dropouts.

TUSTIN & SANTA ANA COMPLETELY SOLD OUT!

ONLY COSTA MESA, ANAHEIM and ORANGE LEFT!

FROM \$29,950

2600 SQ. FT.!

BEAUTIFULLY DESIGNED, LARGE ENOUGH FOR ANY SIZE FAMILY. TWO STORY, CUSTOM QUALITY. THESE ARE GOING ON THE BLOCK AT THE BUILDER'S CLOSEOUT PRICE, FAR BELOW THEIR VALUE!

4 & 5 BEDROOMS WITH 3 & 4 BATHS

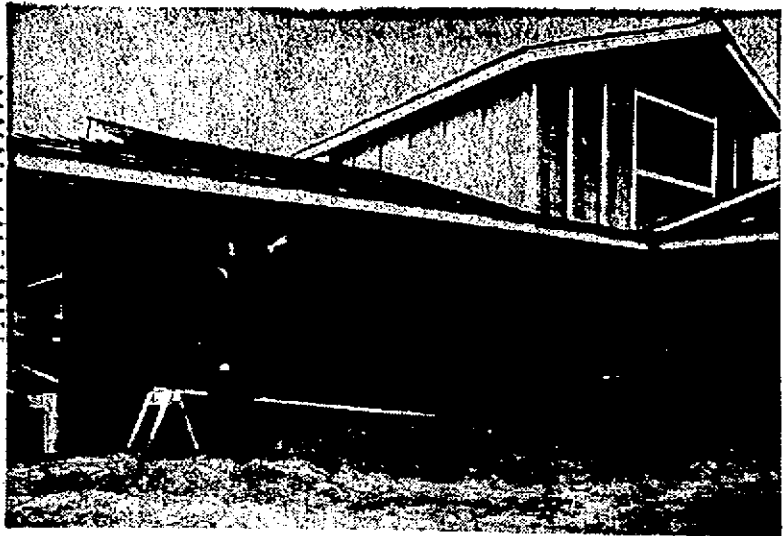
\$495* FULL DOWN PAYMENT!!

LOOK AT THIS PRESTIGE AREA OF QUALITY HOMES!

What a time to buy! Kitchens with built-in dishwashers and disposals . . . huge breakfast areas, wall-to-wall carpeting, fireplaces . . . enormous walk-in closets, forced-air heating.

FURNISHED MODELS OPEN DAILY 10 A.M. to 8 P.M. INCLUDING SUNDAYS! Need further information? JUST CALL 630-0570

SHERWOOD ESTATES



VISITORS SEE HOME BUILT

Visitors to the Westmont models in Orange County's Huntington Beach area can watch the week-to-week progress of the newest Bonus Room model home. The model that allows visitors to see framing and other construction details is open each week-end and is the newest addition to the big Bonus Room homes offered at the planned community.

No Hope Seen for State or Local Tax Reductions

The taxpayer's expectation of an \$11 billion reduction in federal taxes should be tempered by realization that state and local taxes, in 1964 and in the years to come, almost certainly will continue their upward surge, the Federal Reserve Bank of San Francisco observes in its January Monthly Review.

The article, "The Taxes That Won't Be Cut," goes on to point out that the mushrooming of state-local expenditures can be explained partly by the rapid rise in postwar demand for government services—a rise stimulated by substantial population growth, a shift in the population mix (with increased concentration in the youngest and oldest age brackets), and a heavy migration of people to urban and suburban areas.

BUT A MAJOR part of the spending increase has been due to a substantial increase in prices, which is related to

the fact that this sector's disbursements are dominated by such increasingly expensive cost items as employee payrolls and construction.

In general, it was said, the tax structure of state and local governments has not changed markedly over the past decade, despite increasing reliance on income and other taxes which cause revenues to grow as the economy grows.

The states now obtain about 20 per cent of their revenue from income taxes but still rely on sales taxes as the foundation of their tax systems; local governments obtain less than 2 per cent of their revenue from income taxes and still depend overwhelmingly on property taxes.

Paint Firm Chief Sees Boom Year

TORRANCE — Standard Brands Paint Co. should achieve record sales and profits in the fiscal year ended Sept. 30, 1964, President Sid Greenberg forecast at the annual meeting of stockholders.

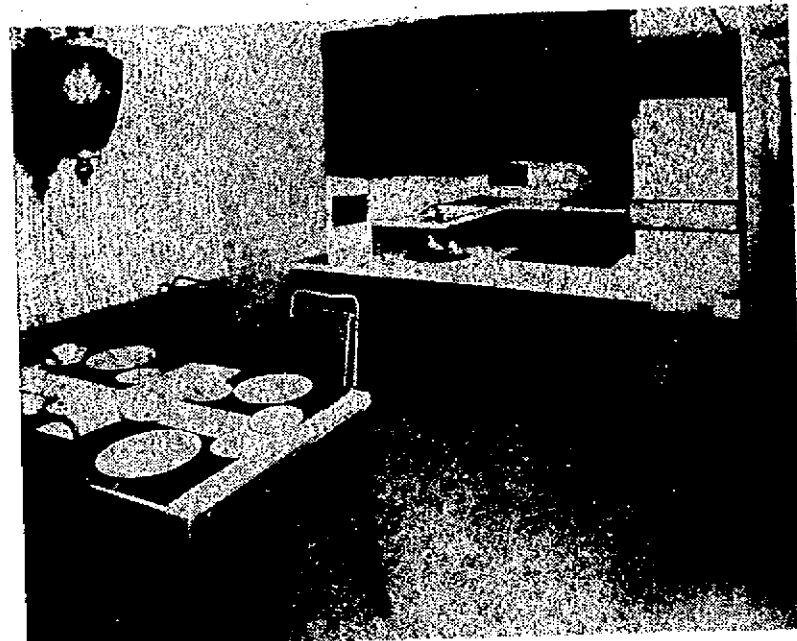
Greenberg estimated that sales should top the \$20 million mark, up from \$17,950,000 registered in the past fiscal year. Profits are anticipated to more than keep pace with gains in sales, thus continuing the growth rate achieved in the past and previous fiscal years.

Greenberg stated that the projections were bulwarked by the results achieved in the first quarter of the current fiscal year in which profits increased 21 per cent on a 14 per cent gain in sales.

IN THE FIRST QUARTER of the current fiscal year, one new temporary store in Phoenix, Ariz., was opened bringing the total number of Standard Brands Paint stores to 20. The Phoenix store is the first to be located outside California. A company owned store on company owned property is presently under construction to replace the rented temporary store. Two additional stores are scheduled to be opened later this year, Greenberg said. The stores to be opened will have a relatively small effect on sales and earnings in the current fiscal year.

At the meeting, stockholders reelected Dan Greenberg, Sid Greenberg, J. B. Greenberg, Irwin R. Buchalter, Marvyn Carlton and John DeGregory to the board and elected Milton Brucker to the board. Brucker is president of Surrounding Sound, Inc. The board of directors reelected all officers.

Huntington Beach Prestige Homes Are in Good Demand



IN A PRESTIGE HOME

Prestige Homes in Huntington Beach continue to be one of the most popular home developments in Southern California. The one and two-story, three, four and five-bedroom homes are priced from \$21,200.

Prestige Homes in Huntington Beach continue to offer home buyers exactly what they want, according to Dan Mytinger, sales director for the Doyle & Shields Development Co., Inc., builders.

"The public has purchased almost 250 Prestige Homes since we first showed them to the public last summer," Mytinger noted, and we feel that the number of homes purchased indicates that we are presenting a product the home buyer wants from a construction viewpoint, features viewpoint and cost factor.

"We offer three, four and five-bedroom homes, one and

two stories, for prices beginning at just \$21,200. The buyer has a choice of VA, low FHA terms and conventional financing, whichever best suits his individual need," the sales executive continued.

"FEATURE-WISE, Prestige Homes has 24 elevations and six floor plans; Westinghouse all-electric kitchens, walk-in pantries, built-in dressers, extra "boat door", wardrobes to 14 feet long, massive floor-to-ceiling fireplaces, among many other features designed to give pleasurable living.

Mytinger pointed out that the location of Prestige Homes has been a very important factor in the purchasing of the homes: a mile from the new Douglas Space Center, within 10 minutes of the Southland's finest beaches, a 18-hole public golf course, many shopping centers, grade schools, a new high school, churches and many major boulevards for fast transportation to the entire metropolitan area.

Six model homes are open daily from 10 a.m. to 7 p.m. From the Long Beach area: drive east on Seventh St. to Golden West St., then right on Edinger Ave., then right on Edinger to Springdale, left on Springdale a short distance to Prestige Homes in Huntington Beach.



IN ROSSMOOR HIGHLANDS

Here is one of the models of the large homes now offered in the third and final unit of Rossmoor Highlands in Los Alamitos. The large homes are priced from \$29,000.

Farrow Sales Again Exceed \$30 Million

For the second consecutive year, sales exceeding \$30 million have been recorded by Farrow Realty Corp., pioneer 22-year-old Garden Grove-based firm with eight offices throughout Orange County, Jerry Farrow, owner, has announced.

For the 12-month period ending Dec. 31, sales of new homes in subdivisions, existing residences for individual clients, and apartments totaled \$30,395,324, Farrow said. The heavy volume made Farrow one of the top realty firms operating exclusively in Orange County.

The firm's new home sales division staffed numerous subdivisions for builders and developers in Orange County during 1963. New homes sold averaged \$22,360 per sale. Resale homes averaged \$19,696 per sale.

Included in the totals, Farrow said, were sales of 265 new homes built by Farrow Development Co., headed by Robert Farrow.

Top Farrow Realty Corp. salesman, Farrow added, was Art Sailor, of the Anaheim office. Top new home salesman was Tom Anderson. Both received silver platters.

Richfield's 1963 Earnings Down

Richfield Oil Corporation has announced in a preliminary report that consolidated net income for 1963 amounted \$27,895,000 compared with \$30,615,000 earned in the preceding year. Earnings per share amounted to \$3.43 for 1963 as compared with \$3.78 per share in 1962.

The decrease in earnings in 1963 was reported to be due principally to depressed sales prices of refined products which existed in Richfield's principal marketing areas during much of the year, and to higher raw material and labor costs.

Rossmoor Highlands Third Unit Selling

Sales in Rossmoor Highlands Homes also have family rooms and dining rooms.

Priced from \$29,000 to \$35,000, 5 per cent financing can be obtained on the large homes, said Swope.

FEATURES include a built-in oven and range, dishwasher, fireplace in master bedroom, walk-in closets, formal dining room, service porch, heavy shake or rock roofs, rumpus room, luminous ceilings in kitchen and baths, cultured marble pullmans, paneled living room walls, breakfast bar and custom design fireplace.

To visit Rossmoor Highlands, driving east from Long Beach on Seventh St., to Los Alamitos Blvd., turn north to Rossmoor Way and the homes, located on the east side of Los Alamitos Blvd.

Has No Recipes for He's Blind

MIDDLESBORO, Ky. (AP)—Will Robinson learned to cook in the Navy and is considered one of the best cooks in Middlesboro.

His neighbors often ask him to offer suggestions for dishes. He's met several times with homemakers clubs to discuss cooking.

Robinson doesn't bother with recipes, though. He's blind.



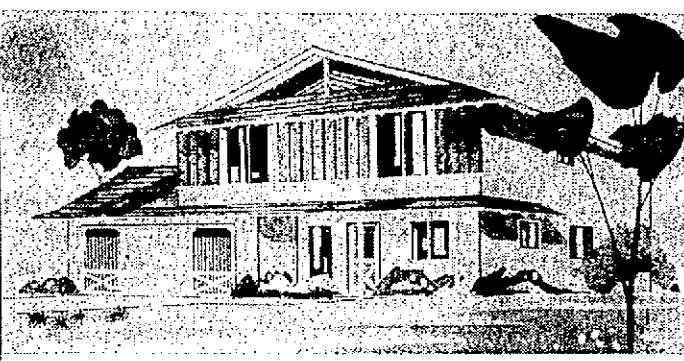
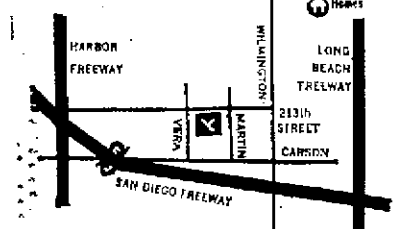
TRAINED AS SPECIALIST

James W. Jackson, 4547 Palo Verde Ave., Lakewood, demonstrates skills attained at Southern California Edison Company's Test Technician School as Edison's superintendent of substations, R. K. Klumb, looks on. Jackson is one of 10 top students who were graduated recently from the specialist school at Alhambra. He received a year's training to qualify him for advancement with the utility. Jackson is married and has two sons and a daughter. He has been with Edison since 1957.

Best Home Value

ROOM to really LIVE

DIRECTIONS: Take Harbor or Long Beach Freeways to San Diego Freeway, then to Carson Ave. Turn east to Vera and follow signs.



2 STORIES

YOUR FAMILY WILL LOVE

Even the legendary 1000 words can't begin to do justice to this picture! These 1 1/2 story "best-seller" homes must be visited to be appreciated. Four or five bedrooms...planned-for family room...luxury wall-to-wall carpeting...forced air heat...real fireplaces with gas log lighters...kitchen built-ins...raised panel ash cabinets...food disposers...Mel Gray wall paper...Wilson-Art countertops...color coordinated throughout...acoustical textured ceilings...crystal mirrors...3 floor plans and 18 elevations...plus so many outstanding extras you'll find it hard to believe they can possibly sell for only \$995 down. So conveniently located, too!

4 and 5 BEDROOMS
2 BATHS + FAMILY ROOM
WALL-TO-WALL CARPETING/KITCHEN BUILT-INS
plus a real wood-burning fireplace!

ONLY \$995 DOWN
PRICES FROM \$23,950

authored by
Skylark ESTATES

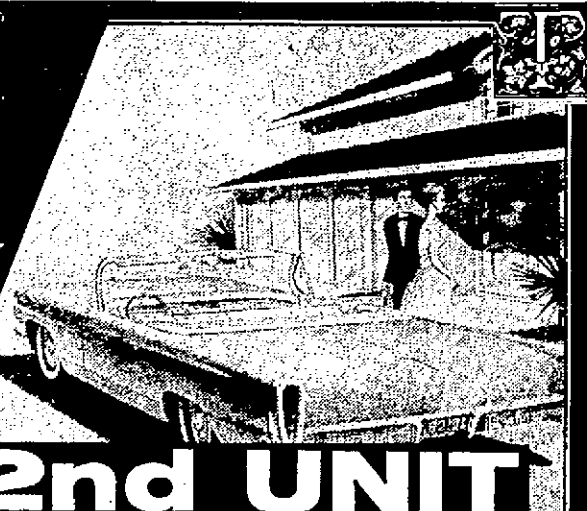
Grand Opening

Treasure Series

Tri-Level homes of elegance in Anaheim and Garden Grove..!

Tiara Estates is proudly presented by developers Robert L. Farrow and Jerry F. Farrow. The highest degree of quality construction has been combined with the latest advances in modern-living concepts, applied with the principle of Balanced Power for maximum efficiency and economy.

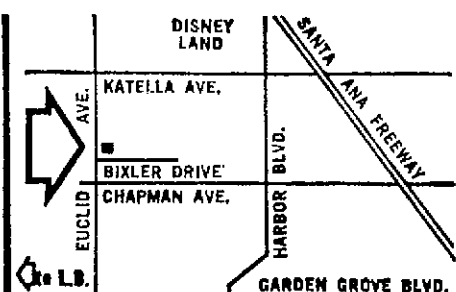
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will be at the
GRAND OPENING FOR
YOUR ENTERTAINMENT
Refreshments Will Be Served



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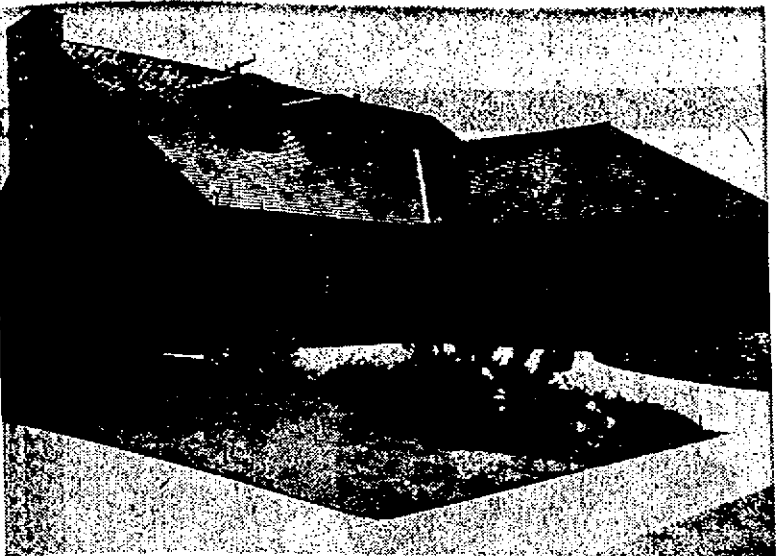


Schools, churches and shopping centers are nearby, while famous southland entertainment centers such as Disneyland are only minutes away.



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ATTRACTIVE HOMES OFFERED

Garden Park Estates in Garden Grove have a mark of quality and luxury. Here is one of the popular models, a two-story, five-bedroom home.

Garden Park Homes Priced for Middle Income Family

A comfortable rock-solid residence is contributory to ward producing emotional security say the officials of Garden Park Estates in Garden Grove. "And in these complex days, security symbols are becoming more important every day, particularly in the arena of shelter for a man and his family."

The homes at Garden Park Estates were priced within the range of the middle-income group, and financing has been designed in order that many may participate in the joy of home ownership, they pointed out.

Offered in the walled community are functional one and two-story plans with three, four and five bedrooms, zoned for individual members of the family. "Our architects conceived these plans with the family and their complex needs in mind," a spokesman stated. "In fact we are strictly a family-oriented community with the consideration of children, grown-ups, and visitors a vital element here."

THE MARK of quality is obvious in every residence. Genuine lath and plaster walls, "a must" the builders say, assure the owners of years of durability. Other quality materials are red cedar shingle or crushed cedar roofs; solid concrete driveways and patios; exterior vinyl stucco paint; special custom-selected decorator lighting fixtures and built-in gas range, oven and hood.

Full prices for the one and two-story homes are from \$19,225 to \$26,450 with low monthly payments from east on Seventh St. past Long Beach State College to Long Beach drive Knott Ave. From Long Beach drive Knott Ave.



NEW MEMBER OF THE DC9 TEAM

Robert B. Butler, president of Butler Publications, Hawthorne (left), discusses his company's new contract with the Douglas Aircraft Division for preparation of the DC9 illustrated parts catalog with George Spradling, division material manager.

Contract for Catalog Let

The DC-9 illustrated parts catalog, a vital link between airlines and the Douglas company for procurement of spare parts, will be prepared by Butler Publications, Hawthorne, under terms of a new contract signed by the Aircraft Division.

The Parts Catalog for the short to medium range jet will be issued on a custom-

ized basis tailored to fit individual commercial operators requirements allowing the identification and purchase of all items necessary to maintain a high degree of efficiency and safety in daily airline operations.

GEORGE Spradling, material manager for the division, said Butler Publications was selected to produce this major support manual because of their "proven performance in the past as a major producer of parts catalogs for commercial aircraft."

Spradling said, "While such a business arrangement is mutually beneficial, the ultimate purpose is to add another chapter to the safe flying record of Douglas commercial transports."

The decision to release the preparation of the illustrated parts catalog to an outside agency, Spradling emphasized is another example of the importance the company places on the role of small business in its worldwide activities.

Shipbuilding Association Men Reelected

James F. Goodrich, general manager of Todd Shipyards Corp., San Pedro, and John L. Radous, Laminar Timbers, Inc., Wilmington, have been reelected area vice presidents of the Western Shipbuilding Association for 1964.

Arthur E. Farr, of the Northwest Marine Iron Works Co. of Portland, Ore., has been elected president.

WSA is an organization of more than 150 shipyards, suppliers of marine equipment, labor organizations, and civic groups in California, Oregon and Washington. It is dedicated to the welfare of the private shipbuilding industry on the West Coast, and the more than 15,000 families which it employs.

The organization also reelected Thomas A. Rotell, executive secretary of the Pacific Coast Metal Trades Council in San Francisco, as secretary and Kenneth Blanchard, of the Crowley Launch and Tugboat Co. of San Francisco, as treasurer.

'Reminders' Proffered by Tax Official

Robert A. Riddell, director of the Los Angeles Internal Revenue Service District has reminded taxpayers that a Federal Gift Tax Return, Form 709, must be filed by every individual who made a contribution or gift in excess of \$3,000 in any one calendar year to any one donee, including political contributions or gifts. These returns for 1963 must be filed on or before April 15, 1964.

Riddell also reminded taxpayers that contributions made to a political party or candidate are not allowable deductions for federal income tax purposes.

While noting that Congress is now considering changes in the law which, within limitations, would make political contributions deductible, Riddell pointed out that these changes would not apply to income tax returns due to be filed on or before April 15, 1964.

Gift tax returns, Form 709, together with complete instructions and necessary assistance, may be obtained from the District Director's Office, 312 North Spring St., Los Angeles.

Tourists at Fort

SAVANNAH, Ga. (AP) — A record 179,000 visitors toured the Ft. Pulaski National Monument near Savannah during 1963.

All Cardinal Homes Models Sell Fast

Excellent sales continue at Cardinal Homes states Charles W. Hester, developer of the popular Fountain Valley subdivision. According to Hester, all models are selling equally good.

Cardinal Homes offer one and two-story dwellings of three, four and five bedrooms with two and three baths.

Among the features of the homes are kitchens with famous Medallion standards including built-in electric range and double oven, hood and fan, dishwashers, disposal, ash cabinets with raised panel doors and Formica-topped kitchen cabinets.

Some models have a completely finished bonus room of 580 square feet including a bath and shower. This upper story is adaptable to the uses and needs of the buyer and can be two or even three bedrooms, a guest apartment, studio, sewing, recreation or storage room. Some models have fireplaces in the bonus rooms, it was noted.

OTHER features of Cardinal Homes are block walls affording privacy at the rear and side returns, landscaped front and rear yards with six large shrubs, one six-foot tree and full coverage underground sprinklers installed. This represents an important savings to the new homeowner, it was stated.

Fireplaces are of used brick veneer with ash paneling and mantles, nylon carpeting and



IN FOUNTAIN VALLEY

Here is one of the larger models offered in Cardinal Homes in Fountain Valley. The homes are a development of Charles W. Hester and are priced from \$23,900 to \$28,900.

Major Regrouping by Oil Tool Firms

Byron Jackson Division of arm of the division, and BJ Borg-Warner Corp. has completed a major regrouping of its companies, Andrew W. Rose, division president, has announced.

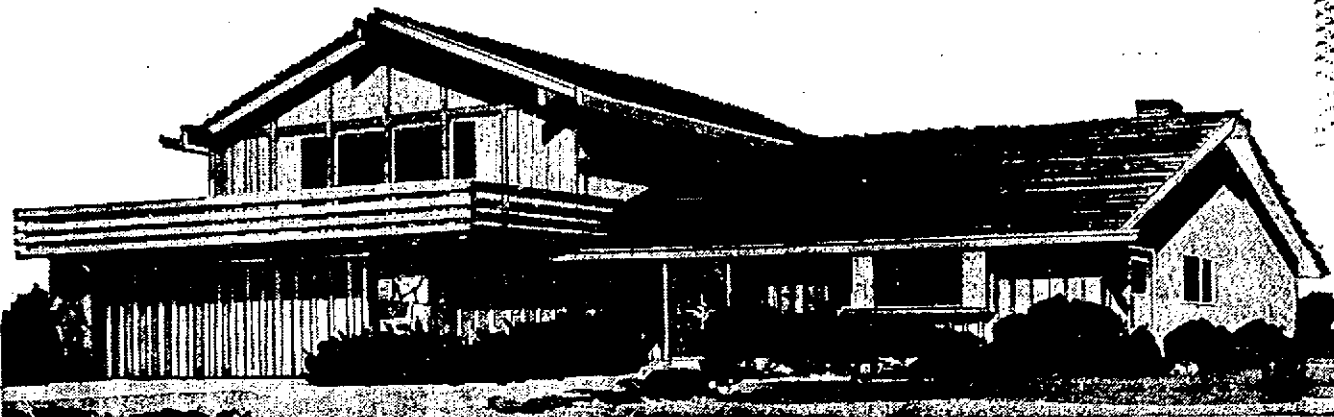
Purposes of the regrouping, Rose said, is "to consolidate related Byron Jackson products and services into a coordinated total marketing effort, with special emphasis on our expanding overseas markets."

Under the new structure, two long-established companies have been consolidated. Byron Jackson Tools, Inc., Los Angeles, the oil tool manufacturing and marketing

Service, Inc., Long Beach, the oil well services organization, were merged into a single new company—Byron Jackson Inc.

Heading the new company is John B. Merritt, president and general manager, who previously served in the same capacity with BJ Service. Garth F. Nicolson, formerly general manager of Byron Jackson Tools, becomes vice president and assistant general manager. Both Merritt and Nicolson will be located at the company's long Beach headquarters at 6505 Paramount Blvd.

TODAY'S BEST 2-STORY HOME VALUE!



5 bedrooms . . . more space (over 2000 sq. ft.) . . . more home for your money

all for only \$24,950

Ask about our new low-low terms • Only \$495 down — \$131 per month Prin. & Int.

ALL INCLUDED IN THE ONE PURCHASE PRICE!

Wall-to-wall carpeting in living room, hall, entry and master bedroom
A landscaped front lawn
Front yard sprinklers installed
Side and rear yard fencing with gate
Large family room
Two baths with formica pullmans

Central hall plan
Large fireplace
Built in range and oven
Disposal
Breakfast bar
Ash Kitchen cabinets
... Plus more features

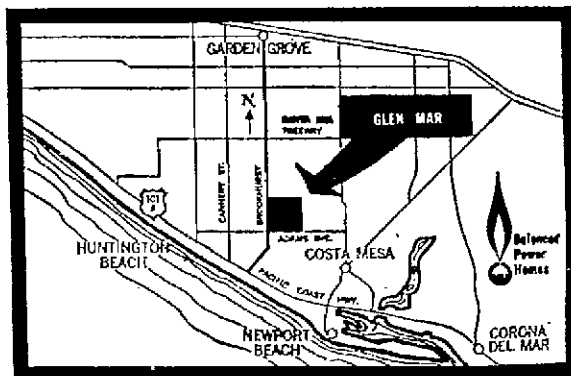
EVERY SQUARE FOOT (OVER 2000) IS COMPLETELY FINISHED AND READY TO LIVE IN!

Waiting, too, are schools of all grade levels; a complete family shopping center and all the conveniences of an established community...with miles of beautiful beaches just moments away!

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in Smog-free Huntington Beach



3-BEDROOM, FAMILY ROOM HOMES ONLY \$21,450 / 4-BEDROOM, FAMILY ROOM HOMES ONLY \$22,000

LASTING VALUE IN EVERY HOME WE BUILD

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"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

Full price as low as \$17,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15841 Rollins, Huntington Beach
For information call: (Days) 897-8318 (Eve) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breafield Dr. Follow signs to model home.

SUNSHINE HOMES

W. H. HUNSAKER & SONS • SINCE 1932

Don't miss the It's our GRAND OPENING



at Midwood Manor Townhouses IT'S A WORLD OF FASHIONABLE LIVING

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house;

lawn planting, mowing and watering are a thing of the past as all this is provided for you in your monthly maintenance payment.

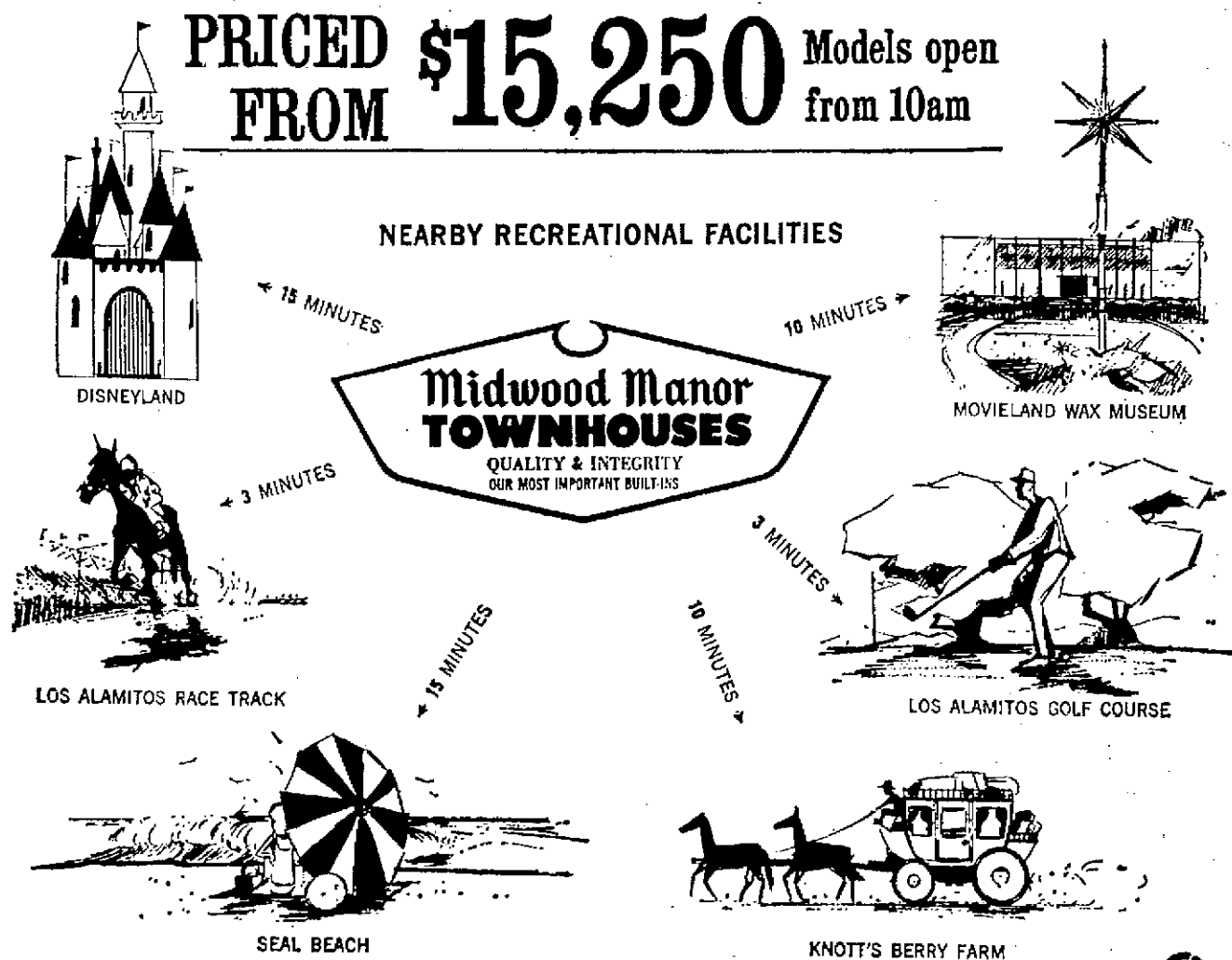
INCLUDED IN THE SALES PRICE

YOUR TOWNHOUSE FEATURES: • Complete Electric • Ceiled Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sun-deck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminous Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages

and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES: • Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

PRICED FROM \$15,250 Models open from 10am



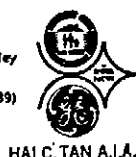
DIRECTIONS TO MIDWOOD MANOR

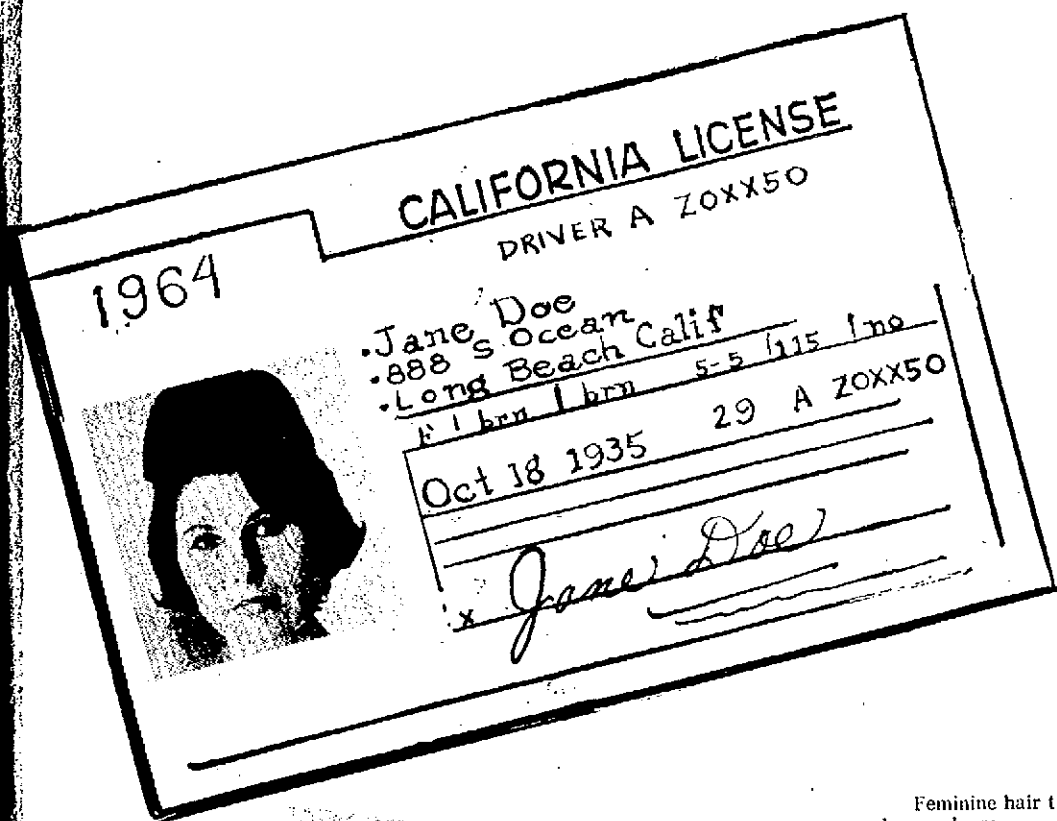
FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp. South on Valley View Blvd. to Cerritos Blvd. West (right turn) on Cerritos Blvd. to Bloomfield.

FROM LONG BEACH East on 7th St. to Los Alamitos Blvd. North on Los Alamitos Blvd. to Cerritos Blvd. East on Cerritos Blvd. to Bloomfield, or East on Spring St. (Cerritos Blvd.) to Bloomfield.

FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Cerritos Blvd. West on Cerritos Blvd. to Bloomfield.

FROM HUNTINGTON BEACH & BEACH AREAS North on Beach Blvd. (Hwy. 39) to Cerritos Blvd. West on Cerritos Blvd. to Bloomfield.





Should They Dye?

A Driving Question



By MARY NETH

Feminine hair tints are causing renewed hue and cry.

And, crying most copiously are those he men of all men, the traffic policemen—staunch defenders of our public safety.

Well, maybe they aren't literally brushing tears from their wind tanned cheeks, but they DO have every right. For, if "only her hairdresser knows," how are they to answer the question of "does she or doesn't she?" It's a real head scratcher all right. It boils down to the delicate puzzle of "is it she or isn't it she?"

That mug shot on the driver's license is often less than a clue. Maybe yesterday she was checking to see if blondes really do have more fun, while today she's out to learn if being a brunette can make one more subtly sultry.

"It's a problem we run into consistently," says Lt. James Orville, of Long Beach Police Department's traffic division.

"WE ADVISE the men to look twice; to take into consideration that seemingly it's not only a woman's prerogative to change her mind—but her whole appearance."

"I've observed also that as the girls grow older they grow blonder and thinner," he adds candidly.

All told, pulling a woman over to the curb to answer for minor traffic infractions can bring up a major problem of identity. The siren who bats her eyelashes (real or false?) in answer to the officer's siren, may have a top secret several times over since she had her picture snapped at the motor vehicle office. She may be a dyed-in-the-wool rinse, or wig addict.

It's no local problem, either. The color of "her" hair has become a colorful question for law men and legislators all over the country.

In Maine, Secretary of State Paul A. MacDonald gave the OK to do away with

"that impermanent question." In Illinois the House passed legislation which would guard the secret of woman's so-called crowning glory—the true color of her bleached, dyed or tinted coiffure.

In Iowa, deletion of the color of the locks has already been made on the new license forms. The same holds true for New York, and in Texas State Rep. Ben Atwell of Dallas is talking about introducing legislation for the same purpose.

Says he, "Some girls change the color of their hair twice a week and wear a wig of still another hue in between—the resultant teased and tinted tresses are almost useless as means of identification."

But, there are hold outs. Some stolid male citizens are adamant about letting little white, blonde, red or variegated lies slip by. Inspector Roney Cures of Norfolk, Va., is one of these.

"The way I feel about it is that the license should show whatever color the good Lord gave you," he says emphatically.

Not a man after the ladies hearts for sure, Cures also churlishly admits to being able to "always spot a dye job."

BACK AT HOME, the Long Beach men are much more the gentlemen.

In fact, that's probably the only reason the women haven't been up in arms about the whole picture business. Here, mug shots went on licenses in 1959 and, according to Howard Link at the motor vehicle office, the ladies haven't picketed (like they did in Texas) or pouted (like they did in New York).

"They've taken it in their stride," he says. "At first we had a bit of trouble with women coming in with their heads done up in curlers. But, now they come pre-combed and curled."

"We don't expect the ladies always to remain the same," he adds. "Certainly, it's no crime if hair color doesn't fit the description."

(Breathe a sigh of relief, gals. As yet, you don't have to carry a wig of the right color in the glove compartment.)

BUT, AS pleasant as Link is, he's not letting women have the last word.

"Even if you washed your hair and you can't do a thing with it, or if it's just not your best day—you've got those awful deep, dark circles under your eyes—you can't refuse to have your picture shot (and from that unflattering front view)."

"The law requires us to take one," explains Link. "But, that doesn't mean that licenses minus pictures aren't valid. If the picture doesn't turn out—we skip it—we give you the license without."

"Oh?" says one disgruntled redhead. "Well, I wouldn't say my picture came out—it looks like Frankenstein's step sister—but here it is as me on my license."

HOWEVER law-breaking local ladies do have lots to be thankful for. Lt. James has seen to that. He coaches his men in the gingerly approach. They never subject girls to the indignity of direct questions—like "45 and dyed, huh?" Instead, they sweetly sidestep with diplomatic queries: "What's your present address? You're Mrs. Doe?"

If the lady and the license just won't match in any way they put in a call to the station.

"I should think they would be polite about a little change of color," says one chameleon tressed femme fatale.

"What with older men losing their hair and putting on toupees and the younger ones buying Beanie wigs, the male of the species isn't consistent himself."

Blonde?



or
Black?



or
Pink?



PERHAPS DARK RED—All's fair when it comes to women's hair. Darlene Hood, Wilma Hastings model, shows steps that confuse policemen such as James R. Gemmrig, above. Change of color was done with coils from Du Barry's Glamour Wigs.—Photos by Roger Coar.



INDEPENDENT-Press-Telegram

Women

LONG BEACH 12, CALIF., SUNDAY, FEB. 23, 1964 SECTION W

Helga, Designing Woman, to Premiere Collection Here

Helga, noted dress designer who personally tests her new creations by wearing them—"for some important social event"—will present her spring couture collection here Saturday.

The premiere showing will take place in International Ballroom, Lafayette Hotel, with social hour at 11 followed by luncheon at noon.

Money from the event will be used by the Children's Memorial Hospital Auxiliary to further its philanthropic work. Door prizes including a squirrel boa from Hill's Furs and a weekend at the Sands, Las Vegas, will be awarded during the afternoon. Music will be provided by Phil Horton's Orchestra.

Designer Helga, who says she was "brought up on pins and needles" learned haute couture from the ground up in London and Paris. There she studied the basis of construction—her credo today and one of the many reasons elegant women love her clothes.

SHE TAKES full advantage of being one of the few women designers in a field dominated by men. Says she, "A woman designing for women knows the problems. The way a dress moves on the body is most important. Construction and fit are everything — anything looks good on a model, but for stock I must build 'shape' into my dresses."

About the current mode: "I think for the last few years the silhouette of fashion has moved

so slowly that inspirational fabrics are the most important thing in planning a collection.

"I approve of the relaxed look for daytime, one that suggests rather than emphasizes the feminine shape. For evening, I think the fitted but not 'constricted' look is often more attractive and dramatic."

In 1939 Helga married Walter Oppenheimer, who like her, is European-born with extensive experience in merchandising and a trained knowledge of textiles. They founded the firm of Helga in San Francisco in 1947. Then, moved the operation to Los Angeles in 1952 where the firm's prestige has increased each year.

IT WILL BE Oppenheimer who will comment on the collection to be viewed here. In all, 70 ensembles will be shown by seven of Helga's top models.

Guests can expect to see a silhouette both feminine and natural, one which skims body to give a long, lithe look. The costume look will be much in evidence. Included: print go-together coats plus print blouses and matching linings, plus coat dress which spell Spring with a touch of white at collar and cuffs and for late afternoon, plunging necklines.

Fabrics will be soft and supple. Featured: unusual prints on French fibrane, Barbacane and silk; airy wool crepes and lacy tweeds plus chiffon prints and feather light silks and crepes for

evening. All will vibrate in colors clear and sunny spaced with navy touched with white and black and brown and white combinations.

THIS PREMIERE fashion showing is the main fund raising event of the year for Children's Memorial Hospital Auxiliary which donates \$2,000 monthly to care of needy children at the hospital. Members also run the hospital gift shop and baby photo service.

Working on arrangements for the event are Mmes. William H. Carls, president; John T. Parks, chairman; Harrison E. Moore, D. Leroy Leatart and E. Brooks Horace, reservations; Joseph K. Kellogg, awards; Vincent A. Bailey, hostess and William Hoppe, Nightingale's representative. The Nightingales are the junior membership of the auxiliary.

LONG, LITHE look is of major importance in spring silhouette. Helga captures it here in elegant simplicity of imported chiffon wool and crepe. Ensemble is one of her couture collection to be premiered at Lafayette Hotel Saturday.



Art Forces Go on Reconnoitering Mission

By Iola Masterson
I, P-T Women's Editor

THE LONG BEACH Museum Expeditionary Forces were off again Saturday, hurtling in glee along the highways on one of their six annual charter bus tours to places of interest. To translate: the "Expeditionary Forces" are members of Long Beach Art Museum Associates, open to any member of the public interested in pursuing art culture knowledge of value as well as assisting our Art Museum.



Well armed "expeditionary forces" report back.

Pictured, above, departing from bus after their latest safari, this time to La Jolla, and well armed, you'll note, with empty (by then) jugs of hot coffee are Jean (Mrs. David) Moseley, Fonda McCook and, in the background, Don Raney.

A full busload went to the La Jolla Art Center to admire a wealth of stuff. Then they had delicious luncheon at the chic Marine Room of the Beach and Tennis Club after which they had an hour to do the shops before going through Scripps Institute of Oceanography (art of a different color) where they saw the fabulous new undersea saucer for deep exploration.

Among those of the 40 aboard el buso were Ruby and Fonda McCook, Emily and Dr. John Cottrell, Eugenia and Grant McDonald, Marjorie and Mabel Hight, Marie and Raymond Wendell, Louise and Cliff Mills-paugh and Jane Moseley (with pixie Dave, as witnessed).

Want to go on the next trip—be member of this going gang? Contact the museum (Fred Black will know), or Bess Oleson, 26 10th Place, our own art critic, Virginia (Mrs. Eric) Laddey, or Dr. Zelpha Bates, 3409 E. Ocean.

VALENTINE, wrapped up in cocktails, bus trip

Wild Waves Say...

(another one) and dinner, was fancy way Gyro Club members greeted wives last weekend. First cocktails at Geneva and Stan Weiss' home then charter operation freeway roll to the Los Angeles Club (Wilshire and Western) where they dined and danced in style on the 23rd floor in their own private room (complete with specially put down dance floor) to their own orchestra.

Bob Hall (with wife, Ginny's support) was chairman. Assisting were Jim Nagle and Dorothy and Carl Brooks, president, and Mary.

Bill Gillis, treasurer, had the job of collecting all the moola. Wife, Shirley, didn't have to follow him around passing the hat, either, that good is Bill at subtracting the cash from the customer. Berry Merritt, there with wife, Ann, arrived in a Beetle wig and promptly sold it to Phil Dowds who wore it, to wife Trudy's feigned (or really) horror, with aplomb all evening, with many of his "friends" assuring him it was quite an improvement!

FIRST YOU have to have someone (like Darry Neighbors) bring you a bucket of East Coast oysters, in the shell from someplace like Pensacola, Fla. Then they have to be given to someone like Betty and "Bix" Bixby.

Then, friends, you have a feast for as long as the oysters last.

Betty is famed for her Oysters Kilpatrick, a recipe gleaned from an old chef at the Palace Hotel, San Francisco. You get someone like Bix to shuck the oysters (his poor hands). Then you put an oyster on the half-shell, drop a bit of lemon juice on, add 1 tablespoon of tomato puree, top with strip of partially fried bacon, grated Swiss cheese and a dab more lemon. Then you push the shells into rock salt in pie pans and bake 10 minutes. Lovely.

FOR A WOMAN, a secret is not so at all, unless it's well kept, meaning she hasn't bruited it round to very many, such as old blabber mouth me. But I kept it.

Referring to Audrey Paschall whose husband, Dr. D. Cameron Paschall, may STILL not know (if he hasn't perused his paper well this ayem) that their home was photographed for, and is featured in, Southland Magazine today!

Daughter, Valerie, 14, was in on the know. Audrey re-decorated the home, primarily by herself, and her pride and joy is their new "Adventure Room" which is filled with mementoes of trips. It took tearing out an entire wall to create, but it's a honey.

SIGMA CHI alums had a real gay sweetheart of an affair by taking their wives to a performance of "Auntie Mame" at Melodyland. But that's only half the story.

They went via Barbara and Dr. Chester Moore's re-converted bus—a 35-footer. Inside it boasts all the comforts of home, with refrigerator, forced air heat, ham radio equipment (Chet is a ham bug), chairs and couches. Oh, yes, and bunks.

The gang had dinner at the Lancers first. Along for the ride and the fun were such Sigma Chis and their sweethearts as Pres. Don and Margaret Phillips, John

and Janice Nettleman, Lou and Edith Hindley, John and Phyllis Brady, Mark and Nell Taylor, Kay and Mary Heinberger and Nancy and Bill Winston.

THE BULLDOZERS did their "dirty" work at Jane and Jim Kresl's house last weekend. And is their backyard a mess! But all's well that will end in a well placed splash after the big hole in the ground becomes a new pool. Be at least a month before the christening. In addition to pool, they're adding a cabana room onto the garage—which isn't adding anything, momentarily, to the charm of their usually charming garden.

Jane firmly claims that this is not a luxury but a necessity. Exercise, y'know.

RIGHT OFF THE BAT—or should I say, the arrow—Nightingales showed new provisionals it's not all work and no play to be a member in THAT gang.

They entertained their neophytes at a Valentine themed night last weekend. Admiring the big heart, decoratively as well as heartwarming, shown them are neophytes, below and from left, Barbara (Mrs. Jack) Enlow and Joanne (Mrs. Don) Haney.

Evening started with cocktails at Pat and Bob Willis' home then proceeded, at same festive pace, at Lafayette Hotel for dinner and dancing.

Newcomers at auxiliary to Children's Memorial Hospital fling bidden included (with spouses) the Enlows and Haney's plus Mary Alice and Bob Braly, Jackie and Paul Southgate Jr., Marlene and Tarry Roberts, Marilyn and Jim Shirley, Mary and Jim Thompson, Judy and David Kline, "Sandy" and Raymond Cummings, Roxey and Kent Bingham, "Tish" and David Woody, Joanne and James Johnson, Gerrie and Ewing Turner, Carol and Cliff Slowson, Lee and G. E. Sandarg and Muriel and Courtney Trostle.

Well! With that crowd that ought to be a GOING crowd of workers.

Party planner deluxe was Monica (Mrs. Jim) McBride.



Hearty and heartwarming evening was theirs.



Mr. and Mrs. John G. Foutris

Family Fetes Couple on Golden Wedding Date

Mr. and Mrs. John G. Foutris will celebrate their golden wedding anniversary this afternoon at a buffet supper for close family and friends at their home, 229 E. 16th St.

They have been Long Beach residents since 1923 where Mr. Foutris operated the Liberty Hat Works until his recent retirement.

Among party guests will be Chris Argos of San Francisco, best man at their wedding 50 years ago.

Hosting the event are their son and daughter-in-law, Mr. and Mrs. Gus Foutris, Long Beach, and their son-in-law and daughter, Mr. and Mrs. Angelo H. Klapos of Inglewood. There are five grandchildren.

THE GOLDENWEDS were married Feb. 23, 1914 in Tripolis, Greece, and later moved to Nashville, Tenn.



Many Tastes, Interests Met in Organizational Offerings

MONDAY

Spotlight will be on sewing, original hats and art when Los Cerritos District, California Federation of Women's Clubs Juniors, meets for an 8 p.m. conference at 6828 Rugby Ave., Huntington Park.

Mrs. Raymond Allison, district president, will conduct the meeting preceding the modeling of fashions by a member of each club. Hallmark Art Contest entries also will be on display.

"The World Today" will be topic of popular lecturer Alonzo Baker following 1:30 p.m. business of Ebell in

Ebell Auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group JR, Mrs. Harry E. Landis, chairman.

Departments: Travel, 10 a.m., "Australia" with Mrs. Gerald Krythe as speaker. Bible, 11 a.m., "Christ in Our Life" with Mrs. Dwight Kingsbury, speaker. Mrs. B. Tuckley Thompson, soloist.

Ayuda Club will sponsor an 11:30 a.m. luncheon and fashion show at the Elks Club, 4101 E. Willow St. Event replaces group's usual Wednesday meeting.

Good Sports Club will entertain at a public luncheon and card party at noon in the Garden Room, Third St. and Alamitos Ave.

TUESDAY

Long Beach District PEO Reciprocity Bureau will meet

for a 10 a.m. coffee hour and 10:30 a.m. business session at the YWCA, hosted by Chapter G. Leah Shirley will conduct a question and answer period on PEO, and unaffiliated members are invited.

Los Altos Women's Club will hostess presidents of other groups during annual reciprocity, 8 p.m., in Fellowship Hall of Los Altos United Church, 5550 Ather-ton St. Past presidents of the Los Altos units also will be honored. The United Nations Children's Choir will entertain. Guests are welcome.

Home of Mrs. Wayne L.

Calendar of Clubwomen

Linscott, 3861 Country Club Drive, will be setting for a 7:30 p.m. meeting of Alpha Chi Omega alumnae. Program will feature three musically talented members, Mrs. Frank Pickard, Lucille Wilkey and Mary Whitechurch.

Sisterhood of Temple Beth Zion will treat its paid up members to a pot luck supper at 7:30 p.m. at 8440 Del Amo Blvd. Games and entertainment will follow.

Rev. Thomas Matin, CMS, Our Lady Queen of the Angels Parish in Los Angeles, will speak on "Theresa Newman" at the 1:30 p.m. meeting of Carmelite Nuns Auxiliary in Catholic Center.

WEDNESDAY

Auxiliary to Long Beach Children's Clinic will meet for coffee at 9:30 a.m. in the home of Mrs. S. B. Thomas, 320 Euclid Ave. Mrs. James T. Starr, treasurer of the clinic board, will discuss the clinic's financial background.

Hats for spring and Easter will be shown at the luncheon meeting of Christian Women's Club following 12:15 p.m. luncheon at Lakewood Country Club. Mrs. James Harwood will commentate. Mrs. Arthur Dickinson of La Habra will speak and Jeanette Dill will sing. Reservations, open to the public, may be made with Minetta Plesscher, 430 Oriana Ave., or Mrs. Robert Boze, 5119 E. Carson St., before noon Monday.

Court Marian 1669, Catholic Daughters of America, will honor its new members at an 8 p.m. reception in Woodmen of the World Hall, 11 W. Plymouth St. Ramona Long, district deputy, and Janice Dahlheimer, grand regent, will officiate.

Senior Citizens Democratic Council will meet at 11 a.m. at Linden Hall with the public welcome. Luncheon at 12:30 p.m. will be followed by cards.

THURSDAY

Frederick Black, director of the Long Beach Museum of Art, will discuss "The Basis of a Museum Program" for Alamitos Bay Garden Club when it meets at 11:30 a.m. at the home of Mrs. Arthur C. Hjelm, 6420 Bayshore Walk. Mrs. Don Gillespie will preside.

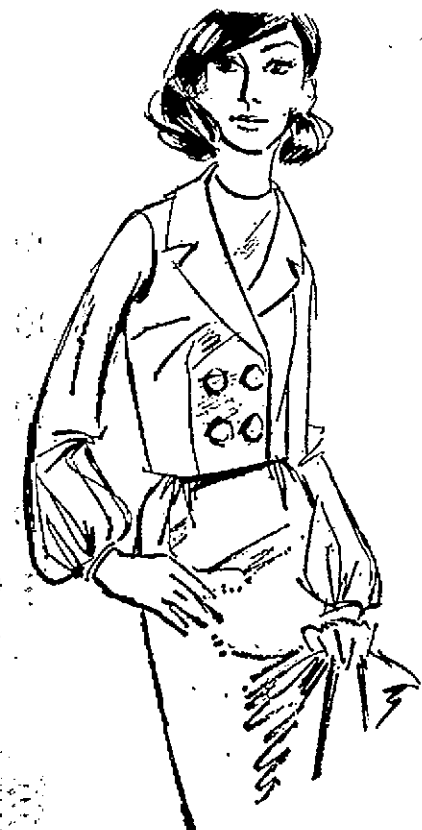
Women of Emmanuel United Presbyterian Church will view a film strip on the "CHF Dwellers" during 10:30 a.m. meeting in the church sanctuary. Mrs. Earle O. Anderson will lead devotions. A refreshment hour will follow.

Kennettes will sponsor a luncheon and card social in conjunction with a hat show in the Garden Room. Proceeds will benefit Exceptional Children's Foundation. Reservations, open to the public, may be made with Mrs. Sue Wood, 444 W. Ninth St.

FRIDAY

"Robert Frost, Cracker-Barrel Socrates of America," will be the topic of Ken Peters, TV performer, when he speaks at 1:30 p.m. for Woman's City Club at the clubhouse. Mrs. James E. Cox will conduct the busi-

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Time for Table Topic Tea

INDEPENDENT PRESS-TELEGRAM—W-3
Long Beach 12, Calif., Sunday, Feb. 23, 1964



"OH, OH! There goes the tablecloth! Back to the laundry for it!" Mrs. Terry Barkis (right) tells another Alpha Phi Alumnae member Mrs. James Gray (left) and active member Francie Wolf. The three are preparing for Table Topic Tea Wednesday at Petroleum Club.

Twenty-four women's clubs will vie for top honors in the seventh annual Table Topic Tea co-sponsored by Alpha Phi Alumnae of Long Beach and Alpha Phi Mothers Club.

The event will take place Wednesday in the Petroleum Club, 366 Linden Ave., from 1 to 4:30 p.m. Mrs. John T. Wolfe and Mrs. Ted Ford are co-chairmen. Tickets may be purchased at the door.

PROCEEDS will be given to the sorority's national philanthropy, Cardiac Aid and to the housing fund of Alpha Phi's Long Beach Panhellenic Chapter.

Tables will be decorated with various party settings, among them "Spring in California," "Ellen's Engagement Luncheon," "A Day to Remember," "La Comida Mexicana," "Tea Party at the Flintstones," "Silver Wedding Dinner" and "Buffet Supper Aboard a Cruiser."

PRIZES will be awarded for the most original, most beautiful and most functional in adult and children's table settings.

Judges will be Carol Lee Gill, home economist for Southern California Edison Company; Marie Bucher, local artist; and Jimmy Jones, interior decorator. Guests will vote for their favorite table setting and door prizes will be given.

PARTICIPATING groups are Adoption Guild, Assistance League, Children's Benefit League, Children's Memorial Hospital Auxiliary, Chiropractic Auxiliary, Dames Club, Ebel Juniors, Harbor District Dental Auxiliary, Lakewood Aid League, Lakewood Women's Club, Las Hermanas, Las Madras Guild, Long Beach Auxiliary to the Optometric Society, Long Beach Medical Auxiliary, Auxiliary to the Long Beach District of the 41st Medical Society, Long Beach Soroptimist Club, Los Altos Garden Club, Pilot Club of Lakewood, Native Daughters of the Golden West, Rick Rackers, Sandjarks, Sema Club, St. Mary's Hospital Guild and Women's Architectural League.

—BROKENHEARTED

DEAR BROKENHEARTED:

If it's nothing you've done, then it has to be something you haven't done. Or possibly something she has done—like falling in love with someone else. Girls do, you know.

Well, anyway, since she remains incommunicado to you, better use that phone and talk to her mama. Ask her what the matter is, and maybe you'll get an answer. I actually think she's more likely to tell you the truth than the daughter dear.—M.M.

DEAR MRS. MAYFIELD:

Our problem may not be much to anyone else, but because it happens quite often we'd like to know if we're being unreasonable feeling as we do.

You see, we live in a small community, so every dance that comes around we usually go. There is one couple who goes too, only he doesn't dance. So, while our husbands are being polite and dancing with her, we are sitting on the sidelines. And during the evening exchanging dances with everyone you can sit several out.

Now, Molly, we love to dance, too, otherwise we would have stayed home. We feel the least the "doesn't-dance" husband could do is spend his time sitting out with us so we wouldn't seem so, well, isolated.

But does he? No!

This has been going on for years and frankly we think we've done our stint. There are some dances scheduled soon and we would appreciate knowing what you think.—THE E.A.D.'s

P.S. Her husband doesn't like coming to dances but she insists.

DEAR E.A.D.'s:

I don't blame you one bit. But on the other hand I can't blame this woman for wanting to come and enjoy herself—which you ALL (husbands and wives) have made it possible for her to do.

No, the husband is to blame, and it's about time you all let him know you expect him to sit on the sides with you while your



Mr. and Mrs. Arvis C. Smith

Golden Date for Smiths

Mr. and Mrs. Arvis C. Smith, 2870 Pacific Ave., will be honored by their family and friends at an open house, 1 to 4 this afternoon, on the occasion of their 50th wedding anniversary.

Hosting the event in the home of their son-in-law and daughter, Mr. and Mrs. Gordon C. Robinson, 2876 Pacific Ave., will be their three daughters, Misses Robinson, James Hardin of Highland and Wayne McMullin of Sacramento. They also have four grandsons and one great grandson.

THE SMITHS were married Feb. 22, 1914 in Union County, Ga., and moved to Bakersfield in 1917 where Mr. Smith worked on the first oil wells brought in in that area. They remained in Bakersfield until 1923 when they moved to Long Beach where he again was engaged in the oil business, working on the first wells on Signal Hill, Huntington Beach and Santa Fe Springs. He is retired from the E. B. Hall Oil Co.



Mrs. Thomas F. Burke III

Bellflower Chapel Is Vow Scene

Chapel of the Wedding Bells, Bellflower, was the setting for the recent marriage of Judith Ann Wagner, daughter of the Fred R. Wagners, Long Beach, and Thomas F. Burke III, son of Mr. and Mrs. John C. Simmons, also of this city.

The bride, attended by her sister Gayle Wagner, maid of honor, wore a gown of Chantilly lace and crown of pearls and crystals. Her bouquet was a cascade of white carnations and stephanotis.

PRECEDING her down the aisle were bridesmaids Myna Hastings, Susan Hughes, Joanne Tvedt, Peggy Wagner and the bridegroom's sister, Cindy Simmons, flower girl.

The bridegroom chose William Beeghly as best man, Ronald Ritzman, Gary Johnson, David Shelley and Larry Sutton, seated the guests. Bruce Wagner, the bride's brother, was ring bearer.

The new Mrs. Burke was graduated from Millikan High and attends Long Beach City College where she is a member of Tamuz. Her husband, also an alumnus of Millikan, was graduated from LBCC where he was affiliated with Thor.



Walter Prill

a Mad, Mad, Mad World" at Pacific Cinerama Theater.

SOROPTIMIST CLUB Dr. Leslie J. Nason, educational consultant, lecturer, author and nationally syndicated columnist, will speak before Soroptimist Club Friday when it has noon meeting at Lafayette Hotel. His topic will be, "Learning Habits and Success."

Chairman of the day will be Betty Shaw.

ZONTA CLUB Leap Year Day next Saturday has been chosen by Zonta Club of Long Beach for a luncheon and afternoon of cards. Party will take place at the Garden Room, 909 E. Third St. Play-ers will have a choice of games to continue until 3 p.m. For reservations contact Miss Vera Thamer, 229 W. Sixth St. or Miss Florence Peterson, 4235 Garden-ia Ave.

Sorority Plans Theater Party

Pi, Alpha Theta and Zeta Chapters of Long Beach Alpha Delta Kappa Sorority will sponsor a theater party Thursday at Community Playhouse, 5021 E. Anaheim St.

An oil painting will be given as a door prize.

Proceeds of the event will be used toward a scholarship given annually by the sorority, to a worthy student preparing for the teaching profession.



Petri's Cleaners

This Marine Has Landed--in Trouble

DEAR MRS. MAYFIELD:

I knew this boy who was going into the Marines, and right before he left he asked me to marry him when he came home. We had not gone together very long, nor too steadily but I think he knew I had fallen for him. I was a little surprised when he said he loved me.

All the time he has been away he has written saying he loved me but not mentioning marriage. Today I had a letter from my cousin saying he had written to her

Dear Molly Mayfield

and told her he loved her, too. What should we do now?—MISS H.A.C.

DEAR MISS H.A.C.:

Tell your cousin all, and suggest that you write him jointly asking what's what. Ask him if he thinks you should toss coins for him—or is he the one who is planning to pick and choose. Wow! I'd love to read his answer.—M.M.

DEAR MRS. MAYFIELD: I'm 18 years old and very much in love with this certain girl. We were engaged, and we wrote every other

A CUSTOMER SAID:

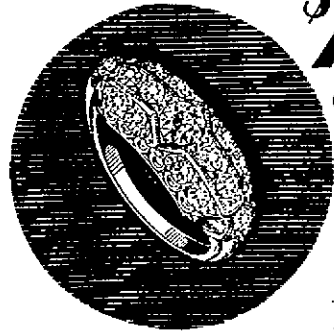
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Transform your old diamond rings
into a new lavish...

Anniversary Ring for only...
\$110



If necessary, additional diamonds from our collection for approximately \$10 each. Anniversary Ring in Platinum \$60 extra.

Prices include Fed. Tax Illustration enlarged

Combine your worn-out engagement and wedding rings by setting your diamonds in The "Anniversary Ring" 18K white gold, priced to include setting of your center and 14 smaller diamonds.

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CAREER CALENDER

Banking Women Hear Communications Talk

What is described as an entertaining review of communication—or lack of it—between business and the public will be presented by Walter C. Prill, educational services manager of Southern Counties Gas Co., when he speaks to the Women's Committee of the American Institute of Banking Monday at 6:30 p.m. at Petroleum Club on occasion of the group's annual bosses night.

Entitled, "Is Anybody Listening?", Prill's speech gives humorous instances of letters received by his firm and other businesses dealing with the public. Prill, a native Californian, has a background of many years of experience in education and public speaking and holds an MA degree in speech from USC.

QUOTA CLUB

Members of Quota Club will have a dinner and theater party Monday. Dinner will be at the Penthouse Executives Club in Sunset-Vine Towers, Hollywood, after which they will view, "It's

husbands dance with his wife.

How to let him know? Simply tell him. Each and everyone of you say to him when the occasions arise, "All right, while my husband plays dance partner to your wife, you can at least be sitting-out party with me." That ought to do it.—M.M.

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DON'T MISS THIS BIG
Month End Sale

As the result of a very busy month of selling, we have prepared a big MONTH-END CLEARANCE SALE to keep small lots moving. NO WILL CALLS — ALL SALES FINAL —

400 YARDS DRIP-DRI COTTON PRINTS 3 YDS. FOR \$1.00
Small and large patterns

500 YDS. EXTRA FINE MANUFACTURER'S SAMPLES 2 Yds. FOR \$1.00
Dress fabric samples all in usable dress lengths from some of the best textile firms. Far too many kinds to list here, but come assured of a real surprise. No lengths can be cut.

700 Yards PRINTED COTTON SATINS 2 Yds. FOR \$1.00
PRINTED PETIT POINT PIQUE
PLAIN SPORTSWEAR COTTONS
Shop early for these.

600 Yards Super Cottons 67c
PRINTED COTTON DUCK
PRINTED SHIRT SATINS
PLAIN SPORTS POPLINS
STRIPED CHAMBRAY

100 Only—1-Yard lengths of fine 54-INCH WOOLEN SKIRT LENGTHS \$2.29
every piece of these woollens are of the regular \$4.95 quality—none cut.

150 YDS. 54-INCH NOVELTY COTTON KNITS \$1.00

168 YDS. 54-INCH COTTON DOUBLE KNITS \$1.88
our regular 2.88 quality selling at \$1.00 yard off.

146 YDS. 54-INCH ASSORTED WOOLENS \$1.88
Better goods taken from our stock and reduced.

A TERRIFIC GROUP OF EXTRA FINE 54-INCH WOOLENS \$2.88
Brand new goods included as well as numerous pieces taken from our higher priced wools and placed in this big sale. Small pieces cannot be cut.

113 YARDS 60-INCH ALL-WOOL DOUBLE KNITS \$3.29
Please understand these are regularly \$7.95 and hundreds of you are wearing this fine quality purchased from us at higher price. Small pieces cannot cut because of low price.

AND A FABULOUS SALE OF HAND PRINTED TERRY TOWELS

Beautiful rose patterns in SMART 69c each or Bath Towels 2 for 1.00

MATCH 39c each or Hand Towels 3 for 1.00

HEAVY 29c each or Face Cloths 4 for 1.00

600 HEAVY HAND PRINTED, TREATED KITCHEN TOWELS 39c each or 3 for 1.00
Several Patterns

ALSO SHOP OUR BIG SALE OF ODDS AND ENDS IN TABLE LINENS 1/2 OFF
No Gift Pack on Linens

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HEART TEA HOSTESSES

Long Beach Heart Association will give its 12th annual benefit tea Thursday from 2 to 5 p.m. at the home of Mr. and Mrs. Lloyd Whaley, 5531 Bryant Road. Pictured at the Whaley residence are (from left) Mmes. Gus Lucking, president of the Women's Heart League; Gus A. Walker, tea chairman; and Whaley. Mrs. J. Roscoe Howell is in charge of refreshments. Said Mrs. Leuking, "From all indications, this will be our most successful tea. Each year more people are aware of the work and money needed to combat cardio-vascular diseases. Because of this, the job of coordinating the tea becomes easier."

—Staff Photo

Parties Honor Hilberts

Honoring their 60th wedding anniversary, Mr. and Mrs. John Preston Hilbert will be feted today at a family dinner party at the Petroleum Club at 5 p.m. with a reception to follow at the home of their son-in-law and daughter, Mr. and Mrs. Joseph Read, from 7 to 9 p.m.

Their son and daughter-in-law, Mr. and Mrs. Jack Hilbert of La Canada will co-host the dinner with the Reads.

The couple married in 1904 at Denton, Kan., came to Los Angeles in 1906 and to Long Beach in 1921. Hilbert retired from the real estate business in 1950 at which time he was given an honorary life membership in the Long Beach District Board of Realtors. He also served on the Water Commission.

The Hilberts founded the "Hilbert Class" of First Methodist Church in 1927. They have five grandchildren and one great grandchild.



Mr. and Mrs. John Preston Hilbert

Fashion With Luncheon Offered by NLB Club

A fashion show with a French theme will be commented by Jan Rinella at a luncheon sponsored by North Long Beach Junior Women's Club, Los Cerritos District, CFWC, Saturday in the French Room of the Lafayette Hotel at 1 p.m.

Proceeds will be donated to philanthropic projects of the group. Mrs. Tom Giatras is chairman of the event, with Mrs. William Jensen, co-chairman.

Mrs. Edward Len, president of the Juniors, will welcome members and guests. Mrs. Kenneth Newton, Area C vice president, and Mrs. Grover Sequine Jr., president of North Long Beach Women's Club, will attend.

Door prizes will be awarded.

Seeking a Wife?

In Africa, a wife can be bought for ten bars of salt.

Southern California Military Academy
"A John Brown School"
ENROLL NOW
A Few Vacancies in Most Classes
Kindergarten thru Grade 9
Day and Resident Cadets
Summer Camp Starts June 22nd
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Tea Tuesday for Visitor From International YWCA

Jeanette Patchin of the International Division of the YWCA will be presented at a tea at 2 p.m. Tuesday at the YWCA, arranged by the World Fellowship Committee.

specifically in Guadalajara, where it is the only place women and girls can take accredited lifesaving courses. The event is open to all interested women.

Miss Patchin, a native of Long Beach, is on leave from an assignment as consultant to the YWCA of Guadalajara, Mexico, where she has worked for six years.

THE VISITOR will discuss the values of the YWCA in Mexico and more



Why more and more career girls are going to Wilma Hastings

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Competition demands the utmost of every Career Girl. How competitive are you?



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Your chance to save on the fittingest fashion your legs ever wore—the hosiery that is individualized to fit in width as well as length. Your size is then recorded in our files to assure you of the same fine fit, even if you shop by mail or phone.

Full fashioned styles

Reg. 1.65 now **1.41**

Reg. 1.50 now **1.28**

Seamless styles

Reg. 1.95 now **1.66**

Reg. 1.65 now **1.41**

Reg. 1.50 now **1.28**

Reg. 5.95 Lycra support **4.95**

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GOLDEN PLAYTEX GIRDLES AND LONG LEG PANTY GIRDLES

3.00 OFF

These are the girdles with magic fingertip panels that support your tummy. The soft cloth lining gives you cool comfort, too. And, the new long leg panty girdle slims your thighs as never before. Sizes XS, S, M, L. Extra large sizes 1.00 more.

Pull-on styles, reg. 10.95, **7.95**

Zipper styles, reg. 12.95, **9.95**

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SMOCKED SHIRTWAIST

Ingenu fashion with little girl smocking—to be all soft and feminine with an innocent-kind of naivete in luscious Whipped Cream®—an easy care, wrinkle free dacron polyester crepe. Pink, blue, white. 5-15.

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Mary Sheeran Married

Mary Sheeran, daughter of Mr. and Mrs. E. W. Sheeran of Long Beach, exchanged vows with James Campbell, son of Mr. and Mrs. L. V. Campbell of Chicago, in a nuptial mass Saturday at St. Barnabas Catholic Church.

The bride chose a gown of peau de soie trimmed with Alencon lace and pearls for her wedding. Her veil fell from a crown trimmed with pearls. Kathleen Sheeran was her honor attendant.

The bridegroom was served by Jerry Campbell as best man. Other members of the bridal party included Mr. and Mrs. Paul Minor, Norma Moore, Susan Sheeran, Harold Clayton and Dr. William Sheeran.

★ ★ ★

THE NEW Mrs. Campbell is a graduate of Polytechnic High School and UC, Berkeley. Before her marriage, she was a teacher in the Long Beach Unified School District. She is an Alpha Gamma Delta alumnae.

Campbell is a graduate of the Georgia Institute of Technology and a former U. S. Navy officer.

The newlyweds will reside in Houston following a honeymoon in Aspen, Colo.



Mrs. James Campbell

Zielke-Sams Betrothed

Mr. and Mrs. Fred B. Singleton announce the engagement of her daughter, Mariou Elizabeth Zielke, to Kenneth James Sams, son of Mr. and Mrs. Milfred A. Sams.

Both young persons were graduated from Wilson High School and attend Long Beach State College. They are active in East Side Christian Church.

The wedding will take place in June, 1965.

Purim Party

Dimona Chapter of Pioneer Women will have a Purim dinner party Saturday at 6 p.m. in Linden Hall, Broadway and Linden Avenue.

Thetas Selling Benefit Tickets

"How many tickets have YOU sold?" Mrs. Douglas Watland, (left) asks Mrs. Harry Landis, president of Kappa Alpha Theta Alumnae as they meet on steps of Assistance League House, 394 Roswell Ave.

Tickets are for a benefit fashion and bridge brunch which the Thetas will stage Wednesday at 11:30 a.m. in the League House. Mrs. Watland, ways and means chairman, is in charge of the affair. Proceeds will benefit the organization's local philanthropy, Children's Psychiatric Clinic of Long Beach. Reservations are necessary; they may be made with Mrs. Lawrence Coffey, 3809 Los Coyotes Diagonal.

Ladies of Elks

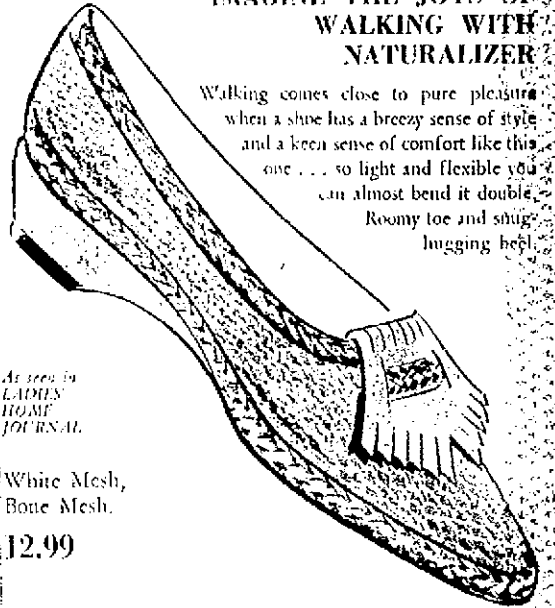
Ladies of Elks will gather for luncheon and card play, Wednesday noon at the Elks. Mrs. Thomas J. Davis will Club, 4101 E. Willow St., be hostess.

Exclusive Naturalizer Shoes—434 Pine Ave.

Naturalizer.

IMAGINE THE JOYS OF WALKING WITH NATURALIZER

Walking comes close to pure pleasure when a shoe has a breezy sense of style and a keen sense of comfort like this one... so light and flexible you can almost bend it double. Roomy toe and snug hugging heel.



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A gift of luxurious Youth Dew Eau de Parfum spray in travel size with any Estee Lauder purchase of 5.00

A special representative from New York will be in our cosmetics department to tell you all about the new "Liquid Diet" regime for younger looking skin with Estee Lauder Cleansing Oil... Youth Dew Emulsion... Body Satinee.

Long Beach... February 24th, 25th
Santa Ana... February 24th, 25th, 26th
Pomona... February 27th, 28th
Marina Sportswear... February 26th
Palos Verdes... February 27th, 28th

YOU ARE CORDIALLY INVITED TO A TRUNK SHOWING OF RED CROSS SHOES



Factory representative, Mr. Milton Barad, will be in our stores with a complete collection of exciting Spring and Summer fashions in Red Cross Shoes and Cobbies, from which you may special order at no additional charge.

Long Beach Buffums' Red Cross Shoe Store, 126 W. Broadway

February 24

Santa Ana Shoe Salon

February 25th

Pomona Red Cross Shoe Salon

February 26th

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Special Sale!
CULTURED PEARLS
from the fabulous
EILEEN L. HEYD COLLECTION

valued at 75,000

1/3 OFF REGULAR PRICE!

Come and see this magnificent showing of exquisite cultured pearls—necklaces, pins, earrings, bracelets, charms... talk to Miss Heyd, world famous connoisseur and expert on pearls—let her assist you in your choice of a treasured piece that will become a precious heirloom!

Necklaces 37.50 to 3,000.00 25.00 to 2,000.00*

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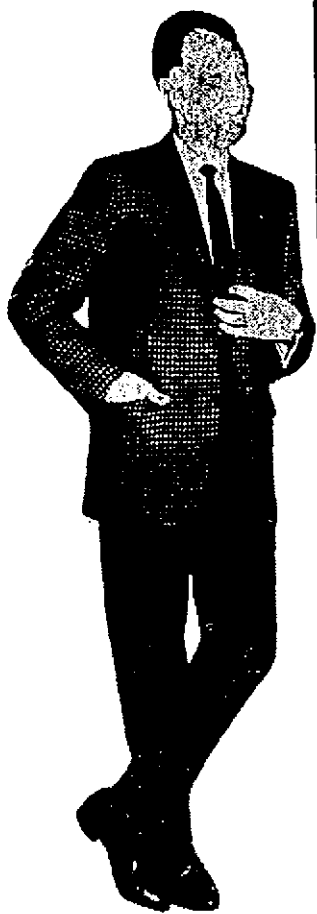
Pearl Bar

Miss Heyd will be in our Long Beach Store Monday, Feb. 24th thru Friday, Feb. 28th

The Fashion Vote

"AMERICA, AMERICA!" That's DLBA's platform for the Festival of Fun and Fashion on March 9, 8 p.m., at Municipal Auditorium. To prove their fashion ticket is the people's choice, here are some of the scenes to be presented:

- ☒ Politics in the Park: Reds and navys . . . real springtime . . . dresses, suits, coats . . . all daytime.
- ☒ Rally Round the Barbecue: Active and spectator sportswear . . . any color.
- ☒ Campaign Train: Another spring look in suits, dresses, costumes. Neutrals and pastels.
- ☒ The Young American Look: The junior (cute) look . . . any type, any color . . . and not so much on the formal side.
- ☒ Star-Spangled Victory: Evening . . . lots of long dresses . . . any color.
- ☒ Get Out the Vote: Mish-mash scene; a variety of looks—the people's choice.
- ☒ Patriotic Provincial: Denims, tablecloth checks, provincial prints, the Spanish influence.
- ☒ Newspaper Polls: Black and white prints; black trimmed with white and vice versa . . . for any time of day.
- ☒ American Beauties: Lace . . . the covered look . . . lace over yellow, red and white check . . . sportswear, bathing suits . . . even formals.



WINNING VOTES . . . the American look in men's fashions. Here Harvey Waggoner, celebrity model for DLBA show, wears pumpkin and black checked sports coat of imported British woven shetland by Louis Roth . . . char-black sharkskin slacks . . . Italian silk tie and handkerchief combination.



THE PEOPLE'S CHOICE . . . three-piece knit costume in flag colors by Gino Paoli, a look that's sure to win in spring fashion polls. Local model Gail Stewart gives final salute to American look with tall-crowned military chapeaux by American couturier Oleg Cassini.

DLBA Sets Platform--for Charity

By MARY ELLIS CARLTON
I, P-T Fashion Editor

Long Beach's downtown merchants are climbing on their fashionable soap boxes to bring local constituents a see-all, hear-all review of spring's fashion platform.

The event: DLBA's 12th annual benefit Festival of Fun and Fashion on March 9, 8 p.m., in Municipal Auditorium.

The stirring fashion rally will feature 121 vote-getting fashions—men's, women's and children's—from 22 stores, all affiliates of Downtown Long Beach Associates.

And there'll be entertainment by top stars of screen and television, dance numbers, foot-tapping music by a top-name band, prizes and surprises.

As any local poll will tell you, they're out to get your fashion vote—for charity. For the first time, United Way agencies and the Red Cross are to share in proceeds from the annual extravaganza.

AND DLBA promises a long list of other "firsts" for the March 9 ticket:

—For the first time two couples (from the Arthur Murray Dance Studio) will perform the latest dance steps on the 70-foot ramp (it extends right into the audience) while modeling the latest fashions.

—For the first time a full dress officer's uniform will be shown by Julius Horowitz, tailor.

—And, for the first time, each of the 22 participating merchants will contribute an array of prizes for awarding to festival night guests.

GIVING THE voice of authority as to what's "in," what's "out" for spring will be Lee Hogan Cass, one of the leading fashion experts and top commentators in the Southland.

She will present the season's latest word

in fashion—the blazer look, the military look, the trend to femininity and fit, in fact, the whole new American look—the natural, young, fresh fashion excitement that spells 1964.

Tickets, say DLBA leaders, are currently on sale at the DLBA office, 601 Pacific Ave., weekdays, 8:45 a.m. to 5:30 p.m., or at Buffums', Walker's, United Way or Red Cross.

DOWNTOWN STORES on the fashion show roster include Buffums', Lockwood Furs, Bundy's, Gene's Smart Shop, Audrey's Bridals & Formals, Career Girl, Foreman and Clark, Walker's, Zukor's . . .

Also, Normandie Hats, Mr. Bob's, Howard Amos Men's Wear, Desmond's, Columbia, Schick's, Jo Kaye's, Taller Girl, Wonder Shop, House of Nine, J. C. Penney Co., Parisienne and Julius Horowitz.

Toastmistress Week Points Up New Interests for Women of Area

From Feb. 23-29, has been proclaimed Toastmistress Week by Mayor Edwin Wade. The week is observed in other cities throughout Southern California at the same time.

Four clubs meet regularly in Long Beach, all associated with Council 1 which has a total of 17 clubs in this area. Members gather twice monthly and all interested women are invited to visit the club most convenient for them.

Long Beach Shipyard Toastmistress Club (applicants need not be employees of the shipyard) meets Monday at 6 p.m. at Apple Valley Restaurant. For further information regarding this meeting, contact Mrs. Phil

Haines, 5149 Anaheim Road.

REAL-ETTES Club meets the first and third Tuesdays and information concerning membership or visiting reservations should be made with Bea Dyers, 2413 E. Ocean Blvd.

Long Beach Toastmistress Club meets at the Pacific Coast Club with its next meeting scheduled for Thursday at 7:30 p.m. Contact Lila Hawkins, 3416 Anaheim Road.

Ardis Club invites visitors to its Friday meeting at 7:30 p.m. at Campbell's Restaurant. Call Mrs. Hyde Woodbury, 3418 Hackett St.

TOASTMISTRESS club training is designed to help the individual woman culti-

vate resources within herself, to evaluate what she hears and reads and to be a good conversationalist. It also stresses parliamentary procedure so that women can take their places in club work of their choice.

The clubs train members in all phases of organizational work in order to give them confidence to express their special interests in their favorite groups or charity raising projects.

All clubs have speech contests with winners going on to compete at other levels with the eventual goal appearing at national convention, which this year will be held in Denver, Colo., in July. However, speech contests are not the main goals of the clubs.

List School Menus

The following menus will be served in Long Beach elementary schools in the week of Feb. 24-28:

MONDAY: Italian spaghetti, buttered carrots, fruit gelatin, hot buttered French bread and milk.

TUESDAY: Hamburger, pickle chips, potato salad, sliced peaches and milk.

WEDNESDAY: Lasagna, garden salad, spicy applesauce, peanut butter sandwich and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered green beans, quartered orange, raisin bread square and milk.

FRIDAY: Macaroni and cheese, buttered spinach, apricot halves, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools.

JUNIOR-SENIOR HIGH
MONDAY: Cheese enchilada, garden salad, spicy applesauce, whole wheat bread and butter and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered peas, strawberry rhubarb sauce, raisin bread square and milk.

WEDNESDAY: Taco, Rio rice, buttered green beans, fruit cup supreme with bananas, whole wheat bread and butter and milk.

THURSDAY: Creole noodles, buttered spinach, sliced

peaches, peanut butter sandwich and milk.

FRIDAY: Baked fish with au gratin potatoes or Mexican pie, creamy cole slaw, fruit gelatin, whole wheat bread and butter and milk.

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Fraternal Calendar

MONDAY

Nazareth Shrine 8, ceremonial, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mamie Speaker and Charles Boon will preside. Birthday dinner honoring charter members, supreme appointments and new members will be served at 6 p.m.

TUESDAY

Royal Neighbors of America, business meeting and social hour, 8 p.m., Machinists Hall. Mrs. Tyrone Richardson will preside.

Satellite Club, Palos Verdes Chapter, OES, covered dish luncheon, noon, Machinists Hall. Herlin Hummer will preside; Clara Rimmer, chairman.

YLI Card Party

Past presidents of Young Ladies Institute will sponsor their annual benefit card party for the Catholic Welfare Bureau Tuesday at St. Matthew's Cafeteria at 7:30 p.m. The public is welcome.

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Service Chapter, OES, exemplification of Job's Daughters work, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Amelia Fesler and Robert Mushett will preside during balloting and business. Kathryn Bonar, hostess.

WEDNESDAY

Areme Circle, OES, 10:30 a.m., Veterans Memorial Building. Pot luck luncheon at 12:30 p.m. precedes business session.

FRIDAY

Bettina Chapter, OES, stated meeting, 8 p.m., Monte Vista Temple.

SATURDAY

Chapter 173, OES, annual smorgasbord dinner, 5 to 8 p.m., Palos Verdes Masonic Temple. The public is welcome. Marjorie Barnes will be chairman.

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OPEN MONDAY AND FRIDAY EVENINGS

Junior League Welcomes 17 Neophytes

Travel Opportunities Open to USAF Nurses



AMONG the 17 new provisional members of Junior League of Long Beach introduced at a brunch Tuesday to active and sustaining members were (from left, seated), Mmes. Melvin

Rowan, Donald Walker and William O'Neill. Others were Jeremy Cassaday, Michael Bradbury and N. B. Ashwill. (from left, standing) Mmes. Charles Merrill, John Cummings,

Gay spring flowers complemented the floral paintings at the home of Mrs. Franklin Waters in Park Estates when sustaining and active members of the Junior League of Long Beach welcomed 17 new provisional members at a brunch.

Receiving guests were Mmes. Floyd Todd, sustaining member president; Donald C. Wallace Jr., Junior League president; E. Harlan Miller Jr., Louis Hopkins, Frederick Moore and Luther Benedict.

PROVISIONAL members introduced included Mmes. N. B. Ashwill, Michael Bradbury, Richard Bynny, Jeremy Cassaday, John Cummings, Dean Grenier, Charles Merrill, William O'Neill, Melvin Rowan, Harris Sperling, William Stine, Gerald Thompson, Donald Walker, Thomas Woods and Misses Marjorie Davis, Nancy Loder and Marguerite Matlock.

Announcement has been made by Sgt. William G. Harvey, local Air Force recruiter, that a continuing need exists for qualified nurses to fill positions in the Air Force Nurse Corps.

Applicants who qualify, he said, are commissioned as Air Force Reserve Officers in a grade commensurate with their age, education and professional experience and enter active duty in that grade. The minimum tour of active duty is two years, except for male nurses, who are required to serve a minimum of three years.

While on active duty, nurses enjoy the same pay and privileges as other Air Force officers of equal grade, including 30 days paid vacation each year. They work with the most modern equipment available in a highly professional atmosphere and have an unexcelled opportunity for travel with assignments available both in the United States and overseas, according to Harvey.

TO QUALIFY, a nurse applicant must be at least 21 but less than 35 years of age; a U. S. citizen; a graduate of at least three years school of nursing that is acceptable to the Surgeon General; and be of high moral character.

Applicants must also have an active nurse registration in at least one state and meet the prescribed physical standards.

Detailed information and literature may be obtained from Sgt. Harvey at the Air Force Recruiting Office, 5469 Atlantic Ave.



Eastern Star Units Join for Visitor

Mrs. Esther Sandman, worthy matron of the Grand Chapter, Order of Eastern Star, will make her official visit to the 81st District during an 8 p.m. meeting Friday at Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Chapters participating include Long Beach 173, Palos Verdes 310, Service 414, Searchlight 435, Catalina Island 570, Belmont Shore 589 and Paramount 628.

Mrs. Marion Halgren, past matron of the Catalina Island Chapter and current deputy grand matron of 81st district, will assist in instructing officers of the combined chapters.

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Safety Play Eases Mind

The East and West hands are not shown today because they don't really affect the correct line of play. There is an automatic way that South should play the hand and, although anyone should see this automatic method, the actual South who happens to be a pretty good player did not see it. At the table, South won the trump lead with his ace. Then he cashed the king of trumps and led a low trump

to dummy's jack. Each opponent had made two discards but they weren't helpful. All they showed South were low cards and no one bothered to signal strength in any suit.

South worried a while, looked imploringly around and finally played the jack of spades. West won with the ace. South breathed a sigh of relief and claimed the rest of the tricks.

♦ ♦ ♦ ♦ ♦

Will Wed Fresno Girl Senior Citizens

St. James' Episcopal Church in Newport Beach will be setting June 21 for the marriage ceremony joining Barbara Lee Lones of Fresno with Ronald Marion Akin, son of Mr. and Mrs. Marion C. Akin, Long Beach.

News of the engagement first was announced by the bride-elect with traditional offering of chocolates to

Kappa Kappa Gamma sorority sisters at USC where she is a senior. Daughter of Mr. and Mrs. Chalmers E. Lones Jr., Fresno, she is well known in swimming circles having held the title of National Junior AAU Long Distance Swimming Champion. The prospective bridegroom, a graduate of Wilson High School, also attended USC.

The National League of Senior Citizens Club will sponsor a noon dessert luncheon Monday in Machinists Hall, 728 Elm Ave. The public is invited.

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NORTH 22			
♦ 74	♦ 92	♦ 108	♦ 653
♦ 776			
WEST EAST			
Not shown	Not shown		
SOUTH (D)			
♦ KJ	♦ AQ	♦ AKQ8	♦ AKQ8
♦ AKQ8	♦ AKQ8		
East and West vulnerable			
South	West	North	East
2 ♦	Pass	2 N.T.	Pass
3 ♦	Pass	4 ♦	Pass
6 ♦	Pass	Pass	Pass
Opening lead—♦ 7			

DO YOU see how South should have played the hand?

Once trumps were drawn South should have run four rounds of clubs and discarded a spade from dummy. Then he should have gone to dummy and led the spade. Even if he had gone wrong here he would still be able to go to dummy once more and try the heart finesse.

Open House to Celebrate Golden Day

Mr. and Mrs. Charles Cain will be honored at an open house Saturday from 2 to 4 p.m. at Bethany Chapel, 2201 E. Sixth St. The event will mark the couple's golden wedding anniversary.

Mr. and Mrs. Cain are former residents of Iowa and of San Diego, where he was employed by the Navy at North Island for 17 years.

They will be honored by their son and daughters and their families, Messrs. and William Donlan of National City; Peter Van Dyke of Des Moines, Iowa; Paul Cain of Winthrop Harbor, Ill.; and Ralph Dougherty of Long Beach; 20 grandchildren and 17 great-grandchildren.

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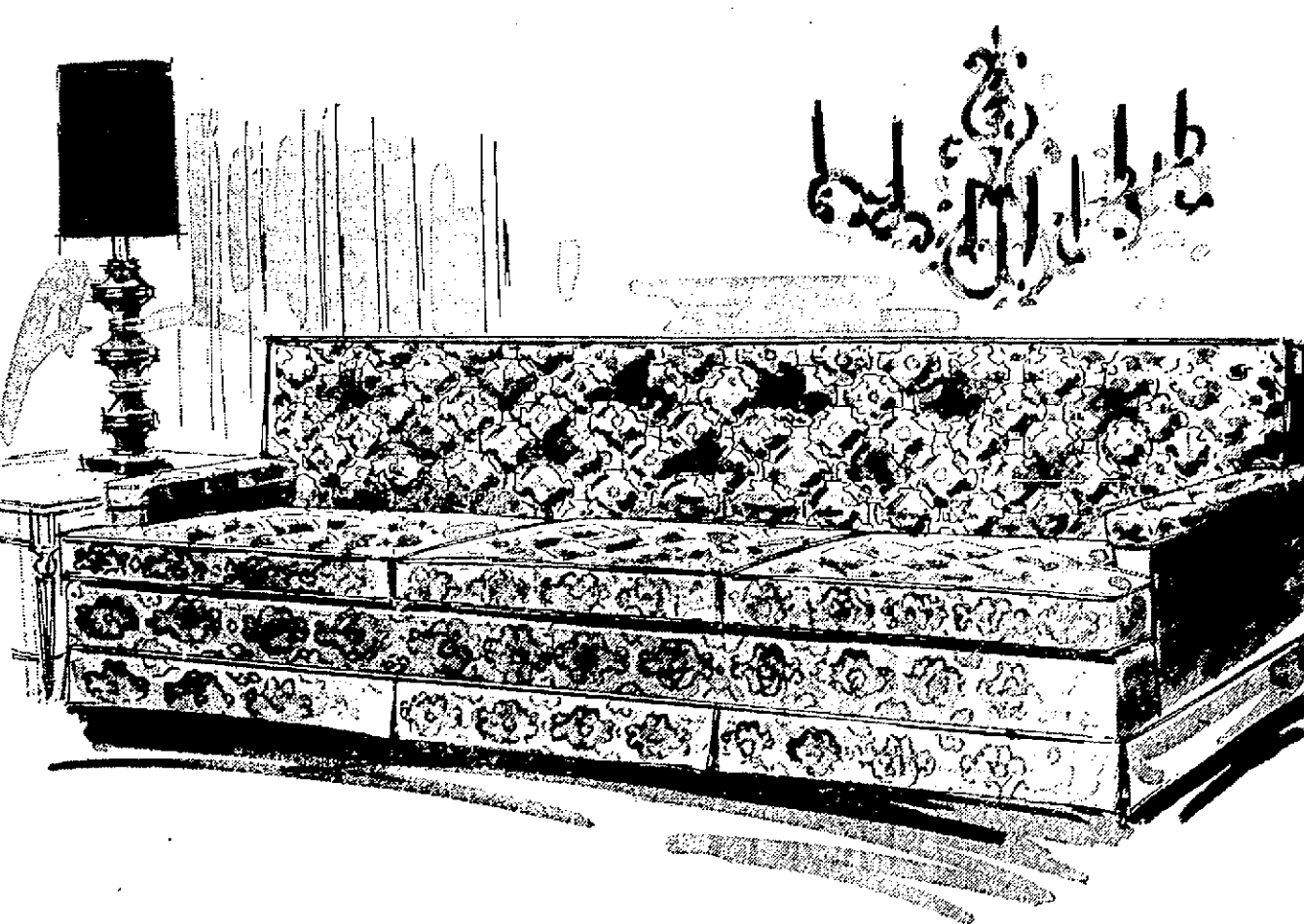
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Mike Fink, Hero of Tall Tale, Opera

By ELISE EMERY

His strength, his marksmanship, his daring pranks made him a folk hero in his lifetime and a legend after his death.

Mike Fink—spinner of tall tales, companion of Davy Crockett, immortalized in story as the first flatboatman to take a broadhorn over the falls of the Ohio River, once again is subject of a "first."

He is the hero of a folk opera, "Mike Fink," written by composer Morris Hutchins Ruger of Long Beach City College music faculty,

and librettist Edmund Penney.

THE WORK will have its world premiere Friday and Saturday at 8:30 p.m. in the college auditorium, Harvey Way near Clark Avenue.

In its way, this is an exploit as great as any Mike Fink boasted of. The opera is being produced by the Liberal Arts Division's music, drama and dance students. Participating groups are the Schola Cantorum, the College Choir and the Chamber Orchestra.

"IT'S INCREDIBLE that a two-year college will tackle

a thing of this sort," said Ruger. "I believe it is the first time such a thing has been done, and very rarely has it been attempted by a four-year college."

"There is a particular thrill about working with these young people; their enthusiasm is exciting."

In the principal roles are Cliff Robertson, baritone, who sings the title role; Betty Jane Olsson, soprano, as the heroine Sally Ann; Bob James, tenor, as Squire Jay; and Olive Chorley, contralto, as Hilda Lou.

DAVID EMMES, in his second year on the college

staff, is general director. Other directors, all of the college faculty, are Akira Endo, orchestra; Wayne B. Gard, vocal; J. L. White, technical; and Judith Aston, dance. Duane Gurnee, chair-

man of the LBCC music department is assisting Emmes in coordinating details of the production.

The opera concerns a romantic episode in the life of Mike Fink. It tells how he

woos and wins Sally Ann, attractive, vivacious New Orleans belle then living in a small town along the Ohio. Mike's chief rival is Squire Jay, well-to-do dandy and the town's most eligible bachelor.

said the sandy-haired, hazel-eyed Ruger.

"The chances of getting a new opera produced are slim. If I—and other composers—were assured of production we would write much more."

His longtime friend, librettist Penney, is a Los Angeles writer and film producer. Knowing of Ruger's deep interest in American history, he suggested the idea of the new opera. The two began work on "Mike Fink" eight years ago while Ruger was director of Los Angeles Conservatory of Music. They worked on it off and on until Ruger left for Europe in 1961. When he joined the LBCC music faculty Gurnee asked him if he had written anything suitable for college production and "Mike Fink" was brought out for revision and polishing.

"**OPERA** in this country is superficial," said Ruger. It is sung in a foreign language and women drag their husbands out to something they don't understand or like. In Europe, people go to opera as we go to the movies, because they like it. It is sung in a language they understand. In Europe, no country would think of producing a new work in a foreign language."

Tickets for the new American opera are \$1.50 for general admission. They are available at the Student Body Banker's office, Long Beach City College, 4901 E. Carson St., Long Beach 90808. Mail orders should include a check and a return envelope.



AT REHEARSAL of "Mike Fink" in Long Beach City College Auditorium are (at left) Akira Endo, orchestra director, and Morris Hutchins Ruger, composer; (above) David Emmes, general director; (at right) Judith Aston, dance director. The folk opera will be performed Friday and Saturday.



BETTY JANE OLSSON (left), as Sally Ann, sings "I want a man who's strong as he's sweet, who'll sweep me off my feet." Rivals for her hand (above center) are handsome, rugged, uncivilized Mike Fink, played by Cliff Robertson; and rich dandy, Squire Jay, enacted by Bob James.

Museum to Show 'Night at Opera'

"A Night at the Opera," featuring the Marx Brothers will be shown at 3 and 8 p.m. Thursday at Long Beach Museum of Art, 2300 E. Ocean Blvd.

In this film, one of the comedians' earlier pictures, the actors spare no effort to reach new heights of the ridiculous. The fast-paced action is full of ludicrous situations.

Seats are free, but not reserved. Doors open at 7:30 p.m. for the evening performance.

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Plays Will Entertain at Rossmoor

The drama section of Rossmoor Woman's Club will present performances of three comedies at Oak Junior High School, Los Alamitos, Feb. 28 and 29, March 6 and 7 at 8:30 p.m.

Tickets are available from Mrs. Bill Cox, 2962 Druid Lane, Mrs. Sol Seidman, 3212 Quail Run Road, and a limited number the night of each performance at the school.

Mrs. Jeannette N. Blue is director of the plays, which include "Fumed Oak" by Noel Coward, "No, No, A Million Times No," and "If Men Played Cards As Women Do," by George S. Kaufman.

Funds from the performances will benefit the philanthropic activities of Rossmoor Woman's Club.

March 1 Deadline for Contest

NEW YORK, N.Y.—March 1 is the deadline for young American pianists to file applications for the Kosciuszko Foundation's annual Chopin scholarship competition which carries an award of \$1,000.

The 15th annual contest will be held next June at the Foundation House, 15 East 65th St., American citizens, or legal residents of the U. S., regardless of nationality or race, between the ages of 15 and 21 are eligible to participate.

Each repertoire submitted must include at least one of Chopin's larger compositions and one contemporary work by an American composer.

The winner may use the award to study in a conservatory, a school of music, or under a competent private teacher.

Full information and formal application blanks may be obtained from the foundation in New York.

Lubliner Wins First in Seal Beach Show

By VIRGINIA LADDEY

The Artists League of Seal Beach is exhibiting its annual juried painting show at the Art Center, Ocean Boulevard and Main Street, daily from 1 to 4:30 and 7 to 9 p.m. through March 15.

During the last two years, it has been exciting to watch the continued improvement of entries in this event, both those of new participants and of old stand-bys. This year, Dale Owen of the UCLA Art Faculty juried the 350 entries which came from Carpinteria to San Diego. Cash awards totaling \$300 went to the first 10 winners with memberships in the league going to the next six.

MALCOLM Lubliner, from Otis Art Institute and one of the league's teachers is first prize winner with his very large "Sideshow." This oil expresses in lurid color the pathos of those, born freaks, who choose to exploit their deformities.

Second prize winner is "Giordano Venezia" by Dennis Davis which, like his two other colorfully decorative entries, is based on a semi-abstract visualization of flowers and pebbles.

HERB GRISWOLD'S "Sea Current," a casein of subtle hue and masterful composition, was awarded third place. Fourth was taken by Rosen's "People in the Park" in planes of shimmering yellow.

Other than prize winners

are many attractive works both in oils and watercolor. Bill Salyer's "White Crane" is a small jewel in twists of white, blue, and yellow.

DON HADLEY'S "Rain Pool" is a fascinating technique of thick and thin paint, high glaze and matte, with resist given an oriental flavor.

Generally, there is more abstract work than in previous shows by this organization, though there is representation of the conventional forms: portraits, still lifes, landscapes and seascapes. This year there are no clowns.

On Stage---

CHAPEL THEATRE, 4144 Pacific Coast Hwy., Torrance, "Dinner at Eight," 8:30 p.m. Friday and Saturday (closed Sunday). **COMMUNITY PLAYHOUSE**, 1911 E. Anaheim St., "On Men, Oh Women," 7:45 p.m. (Friday); 8:30 p.m. (Saturday). **MAGNOLIA THEATRE**, 3400 Magnolia Ave., "Take Her She's Mine," 7:45 p.m. (Thursday); 8:30 p.m. (Friday, Saturday, through March 7). **OFF-BROADWAY THEATRE**, 211 Loma Ave., "Herra La Deuce," 8:30 p.m. (Thursday through Sunday, through April 14).

Irene Dunne Speaks Today

Principal speaker at Alumnae Day at Marymount College is Irene Dunne, former United Nations delegate, who will address the convalesce during the 6 p.m. banquet today.

Sharing the platform with her will be Dr. Carlo L. Golin, dean of humanities, UCLA.

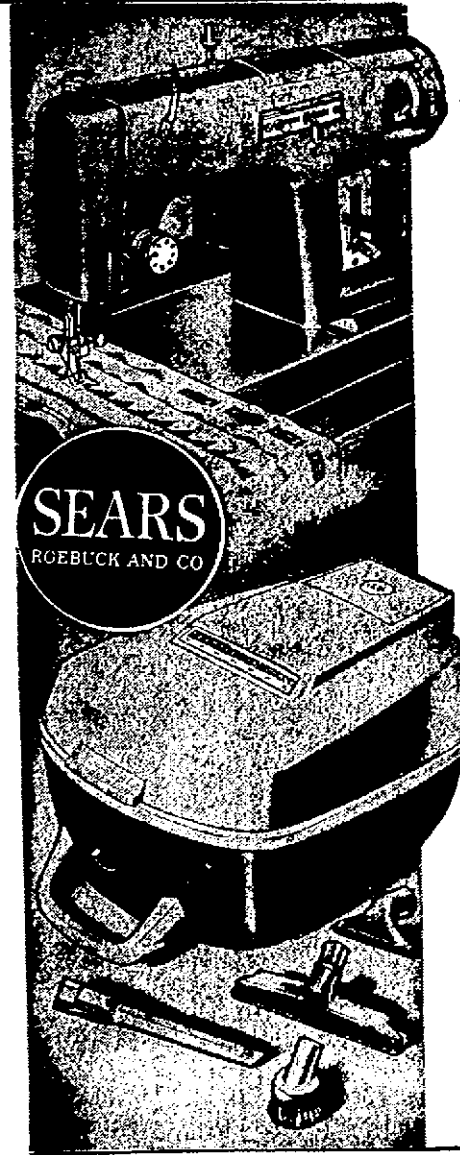
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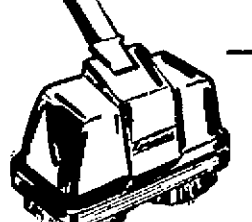
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Writing Reviews Personal Matter

By RACHEL MORTON
L. P. T. Music Critic

The eminent music critic of The New York Times, Harold C. Schonberg, wrote in a recent article: "Some remarks made in this column a few weeks ago have elicited quite a few lively letters, pro and con. Obviously any review is written from the writer's own likes, dislikes and background and as such it has to be a personal matter. George Bernard Shaw put it as well as any man ever did when he was a music critic."

"People have pointed out feeling in my notices," wrote Shaw, "as if they were accusing me of a misdemeanor, not knowing that a criticism written without personal feeling is not worth reading. It is the capacity for making good or bad art a personal matter that makes a man a critic. The artist who accounts for my disparagement by alleging personal animosity on my part is quite right; when people do less than their best and do that less at once badly and self-complacently, I hate them — loathe them."

"IN THE same way, really fine artists inspire me with the warmest personal regard, which I gratefully in writing my notices without the smallest references to such monstrous conceits as justice, impartiality and the rest of the ideals. The true critic, I repeat, is a man (or woman) who becomes your personal enemy on the sole provocation of a bad performance, and will only be appeased by good performances."

Speaking for myself as a music critic, I can testify that writing reviews of concerts and operas is a very personal business. Each time I enter a concert hall I am filled with eager anticipation. This is because I love music so much. It is a new experience each time — no matter how many concerts a week I attend.

WHEN THE performance is outstanding, I am so moved that I write in superlative adjectives. (How else can I adequately express myself?) If a performance is poor or affording, I suffer with the same depth of emotion and can scarcely brook my indignation until I get to my desk. This is personal reaction, to be sure, and the more sensitive the critic, the more emphatically does he write.

One thing that does not enter into my task as music critic—I do not take a negative attitude to any concert. Knowing the difficulties of the music profession personally, I am apt rather to lean to the lenient side in reviewing the music, never forgetting to be honest in my opinions.



'NO TIME'
Jerry Van Dyke will star in "No Time for Sergeants," comedy about life in the armed forces, which opens a two-week run Tuesday night at Melodyland Theater, Anaheim. "Auntie Mame," starring Gisele McKenzie, closes tonight. "No Time for Sergeants" is the final attraction in the theater's 1964 winter play series.

League to Display Endo to Be Art From Orient Concert Previewer

Oriental Art objects housed in Assistance League House, 394 Roswell Ave., will be on display from 10 a.m. to noon Thursday when the league stages its annual open house.

Introduction and setting of the valuable Howard Collection will be conducted by Mrs. Earl Burns Miller at 10:45 a.m. Assisting her and explaining informally the various art treasures will be Mrs. Logan Goodknight, silks; Mrs. Emmet M. Sullivan, lacquer ware; and Mrs. Douglas Newcomb, porcelain.

MRS. MARK KUFFEL, president, with members of her board, will greet visitors. Mrs. Dean Gilmore and her committee will be in charge of an oriental coffee hour. Mrs. James Keipp, president-elect, is general chairman.

In addition to annual open house to display the collection, the league also makes tours available to fourth grade students through the Long Beach Unified School District.

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Junior Band to Be Heard in Concert

Marvin Marker's Long Beach Junior Concert Band will present its annual concert and variety show for the Recreation Department sponsored community program at 8 p.m. Monday in Convention Hall of Municipal Auditorium.

The 160-member band, which has captured the title of "the sweepstakes winningest band in the nation," will be featured in marches, overtures and show tunes. The band's "triple-tongued trumpeters" will perform and, on a serious note, the band will play Moussorgsky's "Great Gate of Kiev."



SHOW TUNES include Richard Rogers' "Flower Drum Song" and Leroy Anderson's "The Phantom Regiment." Rounding out the concert will be theme music from motion pictures.

Carl H. Robinson will lead community singing at 7:30 p.m. to open the program. Regena Beam will accompany. The Tyo Orchestra will play for dancing following the stage show with Joe Marshall as caller.

Recital March 1
Abraham Weiss, violinist, and Robert Korda, violinist, will join Eugene Hemmer, composer and pianist, in a recital of Hemmer's music next Sunday at 4 p.m. in Chadwick School's Vandellip Auditorium, Rolling Hills. There is no admission charge.

Weiss and Korda teach at Immaculate Heart College and are known for their concert work and broadcasts. Hemmer is a member of the Chadwick faculty.

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LAKEWOOD

TO DEBUT

Pianist Michel Block, 26, will make his West Coast debut when he appears in concert Monday at 8:30 p.m. in Los Angeles Philharmonic Auditorium. This will be the opening performance of the first annual Fine Arts Festival sponsored by California State College at Los Angeles; more than 30 cultural events are scheduled through March. Despite his youth, Block has an international reputation and is winner of the Lev-entritt Award.

COLEMAN CONTEST

Coleman Chamber Music Association audition for ensembles of three to eight players will take place April 18 at Dabney Hall, Cal-Tech. Judges will be the Budapest Quartet who will select groups to play at a special concert at Pasadena Playhouse.

For complete information write to the association, 46 N. Los Robles, Pasadena.

Galleries Open New Shows

By ELISE EMERY
Arts Page Editor

Twenty artists, most of them from Southern California, are represented in the "Expressions - Impressions" show now on view at Long Beach City College Art Gallery, Faculty Avenue and Harvey Way.

The contemporary works are from the Comara, Felix Landau, and Esther Robles galleries and may be seen through March 5.

Hours are 9 a.m. to 4 p.m. Mondays through Thursdays; 9 to 11 a.m. Fridays and 7 to 10 p.m. Mondays and Wednesdays.

DOWNEY MUSEUM of Art will open what it considers its most important show to date next Sunday with a formal tea from 3 to 5 p.m. The public is invited. Contributing artists and civic personalities will be present; members of the Beaux Arts Guild will serve as hostesses.

Titled "Introductions," the show will present five young Southern California artists in their first formal museum exhibition. They are David Elder, Long Beach, metal sculpture; John Martin, Pasadena, non-objective oils; Saul Bernstein, Northridge, drawings in black and white; Robert Hammer, Manhattan Beach, non-objective painted wood constructions; and Moselle Townsend, Whittier, textured paintings.

The exhibit will continue through April 10 at the museum in Furman Park, Downey, daily except Mondays from 1 to 5 p.m.

DONALD J. SWINTEK, art teacher at Polytechnic High School, has an exhibit at Magnolia Theater during the run of "Take Her, She's Mine," which closes March 7. The artist takes his subject matter chiefly from the California scene.

PALOS VERDES Community Arts Association will show "Travel Exhibition 1963" March 1 through 25 at Palos Verdes Community Arts Gallery, 2400 Via Campesina, Palos Verdes Estates.

The exhibit is made up of 40 matted water colors done by members of California Water Color Society and selected by jurors Richard Haines, Phil Dike, Emil Kosa Jr., Douglass Parrshall and Delmar Yeakum.

Among exhibiting artists are Irma Attridge, Chester Amyx, Aimee Bordieu, Ruth Erlich, Michael Frary, Olga Higgins, Meredith Olson, Gordon Wagner, Gerry Waldman, Robert E. Wood, Gerald Brunner, T. John Christo, John A. Dominique and Hilda D. Levy.

"ARMS AND ARMOR of Ancient Japan," a major exhibition featuring Japanese military art objects used by the Samurai warriors, is on view at Los Angeles Municipal Art Gallery in Barnsdall Park.

On display are hundreds of swords, sword fittings, pole arms, bows and arrows, quivers, heraldic decorations, Samurai armor and horse battle trappings.

Most of the items have been obtained from members of Token Kai, an organization for the study and preservation of military art objects of ancient Japan. Others have been loaned by the Museum of Fine Arts, Boston; the Royal Ontario Museum, Toronto; and the Victoria and Albert Museum, London.

Gallery hours are 1 to 9 p.m. Tuesdays through Fridays, 1 to 5 p.m. Saturdays and Sundays, closed Mondays. There is an admission charge of 50 cents for adults, 25 cents for children.

A TOTAL of 300 gold keys, symbols of achievement in art, were presented to junior and senior high school artists at the recent 18th annual Scholastic Art Awards presentations in Los Angeles.

Local winners of the keys and blue ribbons were Jack Combs, Sylvia Furu and John Stewart of Millikan High School; Kellan Fawson and Robert Goudy of Wilson High School; Ron Stender of Jordan High School; and Marshall Kirk and Dorothy Orr of Lakewood High School.

THREE WELL-KNOWN sculptors will take part in "The Artist Speaks," second in a series of panel discussions sponsored by Westside Jewish Community Center, 5870 W. Olympic Blvd., Thursday at 8:15 p.m.

The artists are Claire Falkenstein of Venice, Robert Bassler of Occidental College and Albert Wein of West Los Angeles. Edward Biberman is moderating the series.

Panelists will discuss their choice of materials, techniques, media and determination of subject matter. Each artist will illustrate his talk with colored slides.

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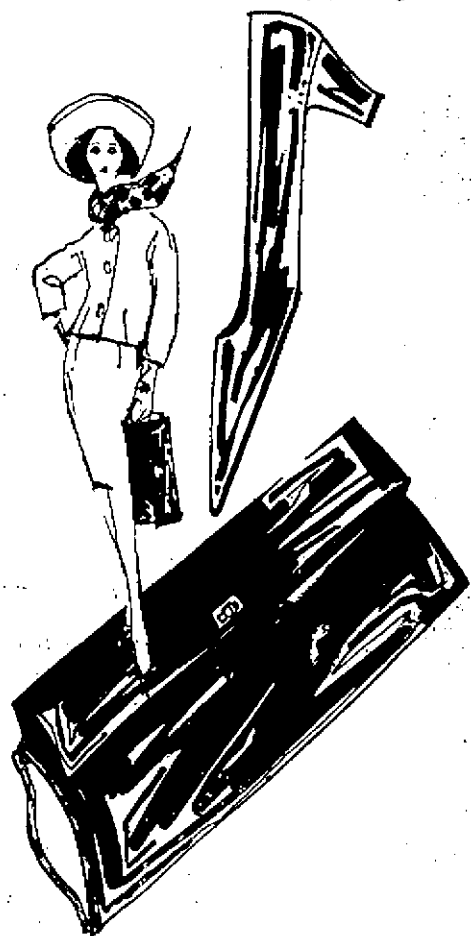
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CHEF OF THE WEEK

Busy Building Potatoes Anna

By MILDRED K. FLANARY
I, P.T. Food Editor

Life is no laboratory experiment to him, even though he did spend almost 15 years with Procter & Gamble as a laboratory analyst. He sizes up the potential—plans the approach—removes the obstacles—then gets under way.

Today's Chef of the Week is John T. Webster, realtor, building contractor, and insurance broker.

Born in McIntosh, Minn., he arrived with his family in Long Beach in 1929. During his days at Poly High, Webster managed to execute several jobs at one time. They included a grocery store, an ice cream parlor, construction work on the Signal Hill City Hall, cleaning up rubble after the 1933 earthquake and his apprenticeship at P&G, as well.

IN 1943, Webster joined the Merchant Marines, and varied his time between Panama and the Tokyo Bay area. He sailed for home 30 days after the close of the war.

Not one to waste his time aboard ship, he studied diligently on real estate lore. He came home, passed his realty examination, and after another short hitch with P&G, decided now was the time to go into business for himself. And he did.

Since that time he has obtained a general contractor's license and an insurance broker's, as well. He is presently building a new building to house the three branches he now conducts.

And to illustrate the "Webster perfect timing," after having given his all to his business for a while, he decided that the time had come for him to travel. He sold out, bought a house trailer, and set forth for all parts south, east and north, through Florida, New York, Canada and home. He returned to Long Beach and business.

A DOWNTOWN Kiwanian, Webster serves the Long Beach Realty Board as president, after having served on the board of directors for two years. In 1949, he was chosen "Realtor of the Year." He also belongs to Elks Lodge 888.

With a 19-foot cabin cruiser "parked" down at the Marina, the family is no little water minded. Phyllis (Mrs. W.), very active in Civic Light Opera, still finds time to guide the destinies of Sharon, 19, Nancy, 16, David, 15, Dudy, 11, Donna, 13, and Darrell, 10.

The boat is in transit often, to either Lake Havasu or Lake Mead for an overnight fishing trip with "Chefs" Ken Austin, Mills Hodges, or Ted Bowman. Webster's biggest catch ever was a huge turtle which turned the tables and walked off with his line.

Webster has perfect form on water skis, and on the dance floor. In fact, he even does a little dance before each putt on the golf course.

He has one idiosyncrasy—he keeps a pair of old fashioned overshoes handy in his car at all times. No one has decided as yet what he expects to wade out of—but, at least, he'll be prepared.

41st Anniversary

The 41st anniversary of Agassiz Nature Club will be marked Tuesday at a 5:30 p.m. dinner at Crown Cafeteria, 101 Alamos Ave. Music and a social hour will follow. Visitors are welcome.

OUR "CHEF" got an early start at cooking. He used to take his pots and pans with him while working after-noon or grave-yard shifts at P&G, and do his own cooking. He withstood the kidding and became a "Chef of the Week."

Webster's forte is a really good steak; however, his menu differs a bit from a "steak, baked potato and a tossed green salad topped with Roquefort Cheese Dressing." His is "steak, salad and Potatoes Anna."

POTATOES ANNA.

Use a large shallow earthenware dish or, lacking this, a pie tin. Butter the dish well. Peel 4 medium potatoes and slice them quite thin. Arrange a layer of the slices on the bottom of the dish in a pattern—in a spiral if the dish is round, in rows if it is square or rectangular. In any case, be sure the pieces overlap. Season with salt and freshly ground pepper, and dot with butter. Repeat the layers until all the slices are used. Cover the top layer very liberally with butter. Bake in a 400 degree oven for 30 to 40 minutes or until the potatoes are tender when tested with a fork or toothpick. Very carefully turn the baking dish upside down on a platter or large flat plate, so the potatoes come out in one piece, crusty side up.



John T. Webster

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Sinai Carnival

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Patriotic Calendar

MONDAY

Anna Etheridge Tent 58, DUV, 12:30 p.m., Veterans Memorial Building. Mable Fisher will preside.

TUESDAY

Western Shore Chapter, DAR, talk by Cmdr. Edwin W. Hyka, USN, on "New Frontier for Sea Power," following noon luncheon, Boulevard Room of the Lafayette Hotel. Mrs. Warren Davis will provide music with Mrs. Sandy Costello as accompanist. Executive board convenes at 10:30 a.m., followed by 11 a.m. membership meeting. Mrs. Harold D. Harvey will preside.

Recipient of the group's annual DAR Girl Homemakers Award, Cheryl Stewart of Polytechnic High School, will be a guest along with her mother. Luncheon reservations may be made with Mrs. Harold D. Harvey.

Women's Relief Corps, noon luncheon and card party, Veterans Memorial Building.

WEDNESDAY

Retired Officers' Wives and Widows Club, installation of Mrs. Charles A. Chamberlain Jr., president, 1 p.m., Garden Room, Third

St. and Alamos Ave. Mrs. Louis H. Murray is retiring president. Other new leaders: Mmes. George Lancer, William J. Robbins, Emile Arsenault and Rebecca Corcoran. Noon luncheon (reservations with Mmes. Harvey King or Kathleen Wilson) precedes the installation.

Long Beach Chapter, American Gold Star Mothers, pot luck luncheon and social meeting, noon, Veterans Memorial Building. Pearl Pickett and Margaret Winter are chairmen.

William McKinley Auxiliary 27, USWV, noon pot luck luncheon and 1 p.m. business, Veterans Memorial Building. Harriet Spuler will preside.

Abraham Lincoln Circle 44, Ladies of GAR, 10 a.m. sewing, 11:30 a.m. sandwich luncheon and 12:30 p.m. business session, Veterans Memorial Building. Margie Wood will preside.

FRIDAY

Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy, chairman.

Automation Seeks Women For Jobs

Mrs. Betty Hansmann, Placement Supervisor, AUTOMATION INSTITUTE, 100 E. Ocean, Long Beach, reports: "Long Beach companies seek women well-trained as IBM Key Punch Operators for good paying jobs." Greater L.A. Area Salary Survey for Key Punch Jobs shows: Jr. Operator.....\$82.50 to \$111.50 Sr. Operator.....\$122.50 to \$138.50 Lead Operator.....\$90 to \$120.00 Supervisor.....\$116 to \$159.00 AUTOMATION INSTITUTE Schools have trained and placed more graduates in NEW IBM Careers than any other private school. Become an IBM Key Punch Operator! 4 Weeks (Days) or 6 Weeks (Evenings). Prerequisites: High School Graduate and Pass IBM Aptitude Test. Personalized instruction! FREE Placement Service! Over 6000 graduates placed in Calif. Easy budget terms. Get information Visit school. Classes now starting! AUTOMATION INSTITUTE 100 E. Ocean, L. B. • 432-3985

Carol Blair Will Wed

Mr. and Mrs. Douglas J. Blair of Long Beach announce the engagement of their daughter, Carol Ann, to Walter L. Williams Jr., son of Mr. and Mrs. Robert Keith of Compton.

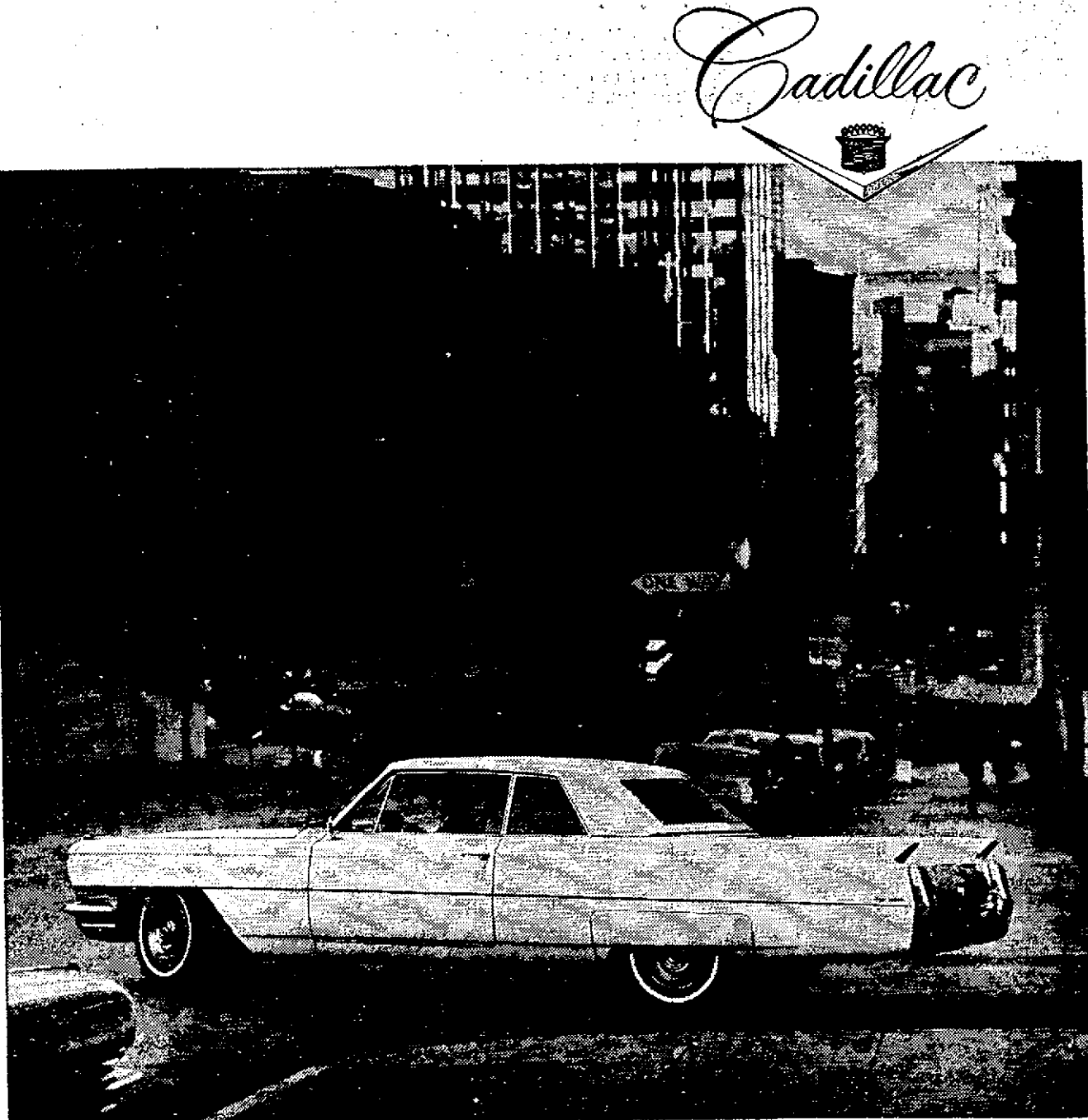
Miss Blair attends Long Beach City College and Long Beach State College. She is a fashion model.

HER FIANCE is a graduate of USC and now attends the USC School of Law. He is articles editor of the USC Law Review and affiliated with Tau Kappa Epsilon.

The wedding will take place in September.

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February 23, 1964

Southland

NEW LIFE IN THE SIERRA

The Boys' Camp
That Oil Built

See Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Latest Look in Hairdos . . . See Inside

Color Photography By Roger Cook

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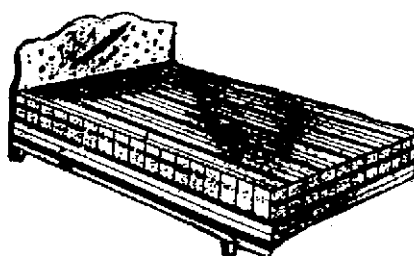
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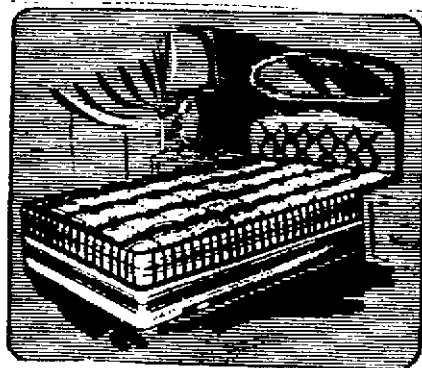
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Southland

February 23, 1964

OUR COVER



More swirl than curl, more breeze than tease... that's the new feeling in this "Night Life" coiffure created for model Pat Craine by a local hairstylist. It is indicative of new trends being shown by some 150 stylists from the United States and Canada to attend Long Beach Hairdressers' Guild 21st annual Trade and Hair-styling Show in session today and Monday at

Lafayette Hotel. All events during two-day session are open to the public. More about the show on Page 7.

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NEXT WEEK

On a trip to California in 1905, an easterner bought 35 acres of land on the Southern California coast. He decided, after looking over his property carefully, that he had been had. He subdivided his property and threw in a set of encyclopedias with the sale of each lot. Next Sunday, Southland tells how his buyers came out with their "Encyclopedia Lots" in what is now the famous Huntington Beach oil field.

Fred Taylor Kraft, Editor.

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80	Nylon twist pile in gold.....	sq. yd. installed 5.99

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sq. yds.	description	installed price
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350	Heavyweight wool and nylon hi-lo textured broadloom in 3 colors.....	sq. yd. installed, 6.99
150	3-ply heavy ripple texture wool pile, 2 colors.....	sq. yd. installed, 6.99
200	DuPont 501 cont. fil. nylon pile, blue/green.....	sq. yd. installed, 6.99

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SQ. YD. INSTALLED

sq. yds.	description	installed price
800	Gulistan very heavy continuous filament nylon face in 4 colors.....	sq. yd. installed, 7.99
500	Gulistan all-wool pile tweed, 3 colors.....	sq. yd. installed, 7.99
800	Gulistan heaviest weight continuous filament nylon pile broadloom in 8 colors.....	sq. yd. installed, 7.99

Floor Coverings, 45 — Second Floor

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SEN. MARGARET CHASE SMITH'S BID RECALLS

Pioneer Petticoat Politicians

By Hoyt McAfee

U. S. SENATOR Margaret Chase Smith's current bid for the Republican presidential nomination turns the spotlight on women's pioneering ventures into politics, particularly on those trail blazers who sought high elective office against insurmountable odds. . . . And on those appointments to key government positions set a precedent. Certainly it amounts to a colorful chapter — this petticoat invasion of the political arena, dating back as early as 1872.

No matter how Sen. Smith fares in her quest for the GOP's biggest prize, she already has injected variety and spice into this year's campaign. Even the late John F. Kennedy sized her up as a "formidable" candidate.

Just the same, Sen. Smith's quest represents no milestone for her sex. As a matter of record, the first woman to become a presidential candidate was Victoria Claflin Woodhull of New York. This was back in 1872. Some 500 unauthorized delegates from 26 states and four territories named her their choice—or candidate.

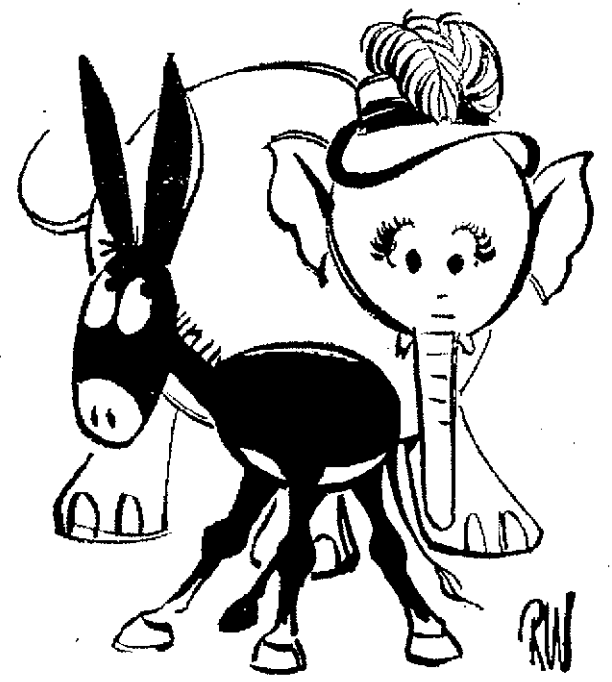
They called themselves members of the People's Party and National Radical Reformers. But their critics were quick to label them the "Free Love Party." It was a tag which stuck. Undaunted, however, Victoria Woodhull took to the stump with a crusading zeal.

In many places her appearances attracted curious, overflow throngs. Admittedly, some of her listeners came to taunt and heckle her. Others, more respectful, turned out to hear what she had to offer. As an illustration of the mixed reception she received almost everywhere she went, consider the day-to-day accounts of her campaigning.

ONE RECURRING theme appears in them: Most of her male listeners cheered—while the females jeered—her! There were even instances when the women in Victoria Woodhull's audience pelted her with rotten eggs and tomatoes. Springing to her defense, sizable numbers of men would rush forward, tender their apologies for what had happened, and help to clean off her dress or costume.

From all this emerges the picture—there were few dull moments on her "whistle-stop" tours. Perhaps the most uproarious incident during her barnstorming occurred in a small crossroads community in New York State. Victoria's fame—or notoriety—preceded her there. With the upshot that a swarm of aroused women awaited her arrival.

Undismayed by their hostile stares, Victoria hurried to a vantage-point and opened fire. Scarcely had she launched into her oratory than the un-



Illustrated by Richard Walmeyer
A number of petticoat politicians sought office before Margaret Chase Smith tossed her millinery in the ring.

receptive females of the community moved in closer—and menacingly. Some of them bore placards which "told her off" (meaning Victoria) in asbestos language. "You miserable hussy," was about the mildest one!

For an uncomfortable minute or longer, it looked like Victoria was in for a real beating. Several of the angry women did surge forward, grab her hair and yank on it—and pound her about the face and body with their fists! Just when it seemed that she'd go down for the count, several men of the community rushed in and rescued her.

Not all of them were bachelors, either. For example, one husky female pulled herself out of the scramble of bodies and eyed a male member of the "rescue squad" angrily. She drew herself erect and almost hissed: "So you think enough of THAT WOMAN to fight for her. Just wait till you return home to-night!"

THIS FURORE over Victoria Woodhull kept up throughout that presidential campaign. No doubt about it, she was the sensation—the biggest "drawing card"—in that year's jousting. And the fact that she continued to "pack them in" gave her opponents many a worried moment. Doubts began to assail them—that they might even lose to this uninhibited, "upstart woman. . . . Who, "from all reports," seemed to "champion free love!"

But Victoria drew a big goose egg in the balloting. Officially, it appeared, no "valid votes" were cast for her. But this touched off numbers of "protests" across the land. Certain of her male admirers were heard to ad-

mit—out of earshot of their wives and girl friends—that they had actually marked their ballots for the spunky Woodhull woman.

Exactly 12 years later, in 1884, another woman decided to try her luck. Her name: Belva Bennett Lockwood. She was chosen by the Equal Rights Party from the District of Columbia as its presidential candidate. Belva armed herself with plenty of material and set off on her trek about the countryside to drum up support.

She used a surprising technique, to say the least. Her argument—subtly phrased—was that the women of that time were being "held down, pushed around, and treated like doormats" by their husbands and sweethearts. That approach was calculated to get her nowhere.

FOR HOW COULD she expect to convince the men—who had the voting privilege—that they were "mistreating and abusing" their wives and girl friends? That was about the size of it—Belva proved considerably less than persuasive. Various accounts bemoaned the total lack of "fireworks and color" in her campaign. It even caused a couple of newspapers to sigh, nostalgically, for "the wildfire days of Victoria Woodhull!"

From that year till 1916, women engaged in plenty of activity to promote the cause of Suffrage. But that was as far as they went. Seeking to get elected to political office seemed to be ill advised—out of season. Then a forthright woman named Jeannette Rankin put on her gloves and sailed into the political arena.

She announced herself as a candidate for congresswoman up in "high, wide, and hand- (Continued on Page 19)

La Reina Rule

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give genealogy on FUSTON.—E.D., Los Alamitos.

E.D.: FUSTON is revealed by my research as being formed in England from the ancient Gothic given name "Funs," coupled with "Tun." Together, these terms translate as "the ready and prepared one's estate." Funs-tun evolved into the surnames Funston and Fuston. The family shield, held by the Funstons, is silver, decorated with five red crosses placed in the form of an "X."

DEAR MISS RULE: Kindly give history on COLVIN.—B. O., Huntington Beach.

B. O.: COLVIN traces directly to the Irish clan Mac-Connlain, which was in turn based on MacAnluain meaning "sons of the great hero." The Colvin ancestor was a 4th century Irish king. This family originated in Sligo but re-settled in Leitrim in the 100's.

DEAR MISS RULE: Please explain POGUE and POCK.—L.P., C.P., Long Beach; R.P., Lakewood.

POGUE and POCK evolved from the old English word "Pohha" which was altered to pogge after it was used many centuries as a town name in Yorkshire. Pohha or Pogge meant "pouch," presumably referring to a small valley or hollow in the hills which resembled a pouch. Ancestors include Adam Pogge of Yorkshire, 1379.

DEAR MISS RULE: Please give data on FRASCELLA.—S.F., Lakewood.

S.F.: FRASCELLA is an unusual surname which had its start in the famous baptismal cognomen Francesco or Francis, meaning "free man." Francesco was shortened by this family's progenitor to "Frase" which was enlarged with the nickname ending "—ella" meaning "young or little."

DEAR MISS RULE: What have you on EDMISTON?—D.T., Long Beach.

D.T.: EDMISTON is a very rare English surname traced to the 1100s. When it was first used it was a village title, "Edmonds-tun" for "estate of Edmond." The ancient Teutonic warrior name Edmond denoted "prosperous protector."

DEAR MISS RULE: What have you on FOSS?—D.F., Long Beach.

D.F.: FOSS was an old Norse - English term for "waterfall." This word was used as a landmark to direct travelers to the ancestral estate, Richard Atte (at the) Fosse is recorded in Britain in 1310. Among American ancestors, John Foss was born in 1838 and lived at Dover, N.H., where he died in 1899.

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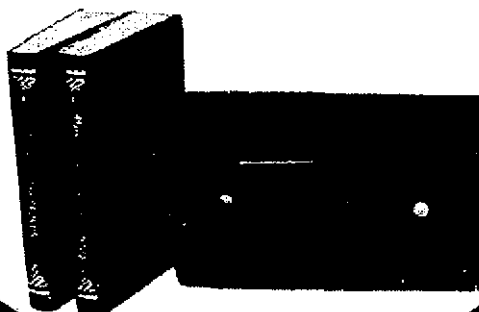
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THE LONG BEACH Hairdressers' Guild is playing host to coiffure artists from all over the country at its 21st annual Show today and tomorrow at the New Lafayette Hotel Grand Ballroom.

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Local Show Mirrors Latest in Hairdos



"Diamond," Gilberta Burton

... new styles go high, wide or winsome

(depending on time of day— or night)



HIGH: "Heiress," Carol Ryan

By Mary Ellis Carlton

Southland Magazine Fashion Editor

MAKING headlines in Long Beach today Monday are 150 artists of the swirl-and-curl set—all here to win "wave" notices for their creations.

Coming from the United States and Canada, they arrived with rollers, clips, hair spray, shampoo and notebooks to compete for trophies, to brush up on hair styles, and to set a few trends of their own.

The event: The Long Beach Hairdressers' Guild 21st annual Trade and Hairstyling Show at the Lafayette Hotel.

Show hours are from noon to 9:30 p.m. today; from 10:30 a.m. to 9:30 p.m. Monday. All events are open to the public.

GUEST STAR for the beauty and educational event is teacher-lecturer-artist Jeanette Johnson, billed as "one of the leading hairdressers in the world."

Currently the leading instructor-stylist for several famous schools on the West Coast, she has garnered some of the industry's most coveted awards—including the Diamond Challenge Shield and the Long Beach Hairdressers Grand Award.

Besides educational clinics, there will be exhibitors' demonstrations, color parades showing the latest in haircoloring by leading color specialists; also a men's, a women's and team contest.

The grand award stylist will win a gold

trophy and \$500 in cash. In all, 18 trophies will be awarded.

WORD IS that there will be more swirl and less curl, more breeze and less tease, more contouring and less torturing of female tresses this season.

According to Jerry Hansen, educational chairman for the Long Beach Hairdressers' Guild, the basic look will have more emphasis on cut, with hair shorter at the nape, longer at the sides. A popular trend: the petalled look, most often lifted at the top, then swirled forward. Many styles feature a soft fall of bangs.

And there's much to be said about convertible cuts—hairstyles that go casual for daytime, sweep up formally for evening. Also coming in: the half-and-half coif in which part of the hair—perhaps half, perhaps less—moves in a new direction at the crown. It may arch briefly, or swirl across the entire coiffure. In this new motion there's the flattering height most women's features demand—achieved without torturing the hair, without destroying its texture.

Neither imposingly formal nor raffishly casual, the new hairstyles, says Hansen, are remarkably adaptable to a variety of occasions and costumes.

Individuality is the latest word in hair styles. It's a season when milady's hair won't look like a bubble or a beehive, but like her very own, tailored to fit her own personality.

Photography by Roger Coar



WIDE: "New Image," Mona Johns

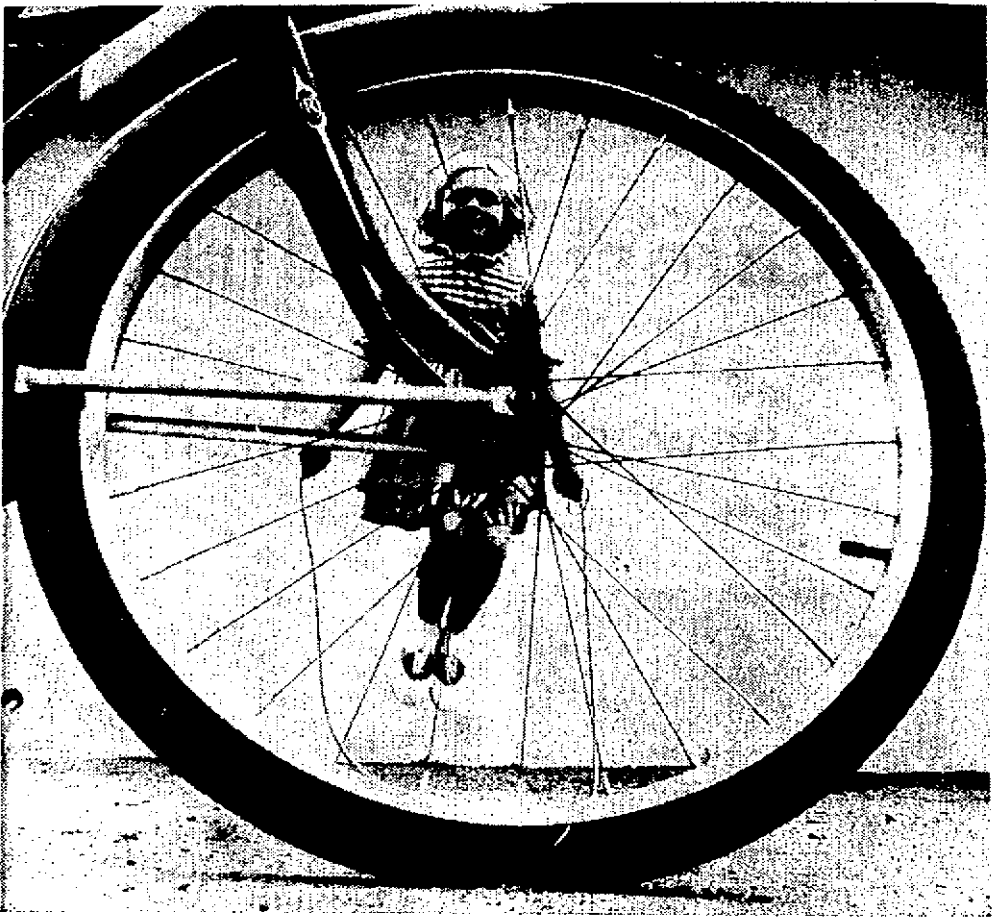


WINSOME: "Carousel," Sandra Stevens (left), and "Romance," Irae Lin

I Love to Pretend



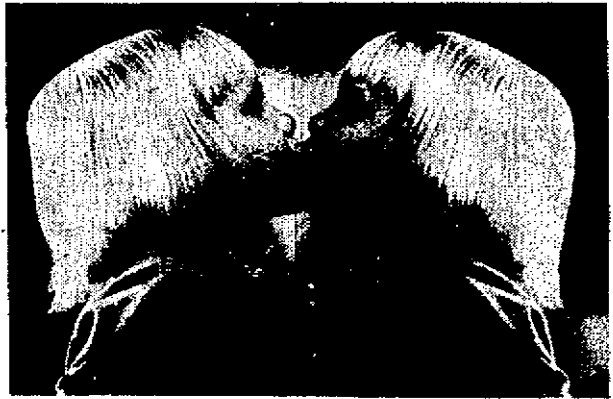
My name is Diane Marie Brazan. I am 9 years old and I live in La Mirada where I go to the Rancho School.



Although I like to skip rope and do a lot of things, my favorite game is pretending.



Once I pretended I was the son of William Tell. Look what happened!



I looked in the mirror and pretended I had a twin sister.

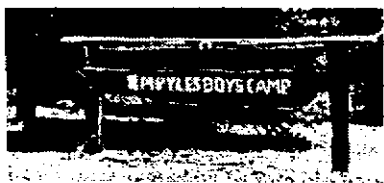


My brother and I sometimes pretend we're Mississippi River boat gamblers.



I don't have to pretend I'm scared when I read horror stories, though, because I really am.

Photos by Joseph J. Brazan



Where 5,000 boys
have found a new
way of life . . .

The Camp That Oil Built

By Vera Williams

A BUS LOADED with boys grinds up the steep mountain grade. The air is brisk and clean. Pine trees on both sides reach high as if to touch the clouds.

"Look, there's a rabbit!" shouts one youngster. "... a squirrel, a couple of squirrels! And over there is a deer!"

These are city kids, town kids and mountain life is new to them. An exciting 11 days lie ahead. The bus makes its way around the last bend, toward a pack station.

"Everybody out!" orders the driver cheerfully. "From here on, you make it by shanks mare!"

The boys never have heard the expression before, but they rapidly find out what "shanks mare" means.

AND HIKE they do, the last six miles to the R. M. Pyles Boys Camp, high in the Sierra, where in the last 15 years almost 5,000 boys have found a new way of life.

Hiking into the camp, the youngsters first spot the neatly-groomed grounds, 20 cabins, large mess hall, and stable of horses. They get an unexpected thrill at the lower camp where they sleep under the stars by the rushing Big Kern River.

Days are filled with swimming, camping, hiking, fellowship. The boys put away more groceries than they practically ever saw before. And all those groceries—every pound of meat, every sack of sugar, every crate of oranges—have to be packed in by mules.

The young campers are encouraged to go back for seconds, thirds and fourths, if they want them.

BUT THE CAMP has an inviolable rule: If you take food, you have to eat it. It can't be thrown away. It's too hard to pack in.

And there's another rule, a slightly fancy rule, but it makes for good manners in camp: No elbows on the table when you eat. If you slip and are caught at it, you may be sent for a fast walk around the mess hall.

And on Sunday you go to church, even if you've never been to church before in your life. Pyles Camp is non-sectarian. Boys and counselors assemble under the trees, where God is near. They read from the Scriptures, sing hymns, pray and usually someone gives an informal talk, a spiritual talk that couldn't be tagged as Catholic, Protestant or Jewish, even if anyone wanted to tag it.

On most nights, and always on the last night of the 11-day period, there is a campfire program with stories, songs and achievement awards. Boys who have excelled in various activities earn badges for their Pyles Camp T-shirts. The outstanding camper of the period is chosen.

LAST YEAR, on a final night, a big, awkward Los Angeles County teen-ager stood up. "I want to thank Mr. Pyles and all of the people who made this camp possible," he said, awkwardly and slowly. "I'm going home and be a better person because of this camp."

Perhaps he wanted to say more, but his voice broke. He sat down, with bowed head. Nobody heckled him, and nobody laughed. He had said what they all wanted to say, and their eyes were misty, too.

What is this R. M. Pyles Boys Camp? It was



Boys just arriving for an 11-day stay in R. M. Pyles Boys Camp in the Sierra line up on a log more than 100 feet long, a fallen redwood. Oil is the source of support for the camp and oil men supervise its administration.

established in 1949 by R. M. (Bob) Pyles, a Huntington Beach oilman, and a group of his oilmen friends who wanted to do something for less-privileged kids.

They found a beautiful spot in the High Sierra, near the junction of the Little and Big Kern Rivers, 65 miles east of Porterville. The camp is on 30 acres of Forestry Service lease land, isolated from the main roads, reached only by six miles of rugged trail.

THE FIRST YEAR 18 boys were in camp. This year there will be 450, all teen-agers. They are definitely not "bad boys," they are not even boys in trouble. They are youngsters, who according to Pyles, "need a pat on the back and a boost up the ladder."

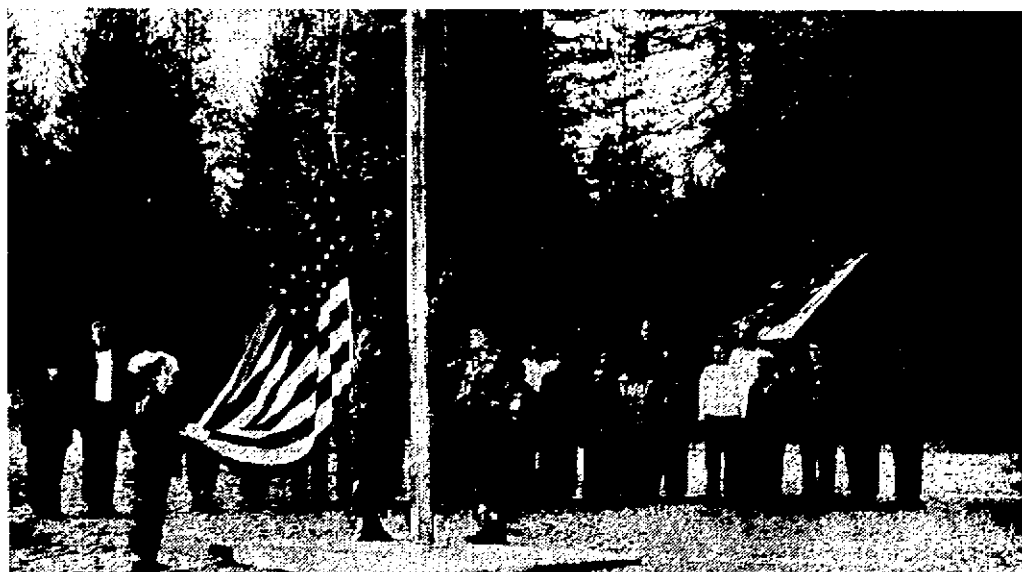
The camp is free; every dollar is contributed by oil firms and individuals. Therefore, it is fitting that the boys be chosen from oil-producing sections of the state. For instance, 54 come from Long Beach; 225 come from Southern California; all come from the central and southern part of the state.

How are they chosen? Police, juvenile officers, court officials, school administrators, welfare workers suggest them. In Long Beach, the big votes come from Chief of Police William J. Mooney and

(Continued on Page 11)



Physical fitness is stressed in the camp. Boys here warm up for junior Olympics.



Patriotism is strongly stressed in the camp activities, as typified in the scene above of raising the colors. Fresh air, good food and plenty of it and a varied program of outdoor activities is provided for the boys.

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Kissable Joe Heatherton snuggles close to escort William O. Douglas Jr., high court justice's son.



Lance Reventlow, millionaire auto racing devotee, is the object of Cheryl Holdridge's affections.

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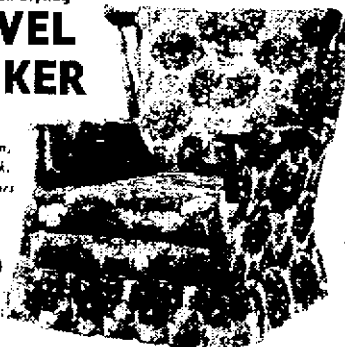
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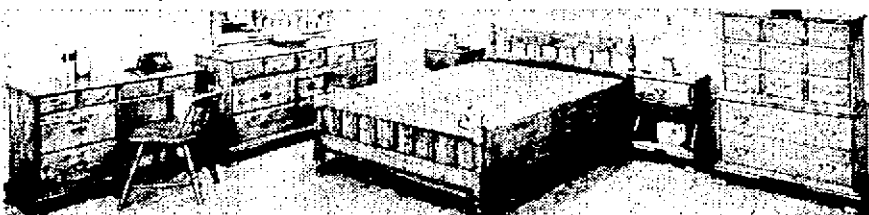
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HE 2-5190

The Boys' Camp That Oil Built



Isabel and Jesebel are camp pets. Boys can ride them, feed them, occasionally hitch and drive them with wagon.

(Continued from Page 9)

Capt. Paul Landsdowne, head of the Juvenile Division of the Police Department.

PYLES CAMP opens the first week in June (plans for the opening already are being made), it closes the first week of September. The lads go up in busloads of 54, and each load stays 11 days. Usually a boy goes to the Pyles Camp only once—the idea is to spread the camp among as many boys as possible.

Pyles and his fellow camp leaders maintain their friendship with the young campers. They visit them in their homes, counsel them about school problems (every lad should get as good grades as it is possible for him to get, they believe), help them get jobs.

At regular intervals, the boys are entertained over the weekend at the Pyles Camp headquarters, 815 Knoxville St., Huntington Beach. They stay over the weekend, they go to the San Diego Zoo, Disneyland, Marineland, Knott's

hard way and knows what a lift can mean to a boy. He could have used a few lifts himself. He was 16 when he started as a "roughneck" in the oil fields around Bakersfield. At various times he has worked in most of the oil fields in the state. His home in Huntington Beach always has been open to troubled boys.

Within the industry, too, Bob Pyles earned a reputation as a friend in need. During the depression royalties from equipment he had invented helped tide many an oilman over the crisis.

PYLES FIGURES the most important thing he ever has done has been to establish the camp.

He likes to camp; he always has camped. He spends considerable time at the camp.

The boys find him easy to talk to. He understands them and they understand him. They speak the same language.

"It's easy to put a boy away after he gets into trouble," says Pyles. "Why not put the trouble away from the boy, in the first place?"

The Pyles Camp, he believes, does exactly this.

Berry Farm, and they talk over camp experiences.

RECENTLY Pyles retired as president of Boys Camp, and was succeeded by W. C. Johnson, who had been executive vice president. Bob McAdams is camp manager, George Salata is camp director. Leadership is developed in camp and this year's campers may be next year's counselors or directors.

Pyles, now 72, came up the

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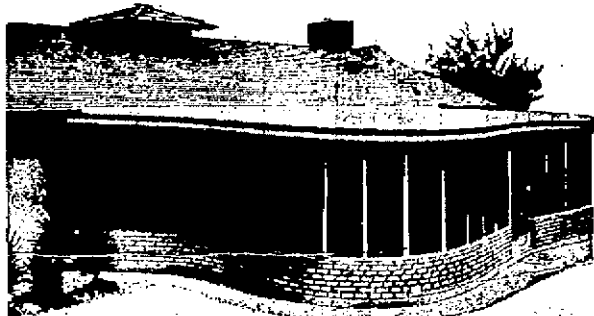
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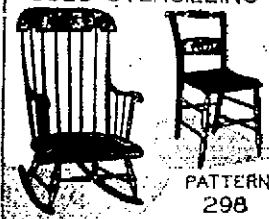
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HOMES

Spacious and Gracious

By Stella George

FROM tiny details to large-scale accoutrements, the home of Dr. and Mrs. Cameron Paschall, 4470 Cerritos Ave., fills every need for spacious and gracious living.

Small details like the gold tassels design of the entry hall wallpaper and a little

Apparent size of the living room in the gracious home of Dr. and Mrs. Cameron Paschall is doubled by reason of opening to a large sunroom, above, which has a wide view.

—Photos by Bob Shumway

Stylishly appointed without sacrifice of comfort, a rum-pus room is uniquely outfitted with a circular barbecue unit of volcanic rock and a black vent, in center right.



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Another view of the rumpus room, showing bar at end opposite barbecue. Mural back bar is a harbor scene.

china candelholder on a small marble-topped table are clues to fine interior design, which was executed by Charlotte Centoz.

The living room seems twice as spacious as it might if it did not open into a sun room of the same length which faces the garden through a wall of glass. The two rooms are separated by a wide arch with filigree screens on top of counters on either side.

A WHITE SOFA at the far end of the living room curves so that it forms its own conversation grouping. A coffee table consists of a glass top cleverly (and almost invisibly) supported by two bunches of delicate gold ferns. Pictures and paintings in back of the sofa are particularly interesting since Mrs. Paschall was the artist responsible for several of them.

The dining room is quite separate from the living room, furnished in Mediterranean style. Personal touches such as parents' wedding photos on the wall add homey atmosphere to the surroundings.

Kitchen and dining (dinetto) area are combined in one long rectangular room, very spacious and completely functional.

A RUMPUS ROOM has everything such a room should have in a practical yet gay and colorful manner. To the left of the door leading to the room is a large

bar made of polished monkey pod wood. Bar stools are jet black. A mural of Long Beach Harbor behind the bar conceals a cupboard for glasses.

A black sofa faces a unique coffee table made of slate with wrought iron legs. An orange-and-yellow-oval rug is a luxurious and gay color accent. A volcanic rock barbecue with a black chimney above is in the far corner of the room. Along two sides of the wall are zebra covered benches, the tops of which lift up and reveal a storage space for barbecue accessories.

THE MASTER bedroom is luxurious with unusual decorating ideas. The entire wall behind the bed is covered with quilted silk in avocado shade which extends forward at the top to form a kind of canopy. The bed spread matches. Across the way a large mirror is set in the center of a glassed wall, the latter draped with the avocado fabric over delicate pink panels.

The front bedroom occupied by daughter Valerie is done in lavender—again with many unique and original ideas.

The pool in the back garden is surrounded by well-tended shrubs. Beside the large pool is a tiny reflecting pool. In the rear of the yard Lumpi, a Chihuahua, has his own heated dog house furnished with a single blanket—the simple, uncluttered styling prefers.



Spaciousness of the kitchen-dinetto area is evident in this photo. A walk-in pantry is a kitchen facility.

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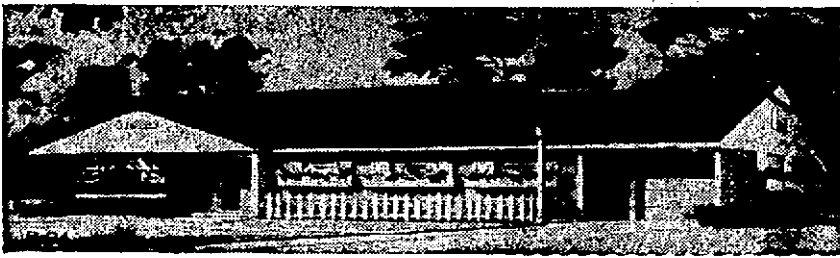
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Matching front window and continuous roof disguise a breezeway between house and garage that provides extremely well integrated outdoor living area in this modest, 1½-story house. First floor has two bedrooms and two more, plus full bath and a study or dressing room, are included in the second floor expansion plan.

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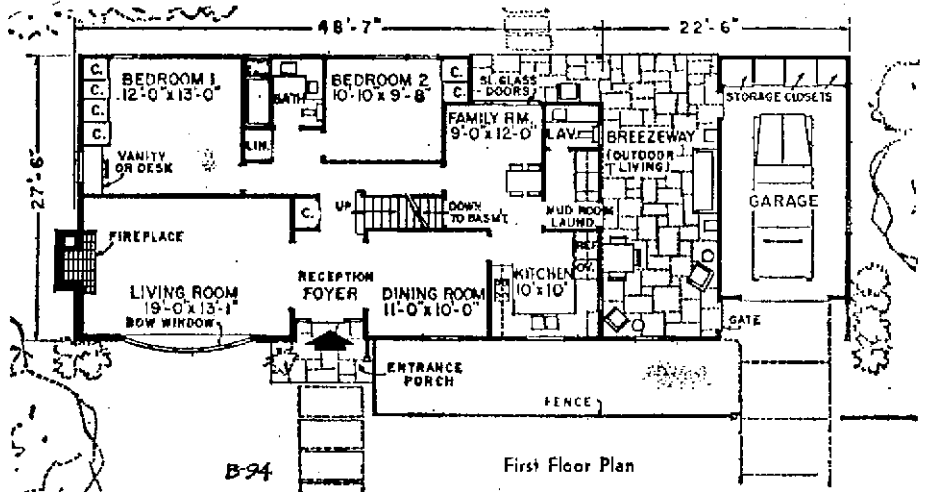


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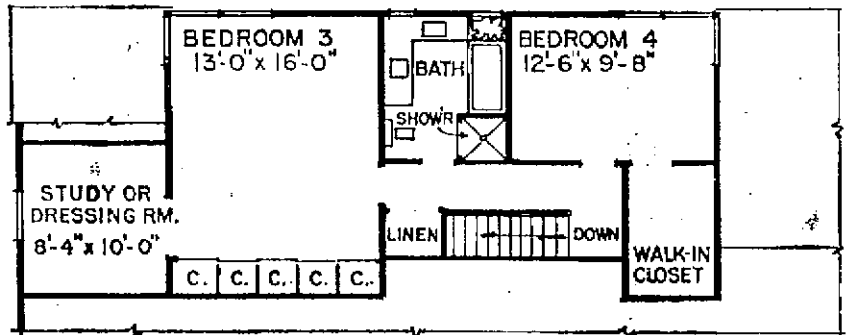
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Floor plans: Outdoor living area in this house contains 316 square feet of space, more than the living room and foyer combined. Second floor expansion could be added in sections as needed. First floor: 1,257, second, 743 square feet.



Second Floor Expansion PlanB-94.

FROM THE curb, this house looks like the type couples on a tight home-buying budget are forced to pass by with a sigh. But take another look.

A covered breezeway, cleverly and inexpensively constructed, makes the house appear much larger than its 1,257 square feet of living area actually permits — besides giving the home one of the best integrated outdoor play areas ever to appear in the House of the Week series.

It is design B-94 by architect Rudolph A. Matern.

A WINDOW on the closed face of the breezeway, matching the other two front windows, makes the breezeway appear from the outside to be part of the house proper, and the roof extending over the breezeway makes it look as though the house adjoins the garage.

In addition, the house has an expansion plan for two more large bedrooms upstairs, plus a full bath and a study—a total of 743 additional square feet. Unlike most 1½ story homes, this would have full-height ceilings all the way around. Matern does this by placing both

By Jules Loh

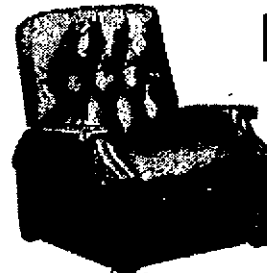
rooms to the rear and taking full advantage of a 34-foot dormer.

The basic house has two bedrooms and 1½ baths on the first floor, plus a large

living room with a log burning fireplace, separate dining room, a family room which also could serve as a breakfast room, a well designed kitchen and a convenient laundry room.

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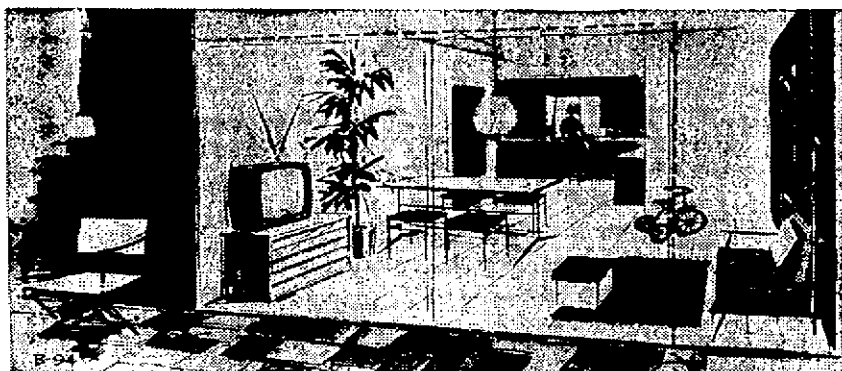
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From the kitchen, a housewife can supervise activities in family room, breezeway and front yard. Front to rear family room-kitchen area is 22 feet in length. Artist's sketch eliminates full outside wall of family room for a better view and dashed lines indicate actual location of the six-foot sliding glass doors.

the house, with brick veneer around the living room. Master also suggests a fence and planter boxes to accentuate the width of the house, and a driveway lamp and weather vane to add to its early American flavor.

Another unusual feature of this house is the location of the kitchen—at the front of the house. From its U-shaped work area, mother can supervise activities in the family room, breezeway and front yard.

The lavatory likewise is well placed, accessible to the informal indoor areas as well as the outdoor play areas. The main bath (note the dou-

ble sink and the corner planter) is equally accessible to the formal entertaining areas as well as the two bedrooms.

The upstairs bathroom is just as luxurious, with double sink and both tub and stall shower; and the closet space upstairs is exceptional. The 8-foot 4-inch by 10-foot study, or dressing room, is another noteworthy feature in the second floor expansion.

A LARGE reception foyer assures good traffic circulation, eliminating the nuisance of persons passing through the living room to get in and out of the house. Two other outside entrances

—one at the family room and a service entrance next to the kitchen—further eliminate needless criss-crossing of rooms by children, delivery men and other such day to day traffic.

The overall width of the house, including the breezeway and garage, is 71 feet 1 inch—the house proper is 48 feet 7 inches and the breezeway-garage 22 feet 6 inches. The depth is 27 feet 6 inches.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study Plan, Design B-94.

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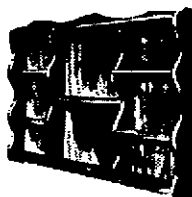
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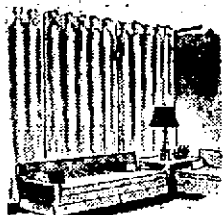
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MEDICINE AND YOU

Twitching Not Ominous Sign

By Ben Zinser

Southland Magazine Medical-Science Writer

RAPID MUSCULAR twitches, in some cases, are "not an ominous prelude" to a progressive neurological disease, two government researchers reassure.

A study of 539 healthy medical personnel discloses that 70 per cent had experienced muscular twitches. Stress and fatigue appeared to precipitate onset. In half the subjects, the twitches, when they occurred, lasted less than one minute. Ordinarily, twitching episodes occurred at intervals of two months or more.



The report is that of Drs. Dwayne M. Reed and Leonard T. Kurland of the National Institute of Neurological Diseases and Blindness. It appears in Archives of Neurology.

A NEW experimental drug called Tegretol appears to be proving out as a method of managing the extreme facial pain experienced in a condition known as trigeminal neuralgia, or tic douloureux.

Dr. John D. Spillane, neurologist at Cardiff Royal Infirmary, reports in the British medical publication, The Practitioner, that Tegretol stopped paroxysms of pain in 26 to 52 patients within 24 hours. In another 30 per cent, paroxysms were markedly reduced within 48 hours.

The drug, which comes in tablet form, causes troublesome side effects such as giddiness, nausea, vomiting, itchy rash and loss of appetite—but these often disappear when dosage is adjusted.

A kidney stone, believed to be the fourth or fifth largest in medical history, recently was removed from a 71-year-old man in Philadelphia. Weight: 2 pounds, 9.5 ounces.

Largest stone in history? It weighed 13 pounds, 14 ounces and was reported to medical science in 1953.

INTENSE ITCHING associated with a liver ailment known as primary biliary cirrhosis can be relieved by an ex-

perimental drug called cholestyramine.

Itching disappears within 7 to 10 days after administration of the drug begins, reports Dr. Fenton Schaffner of Mount Sinai Hospital, New York, in the journal Gastroenterology.

A REHABILITATION concept should be pursued in the care of victims of pulmonary emphysema, a disabling lung ailment, according to Dr. Alvan L. Barach of New York City.

These breathless individuals can walk up to a mile a day by inhaling oxygen from a portable apparatus, he says. The exercise aids in the development of physical fitness.

ONLY ONE CASE of the plague occurred in the U. S. last year. The victim: a 28-year-old shepherd of Gallup, N. M., who died early last December. He became ill four days after skinning a wild rabbit, which he fed to his dog. It was the first case of plague reported in this country since August 1901 and the 36th reported in the past 30 years.

A NEW DRUG known as desferrioxamine, or Desferal, helped to save the life of a 14½-month-old girl who had accidentally swallowed two dozen or so iron tablets (ferrous gluconate). The drug, injected into a vein, helped to render the excess iron in the body nontoxic and to facilitate its removal from the system. The report is in the AMA Journal.

CAPSULES: An antiviral agent known as du Pont EXP-105 has been found to have a protective action against Asian flu in mice, report researchers at the University of Illinois. Human trials are now in progress. . . . Sounds emitted by radio and television sets have no adverse effect on the hearing of newborn infants, German researchers say. . . . The drug Durabolin can sometimes relieve the pain of arthritis, according to a report in the Journal of the Louisiana Medical Society. . . . Less than one in 10 persons never daydream, a Columbia University scientist has found. . . . Tuberculosis strikes 2,000 youngsters under 5 in the U. S. annually, says a new report. . . . Specially treated calf bone has been used successfully to repair facial bone defects, Duke University Medical Center reports.

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The Story of a Rose

MORE THAN 20 years ago, a widely known horticulturist named an unknown rose. That rose went on to win greatness for beauty and garden performance. The rose was, and is, Charlotte Armstrong and the man who named it, John S. Armstrong, of the Southern California nursery firm that bears his name.

But Charlotte Armstrong's garden performance has been far outshone by its record as a parent. From its stock, under the guidance of Armstrong hybridists, has come an illustrious lot of progeny: Queen Elizabeth, Roundelay and El Capitan, for example. These from a combination with Floradora.


In 1949, Armstrong hybridists crossed Floradora with a large, dark red European rose named Minna Kordes (World's Fair in the U. S.). The resultant seedling was crossed with Charlotte Armstrong and a rose known only as 49160-B-14 was born. In succeeding years this unknown rose developed into a champion, an All-American Rose Selection for 1962. Its brilliant beauty is pictured here and its name is John S. Armstrong, named for the man, now 98 years old, who christened its progenitor almost a quarter century ago.

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FOOD

California Orange Omelet

By Mildred K. Flanary
Southland Magazine Home Economics Editor

FRENCH style omelet filled with juicy goodness of California navel orange chunks and topped with sour cream brings Vitamin C as well as taste excellence to the breakfast table—or to brunch or lunch. California oranges go well with curried lamb, too. The recipes:

Orange-Sour Cream Omelet

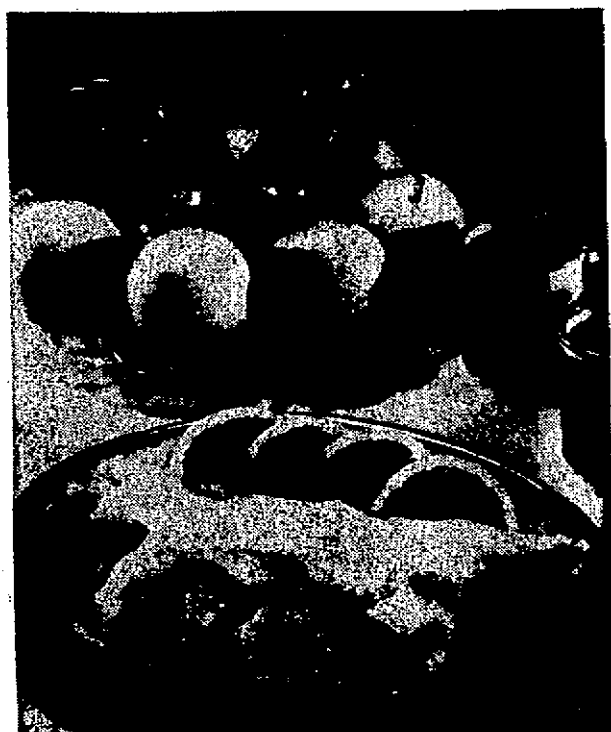
- 3 California oranges, peeled, cut into bite-size pieces
- 1/4 cup confectioners' sugar
- 6 eggs
- 1/4 teaspoon salt
- 2 tablespoons water
- 1 tablespoon grated orange peel
- 2 tablespoons butter or margarine
- 1/2 cup dairy sour cream
- 2 tablespoons confectioners' sugar
- nutmeg
- Orange half cartwheels

Combine orange pieces and 1/4 cup confectioners' sugar, blending well. Combine eggs, salt, water, and grated orange peel; beat with fork until just mixed and slightly frothy. Melt butter in large skillet; tilt pan to make sure the sizzling butter coats bottom and sides evenly. Pour eggs into skillet; cook over low heat. As mixture sets, draw the cooked portions from the edge to center with fork so that uncooked portions flow to bottom, tilting skillet until eggs are set and surface is still moist. Increase heat to brown bottom quickly. Drain orange pieces; spoon onto half of omelet. With spatula, loosen edge of omelet; tilt skillet and fold half of omelet over oranges. Slide omelet onto heated platter. Spread top of omelet with sour cream sweetened with 2 tablespoons confectioners' sugar. Slip under broiler for a minute or two. Sprinkle with nutmeg. Serve at once with orange half cartwheels. Three to four servings.

Curried Lamb With Oranges

- 3 California oranges, peeled, cut into bite-size pieces
- 2 tablespoons brown sugar
- 2 pounds boned lamb shoulder
- 2 tablespoons shortening
- 2 teaspoons curry powder
- 1/4 teaspoon ground ginger
- 1/4 teaspoon powdered dry mustard
- 1/4 teaspoon ground cardamom
- 1/2 teaspoon salt
- 1 cup water
- 1/4 cup fresh orange juice
- 1 tablespoon cornstarch
- 2 tablespoons fresh orange juice
- Steamed rice
- 1/2 cup flaked coconut
- 1/2 cup chopped nuts, cashews, almonds or peanuts

Sweeten orange pieces with brown sugar; set aside. Trim



French style omelet with tasty chunks of California navel oranges and sour cream is a breakfast treat.

fat from lamb and cut meat into 1-inch cubes. Brown in shortening on all sides, about 10 minutes. Add curry powder, ginger, mustard, cardamom, salt, water and 1/4 cup orange juice; simmer covered until tender, about 30 to 40 minutes. Blend cornstarch

and 2 tablespoons orange juice; stir through lamb. Simmer 1 minute until thickened and translucent. Stir in undrained, sweetened orange pieces; heat. Serve on hot fluffy rice. Pass accompaniments; flaked coconut and chopped nuts. 6 servings.

Recipe of the Week

BLUEBERRIES make a hit and win a prize of \$5 for a recipe submitted by Mary G. Wiseman, 9701 Luders Ave., Garden Grove. The recipe:

Blueberry Thrill

Part I.

- 11 Graham crackers, rolled fine
- 1/2 cup white sugar
- 1/4 cup butter

Mix these three ingredients together and press into a 8x12x2 pan.

Part II.

- 2 eggs, well beaten
- 1/2 cup white sugar
- 8 oz. cream cheese
- 1/2 tsp. vanilla

Beat these ingredients until creamy then pour over crust. Bake 25 minutes at 375 degrees.

Part III.

- 1 large can of blueberries, drained
- 1 1/2 tblsp. cornstarch
- 1/2 cup water
- 1/2 cup sugar
- 1/2 tsp. lemon

Drain blueberries and mix the cornstarch with liquid plus the half-cup water and cook until thick. Add berries and the sugar and lemon juice. Cool and spread over crust. Refrigerate at least 2 hours and 6-8 hours if possible.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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Politicians

(Continued from Page 4)
some" Montana. In that two-fisted, man's world she was dismissed by the political "experts" as a "hopeless case." But you should have seen the red faces throughout Montana when the votes all trickled in. They established Jeannette Rankin as the very first American woman to win election to the U.S. House of Representatives.

HER VICTORY, it was said, "gave Woodrow Wilson an idea." Regardless of whether it did or not, he set a precedent on June 26, 1920. He did so by naming Annette Abbott Adams to the post of assistant attorney general in his cabinet.

Down in Georgia, a little over two years later (on Oct. 3, 1922), another woman received an important appointment. She—Rebecca Felton—was named United States senator from that state. And elsewhere across the nation, other women began to give more than passing thought to the possibility of political careers.

On January 5, 1925, Nellie Taylor Ross scored another "first" for her sex. This was in Wyoming. She became the first woman governor in the United States on that date. And in later years she received additional political preferment—notably in 1933, when Franklin D. Roosevelt chose her for the position of director of the Mint.

In the meantime, an imposing feminine person named "Ma" Ferguson served a short term as governor—of all states—of Texas! Down in Arkansas, a public-spirited woman—one Hattie Caraway—jumped into the race for the U.S. Senate. Her triumph at the polls gave her this distinction: The first woman ever to win ELECTION to that body.

FDR, more than any other president, recognized the talents and abilities of women for public service. For example, as everybody knows, he was the first chief executive to name a woman to full cabinet status. He conferred this honor upon Madame Frances Perkins—his choice for secretary of labor.

SHORTLY THEREAFTER—on April 12, 1933—FDR again gave a personable and charming woman an unusual assignment. He chose Ruth Bryan Owen, daughter of William Jennings Bryan, for the post of minister to Denmark and Iceland. She was the first American woman ever to represent her country in a foreign land.

And in the wake of all those trail blazers and pioneers, women are now plentiful on the political scene. Sen. Margaret Chase Smith of Maine, Sen. Maurine Neuberger of Oregon, and several congresswomen from various states... All of which indicates that women are on their way up in political careers.

It may not happen in this generation, but with a lot of luck, some plucky, attractive, and talented woman could conceivably make it all the way to the White House.

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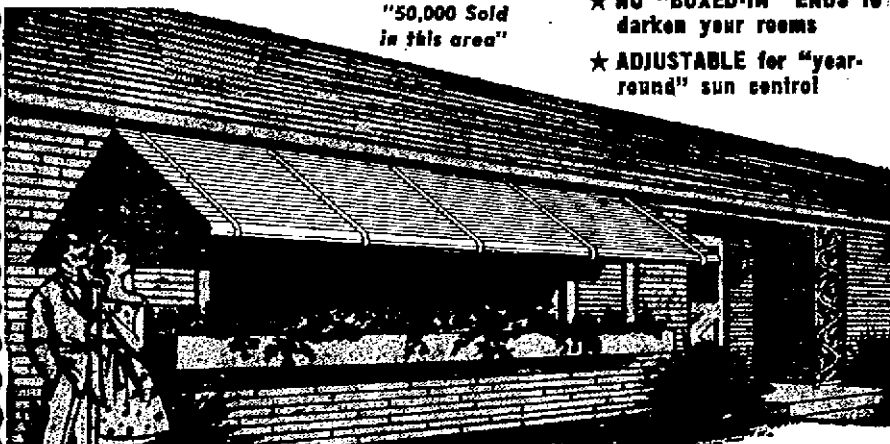
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HOW YOUR CHILD LEARNS

Test Has Its Faults

By Howard E. Kent

QUESTION: Have personality tests been perfected to the point where they safely can be used as a basis for admitting or rejecting a college applicant?

ANSWER: Not in the opinion of the College Entrance Examination Board, which recently stated:

"No existing personality test known to the Board seems to have been sufficiently studied to warrant acceptance of very serious risks that would certainly attend actual use of such tests in making admissions decisions."

The "risks" lie in the fact that human nature cannot be measured the way a clerk measures out a bolt of gingham.

Existing personality tests can't tell us that an immature youngster, apparently poorly equipped for college, will soon blossom into a responsible individual, fully capable of handling college assignments.

But such changes actually occur and must be accommodated.

Personality tests are at best mere guides; they are not precision instruments, and they must not be considered as such.

QUESTION: Does a child get much value from learning something by rote?

ANSWER: Some things must be learned that way, but generally the knowledge we acquire through a process of reasoning and which we apply to practical situations means most and is the knowledge that remains with us. The rest fades from the memory.

Thus, we quickly forget a list of historical dates but remember for years a mathematical process which we have used.

In the words of Confucius:

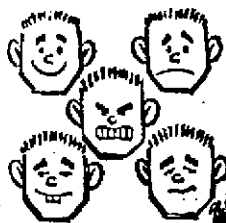
"Learning without thought is labor lost."

QUESTION: Is IQ the big factor in achievement?

ANSWER: A big factor, but certainly not the only one.

John Stalnaker, president of the National Merit Scholarship Corp., said:

"Frankly, the IQ is overrated. Motivation, ambition, the ability to direct one's efforts toward a specific goal, and sheer energy level, if there be such a trait, are characteristics which the IQ must not overshadow even though they cannot be measured easily."



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Compton Attorney Coauthors Belli Book

By Vera Williams

Southland Magazine Book Editor

MELVIN M. BELLI, San Francisco attorney often referred to as the "King of the Torts" and more recently as the "Grey Eagle of the Courts," and a young associate, Danny R. Jones, Compton attorney, are co-authors of "BELLI LOOKS AT LIFE AND LAW IN RUSSIA" (Bobbs-Merrill, \$4.50).

Belli heads the array of legal talent defending Jack Ruby, who shot to death Lee Harvey Oswald, accused assassin of President John F. Kennedy in Dallas.

The 364-page volume on Russia, the result of an exhaustive study of the nation and its people, brings out facts on property law, criminal law, art, education, culture, family life and sex in the land of the red sickle. Trial procedures in Russia and Iron Curtain countries are of special interest to the free world because of the Francis Gary Powers and Cardinal Joseph Mindszenty cases, among many.

The volume is illustrated with photographs taken by Belli and Jones and follows publication of Belli's "Life and Law in Japan."

DAVID POLONSKY, central figure of Charles Angoff's "SUMMER STORM" (Yoseloff, \$5.95) and of this splendid novelist's earlier books, continues to grow with each new Angoff work.

Ninth in this unique series, "Summer Storm" goes deeper and wider than earlier works, fine as they were. Though an intellectual, Angoff has great heart, beating in the aims of all his characters, particularly David, idealist and realist. But the story is more than David's story: the volume is a moving portrait of the whole Polonsky family.

"Summer Storm" also concerns David's new friend, Alice, who forsakes her Jewishness.

But this is not only a story for our Jewish brothers of the USA; its warmth and poignancy will move citizens of the Christian and other faiths; for readers who have little knowledge of people of the Jewish faith, it will provide both pleasure and education.

Though Angoff seems unable to forget that he is a poet, and though his prose is lifted by a clean poetry, he is a man with full knowledge of language: in his hands, the language is living and ascendant. "Summer Storm" is one of the best novels of this season — or of any season.



Wholeheartedly recommended.

WHILE SERVING in Hong Kong as Far East correspondent for the Canadian Broadcasting Corp. and the Toronto Globe and Mail, William Stevenson set out to investigate a strange advertisement offering the sale of edible birds' nests.

This took him to Sandakan, North Borneo, where he learned more about the expensive delicacy of gourmets—and found himself in the hotbed of anti-Sukarno rebels plotting the overthrow of the Communist-Oriented Indonesian government with guns bought with profits from smuggled copra.

"BIRDS' NESTS IN THEIR BEARDS" (Houghton-Mifflin, \$4.50) is an almost unbelievable report of cold war intrigue and politics, spying, gun-running, piracy and guerilla fighting. It is an angry warning to the West against compounding the blunders which let President Sukarno become a spearhead of Communist expansion in the Far East.

Stevenson's adventures are peopled with characters as fascinating as any in fiction; beautiful Jana, revolutionary when she isn't playing the

other side of the palace; Dr. Sumitro, rebel leader, philosopher and man of many disguises; Mister Willi, rebel courier who touches all the bases; "Queen" Emiria Sou-nassa of west New Guinea (ruled by women only), held under house arrest by Sukarno; and Sukarno himself, and Asian Castro railing at the British and Americans.

The book is most timely, because Sukarno is sworn to destroy the new Federation of Malaysia, formed by Britain as a buffer against Communist ambition. And this threat, Stevenson writes, is fully as serious as Cuba. For Indonesia is well armed, and the Western Allies have alienated the rebels as well as the Sukarno government.

THE GRANDEUR and the madness; the greatness and

the bestiality of 11th Century Europe, the sublime and the ridiculous of life in those times form a Grecian chorus in "BELMARCH, A LEGEND OF THE CRUSADES" by Christopher Davis (Viking, \$3.95). Belmarch might be called a simple GI of the Crusades, the ordinary foot soldier, the man who does the dirty work of any war. He, like the other Crusaders, has taken part in massacres of Jews in the march to the Holy Land.

Like any simple soldier not naturally base of heart, the things he has seen and done begin to obsess him. A Jew, Annas, drives him to relive those terrible deeds. Christopher Davis' tale, taking its readers into the heart of those semi-lunatic, yet grand times, shows the great changes wrought in Belmarch



ROSS PHARES

Preachers and parishioners, frontier style, are described by Ross Phares in his new book about the spiritual lives of America's pioneers, "Bible in Pocket, Gun in Hand" (Doubleday, \$3.95).

by Annas. A Christian and a Jew together thus take a great step forward.

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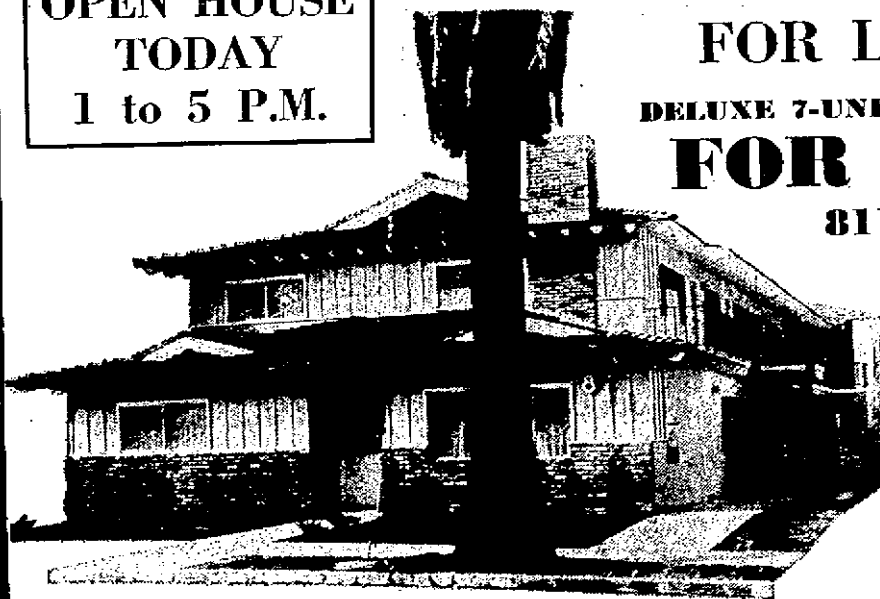
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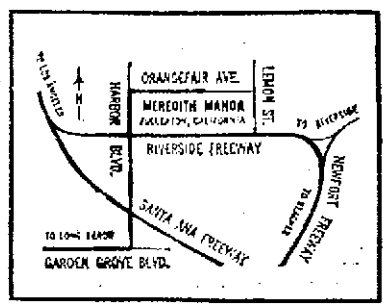
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Three Long Beach area beauties seeking Home-O-Rama crown: Linda Nielsen, Carol Phillips and Vicki Clifford.

Beauty at Home-O-Rama

THERE'LL be beauty aplenty at the Long Beach Arena when the Long Beach Builders Exchange holds its fifth annual Long Beach Home-O-Rama Wednesday through next Sunday, and it won't all be home furnishings, building materials and home decorating items.

Pulchritude will have its inning, too.

Highlight of opening night attractions will be selection of a queen and two princesses on stage at 7:30 o'clock. A dozen Long Beach area girls are competing for the honors and for merchandise prizes to be given winners through courtesy of the Home-O-Rama management.

Throughout the five-day show, free entertainment will be staged by the Gertrude Ward Singers, a group that will appear at Disneyland during the summer after achieving spectacular suc-

cesses in Las Vegas, New York, Philadelphia and Vancouver, B. C.

NEXT SATURDAY has been designated as "Leap Year Day" at Home-O-Rama. All persons born Feb. 29 will be admitted free by showing a driver's license or other proof of birth date.

Selected as "Miss Leap Year" by the builders is Desiree Peyton, daughter of Mr. and Mrs. George Peyton of Long Beach. Desiree is four years old but will be celebrating her first birthday since Feb. 29, as you know, occurs only on Leap Year.

Home-O-Rama will be open weekdays from 2:30 p.m. and from noon next Saturday and Sunday.

Autobahn Eateries

Motor tourists using the autobahn to cut travel time between German cities now have six new self-service snack bars at their disposal. The new cafeterias opened recently as part of existing roadside inns or motels. Small hot meals or light sandwich snacks are the chief fare.

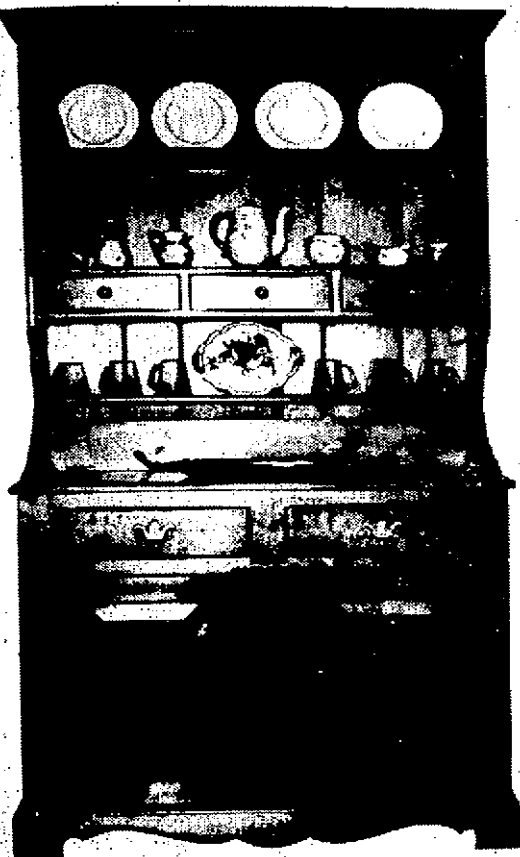
The inns also offer service station facilities and overnight accommodations.

The six establishments with snack bars are located in the following places: Wieskerchen Inn on Wuerzburg-Frankfurt Autobahn; Dornstadt Motel near Ulm exit; in Grafenhausen on Frankfurt-Mannheim Autobahn; Waldmohr Inn on Saarbruecken Autobahn; Remscheid Inn on the Cologne-Hanover Road; and the Duesseldorf North Motel.



Carla Marzicola wears old-style bathing suit as reminder of 76 years of pageantry, as possible during Home-O-Rama.

Home Workshop



Maple-stained, antiqued and waxed, this Sketchbook hutch-buffet will strike a warm note of hospitality.

By Ed Fleming

THE GENUINE colonial touch is probably best appreciated in the early American hutch-buffet. This type of furniture is always a big favorite because of its usefulness as a showplace when serving, as a storage place and as a showpiece for fancy china and glassware.

Sketchbook's design S-148 presents a handsome version of the colonial hutch as seen in the accompanying photo-

graph. One of its most practical points is its width size. We have made it to fit within a four-foot width of wall space. This is an important feature for many homemakers who may have limited or broken wall area in their home or apartment.

THE HUTCH-BUFFET can be built by the handyman in most any wood. Our model shows it made from knotty pine, the traditional colonial wood. The Sketchbook plan shows in step-by-step diagrams and instructions how to first construct the lower buffet, then the upper hutch section. Each of these two major elements is broken down in separate parts and material lists for easier guidance. Shaped parts of trim and edge strips are given in inch-scale diagrams to make duplication simple.

The buffet section, 32 1/2 inches high by 19 inches deep by 42 inches wide, contains two large drawers over the paneled doors. The entire interior of the buffet is shelved storage area.

The hutch section on top brings the overall height of the two sections to approximately six feet. In the hutch portion there are three smaller drawers beneath the open shelf area. Three open shelves provide ample display space for china, glassware or knick-knacks.

TO OBTAIN the handy plan for building this hutch-buffet, specify Sketchbook Plan S-148 and send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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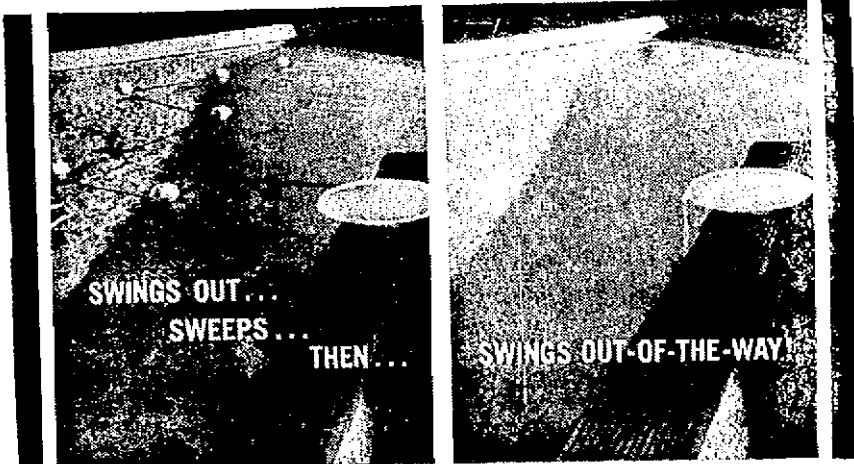
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Pool owners can now be more carefree than ever. Exclusive Anthony manufactured accessories take most of the work out of pool care. Besides *Hida-Sweep* there's *Antho-Pure*. Dispenses daily; holds up to six months' supply. Anthony automatic, long cycle filter, automatic heater keep water condition always ideal. Exclusive accessories, volume building give Anthony pools extra value.



ANTHONY BLUE LAGOON \$1690

\$22.54 per month, 10-year terms. Pool is 15' x 31', 312 square feet, 78 perimeter feet, 3 to 6 feet deep. Steel reinforced gunite, waterline tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



ANTHONY DELUXE CUSTOM POOLS

Pool above is typical example of dozens of designs and sizes available. Anthony manufactures pre-cut parts, coping, accessories. Factory-to-you selling keeps prices low.

Anthony has built twice as many pools as any single builder.

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Pet fads and fancies include false eyelashes for burros, like these worn by pet of animal trainer John Scheiner.

By Eleanor Avery Price

SALES of pet accessories and equipment are on the increase. It has been estimated that, in 1963, \$827 million were spent on pet sweaters, jeweled collars, canine pajamas, dog snow shoes, fancy dishes, and a jillion other items. The great popularity of the poodle is one of the big reasons behind the increase. It just simply is fun to dress him up.

Oddly enough, the second most popular dog is a real he-man dog who requires no trimming, no tail chopping, and no fancy clothes. He is the German shepherd, a dog that jumped from fourth place on the popularity poll to second. Show-wise, he is first, and also he is more often seen in obedience trials than any other dog.

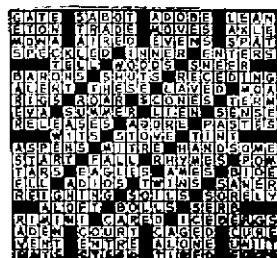
SPEAKING of dog shows, there were 486 American Kennel Club sponsored shows in 1963, with 285,000 entries. (More from our area than any other.)

Beagles now rate third in popularity and are followed

Sharpen Tools

Sharpen your tools now before the big spring outdoor season begins. Hedge and pruning shears should be sharp so they don't bruise the bark of the limbs you prune—and because it makes pruning easy. If your tools need replacing, see a nurseryman for the latest and best garden equipment.

SOLUTION TO TODAY'S PUZZLE
(See Page 30)



Pets Are Big Business

by dachshunds, chihuahuas, Pekingese, collies.

There are a few more cats around than dogs. Estimated sales on commercial cat food totaled a whopping 17 percent increase last year to reach \$105 million, or an average of more than \$4 per cat. Probably a small percentage of cats were 149 all-breed cat shows with approximately 18,000 cat competing for blue ribbons.

The American Association estimates that there are 23 million aquariums. If the fish alone were counted, this "pet" would be the most popular. In fact, it would almost equal the number of cattle in the United States, or, at least, sheep.

Birds are not far behind aquariums. Most popular are some 3 million horses, more than hamsters, monkeys, and miscellaneous pets combined. Oddly enough, more girls seem to love horses than boys.

ALL YOUNGSTERS in grades 1 through 12 who are entering the American Humane Association poster contest should get their entries mailed so they can be postmarked not later than Mar. 1. Posters can be 9x12 inches and on up to a maximum of 22x28 inches. Crayon, ink, paint, cut paper, or water colors maybe used. Each poster must be lettered to describe the art work. Be certain name, address, age, grade, school name and address are on the posters. Each

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entry must be the personal and original work of the student whose name is on it. Mail Animals in Art to the American Humane Association, 896 Pennsylvania St., Denver, Colorado 80201. Ask teachers for further information. All teachers of cash prize winners will receive one-year subscriptions to the National Humane Review.

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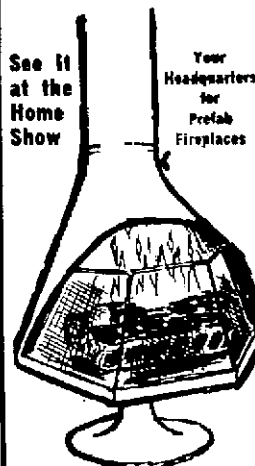
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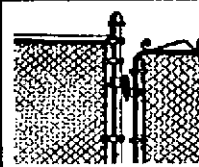
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'Hunt' for Lost Gold

By Fred Taylor Kraft
Travel Editor

IF YOU love the desert under a mellow Spring sun or glowing stars, if you are held spellbound by stories and legends of the people who have inhabited it, and particularly if you like to seek treasure in its raw canyons, you should not miss the annual Superstition Mountain-Lost Dutchman Gold Mine Trek from Phoenix March 1.

Led by Spanish-attired members of the Dons Club of Phoenix, you and dozens of other visitors to the Valley of the Sun will go into the rugged Superstition Mountains—in what was once dangerous Apache country—to "hunt" for the famous Lost Dutchman Mine.

You probably won't rediscover the mine—the Dons themselves don't ever expect to find it—but you will have the time of your life.

THE TREK is built around the story of Jacob Walz, the German "Dutchman" who, according to legend, discovered a fabulous gold mine in the latter part of the 19th century. He died without revealing the secret of its location and it became known as the Lost Dutchman Mine.

The Dons take no part in controversies about whether the mine is fact or fiction but, through these annual day-long outings, have made the Lost Dutchman internationally famous. They take hundreds of people to the Superstitions each year, past legendary landmarks like Weaver's Needle and Peralta Canyon on a nine-mile hike, and wind up at "base camp" with festivities that read like a page from a fairy story.

BASE CAMP consists of a covey of Indian and western structures. There, after the hike is concluded, participants see everything from bow-hunting demonstrations to Indian dances, including Indian craftsmen, cattle branders, gold panners, and saddle-makers at work. A miner's lunch, Apache popovers and other treats are topped off with a royal beef barbecue dinner.

And then, as if that is not enough, comes the unforgettable (Continued on Page 26)

Superstition Mountain, to which Phoenix Dons Club will trek March 1 in search of Lost Dutchman Mine.



—Phoenix Chamber of Commerce Photo

Superstition Mountain, to which Phoenix Dons Club will trek March 1 in search of Lost Dutchman Mine.

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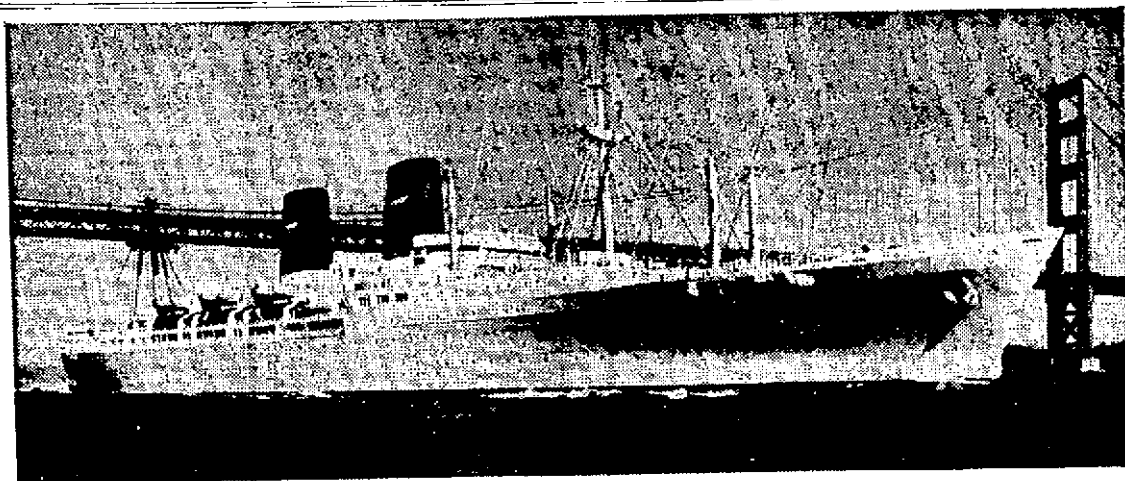
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1. APRIL 5—ROUND-THE-WORLD SEA CRUISE—64 DAYS

SS PRESIDENT ROOSEVELT to Hawaii, Japan, air to Hong Kong, continue by ship to Manila, Singapore, Ceylon, India, Pakistan, Egypt, Italy, France and New York. 16 ports in 10 countries. From \$2,340.

2. APRIL 18—ORIENT TOUR BY SEA/AIR—32 DAYS

SS PRESIDENT WILSON via Honolulu to Yokohama, Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Osaka. Via air to Taipei, Hong Kong, Manila and return via Honolulu to the Pacific Coast. From \$1,533.

3. MAY 7—ORIENT ADVENTURE BY SEA/AIR—32 DAYS

SS PRESIDENT CLEVELAND via Honolulu to Yokohama, Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Nara, Osaka. Via air to Taipei, Hong Kong, Manila and return via Honolulu to the Pacific Coast. From \$1,484.

4. MAY 21—ORIENT BRIDGE TOUR WITH CHARLES GOREN BY SEA/AIR—30 DAYS

On board the PRESIDENT ROOSEVELT, bridge expert Charles Goren conducts lectures, classes, tournaments en route to Hawaii, Japan and Hong Kong. Return to Japan by air visiting Osaka, Nara, Kyoto, Hakone, Miyazaki, Tokyo and Nikko. Return to Pacific Coast by air, 30 days from \$1,687.

5. MAY 21—SEA/AIR TOUR OF THE ORIENT—39 DAYS; ROUND-THE-WORLD—50 DAYS

SS PRESIDENT ROOSEVELT to Honolulu and Yokohama. Japan Overland Tour: Tokyo, Miyazaki, Kyoto, Nara, Osaka, Nikko. By air to Hong Kong, Bangkok and return to the Pacific Coast. Or from Bangkok, continue Round-the-World by air via India, Cairo, Europe to the East Coast. Escorted by Leo A. Mathews. Orient Tour from \$2,863. Orient and Round-the-World tour 50 days from \$3,128.

6. JUNE 4—CAMERA TOUR WITH RAY SHORR—28 DAYS

Professional photographer Ray Shorr will give lectures and instruction en route to Hawaii and Japan, 6 days in Hong Kong. Return by air direct, or via Bangkok and Singapore. From \$1,425.

Many other sea and sea/air tours are available. For full details contact your Travel Agent or your nearest American President Lines office.

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TRAVEL RESORTS

Off the Beaten Path in Pacific

PROSPECTIVE travelers in-to the Pacific should not overlook three new Sunset Travel Books, each a fine word-and-picture guide to the country it covers. They appear on the stands this week.

"New Zealand," "Australia" and "Japan" (Lane Book Co., Menlo Park, Calif., \$1.95 each) are produced under the direction of Frederic M. Rea, publisher of Pacific Travel News in cooperation with the respective Government Travel Bureau.

Each volume describes off-the-beaten-path spots of interest as well as favorite tourist attractions; the time to go; sports; scenery; flora and fauna, and some of the customs visitors should know. Ample pictures bring the text vividly to life.

IF YOU READ "Europe on \$5 a Day" and "Mexico on \$5 a Day," you'll be interested to know three new "\$5 a Day" books have been published: "Hawaii on \$5 and \$10 a Day," "Japan on \$5 a Day" and "Israel on \$5 a day" edited by Arthur Frommer and distributed by Pocket Books, Inc. (\$1.95 each).

All three books feature the fact-filled encyclopedic listings and comments for which the series is famous: precise data on the least expensive forms of transportation to the areas written about, and detailed recommendations including names and addresses relating to the least expensive ways to live and tour in those areas.

"Japan on \$5 a Day" by John Wilcock, furnishes descriptions and addresses of scores of Japanese-style inns where two can get a double room and two breakfasts for \$5 a night. "Hawaii on \$5 and \$10 a Day" by Faye Hammel and Sylvan Levey focuses on low-cost living; and "Israel on \$5 a Day" by Joel Liever provides lists and sprightly descriptions of second and third

Traveler
 (Continued from Page 25)
 able conclusion, the piece de resistance. On a natural desert-mountain stage will be presented an hour-long legend-drama about the Lost Dutchman—how Walz "discovered" the mine, his cunning in keeping the secret to himself, and how the mine subsequently got its reputation for violence and death.
 The finale will be a firefall cascading down the mountainside.
 Tickets for the Trek cost \$5.80 and may be obtained, while they last, from the Dons Club, P.O. Box 13493, Phoenix, Ariz.

class hotels of Israel and "kibbutz" accommodations on the unique collective farms. Each book provides information on low-cost restaurants, sight-seeing attractions, nightspots and tours.

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 Phone for an appointment, we'll gladly come to your home to discuss our a la carte tour in detail . . .



AROUND THE WORLD WITH DELAPLANE

"Some places to go that don't cost a fortune in the summer..."

MEXICO'S pretty good. If you stay off the Mexico City-Acapulco tourist route. (And compared to U.S. resorts, it's not too bad even here.) From the east, there's a train you can pick up from Chihuahua (or above the border) that takes you AND your car over to Topolobampo on the West Coast for very little. Westerners can drive it direct from Nogales, Ariz.

Summer is the time when Caribbean rates are half or less. Try Puerto Rico and the Virgin Islands. Low air fares from New York. And West Coast people don't pay too much considering the lower cost of hotels. Delta is the direct line via New Orleans.

Hawaii in the Outer Islands is not expensive. You should hook into one of the big hotels and wander around and shop the back streets for something half the price.

If you want to go plush: Hanalei Plantation House on Kauai is in a valley and the beach looks like the South Seas of your dreams. Cottages. Not too stiff at \$50 per day for two when you consider this includes ALL of your meals.

On Maui, the Sheraton-Maui runs \$47.50 per day for two with meals. Some 2½ miles of the best swimming beach in the world with 70-degree water. Practically all to yourself. Royal Lahaina golf course at your back.

These are NOT places for two single girls or single men. The action is at Waikiki. You may be boxed in by people on the crowded beach. But there ought to be ONE of them you like.

Grand Teton National Park in Wyoming is priced from about \$5 a day for tent cabins sleeping four to regular resort prices in the lodges. Wonderful place to drive to and take kids.

All of these places will send you folders. Addresses above are sufficient.

The real inexpensive holiday is camping. National Parks Service, Washington, D.C. has lists of their camp sites. And various state parks usually come by writing the State Chamber of Commerce at the capital.

You can rent camping gear these days. If you haven't looked in a sporting goods store lately—do it. Camping is de luxe these enlightened days. Not at all like when we were cooking for the Boy Scouts. Compact, unfolding stoves. And specially packaged dehydrated food—add water and instant Mulligan stew.

You can also rent a very compact little trailer to haul

all this stuff on. And there are deluxe trailers that open up, revealing tents, bunk beds, stoves and the works. (Don't know if anybody rents them. Sporting goods store people ought to know, don't you think?)

Do you know of any tours by bus in Europe?"

I DON'T have an address with me. But ask the Long Distance operator for New York information (free). See if there's a listing for Linjebuss. This Scandinavian bus line has excellent and cheap tours in Europe.

Another is CIAT, the Italian line. The British run some lines too. And, actually, for no fee, any travel agent should give you folders on all of these. Book you and make all arrangements. (His money comes from a commission on

the air fares and the bus lines.)

"If we drive to New York and go by ship to Europe, where can we leave our car?"

SEVERAL New York garages specialize in this. (Again I don't have the address with me.) The shipping line will know and can tell you.

"A typically British hotel in London please?"

BROWN'S is most famous. Just off Piccadilly. Little lower priced and more modest is Rembrandt near Kensington—10 minutes by taxi from Piccadilly.

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Best of all, it isn't costly. Economy rooms with bath nearby start at \$414, round trip; rooms with private bath from \$567. And the price includes 10 full days of gourmet dining, parties, and a wealth of other luxuries. SS Lurline sails for Honolulu every 12 days from San Francisco or Los Angeles. To select your stateroom or sailing date see your travel agent or

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By Dorothy Le Sage

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HIS THINNING blond hair, tanned weathered skin and blue eyes framed with fine lines etched by squinting into sun-drenched Southern California skies gives 38-year-old Roy Pursche the tough and ready look of a man of the soil or perhaps a flyer.

Pursche fills both the rugged shoes of a third generation farmer and a major's uniform in the 452 Troop Carrier Wing of the U.S. Air Force Reserve.

Long Beach citizens don't usually associate thriving crop land with their bustling municipal airport, yet since 1950, Pursche has been successfully producing barley,

oats and black-eyed beans on acreage which surrounds the 10,000 foot runway of the Long Beach Municipal Airport.

In 1950, Air Force Reserve Col. Glenn Arbogast, then director of the airport in Long Beach, was faced with the problem of utilizing almost 600 acres of unproductive land honeycombed by gophers.

The soil was so porous and undermined with the gopher havens that heavy rain dug ruts big enough to hold a car. This, of course, created a hazardous situation for aircraft. Pursche was in Col. Arbogast's reserve wing and the colonel knew of the successful Pursche Ranch. He offered the city leased land to the young farmer. Pursche's farming shrewdness told him he could make the land pay, and his flyer's heart made him determined to make those acres safe enough to hold any aircraft in an emergency landing.

PURSCHED and his crew set to work with poison and traps to get rid of the gophers and soon had the stretch of land—538 acres in all—planted and in shape for any emergency.

Pursche ceased regular flying with the Air Force Reserve when his wing was transferred to March Field and converted to troop carrier mission. He was a single engine jet man and the cumbersome C119 Transport was not for him. He holds a single engine commercial license and now limits his plying to an occasional pleasure hop.

The extension of the Long Beach Airport's runway and other improvements have 145 acres. He has additional land in Wilmington and Gardena.

Of a small farmer's future in Southern California, he

says: "The big farmer's getting bigger and the small farmer smaller."

PURSCHED'S world of farming doesn't include the crowing rooster and air filled with fresh odors. His is a rain sky, smog invaded world where a staggering sum of 375 acres a day are being lopped off for commercial or residential use.

"And it's the land with the best soil that's going," according to Pursche, who has enough equipment to farm 1,000 acres—which he does not have. His regular crew includes five men, one of whom has been with the Pursche family for 35 years, the others an average of five years. Machinery and men must be kept busy the year around to keep Pursche Ranch operating. Hence his outfit not only plows, fertilizes and harvests, but slopes freeways and performs in other areas of construction work throughout the southland.

With skyrocketing prices and land disappearing from under his feet, what does Pursche have to say of his future?

"I've got my eye on land up around Chico in Northern California when things get too tough here."

HE GIVES his present operation four or five years the way things stand now.

He loaded a spreader with fertilizer and squinted skyward above the runway rimmed with his green barley as a jet screamed toward a landing. He grinned.

"I may turn into a real pilot-farmer yet." And he didn't sound unhappy. As he says, "You've got to be a gambler to be a farmer."

You've got to be a realist with a sense of humor, too, and Pursche seems to have all of the qualifications.

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YOUR GARDEN

Still Time for Bare-Root Roses



Clint Bryant Photo for Armstrong Nurseries

Rose Grand Slam is new, vigorous and yields radiant red flowers of large size and resistant to bluing.

By Joe Littlefield

THIS WEEK and the first two weeks of March are still busy periods for bare-root rose planting; also for bare-root fruit, shade and flowering trees.

During bare-root rose planting season frequently I'm asked at lectures or nursery appearances, "How old should a rose be before it is dug up, thrown away and replanted with a new one?" We've checked with several rosarians, and the consensus was, "Generally, roses are replaced every 10 to 15 years."

Sometimes roses are replaced oftener than that, because the gardener is unhappy with the color variety, or poor performance of the rose. Others desire newer varieties and have to dig out some in order to make room for the new ones, because they have no more space for more roses.

RED ROSES seem to be more popular than some of the other colors. Grand Slam, a new vigorous rose, provides large, velvety, radiant red flowers that don't turn blue color under hot summer sun. This hybrid tea rose provides masses of showy flowers periodically throughout the active blooming season.

FUCHSIAS are usually pruned about the same time roses are pruned, excepting in frost exposed areas. Cut secondary branches back to within two or three nodes (buds) of the main framework branches and you've really helped the plant get a fresh start for the new year. Scrape off any old mulch, soak soil well, then spray plants thoroughly.

Garden Clubs

Fine points of bare-root rose planting will be discussed in an illustrated lecture by Tony Todaro of Armstrong Nurseries at the third meeting of Orange County Rose Society at 7:30 p.m. in Sun Garden School cafeteria, Trask and Newland Streets, Garden Grove. The public is invited. Flower arrangements will be shown and prizes and refreshments will be provided.

Officers of the society, which now has more than 50 charter members drawn from 10 Orange County and three Los Angeles County communities, are Mrs. Fred Cregar, president; George F. Roy, vice president and program chairman; Mrs. Dortha Woodson, treasurer, all of Garden Grove; Mrs. Lorraine Spiess, Fullerton, secretary; Mrs. H. F. Henderson, Orange, librarian; and Mrs. Richard Carlson, Fullerton, hospitality chairman.

New Giant Vegetables

By K. F. Stedman

THREE new vegetables, as large or larger than any of their species heretofore available — Delicious tomato, Big Max pumpkin and Prize-taker pole lima beans — are being introduced to amateur and professional gardeners by Burpee Seeds in its 1964 Seed Catalog.

Thirteen years of intense breeding and selection have led to the introduction of Delicious tomato, which usually weighs more than a pound and has pushed the scale as high as two pounds. As its name suggests, Delicious has excellent flavor. It is smooth with very little cracking and has such depth that many slices can be cut from each fruit. The interiors are almost solid with very small seed cavities. It bears fruit 77 days after planting.

WITH AN AVERAGE weight of 100 pounds and a circumference up to six feet, the Big Max pumpkin has (Continued on Next Page)

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Mixed colors, best varieties.

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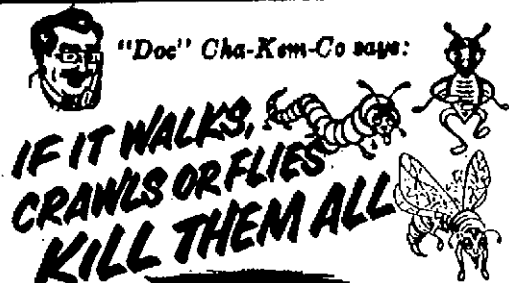
49c ea.

3 for \$1.35

99c

89c

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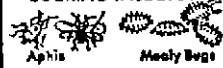


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Vegetables

(Continued from Page 29)
bright yellow-orange flesh, three to four inches thick, suitable for custard-type pumpkin pies, in large quantities. The exterior appearance of Big Max is round to flattened-round, pinkish orange with a slightly rough skin. Big Max attains its maximum size and weight if given plenty of moisture, fertilizer and wide spacing.

The "largest bean of any lima Burpee has ever seen," the unique new Prizetaker pole lima bean has the excellent quality and flavor associated with pole limas. Because of individual beans are two to three times as large as other limas, Prize-



New Prizetaker pole lima beans are introduced for 1964; called largest limas Burpee developers have ever seen.

taker takes much less shelling to make a meal than other limas now on the market. The pods are 6 to 7 inches long and 1½ inches wide, with three or four giant tend-

er beans to each pod. They are borne in clusters, are easily harvested and start maturing from seed in about 90 days.

Tips on Gardening

Garden tips for the week
If you haven't started your gladiolus planting, do so. If you have, set out some more for a longer period of bloom.

Do not forget canna's. This is a good time to set them out.

Your bearded iris foliage may be getting brown on the tips. Cut them back half way so they're not so unsightly.

The first aphids should be visiting your plants. Give them a shot of all-purpose spray (your California Association of Nurserymen member can recommend one).

Ivy that's looking dismal

can stand to be cut back hard. You can take nearly all the leaves off it—and it will reward you by coming back better than ever.

If you have the urge to plant an early garden, don't forget that inclement weather can still destroy tender foliage. Tomato plants should be protected with a good cap or jar until strong growth is established.

All vegetables should be protected from early infestations of aphids by using a dual purpose garden dust that contains sulphur, pyrethrins and a fungicide and is nontoxic to humans and pets.

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Italian Beef and

Italian Sausage Sandwiches

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JUST OFF TEMPLE

Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 24

By M. S. Manning

ACROSS

- 1 Part of a wall.
- 5 Wooden shoe.
- 10 South American birds.
- 15 Indian.
- 19 Short jacket.
- 20 Bartor.
- 21 Stirs.
- 22 Part of a wheel.
- 23 Part of a famous name in art.
- 24 Ventilated.
- 25 Makes level.
- 26 A gaiter.
- 27 Kind of trout.
- 29 Under the outer side.
- 31 Goes in.
- 33 Relate, as a story.
- 34 Small forests.
- 35 Express acorn.
- 36 Oldest titles of British peers.
- 39 Closes.
- 40 Going back, as the tide.
- 43 Warning signal.
- 44 Some places or things near us.
- 45 Bathed.
- 46 Extinct bird.
- 47 Apparatuses.
- 48 Sound of traffic.
- 49 Scotch biscuits served with tea.
- 51 Semester.
- 52 Girl's name meaning

mother.

- 53 Season of sports and vacations.
- 55 Attachment on property.
- 56 What a horse is supposed to have.
- 57 Sets free.
- 59 Admire greatly.
- 61 False diamonds.
- 62 Humorists.
- 63 Old-fashioned heater.
- 64 Light color.
- 65 Tremulous trees.
- 66 Headdress worn by Pope.
- 69 Having strong, dignified bearing.
- 73 Begin.
- 74 Season.
- 75 What a blunderer does.
- 77 Lapdog.
- 78 Road substances.
- 79 Boston College team.
- 81 Town in Iowa.
- 82 Await.
- 83 House wing.
- 84 Farewell in Spain.
- 85 Ball team from Minnesota.
- 87 More reasonable.
- 88 Exercising sovereign powers.
- 90 Desires.

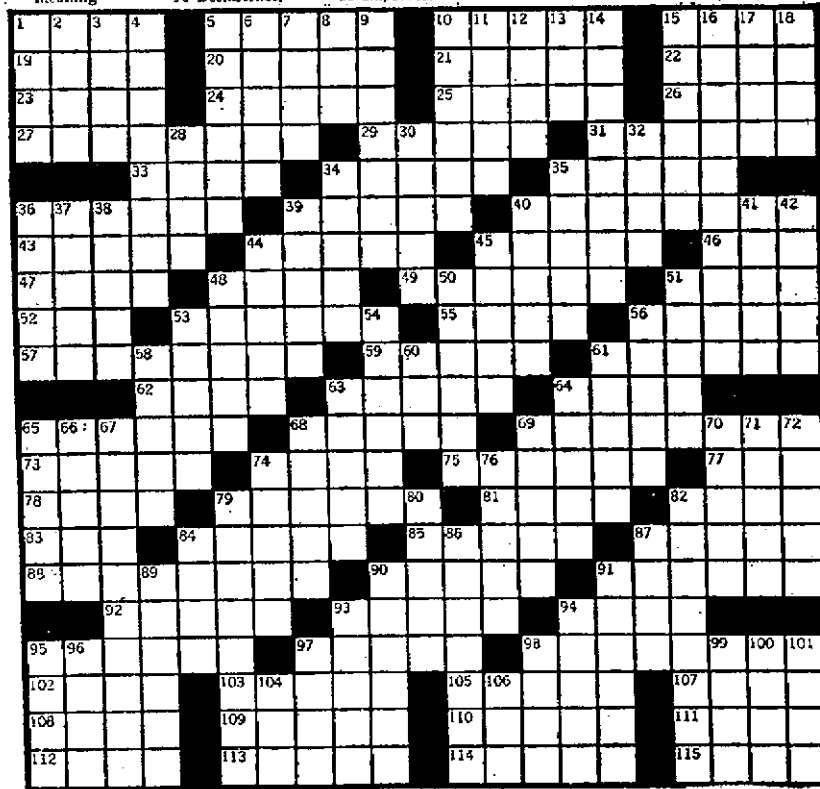
- 91 Bitterly.
- 92 Above the deck.
- 93 Cotton pools.
- 94 Citizen of Yugoslavia.
- 95 City on Adriatic.
- 97 Was concerned.
- 98 Ocean hazards.
- 102 Peninsula in Arabia.
- 103 Play the sulfur.
- 105 Shut up.
- 107 Restored to health.
- 108 Give way to one's feelings.
- 109 Have the privilege of joining certain society.
- 110 By one's self.
- 111 Single thing.
- 112 Roadside sign.
- 113 What Lochinvar rode upon.
- 114 Wearied.
- 115 They're found in butcheries.

DOWN

- 1 Precious stones.
- 2 At the peak.
- 3 Temper, as of a conversation.
- 4 They perform parts.
- 5 Places for race horses.
- 6 Trickery sprite.
- 7 Shakespeare.
- 8 Poetic form.
- 9 Firesome.
- 10 Improves.

- 11 Cots birds.
- 12 Above.
- 13 — Nevie.
- 14 Perfumes.
- 15 Endured.
- 16 Lab exploit.
- 17 Wing-shaped.
- 18 Tennis accessories.
- 20 New England boy's school.
- 21 Parts of scales.
- 22 Require.
- 23 In what place.
- 25 — Keys to "Baldpate".
- 26 More denuded.
- 27 Animated.
- 28 Royal.
- 29 Feigus.
- 40 Wife of a rajah.
- 41 Relating to Scandinavia.
- 42 Pastimes.
- 43 Large volumes.
- 45 River in France.
- 48 Corrodes.
- 50 Good-luck symbol.
- 51 Tries.
- 53 Hollywood actress.
- 54 Noise of something loose.
- 56 "Footprints on the — of time".
- 58 Pitchers.
- 59 Beetle.
- 61 Evergreen trees.
- 63 Parts of doors.
- 64 Makes gentle.
- 65 Fall flower.
- 66 Old and dried.

- 67 England's Governmental Houses.
- 68 Gog and —.
- 69 Parts of church liturgies.
- 70 Believe.
- 71 Something to be copied.
- 72 Abrasive.
- 74 Not very distinct.
- 76 Hellos.
- 79 Buildings.
- 80 What Tom the Piper's son did.
- 82 Cook over an open fire.
- 84 Soon.
- 86 Northwestern's mascot.
- 87 Rowan tree.
- 89 Flashes of reflected light.
- 90 Separated into classes.
- 91 Sprinkled, as clouds.
- 93 Granite city.
- 94 Part of a play.
- 95 Talk wildly.
- 96 "Brain child".
- 97 Attractive Slang.
- 98 Borodin hero.
- 99 Part of a ladder.
- 100 "Merry as a —".
- 101 Hollywood stages.
- 104 Ontario: Abbr.
- 106 — Baba, and the forty thieves.



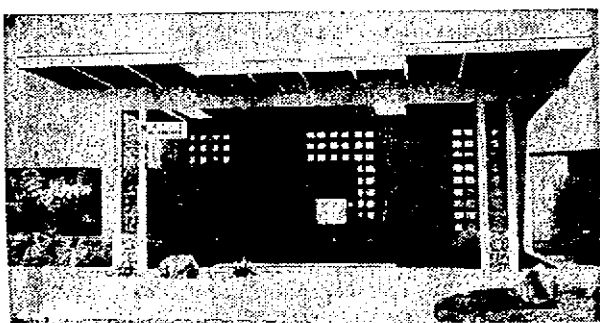
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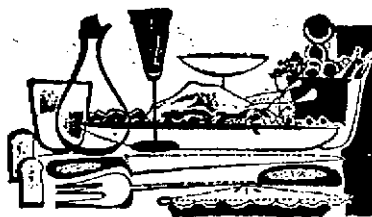
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Caricature by Bob April
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IT'S BEEN said before, but it's still as true as a phrase by Shakespeare: Experience is everything.

And that's the reason the food and service are consistently outstanding at Nik's Coffee Shop and Viking Room, 3400 Cherry Ave. Owner-host Nick Nickoloff has 40 years experience in the restaurant business, a background which enables him to understand the techniques of pleasing all varieties of diners.

Nick is a pleasant, bespectacled gentleman who was born in Bulgaria. He started out in the restaurant business in Tulsa, Okla., in the 1920s, so long ago that he has forgotten the name of his first restaurant. Later he operated three restaurants in Pontiac, Mich., including a popular one called the Pullman Diner. After arriving in Los Angeles in 1939, he operated several restaurants there before opening Nik's here in 1957. Nik's, which he operates with his son Carl, is a modern, immaculate, many-windowed restaurant with a coffee shop, counter and cocktail lounge. It is a favorite dining spot of many of Signal Hill's oil tycoons.

Nik's coffee shop dinners are remarkably large affairs modestly priced from \$1.55 (for nifty halibut fish sticks) to \$2.30 (for a tasty New York cut steak with onion rings). The dinners include tomato juice or soup; fine salad, potato, hot roll, beverage and dessert.

Every night, except Sunday, the Viking Room lounge features amazing bargain dinners which include a glass of superb wine. Among the entrees, priced from \$1 to \$1.50, are spaghetti, hamburger steak, filet of sole, fried chicken and steak. The entrees, which change daily, come with soup or salad, potato, coffee and rolls.

—TEDD THOMEY

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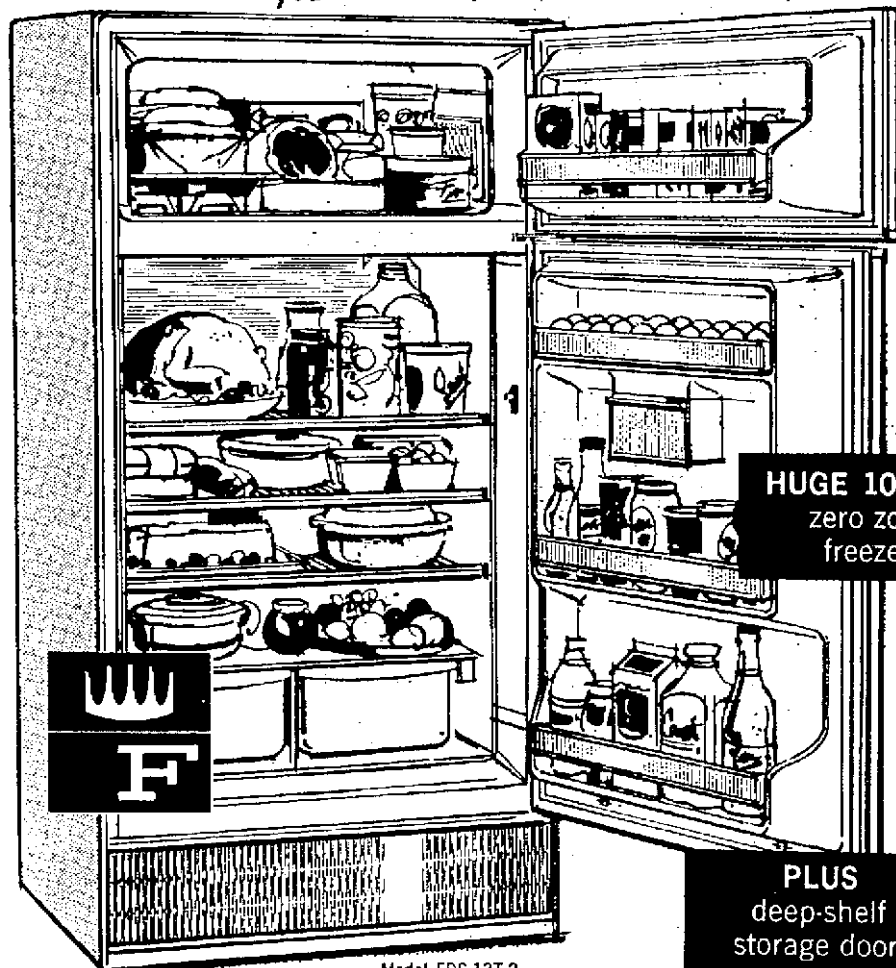
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*Russian Children
Discover Laughter*
(See Page 17)

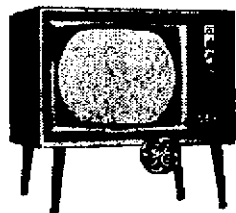
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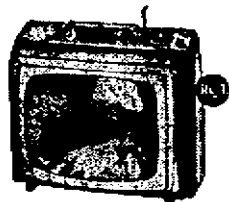
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FOR A COMPLETE SELECTION OF NEW 1964 STYLES AND MODELS... VISIT DOOLEY'S COLOR TV SHOWROOMS TODAY! ALL TOP BRANDS, HIGHEST QUALITY WITH THE LOWEST PRICES!

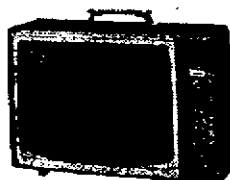
1964 RCA Victor



116⁸⁸

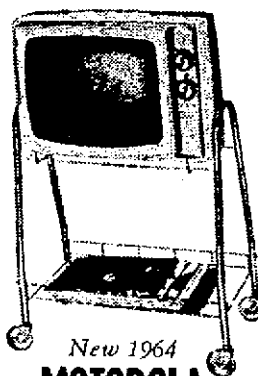
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1964 Westinghouse PORTABLE TV



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19" with large 5" front speaker and leatherette luggage case. FREE 90-DAY SERVICE



New 1964
MOTOROLA

19" Portable TV

WITH STAND
Front mounted controls, pop-up handle, golden voice speaker.

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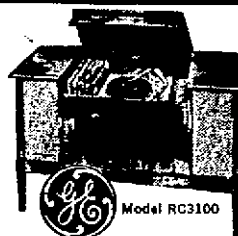
WALNUT, List 559.00... Special **388.88**
COLONIAL MAPLE, List 559.00... Special **388.88**

Packard Bell 19" TV, STEREO-PHONO COMBO

COLONIAL MAPLE or SCANDIA WALNUT. List 498.00... **386.76**

Zenith 23" TV, Stereo-Phono Comb.
MAHOGANY, List 675.00... **488.88**

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New 1964 General Electric Stereo

ALL-WOOD CABINET

Has two 6"x8" speakers and tweeter cones. Diamond stylus.

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2 NIGHTS A WEEK

THE SAVINGS ARE PASSED ON
TO YOU!

Dooley's New Store Hours—

MONDAY & FRIDAY 9 to 9
Tues., Wed., Thurs. and Sat. 9 to 6
SUNDAYS 10 to 5

Heavy Galvanized

20-gal. Trash Can

A quality tapered can with side handles.
SPECIAL!

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Purina Dog Chow

10-LB. BAG

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MARCO—All-New Burger Loaf
BASIC DIET DOG FOOD, 10 Cans

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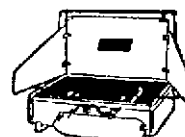


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2-Year field grown in 10 varieties.

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Dooley's have a full range of patent roses at low discount prices!



Coleman 2-BURNER CAMPING STOVE

Lights instantly.
Folds up like a suitcase.

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8 or 16 box

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Buy Now & Save

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New Improved Model No. 77

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DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.,—NORTH LONG BEACH



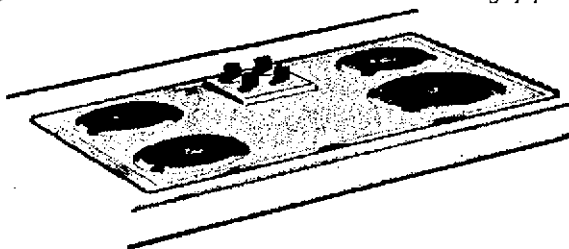
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Customline BUILT-IN OVEN

Quality Oven Features for Modern Cooking Efficiency

Has the new removable oven door . . . simply lift off oven door to detach it from oven. Makes oven interior easy to reach; easy to clean. Has eye-level control panel conveniently located at eye level for easy reading and easy use. Calrod bake and broil units for long life, sheath-type with no open coils. Heat is distributed uniformly for even baking; broiler requires no pre-heating. Interchangeable oven door panels offer new decorating freedom to the built-in kitchen. Blue-grey porcelain throughout.



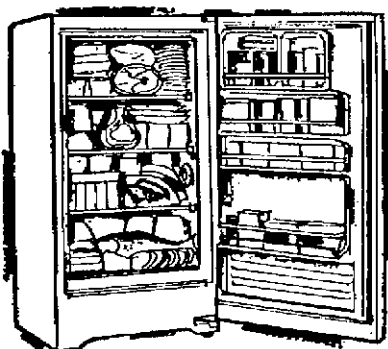
HOTPOINT Customline ELECTRIC RANGE TOP SURFACE COOKING UNIT

A full range of surface cooking in just 30 inches of space. Has easy-to-operate Rota-Switch controls. Complete cooking control is right at your fingertips with the simple twist of a switch. Famous Calrod heating units for greater built-in efficiency that means more cooking speed. Surface indicator light, illuminates when any unit is on.

Both Range Top and Oven for Only

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Free Delivery,
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Newest 1964

Hotpoint Deluxe UPRIGHT FREEZERS

All Porcelain Interiors

10-FT.	UPRIGHT FREEZER	148.88
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5075 LONG BEACH BLVD., - NORTH LONG BEACH



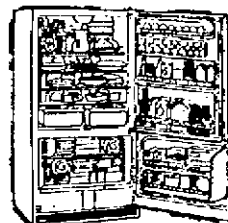
New 1964 Hotpoint

10-Cu.-Ft. REFRIGERATOR

Has big freezer that holds 65 lbs. of frozen foods and big capacity shelf storage.

Sale Price **136⁸⁸**

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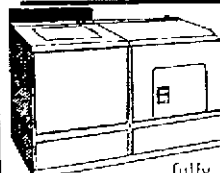
New 1964 Hotpoint

18.2 Cu. Ft. Deluxe 2-Door REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no-frost refrigerator section.

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New 1964 Hotpoint Automatic Washer & Dryer

2-cycle,
fully automatic
washer . . . all porcelain
inside and out. Speed-110 dryer
with porcelain drum and top.

For Only **236⁸⁸**

*For
Both*

FREE delivery, normal installation, 1-year parts and labor guarantee, 3-year parts guarantee on transmission on washer. FREE delivery, 1-year parts and labor guarantee on dryer. (Venting and installation not included on dryer.)

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Liston-Clay Pre-Fight TV Special Monday



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Full Selection of Quality RETAIL MEATS with Personalized Service
OPEN 8 to 5 MONDAY thru SATURDAY

A day before their championship fight, Sonny Liston and Cassius Clay will be the stars of an hour television special at 9 p.m. Monday, channel 11.

The Florida fight itself, limited to theater and auditorium closed-circuit telecasts, will be broadcast by radio station KABC (790) at 6:30 p.m. Tuesday.

The channel 11 Monday telecast will include current films of each fighter in training and footage of their previous bouts.

Each fighter is interviewed separately by Jim Jacobs. Each fighter has very little good to say about the other.

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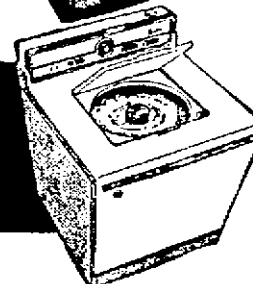
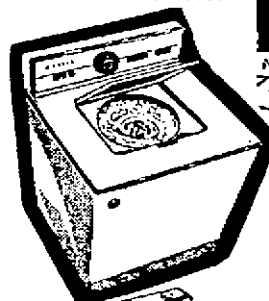
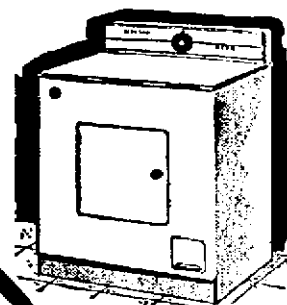
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"The Store That Service Built"

SUNDAY

February 23, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
2 Lamp Unto My Feet: "Thy Statutes My Songs," Jan Pearce. Purim.
4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason

- 7:30
2 Look Up & Live: "The Promised World," Sidney Blackmer (pt. 2). Man's dreams expressed in speeches of JFK, Gandhi and Hammarskjöld.
4 (Clr) Journey of Lifetime
9 Movie: "99 River Street."
11 Highway Patrol, Crawford

- 8:00 A.M.
2 Camera Three: "This Was Toscanini."
4 Movie: "Little Big Horn."
5 In God We Trust (Cath.)
11 Great Churches: Pasadena Presbyterian
13 Gospel Favorites (music)

- 8:30
2 Light of Faith: Rabbi Wolli Kaelter, Temple Israel (Long Beach)
5 Herald of Truth
7 Sunday Chapel (relig.)

- 9:00 A.M.
2 Learning '64: Educationally Handicapped
7 Movie: "Angel in Exile."
9 Movie: "Huk."
11 Movie: "Vacation from Marriage," Robt. Donat
13 Variedades, R. Iglesias

- 9:30
2 Discovering Art.
4 The Christophers
10:00 A.M.
2 Movie: "Cherokee Strip."
4 This Is The Life (Luth.)
5 For Kids Only, V. Colvig
13 Panorama Latino

- 10:30
4 Frontiers of Faith, Dr. Staack: "Samson."
7 Movie: "High Explosive."
9 Ladies of the Press
13 (Color) Faith for Today

- 11:00 A.M.
4 Movie: "The Scarf."
9 SPORTS NETWORK
★ INCORPORATED PRES. LIVE—NATIONAL INDOOR TENNIS CHAMPIONSHIP (see sports box)

Sports Today

TENNIS, 11 a.m., ch. 9, has SC's Dennis Ralston defending his title in the National Indoor Tennis Championships from Salisbury, Md., Jim McArthur and Jack Kramer mikeside.

CHALLENGE GOLF, 12 noon, in color, ch. 7, has Jackie Cupit and Paul Harney challenging Arnold Palmer and Gary Player at the Valley Club of Montecito, Santa Barbara (repeat from Sat.).

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, finds Dick Button and Jack Whittaker covering the Nassau Invitational Water Ski championships, while Andy Devine joins Chris Schenkel in describing the national Retrieval field trials at Sacramento.

NBA BASKETBALL, 2:45 p.m., ch. 9, finds the Lakers meeting the San Francisco Warriors at the Cow Palace, Chick Hearn mikeside. (Next and final Lakers telecast of the season is March 13.)

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 4 (also 2:30 p.m., ch. 10), goes to the Kawana Fuji course at Ito, Japan, for a medal-play duel between Tony Lama and Chen Ching-Po, of Taiwan.

ICE HOCKEY, 7 p.m., ch. 11, has Gil Stratton and Jerry Doggett at Seattle Center Arena as the Totems host the L.A. Blades. (Just 2 more Blades telecasts after today.)

- 11 Wonderama, Al Lohman
13 Church in the Home
34. Aqui Alex Prada

- 11:30
2 Sum & Substance, Dr. Harvey with Hans Morgenthau
5 HOME BUYERS' GUIDE
★ Paul Langford visits new homes throughout So. Calif.

- 12:00 NOON
2 Capitol Hill to California
7 (Color) Challenge Golf (see sports box)
13 Rev. Oral Roberts (relig.)

- 12:30
2 Face the Nation: George Meany, AFL-CIO president (Miami)
4 (Clr) Journey of Lifetime
5 Movie: "Crystal Ball."
9 Movie: "Colditz Story."
13 Social Security in Action

- 1:00 P.M.
2 Viewpoint, John Hart with Sen. Hubert Humphrey (D-Minn.)
4 (Color) Ethics: "Crime and Punishment." Discussion of capital punishment includes prosecuting and defense attorneys for Caryl Chessman on panel.
7 Discovery '64 (see box)
11 "CRISIS"—ADVENTURE!
★ Pres. by UNION MORTGAGE Cary Grant, Jose Ferrer
13 Voice of Calvary

- 1:30
2 L.A. Report, G. Holcomb Sen. Frank Church (D-Idaho)
4 (Color) Confrontation: "To What Extent are College Faculties Hostile to Religion." LBSC Sociology major Everett Harper Jr. is on panel.
7 Intertel: "Malanesia" (repeat). Locally preempts "Issues & Answers" and "Directions '64"
13 Cal's Corral (to 4 p.m.)
34 La Madrastra (serial)

- 2:00 P.M.
2 Insight—Protestant-Catholic Dialogues: "Who Said It's Wrong?"
4 (Color) Tales of the West
5 Auto Racing (Ascot Speedway, Gardenia), Dick Lane
2:30
2 CBS Sports Spectacular (see sports box)

- 4 "How Long Is Art?"
★ on COLLEGE REPORT Redlands professor
7 King's Highway (CHP)
9 Headline History: Babe Ruth

- 2:45
7 Air Force Film: "Breaking the Language Barrier"
9 LAKERS vs. WARRIORS
★ LIVE SPORTS SPECIAL! (see sports box)

- 3:00 P.M.
4 Sunday, Frank Blair, with analysis of controversial play "The Deputy," interview with Cassius Clay at his training camp, electronic testing at Valley Forge
7 The Navy Log
11 "WAR ZONE"—movie
★ Pres. by UNION MORTGAGE "30 Seconds Over Tokyo," Spencer Tracy ('44)

- 3:30
7 Conversations with William Winter: Sen. Hubert Humphrey (D-Minn.)
34 La Desconocida (serial)

- 4:00 P.M.
2 One of a Kind: "Dublin through Different Eyes." Four citizens of the Irish Republic's capital city describe what their city means to them.
4 (Color) Shell's Wonderful World of Golf (sports box)
7 Press Conference: Rep. Augustus Hawkins (Dy.)
13 Robin Hood, R. Greene

- 4:30
5 Boots & Saddles, J. Pickard
7 Science All-Stars, Don Morrow. High school students show a pinhole camera, laser device.
13 Movie: "Before I Hang," Boris Karloff ('40)



TED SORESENSEN, who served as special counsel for late President Kennedy, will be interviewed on "Meet the Press" at 6 p.m. Sunday, channel 4 in COLOR.

- 5:00 P.M.
2 N.Y. Philharmonic Young People's Concert: "The Genius of Paul Hindemith" (see box).
4 (Color) Wild Kingdom, Marlin Perkins: "Survival in the Sun." How armadillo, Gila monster, jack rabbit and other animals have adopted to life in Southwestern U.S. desert.
5 Blue Angels, Don Gordon
7 Trailmaster, Scott Miller, Franchot Tone. Duke becomes entangled in his own plan to trap a phony preacher.
9 Movie: "The Beachcomber," Glynis Johns ('55)

- 11 "CHILLER THEATER"
★ Pres. by UNION MORTGAGE "Terror in the Haunted House," Gerald Mohr ('58)

- 11:30
4 Grindl, Imogene Coca, Grindl discovers a hidden fortune in smuggled pearls in a vacuum cleaner. Robert Q. Lewis and Lilian Bronson guest.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Kamala Devi (Mrs. Connors). Compulsive gambler dips into his firm's funds to finance his romance.
13 (Color) Ski Show, Malone

- 9:00 P.M.
2 The Judy Garland Show, with singer Jack Jones, Ken Murray with Hollywood home movies. A Jack-Judy medley of Eddy-MacDonald hits is highlight.
4 (Color) Bonanza, Dan Blocker, Slim Pickens, Laurie Mitchell, Robt. Middleton. Mountain man feuds with his future father-in-law over a dis-

LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 5:30
4 (Color) College Bowl, Robt. Earle, Massachusetts is challenged by St. John's University
5 The Invisible Man
34 La Hora Catolica (Cath.)

- 6:00 P.M.
2 20th Century, Walter Cronkite: "Depressed Area, U.S.A." Survey of the problems of the Southern Appalachians, the landscape and the people, focusing on Clay County, Ky., with its automated strip-mining, migration, welfare allotments. Under Sec. of Commerce FDR Jr. is interviewed.
4 (Color) Meet the Press: Theodore C. Sorensen, taped Sat. in Washington
5 POLKA PARADE—LIVE

- ★ Join the Family Fun FARMER JOHN PRODUCTS
7 Movie: "Curse of the Demon," Dana Andrews ('57-1st run). Devil cult.
13 (Color) Rocky & Friends
34 Teatro Fantastico (children)

- 6:30
2 Mr. Ed, Alan Young. Ed gets his feelings hurt when Wilbur likens him to donkey.
4 KNBC BIOGRAPHY
★ POPE VI XPII
11 Bold Journey: "Return of the Native."
13 (Color) Rod Rocket Show

- 7:00 P.M.
2 Lassie, Robert Bray (pt. 4). Pair of Rangers are caught in their artificial avalanche (filmed at Lake Mead from Oregon).
4 Bill Dana Show, Joan

boasts to his South American relatives that he's the manager of the hotel, and Latin hotel execs look him up.

- 5 In Color! Richard Widmark
★ "Red Skies of Montana" with Jeff Hunter ('52)
11 Ice Hockey (sports box)
13 Outlaws, Barton MacLane
34 TV Musical Ossart

- 7:30
2 My Favorite Martian, Ray Walston. Uncle Martin sells his paintings as Tim's work to help out with living expenses, and Tim is likened to Van Gogh. Richard Deacon plays an art critic.
4 (Color) Disney's Wonderful World of Color: "Scarecrow of Romney Marsh," Patrick McGeehan (pt. 3). Dr. Syn contrives a daring escape.
7 Travels of Jamie McPheters, Kurt Russell. Emigrants fear Indian reprisals when Jamie rescues a papoose.

- 9 1ST TIME on L.A. TV!
★ Fantastical Spectacular! "VALLEY OF THE LIONS" Now on THEATRE 9! Ed Fury, Albert Lupo (Ital.-'60-st run)
34 Estudio de Pedro Vargas

- 8:00 P.M.
2 The Ed Sullivan Show with the Beatles (taped). Gordon and Sheila MacRae with comic impressions, Cab Calloway, Dave Barry, Gloria Bleezarde. (On the advice of his doctor, Sullivan will not expand his show to 90 min. after next month.)
13 Mike Hammer, McGavin
34 Corridos de Toros (bull-fights from Mexico City)

- 8:30
4 Grindl, Imogene Coca, Grindl discovers a hidden fortune in smuggled pearls in a vacuum cleaner. Robert Q. Lewis and Lilian Bronson guest.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Kamala Devi (Mrs. Connors). Compulsive gambler dips into his firm's funds to finance his romance.
13 (Color) Ski Show, Malone

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2 The Judy Garland Show, with singer Jack Jones, Ken Murray with Hollywood home movies. A Jack-Judy medley of Eddy-MacDonald hits is highlight.
4 (Color) Bonanza, Dan Blocker, Slim Pickens, Laurie Mitchell, Robt. Middleton. Mountain man feuds with his future father-in-law over a dis-

- 9:15
11 Boston Symphony. Charles Munch conducts
5 It is Written, Vandeman
9 Bus Stop, Steve Forrest
13 Dan Smoot Reports

- 9:45
13 Capitol Report, D. Jackson
10:00 P.M.
2 Candid Camera, Durwood Kirby. Diners are kept waiting for tables, customers phone with receiver cord detached.
4 Would you risk \$50,000 for a million? ...

- ★ "THE GAMBLING HEART" Du Pont Show of the Week (Color) Ruth White, Tom Bosley, Sarah Marshall, John Cullum. Oscar-winner ("To Kill a Mockingbird") Horton Foote's comedy of a woman with a fondness for gambling who urges her son-in-law to "take a chance" with his savings.
5 Freedom University: "Communist Infiltration" in politics, education and churches.
7 TV DEBUT—IN COLOR! ★ "THE RIVER'S EDGE" RAY MILLAND, ANTHONY QUINN, DEBRA PAGET

- 13 Mike Wallace Interviews
34 Arriba Sinoloa (musical)
11 News: Burrell-Coates
10:30
2 What's My Line? J. Daly Guest: Rep. John V. Lindsay (R-N.Y.)
5 Business & Sales Opportunities, Jack Rourke
9 OSCAR WINNER! ★ "THE THIRD MAN" Joseph Cotten, Orson Welles

- 13 Newsroom, Don Rose
34 Manolo Fabregas Show
11 Opinion in the Capital: Sen. Margaret Chase Smith (R-Me.)
11:00 P.M.
2 Sun. News, Charles Kuralt
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 Open End, David Susskind (see box)
13 Movie: "My Brother Jonathan," Michael Denison (Br. '48)
34 Tiempos y Contrastes

- 11:15
2 Movie: "Pursued," Robert Mitchum, Teresa Wright
11 Under Discussion: "Newcomers in Melting Pot"
11:30
4 Movie: "Nights of Cabiria," Guilelitta Masina
34 Noticiero 34 (News)

- 1:00
2 Movie: "Pursuit of Happiness," Francis Lederer,
DISCOVERY '64—First in a 2-part portrait of the Russian child as seen through the eyes of two Soviet children is at 1 p.m., ch. 7. Cameras go into his home, his schools, his theaters and amusement centers to learn how the Russian child thinks, lives and plays in Moscow.

YOUNG PEOPLE'S CONCERTS—A tribute by Leonard Bernstein and the New York Philharmonic to the late German-born composer Paul Hindemith is offered at 5 p.m., ch. 2. Hour, taped at Philharmonic Hall, features an entire performance of "Mathis de Maler," plus Hindemith's Concert Music for Strings and Brass (third movement), and excerpts from Klein Kammermusik and String Quartet No. 3. (Fourth and final Young People's Concert for the season will be March 11.)

OPEN END—Departing from its usual format, program offers a debate on the conservative-liberal viewpoint in this country as David Susskind hosts outspoken author Norman Mailer and "National Review" editor William Buckley Jr. at 11 p.m., ch. 5. The two discuss nuclear war, status of the world, Barry Goldwater, John F. Kennedy, Castro's Cuba, communism, literature, morals, Khrushchev, Russia and Red China.

MONDAY

February 24, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 (Color) American Family
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs, with Turkish Ambassador Turgut Menemencioglu
7 Cartoon Capers
7:30
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Dr. Kildare's Strange Case," Lew Ayres
10:00 A.M.
2 The McCays, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "The Window," Bobby Driscoll ('49)
10:30
2 Pete and Gladys
4 (Color) Missing Links with Rudy Vallee, Kitty Carlisle, Sam Levenson
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Cir) Truth-Consequences
5 Peter Gunn, Craig Stevens

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SPECIAL

THE PRESIDENT'S VISIT
—Taped highlights of the meeting between Lyndon Johnson and Lopez Mateos are shown at 8:30 p.m., ch. 5, including ceremonies at L.A., UCLA and Palm Springs.

STUMP THE STARS—Mike Stokey's old warhorse, perennial network summer replacement series, returns to KTLA where it was born 15 years ago (as "Pantomime Quiz") to take over the 9:30 p.m., ch. 5, slot, with a repeat showing each Wednesday at 8:30 p.m. First-run syndicated version features Sebastian Cabot, Ross Martin, Connie Stevens, Stubby Kaye, Richard Long and Joyce Jameson as regular team members, with Tab Hunter and Mamie Van Doren as opening guest characters.

EAST SIDE/WEST SIDE—Linden Chiles is introduced as a New York Congressman, whose later job offer will result in Neil Brock's resigning his present post to broaden the story scope of the to-be-sculled series. Candace Culkin gueststars on today's 10 p.m., ch. 2, hour as a rebellious teenager who can accept neither living in poverty nor the "parental" control of the boy friend who has been with her mother since her father's desertion.

- 7 Queen for Day, Jack Bailey
Queen Mary Dodd, 1760
Obispo, wins ramps for the Beachcombers' center.
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "Sweet & Low-down," Benny Goodman
11 Livin' It Up, Al Lohman
34 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenil: Beugeste
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 El Seguro Social (soc. sec.)
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrasta (serial)

- 6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Woody Woodpecker
34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage Jack Douglas: "Budapest Today"
5 Leave It to Beaver
7 I'm Dickens . . . He's Fenster, Marty Ingels
9 People Are Funny
11 87th Precinct, R. Lansing
13 (Color) Wild Cargo: "Siam" and King Cobra.
34 Divorciadas (drama serial)
7:30
2 To Tell the Truth. Robt. Q. Lewis is sub host.
4 (Color) Movie: "Prince of Players," Richard Burton, Raymond Massey, John Derek, Charles Bickford ('55-1st run). Moss Hart's screen adaptation of Edwin Booth biography.
5 Addograms, Jack Barry
7 Outer Limits: "Specimen: Unknown," Stephen McNally, Gail Kobe, Richard Jaeckel. Spacecraft commander's decision to save his passengers can hasten the ravage of the entire world by lethal gas.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Burrud: "Oriental Odyssey"
34 Casos y Cosas de Casa
8:00 P.M.
2 I've Got a Secret, Garry Moore: Morey Amsterdam stop the bank run.
5 The Lawman, John Russell
9 GREGORY PECK as
★ 'Capt. Horatio Hornblower' COLOR-Award Winner-MSM with Virginia Mayo ('51)
11 Thriller, Boris Karloff: "Parasite Mansion," Pippa Scott, James Griffith.
13 STONEY BURKE—with JACK
★ LORD in 'SIDEWINDER'
34 La Desconocida (serial)
8:30
2 Lucy Show, Lucille Ball, Gale Gordon. Lucy takes a job at the bank and poses as a holdup man to stop the resultant bank run.
5 Special of Week: "The Presidents' Visit" (box) (see sports box)
7 (Color) Wagon Train, John McIntire, Scott Miller, Sharon Farrell. Young beauty evicted from the train for multiple theft turns out to be western hamlet's richest and most-hated citizen.
34 Festival de Canciones
9:00 P.M.
2 The Danny Thomas Show. Danny's satirical nightclub routines net him poor service from janitor, butcher and laundryman.
11 TITLE FIGHT PREVIEW
★ LISTON-CLAY HOUR SPECIAL (see sports box)
13 (Color) Adventure Th'tr
34 Agonia de Amor (serial)
9:30
2 The Andy Griffith Show. Barney's pride is hurt when his tenor solo spot is given to Gomer Pyle. Griffith's wife, Barbara, plays a member of the choir, with Olan Soule as director. (Gomer Pyle, starring Jim Nabors, will become a series in its own right next season.)
4 Hollywood & the Stars, Joseph Cotten: "The Swashbucklers." A look at the devil-may-care heroes of film-and-tv costume epics—Douglas Fairbanks, Errol Flynn, etc.
5 Stump the Stars (see box)
13 Broadway Goes Latin
34 Comicos y Canciones
9:45
9 Cleo Roberts, News
11 10:00 P.M.
2 East Side/West Side, Geo. C. Scott (see box)



BARBARA GRIFFITH, the wife of Andy Griffith, appears as a choir singer on his series at 9:30 p.m. Monday, channel 2.

- 4 (Color) Sing Along with Mitch (repeat). Mitch, the Sing Along Gang and Leslie Uggams salute show business.
5 Robt. Taylor's Detectives
7 Breaking Point, Paul Richards, Edward Franz, Susan Strasberg, Jack Oakie. Oakie makes his all-time fifth TV appearance as a circus clown who throws some light on the life of a trapeze artist who becomes a psychosomatic cripple following her father's fatal plunge.
9 L.A. TV PREMIERE!
★ 'CHICKEN EVERY SUNDAY' BIG SHOW LAFF RIOT! Dan Dailey, Celeste Holm, Bill Frawley, Alan Young ('49-1st run)
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)
10:30
13 It's Country Music Time
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Cir) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young, News Final
11 Movie: "The Heavenly Body," Hedy Lamarr ('43)
13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny Carson with George Burns, Jayne Mansfield, Gov. Edmund G. Brown, George Shearing, The Carlsons (Burbank)
5 Tom Snyder: Stout/Duggan
11:30
2 Movie: "The Bullfighters," Laurel and Hardy ('45)
5 Steve Allen Show (repeat) with Louis Nye, Tom Poston, Terry-Thomas, Mavis Rivers
7 (Cir) Laramie, John Smith
13 Movie: "Rock Island Trail," Forrest Tucker ('49)
34 Noticiero 34 (News)
12:05
9 Movie: "The Window," Bobby Driscoll ('49).
12:30
7 Movie: "Man in Black," Valentine Dyall (Br.'50)
1:00
11 All-Night Movies: "Carnival in Costa Rica," "West Point of the Air"
1:15
2 Movie: "Black Cat," Basil Rathbone ('41)

SPORTS TODAY
FIGHT PREVIEW, 9 p.m., ch. 11, has interviews, training films and clips of past fights of Sonny Liston and Cassius Clay, latter waxing poetic on Tuesday's title match in Miami Beach (to be aired on KABC radio at 6:35).

SUNDAY
VALLEY OF THE LIONS — 7:30 p.m., channel 9 in COLOR. A 1960 Italian movie about a boy raised by lions. He grows up to become a hero.

THE RIVER'S EDGE — 10 p.m., channel 7 in COLOR. Ray Milland, Anthony Quinn and Debra Paget star in 1957 production. Professional killer goes after Korean war veteran who married the gunman's girl.

PURSUED — 11:15 p.m., channel 2. Stars Robert Mitchum, Teresa Wright and Judith Anderson. A 1947 production about a Spanish-American War vet who seeks the man who killed his father. Pretty good western.

MONDAY
PRINCE OF PLAYERS — 7:30 p.m., channel 4 in COLOR. It's about actor Edwin Booth. The 1955 production stars Richard Burton, Maggie McNamara and Raymond Massey.

CAPTAIN HORATIO HORNBLLOWER — 8 p.m. each weekday, channel 9 in COLOR. Gregory Peck plays the title role of an English sea captain who encounters numerous adventures during the Napoleonic Wars. Fast-moving.

CHICKEN EVERY SUNDAY — 10 p.m., channel 9. A 1949 movie starring Dan Dailey, Natalie Wood and Celeste Holm. Comedy about a flighty husband with a down-to-earth wife.

TUESDAY
TAKE ME OUT TO THE BALL GAME — 11 p.m. on channel 11. Stars include Frank Sinatra, Esther Williams and Gene Kelly. About a vaudeville team that also plays big-league baseball. Sinatra and Kelly make entertaining combo.

WEDNESDAY
ABOVE SUSPICION — 11 p.m. on channel 11. A 1943 spy story involving Fred MacMurray as an American professor and Joan Crawford as his wife. Pretty good.

THURSDAY
WOMAN'S WORLD — 8:30 p.m., channel 5 in COLOR. Stars include Clifton Webb, June Allyson, Van Heflin and Lauren Bacall. Industrial magnate weighs wives' personalities in considering promotion of one of three men.

POSTMAN ALWAYS RINGS TWICE — 11 p.m. on channel 11. A 1946 movie starring Lane Turner, John Garfield and Cecil Kellaway. Woman and her lover plan perfect crime. Excellent.

FRIDAY
THE ADVENTURES OF MARTIN EDEN — 9:30 p.m. on channel 5. Glenn Ford and Claire Trevor star in 1942 movie based on Jack London novel about a seaman's struggles to become a successful author. Pretty good.

SATURDAY
RUN FOR COVER — 8:30 p.m., channel 9 in COLOR. A 1955 western starring James

TELEVISION MOVIE TIPS

Cagney, Viveca Lindfors and Ernest Borgnine. Ex-criminal becomes sheriff.

DESK SET — 10:30 p.m., channel 7 in COLOR. A 1957 movie about feminine employees who revolt against automation. Stars Spencer Tracy, Katharine Hepburn, Gig Young and Joan Blondell. **ELIZABETH THE QUEEN**

—11:45 p.m., channel 13. Starring Betty Davis, Errol Flynn,

Olivia de Havilland and Vincent Price, the 1939 production is about the English queen's battle for power. Excellent.

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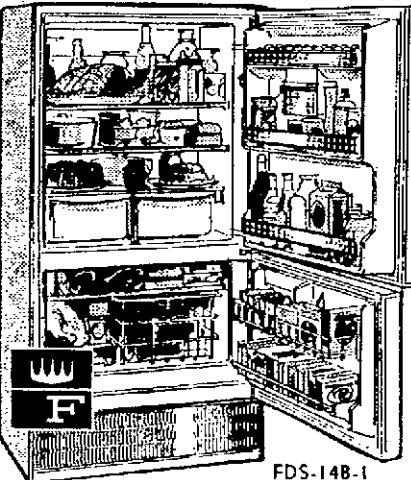
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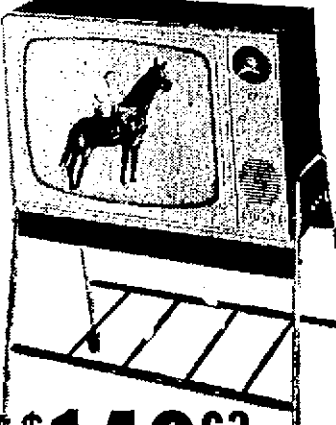
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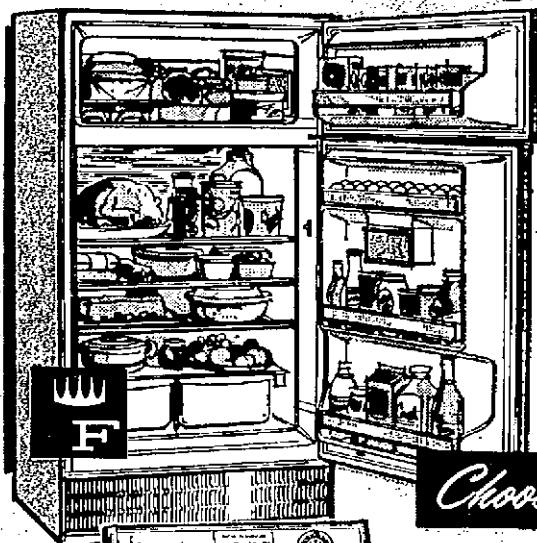
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'Bonanza' Rides in Secret to USSR

By VERNON SCOTT

HOLLYWOOD (UPI) — It may come as something of a shock to Russian authorities to learn that American television's "Bonanza" has a high rating right smack in the USSR.

It is bootlegged into the Soviet Union via a Helsinki video station.

Lorne Greene and Dan Blocker, two of the show's stars, chuckled like a pair of conspiratorial kids in the Paramount Studio commissary when they revealed their small triumph in the iron curtain country.

"We found out about it from a man with a name similar to Cartwright (the television family name of the characters in the show)," Greene ex-



DAN BLOCKER

plained. "He was at the United Nations for official business when a Russian diplomat asked him if he was related to the TV Cartwrights."

"The diplomat said that 'Bonanza' is seen by a good many Russians, secretly, of course." They can't prove it, but Greene and Blocker claim the show is seen by 300 million viewers—including Russians—every week.

If true, the series probably is the greatest thing since sliced bread.

It is seen in 44 countries and heard in seven languages — English, German, French, Italian, Japanese, Spanish and Portuguese. Many countries broadcast the show in English with native language titles.



"YOU OUGHT TO HEAR Blocker in the Italian version," Greene laughed. "He has a high squeaky voice that really breaks me up."

"I've never heard it," Blocker roared. "But they tell me you don't sound so hot in Japanese, buddy. I think they try to match our voices with our looks and our names. They tell me a sumo wrestler does the dubbing for my voice in Japan."

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TUESDAY

February 25, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
- 2 NYU: "Greece & Rome" 6:30
- 2 The Apothecary (USC)
- 4 (Color) American Family 7:00 A.M.
- 2 Capt. Kangaroo: pencils
- 4 Today, Hugh Downs
- Tonight's Liston-Clay fight is previewed
- 7 Cartoon Capers 7:30
- 7 Zoorama (San Diego)
- 11 Columbia Univ. Lectures 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonville
- 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 9 Pancake Man (cartoons)
- 11 The Chucko Show 8:30
- 7 Love That Bob! Cummings
- 9 Bp, Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Baker Hearing (see box)
- 5 Romper Room
- 7 Married Joan, J. Davis
- 11 The Jack Lalanne Show

★ SPECIAL

BAKER HEARINGS—Bobby Baker's appearance before the Senate rules committee investigating his outside activities will be seen at 9 a.m., ch. 4, continuing as long as he takes the stand.

JACK BENNY—Benny impersonates Jackie Gleason and encounters Dennis Day as Frank Fontaine's Crazy Guggenheim character, a hungry lion, two glamorous dancing girls and Harlow Wilson, his overweight young nemesis. Playing the dancing girls, at 9:30 p.m., ch. 2, are Evelyn Dutton and Pat Priest, latter daughter of former Treasurer of the U.S., Ivy Baker Priest.

TELEPHONE HOUR—Shirley Jones is hostess as the distinguished musical series observes its 1000th production (counting both radio and TV) at 10 p.m., in color, ch. 4. Joining in the musical celebration are singer Jack Cassidy, Count Basie and his orchestra with Barbara McNair as soloist, dancers Maria Tallchief and Nicholas Magallanes, and, via tape, the piano-playing Casadesus family—Robert, Gaby and their son Jean. Donald Voorhees conducts, as he has since April, 1940.

- 13 Morning News 9:15
- 13 G'depost: Soc. Studies (3) 9:30
- 2 I Love Lucy, Lucille Ball (Color) Word for Word
- 7 The Pamela Mason Show with display of diamonds
- 11 Movie: "Murder in the Fleet," Robt. Taylor (35) 9:45
- 13 Essence of Judaism 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 9 Movie: "A Woman Rebels," Katharine Hepburn (36) 10:15
- 13 G'depost: Focus on Amer. 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham 10:45
- 13 G'depost: Living in West 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 G'depost: Soc. Studies (5) 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 LASC: "Home Nursing"
- 11 The Phil Norman Show
- 13 The Ann Southern Show 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Beginnings: Hillary
- 11 Sheriff John, John Rovick
- 13 Movie: "Princess O'Rourke," Olivia De-Havilland (43). Oscar for screenplay. 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian 1:00 P.M.
- 2 Passport, Allen Ludden
- 4 Loretta Young: "Inga III"
- 5 Movie: "Secret of Stamboul," James Mason (Br.-'39)
- 7 Tennessee Ernie Ford
- 9 Cartoonville
- 11 Movie: "Charlie Moon," Dennis Price (Br.-'56) 1:30
- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Mike Douglas Show. Howard Keel, Eleanor Harris, Sam Cooke
- 13 Robin Hood, R. Greene 1:45
- 9 Feature Page, Joe Dolan 2:00 P.M.
- 2 To Tell the Truth, Lewis
- 4 Match Game, G. Rayburn
- 9 Movie: "Woman on the Beach," Joan Bennett (47)
- 13 Vagabond: Guadalajara 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Tramp, Tramp, Tramp," Jackie Gleason
- 7 Day in Court: Runaway
- 11 Movie: "Bomber's Moon," Geo. Montgomery (43)
- 13 The Ann Southern Show 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Lost," David Farrar (Br.-'55)
- 7 Queen for a Day, J. Bailey
- 34 Reloj Musical (variety) 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico 4:30
- 2 Movie: "Safari," Victor Mature, Janet Leigh (56)
- 11 Livin' It Up, Al Lohman
- 34 Escuela KMEX (English) 4:45
- 13 Rocky and His Friends 5:00 P.M.
- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil: Geugeste 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Consejos para Seguridad 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 Oportunidades del Ejercito 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial) 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cart'n)
- 34 Noticiero 34 (News) 6:45
- 7 Ron Cochran, News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas, Jack Douglas: "I Took My Women to Africa" in 1932 car (repeat)
- 5 Leave It to Beaver
- 7 Battleline: "Arnhem"
- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Chilkat Indians of Chilkoot" in southern Alaska
- 34 Divorciadas (drama serial)



SHIRLEY JONES serves as singing hostess for the "Telephone Hour" at 10 p.m. Tuesday, channel 4 in COLOR.

- 7:30
- 2 What's NOT in a Landmark? Watch: RALPH STORY'S LOS ANGELES! Boxing fades from the Olympic and unusual commuters travel daily between Long Beach and Avalon
- 4 Mr. Novak, James Franciscus, Brenda Scott, Tony Dow (in his 3rd series appearance), Cee Cee Whitney. Shy, introverted girl with talent for caricature, takes the big step from child to woman.
- 5 Addograms, Jack Barry
- 7 Combat! Vic Morrow, Alfred Ryder, Saunders and German captain are trapped in abandoned French winery.
- 9 Dobie Gillis, D. Hickman
- 13 (Color) Wanderlust, Bill Burrud: "Lonely Outback" of Australia.
- 34 Premier Orfeon (musical) 8:00 P.M.
- 2 The Red Skelton Hour. Red plays Clem, guard for diamond cutter (Don Knotts) and the world's most valuable stone, plus a conniving old gas station operator in the silent spot. The Youngfols, folk singers, are guests.
- 5 The Lawman, John Russell
- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)
- 11 The Untouchables, Robt. Stack, Telly Savalas, Joseph Wiseman. Crippled chemist holds key to process to reclaim denatured alcohol.
- 13 Probe, Dr. Albert E. Burke
- 34 La Desconocida (serial) 8:30
- 4 (Color) You Don't Say! Tom Kennedy with Pernell Roberts, Gloria De Haven
- 5 Zane Grey Thru: "Small Town That Died," Dick Powell
- 7 McHale's Navy, Ernest Borgnine, Susan Silo. Binghamton draws up kidnapping charges when he finds pretty stowaway on the PT-73.
- 13 Expedition! Col. Craig: "Cargo Cult." Strange religion on South Pacific island of Tana.
- 34 Arriba el Norte (musical) 9:00 P.M.
- 2 Petticoat Junction, Bea Benaderet. Bluejeaned Betty Jo falls for a hot-rod enthusiast (Jimmy Hawkins) who's more interested in her me-

- chanical than her dancing ability.
- 4 The Richard Boone Show: "Occupational Hazard," Guy Stockwell, Lloyd Bohner, June Harding. Man hired to kill a black-maller becomes romantically involved with his client's daughter. Boone plays a trumpet player, and Harry Morgan directs.
- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Edmond O'Brien, Maggie McNamara, Jody McCrea, James Ward. Slate tries to maneuver a family of equestrian acrobats into a spot where they'll replace their aging, stumbling horse.
- 11 Wide Country,
- 13 (Color) Hot Spots '64
- 34 Agonia de Amor (serial) 9:30
- 2 Jack Benny (see box)
- 13 (Color) Happy Wanderers: "L.A. Area," including Descanso Gardens, Huntington Library.
- 34 Trio de Mexico (music) 9:45
- 9 Cleto Roberts, News 10:00 P.M.
- 2 The Garry Moore Show. Comedienne Nancy Walker, in both a comedy sketch and Bavarian number, shares the guest spotlight with singer Caterina Valente and the comedy team of Grecco-Willard
- 4 (Color) Telephone Hour (box)
- 7 The Fugitive, David Jansen, Eileen Heckart. Troubled man, questioning her faith, is Kimble's only hope for escaping a tight mountain roadblock. First of 2-part segment.
- 9 (Color) Movie: "Tamango," Dorothy Dandridge.
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical) 10:30
- 13 It's Country Music Time
- 34 Algo de lo Nuestro 11:00 P.M.
- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young; News Final
- 11 Movie: "Above Suspicion," Joan Crawford (43)
- 13 Boston Blackie, K. Taylor 11:15
- 4 (Color) Tonight, Johnny Carson with Danny Thomas, Patti Page, Roberta Linn, Freddie Bell
- 5 Tom Snyder; Stouf/Duggan 11:30
- 2 Movie: "Jesse James," Tyrone Power ('39)
- 5 Steve Allen Show, with Olympic champions Bob Mathias, Paula Myers Pope, plus Dorothy Dandridge, "backwards" sketch, Jimmie Rodgers and the Shenandoah Trio.
- 7 Stagecoach West, R. Bray
- 13 Movie: "Passport to Treason," Rod Cameron
- 34 Noticiero 34 (News) 11:55
- 9 Cleto Roberts, News 12:10
- 9 Movie: "A Woman Rebels," 12:30
- 7 Movie: "One Body Too Many," Jack Haley (44) 1:00
- 11 All-Night Movies: "Carterville Ghost," "Andy Hardy's Double Life"
- 13 Movie: "A Woman's Devotion," Ralph Meeker 1:15
- 2 Movie: "Night Work," Charlie Ruggles.

ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

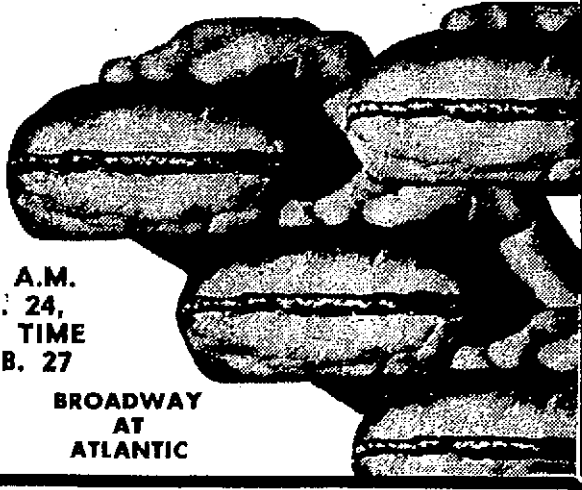
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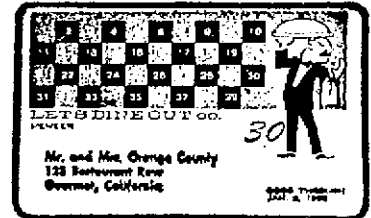
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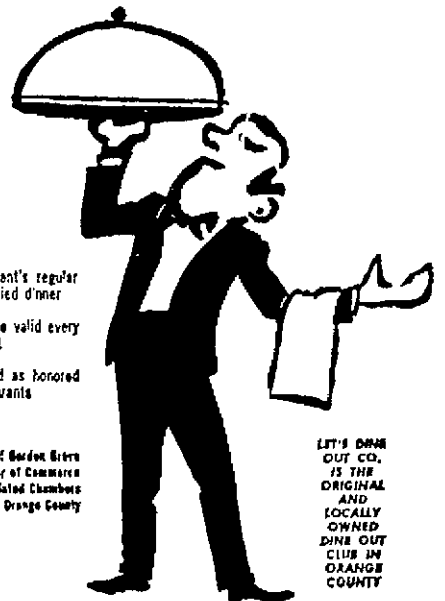
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WEDNESDAY

February 26, 1964

★ PAID ADVERTISEMENT

- 6:30**
 2 Amer. Political Heritage
 4 (Color) American Family
7:00 A.M.
 2 Captain Kangaroo
 4 Today, Hugh Downs
 7 Cartoon Capers
7:30
 7 Zoruma (San Diego)
 11 Columbia Univ. Lectures
7:45
 5 For Kids Only (cartoons)
 9 Cartoonsville
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Cartoon Capers
 9 Pancake Man (cartoons)
 11 The Chucko Show
8:30
 7 Love That Bob! Cummings
 9 Big Babysitter (cartoons)
9:00 A.M.
 2 News with Mike Wallace
 4 Say When, Art James
 5 The Romper Room
 7 I Married Joan, J. Davis
 11 The Jack LaLanne Show
9:15
 13 Guideposts (to 11:30)
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Word for Word
 7 The Pamela Mason Show
 11 Movie: "Sunday Punch."
10:00 A.M.
 2 The McCoy's, W. Brennan
 4 Concentration, H. Downs
 5 Restless Gun, John Payne
 9 Movie: "Murder My Sweet," Dick Powell ('44).
10:30
 2 Pete and Gladys
 4 (Color) Missing Links
 5 Yancy Derringer
 7 Girl Talk, Virginia Graham
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 5 The Cheaters, John Ireland
 7 Price Is Right, Bill Cullen
 11 The Jean Majors Show
11:30
 2 Search for Tomorrow
 4 (Clr) Truth-Consequences
 5 Peter Gunn, Craig Stevens
 7 The Object Is, Dick Clark
 9 Contemp. Latin America
 11 The Phil Norman Show
 13 The Ann Sothern Show
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Let's Make a Deal
 5 Thin Man, Peter Lawford
 7 Seven Keys, Jack Narz
 9 Community of Condemned
 11 Sheriff John, John Royick
 13 Movie: "Uneasy Terms,"
12:30
 2 As the World Turns
 4 The Doctors, J. Pritchett
 5 TV Bingo, Colin Male
 7 Father Knows Best, Young
 9 Mr. D.A., David Brian
1:00 P.M.
 2 Password, Allen Ludden
 4 Loretta Young Theater
 5 Movie: "Never Take No for an Answer," Denis O'Dea (Br. '51)
 7 Tennessee Ernie Ford
 9 Cartoonsville
 11 Movie: "Hoodlum Saint," William Powell ('45)
1:30
 2 Art Linkletter House Party
 4 (Color) You Don't Say
 7 The Mike Douglas Show
 9 Howard Keel, Annette
 13 Robin Hood, R. Greene
2:00 P.M.
 2 To Tell the Truth, Lewis
 4 Match Game, G. Rayburn
 9 Movie: "Yes, My Darling Daughter," Priscilla Lane
 13 Vagabond: Mardi Gras
2:30
 2 The Edge of Night
 4 Make Room for Daddy
 5 Movie: "Rough, Tough and Ready,"
 7 Day in Court: Adoption
 11 Movie: "You're Only Young Once,"
 13 The Ann Sothern Show
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 7 Gen'l Hospital, J. Berardino
 13 Felix the Cat (cartoons)
3:30
 2 My Little Margie, G. Storm
 4 Movie: "Woman of the River," Sophia Loren
 7 Queen for a Day, J. Bailey
 34 Reloj Musical (variety)
4:00 P.M.
 2 Life of Riley, Wm. Bendix
 5 Just for Fun, Tom Hatten
 7 Trailmaster, Ward Bond
 9 (Color) Mighty Hercules
 11 Superman, George Reeves
 34 Un Canto de Mexico
4:30
 2 Movie: "One Night in Lisbon," Fred MacMurray
 11 Livin' It Up, Al Lohman
 34 Escuela KMEX (English)
5:00 P.M.
 7 Hawaiian Eye, A. Easley
 9 (Color) Engineer Bill Show
 13 The Lloyd Thaxton Show
 34 Novela Juvenil: Beugeste
5:30
 5 Whirlybirds, Ken Tobey
 11 The Mickey Mouse Club
 34 Club del Hogar (women)
6:00 P.M.
 2 Big News, Jerry Dunphy
 4 (Clr) KNBC News, Latham
 5 You Asked for It, J. Smith
 7 News Hour, Baxter Ward
 9 Follow the Sun
 11 M-Squad, Lee Marvin
 13 (Color) Touche Turtle
 34 La Madrastra (serial)
6:30
 4 Huntley-Brinkley Report
 5 The News, Joseph Benti
 11 George Putnam Dateline
 13 (Color) Rod Rocket Show



WILLIAM WINDOM, who plays a congressman in the "Farmer's Daughter" series at 8:30 p.m. Wednesday, channel 7, really isn't a hat collector. He's just picked up the ones he tossed in the ring for reelection. He and the "Farmer's Daughter" won. The series will be back next season.

34 Noticias 34 (News)

- 7:00 P.M.**
 2 Walter Cronkite, News
 4 Death Valley Days: "Red Ghost of Eagle Creek," Paul Birch. Unseen killer stalks frontier town
 5 Leave It to Beaver
 7 World of Giants
 9 People Are Funny
 11 Gallant Men, Wm. Reynolds, Robt. Ridgely. Psychosomatic blindness.
 13 (Color) This Exciting World "Germany's Golden Era"
 34 Divorcees (drama serial)
7:30
 2 Chronicle: "The Players Club—Edwin Booth's Legacy" (see box)
 4 (Color) The Virginian, Doug McClure, Miyoshi Umeki, Richard Carlson. A mix-up during a stage-coach robbery finds a wounded Trampas accused of his own murder.
 5 Addograms, Jack Barry
 7 Ozzie & Harriet. Rick and Kizz agree to put Wally's TV set in their living room, but find he comes with it as a visitor
 9 Dobie Gillis, D. Hickman
 13 (Color) Adventure Tomorrow: "The Turbine Car." Dr. Martin Klein looks at
 34 Automex Presenta (music)
8:00 P.M.
 2 KNXT Reports: "The Small, Twisted Image" (see box)
 5 The Lawman, John Russell
 7 The Patty Duke Show. Fast-talking salesman

talks Cathy and Patty into buying a vacuum, with attachments, for \$165.

- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck ('51)**
 11 Sam Benedict, Edmond O'Brien, Paul Lukas
 13 Story of... a Jockey. Bill Harvatz is followed through a work day.
 34 La Desconocida (serial)
8:30
 2 Tell It to the Camera
 5 Carnival special on Sun-
 5 Stump the Stars, Mike Stokey (see Mon. box)
 7 Farmer's Daughter, Inger Stevens. Foreign potentate (Edward Mulhare) becomes enchanted with Kathy
 13 **SURGERY '64—1 HR. SPEC.**
 ★ **NEW SURGICAL TECHNIQUES** (see box)
 34 Miercoles Musical
9:00 P.M.
 2 Beverly Hillsbillies, Buddy Ebsen. The Clampetts go deep-sea fishing—at famed Marineland of the Pacific.
 4 Espionage: "Snow on Mt. Kama," Bernard Lee, Maurice Connell. Opposing views clash on the political future of the emerging African nation of Kenya.
 5 Wrestling (sports box)
 7 Ben Casey, Vincent Edwards, Harry Guardino. Casey faces the hospital board of inquiry to answer charges that he permitted a doctor whose license was revoked by a manslaughter conviction to perform surgery—saving three lives—during an emergency.
 11 I Search for Adventure, Jack Douglas: "Eskimo"
 34 Agonia de Amor (serial)
9:30
 2 The Dick Van Dyke Show (pt. 2). Rob reluctantly hires Laura as a typist to fill need left by Sally's new career as an on-camera performer.
 11 Bold Journey, J. Douglas
 13 Silents Please: "Fall of Babylon," Constance Talmadge, Wallace Reid
 34 Novilladas (bullfights)
10:00 P.M.
 2 The Danny Kaye Show. Buddy Ebsen sheds his hillbilly togs to join Kaye in a song-and-dance number, with other guests including singer Marilyn Lovell and comedian Howard Morris.
 4 The 11th Hour, Ralph Bellamy, Jack Ging, Rip Torn, Nellie Burt, Elinor Donahue. A 40-year-old "mama's boy," enjoying his first temporary freedom from her apron strings, is overcome by guilt feelings when her plane crashes.
 7 Channing, Henry Jones, Telly Savalas, Leora

SPECIAL

CHRONICLE — Howard Lindsay, Dennis King, Marc Connelly and Jason Robards Jr. guide host Charles Collingwood on a tour of The Players, famed New York theatrical club founded in 1888 by the great American actor Edwin Booth. Collingwood, a member of The Players since 1950, moves around the building at 16 Gramercy Park South at 7:30 p.m., ch. 2, finding an institution part executive men's club, part museum and part shrine.

KNXT REPORTS — The poignant story of crippled Mexican children helped by two Los Angeles doctors is retold at 8 p.m., ch. 2. Films show the medical pair at work in Mexican homes and at the Orthopedic Hospital.

SURGERY '64 — New dental surgery technique restores function of the jaw joint to aid more than 500,000 persons suffering from painful malfunction of the upper jawbone "hinge." Actual surgery, filmed in January with a telephoto lens, is performed by its developer, Dr. Robert W. Christensen of Hollywood Presbyterian Hospital at 8:30 p.m., ch. 13.

Dana, Larry Gates. Brilliant political science professor arouses suspicion by declining post.

9 L.A. PREMIERE ON BIG
 ★ **SHOW—CALL ME GENIUS!** George Sanders ('61-color)

11 George Putnam, News
 13 News, Johns and Fishman
10:30

13 It's Country Music Time
11:00 P.M.

2 News: Dunphy-Hart-Story
 4 (Clr) KNBC News, Latham
 5 The News, Joseph Benti
 7 Bob Young; News Final
 11 Movie: "Take Me Out to the Ballgame," Gene Kelly, Frank Sinatra ('48)
 13 Boston Blackie, K. Taylor
11:15

4 (Color) Tonight, Johnny Carson with Rhonda Fleming, Nick Adams, Joe and Eddie
 5 Tom Snyder; Stout/Duggan
11:30

2 Movie: "Happy Landing," Sonja Henie, Don Ameche
 5 Steve Allen Show, with Kirk Douglas' "press conference," Cliff Arquette, Hans Boesple, Gene McDaniels
 7 New Breed, Leslie Nielsen
 13 Movie: "Invisible Stripes," Humphrey Bogart ('39)
 34 Noticias 34 (News)
11:50

9 Clete Roberts, News
12:05

9 "Movie: "Murder My Sweet," Dick Powell ('44)
12:30

7 Movie: "Death at the Broadcasting House," Ian Hunter (Br. '35)
1:00

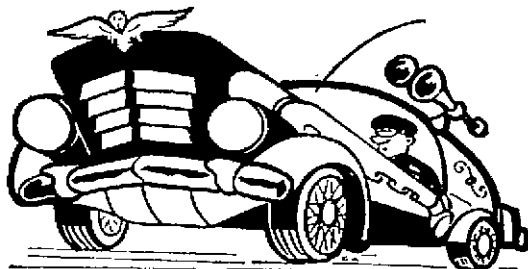
11 All-Night Movies: "7 Sweethearts," "Dr. Kildare's Strange Case"
 13 Movie: "San Antonio," Rod Cameron ('52)
1:15

2 Movie: "Doubting Thomas," Will Rogers ('35)
1:35

9 Contemp. Latin America
 (Advertisement)

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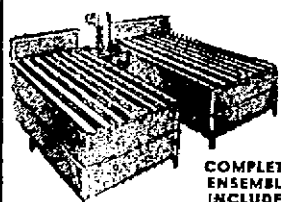
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WEEK'S TOP SHOWS

Sunday—The first of two half-hour reports on Russian children airs on "Discovery '64" at 1 p.m. on channel 7.

Monday—President Johnson's visit to the Southland will be the subject of an hour special at 8:30 p.m. on channel 5.

Tuesday—"Telephone Hour" at 10 p.m. in COLOR on channel 4 has songstress Shirley Jones hosting. Guests include Count Basie, Barbara McNair, Long Beach songstress, and Jack Cassidy, singer-husband of Miss Jones.

Wednesday—"Surgery '64" at 8:30 p.m. on channel 13 watches a new technique in an oral surgical operation.

Thursday—"American Woman" at 9 p.m. on channel 11 contrasts the Victorian-type female with today's variety. An hour special.

Friday—"Twilight Zone" at 8:30 p.m. on channel 2 presents "An Occurrence at Owl Creek Bridge," a French short subject which won the grand prize at the 1962 Cannes Film Festival. It's about a Southern plantation owner who contemplates his scheduled execution by Union soldiers.

Saturday—Third in "The Saga of Western Man" series, "1898" includes the actions of Theodore Roosevelt and his Rough Riders during the Spanish-American War. It's on channel 7 at 7:30 p.m.



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Are You Completely Satisfied . . .

1. With the quality of your last beef order?
2. With the way it was cut and packaged?
3. With the price — was it REALLY reasonable?
4. With the consultation and service you were given?

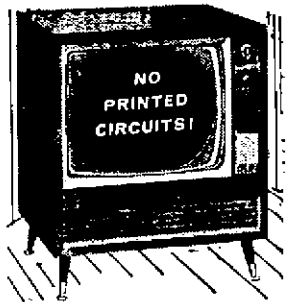
IF your answer to any of the above was "NO" ask a friend who has purchased a beef from us. We are sure he or she will recommend us highly. Satisfied customers are our chief aim. Why don't YOU inquire, and compare our quality, service, cutting, and fair low price at Rodger's now! This week half a Beef, either USDA Choice or Ruchti, is only 55c per lb., including cutting, wrapping, and sharp-freezing.

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1964 ZENITH TV at the WRITeway CO.
COMPLETE SELECTION ALL LATEST 1964 MODELS



HAND-CRAFTED COLOR TV
 by Zenith
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base optional

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60 DAYS CASH

THE WELDON-5106Y
 Beautiful consolelette styling—Full feature chassis

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 Established 1945

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 hours: open daily 11:15-5:30—Mon. and Fri. 11:15-9 p.m.

Fiesta Pools

SUPER SPRING SWIMMING POOL SPECIALS

SPRING SPECIAL NO. 1:

FIESTA'S BIG 17' x 32'
 80.5 PF — 352 sq. ft. — 3' — 6' deep

\$1732
 only AS SHOWN

SPRING SPECIAL NO. 2: FIESTA'S GIANT 19' x 39'

\$1939
 only complete

*** FIESTA IS THE ONLY POOL BUILDER THAT USES ABSOLUTELY NO SUB-CONTRACTORS!**
 No other builder can honestly make this statement.

*** FIESTA IS THE ONLY SOUTHERN CALIFORNIA POOL BUILDER THAT TAKES 100% RESPONSIBILITY GUARANTEED IN WRITING** because we use no sub-contractors.

*** FIESTA HAS WON MORE AWARDS FOR BEAUTY & QUALITY OF DESIGN THAN ANY OTHER SOUTHERN CALIFORNIA POOL BUILDER!** Fiesta will build your custom, award-winning pool without using sub-contractors.

BONUS SPECIAL: AUTOMATIC POOL CLEANER \$50

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OVER 200 APPLIANCES ON SALE

YOU SAVE!
 We have just purchased 40 of last year's model ovens and tops . . . Buy yours now at BELOW DEALER COST . . . You'll save enough to travel 100 miles.

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\$186

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New model Frigidaire 18-1/2 cu. ft. sliding shelf, separate door. Automatic defrost in refrigerator section. A real value. Model FRS-142-1.

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No defrosting of this remarkable refrigerator section. It's automatic. Zero Zone freezer holds 150 lbs. with twin fruit and vegetable drawers.

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Wedgewood Oven & Top . . . \$159.00
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 Wedgewood 30" Cookcenter . . . \$259.00
 Wedgewood 20" Drop-in . . . \$155.00
 Wedgewood 20" Drop-in . . . \$99.00

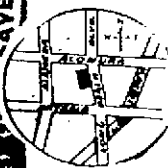
O'Keefe 40" Contempo . . . \$49.00
 O'Keefe 35" Contempo . . . \$39.00
 O'Keefe Oven & Top . . . \$69.00

Frigidaire Elect. Burner . . . \$75.00
 Frigidaire 18" Flat . . . \$79.00
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THURSDAY

February 27, 1964

★ PAID ADVERTISEMENT

- 6:30**
- 2 The Apothecary (USC)
 - 4 (Color) American Family
- 7:00 A.M.**
- 2 Capt. Kangaroo: sculpture
 - 4 Today, Hugh Downs with probe of big industrial shows, Pat Suzuki featured
 - 7 Cartoon Capers
- 7:30**
- 5 Supermarket Review
 - 7 Zorrama (San Diego)
 - 11 Columbia Univ. Lectures
- 7:45**
- 5 For Kids Only (cartoons)
 - 9 Cartoonville
 - 13 Teacher in Service
- 8:00 A.M.**
- 2 Panorama Pacific, R. Rowe
 - 7 Cartoon Capers
 - 9 Pancake Man (cartoons)
 - 11 The Chucko Show
- 8:30**
- 7 Love That Bob! Cummings
 - 9 Big Babysitter (cartoons)
 - 13 Felix the Cat (cartoons)
- 9:00 A.M.**
- 2 News with Mike Wallace
 - 4 Say When, Art James
 - 5 The Romper Room
 - 7 Married Joan, J. Davis
 - 11 The Jack LaLanne Show
- 9:15**
- 13 G'depost: Soc. Studies (5)
- 9:30**
- 2 I Love Lucy, Lucille Ball
 - 4 (Color) Word for Word
 - 7 The Pamela Mason Show
 - 11 Movie: "After Office Hours," Clark Gable (35)
- 9:45**
- 13 Guidepost to Math
- 10:00 A.M.**
- 2 The McCoys, W. Brennan
 - 4 Concentrat'n, Hugh Downs
 - 5 Restless Gun, John Payne
 - 9 Rearing Children of Goodwill, Georgiana Hardy; "Establishing of Values." Second in series of 4 monthly broadcasts
- 10:30**
- 2 Pete and Gladys
 - 4 (Color) Missing Links
 - 5 Mr. Lucky, John Vivyan
 - 7 Girl Talk, Virginia Graham
 - 9 Movie: "Saint Strikes Back," George Sanders
- 11:00 A.M.**
- 2 The Love of Life
 - 4 (Color) First Impression
- 11:30**
- 5 Cross Current, G. Mohr
 - 7 Price Is Right, Bill Cullen
 - 11 The Jean Majors Show
 - 13 G'depost: Storybook Time
- 11:45**
- 2 Search for Tomorrow
 - 4 (Clr) Truth-Consequences
 - 5 Peter Gunn, Craig Stevens
 - 7 The Object Is, Dick Clark
 - 9 LASC: "Home Nursing"
 - 11 The Phil Norman Show
 - 13 The Ann Sothern Show
- 12:00 NOON**
- 2 Burns and Allen Show
 - 4 (Color) Let's Make a Deal
 - 5 Thin Man, Peter Lawford
 - 7 Seven Keys, Jack Narz
 - 9 En France: "The Loire"
 - 11 Sheriff John, John Rovick
 - 13 Movie: "Woman to Woman," Douglass Montgomery (45)
- 12:30**
- 2 As the World Turns
 - 4 The Doctors, J. Pritchett
 - 5 TV Bingo, Colin Male
 - 7 Father Knows Best, Young
 - 9 Mr. D. A., David Brian
- 1:00 P.M.**
- 2 Password, Allan Ludden
 - 4 Loretta Young Theater
 - 5 Movie: "Port Said," William Bishop (48)
 - 7 Tennessee Ernie Ford
 - 9 Cartoonville
 - 11 Movie: "Secret Heart," Claudette Colbert (46)
- 1:30**
- 2 Art Linkletter House Party
 - 4 (Color) You Don't Say
 - 7 The Mike Douglas Show
 - Howard Keel, Johnny "Scat" Davis
 - 13 Robin Hood, R. Greene
- 2:00 P.M.**
- 2 To Tell the Truth, Lewis
 - 4 Match Game, G. Rayburn
 - 9 Movie: "Yellow Canary," Anna Neagle (Br. 44)
 - 13 Vagabond: "Montana"
- 2:30**
- 2 The Edge of Night
 - 4 Make Room for Daddy
 - 5 Movie: "Frozen Ghost," Lon Chaney Jr. (45)
 - 7 Day in Court: Divorce
 - Ventriloquist Paul Winchell plays the husband.
 - 11 Movie: "Grand Central Murder," Van Heflin (42)
 - 13 The Ann Sothern Show
- 3:00 P.M.**
- 2 The Secret Storm
 - 4 Bachelor Father, Forsythe

SPECIAL

THE AMERICAN WOMAN
—Special David L. Wolper production views the changes in the image of America's womanhood during this century—from Gibson Girl to suffragette to flapper to Rosie the Riveter. Richard Baschert serves as narrator at 9 p.m., ch. 11, as film clips and magazine photos show how during the past 60 years she's fought her way out of the kitchen and into the forefront of America's political, economic and cultural activities.

PERFORMING ARTS—An excursion through some of Shakespeare's best-loved plays is offered at 9 p.m., ch. 13, as John Colicos, Peter Donat, Martha Henry, Kate Reid (seen on this month's "Hall of Fame" as Mary Todd Lincoln), William Hutt and Eric Christmas of the Stratford (Ontario, Canada) Festival Players enact the characters in the Bard's greatest.

7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Buck Privates Come Home," Abbott & Costello (47)
- 7 Queen for Day, Jack Bailey
- 34 Reloj Musical (variety)

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico

4:30

- 2 Movie: "Last Posse," Broderick Crawford (53)
- 11 Livin' It Up, Al Lohman
- 34 Escudo KMEX (English)

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil: Beugeste

5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Charles Camex

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Adventures in Paradise
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Yogi Bear (cartoons)
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran, News

7:00 P.M.

- 2 Walter Cronkite, News
- 4 "SCIENCE IN ACTION"
- ★ "NOBEL PRIZE"

Cal Tech's Dr. Linus Pauling, '63 winner, is guest.

5 Leave It to Beaver
7 Fractured Flickers
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
"Land of the Fuji"

34 Divorciadas (drama serial)

7:30

- 2 Password, Allen Ludden
- Hugh O'Brian, Phyllis Newman are guests

4 Temple Houston, Jeff Hunter, Abraham Sofaer. Aged Indian chief wants to prove that Indian criminal cases should be settled in court rather than by payoffs to corrupt Indian agents.

5 Addograms, Jack Barry
7 (Color) The Flintstones. Fred takes a job wearing a monster costume
9 Dobie Gillis, D. Hickman
13 (Color) True Adventure, Bill Burrud: "Killer Cat."

34 La Rueda Tricolor (games)

8:00 P.M.

- 2 Rawhide, Eric Fleming, Nehemiah Persoff. When praying, black-garbed man walks into camp in dry clothing during a thunderstorm, the superstitious drovers believe him an omen of death.

5 The Lawman, John Russell

7 The Donna Reed Show. Trisha and her pals go into the business of chores for a fee, and stumble into a big one at the Kelseys'.

9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)

11 The Untouchables, Robt. Stack, Larry Parks.

13 DICK POWELL THEATRE

★ "OBITUARY FOR MR. X"

John Ireland, Steve Cochran, Dina Merrill, Nancy Davis. Small town deputy sheriff makes one mistake

34 La Desconocida (serial)

8:30

- 4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Claude Rains. Shocked into a state of mental confusion by his granddaughter's death, a man berates the sound of laughter in Blair corridors and assembles a bomb.

5 In Color! Moving Drama

★ "WOMAN'S WORLD"

Clifton Webb, June Allyson, Van Heflin, Arlene Dahl (51)

7 My Three Sons, Fred MacMurray. Bub swaps his housekeeping job with an actress friend (Pert Kelton) and returns to the theatre.

34 Cuerdas y Guitarras

9:00 P.M.

- 2 Perry Mason, Raymond Burr, Lee Farr, Marian Collier, Mala Powers. Scientist is charged with staging the hit-run death of his hostile wife, who had threatened to sell her controlling stock in his lab to a competitor.

7 The Jimmy Dean Show, with all-time favorite Eddy Arnold, plus singer Molly Bee and comedian Corbett Monica.

11 The American Woman in the 20th Century (see box)

13 FESTIVAL OF PERFORMING ARTS—SHAKESPEARE

(see box)

34 Agonia de Amor (serial)

9:30

- 4 (Color) Hazel, Shirley Booth. Hazel is rumored to have inherited a fortune and an English title.

34 Las Estrellas y Usted

9:45

- 9 Cleo Roberts, News

10:00 P.M.

- 2 The Nurses, Shirl Conway, Geraldine Fitzgerald. Tough, veteran nurse thinks she has a right to disregard orders, including one for the use of a new drug on a nephritis



CLAUDE RAINS portrays a grief-stricken grandfather during "Dr. Kildare" at 8:30 p.m. Thursday, channel 4.

sufferer.

4 (Color) Suspense Theatre: "Doesn't Anyone Know Who I Am?" Cornel Wilde, Martha Hyer, Kathryn Grant Crosby. Tortured young executive finds amnesia an escape from his driving wife

7 The Sid Caesar Show. Sketches deal with legalizing of off-track betting, and a hospitalized wife's provocative roommate.

9 **NBA GAME OF WEEK—TV 9 HAWKS vs. WARRIORS** (see sports box)

11 George Putnam, News

13 News, Johns and Fishman

34 Paco Malgesto Show

10:30

- 5 Show Me, Jack Narz with Pat Carroll, Michael Landon
- 7 ABC News Reports
- 13 It's Country Music Time
- 34 Box de Mexico (boxing)

11:00 P.M.

- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, News Final
- 11 Movie: "Postman Always Rings Twice," Lana Turner (45)
- 13 Boston Blackie, K. Taylor

11:15

- 4 (Color) Tonight, Johnny Carson with Carol Lawrence, Ernest Borgnine, Mike Minor
- 5 T. Snyder; Stout/Dugan

11:30

- 2 Movie: "Tower of London," Basil Rathbone
- 5 Steve Allen Show, with Gypsy Boots, a "backwards" sketch
- 7 Hawaiian Eye, A. Easley
- 13 Movie: "G-Men," James Cagney (35)
- 34 Noticiero 34 (News)

12:00

- 9 Cleo Roberts, News

12:15

- 9 Movie: "Walk Softly, Stranger," Joseph Cotten

12:30

- 7 Movie: "Bulldog Drummond at Bay," Ron Randall (47)

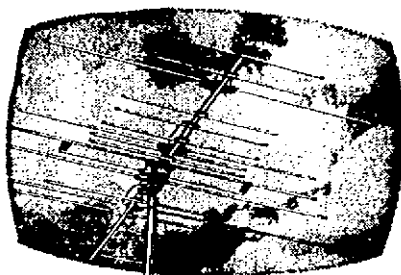
1:00

- 11 All-Night Movies: "Kid from Texas," "Murder in the Fleet"
- 13 Movie: "Someone to Remember," Michael Paige

1:15

- 2 Movie: "Hotel Haywire."

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Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location, Call today.

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NBA BASKETBALL, 10 p.m., ch. 9, has tapes of this evening's game between the San Francisco Warriors and the St. Louis Hawks at Kiel

Pan and Fan Mail

Is there any truth to the rumor that the Beatles wear wigs?
Also, where can I write to them?
I have also heard that they are coming to Long Beach this summer while they go to Los Angeles.
If there is any truth in

that, where are they going to perform? Where can I get tickets and how much will they be?
Also, you hardly have any pictures or stories (except the ones on the editorial page) regarding what they are doing now.

Pam Reid, Long Beach
Sorry, never heard of them.

May I say I'll watch the Beatles anytime on the Ed Sullivan show if, as a reward, they'll throw in Mitzl Gaynor. She put me in orbit.

Lem Levinson, Long Beach
How's the lack of oxygen up there?

I think everyone is about to give up on That Was The Week That Was.

But don't you think that the writers for Bob Hope could save them?

I saw the shows back to back (Hope's was a comedy special) and don't you think that he pulled them better, faster and with more satire than TWIWTW did?

A. J. Gunderson, Long Beach
You could be right. No one gives up while there's hope.

We always thought Mayor Sam Yorty of Big Town was

pretty good at clowning before "his" city commission. But the other night on the Tonight show with Johnny Carson he showed rare form as a comedian.

Mayor Sam should go network—at least get into a razor-blade commercial.

J. Paul Gleason, Long Beach
Is that comment a double-edged remark, J. Paul, you old cut-up?

COLOR TV SERVICE
ALL MAKES
DAY-NIGHT-SUNDAY
Also Black and White
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NEW & USED TV RENTALS
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NEW FACTORY-DIRECT FORDS
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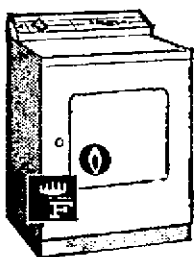
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FRIGIDAIRE GAS DRYERS

BUY NOW! BUY NOW! BUY NOW!

Never before such values! We stocked up—bought in quantity—to give you the lowest Frigidaire Gas Dryer prices. Choice of 4 colors or white. **HURRY! ONLY ONE WEEK!**

Extra thrifty
FRIGIDAIRE
one-dial
Gas Dryer!

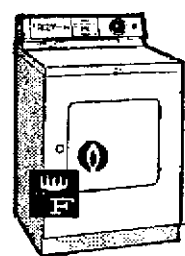


Model DDAG-2, gas
4 colors or white

- One dial does it all. Settings for Delicates, Wash & Wear, No Heat.
- Flowing Heat dries breeze-fresh, safer than sunshine for fine fabrics.
- No-stoop lint screen.
- Porcelain Enamel drum.

ONLY **\$158⁸⁸**

Budget buy
FRIGIDAIRE
Gas Dryer dries breeze-fresh!

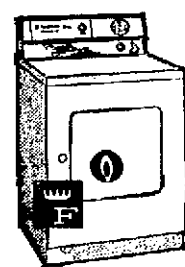


Model DDAG-64 Gas
4 colors or white

- New convenient Fabrics dial. 5 temp selections.
- Gentle Flowing Heat pampers finest fabric.
- Easy-reach, no-stoop lint screen right on door.
- Smooth, rust-resistant Porcelain Enamel drum.

ONLY **\$178⁸⁸**

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FRIGIDAIRE
Gas Dryer with Automatic Dry!



Model DDG-64 Gas
4 colors and white

- Automatic Dry control shuts dryer off automatically when clothes are just-right dry.
- No-stoop lint screen on door. Cleans in seconds!
- Fabric selector dial—(regular, heavy, wash & wear, delicate & no heat for fluffing.)

ONLY **\$198⁸⁸**

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FRIDAY

February 28, 1964

★ PAID ADVERTISEMENT 6:00 A.M.

- 2 Sunrise Semester: "Art" 6:30
- 2 Amer. Political Heritage
- 4 (Color) American Family 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs with Sargent Shriver 7:30
- 7 Zoomama (San Diego)
- 11 Columbia Univ. Lectures 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonsville 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 9 Pancake Man (cartoons)
- 11 The Chucko Show 8:30
- 7 Love That Bob! Cummings
- 9 Big Babysitter (cartoons) 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show 9:15
- 13 Guideposts (to 11 a.m.) 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 The Pamela Mason Show
- 11 Movie: "Bad Guy," 10:00 A.M.
- 2 The McCloys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 9 Movie: "Flying Down to Rio," Fred Astaire ('33) 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- Guest: Bobby Darin
- 5 Yancy Derringer
- 7 Girl Talk, Virginia Graham 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- 5 The Cheaters, John Ireland
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 Mr. Merchandising 11:15
- 13 Guidepost to Spanish I 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 Contemp. Latin America
- 11 The Phil Norman Show
- 13 The Ann Sothern Show 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show

- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Hour of St. Francis (relig.)
- 11 Sheriff John, John Rovick
- 13 Movie: "East Side of Heaven," Bing Crosby ('39) 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Championship Bridge 1:00 P.M.
- 2 Password, Allan Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Good Luck, Mr. Yates," Claire Trevor ('43)
- 7 Tennessee Ernie Ford
- 9 Cartoonsville
- 11 Movie: "Manhattan Melodrama," Clark Gable ('34) 1:30
- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Mike Douglas Show, Howard Keel, Vincent Lopez, Napoleon Hill
- 13 Robin Hood, R. Greene 2:00 P.M.
- 2 To Tell the Truth, Lewis
- 4 Match Game, G. Rayburn
- 9 Movie: "Station West."
- 13 Vagabond: Grand Tetons 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Stormy,"
- 7 Day in Court: small claims
- 11 Movie: "And One was Beautiful."
- 13 The Ann Sothern Show 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "County Fair."
- 7 Queen for Day, Jack Bailey
- 13 Reioj Musical (variety) 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 13 Un Canto de Mexico



FIGHT OF WEEK, 10 p.m., ch. 7, is a middleweight bout between Rubin 'Hurricane' Carter and Jimmy Ellis at the Garden.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Bluth-Howard winner challenged by Vern Downing.



GLYNIS JOHNS plays one of three ex-wives suspected of murdering a Hollywood press agent during "Burke's Law" at 8:30 p.m. Friday, channel 7.

- 2 Movie: "Tom Sawyer," Jackie Coogan ('30)
- 11 Livin' It Up, Al Lohman
- 13 Escuela KMEX (English) 4:45
- 13 Rocky and His Friends 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil: Beugeste 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Usted y su Salud (health) 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Maverick, James Garner,
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (drama serial) 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam, Dateline
- 13 (Color) Magilla Gorilla
- 34 Noticiero 34 (News) 6:45
- 7 Ron Cochran News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Curt Massey Show
- 5 Leave It to Beaver
- 7 (Color) Lee Marvin Presents—Lawbreaker.
- 9 People Are Funny
- 11 Movie: "Ruby Gentry," Jennifer Jones, Charlton Heston, Karl Malden ('53). Spiteful swamp girl
- 13 (Color) Ripcord, K. Curtis
- 34 Divorciadas (drama serial) 7:30
- 2 Great Adventure, Russell Johnson: "Plague," Robert Cummings, Ronny ("Andy Griffith") Howard, John Dehner, Jacqueline Scott.

- Dr. Benjamin Waterhouse appeals to Pres. Thomas Jefferson to try a controversial smallpox vaccine he'd used in his native England
- 4 International Showtime, Don Ameche: "Trolle's Wild West Show" a la Sweden.
- 5 Addograms, Jack Barry
- 7 Destry, John Gavin, Una Merkel, Jerome Cowan. A Marion Hargrove teleplay about a sweet little old lady who agrees to return the money she stole from a bank where she worked.
- 9 Dobie Gillis, D. Hickman
- 13 **HUMAN JUNGLE—STARS**
- ★ **HERBERT LOM** ...
- 34 Estudio "A" (musical) 8:00 P.M.
- 5 The Lawman, John Russell
- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck ('51)
- 34 La Desconocida (serial) 8:30
- 2 Route 66, Martin Milner, Glenn Corbett, J. Carrol Naish, Lou Antonio (repeat). It's a conflict of youth vs. age as a stubborn old raspberry farmer battles the new customs of his son.
- 4 (Color) Chrysler Theatre: "Meal Ticket," Cliff Robertson, Chris Robinson, Broderick Crawford, Janice Rule. A washed-up prize fighter tries to keep his younger brother from following his footsteps into an empty dream. Story is Budd Schulberg's first original for TV.
- 5 What's the Name of That Song? (see box)
- ★ **BURKE'S LAW**
- ★ **STARRING GENE HARRY** Luciana Paluzzi, Marie Wilson, Glynis Johns and Diane McBain play the current and past wives of a slain Hollywood agent.
- 13 **MYSTERY THEATRE**
- ★ **"THE DESPERATE MAN"** Jill Ireland, Conrad Phillips, William Hartnell. Jewel thief holds reporters prisoner in medieval castle
- 34 Voces de Mexico (musical) 9:00 P.M.
- 5 Robt. Taylor's Detectives
- 11 Checkmate
- 34 Agonia de Amor (serial) 9:30
- 2 Twilight Zone (see box)
- 4 That Was the Week That Was, Elliott Reid.
- 5 Movie: "Adventures of Martin Eden," Glenn Ford ('42)
- 7 The Price Is Right.
- 13 The Rebel, Nick Adams
- 34 La Hora de Raul Astor 9:45
- 9 Clete Roberts, News 10:00 P.M.
- 2 Carol & Company (box)
- 4 (Color) Jack Paar Program, with Sally Ann Howes, new topical humorist Godfrey Cambridge (taped), and Paar's old "Tonight" regulars Hugh Downs and Dody Goodman. Special segment shows Paar's actual

- SPECIAL**
- WHAT'S THE NAME of That Song?**—Return premiere. Wink Martindale hosts a new version of the one-time Bill Gwynn network song-quizz at 8:30 p.m., ch. 5. Two weekly celebrity guests join studio contestants, with the Bobby Hammack orchestra providing the music. Rose Marie and Stubby Kaye are initial guests.
- TWILIGHT ZONE**—Departing from his normal format, host Rod Serling offers a French film which won first prize for short subjects at the 1962 Cannes Film Festival, filmed against famed Civil War photographs, with few words of dialogue and all the characters nameless. Roger Jacquet stars in the adaptation of Ambrose Bierce's story of a Southern planter about to be hanged by Union troops for attempted sabotage, and of his imagined escape in the split second before his execution. It's at 9:30 p.m., ch. 2.
- CAROL & COMPANY** — Bob Banner's music-and-comedy hour starring Carol Burnett and Robert Preston is reprised at 10 p.m., ch. 2. Carol spoofs a certain type of movie heroine, Preston pokes fun at his own film career, and together they offer a sketch lampooning stereo addicts.
- commercial fluffs during the years.
- 7 Fight of Week (sports box)
 - 9 (Color) Movie: "Pandora & the Flying Dutchman," Ava Gardner
 - 11 George Putnam, News
 - 13 News, Johns and Fishman
 - 34 Festival de Estrenos 10:30
 - 13 It's Country Music Time 10:45
 - 7 Make That Spare, Johnny Johnston (see sports box) 11:00 P.M.
 - 2 News: Dunphy-Hart-Story
 - 4 (Clr) KNBC News, Latham
 - 5 The News, Joseph Benti
 - 7 Bob Young; News Final
 - 11 Movie: "Bataan," Robert Taylor, Lloyd Nolan ('43)
 - 13 Boston Blackie, K. Taylor 11:15
 - 4 (Color) Tonight, Johnny Carson, Burbank originalations wind up with guests George Jessel, Myoshi Umeki, January Jones, Walter O'Keefe
 - 5 Tom Snyder; Stout/Duggan 11:30
 - 2 Movie: "Wake Island," Brian Donlevy ('42)
 - 5 Steve Allen Show, with John Raitt, Cliff Arquette, Renne Roberts, firewalker, Dr. James Peterson.
 - 7 (Clr) Laramie, John Smith
 - 13 Movie: "Emergency Landing," Forrest Tucker ('41) 12:00
 - 9 Clete Roberts, News 12:15
 - 9 **"FLYING DOWN TO RIO"**
 - ★ **Ginger Rogers, Fred Astaire** with Dolores Del Rio ('33) 12:30
 - 7 Movie: "Within These Walls," Thomas Mitchell 1:00
 - 4 Movie: "California Straight Ahead," John Wayne ('37)
 - 5 Changing Times, Ed Hart
 - 11 All-Night Movies: "Man from Dakota," "Listen Darling"
 - 13 Movie: "Johnny Holiday," William Bendix ('49) 1:15
 - 2 Movie: "Shadow of a Woman," Helmut Dantine
 - 5 Movie: "Return of Wildfire," Richard Arlen ('49) 1:45
 - 9 Movie: "Walk Softly, Stranger," Joseph Cotton

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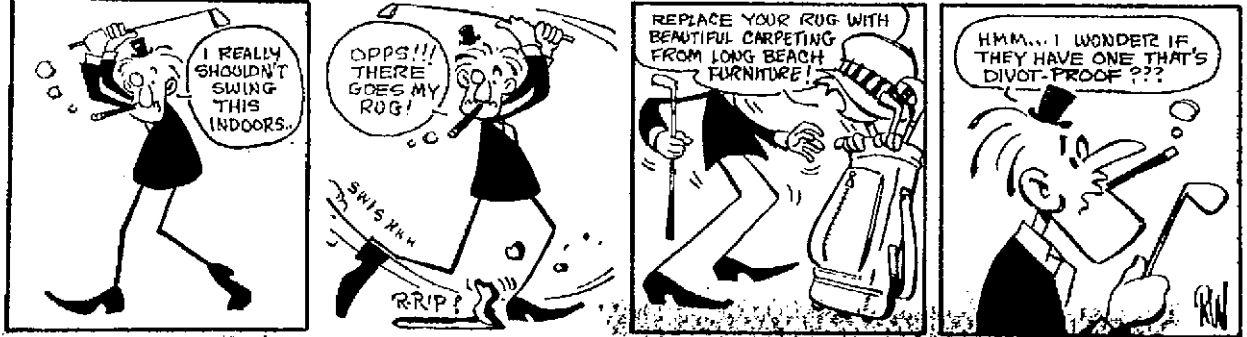
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Russian Children Ask Three Questions

When the formalities were over and the the Russian children relaxed, they generally had three questions for the American television producer.

The executive producer, Jules Power, was in Russia for the taping of a special two-part "Discovery '64," the first segment of which airs at 1 p.m. today (Sunday), channel 7.

Whatever Russian school he visited, the same three questions—he was surprised—were most frequently asked of him.

The questions:

1. Do American children like ice cream?
2. Do you like to laugh?
3. Do you like horrible films?

Ice cream, a comparatively new delicacy in Russia, is one with an international flavor. It's mutually loved in Brooklyn and Moscow.

THE LAUGHTER question, Power felt, reflected the discovery by the children of an element in life of which their parents and grandparents had a minimum.

"The Russian children are growing up now under fairly improved conditions," said Power.

"Suddenly, with many pressures gone, they're beginning to think in terms of laughter being fun."

As for the "horrible films," translation clarification set the record straight.

The Russian youngsters really don't care for horrible films. But they're mad about horror movies. They like them in Brooklyn, too.

"IF YOU COULD only cut through the tremendous propaganda indoctrination, they're really fine boys and girls," said Power.

Fine, yes, but not "super-children."

Power feels that too many Americans have "an inferiority complex" when it comes to comparing our youngsters with Russian children. This attitude is a mistake.

"The truth is that Russian youngsters are not 'super-children,'" he said.

"There are thin ones and fat ones, smart ones and dull ones, good athletes and bad athletes, those who like school and those who don't, those interested in becoming cosmonauts and those who could not care less."

INCLUDING the fact that the Russian children have no conception of "such abstracts as freedom and liberty," Power emphasizes another major difference between educational procedures.

"The Russian students think and act in group efforts. They respond by rote. There is a lack of initiative, a lack of creativity."

On the other hand, visit an American fourth-grade classroom and "there are children popping up all over the place."

The "popping up" is to individually express their feelings on things they have done, places they have been, an interesting television program they watched.

Power much prefers this to "group rote." And if you must think in terms of who is superior, then the television producer claims:

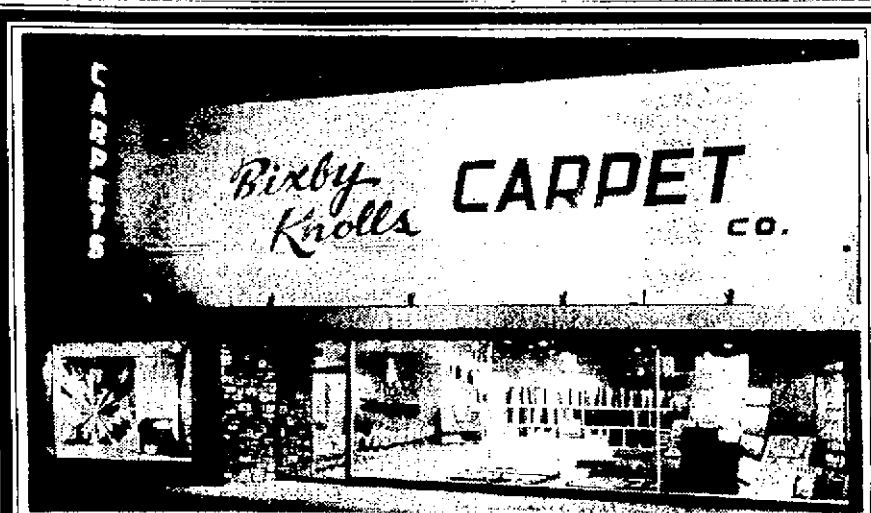
"If anything, I think the superiority lies with the American child who has a broad curiosity and a sense of individual initiative and creativity which is lacking in the average Russian youngster."

DESPITE differences, Power is hopeful that our youngsters of today, when they're adults, will fare better with the Russian children, when they're adults.

From his encounters with the Russian children, he feels they may grow up to be "the conservatives of the communist world."

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SATURDAY

February 29, 1964

★ PAID ADVERTISEMENT

7:30

- 2 NYU: "Greece & Rome"
- 4 Ivanhoe, Roger Moore
- 5 Design for Learning

8:00 A.M.

- 2 Captain Kangaroo
- 4 Marketing on the Move
- 5 Hopalong Cassidy, B. Boyd
- 9 Mr. from the Ground Up
- 11 Mr. Wishbone, Jim Allan
- 13 Movie: "Raiders of Old California," Jim Davis

8:30

- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Cine Mexicano (Span.)

9:00 A.M.

- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "Jungle Patrol"
- 11 Superman, George Reeves
- 13 Panorama Latino (Span.)

9:30

- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "American Empire," Richard Dix ('42)
- 11 Ramar of the Jungle

10:00 A.M.

- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Movie: "Fury at Gunsight Pass," David Brian ('48)
- 11 Santa Anita Preview (see sports box)
- 34 Matinee del Sabado

10:30

- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 The Jetsons (cartoon)
- 11 Movie: "Sons of the Desert," Laurel & Hardy

11:00 A.M.

- 2 Rin-Tin-Tin, Lee Aalder
- 4 Sgt. Preston of the Yukon
- 5 Californians, R. Coogan
- 7 The New Casper Show
- 13 Variedades, R. Inglesias

11:30

- 2 The Roy Rogers Show
- 4 (Color) Bullwinkle Show
- 5 Movie: "Manila Calling," Beany & Cecil (cartoon)
- 9 Abbott and Costello

12:00 NOON

- 2 Sky King, Kirby Grant
- 4 (Color) Exploring, Dr. Albert Hibbs: "Johnny Appleseed" (repeat), Dan Blocker, Ritts Puppets
- 7 The Bugs Bunny Show
- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck ('51)
- 11 Movie: "Fury," Spencer Tracy ('36)
- 13 The Provocative Woman
- 34 Divorciadas (drama serial)

12:30

- 2 Do You Know? Bob Maxwell: "Riddle of Time"
- 7 American Bandstand, Dick Clark with Wayne Newton and Round Robin
- 13 Fore Golfers

1:00 P.M.

- 2 CBS News, Robert Trout
- 4 American Quiz, Arnold Pike (premiere), Junior grade "battle of the sexes" on U. S. history.
- 5 Movie: "Ride the Man Down," Brian Donley ('53)
- 13 Bowling with Art Parra

1:30

- 2 Tell It Again, M. Taylor
- 4 (Color) Agriculture, USA
- 7 Tombstone Territory
- 13 Movie: "Torrid Zone,"

2:00 P.M.

- 2 As Others See Us. Foreign students talk of Cold War.
- 4 Paging Parents (premiere), 13-week PTA series dealing with social development of children.
- 7 Tele-Sports (Army)
- 9 Movie: "The Nebraskan,"
- 11 Movie: "Two Smart People," Lucille Ball ('46)
- 34 Ella, Yo y Alguen Mas

2:30

- 2 Repertoire Workshop: "Dance Theatre of Alwin Nikolais" (WCBS-New York). Modern dancers in dehumanized garb perform dance abstractions against electronic music.
- 4 (Clr) Wld of Ornamentals
- 5 Movie: "Daniel Boone, Trail Blazer,"
- 7 (Color) Challenge Golf (see sports box)
- 34 Novla Semanal

3:00 P.M.

- 2 CBS Golf Classic
- 4 Teacher '64: Journalism
- 13 Movie: "The Contender"
- 3:30
- 4 Profile (San Diego State)
- 7 Pro Bowlers (sports box)
- 9 TV 9 SPORTS SPECIAL

- ★ New Orleans Golf Champ'sh'p (see sports box)
- 4:00 P.M.
- 2 Scholarquiz, John Condon.
- 4 Whittier vs. Van Nuys
- 4 Headlines of the Century
- 5 TV Bowling Tournament
- 11 Comedy Hours: Three Stooges, Laurel & Hardy

4:15

- 4 (Color) Meet Your Council (premiere): John P. Cassidy (12th district)
- 4:30
- 2 Santa Anita Feature Race (see sports box)
- 4 NBC Sports Special, Bud Palmer (see sports box)
- 9 Movie: "Shark Fighters,"
- 13 Movie: "Hour of Decision," Jeff Morrow (Br. '55)

5:00 P.M.

- 2 Movie: "Louisiana Purchase," Bob Hope
- 5 Movie: "Mystery of Edwin Drood," Claude Rains ('35)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Cinnamon Cinder
- 34 Lucha Libre (wrestling)

5:30

- 11 Top Star Bowling: Steve Nagy vs. Bob Chase

Sports Today

RACING PREVIEW, 10 a.m., ch. 11, finds Bill Garr offering interviews and films of Santa Anita Derby contenders.

CHALLENGE GOLF, 2:30 p.m., in color, ch. 7, has Bob Charles and Bruce Crampton matching strokes with Arnold Palmer and Gary Player at Las Posas (Camerillo).

PRO BOWLERS Tour, 3:30 p.m., ch. 7, features the Birmingham (Ala.) Open.

NEW ORLEANS OPEN Golf Tournament, 3:30 p.m., ch. 9, in the first of two-day telecasts of the final rounds in the \$50,000 classic.

SANTA ANITA Feature Race, is the \$100,000-added Santa Anita Derby to determine the West Coast's champion 3-year-old.

SPORTS SPECIAL, 4:30 p.m., ch. 4 (also 1:30 p.m., ch. 10), has taped highlights of last weekend's 58th annual National AAU indoor track and field championships at Madison Square Garden.

WIDE WORLD of Sports, 5 p.m., ch. 7, presents tapes of the national ski jumping championships and the NASCAR "500" stock car title.

GYMNASTICS MEET, 8 p.m., ch. 11, with Bill Welsh at the Bruin gym to describe the UCLA-USC dual meet.

6:00 P.M.

- 4 (Color) KNBC News
- 9 Abbott and Costello
- 13 (Color) Rocky & Friends
- 34 Variedades (musical)

6:15

- 4 (Color) Bob Wright, News
- 6:30
- 4 (Color) News Conference
- 5 Folk World of Jimmie Rodgers, with David Troy
- 7 A Nation at War (Canada)
- 9 Our Miss Brooks, E. Arden
- 11 Chiller (movie): "4-Sided Triangle," Barbara Payton
- 13 Bourbon Street Beat
- 34 Blancas y Negras (musical)

6:45

- 2 Jerry Dunphy Report
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges
- 4 (Color) Great Conversations, Dr. Robert Hutchins. Guest is Dr. Jonas Salk
- 5 The Jack Barry Show with Ethel Waters, Ruth Olay, Ronnie David, mentalist Maurice Woodruff.
- 7 Have Gun, Will Travel
- 9 TIME for ANOTHER STRANGE
- ★ TALE OF SCIENCE FICTION 'MISSILE to the MOON'
- 34 Teatro Familiar (drama)

7:30

- 2 The Jackie Gleason Show
- 4 The Lieutenant, Gary Lockwood, Andrew Duggan, Leonard Nimoy. Rice is assigned as advisor on a movie about a Marine hero
- 7 (Color) Saga of Western

Man: "1898" (see box).

13 Deadline, Paul Stewart

8:00 P.M.

- 5 Leave It to Beaver
- 11 UCLA-USC Gymnastics Meet (see sports box)
- 13 "BIG WESTERN MOVIE"
- ★ BY WORTHINGTON DODGE (Color) "Dakota Incident," Dale Robertson ('56)
- 34 Noches Tapatias (musical)

8:30

- 2 The Defenders, E. G. Marshall, Janice Rule, Murray Hamilton. The Prestons plead an acute toxic psychosis blackout when an alcoholic kills a man without knowing what she has done.
- 4 (Color) Joey Bishop Show

Hiccoughs and a duplication of "original" gowns combine to frustrate Joey and special guest Roberta Sherwood in their attempt to spring a surprise on Ellie.

- 5 Movie: "The Wild Heart," Jennifer Jones ('52)
- 7 The Lawrence Welk Show

Polynesian setting back-grounds leap year show.

9 JIMMY CAGNEY!

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'RUN FOR COVER'

IN COLOR NOW on the

NEW COLGATE THEATRE

with Viveca Lindfors ('55)

34 Brindis Senorial (music)

9:00 P.M.

- 4 (Color) Movie: "Violent Saturday," Victor Mature, Richard Egan, Stephen McNally, Lee Marvin ('55-1st run). Adult story of a bank robbery which exposes the private lives of respected Arizona townspeople.
- 34 Futbol (soccer matches)

9:30

- 2 New Phil Silvers Show
- Harry falls for the company nurse (Lyn Edgington)
- 7 The Hollywood Palace.

Efrem Zimbalist Jr. hosts Kate Smith, Roy Rogers, Dale Evans and Trigger with the Sons of the Pioneers, Corbett Monica, the Russian Bears and, in their first TV performance since their 1962 Detroit accident, the Great Wallenda family. Latter quartet, headed by Karl Wallenda and daughter Carla, perform 40 feet above the parking lot.

10:00 P.M.

- 2 Gunsmoke, James Arness, Betsy Hale, Michael Higgins, Lyle Bettger. Small girl's life is endangered because she is the only witness to her mother's shooting.
- 5 Dan Smoot Reports
- 11 News, Burrell & Coates
- 13 Caravan (premiere).

Weekly 90-min. series features four top singing groups—the LeFevres, Blue Ridge quartet, Johnson Sisters and the Prophets. Emcee-organist is Tom Hips.



THEODORE ROOSEVELT, as a Rough Rider, is featured during the documentary special "1898" at 7:30 p.m. Saturday, channel 7.

10:15

- 5 Dean Manion Forum

10:25

- 9 CLARK GABLE!

★ 'KING & 4 QUEENS'

NOW! on the BIG SHOW

with Eleanor Parker ('56)

10:30

- 5 "THUNDER IN THE VALLEY"

A BOY & HIS DOG—DRAMA!

Lon McCallister ('47)

- 7 Color Movie: "Desk Set,"

Spencer Tracy, Katharine Hepburn ('57-1st run).

Automation in form of

electronic brain.

- 11 Naked City, John McIntire.

- 34 Bailen Todos los Sabados

11:00 P.M.

- 2 Jerry Dunphy Report

- 4 (Color) KNBC News

- 11 Movie: "What Price Glory?" James Cagney

SPECIAL

SAGA OF WESTERN MAN

—Third in the critically-acclaimed 4-part series deals with the events of "1898," and the Spanish-American War that saw the U.S. go into the 20th Century as a great world power. Theodore Roosevelt (his words voiced by Sidney Blackmer), William Jennings Bryan, President McKinley, William Randolph Hearst and others will spring to life through photographs and dramatization as the 7:30 p.m., ch. 7, color hour looks at the rise of labor unions, the cry of "imperialist", immigrants at Ellis Island, the last Indian battle and the joining of the east and west by railroad. (Fourth in the series, "1964," will be screened in March.)

11:15

- 2 Movie: "Down to the Sea in Ships," Lionel Barrymore ('49). Whalers.

11:30

- 4 Movie: "I Shot Jesse James," John Ireland ('49)

- 13 News, Dan Riss

- 34 Noticiero 34 (News)

11:45

- 13 Movie: "Elizabeth the Queen," Bette Davis

12:05

- 9 Movie: "The Locket,"

Laraine Day ('46)

12:20

- 7 Movie: "Escape to Glory."

12:30

- 5 Movie: "Horror Island,"

1:00

- 11 Movie: "Billy the Kid,"

Robert Taylor ('41)

1:15

- 2 Movie: "Light That Failed," Ronald Colman

1:30

- 13 Movie: "Man Without a Country," Peter Hansen

- 9 Movie: "The Hunter"



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Candy Moore Sweet on Horses

By BERT RESNIK
TV and Radio Editor

After 10 years of waiting, this is the year Candy Moore's dream is scheduled to come true.

The scheduled date: Aug. 26, Candy's 17th birthday.

The dream come true: A horse.

Candy, who has the role of Chris, the title heroine's daughter of CBS-TV's Monday night "The Lucy Show," had her dream put in black-and-white.

"I was 7 years old at the time," she said. "My mother and father signed a statement promising I could have a horse when I was 17."

WHEN SHE was younger, Candy (it's really Candace)

thought she wanted a palomino which she would call Creamy. Now that she is older and has been taking riding lessons since she was 11, Candy has decided on a thoroughbred—but not the name.

"Thoroughbreds are very spirited and a challenge," she said, in specifying why she changed her mind.

She's changed her mind in one other respect since becoming older. Candy had decided upon being a veterinarian because she loves animals.

In preparing to realize her decision, however, she learned that a person studying to be a veterinarian must major in math.

Math and Candy go together like a malted-milk chaser for a short beer.

Candy, instead, has now decided to make a career of acting.

"I WOULD prefer drama to comedy," she said. "I would like fame as a dramatic actress."

"Even in school I prefer serious writing. I like my books serious and take more pleasure in a sensitive drama. "Situation-comedy? Well, it kind of bores."

Mrs. William Moore Klassen, Candy's mother, gave her a meaningful look.

Candy suddenly remembered that she was a member of the cast of "The Lucy Show," a situation-comedy.

"I have an awful lot of fun with the program," she said. "Most people like to see comedy."

"I can understand this. When they get home and away from their problems, they prefer to laugh."

At which point Candy returned a meaningful look to her mother and added:

"Of course, I don't have any problems."

NOT EVEN boy problems? Nope. No trouble. Just started double-dating a few months ago. Doesn't have trouble getting dates. Knows rather specifically what she wants in a boy.

"I like a boy," said Candy, "who has goals in life—that's the main thing."

"I don't like a boy who feels he has to show off or be a wise guy."

"I like considerate boys. "The kind of boy I like is the one I'd be proud to introduce to my parents and friends."



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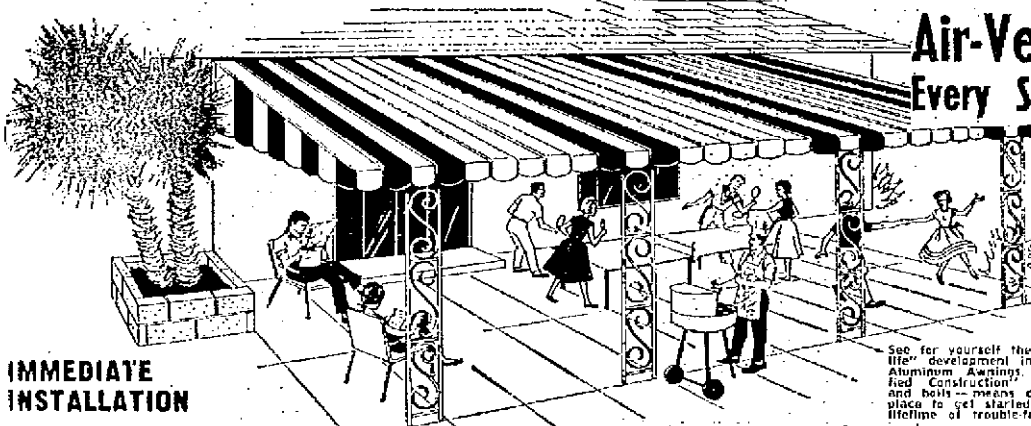
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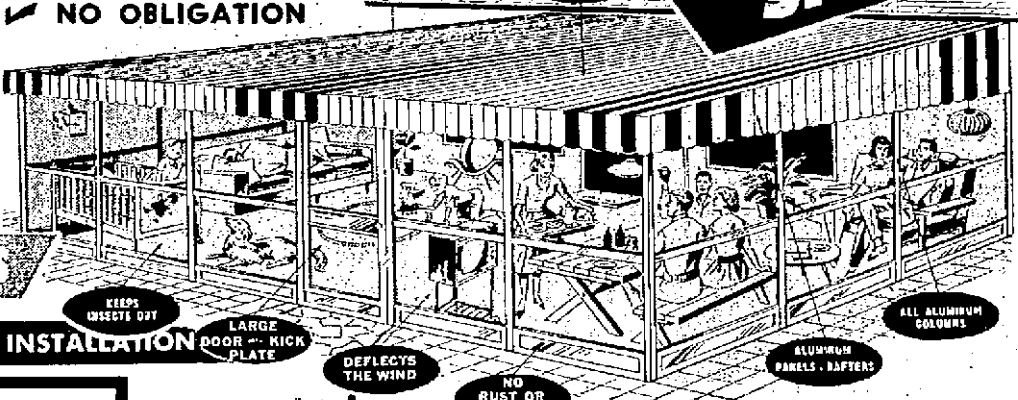
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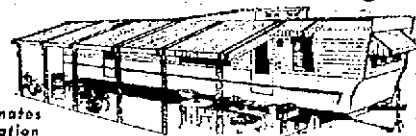
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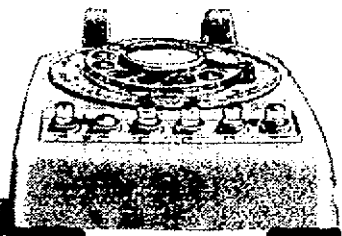
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Parade

THE NEWS & Independent - Press-Telegram

NOW IT SHOULD BE TOLD
WHO REALLY
INVENTED
THE H-BOMB?

BY LLOYD SHEARER

DONNA DOUGLAS:
PRETTIEST
OF THE BEVERLY
HILLBILLIES



February 23, 1964

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. How many millionaires in the U.S. pay the 91 per cent income tax rate on real income?—Stan Seidman, Chicago, Ill.

A. According to the Treasury Department's Office of Tax Analysis, "None."

Q. Is it true that 25 per cent of the SS guards in Hitler's Nazi Germany were holders of the doctor's degree?—Lise Peters, Oakland, Calif.

A. Yes, according to paragraph 3, page 4, of *Science, Scientists and Politics*, issued by the Center for the Study of Democratic Institutions of the Fund for the Republic, Inc., Santa Barbara, Calif.

Q. What connection does Bobby Baker, formerly of the U.S. Senate, have with the Las Vegas gambling syndicate?—D. Frank, Denver, Colo.

A. He and several Las Vegas figures were involved in financial deals.



Q. Are there any wholly dry states in the Union?—George Henschel, Butte, Mont.

A. Only one, Mississippi.

Q. Is it true that Hollywood is going to make a film about a bordello madam called A House Is Not A Home and that Shelley Winters will play the madam?—Ken Wolper, Atlantic City, N.J.

A. True.

Q. Can you identify Sew-stunker Sewgolum?—Dan Golden, Buffalo, N.Y.

A. He is an Indian, 35, from Durban, South Africa, classified there as a nonwhite, who plans to come to America in the near future. Sewgolum is a golfer. He is self-taught, uses a cross-handed grip, is considered the best nonwhite golfer in South Africa.



Q. Has any British Prime Minister ever been assassinated?—Dora Offer, Oil City, La.

A. Yes—Spencer Perceval, in 1812.

Q. Would it be possible to learn the name of Judy Garland's clothes designer?—Joanna Pappas, Brockton, Mass.

A. Ray Aghayan.

Q. To settle an argument, who won the Hollywood Oscar last year for the best performance by an actress?—S. Adams, La Jolla, Calif.

A. Anne Bancroft, for her work in *The Miracle Worker*.



Q. Madame Joliot-Curie, who did such outstanding radium work—when did she die and of what?—V. Leone, Princeton, N.J.

A. In 1956, of leukemia, which she had contracted as a result of her work with radioactive matter.

Q. Could you tell to whom Kay Kendall was married at the time of her death?—C. F., Granite City, Ill.

A. Actor Rex Harrison.

Q. June Allyson's 31-year-old husband, a barber named Glenn Maxwell, went into bankruptcy with liabilities of \$19,000 against assets of \$8,000. Can a man go into bankruptcy when his wife is worth a small fortune, which is true of June?—T. P., Glen-coe, Ill.

A. Yes. In this case Maxwell's debts were incurred before his marriage to Miss Allyson.

Q. Can you tell me if Dean Martin and Milton Berle have had their faces redone?—Pen Adams, Los Angeles, Calif.

A. Their noses have been remodeled.

Q. Does anyone know how much it has cost Richard J. Reynolds, heir to the tobacco fortune, to divorce his wives?—D. L. Evans, Winston Salem, N. C.

A. He paid Elizabeth Dillard, mother of his first 4 children, approximately \$9,000,000. Marianne O'Brien, his second wife and mother of 2 children, got \$3,000,000. Wife number three, Muriel Marston, got \$2,000,000.

Q. William McKnight and Archibald Bush, the multi-millionaires from Minnesota Mining and Manufacturing—don't they live in St. Paul?—K. L., Duluth, Minn.

A. They do.

Q. I would like to know what's happened to Dizzy and Daffy Dean, the former star baseball players.—Joe Frick, St. Louis, Mo.

A. The Dean Brothers are currently working at the Dean Poladian Carpet Company in Phoenix, owned by Dizzy.

Q. On TV I heard a candidate for the Republican Presidential nomination say he would, if elected, withdraw U.S. recognition of the Soviet Union but that before he made such a move, he would have to have the Senate agree. Does a President need Senate consent to withdraw recognition?—Dan Mackenzie, Chicago, Ill.

A. The candidate was in error. A President has the right to withdraw recognition without Senate consent.

Q. How old is Alfred P. Sloan, Jr.?—James O'Connor, Boston, Mass.

A. He is 88.



Q. Does Jack Benny wear lifts in his shoes, and how old is he really?—Sara Lee Harris, Greenville, N.C.

A. At 70, Jack Benny does not wear lifts in his shoes.



Q. Is it true that Col. John Glenn's entry into Ohio politics was met with no regret by his fellow astronauts? Is it true that there was some discord between him and the rest of the astronauts?—H. T. Smith, Houston, Tex.

A. Before Glenn resigned to enter the senatorial race in Ohio, there was a feeling among several of the astronauts that he wasn't pulling his weight as a member of the team, that he had become a goodwill ambassador, infected by the virus of fame.

Parade

THE SUNDAY
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FEBRUARY 23, 1964

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WHO REALLY INVENTED THE

by LLOYD SHEARER

LOS ALAMOS, N. MEX.

Two years ago when the Russians were building missile sites in Cuba, suppose they had already developed the hydrogen bomb and we had not?

Without firing a single nuclear warhead, the Soviets might easily have blackmailed us into accepting all their demands, because we know, as do they, that a single H-bomb can destroy Miami, a second can annihilate Washington, D.C., a third can wipe out New York City, a fourth can destroy Boston.

The hydrogen bomb is truly murder unlimited. Except for considerations of size, it can be made as powerful and destructive as men want. In 1952, when we exploded the first of our full-fledged thermonuclear bombs in the Eniwetok area—10 months before the Russians exploded theirs in Siberia—we released an explosive power equivalent to 4 million tons of TNT. The small island on which the bomb was exploded disappeared completely under the sea; that's how wide and deep a crater the explosion dug.

Today we have enough H-bombs, 10 times more powerful than our first models, to blow up the entire world at least 1,200 times. The Soviets have the same general capability of overkill, so between the U.S. and the U.S.S.R. there now exists a nuclear stalemate.

The hydrogen bomb has now become the mutual deterrent to war.

The man who did most to give us our war deterrent is Dr. Edward Teller, the brilliant theoretical physicist who first saw the necessity, realized the possibility and then proposed an all-out effort to develop the super-bomb. It was he whose drive, foresight and patriotism made the H-bomb possible, but, as he himself has admitted, he is not "the father of the H-bomb."

In his words, the bomb was "the work of many" who labored on the project. According to scientists, one of the most important of those "many" is Dr. Stanislaw Ulam.

AN UNSUNG MATH WIZARD

Chances are that you have never heard of Stan Ulam. At 54, he is unsung and, except in scientific circles, relatively unknown and unpublicized. A gentle genius, a chess-player, Ulam is 5-feet-11½, a rapidly balding, pleasant, outgoing math wizard. Born in Lwow, Poland, in 1909, the son of a lawyer, he first came to this country in 1935, subsequently taught math at Princeton, Harvard and Wisconsin. When World War II broke out, John von Neumann, possibly the greatest mathematician of this age, Hans

Bethe of Cornell and Edward Teller urged Ulam to join the small army of scientists slaving over the atomic bomb here in Los Alamos. Today Ulam still lives here with his Parisian wife, Françoise, and his 19-year-old daughter, Claire. She, like all the children born in Los Alamos during the war, has a birth certificate which lists as her place of birth "P.O. Box 1663," the only address at which the atomic scientists could then be reached.

Ulam, currently involved in problems of nuclear propulsion and pure mathematics, is recognized as one of the world's experts on topology, a branch of mathematics dealing with shapes, sizes, geometrical figures and contours.

From 1945 to 1950, a conspiracy of silence surrounded the development of the superbomb in this country. It wasn't until 1950, when Sen. Edwin Johnson of Colorado goofed and spilled the H-bomb story on a TV program, that the American public became aware of what was going on and the men involved. Since that time, only one scientist usually comes to mind when public mention is made of the H-bomb. That scientist is Edward Teller.

But in fact Dr. Stan Ulam played so significant a role in the H-bomb that many scientists feel today he should be recognized as a co-inventor.

Ulam's contribution was twofold and tremendously important: first, he proved that Teller's plan for the H-bomb was unworkable; second, he thought up a workable idea which he gave to Teller. This was incorporated in their joint paper which was the basis for the first successful thermonuclear bomb in 1951.

This is why in President Truman's memoirs, *Years of Trial and Hope*, one finds, relative to the H-bomb, the following statement: "Late in 1950 and early in 1951, Dr. Ulam and Dr. Teller, at Los Alamos, made new discoveries that changed the picture."

This is why in a statement to the Santa Fe New Mexican, September 28, 1954, the great physicist, Dr. I. I. Rabi, who also worked on the project, said: "The scientific solution [of the H-bomb] was the result of a suggestion by Stan Ulam of Los Alamos."

This is also why Sen. Clinton P. Anderson of New Mexico, probably the most knowledgeable senator on nuclear energy in Congress, repeatedly refers in speeches and newspaper statements to Ulam's essential part in the H-bomb development.

For the public record and so that you, too, may know some of the true history of a project which too long has remained unheralded, here, in some detail, is what Stan Ulam achieved.

ULAM'S ROLE

One morning at Los Alamos in 1949, Dr. Teller was considering, with his coterie of expert theoretical physicists, a possible design for the H-bomb. To determine whether the design would work, many complex mathematical computations were necessary.

At that time, the best high-speed computing machine available to the scientists was the ENIAC, located at the Aberdeen Proving Ground in Maryland.

Dr. Stan Ulam, mathematician and H-bomb pioneer, relaxes at Los Alamos, N. Mex., home with daughter Claire, 19.



H-BOMB? / now it should be told



Dr. Edward Teller, often called the "father of the H-bomb," denies paternity, calls it "the work of many."

The necessary information with which ENIAC was to be programed was sent back to Aberdeen.

Simultaneously at Los Alamos, another group, composed of only two mathematicians, Dr. Stan Ulam and his associate Cornelius Everett, tackled the computing problem independently. It was a question of man versus machine. In this case, man won.

As Teller has written: "The big modern computing machines open up possibilities of complex calculations which seemed to be beyond our reach only a few years ago, but real mathematical ingenuity, coupled with hard work, can on some occasions overcome computational difficulties with even greater success than the best apparatus so far invented. This is precisely what happened in the case of Ulam's calculation. It proceeded with a speed that surpassed all expectations. Results were available even before the lengthy instructions to the machine had been completed. Those who like to contrast the ingenuity and endurance of the human brain with the lightning speed of standard operations on a machine will be able to conclude: In a real emergency, the mathematician still wins—if he is really good."

Unfortunately for Teller, Ulam was more than good. He was perfect. On the basis of his calculations, he declared the H-bomb as previously and hopefully conceived to be completely impracticable.

One scientist recalls Teller's reaction to this announcement as "tyrannical." "Edward went through the roof," he says. "He refused to believe Ulam's calculations. He was so depressed by the news that he became suspicious of Ulam. For a while, insofar as Teller was concerned, Stan was in the doghouse. Then the results came in from the ENIAC computer in Aberdeen. They proved Ulam's calculations correct in every single detail. Teller then apologized to Ulam

for having suspected him of being against the project and purposely dragging his feet."

Despite Teller's black attitude of omnipresent suspicion—justifiably enough, Teller felt that many of the Los Alamos scientists had strong doubts about the advisability of building an H-bomb—Ulam continued to work ardently and to think long and hard about the problem of thermonuclear burning.

A KEY CONTRIBUTION

As for Teller, having had his original H-bomb concept reduced to impracticability by Ulam's mathematics, he and his theoretical group began their experiments anew and decided to test their preliminary measurements in an actual experiment on the remote South Pacific atoll of Eniwetok. This test bore the code name "Greenhouse."

Before "Greenhouse" got under way in 1951, Stan Ulam gave birth to a new idea, a new approach to the major problem at hand. He took his idea to Dr. Norris Bradbury, director of the Los Alamos Scientific Laboratory, then to Teller, who, in his writings, refers to it as "an imaginative suggestion."

Teller pondered Ulam's new approach, then decided to try it. One afternoon he asked his young assistant, Frederic de Hoffmann, now head of General Atomics Laboratory in La Jolla, Calif., to see if the suggestion was mathematically possible.

Says de Hoffmann: "Edward told me he had a new idea. He asked me to stick some figures in my desk calculator and see if the idea was feasible. I made the calculations, then told him the suggestion would work. When I wrote up the report, I signed it with Edward's name. He wanted me to put both names on it, but I told him that his suggestion was everything, the calculation nothing. The report went in with his name alone."

The suggestion, originally presented to Teller by Ulam, gave birth in turn to an ingenious idea by Teller that made possible the American H-bomb.

On September 24, 1954, after we had exploded a new series of hydrogen bombs in the Marshall Islands area, Dr. Norris Bradbury conducted a well-reported press conference. In the course of the conference he exhibited a report which he termed "the basic document which described the 1951 idea which led to a successful thermonuclear weapon."

This document lists Dr. Teller and Dr. Ulam as joint authors.

Other top secret reports concerning various aspects of thermonuclear devices are these: "Means and Method for Explosively Releasing Nuclear Energy," by Edward Teller; "Initiation of Thermonuclear Reactions," by Stanislaw M. Ulam; "Method and Means for Producing High Temperatures and Thermonuclear Reactions," by James L. Tuck and Stanislaw M. Ulam.

When scientists affirm that Stan Ulam was a key man in helping to create our H-bomb, they have a good deal of documentary proof to confirm their belief.

A diplomatic man by nature, Dr. Ulam declines to become involved in any discussion of the paternity of the H-bomb. A few weeks ago we talked here on many

subjects, but when it came to the H-bomb, he would not be drawn out.

Finally, I confessed to him that I had interviewed many of his colleagues, spoken to several government officials and scientists about his role in the development of the H-bomb.

"I would like to give my version," I said, "of your contribution. All I want of you is to tell me how correct or incorrect I am."

Ulam agreed.

"On the basis of your mathematical calculations," I began, "you told Dr. Teller that his original concept for the H-bomb was not promising, that it could be produced only with so much tritium that its cost would be pretty nearly impossible. On this, the ENIAC computations bore you out."

"Later," I continued, "you got a new idea for a thermonuclear device. The first man you went to with this suggestion was Norris Bradbury, director of the Los Alamos Scientific Laboratory. The next day you discussed it with Dr. Teller. On the basis of this idea, you and Teller then wrote jointly a paper in two parts—it is still classified top secret—which contains a drawing of the device itself and is the basis for the construction of present-day thermonuclear bombs." I paused, then asked, "Is that right or wrong?"

Ulam thought for a few minutes. "Right," he said with a small smile.

a wife's view of a great man

■ Françoise Ulam met her husband at Mount Holyoke College, Mass., where she was an exchange student from France. She married him in 1941 when he was at the University of Wisconsin. This is the glowing way she recently spoke of him: "I would not like to see my husband being represented as another Mr. H-bomb in the public



view. Stan's contributions to science and technology range far and wide and his role in the development of the H-bomb is only one of them. Primarily he is a mathematician, and in the words of one of his old professors, 'He thinks only of the best problems.' He is known for his imagination and for his ability to formulate problems in many of the specialized mathematical disciplines. He is also a thinker of universal accuracy and knowledge and likes to apply his intuition to the relationships of mathematics to biology and to astronomy. Politically his feelings are that thermonuclear weapons have rendered wars impossible. [Thus] he departed from his political aloofness to write a testimony in favor of the test-ban treaty."

DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin
to reduce fever and relieve pain

REPORTING ON a Government-Financed Study of Five Leading Pain Relievers, an article in The Journal of The American Medical Association showed that Bayer Aspirin was unsurpassed by any of them for speed and strength of relief. The report also showed that Bayer Aspirin was as gentle to the stomach as any product tested, including the higher-priced buffered product. On the other hand, the two combination-of-ingredients products tested upset the stomach considerably more often.



PARADE'S SPECIAL

INTELLIGENCE REPORT

WANTED: AUTO MECHANICS. Ten years ago the average age of the American automobile mechanic was 45. Today it's approaching 55. Relatively few youngsters want to become garage mechanics. Apparently, the job doesn't offer enough social status. At the same time autos are becoming increasingly intricate. The combination of mechanic shortage plus engine complexity is booming the rebuilt-engine business. Last year about 4,000,000 rebuilt engines were sold in this country. According to Evan Thomas, Jr., of the Thomas Engine Corp., Pasadena, Calif., the nation's largest supplier of rebuilt engines to dealers and garages: "A guaranteed rebuilt engine good for 100,000 miles costs somewhere between \$350 and \$450 installed. Our business has increased at least 15% every year for the past 10 years, largely because there aren't sufficient neighborhood garage mechanics competent enough to overhaul a worn engine, and also because such a job, done part by part by a local man, costs too much. The motorist who's not in the market for a new car is finally learning something about the virtues of a guaranteed rebuilt engine as opposed to one repair job after another."

TV FORESIGHT. In another few years television will have used up completely Hollywood's backlog of feature pictures. In preparation for that day, the networks are now sponsoring 2-hour film series for TV programming next year. NBC has recently finished the pilot of such a series, Johnny North, which cost \$600,000 and was made in 25 days. The network plans to produce future films of the same stripe in 15-20 days at an average cost of \$300,000. The idea is to build up a backlog of cheapies which can be replayed indefinitely.

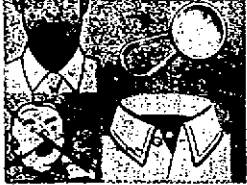
JAPANESE STAINLESS. Japan is entering the American market with a low-priced stainless steel double-edged razor blade.

DOGS NEEDED. The Army and Air Force need dogs for sentry duty -- particularly German shepherds, age 1 to 3, minimum weight 60 pounds, minimum height 23 inches. The Animal Procurement office at Lakeland Air Force Base in Texas is handling the deal.

CREDIT CARDS. American Express Co. is issuing credit cards to Frenchmen. Last year the company introduced a pound sterling card in Great Britain and a peso card in Mexico, both successful.

AMBITIOUS BING. Bing Crosby, multimillionaire at 60, is tired of just playing golf and fishing. Crosby is willing to star in a weekly comedy TV series next year, and three major TV networks are each anxiously trying to develop one he will approve. There is a fortune in such series, and Bing is not averse to leaving one to the three children of his second marriage.

Because of the volume of mail received, PARADE is unable to answer queries about this column.



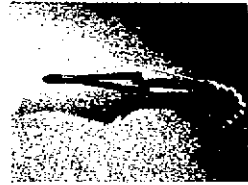
END SHIRT COLLAR "SQUEEZE"
Collar-Extender button "kissens" tight shirt collars. Ends all-day "tugging". Expands collar up to 1/2 size larger for that "just right" feeling. Invisible behind tie. Can be transferred from shirt to shirt in seconds.
No. 114-Collar-Ez (Set of 2)...\$1.00



PERFECT EYEBROWS EVERY TIME!
You can't miss—when you hurry! 7 different eyebrow shapes. Pick one to complement your features. Fit any width face. Simply tie around head. Hands are free to apply eyebrows evenly. Use it even while wearing glasses.
No. 115-Eyebrow RH.....\$1.50



ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noise that robs you of refreshing sleep. Even snoring! "Hear-Guards"—designed by a sound engineer. Medically accepted. Soft rubber, with easy-to-grasp safety flange. Guaranteed. Indicate for man, woman.
No. 124—"Hear-Guards".....\$1.40



IT'S EASY TO RE-STRING BEADS!
It's easy, that is—if you have this clever bead stringer. It does the job quickly. Ties knots close between beads and next to clasp. Prevents scattering in case of breakage. Extra strong strands included. Complete with instructions.
No. 147-Bead Stringer.....\$1.20



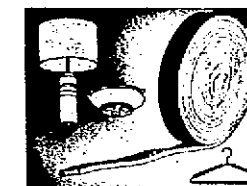
TOO MANY "CHINS" SHOWING?
A trim chin is a sign of youthful beauty. Tread your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension.
No. 135-Chin Band.....\$1.20



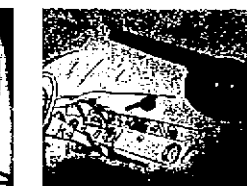
ANTHONY ENTERPRISES



A MACHINE FOR HAND SEWING
A brand new device to make hand-sewing easy! No re-threading. It holds a full spool of thread. Uses regular sewing machine needle. Makes "loop" stitch, as in knitting. Perfect for hemming, basting, applique, decorative stitching, etc.
No. 151-E-Z Stitches.....\$2.50



SELF-STICKING FOAM TAPE
Marvelous in a hundred different ways! Self-adhesive. Stick it to bottom of lamps, clocks, book-ends, ash trays—around edge of vacuum cleaner, use it on clothes hangers (to prevent clothes from sliding). Order several rolls now.
No. 175-Foam Tape.....\$1.00



PARK YOUR CAR IN A JIFFY!
Ends guesswork, frayed nerves and scraped fenders. Fits any type car. Makes parking easy—even in the tightest spots. Adjust according to directions and park perfectly the first time—every time! Used by many driving schools.
No. 103-Car Parker.....\$1.40



FIGURE TRIMMING TRUNKS
The perfect trunks for every sport! Give support, trim your figure, too. Strong, light-weight, steam-cured rubber. Non-absorbent. Attractive white herringbone design. Need no belt or separate supporter. All-ways stretch. Slat waist measure.
No. 105-"Trim" Sports Trunks \$3.80



FIX ZIPPERS ON THE GARMENT
Don't let stubborn zippers flip you! Stuck, off the track or "out-of-whack"...this handy professional tool repairs zippers as easy as sewing on a button. Fixes all makes, all sizes, large or small—right on the garment in seconds!
No. 106-Zipper Repair Kit.....\$1.25



REPAIR IT WITH "LIQUID GLASS"
Don't throw away valuables because they're broken. This new miracle adhesive mends almost any surface material permanently. Porcelain, china, jewelry, glass, tile. Washable. Non-deteriorating. Unaffected by heat or cold.
No. 178-Liquid Glass.....\$1.00



RELIEVES PAIN OF ARTHRITIS
A wonderful hand exerciser that helps relieve pain of arthritis, bursitis, rheumatism. Extremely beneficial to athletes for hand and arm strengthening. Firm, resilient rubber with space for each finger. Recommended by doctors.
No. 108-Hand Exerciser.....\$1.25

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World's Most Interesting Stores
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- PASADENA, CALIF. 27 S. Garfield Ave.
- SAN JOSE, CALIF. 92 S. First St.
- SAN MATEO, CALIF. 2200 S. El Camino



SHINE-PROOF STEAM IRON COVER
At last! You can iron all hard-surfaced fabrics without causing shine. Puts new beauty in serges, gabardine, duck, oxford, etc. Softens, booted fabrics. Simply slip one of these covers over your steam iron. Set includes two covers.
No. 165-Steam Iron Covers.....\$1.00



DRY CLOTHES—RAIN OR SHINE
"Drip-Dri Bar" hooks over shower rod and looks in place. Attaches in seconds. No screws, no adhesive. Can't mar wall. Adjustable 25"-31". Fits any standard bathtub. Holds full-length garments. Water drips into tub, not on the floor.
No. 131-Drip-Dri Bar.....\$2.90



SAVE MONEY ON A HAIR DRYER!
Now, convert your old hand-type hair dryer (or even vacuum cleaner!) to a professional hood-type dryer. Save up to \$20! Hood fits all hair-dos. Concentrates heat for faster drying (10 minutes). Leaves hands free—no time-consuming holding.
No. 129-Hair Dryer Hood.....\$1.25



GET RID OF UN-WANTED HAIR!
Amazing Luma Permagon destroys hair roots instantly—one try only—without pain. No wire connections. Uses tiny batteries (included). Same electrolysis system experts use to remove hair permanently from face, arms, legs, body.
No. 188-Luma Permagon.....\$9.95



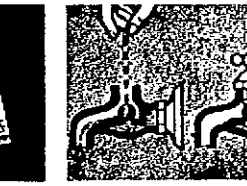
GOLD PLATE IT YOURSELF!
Permagon turns costume jewelry—or, any metal objects into 24K gold-plated treasures. Do it yourself, in minutes. Save money. No electricity. No special tools or skills. Use it on anything metal. Never tarnishes or needs polishing.
No. 117-Permagon.....\$1.40



GET RID OF STUMPS EASY!
Why break your back chopping and digging? Miracle chemical does the hard work. Kills your lawn or garden of tree stumps. Decomposes wood fibers clear to the root tips. Makes final removal easy. Won't hurt nearby plants.
No. 137-Stump Puller.....\$1.90



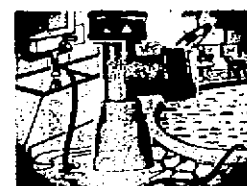
COUNT COINS FAST!
Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 4 channels. Shows the totals as you go. No more fumbling with the wrapper. Real time-saver for merchants, cashiers, clubs, collectors, etc.
No. 102-Coin Counting Tray.....\$1.00



NO MORE DRIP... DRIP... DRIP!
End leaky faucet fast and easy... with neoprene ball sizers. Last 10 times longer. Just remove the old washer—drop ball in. That's all! Not affected by hot water, grease, oil, etc. Fits most faucets. Set of 8. Assorted sizes.
No. 110-Ball Sizers.....50c



CLEAN VENETIAN BLINDS EASY!
One wipe cleans both sides of slat! Two thick foam pads—when used dry will remove surface dust and dirt. For thorough cleaning, dip in soapy water—wipe slats sparkling clean in seconds, with just half the effort.
No. 109-Blind Cleaner.....\$1.35



LOW-COST WATER PUMP
Why pay a lot of money for a gasoline or electric pump? Your home water pressure operates this handy little worker. Simple syphon principle empties up to 360 gallons per hour from flooded basements, pools, washing machines, boats, etc.
No. 168-Siph-O-Water Pump.....\$2.90



FUN WITH "MARKED" CARDS!
Amaze your friends! A "trick" deck of cards for magic tricks. Tapered edges for "touch selection" plus a design variation that lets you tell any card at a glance from the back! Includes instructions and 21 magic tricks.
No. 102-Marked Cards.....\$1.90



REMOTE CUT-OFF FOR TV SOUND
A real blessing for harassed TV viewers! Easily attached remote control "off-on" switch for sound. Picture is not affected. Cut out annoying commercials. Switch to silence for telephone or conversation, without leaving your chair.
No. 181-TV "Mute".....\$2.90



DRY SWEATERS FAST & FLAT!
Solves "where-to-dry" problem for all woollens. Hang from shower curtain rod, clothes line, picture hook in wall. Garments will retain shape, dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.
No. 112-Sweater Sling.....\$2.90

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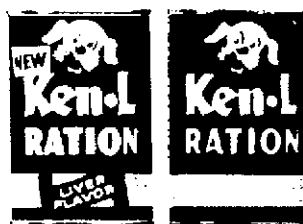
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BEST WAY TO BRING HOME HIS GROCERIES
 ...in a can of freshly-cooked Ken-L Ration!
 Great juicy helpings of lean red meat* (the real thing!) complete with 17 other good things to eat. All any dog could want. And now there are two kinds—Regular and new Liver Flavor!



*U.S. Gov't Inspected Horsemeat

Many girls ruin their lives by marrying and having children too early—at 16, 17 or 18.

Entrapped by marriage, fearful of divorce, which in some cases is prohibited by their religion, they spend the rest of their days unrequited, unhappy, wondering from time to time how well they might have married had they only waited until they were more mature, more experienced, had developed more realistic criteria for judging good husband potential.

There are some girls of spunk and courage, however, who refuse to be defeated by an unhappy first marriage and subsequent child-birth. They try to work out their marital difficulties, but when they realize they've married the wrong man, children or no children, they obtain a divorce and set out to make a new life for themselves.

MOST POPULAR TV SERIES

One such blue-eyed beauty who has done precisely that is Donna Douglas, 31 (real name—Doris Smith), who plays the role of Elly May Clampett in the *Beverly Hillbillies*, a low comedy series which at this writing is rated the nation's most popular television program.

When Donna was 17—or, as she so truthfully puts it, "When I was 17 going on 12"—she imagined herself in love with a handsome young man of the same age from Baton Rouge, La., named Roland Bourgeois, who today works as a repair man there for the Ace Appliance Company.

"Frankly," she says, "we had no business gettin' married. All we had in common really was playin' baseball and basketball. I used to be a tomboy. We were much too young. But down home back then, no one seemed to frown on young marriage. That's what most girls think about. It's the thing to do almost without thinkin', and that's what we did."

In 1949 Roland Bourgeois and Doris Smith were married in Baton Rouge at St. Gerard Majella church. Roland worked as a salesman for an auto parts manufacturer, and the young couple lived with the bride's parents. A few years later Roland was drafted into the army and shipped overseas to Germany. By the time he returned in 1953, Donna was convinced their marriage was a mistake. Each had outgrown the other.

INSISTED UPON DIVORCE

They stayed together for awhile, and in 1954 Donna gave birth to a son, Danny. Despite this, she was convinced she could not save her marriage and insisted upon a divorce.

"Today," says Donna, "my son lives with my folks outside Baton Rouge. My daddy, who works for Esso, has a 23-acre spread, and Danny's got all the room in the world in which to play. He goes fishin' and huntin',

BEVERLY HILLBILLIES

by Arno Johansen



Lovely Donna Douglas believes: "Work with life and life will work with you."

and he's the happiest li'l ole boy you'd ever want to meet. I'm in touch with him all the time, and I know everything's goin' to work out just fine."

Ten years ago, however, at 21, when she filed for divorce, Donna Douglas wasn't quite so optimistic about the future. She was determined to have some career, but having been married in her last year at Redemptionist High School, she had no marketable skill.

Taking inventory of her virtues and faults, she decided that what she had to offer was beauty—large blue eyes, soft, luxuriant blonde hair, a flawless complexion and a well-turned figure.

A girl with such physical attributes is a natural for modeling. It's difficult to make a living as a model in Baton Rouge, so Donna took what little money she had and headed for New York. This took guts, because she had never before traveled north of Shreveport.

In New York she moved into the Rehearsal Club, asked about modeling agencies, made the rounds and, be-

cause she is immensely photogenic—the wholesome, all-American type—she got jobs quickly, giving herself the name Tina Barron. Since many television programs require little or no acting talent, it was just one step up from modeling to TV.

Presently Donna became "The Letters Girl" on the *Perry Como Show*, "The Billboard Girl" on the *Steve Allen Show*, "one of those elbow-grabbers," she declares, "you see on every daytime quiz program, the pretty girl who grabs the contestant by the elbow and leads him up to the microphone."

When the newspaper reporters in New York were holding their annual By-Line Ball, they asked Donna if she would appear as Miss By-Line. Happily, she said yes, whereupon Ed Sullivan invited her to appear on one of his TV shows as "The By-Line Girl."

Hollywood producer Hal Wallis happened to catch the show and, on the basis of Donna's beauty, brought her to Hollywood under a six-month contract, gave her the name Donna Douglas, and gave her a few bit parts.

In these parts, sweet and fragile-looking Donna failed to generate the sex appeal Wallis thought she possessed, so he dropped her. But she encountered no trouble in finding TV jobs. In one year in Hollywood she found 45 such jobs and gradually learned how to act.

Two years ago, when writer Paul Henning dreamed up the *Beverly Hillbillies*, he remembered Donna Douglas in *Lover Come Back*, a film she had made with Tony Randall. To him, she seemed perfect for the part of Elly May Clampett—a beautiful, rural, naïve girl at home with animals and simple country folk. He tested and signed her, and ever since, Donna has risen in popularity along with the *Beverly Hillbillies*.

Today, despite her weekly salary of \$750, she lives most economically in a small one-bedroom Hollywood apartment (\$90 a month), sends money home for the support of her son, only a few weeks ago bought herself a Buick, puts on no airs, is liked and respected by everyone she works with.

Perpetually optimistic and quietly ambitious, Donna says: "What I've learned thus far is never to be discouraged by hard knocks. People must have faith in themselves and in God. I'm livin' proof that if you work with life, life will work with you. Just don't be afraid to meet it."



Pear Blintzes... right on your Bisquick box!

Delicate Bisquick pancakes stuffed with light and tender canned pears and spiced cream cheese...then topped with a rich butter sauce. Easy to make, too.

Bisquick is your shortcut that makes even blintzes easy. And tender canned pears from the Pacific Coast make these Pear Blintzes a delicately delicious idea for dessert or brunch. You find the recipe on your Bisquick box, naturally, along with Betty Crocker shortcut recipes for so many other good things.



LESLIE BLANCHARD WITH INGER STEVENS, STAR OF "THE FARMER'S DAUGHTER," CLAIROL'S NEW WEDNESDAY-EVENING SERIES ON ABC-TV

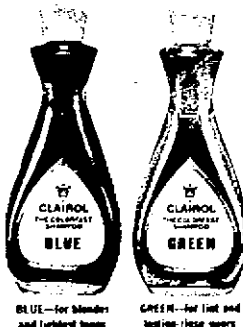
A famous haircoloring artist tells why you should use a special colorfast shampoo if you color or lighten your hair

"The more beautiful your haircoloring, the more important it is to keep it beautiful," says Leslie Blanchard of New York, Color Director for Antoine Salon, Saks Fifth Avenue, and originator of many exciting haircoloring effects. "We use color to achieve the utmost in flattery for a woman—to play up her best features, and add life and elegance to the simplest styling."

"With haircoloring so important, naturally I like it to stay the way I designed it, clear and fresh looking. I don't want to see it turn cloudy or change after a shampoo or two."

When asked how he handles this important shampoo problem, Mr. Blanchard explained, "Now we have a very special answer in new Clairol Shampoo. It's special because it's colorfast—that is, it won't change hair color."

Very different from other leading shampoos, new colorfast shampoo by Clairol was specifically created for women who color or lighten their hair. In two unique formulas: Clairol Blue for all light delicate blonde shades of lightened and toned hair. Clairol Green for all red, brown and black shades of tints and lasting rinses. So you see, however you color your hair, one of these two is exactly right for you! Used by leading beauty salons everywhere. Now available at fine cosmetic counters.



BLUE—for blondes and lightest tints GREEN—for tint and lasting rinses

CLAIROL® SHAMPOO the colorfast shampoo

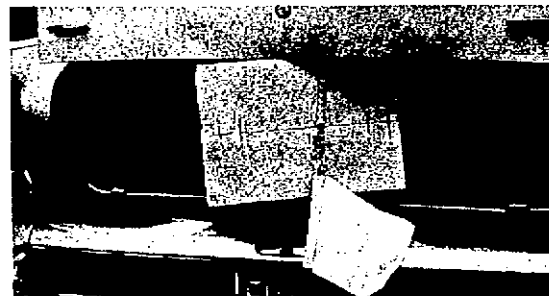
©Clairol Inc. 1963

parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Vinyl panels



Trunk lid holder

Something new for decorating: These vinyl panels (top) capture the appearance of ceramic tile—and are self-sticking, simple to install. Just peel off the paper backing, press in place, and they adhere firmly to wood, metal, plaster, tile, masonite, wallpaper. You can cut them to fit with ordinary household scissors. 3 patterns, 15 colors. Eight 12" x 12" squares: \$3.98. Decro-Wall Corp., Dept. PP, 21 Saw Mill River Road, Yonkers, N. Y.

Trunk lid holder: A help when you haul large items in your car trunk, this holder (above) keeps the lid from bouncing and obstructing your rear vision. It hooks onto lid and bumper, won't mar, has strong 5-inch spring, adjusts for any load. Red fluorescent safety flag warns cars behind—day and night. \$1.98. Franzen, Dept. PP, Franzen Bldg., Flanagan, Ill.

Convertible vacuum: A new beverage server does double duty—it becomes a leakproof wide-mouth vacuum bottle when you unscrew the flip-up lid and replace with screw-down stopper and cup-cap. It can keep hot drinks hot or cold ones cold for hours—and its wide mouth makes it useful for carrying hot or cold solid foods as well. Pint size: \$4.95; quart: \$5.95. King-Seely Thermos Co., Dept. PP, Norwich, Conn.

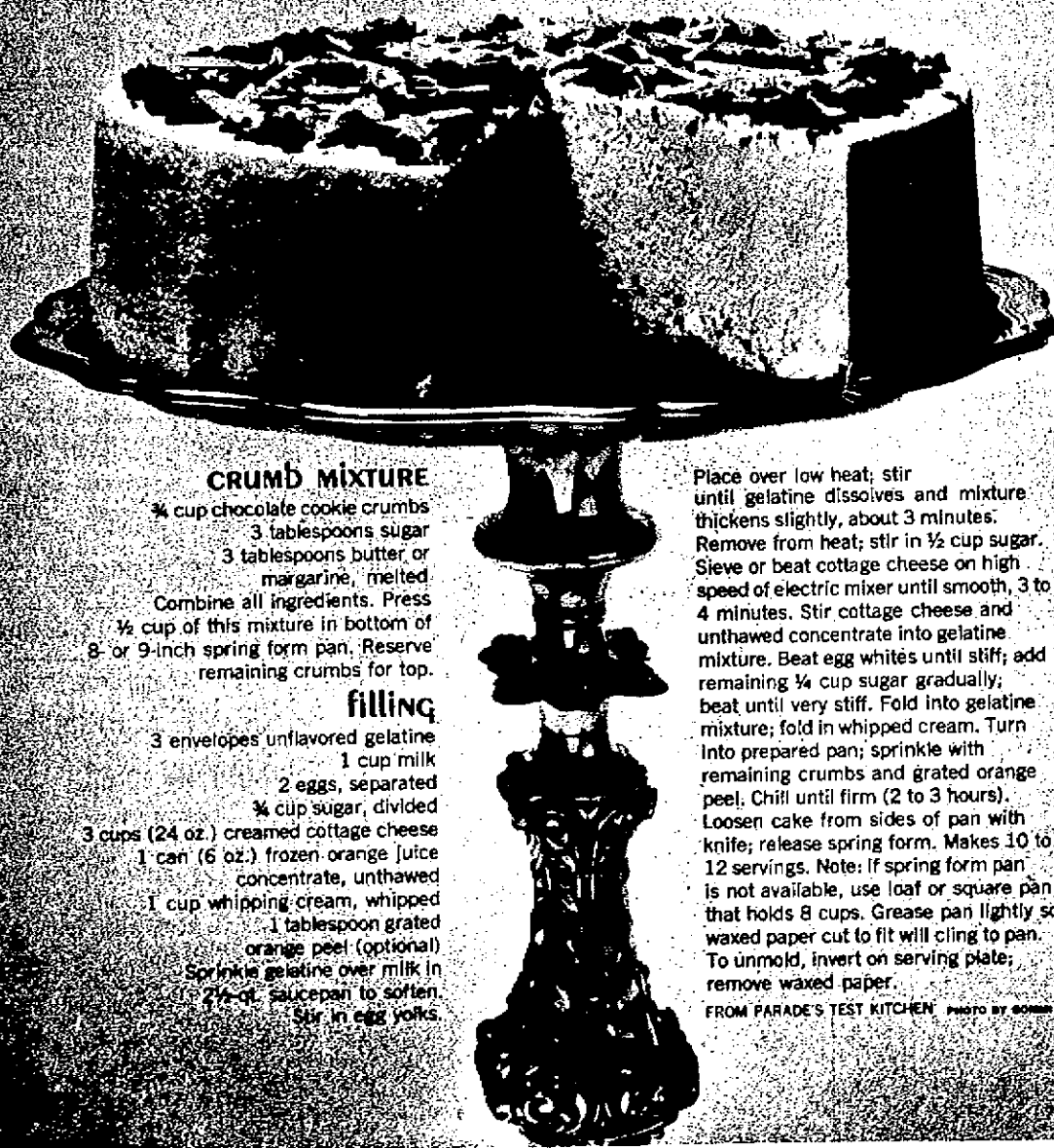
Low-luster polish: Something new in the furniture care field is a polish that doesn't leave the finish shiny. Developed for low-luster wood surfaces—including both the sealed and oil-rubbed finishes found on some teak and walnut furniture—the cream preparation does a thorough cleaning job, including removal of finger marks, and enhances the wood grain but does not increase the gloss. It leaves no powdery residue or dust-catching film, can be used as a dusting aid. 69¢ in stores. S. C. Johnson & Son, Dept. PP, Racine, Wis.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets it cannot correspond about them.

NO-BAKE CHEESE CAKE

by BETH MERRIMAN Parade food editor

You can now make a delicious orange cheese cake without even lighting the oven. This new no-bake cake, made by chilling in the refrigerator, is creamy and smooth. And it has a delicate orange flavor accented with chocolate crumb crust and topping—a dessert worthy of your most luscious menu.



CRUMB MIXTURE

- ¾ cup chocolate cookie crumbs
- 3 tablespoons sugar
- 3 tablespoons butter or margarine, melted

Combine all ingredients. Press ½ cup of this mixture in bottom of 8- or 9-inch spring form pan. Reserve remaining crumbs for top.

FILLING

- 3 envelopes unflavored gelatine
 - 1 cup milk
 - 2 eggs, separated
 - ¾ cup sugar, divided
 - 3 cups (24 oz.) creamed cottage cheese
 - 1 can (6 oz.) frozen orange juice concentrate, unthawed
 - 1 cup whipping cream, whipped
 - 1 tablespoon grated orange peel (optional)
- Sprinkle gelatine over milk in 2½-qt. saucepan to soften. Stir in egg yolks.

Place over low heat; stir until gelatine dissolves and mixture thickens slightly, about 3 minutes. Remove from heat; stir in ½ cup sugar. Sieve or beat cottage cheese on high speed of electric mixer until smooth, 3 to 4 minutes. Stir cottage cheese and unthawed concentrate into gelatine mixture. Beat egg whites until stiff; add remaining ¼ cup sugar gradually; beat until very stiff. Fold into gelatine mixture; fold in whipped cream. Turn into prepared pan; sprinkle with remaining crumbs and grated orange peel. Chill until firm (2 to 3 hours). Loosen cake from sides of pan with knife; release spring form. Makes 10 to 12 servings. Note: If spring form pan is not available, use loaf or square pan that holds 8 cups. Grease pan lightly so waxed paper cut to fit will cling to pan. To unmold, invert on serving plate; remove waxed paper.

FROM PARADE'S TEST KITCHEN PHOTO BY GOMAN

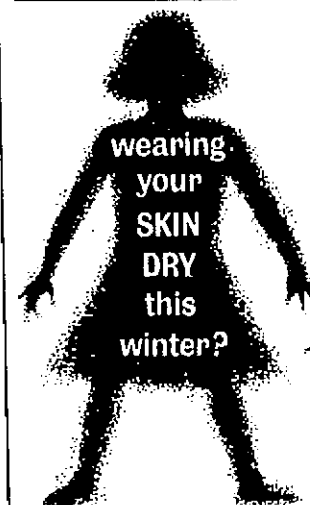
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Now feel instant relief without irritation! Congestaid's buffered formula quickly, gently, opens up clogged nasal passages . . . relieves sinus pressure . . . restores free breathing. No sting, no burn, no unpleasant taste. All you feel is relief!

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Put it in the special care of hospital-proved Dermassage . . . the professional lotion that relieves excessive dryness fast! Dermassage helps heal weather-irritated, clothing-chafed skin—gently soothes and comforts tender, itching skin. Great for massaging tense, aching muscles, too! Wear your skin soft, smooth and supple . . . get Dermassage lotion. It's hospital-proved!



TRY NEW
SUPER-MOISTURIZING
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Just apply . . . it liquefies before your eyes!



...A stranger to her
loved ones...

Because of pain—the pain of arthritis, a mysteriouscripper that attacks so many of its victims in their prime of life. Arthritis disables three times more women than men in the busy, productive years between 30 and 50... the years a woman is needed by her children, who now are going through their troubled teens... the years she is needed by her husband, for the comfort and compassion he must have as his career takes exciting, demanding strides.

Because of the pain and crippling that comes with the swelling of her hands, her knees, her joints—arthritis robs a woman of her physical well-being... and sometimes, her serenity, her peace of mind, her place in the family and the community.

Arthritis can strike anyone, anywhere... women, men, even children. Today no one knows why. No one knows how to prevent it. But some of the best minds in the country are at work in research laboratories and in hospitals all over the nation, seeking solutions to the riddle of this mysterious, crippling disease. The work of these brilliant, dedicated men is supported by your contributions to the March of Dimes.

The National Foundation—March of Dimes

Illustration by D. B. Smith, Founder

YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called **BREAKFAST VITAMINS**.

Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each **BREAKFAST VITAMINS** tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-skinny breakfasts when you start the day with **BREAKFAST VITAMINS**. Start the day right—with **Vitamin Power plus blood-strengthening iron**. Get **BREAKFAST VITAMINS** today.

**Breakfast
Vitamins**



Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little **PASTEETH** on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Get **PASTEETH** at any drug counter.

NOTHING LIKE Real Poulitice Heat for MUSCULAR ACHES, PAINS

Antiphlogistine's moist natural heat penetrates deep. Warms, soothes and relaxes sore, tight muscles fast. Lastingly—as only a poulitice can. Reliable! Over 777-million packages sold. At all drugists. Trial size jar only 69c.

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POULITICE SAY: ANTI-FLO-HIS-TEEN



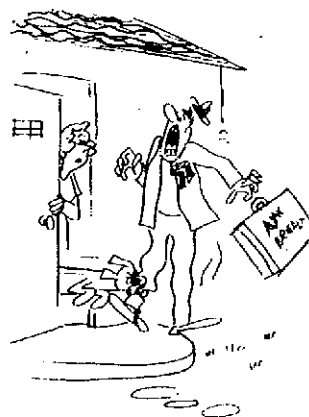
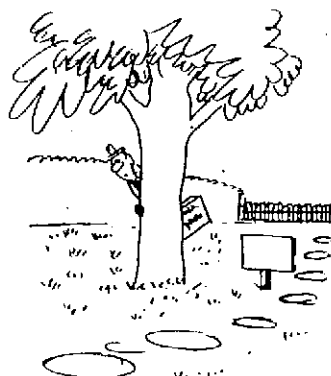
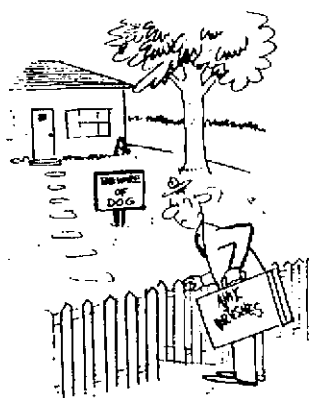
DRIVE SAFELY

STOP DANGEROUS SCRATCHING

There is always the risk of serious infection caused by the maddening desire to scratch an already irritated skin. Users of **Resinol Medicated Ointment** say it acts like magic to soothe the discomfort of many minor skin irritations such as chapping, chafing, athlete's foot, dry and cracked skin and "dishpan hands". Today buy, try **Resinol Ointment**—at all drug stores.

• Also—new **Resinol Greaseless** in handy tube—stainless, washable!

fast brush BY AL JOHNS



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Dr. Scholl's Newest Insole Invention

They're made of Vi-Foam, with amazing shock absorbing power! Just slip Dr. Scholl's new VI-FOAM Insoles into your regular shoes. Instantly they form a realful cushion that absorbs shock of walking. Cushion the feet. Relieve callouses, tender joints. Men's and women's sizes for regular and point toe shoes.

No Rubber, No Moisture!

Don't absorb moisture. Help keep feet dry. Thinned for perfect fit. Perforated for ventilation. \$1.00 a pair. If not available locally, send \$1 to Dr. Scholl's, Dept. 34V2, Chicago 10, Ill. State shoe size, men's or women's.

Dr. Scholl's VI-FOAM CUSHION INSOLES

CLEANEST, EASIEST, SAFEST Way To Rid Your Place Of MICE

d-CON® MOUSE-PRUFE is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a messy, "germy" trap. Best of all, **MOUSE-PRUFE**, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back! Mice hungrily eat **MOUSE-PRUFE**—can't resist the special, patented-process formula, eat themselves to death—painlessly. Get **d-CON MOUSE-PRUFE**!



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My Favorite Jokes

by MARK RUSSELL



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If you'd like to see whether you like the feel of Polyderm on your skin (and of course whether you like what its emollient *polyunsaturate* formula does for you), I've arranged to have a trial-size jar made available. If you'd like one, just send 25¢, your name and address to me, Helen F. Porter, at Prince Matchabelli, Box 74, Mount Vernon, N. Y. If you can't wait to get started, you'll find Polyderm at leading drug and department stores everywhere for \$2 to \$7.50, plus tax.

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...A stranger to her
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Because of pain—the pain of arthritis, a mysterious crippler that attacks so many of its victims in their prime of life. Arthritis disables three times more women than men in the busy, productive years between 30 and 50... the years a woman is needed by her children, who now are going through their troubled teens... the years she is needed by her husband, for the comfort and compassion he must have as his career takes exciting, demanding strides.

Because of the pain and crippling that ensues with the swelling of her hands, her knees, her joints—arthritis robs a woman of her physical well-being... and sometimes, her serenity, her peace of mind, her place in the family and the community.

Arthritis can strike anyone, anywhere... women, men, even children. Today no one knows why. No one knows how to prevent it. But some of the best minds in the country are at work in research laboratories and in hospitals all over the nation, seeking solutions to the riddle of this mysterious, crippling disease. The work of these brilliant, dedicated men is supported by your contributions to the March of Dimes.

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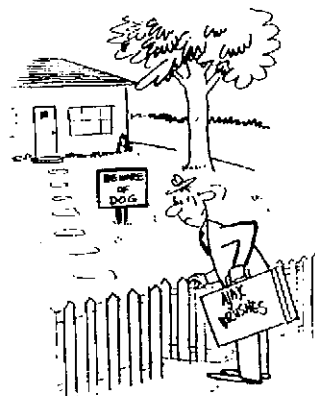
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They're made of Vi-Foam, with amazing shock absorbing power! Just slip Dr. Scholl's new VI-FOAM Insoles into your regular shoes. Instantly they form a restful cushion that absorbs shock of walking. Cushion the feet. Relieve calluses, tender joints. Men's and women's sizes for regular and point toe shoes.

No Rubber, No Moisture!
Don't absorb moisture. Help keep feet dry. Thinned edges for perfect fit. Perforated for ventilation. \$1.00 a pair. If not available locally, send \$1 to Dr. Scholl's, Dept. 34V2, Chicago 10, Ill. State shoe size, men's or women's.

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Why you should take Contac® instead of other remedies when you have a cold:

• If you take aspirin, you don't get any of the relief from sneezes, sniffles and nasal congestion that Contac gives.

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If you take one of the new capsules, you don't get the tiny "time pills" that Contac (and only Contac) has.

• Nothing else does as much for head cold congestion as the tiny "time pills" in Contac. That's why it's today's largest-selling cold medication at your pharmacy. Now in a money-saving 20-capsule package too.



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Proprietary Pharmaceuticals made to Ethical Standards

RAH! RAH! RAH! girls FIGHT! FIGHT! FIGHT!

by SID ROSS & NEAL ASHBY

There's something new in college sports these days, and not everyone on the campus is cheering about it. You'll see it on a New York golf course this spring, when a pretty coed and a young man tee off against one another. It'll happen again in Alabama, where a girl tennis player will represent one university and a boy will play for another.

And you'll hear plenty about it if—as may well happen in each case—the satisfied girl triumphs over the embarrassed boy.

A sudden trend toward boy-and-girl sports teams in U.S. colleges and universities is stimulating some raucous hoots from spectators on the side lines. It is causing consternation to some adult supervisors over girl team members accompanying their teammates on road trips. Rival coaches have sprung at each other's throats over the practice.

And it is raising a much bigger question across the nation: should girls be allowed to participate in male sports if they can play well enough to do so? Or does such participation only hamper a movement to provide increased and enriched sports competitions for women—which all concerned agree is vitally needed?

A prime product of such an expanded women's athletic program: better performances by U.S. women competitors in the Olympic Games. Russia's husky entrants have dominated these events for years.

This spring, Sue Paris Murphy, 20, will be back on the golf team at Potsdam College in northern New York state, unless her student teaching assignment interferes. Roberta Alison, a junior about whom acrimonious controversy has boiled in the Southeast Conference, will play No. 4 "man" on the University of Alabama tennis team.

FIRST ATHLETIC SCHOLARSHIP

Sophomore Mary Lou Daniel, first girl to be granted an athletic scholarship in the history of the University of Kentucky, is expected to make the school's varsity golf team with ease. Denise Wall, 20, will again be the only female competing in tennis for Stetson University, Deland, Fla.

There will be more girls on varsity teams at small schools around the country. Last year there were others, at such schools as Tulane (two coeds on the swimming squad), Georgia and Florida Presbyterian, who have since graduated or transferred.

So far, female breakthroughs have been confined to golf, tennis and swimming; there

haven't been any girl baseball, basketball, ice hockey or football players—at least not yet.

You might think women physical educators would be delighted the girls are doing so well. But they're not. They're so upset, in fact, that Sara Staff Jernigan, of Stetson, seized the floor at the recent convention of the National Collegiate Athletic Association in New York to denounce the practice.

Mrs. Jernigan, who is also chairman of the Women's Board of U.S. Olympic Development, declared it a "crucial problem . . . having an adverse effect on the women's programs for the highly skilled."

"The women in the U.S. are up in arms about this," Mrs. Jernigan says. "The women's teams are being stripped! We ourselves cannot have successful intercollegiate sports when our best girl players are being raided by the men's varsities."

GIRLS UNRUFFLED

Girls who have battled their way onto varsity teams harbor no such gloomy outlook.

"Playing with and against boys is not too hard to face, you know," says Potsdam's golfer Sue Murphy. "I enjoy it quite a bit."

Slender Roberta Alison, 19, has calmly played her matches for Alabama, winning her share, unconcerned over the heated squabbling between her coach, Jason Morton, and Coach Tom Sawyer of Mississippi State. Last season, Mississippi State twice forfeited matches in which its players were to meet Miss Alison in singles. This year, the two schools won't play each other in tennis at all.

"I feel we're pioneers in this," says Coach Morton. "Roberta hits the ball as hard as any boy on the team. I don't see any resentment among boys who can't make our team."

To Mississippi Coach Sawyer, having a girl on a varsity tennis team is a travesty.

"A man against a woman is not a fair competition," he maintains. "Any good man can beat a good girl."

Many athletic conferences, including the Big Ten and Big Eight, don't permit women on varsity teams. And in some areas, the matter hasn't come up—apparently because there are good enough competitions among girl athletes.

Like the rest of the nation, America's girl athletes hope for better women's Olympic showings. But it appears that most of them will play on the varsity if they are good enough to make it—and whether boys or anyone else likes it or not.



Sue Paris Murphy plays on Potsdam, N.Y., College golf varsity.



Denise Wall (above) assumes her place—earned by skillful play—with men of Stetson U. tennis team. Martha Leveritt and Pam Hayes (left to right below) were on men's swimming squad at Tulane.



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Amazing dental discovery, 'Cushion Grip'—ends sore spots—refits loose dentures to hold snug as a dentist's mold!

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CUSHION GRIP is easy to use—nothing to mix or measure! Simply squeeze out of tube onto dentures, then insert false teeth into mouth and bite down. Instantly, CUSHION GRIP molds to

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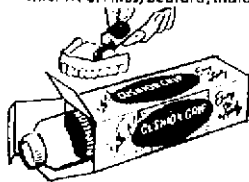
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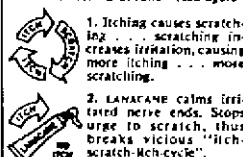
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even embarrassing itch

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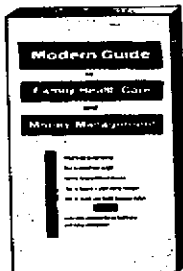
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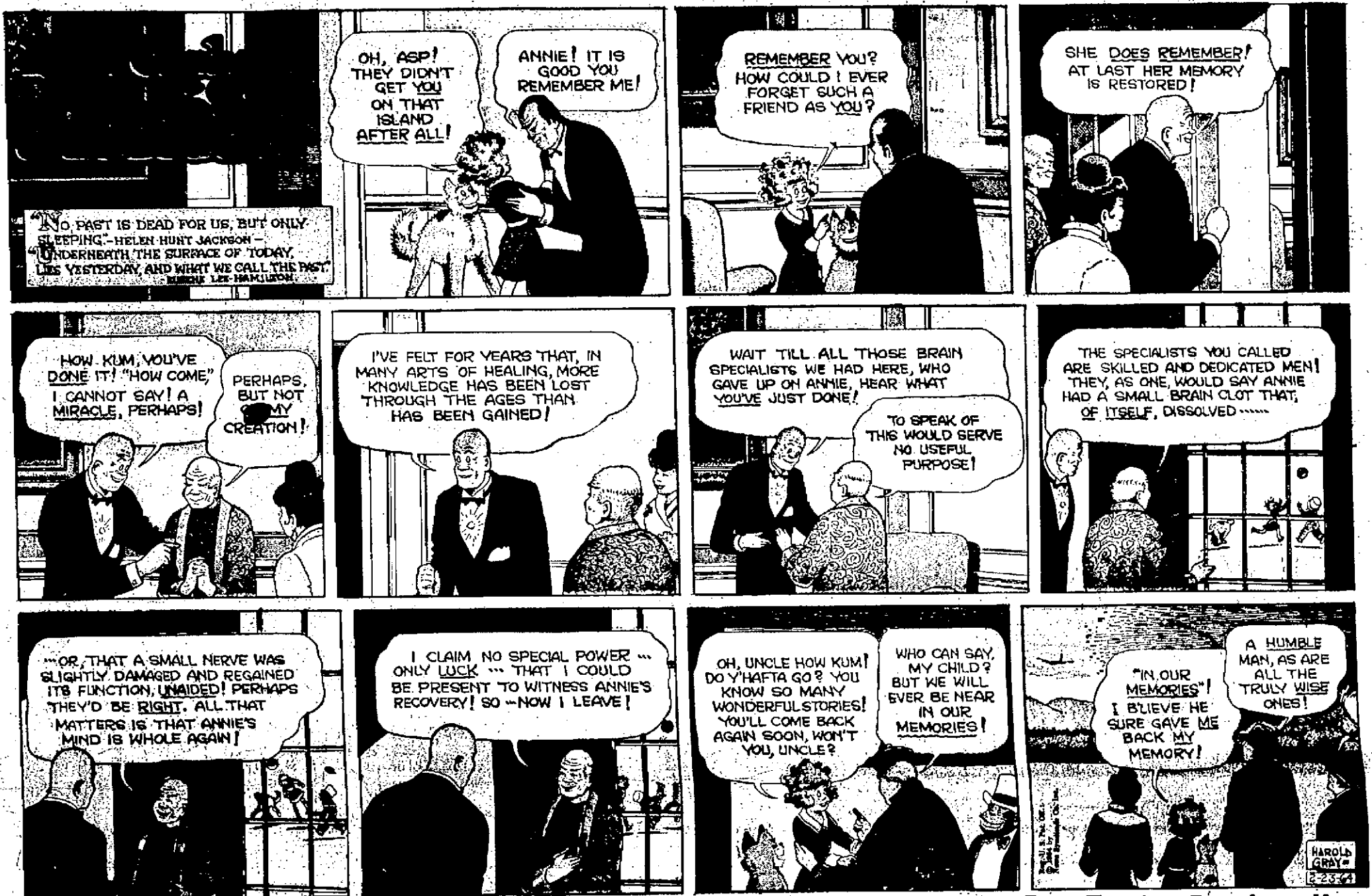
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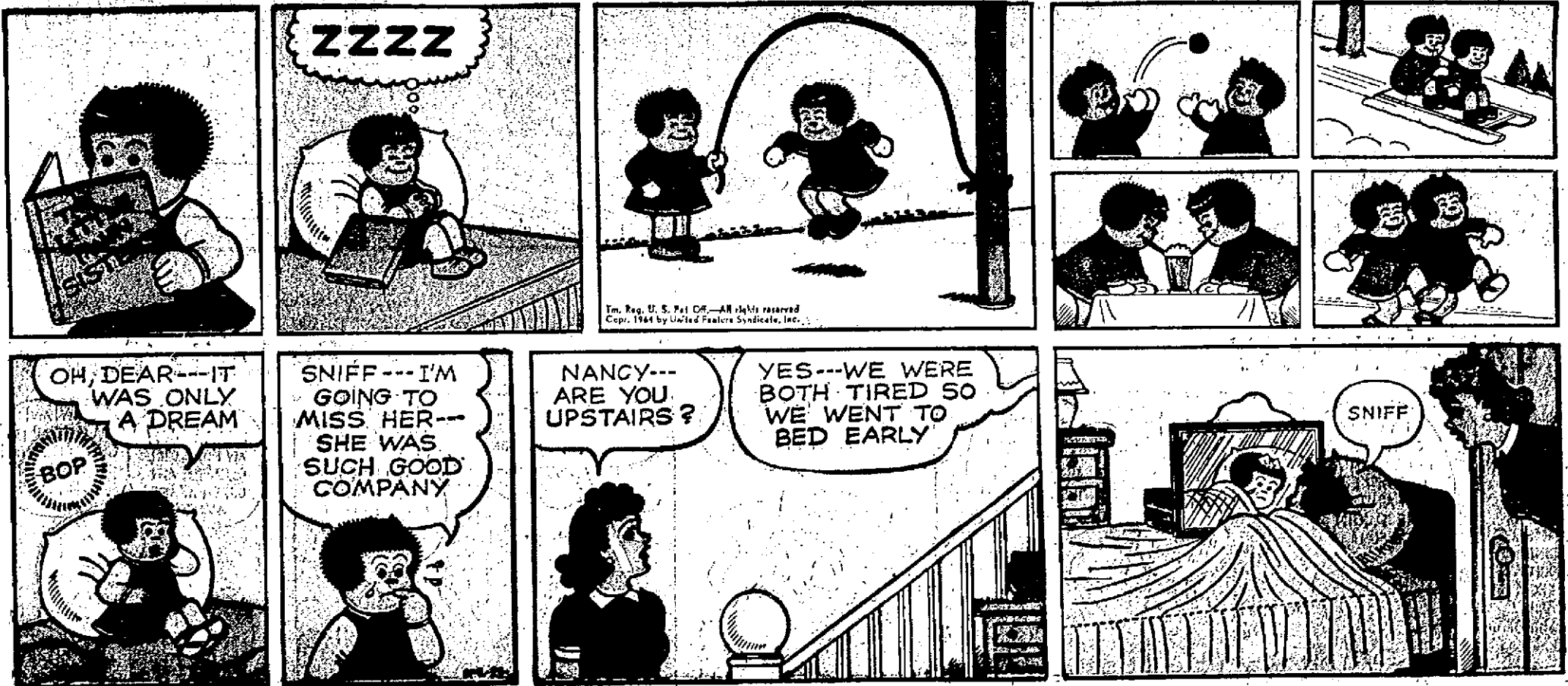
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By Ernie Bushmiller



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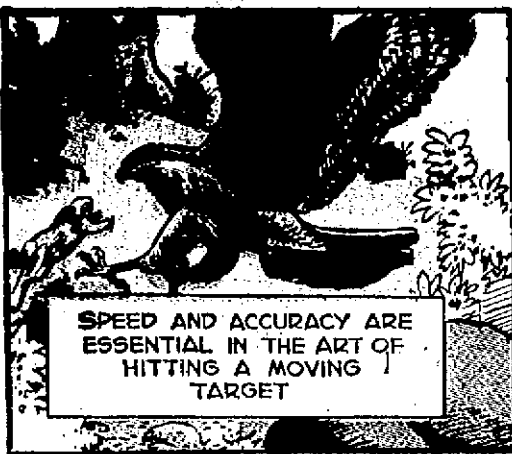
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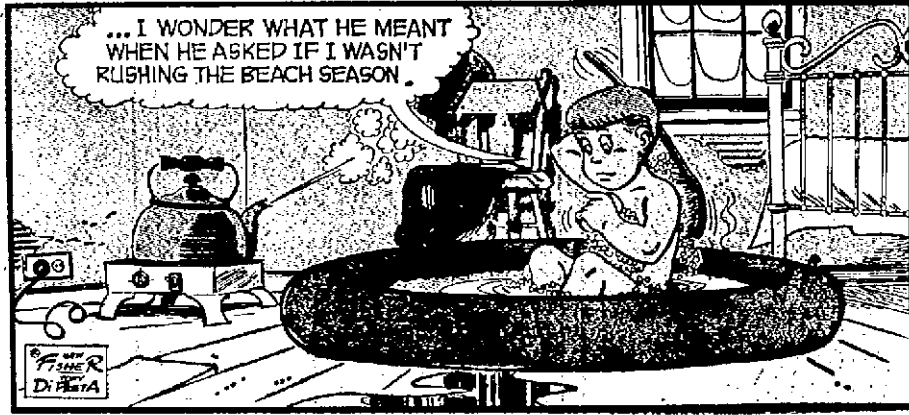
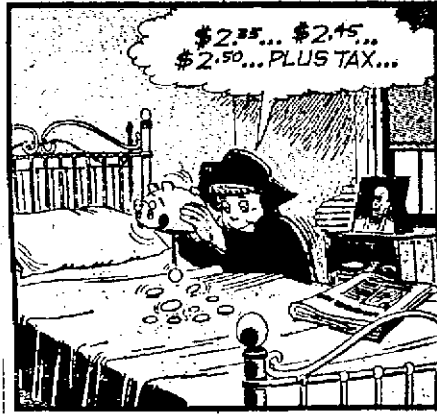
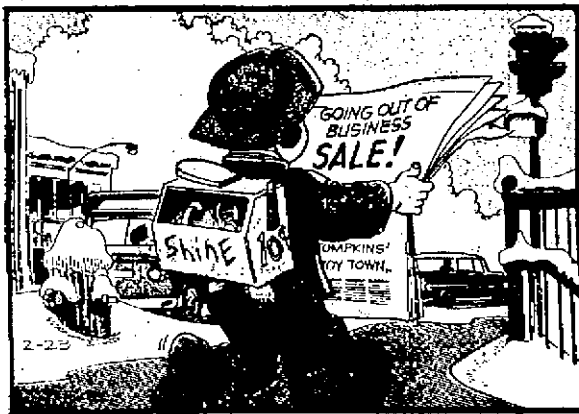
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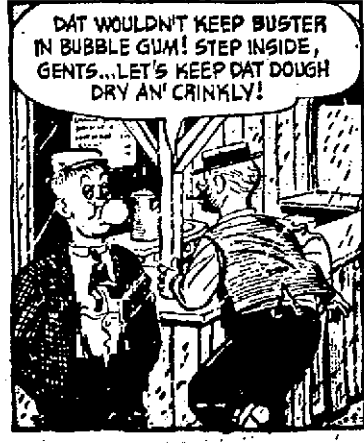
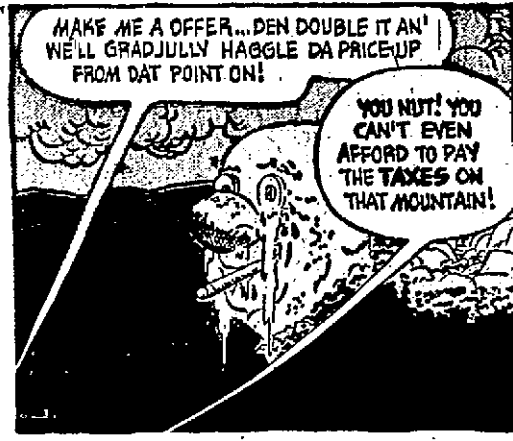


JOE PALOOKA



CAPTAIN EASY

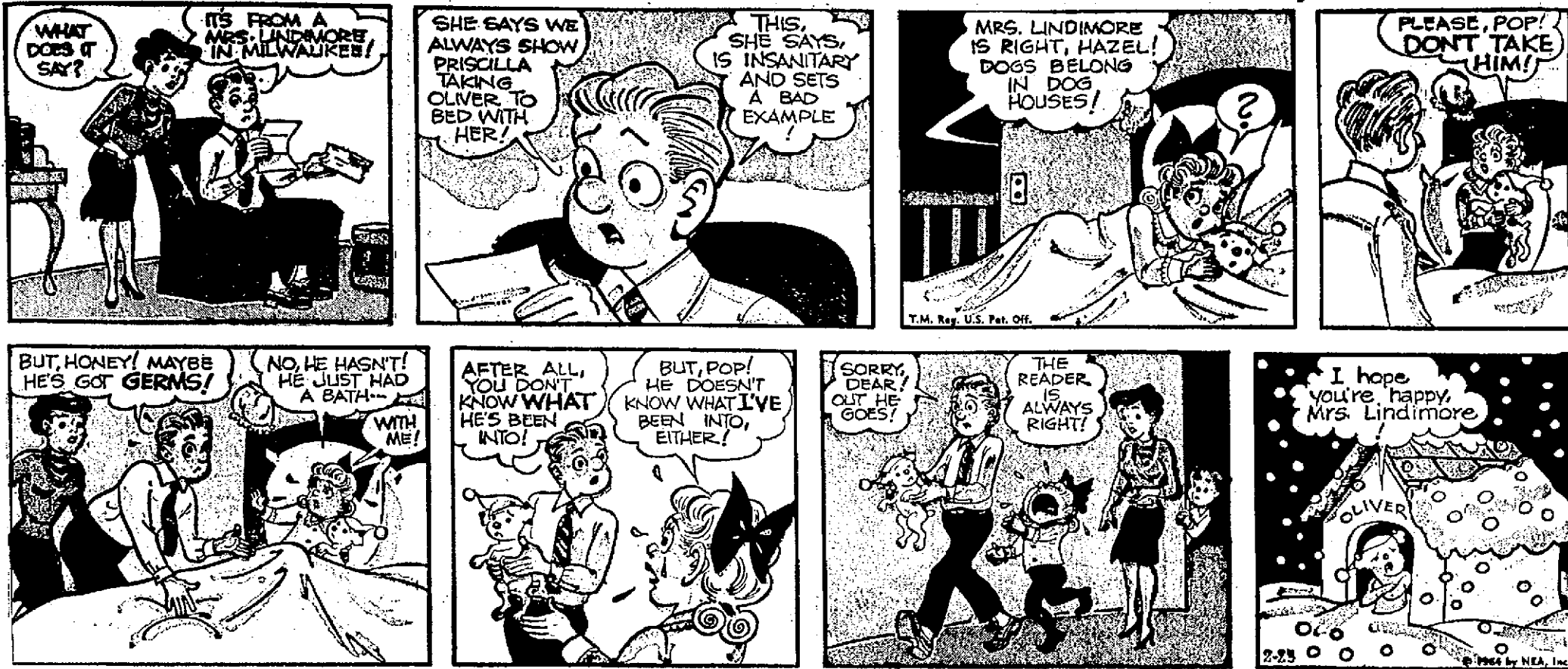
IN DESPERATION, MCKEE HAS SENT EASY TO PURCHASE BUNION MOUNTAIN FROM ORVILLE KALLIKAK...



By Leslie Turner

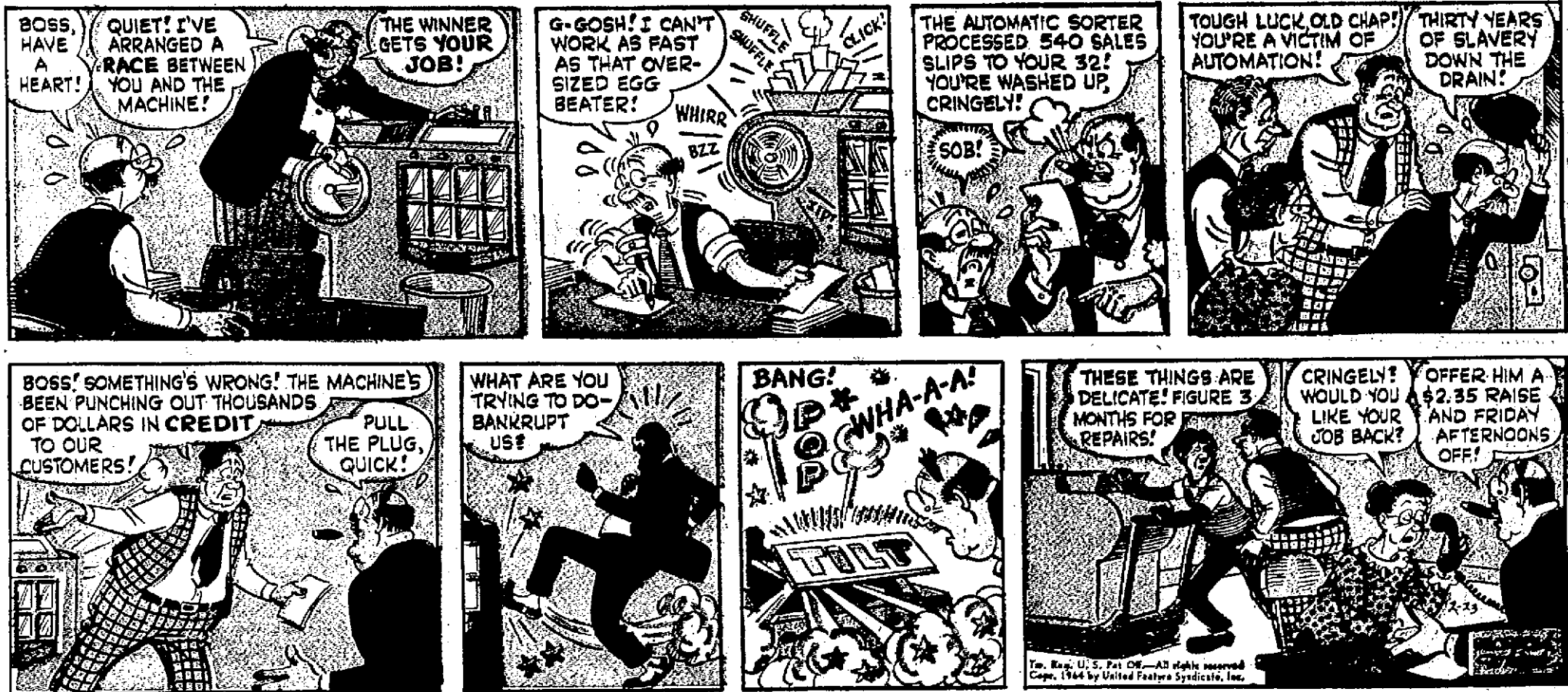
PRISCILLA'S POP

By Al Vermeer



THERE OUGHTA BE A LAW!

By Harry Shorten

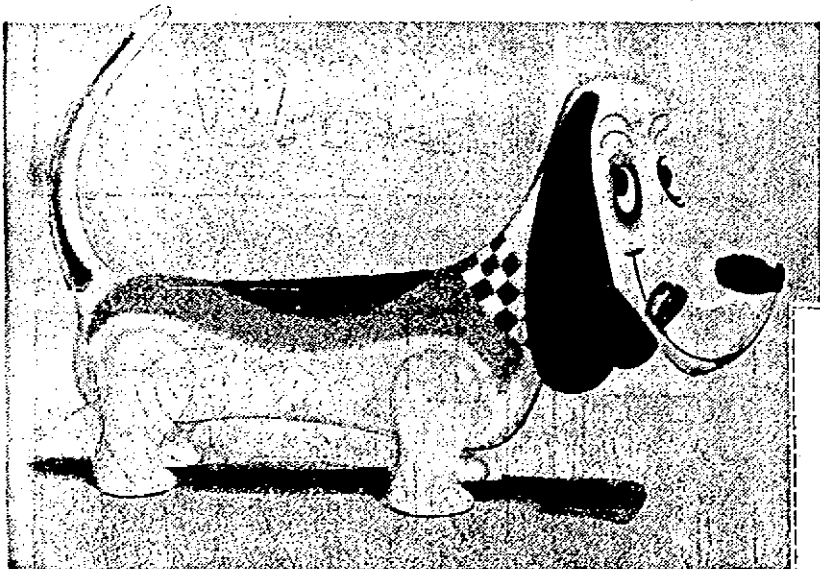


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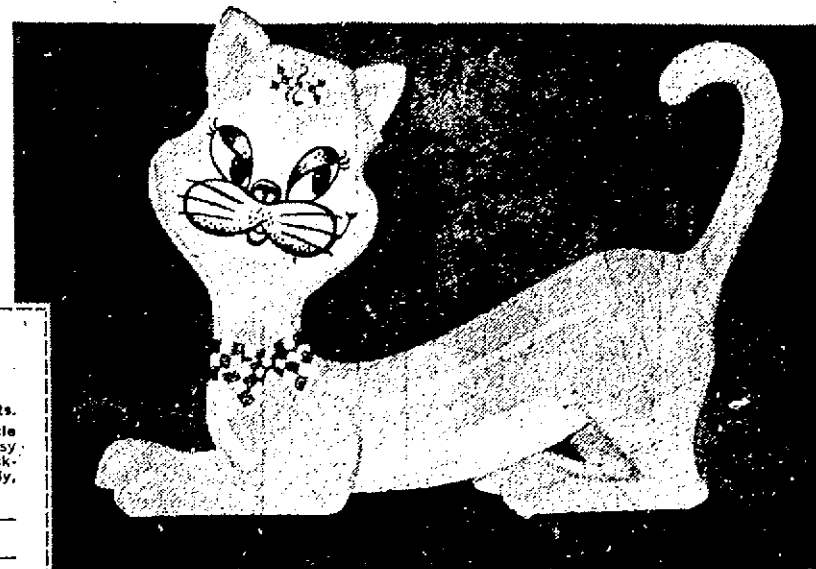
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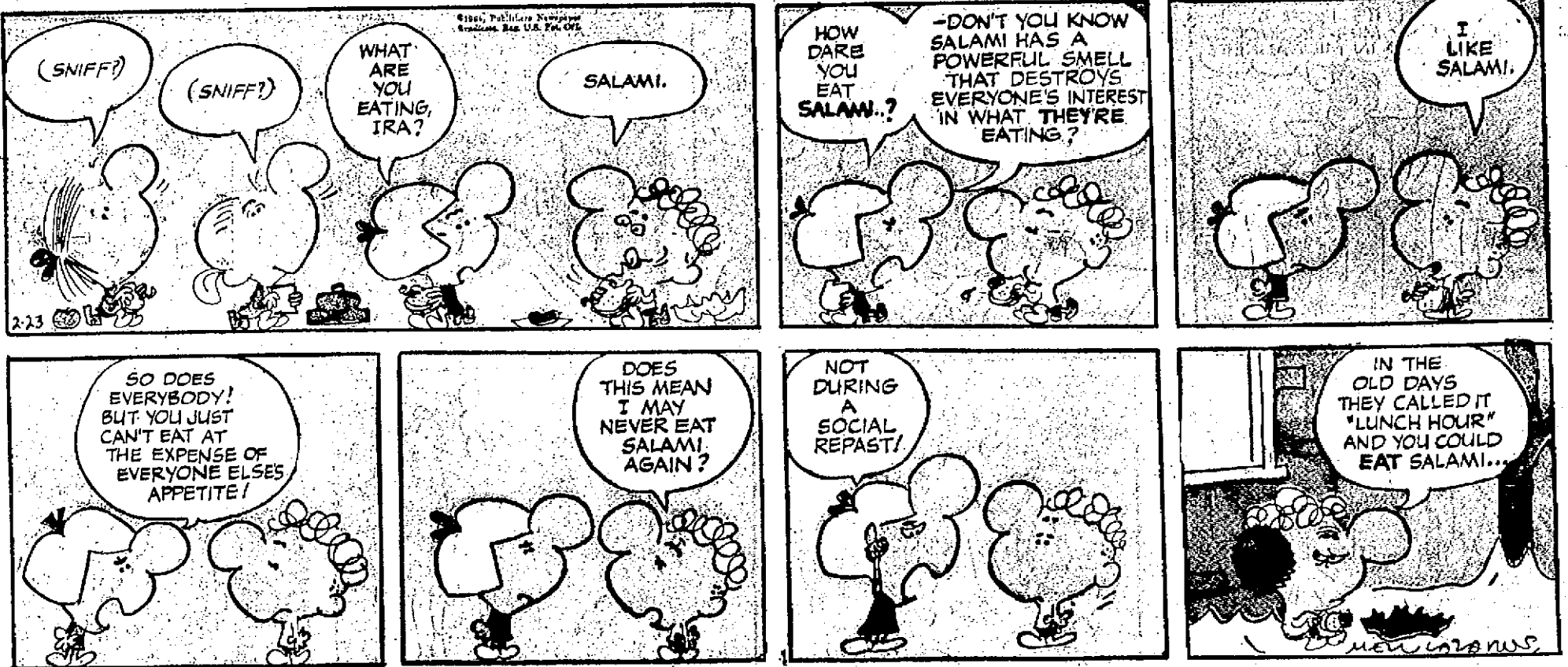
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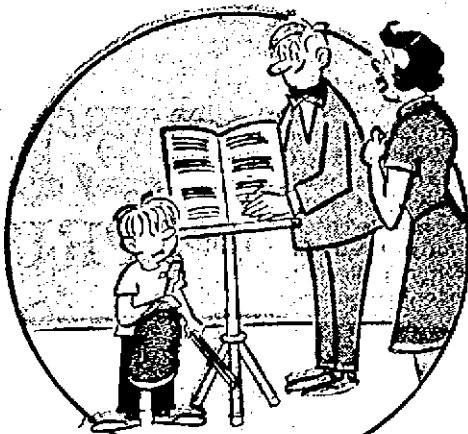


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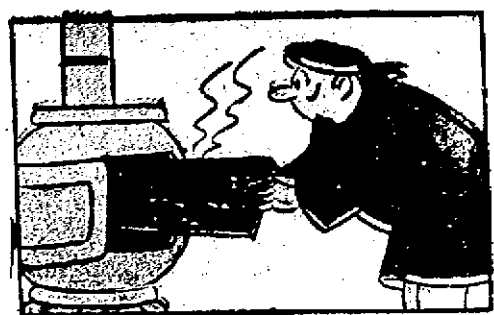
By ED REED



"MOTHER—Please let me do it my way!"



"How long will it be before we'll be able to stand his playing?"

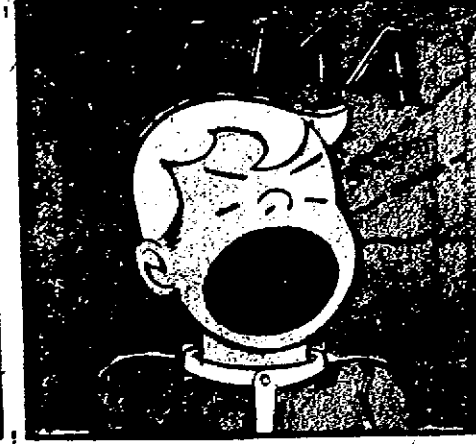
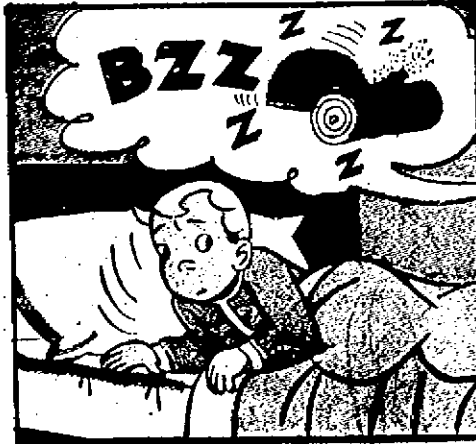
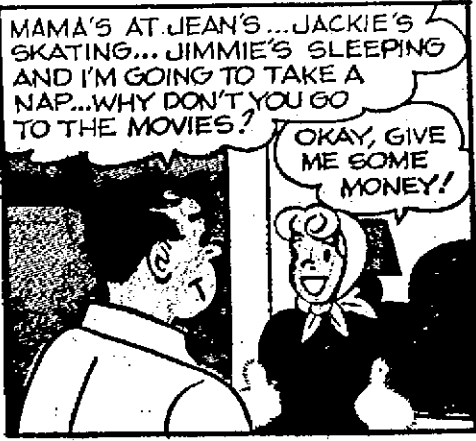


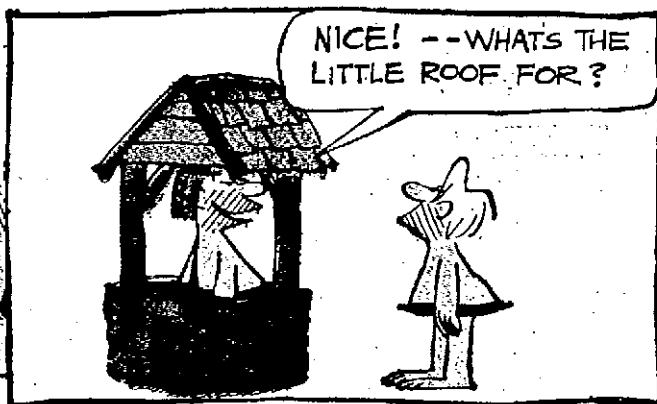
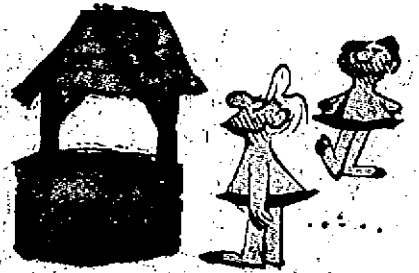
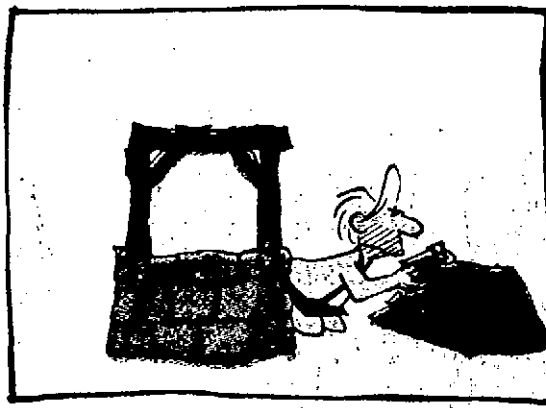
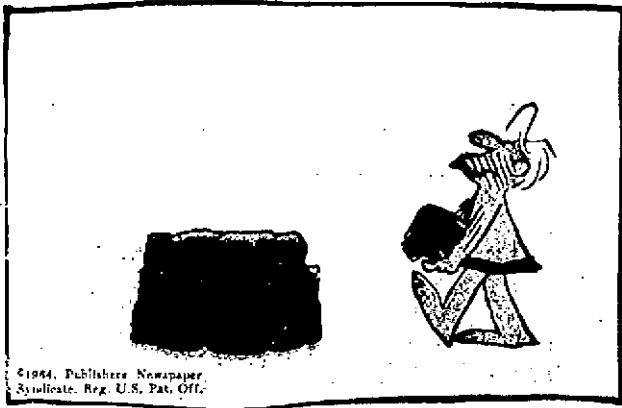


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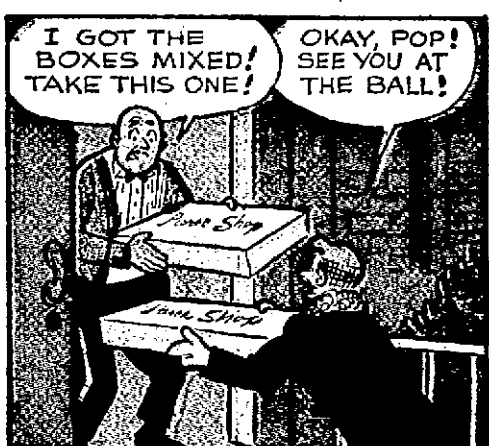
PETER, I'M GOING OVER TO JEAN'S FOR AWHILE!





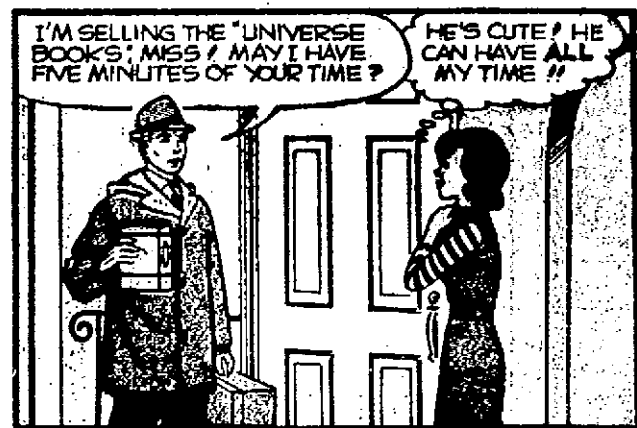
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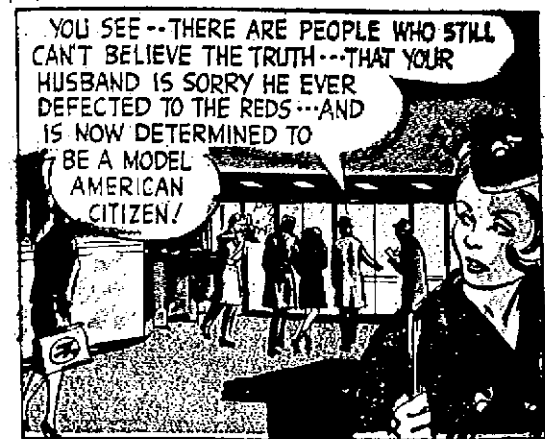
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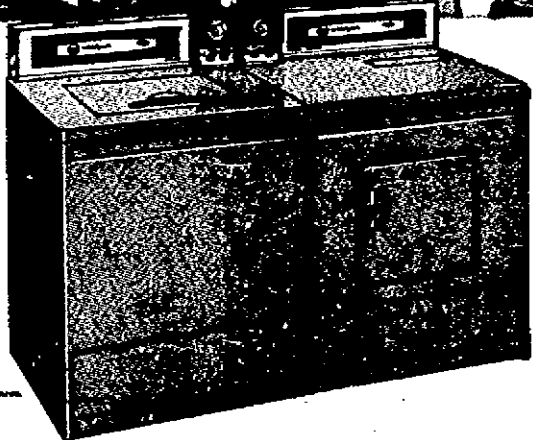
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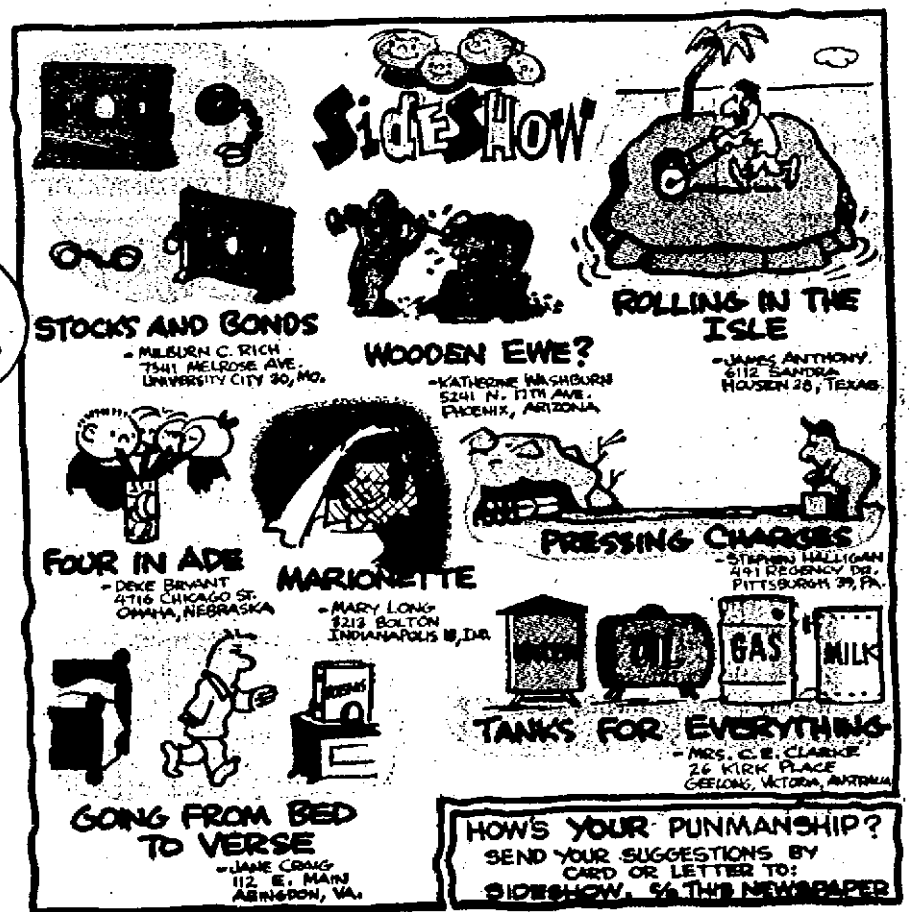
ABBIE AN' SLATS

By Raeburn Van Buren



ALLEY OOP

By V. T. Hamlin



CDC VOTE SUPPORTS TIDELANDS OIL GRAB

By BOB HOUSER

California Democratic Council delegates voted Saturday night to support legislation for a state takeover of Long Beach's trust share of tideland oil revenue.

Meeting in Long Beach Arena, a facility made possible by state-approved usage of the revenue, the delegation spurned arguments by Long Beach Assemblyman Joseph M. Kennick that the resolution "is ill-timed interference with the legislative process."

Kennick told the same delegates he had greeted officially at the convention's Friday opening session that a 14-member legislative study committee with

membership from both houses of the legislature has been set up to study the tidelands revenue matter and make its report to the legislature in January 1965.

The committee, he said, will hold its first hearings Monday and Tuesday in Sacramento.

The CDC resolution specifically endorses State Sen. Virgil O'Sullivan's Senate Bill 33 and urges its early passage.

Kennick charged that "Sen. O'Sullivan thinks he has found a short route to heaven, but there is no short route."

Kennick's task was made more difficult, coming immediately after a speech by Gov. Brown urging the

CDC to make its influence felt in the legislature to achieve "prompt action to arrive at a more realistic division of tideland oil revenues from the tremendous oil pools bordering this convention city of Long Beach."

At present, the state receives 50 per cent of the tidelands revenue while the city administers the other 50 per cent of the revenue under terms of the trust and under the supervision of the state on tidelands projects.

Earlier, delegates heard Sen. Clair Engle's voice—a caricature of the one which won the hearts, laughter and senatorial endorsement of CDC delegates six years ago.

It was tears and almost certain rejection as the Long Beach Arena convention hung—silently fascinated—by a halting, stuttering telephone acceptance speech by Engle from his Washington office.

At 2:12 p.m., CDC president Tom B. Carvey Jr., from the Arena stage, picked up a specially established phone line and asked, "Extension 4521 for Sen. Engle, please. This is Tom Carvey at the CDC convention in Long Beach. Is the senator available to speak?"

Answer: "Yes, we'll put him right on."

Carvey: "Senator, it's great to hear you; I'm here at the CDC convention in Long Beach with well over

3,000 Democrats here representing over 75,000 in the state... every one of us extend our warmest greetings and best wishes." (Applause by the convention). "We wish you were here. Can he address the convention now?"

"Yes, I think so." Engle: "My fellow delegates. I accept with pleasure the nomination for reelection for the United States Senate. Let me assure you of this: I'm in this race to stay. With your support, we will be victorious in 1964 as we were in 1958. My best wishes to you and all your co-convention."

Carvey: "When will you (Continued Pg. A-4, Col. 1)



ALAN CRANSTON, state controller, is followed by exuberant backers at the convention of the California Democratic Council in Long Beach Arena.

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The Weather--

Sunny with localized north-east winds. High temperature about 70. Complete weather on Page A-2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, FEBRUARY 23, 1964

VOL. 12—NO. 26

150 PAGES

Presidents Agree OAS in Need of Increased Power

By MERRILAN SMITH

PALM SPRINGS (UPI)—President Johnson and President Adolfo Lopez Mateos of Mexico agreed Saturday after two days of diplomatic conversations that the Organization of American States (OAS) needs strengthening with greater authority to maintain peace in the Western Hemisphere.

Lopez Mateos in a separate press conference, however, went far beyond the language of his joint communique with Johnson. He proposed that the United States turn to the United Nations for a solution of its problems with Cuba.

The U.N. proposal did not come up in the talks with Johnson, according to the American officials who found the press conference proposal of Lopez Mateos somewhat surprising.

THE U.S. position is that while the Castro government no longer may participate in deliberations and actions of the OAS, Cuba still is an OAS member and bound by OAS treaties which Cuba has not renounced.

The Mexicans take a different position—that Cuba is out of the OAS completely and thus, differences between the U.S. and Cuba should be taken to the U.N.

"Since Cuba has been ousted from the OAS," Lopez Mateos told reporters, "I think it is the United Nations to which the United States should turn to find a solution of its problems with Cuba."

The Mexican president thought Panama was a different matter. Mexico has offered to help find a solution that would protect the interests of both Panama and the United States, and Lopez Mateos went further

Saturday by saying the OAS could solve the problem.

U.S. OFFICIALS said Cuba and Panama came up briefly in the talks between Johnson and Lopez Mateos and they agreed on the point of Panama, that the disputant nations should return to the conference table as soon as possible.

Johnson and Lopez concluded their business affairs at a breakfast meeting.

President Johnson planned a night of relaxation in Palm Springs before the return trip to Washington today. President Lopez Mateos, meanwhile, boarded his Mexican air force turbo-prop airliner en route to Mexico City.

A crowd of about 600 welcomed Johnson on his third flight to Palm Springs in as many days.

The President and Mrs. Johnson were expected to fly back to Washington this afternoon, reaching Andrews Air Force Base outside the capital around 9 p.m., EST.

HIGHLIGHTS of the communique:

Trade — They agreed to trade whenever possible. They thought particularly that goals of the Alliance for Progress could best be attained by providing "stable, expanding markets for products of the develop-

Southland Fiesta LBJ's Warmest Greeting Yet



MRS. LYNDON JOHNSON is the surprised recipient of a gift—a Mexican bracelet—from one of the performers as she and President Johnson and President and Mrs. Adolfo Lopez Mateos of Mexico attend a fiesta in the Los Angeles Sports Arena Saturday. Johnson stands up at left to watch the presentation. At Mrs. Johnson's right is Lopez Mateos. The performer is Lola del Tran, a singer.

President Mixes With L.A. Throng

By GEORGE ROBESON

The Southland's Mexican-American community gave President Johnson a fiesta Saturday—and perhaps his warmest reception since he took office.

Johnson and Mexican President Adolfo Lopez Mateos wound up two days of talks Saturday with a Los Angeles visit. The colorful fiesta show was presented at the Sports Arena in honor of the two Presidents.

Johnson arrived by helicopter from his vacation White House at Palm Springs, landing in the Coliseum parking lot. More than 300 persons crowded around the corner of the lot, held back by a cordon of police.

Johnson and his party boarded their limousine,

and started off toward the Sports Arena. But the President immediately ordered the car turned

More pictures of the fiesta are on Page A-3.

around and parked in the middle of the spectators.

He got out and mixed with the pressing crowd, much to the consternation of a carload of Secret Service men and dozens of police officers.

Many members of the exuberant throng reached across the shoulders of policemen to shake the hand of the President. Johnson, his face deeply sunburned from his desert weekend, obviously enjoyed the adulation.

After being caught in the crush of the crowd for nearly 15 minutes, Secret Service men and police eased a path for him back to his closed car and the motorcade took off for the Arena.

ONE MAN burst out of the crowd, shouting, "I did it! I did it! I shook his hand!"

Moments earlier, a little boy—one of dozens held aloft by their fathers for

(Continued Page A-2, Col. 4)

Johnson in Brisk Exercise

PALM SPRINGS (UPI)—President Johnson, apparently relishing the desert air and sunshine, hiked nearly a mile before breakfast Saturday.

Swinging out of his borrowed mountainside home at a brisk pace, Johnson encountered a small girl and a boy at the corner. Waving them over, he patted the girl on the head, gave her an affectionate hug and said:

"I've got two little girls. One is 16 and the other is—"

The little girl interrupted with the age of Johnson's older daughter, Lynda Bird.

"Nineteen," she said. The President laughed and said, "She'll be 20 this month."

Lynda Bird's birthday is March 19. Lucy Baines is the 16-year-old.

Walking with Johnson through the streets of a plush residential section were Thomas C. Mann, assistant secretary of State for inter-American affairs, and Jack Valentini, a presidential aide.

Six Secret Service agents accompanied the trio.

President of India Recovers

NEW DELHI, India (UPI)—President Sarvepalli Radhakrishnan, 75, resumed his duties Saturday after a 17-day period of rest to recuperate from an eye operation.

Maryland Pickets Routed With Dogs

PRINCESS ANNE, Md. (UPI)—State troopers with snarling police dogs clashed with Negro students demonstrating at a restaurant Saturday and arrested four Negroes. About 100 demonstrators then picketed the jail where the four were imprisoned.

In the brief melee, one Negro student was bitten on the leg by a dog, a police captain was chubbied on the head, and a white student who sought to join the fray was relieved of a knife. The pickets claimed discrimination at the restaurant.

The pickets had been parading peacefully, singing, chanting and waving signs. When the students sought to block the restaurant entrance, police

charged them. The picketing later resumed but then the students left, presumably to return to the campus of Maryland State College.

About half an hour later, however, many of them appeared before the Somerset County Jail, where they stood for about 30 minutes, clapping their hands and chanting. There was no violence at the jail.

Freighter Aground

LONDON, Sunday (UPI)—The 7,303-ton Panamanian freighter Brother George went aground Saturday off the south coast of the Isle of Wight. The Coast Guard said lifeboats went to the ship's aid in heavy seas.

NEW CHARGES POUR INTO I, P-T

L.A. Investigates Port Management

By EVERETT W. HOSKING

L.P.T. Sunday Editor

Top level administrators from both the city of Los Angeles and Los Angeles Harbor are meeting this week in a "preliminary investigation" of charges of mismanagement of the foundering L.A. Harbor.

The meetings, spearheaded by Los Angeles Councilman John S. Gibson, may lead the way for a full investigation of the harbor and its politically appointed board. Time and place of the conferences were not announced.

Gibson, who earlier referred to the harbor commissioners as "weak men... who have to destroy good men in order to prove to themselves that they are strong" said earlier last week that he would have no comment on a possible full-fledged investigation of the harbor until after his top-level meetings.

Councilwoman Rosalind Wyman, meanwhile, said she is preparing a resolution to be presented to the council calling for the investigation.

The council and administrative action rose out of a series of articles published in The Independent, Press-Telegram detailing mismanagement of the harbor and harassment of the port's civil service staff by the five-man organization.

The commissioners, brunt of the charges, remained silent at their weekly board meeting in San Pedro. The charges and the series of articles, however, were discussed at a luncheon meeting of the board, preceding the public session.

Meanwhile, other instances of indecision and mismanagement of the giant port facility con-

(Continued Page A-2, Col. 7)

WHERE TO FIND IT

● PROSPECTIVE home buyers and industrial groups will find much to interest them in the record 13-page Southland Progress section of today's Independent, Press-Telegram.

AmusementsB-6
Beach CombingB-1
BridgeW-7
ClassifiedD 1-20
Death NoticesB-5
EditorialsB-2
FinanceC-6
Music and ArtsW 8-9
OmniumB-3
RadioC-6
Real EstateR 1-18
School MemsW-6
Ship ArrivalsB-4
SportsC 1-6
TVTV 1-28
Women's NewsW-1

L.A.C. Says: Whose Civil Rights?

The birthdays of George Washington and Abraham Lincoln were observed the past two weeks. During these weeks the nation—and especially California—have given much of their time to discussing civil rights. These are issues that were more connected with these two great men than any other issues of their public lives.

Today we find our own congress tied up over civil rights issues. The most controversial section of the federal measure is the one on "public accommodations"—and the federal government's use of its power to deprive property owners of financial assistance if the government is in any way involved in this financing. It means any loans involving governmental agency guarantees would be denied a property owner who was convicted of refusing to sell—rent or lease his property to another person—if it was on the basis of racial or religious reasons. This could be interpreted to mean loans from banks or saving and loan associations where depositor insurance is provided by a federal agency.

In California the state legislature has enacted the Rumford Act. It provides for these restrictions—and specifically states it means single dwelling homes as well as multiple units. It is estimated by the supporters of the act that it involves over 70 percent of all dwelling units.

A petition is being signed in California to force on the ballot a measure that gives the private property owner the right to sell—rent or lease his property to anyone he wishes at his own discretion. It is charged this will bring greater racial hatreds and goes too far. But it was the extremists who passed the restrictive legislation that has brought this retaliation by property owners who seek to protect their property and civil rights.

It was extremism on the part of the southern states that brought on the Civil War. In a very wonderful new book by Bruce Catton, "Two Roads to Sumter," the attitudes of Lincoln, Douglas and Jefferson Davis are discussed. For the 10 years before Lincoln took office he had said he was not advocating the overthrow of slavery in the southern states—but was adamant that their number of states should not be increased.

The south insisted that new slave states should be formed from new territories to equal the non-slave states. It was this extremism that brought on the war. Lincoln was a moderate in that he considered slavery an evil—but that extremism in abolishing it was an act the government was not justified in taking. It was done only after the slave states attempted to leave the union.

Now we find the same extremism on the part of those who support the big government actions to stop all discrimination. Our state Attorney General Mosk last week said that repeal of the Rumford Act would jeopardize the federal urban renewal program—because federal assistance would be denied any state that permitted its people their civil rights to sell, lease or rent their own property to whomever they desired.

Because the southern states demanded that the despicable slave program should be expanded, it caused the worst war this nation ever experienced. Now insistence upon depriving people of their property rights—on the theory that this will advance civil rights—is bringing about resentment that will retard rather than advance civil rights. We have no patience with anyone who would deprive any American of equal rights to education, voting or employment. But neither do we have patience with those who would deprive the people of their right to sell, lease or rent their property to whomever they desire regardless of race, creed or natural origin. And above all, we oppose government using its financial powers to divest the individual of these freedoms.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

3 Tugboatmen Killed
MOCAMEDES, Angola (UPI)—Authorities said three crew members aboard a harbor tug were killed when their boat sank after being rammed by the Portuguese liner Vera Cruz.

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Alamitos Troubles Abating

By WILLIAM JONES

Smoother sailing appeared to be in store for the Navy at Los Alamitos Air Station today after the second of two housing developments surprisingly abandoned his plans to construct duplexes near the airfield's main jet runway.

Casting anchor on his plans—at least for the present—was Henry Van Ruiten who had proposed building the duplexes right up to the north-east fence of the air station.

EARLIER, Cypress planning commissioners rejected a proposed multifamily project on a southern border of the airfield after the landowner, the Church of Jesus Christ of the Latter-Day Saints did not send an official representative to the commission hearing.

In both cases, Capt. William P. Tanner Jr., commander of the Naval Air Station, offered to swap land and donate acreage to the cities of Los Alamitos and Cypress for regional park sites.

THE SECOND of the two cases—that involving the 25 acres of the Meadowview Dairy land—was resolved in a dramatic meeting between Navy officials and the landowner.

Appearing at the session before Los Alamitos City Councilmen, dairy owner Van Ruiten tentatively agreed to the Navy's terms of trading his land for a northwestern section of the naval station.

Capt. Tanner, emphasizing that top-level approval still must be gained from Washington, offered to "exchange" a parcel of station property of equal value for the land owned by Mr. Van Ruiten and then in turn lease part of the acquired property at the northeast corner of the station to the City of Los Alamitos for a park site.

Van Ruiten, in the meeting, tentatively agreed to the terms.

The session was postponed pending further meetings dealing into land values of the two properties.

THE SUGGESTION that Van Ruiten accepted was only one of four proposed by the Navy.

In his last alternative, Capt. Tanner said that the Navy could condemn and purchase the land "and then consider leasing part of it to the City of Los Alamitos for a park site."

The land swap and park donation by the Navy was also made to the City of Cypress several weeks ago when developers sought to construct a multifamily project on 12 acres adjacent to the southeast border of the air station.

Last Thursday, Cypress planning commissioners rejected the project, stressing it was not in accordance with the city's master plan.

Fiesta Warmest Reception Since LBJ Took Office

(Continued from Page A-1)

what might be a once-in-a-lifetime glimpse of a President—shouted, "We sure like you, Mr. President!" Johnson reached across police guards and patted the youngster's head.

In the Sports Arena, jammed by nearly 12,000 persons—many of them of Mexican descent—President Johnson said:

"There is in this arena today the spirit of Hidalgo and Jefferson, of Perez and Roosevelt."

"Mexico is on the march," he said. "The tempo is swift and the outcome is sure."

OF MEXICO'S economic outlook, Johnson said: "President Lopez Mateos commanded victory—he will accept nothing less."

Johnson said 25 percent of Mexico's national budget now is being spent on education, and great strides are being made in public works and housing.

He said the Alliance for Progress, which both men endorsed in a joint communique Saturday after their Palm Springs talks, "still remains the best hope for unified action." He added that it had not reached full fruition, but "the streaks of dawn are already visible"—partly because of close cooperation between Mexico and the United States.

"I am proud to tell you that we, the United States and Mexico, live together in peace and harmony with justice our guide and reason our companion."

"With God's help, we will make this a better United States, a better Mexico, a better world for all people everywhere."

PRESIDENT Johnson, whose every utterance was greeted with loud applause, concluded his address with: "Buenos tardes, mis amigos." ("Good afternoon, my friends.")

President Lopez Mateos, addressing the crowd in

Lopez Mateos' Wife Flies East

LOS ANGELES (AP)—Mrs. Adolfo Lopez Mateos, the wife of Mexico's president, stayed behind Saturday when her husband concluded two days of talks with President Johnson and flew home to Mexico City.

Aides said Mrs. Eva Salas de Lopez Mateos was starting a vacation that would take her to Florida and New York City.

Chiefs See OAS Need of Power

(Continued from Page A-1)

ing nations" in this hemisphere. They called for both governments to intensify efforts to eliminate discriminatory and restrictive practices against exports of their countries throughout the world.

Lopez Mateos in a speech to the World Affairs Council in Los Angeles Saturday warned that deterioration in prices and unfavorable trade balances for Latin American exports "cannot continue without risking the aggravation of conditions in an impoverished Latin America, inclined, by desperation, to find other ways through violent commotions."

Mexican sources said Lopez Mateos communicated the same idea, and in more detail, to Johnson.

Salinity of the Colorado River—Johnson promised to find as soon as possible a permanent solution to the problem produced by salty waters of the Colorado River flowing into Mexican farmlands and ruining thousands of acres. The U.S. government is experimenting in the Walton-Mohawk section of Arizona with a so-called tile drains designed to channel relatively salt-free waters from the Colorado into irrigation purposes while at the same time holding back the heavier, saline waters.

Narcotics—The two Presidents expressed satisfaction with measures taken recently by their governments to improve control over illegal traffic in drugs. They promised to work on permanently strengthening the cooperation between the two governments in stopping narcotics traffic.

Singer Peggy Lee Takes 4th Husband

BEVERLY HILLS (UPI)—Blues singer Peggy Lee, recovering from a "chronic respiratory ailment," was married Saturday night to her fourth husband, Argentine musician Jack Del Rio.

The wedding ceremony took place in the 42-year-old singer's home, with about 50 close friends and relatives in attendance.

But again, Secret Service men were kept waiting nervously as Johnson, his flushed face creased in the familiar LBJ grin, was engulfed for five minutes in a crowd that streamed from the bleachers to shake hands.

L.A. Probes Charge Harbor Mismanaged

(Continued from Page A-1)

Loss of \$54,000 in a six-month period due to indecisive action by the board on a possible warehouse lease, was the latest port "debit."

On Aug. 4, 1961, shortly after the Yorty-appointed board took over control of the port, Leonard J. Doyle, manager of real estate, wrote a letter to the board recommending that a 200,000-square-foot warehouse at 2401 E. Pacific Coast Hwy., Wilmington, then recently acquired from the General Services Administration, be leased to the Port Warehouse Corp. Terms offered by the company were four cents per square foot per month, plus \$13,800 per month for adjoining land. This would have amounted to \$109,000 per year.

DOYLE'S recommendations were approved by Port General Manager Bernard J. Caughlin. The board stalled. After many appeals by the firm's president, Martin Richards, former president of Signal Trucking Co., in an after the Yorty-appointed board took over control of the port, Leonard J. Doyle, manager of real estate, wrote a letter to the board recommending that a 200,000-square-foot warehouse at 2401 E. Pacific Coast Hwy., Wilmington, then recently acquired from the General Services Administration, be leased to the Port Warehouse Corp. Terms offered by the company were four cents per square foot per month, plus \$13,800 per month for adjoining land. This would have amounted to \$109,000 per year.

Then, to compound the matter, the Board leased it to another application—for 3 1/2 cents per square foot per month.

COMPLETE WEATHER

FORECAST
Long Beach and vicinity: Sunny with scattered northeast winds. High temperature about 74.
Mountain Areas: Partly cloudy with chance of snow flurries in San Gabriel mountains east and San Jacinto Range south. Strong gusty northwest winds. Cold.
Inland and Desert Regions: Partly cloudy. Gusts northerly winds 25 to 40 miles per hour especially in Colorado River Valley. Highs 38 to 60 in upper valleys, 40 to 70 in lower valleys.
Offshore Winds and Weather (Pt. Conception to Mexican Border): Small craft warnings elevated from Pt. Conception to Newport Beach. Northwest winds 25 to 35 knots in areas exposed to coastal currents. Variable 10 to 20 knots elsewhere. Mostly fair.

SUN, MOON, TIDES
Sunrise: 6:30 a.m. Sunset: 6:40 p.m.
Moonrise: 1:55 a.m. Moonset: 1:42 a.m.
Tides: High 54 feet at 5:43 a.m. and 5:45 p.m. Low 44 feet at 11:50 a.m. and 11:52 p.m.

SATURDAY'S WEATHER REPORTS

Location	Temp	Wind	Humidity	Pressure
Long Beach	64	14	65	30.0
Long Beach Airport	64	14	65	30.0
Los Angeles	63	14	65	30.0
Alhambra	63	14	65	30.0
Avondale	63	14	65	30.0
Bakersfield	63	14	65	30.0
Big Bear Lake	63	14	65	30.0
Bishop	63	14	65	30.0
Chico	63	14	65	30.0
El Centro	63	14	65	30.0
Fresno	63	14	65	30.0
Hayward	63	14	65	30.0
Merced	63	14	65	30.0
Modesto	63	14	65	30.0
Oakland	63	14	65	30.0
San Bernardino	63	14	65	30.0
San Diego	63	14	65	30.0
San Francisco	63	14	65	30.0
Santa Barbara	63	14	65	30.0
Victrola	63	14	65	30.0

Across the Farm

Location	Temp	Wind	Humidity	Pressure
Albuquerque	63	14	65	30.0
Alhambra	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0
Albuquerque	63	14	65	30.0


The highest temperature in the 48 adjacent states was 77 in Imperial, Calif. The lowest was 4 below zero in Princeton, N.J.

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The End of a Perfect Stay

DELIGHTED with just about everything that occurred during his two-day visit with President Johnson in California, Mexico's President Adolfo Lopez Mateos expressed his feelings Saturday in a burst of applause (right) as he attended a fiesta staged in his honor by the Southland's Mexican-American community at the Los Angeles Sports Arena. Applauding with him was the First Lady, Mrs. Johnson, whose husband observed the festivities intently. Among many good reasons for the presidential applause were the flashing steps of the Folklorio Dancers of Mexico, shown below as they performed La Bomba. The fiesta also featured Mariachi singers, religious pageantry and speeches from the guests of honor. And, between the acts, the nation's chief executive used a good opportunity to talk a little important politics with California Gov. Edmund G. Brown (bottom). All in all, it was a fine ending to a very friendly encounter, and both presidents went their separate ways Saturday night secure in the knowledge that they had accomplished that most useful of political gambits, the non-political trip. (For a Spanish translation of this caption, see below.)

Staff Photos by ROGER COAR



Fin de Una Visita Perfecta

ENCANTADO al parecer con lo que ha sucedido durante su visita de dos días con el Presidente Johnson, el Presidente de México, Adolfo Lopez Mateos (a la derecha) expresa sus sentimientos con un fuerte aplauso al asistir a una fiesta en honor, cuyo efectuado en el Sports Arena de Los Angeles por la Colonia Mexico-Americana sudcaliforniense. A un lado del presidente mexicano aplaude la Primera Dama de Los Estados Unidos, Mrs. Johnson, cuyo esposo da vista intenta a las festividades. Una razón de este fuerte aplauso presidencial fue la gran función del Grupo Folklórico de México quienes se ven presentados aquí en su brillantísima interpretación de La Bomba. Durante la fiesta también se presentaron representaciones religiosas, canciones de mariachis y discursos por los huéspedes de honor. Entre actos el primer mandatario de los EE. UU. tomó oportunidad de discutir algunos puntos importantes de política con el Gobernador de California, Edmund G. Brown (abajo). Total que fue después una despedida grata al terminar un encuentro entre amigos. Los presidentes se separaron el sábado por la noche con el pleno conocimiento que habían logrado lo imposible en la vida política—un viaje sin política.



A SMILING ROOSEVELT
Rep. James Roosevelt smiles happily and waves his hand in response to an ovation at the convention of the California Democratic Council.



SEN. HUMPHREY SPEAKS
Sen. Hubert H. Humphrey, of Minnesota, gestures vigorously during address to the convention of the California Democratic Council.



PENSIVE GOVERNOR
Gov. Brown wears a thoughtful expression during a pause in his address to the convention of the California Democratic Council.

CDC Hears Halting Phone Talk by Ailing Sen. Engle

(Continued from Page A-1)

be out to see us in California?"

Engle: "Well, it's problematical, and a, and a (Engle laughed lightly) it's, it's it's a problematical."

Carvey: "Senator, we all love you and God bless you."

The full convention got to its feet and applauded the senator's message for a full minute. Many women were trying to stand up.

Carvey: "There were none in the hall not standing up. I hope you heard that."

The three or four-minute episode had a searing impact and was the conversation point of the convention whose main business in three days of meetings ending today is the endorsement of a U. S. Senate candidate.

Form sheets Saturday still had the race between State Controller Alan Cranston and Congressman James Roosevelt. The ballot, a last order of business today (Sunday), is among those two and pension promoter George McLain, Engle and Harold E. Fields of Orange.

Roosevelt's acceptance speech, immediately following Engle's telephone drama, touched off a floor demonstration of about the same magnitude as an earlier one for Cranston, representing in most observers' views a pickup in strength for the Los Angeles congressman. Roosevelt hit all bases dear to CDC hearts. For good measure he pledged that if Engle recovers enough to campaign, win and serve even as late as next April or May, "even if it means I will no longer serve in the Congress) I'd give up the race and support Clair Engle."

The 56-year-old son of the late FDR said he favors federal aid to education; wants a Senate seat the better to work for elimination of the House Committee on Un-American Activities; would try to stop the diffusion of nuclear weapons and oppose the giving of any nuclear weapons to West Germany.

Roosevelt declared it also is time to cease ignoring 500 or 600 million people living on the continent of Asia and let them know we would like to be their friends in the manner that our allies are trying to make friends with them.

"I bow down to no one in my determination that communism is wrong," he said, "but only because we can prove that democracy is right."

Gov. Brown cut up old touches with CDC here Saturday night, nicked Nixon, Goldwater and extremism and implied his accord with the council's convention's abandonment of convalescing U.S. Sen. Clair Engle.

On Engle: "I share your respect and affection for Clair Engle, a great United States Senator — and I also share your concern that he is not sufficiently recovered to be here — that he has not yet demonstrated an ability to campaign for re-election."

"I share the feeling of many of you here that there must be others ready to carry on if necessary, and I share the knowledge that our party has a number of worthy candidates able and willing to seek that high office."

Some 7,000 representatives of the California Democratic Council midway in its three-day Long Beach Arena convention laughed their delight at Brown's slashes at opposition presidential front-runners.

"The GOP has to be in bad shape," he said, "if Richard Nixon is still the front runner for the Republican nomination for president. He claims to have everybody with him but the 'old pros.' An 'old pro' in Nixon's vocabulary is somebody who has been in a campaign with him before — and that is the quickest way to turn a pro to a con."

"And if you need further proof that the Republican party has leadership problems, Sen. Goldwater is runnerup to Nixon in the polls. Of course Goldwater has been gaining a little since he promised to campaign in all 13 colonies."

Brown said he is a "champion of CDC, first and always, because you are the champions of all that is progressive and dynamic in the political life of our state and nation — the most powerful volunteer political force in America."

A major section of Brown's speech assigned high priority to defense of the Rumford Act against discrimination in real estate sales.

"Nowhere," he declared, "do we face a greater threat to California's liberal tradition than in the current initiative to repeal the Rumford Fair Housing Act."

Appealing for reasonable opposition on principle rather than emotion, Brown said it will be hard not to respond in kind "to the ranting of the racists who even now are infiltrating the ranks of our opposition."

"I do not suggest for one moment that the California Real Estate Association solicits or wants the support of

extremist individuals or organizations. I am certain the opposite is the case. But try as they will they have not been able to keep the bigots out."

He noted that American Nazi Party pickets in San Diego called the Rumford Act a Communist plot and that the public relations director for the initiative to repeal the act told Town Hall in Los Angeles this month, "The people have the right to discriminate if they want to. We may question their wisdom to do so but not their right."

The governor said, "He couldn't have put it more bluntly. No references to property rights. No references to human rights. Just the 'legal' right to discriminate."

Brown also asked CDC help on achieving "a fairer formula of local school-tax rates" involving equalizing public school-tax obligations among poor and wealthy school districts. He said, however, he could not accept a proposed \$35 million boost in direct school aid unless the legislature acts to correct present inequities.

He urged CDC to make its influence felt in the legislature in achieving "prompt action to arrive at a more realistic division of tideland oil revenues from the tremendous pools bordering this convention city of Long Beach."

"We foresee royalties over the next 35 years of between a billion and a billion and a half dollars from this source. To delay a revision of the present 50-50 ratio between Long Beach and the state is to delay vital projects for all the 18 million citizens of California."

"This resource belongs to all the people. It is, by definition, a state resource. The sooner we can commit the availability of greater oil revenues, the sooner we can proceed with projects in water development and education that would otherwise be laid

directly upon the taxpayer."

Still notably absent from the gathering of 7,000 delegates and observers were Assembly Speaker Jesse M. Unruh, begging off because of commitments with the Presidential party during the Lopez Mateos visit, and Eugene L. Wyman, state chairman of the official Democratic Party organization who sent word Saturday night that he has a virus infection. Both men are not considered to be especially friendly to leadership of the unofficial CDC.

Cranston's nomination acceptance speech asserted his favor of Medicare and federal aid to education and an attack on "the endless insanity of war."

"I believe that we who devote ourselves to the cause of peace are fundamentally the most conservative of all men and women, for only if our quest is crowned with success will the human race itself be conserved. I hold that we must stop apologizing for wanting peace. We must stop looking upon peace as some kind of Communist trickery."

Cranston omitted delivering a line from his prepared text to the effect that he would withdraw from the senate race if he fails to get the CDC endorsement. He explained to

newsmen later that he omitted the words by error but still stood firmly by them.

MOSK MADE an unscheduled convention speech Saturday night although his name had not been put in nomination for the U.S. Senate seat he is expected to seek.

In a strong attack against what he called "the segregation initiative of the California Real Estate Association," Mosk said:

"If they use billboards to sell bigotry, then we must use billboards to sell Americanism. If they use TV to sell racism, then we must use TV to sell equal opportunity."

Mosk disclosed he had offered to make a nominating speech here for Sen. Engle if Engle came to Long Beach and campaigned. Mosk said he failed to make his own campaign effort because of uncertainty over whether Engle would appear.

"No lack of regard for CDC, no disagreement on fundamental principles, no entangling alliances, no fear of the outcome, no lack of faith in the good judgment of CDC deterred me," Mosk said.

SEN. HUBERT Humphrey of Minnesota promised the

convention that the United States Senate "will deliver on civil-rights legislation if we have to stay 'til next Christmas. And in this fight, none is more gallant, more determined or more fearless than the President of the United States."

Humphrey charged that America in its international dealings "can no longer go to the world with the dirty hands of segregation."

He said Republicans claim there is not enough in the budget to wage an all-out war on poverty but "neither was there enough when we declared war on Hitler, but we laid a battle plan and won an unconditional surrender."

San Jose News Manager Dies
SALINAS (AP) — Raymond H. Rhodes, 53, general manager of the San Jose Mercury and News died Saturday night, apparently of a heart attack while visiting relatives in Salinas.

Rhodes had been with the San Jose Mercury since 1958. Prior to that he was assistant business manager for the Sacramento Bee, and a search director for the McClatchy newspaper chain.

Actress Hurt as Car Hits Utility Pole, Put in Hospital

MIAMI BEACH (UPI) — the accident and police were not aware of the crash until two teenagers found the blonde beauty sprawled across the steering wheel of her car.

She was listed in fair condition at the Victoria Hospital.

"She is suffering contusions, muscle sprain and possible a slight concussion," a hospital spokesman said. There were no witnesses to the accident.

"I shook her and she came to," said 19-year-old Happy Alter. "She asked us to take her to her hotel and we did."

A doctor at the hotel examined Miss Six and ordered her taken to the hospital for X-rays.

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AMAZING PSORIASIS STORY

Jan. 10, 1960 — Pittsburgh, Pa. "Doctored for psoriasis 30 years. Spent much money to no avail. Then used GHP Ointment and Tablets for 2 weeks. Scabies disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous products." This much abbreviated report tells of a user's success with a dual treatment for the outward symptoms of psoriasis. Full information and details of a 14-day trial plan from GHP Co., Dept. 256-W, Rockport, Mass.

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WORLD NEWS BRIEFS



Accused Mexican Diplomat Fired

NEW YORK (UPI)—The Mexican government Saturday fired its ambassador to Bolivia who was arrested in New York as an international narcotics smuggler with \$13.5 million worth of heroin for sale to the underworld market.

Shortly after the Mexican Foreign Ministry stripped Salvador Pardo-Bolland, 55, of any possible claim of diplomatic immunity, federal narcotics officials said in New York that his French "contact," the world's biggest narcotics smuggler, had eluded a French police net.

George M. Belk, of the Federal Narcotics Bureau, said French authorities are searching for the smuggling kingpin, Gilbert Coscia, who lives near Marseilles, and Jean Baptiste Jacobetti of Corsica.

Belk described Coscia as "the largest international trafficker in narcotics at the present time."

Arrested Friday with Pardo-Bolland was Juan Arizti, 60, an employee of the Uruguayan Foreign Ministry in Montevideo, and Rene Bruchon, 50, a Frenchman.

Pardo-Bolland's expulsion as a diplomat was announced in Mexico City by the Mexican Foreign Ministry. It said he was fired forthwith from the post because he "absented himself from his post without authorization."



MARDON WALKER
Free on \$15,000 Bail

Appeals

ATLANTA, Ga. — Blonde, bespectacled Mardon Walker, 18, flashed a big smile Saturday as she was reunited with her father, a Navy captain, following her release from jail here on \$15,000 bond.

The East Greenwich, R.I., girl, daughter of Capt. D. P. Walker, stationed at the Pentagon, was released pending appeal of her conviction on charges growing out of last month's racial demonstrations in Atlanta. Last week she was sentenced to 18 months' imprisonment and ordered to pay a \$1,000 fine.

Eleven in Family Burn to Death

CHERAW, S.C. (UP)—Eleven members of a family perished Saturday when fire flashed through their three-room rural home eight miles south of here.

"They didn't have a chance," said a fireman. "The place was tinder-dry."

The dead were Moses James, 36, a Cheraw furniture worker, his wife, Mary Agnes, 36, and their nine children ranging in age from one to 15. All were Negroes.

"There was no indication that any of them made an attempt to escape," said Tom Brewer, a rescue squad member.

Blows at North Viet Nam Urged

SAIGON (UPI)—American and South Vietnamese military men believe they cannot win the war against the Communist Viet Cong until they extend the war to Communist North Vietnam, authoritative sources said Saturday.

The sources said high-ranking American officials are reported pressing Washington for a major policy change, which would enable them to mount large-scale sabotage and other raids to relieve increasing pressure on the South.

Parents of Prince's Fiancee Accept

TOKYO (UPI)—The imperial household announced Saturday that the wealthy parents of 23-year-old Hanako Tsugara had accepted the marriage proposal of Prince Yoshi, Emperor Hirohito's youngest son.

The prospective bride, a noted horsewoman and daughter of a former nobleman, was selected by the royal family from a list of nearly 2,000 women as the most suitable mate for the 28-year-old prince, third in line of succession to the Japanese throne. Her parental acceptance was a formality.

U.S.-Russ Cultural Exchange OK'd

MOSCOW (UPI)—The Soviet Union and the United States Saturday signed an agreement to swap scientists, writers, musicians, students, artists, movies and exhibits for the next two years.

Signing for the United States, Ambassador Foy D. Kohler told the Russians that it was "fitting" that the cultural exchange agreement—the fourth negotiated since 1958—should be signed on George Washington's birthday.

The agreement was hammered out in 45 days of negotiations which were temporarily sidetracked by the arrest of Yale Prof. Frederick Barghoorn last November on spy charges. After being held incommunicado for several days he was released on the appeal of President Kennedy.

Nasser Says War With Israel Likely

CAIRO, U.A.R. (UPI)—President Gamel Abdel Nasser said Saturday there is a "probability" of war with Israel and accused the United States and Britain of partiality toward the Tel Aviv government.

Nasser, in a major foreign-policy speech, said the "future bears the probability of war with Israel." He also demanded the liquidation of all foreign bases in the Middle East.

Nixon Calls Demo Policy 'Disastrous'

PEORIA, Ill. (UP)—Former Khrushchev and Castro are Vice President Richard M. Nixon accused the Johnson administration Saturday night of having hoodwinked and soft-soaped the American people about "the most disastrous series of foreign policy defeats since World War II."

He also called for a summit conference of Western leaders to form a united front against communism in Cuba and other sectors.

Nixon told a Washington Day banquet of the Creve Coeur Club:

"The administration's policy of accommodation and of turning the other cheek has failed."

He urged President Johnson to go before a national television audience at the earliest possible date to answer these questions:

"What is he going to do about Castro?"

"What is he going to do about Viet Nam?"

"What is he going to do to restore the Atlantic Alliance?"

"The American people are tired of reading only what

LBJ Plans Foreign-Aid Reductions

WASHINGTON (UP)—President Johnson is expected to recommend soon that foreign aid be cut back in scope and that its effectiveness be checked on a country-by-country basis.

Sen. John Sherman Cooper, R-Ky., said Saturday he had received personal assurance from the President of his decision to create a number of committees to make on-the-spot checks of how American money is being spent abroad and how effective it is as a cold-war weapon.

COOPER long has advocated such an examination, arguing it is essential to save the program from elimination by Congress.

Sen. Hubert H. Humphrey, the assistant Democratic leader from Minnesota, said in a separate interview that he, too, has been told the President has accepted the Cooper idea in principle.

Humphrey added that the President will incorporate this and other ideas for changes in a message to Congress, probably this week, asking authorization for a \$3.4-billion program for the year starting next July 1.

THE MESSAGE, Humphrey said, will call also for cutting the number of countries which have been receiving foreign aid and reducing assistance that goes to others.

"The President plans to eliminate some countries entirely and eliminate separate foreign-aid missions in others and make a substantial reduction in foreign-aid personnel," Humphrey said.

AMONG the major recipients of U.S. foreign aid, with the approximate amounts of aid they received from mid-1945 to mid-1962 are:

France \$9.41 billion; United Kingdom, \$8.70 billion; Italy \$5.79 billion; South Korea, \$5.26 billion; West Germany, including West Berlin, \$5.13 billion; Nationalist China \$4.35 billion; India \$3.88 billion; Turkey \$3.81 billion; Japan \$3.68 billion; Greece \$3.35 billion.

GOP Pace Quickens in Primary

CONCORD, N.H. (UPI) — Four Republican presidential hopefuls stepped up their drive for votes Saturday with New Hampshire's March 10 primary less than three weeks away.

New York Gov. Nelson A. Rockefeller, Sen. Barry Goldwater of Arizona, Sen. Margaret Chase Smith of Maine and former Minnesota Gov. Harold E. Stassen toured the state at the same time.

Rockefeller, while visiting the town of Whitefield in the northern part of the state, confirmed that he talked by telephone Friday with U.S. Ambassador Henry Cabot Lodge from Franklin and Lodge returned the call to Rockefeller in Franconia later.

The New York governor implied earlier this week that Lodge was at least partly responsible for conditions in Viet Nam.

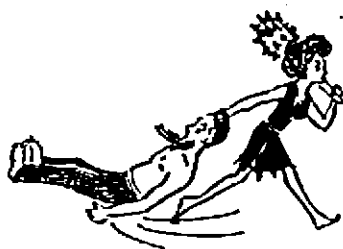
A write-in campaign for Lodge as a presidential candidate has been underway for several weeks in New Hampshire.

ROCKEFELLER said earlier in the week that Lodge is under orders in Viet Nam and could not speak independently.

"It is obvious," Nixon said, "that the administration is preparing the American people for retreat or defeat in Viet Nam. This will inevitably lead to the loss of all South-east Asia to the Communists."

"So, he (Lodge) is either a part of what's going on, or if he does not want to be a part of it, his only alternative is to resign and to come back home and say what's wrong."

LEAP YEAR WEEK at



come down gals and drag home a prize!

Only once in four years can we have a sale like this. We're having surprises every day of this week. Listed below are only a few of the special surprises. Some are so terrific we don't dare show the price. Read 'em all and leap for the first bus-car-or cab... it's too good to miss.

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regularly 14.95 WOMEN'S DRESSES ? one day only... 2nd fl.	regularly 4.00 WOMEN'S DUSTERS 1.99 one day only... 2nd fl.	values to 6.98 WOMEN'S SWEATERS 2.97 one day only... street fl.	LADIES REGISTER FREE ENSEMBLE You may win a complete Easter ensemble. No obligation to buy. Winner need not be present. Drawing will be held Saturday at 4:00.
regularly 8.95 WOMEN'S SLEEPWEAR 3.99 one day only... 2nd fl.	regularly 4.00 WOMEN'S DORM SHIRT ? one day only... 2nd fl.	special purchase CANNON WASHCLOTHS 12¢ ea. one day only... 3rd fl.	regularly 79¢ yd. LINING FABRIC 29¢ yd. one day only... 3rd fl.
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regularly 79¢ MEN'S UNDERWEAR 23¢ ea. one day only... street fl.	regularly 7.95 SHAMPOO MASTER ? one day only... lower fl.	regularly 6.98 BED COMFORTERS ? one day only... 3rd fl.	regular to 9.99 SHOWER CURTAINS 2.97 one day only... 3rd fl.



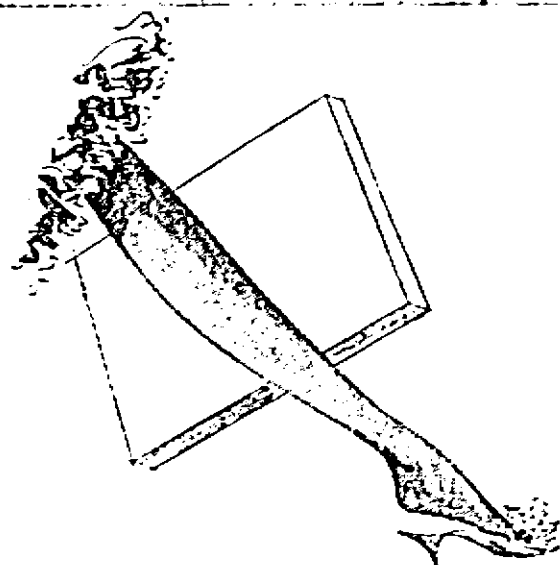
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L.B. Playhouse Eliminates Johns' Directing Post

By GEORGE ERES

The Long Beach Community Playhouse has discontinued its policy of employing a year-around resident director, it was announced Saturday.

The action eliminates the job held by Larry Johns, who has been employed since 1954 on the \$700-a-month job. He also held the post from 1938-40.

The action, taken at a membership meeting last week, was approved by an "overwhelming" majority of the 178 members, said Marvin Cloyd, president. Following the membership meeting, the playhouse executive board voted to eliminate the resident director job immediately and voted to pay Johns' salary for the duration of his contract.



LARRY JOHNS
Contract in Dispute

TERMINATION date of Johns' contract is in dispute. He says his contract runs to June 1966; the board's position is that it ends May 31.

Elimination of the Johns' job followed the announced resignation last November of Mrs. Walter Case from her \$400-a-month post of business administrator.

The board's actions, said Cloyd, were taken to make possible savings in the overall program of \$5,000 to \$6,000 a year.

The steps were taken he said to implement the playhouse's new concept of its role as a community theater—to allow for the expansion of program to include a workshop theater and other activities in connection with the playhouse—including the operation of a proposed new \$50,000 addition to the property at 5021 E. Anaheim St.

"We already have \$35,000 in the bank for this addition," he said.

The program, said Cloyd, was "overwhelmingly approved by the 178 members attending the Feb. 16 meeting."

UNDER THIS program, he

Critical Week in Struggle for Oil Wealth Impending

By GEORGE WEEKS

Long Beach faces another critical week in the 19-year history of court and legislative struggles over the tidelands and their multibillion-dollar oil wealth.

Twenty city officials are preparing to take off for Sacramento to appear—or supply supporting information—at four days of hearings, starting Monday, before two state legislative committees.

They will check in with many pounds of records and reports, plus more concise presentations to be given in testimony by key officials.

THE information has been assembled over a period of six weeks at City Hall and Harbor Department headquarters. City spokesmen refused to comment on it in detail, although they said it will constitute a full defense of the city's handling of the tidelands trust.

One of them added: "We intend to show this is the first time an attempt has been made to revoke a trust for no reason other than that the trustee faithfully discharged his duties."

The Long Beach group will appear first Monday and Tuesday before the Joint Tidelands Committee under chairmanship of Assembly Speaker Jesse M. Unruh.

LEADING off for the city will be City Atty. Leonard Putnam, making his first appearance before such a group since his appointment Feb. 4. Others scheduled to testify include Raymond C. Kealer, chairman of the City Council's Oil Committee; H. E. Riding Jr., harbor commissioner, and City Manager John R. Mansell.

Besides the Long Beach trusteeship, a tentative agenda prepared by the committee covers other state grants and a review of state-administered oil leases compared to the city's tidelands production contracts.

SOME OF the Long Beach

officials will remain in the capital for a meeting of the State Lands Commission Wednesday, although no important tidelands issues are expected to be decided at that time—mainly because the commission has taken note of the numerous proposed bills to revoke or curtail the Long Beach trust.

On Thursday and Friday the city will send its delegation before the Senate Fact-Finding Committee on Natural Resources, headed by Sen. Fred Farr.

Farr last week asked city officials to confirm an earlier announcement that they would seek time at the hearing. City councilmen directed Mayor Edwin W. Wade and Mansell to forward the confirmation.

COMMENTING on the hearings, Councilman Kealer said:

"I consider them two of the most vital challenges since I have been on the council. Kealer is a council veteran of nearly 18 years.

The council also authorized all its members to attend the hearings, along with such staff members as City Manager Mansell may designate.

Officials said they hope to get an opportunity to reply at the Senate committee hearing to testimony given before the same group Jan. 6-7 in Los Angeles. At that time, Long Beach charged, the hearing was rigged to favor unfriendly witnesses.

THIS WEEK'S hearings are considered critical because Gov. Edmund G. Brown has placed on the call for the March legislative session the question of restricting future Long Beach income from the tidelands oil. The split is now 50-50, the city's apportionment being limited to trust purposes on the tidelands.

Going further than the governor, northern lawmakers are openly campaigning for legislation to revoke the trust

New Crew Ends Idle Year for Nuclear Ship Savannah

AT SEA ABOARD THE N.S. SAVANNAH (GN-37) the schedule of world tours with operators licenses from the AEC only three days ago. The voyage tentatively set to Bremerhaven, West Germany, off the coasts of a year's inactivity in sea trials in the Gulf of Mexico this weekend.

The rakish looking vessel, resembling an oversized yacht, appeared Saturday to be passing the test with flying colors.

A labor dispute had kept the \$55-million Savannah, called by the government the "showcase for the peaceful use of atoms," tied up in a Galveston dock.

A new agent, American Export-Isbrandtsen Lines, and a new union, the Brotherhood of Marine Officers, bound by a no-strike pledge, has taken over operation of the ship.

D. L. Crook, nuclear projects manager, Maritime Administration and Atomic Energy Commission, and Admiral John M. Will, president of American Export-Isbrandtsen, said they were pleased with the Savannah's performance so far.

If additional tests in the next two months are successful, the ship will pick up its schedule of world tours with operators licenses from the AEC only three days ago. The voyage tentatively set to Bremerhaven, West Germany, off the coasts of a year's inactivity in sea trials in the Gulf of Mexico this weekend.

The mayor, who will return here Thursday, made the appointments well in advance of the scheduling of the Sacramento hearings.

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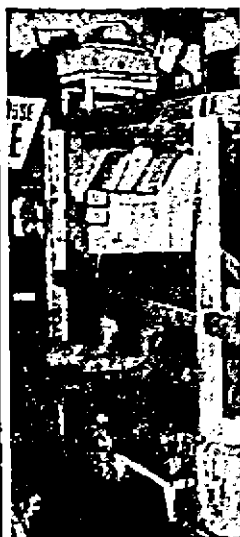
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What a hectic, exciting three days this has been for customers and employees alike! This value-packed event has been one of the most successful sales ever conducted by Aaron Schultz in over 39 years. AND IT'S NOT OVER YET! Today, Sunday, is probably the best day for the bargain hunter, for our buyers have been up all night unpacking and bringing in NEW MERCHANDISE and taking even greater markdowns on the huge stock of Quality Home Furnishings. We've moved all of our DISCONTINUED LINES, FLOOR SAMPLES, MODEL HOME RETURNS and ODDS and ENDS of FINE QUALITY Home furnishings to a big 25,000-sq. ft. portion of our tremendous warehouse at 52nd and ATLANTIC, LONG BEACH.

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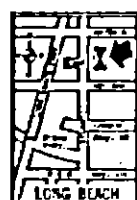
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Southern Illinois Gang Boss Shot in Mystery

EAST ST. LOUIS, Ill. (AP)—Frank (Buster) Wortman, southern Illinois gang boss, suffered a serious gunshot wound Saturday. Sheriff's deputies moved into his palatial, moat-surrounded home at nearby Collinsville.

Police said Wortman reportedly was shot while trying to break up a fight in his Paddock bar in East St. Louis. Wortman had earlier denied that the shooting took place there.

Two unidentified men brought Wortman, clutching his abdomen in agony, into St. Mary's Hospital here about 8 a.m. They left him in a wheelchair and walked out.

Physicians and nurses rushed him into the emergency room and operated immediately. Later, hospital spokesmen said Wortman was "resting well" but remained in serious condition.

Russell Beebe, East St. Louis police commissioner, said Wortman had been shot in the abdomen with a small caliber bullet.

Wortman told East St. Louis detectives that the home shooting was an accident. He said he planned to interview persons there and He has been free on \$40,000 bail.



FRANK WORTMAN.
Calls It 'Accident'

East St. Louis tavern he operates at his home.

Wortman's mansion has only one lonely road leading to it in a rural area three miles southeast of Collinsville, a town of 14,300, near St. Louis, Mo.

"Deputies from St. Clair, Belleville, Ill. and Madison counties have been dispatched to Wortman's the income tax charge was

Louis detectives that the home shooting was an accident. He said he planned to interview persons there and He has been free on \$40,000 bail.

Wortman, the man who had been racket boss of the East St. Louis area since about 1947, would make no further statements.

East St. Louis and St. Louis police, joined by the Illinois state police and sheriff's officers from Madison and St. Clair counties, were conducting the investigation. Sheriff Fraundorf said the Federal Bureau of Investigation had been notified.

When Wortman was brought to the hospital, he was dressed in sport clothes and wore a top coat. He was fatless. Wortman, 59, usually dressed in the manner of Capone-era hoodlums.

He was reported to be the East St. Louis representative of a nation-wide crime syndicate.

Wortman and a lieutenant, Elmer (Dutch) Dowling, were convicted on income tax evasion in 1952. Within five days of the conviction, Dowling and a body guard, Norman Beckman, were found shot to death on a rural road near

Wortman's conviction on the income tax charge was reversed and a new trial ordered in December of 1963. He has been free on \$40,000 bail.

CHUTE FAILS BUT HE STRIKES SNOW SLOPE

Flier's Account of 1,000-Foot Fall

OAKLAND (UPI) — A 26-year-old naval aviator who survived a 1,000-foot fall into a High Sierra snowbank said Saturday it all happened so fast that he didn't realize until he was on the ground that his parachute had failed to open.

Lt. (jg.) Edward A. Dickson, Wyoming, Pa., is in Oak Knoll Naval Hospital recovering from a broken leg, his only injury except for bruises.

Dickson landed in a deep, sloping snowbank and bounced up against a tree.

He bailed out Thursday over the high wilderness area after the engine of his A4 Skyhawk jet failed on a flight with four other planes from Lemoore Naval Air Station, California, to a practice bombing range near Fallon, Nev. When he ejected he was about 60 miles north of Bishop, Calif.

"I remember doing a tumble in the air, but falling at 130 miles an hour you don't have too much time to think about anything," Dickson said. "I don't remember landing in the snow but what must have been a short time later I found myself wrapped around the trunk of a tree."

"I thought at first I'd had it, then after a few seconds I knew I wasn't as bad off as I'd feared."

"I did not lose consciousness and knew my right leg was broken. I noticed a deep gouge in the snow about 30 feet away and concluded that I must have bounced from there to the tree."

"I released my oxygen mask which was hissing and

began looking for my plane as warm as possible. I rested. Then I heard a voice and Dickson first aid. About a half hour later a Navy helicopter arrived with a doctor.

Dickson said he got out of the tree where I'd hit. My only thought was of how soon I was going to be picked up."

Dickson bailed out about 11,000 feet and I knew everything was OK. The plane circled and OK."

"About mid-afternoon I Mountain Ski Lodge, about four miles from the scene, said he would rather fly than drive a car."

"I wrapped myself in my parachute and tried to stay where I was. The men gave nervous," he said.

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Problems in Design of TFX Said 'Normal' in New Plane

WASHINGTON (UPI)—The Robert S. McNamara and the controversial TFX fighter Navy and Air Force secretaries have indicated that design problems in the new plane, "drag" also might be greater than expected, a factor that could reduce range and payload.

A special group of Pentagon experts is trying to solve the problems, but said either proposal is signed with the builders in would meet their needs.

Top Air Force and Navy officials said the problems—development work under a "letter contract" from the weight and drag, or air resistance—were normal in development of a new fighter and calls for eventual production of 1,700 fighters for both services.

The first test model is supposed to fly early next year. The Defense Department plans eventually to buy about \$7 billion worth.

CHAIRMAN John L. McClellan's Senate investigations, which held stormy hearings on the TFX program (TFX) that I'm aware of.

McClellan dug out the TFX story after Defense Secretary

Segni 'Comforted' by Visit in France

ROME (UPI)—President Antonio Segni returned by air Saturday night from Paris after a three-day state visit to France and talks with M. Zuckert said Saturday. A stage and afterward took him to a restaurant where they dined for four hours.

The newspaper El Alcazar named Sinatra's nightclub performance.

"Lacking personality and with an old-fashioned style," Sinatra Jr. did not correspond to the expectation artificially for the British and American representatives went in.

CLAIM SUPERIOR ROCKETS Russians Charge U.S. Avoids Disarmament

MOSCOW (AP)—Two Soviet marshals declared Saturday the United States is an aggressive power seeking to avoid disarmament agreements.

They claimed, however, U.S. rocketry was a poor second to the Soviet Union's "Our military shield is strong and in any war the Russians would win."

Their declarations, which seem to follow the same pattern year after year despite changes in diplomatic climate, were published in connection with today's armed forces day.

They came on the heels of a report that Premier Khrushchev has claimed he is less worried about the United States than he is about Germany.

MARSHAL Rodion Malinovsky, defense minister, said in his annual armed forces day declaration:

"There is a real threat to the peace, following from the dangerous policy of the imperialist states. The United States and their NATO allies are aggressors, if he unleashes a war, are obstinately avoiding a solution of the pressing problems of our time, are preventing by all means an agreement."

He said Americans do not have anything to match the 50-million to 100-million-ton

"We can destroy any aggressor, if he unleashes a war, are obstinately avoiding a solution of the pressing problems of our time, are preventing by all means an agreement."

He said Americans do not have anything to match the 50-million to 100-million-ton

Cyprus Accord Lagging

UNITED NATIONS, N.Y. (AP)—U.S. Ambassador Adlai Stevenson said Saturday night he and other negotiators had "made some progress, but not enough" in trying to thrash out a Cyprus peace plan with Secretary General U Thant.

Stevenson and Sir Patrick Dean of Britain—whose country has almost 7,000 troops on the Mediterranean island trying to curb blood-letting between Greek and Turkish Cypriots—saw Thant Saturday evening.

Dean told reporters he was encouraged and optimistic, but that nothing had been settled.

"EVERYBODY wants an agreement," he said, "it's just a question of getting it."

Cyprus' Foreign Minister Spyros Kyriakou was unwilling in his country's demands which have included a Security Council guarantee of the island's integrity.

"We are not here to compromise," he said after spending two hours with Thant before the British and American representatives went in.

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99 only BETTER TIER CURTAINS ... 88c	74 only BOYS' BETTER SWEATSHIRTS ... 1.88
118 only BETTER HAND TOWELS ... 3/1.00	5 pair BOYS' DRESS SLACKS ... 2.00
11 only BETTER SHOWER CURTAINS ... 88c	6 only WOMEN'S BETTER COATS ... 8.88
35 only Unhemmed Flour Squares ... 5/1.00	43 only WOMEN'S HANDBAGS ... 1.99*
36 only BETTER BATH TOWELS ... 2/1.00	72 only WOMEN'S PANTIES ... 3/1.00
18 only TERRY KITCHEN TOWELS ... 2/88c	1 group WOMEN'S BLOUSES ... 4/5.00
37 only CLOSE-OUT BEDSPREADS ... 5.00	67 only Women's Large Flannel Gowns 2.44
178 only DECORATOR PILLOWS ... 77c-88c	45 only WOMEN'S HALF-SLIPS ... 2/3.00
31 only BETTER BEDSPREADS ... 9.00-13.88	38 only Women's Fur Blend Sweaters 3.99
415 yards COTTON YARDAGE ... 4 yds./1.00	20 only WOMEN'S BETTER BLOUSES ... 1.99
272 yards CLOSE-OUT YARDAGE ... 38c	38 pair Women's Seamed White Hose 2/88c
149 yards BETTER YARDAGE ... yd. 53c	4 only WOMEN'S NYLON JACKETS ... 4.88
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JOAN MERRIAM TO FOLLOW EARHART ROUTE

L.B. Aviatrice Planning to Girdle Globe Alone

By LEE CRAIG

A 27-year-old Long Beach woman will attempt next April to become the first of her sex to fly alone around the world.

Joan Merriam, 5055 Garford Ave., plans to retrace the 27,000-mile route which Amelia Earhart began in 1937 before the famed aviatrix's tragic disappearance somewhere in the trackless Pacific.

However, the local pilot will have to overcome more than winds and thousands of miles of inhospitable water to win the honor of being the first woman to fly alone around the globe.

SHE HAS A challenger.

Mrs. Jerrie Mock, 38, of Bexley, Ohio, announced several weeks ago that she also plans a solo world flight . . . at about the same time.

The Ohio woman will not follow the Earhart route, but will cover about 22,500 miles on her flight. So Miss Merriam faces an added handicap in that, should the pair start their race at approximately the same time, her world circuit will take longer.

JOAN, WIFE OF Lt. Comdr. Jack Smith, commander of the Long Beach-based Navy minesweeper Endurance, holds eminent qualifications for the flight.

She has logged 8,200 hours of flying time, holds an airline transport rating along with multi-engine, instrument and flight-instructor ratings.

She will fly a twin-engine turbo-charged Piper Apache, which she has christened "Long Beach Lady." Gas capacity of the aircraft, normally 108 gallons, will be increased to more than 300 gallons, loading the plane 600 pounds over its rated maximum gross weight.

The flight will be a culmination of a flying career that began when she was 16. She has flown in Powder Puff Derbies, international air races, worked as a charter pilot, crop duster, flying teacher and corporation pilot.

JOAN WAS ONE of 20 women fliers selected for astronaut tests but finally was eliminated because of a nose injury sustained as a teen-ager.

The idea of following the Amelia Earhart route first took shape in 1955. An aunt gave her the Amelia Earhart biography, and the story intrigued her. She began thinking of completing the world-circling flight and fulfilling Miss Earhart's dream.

THE 5-FOOT, 2-inch blonde will start her flight from Oakland. From there, she will fly to Tucson, New Orleans and Miami before leaving the United States.

Her route will then take her to Puerto Rico, Surinam, Brazil, Africa, Pakistan, India, Burma, Thailand, Malaya, Java, Timor, Australia, New Guinea, Guam, Wake, Honolulu and return to Oakland.

She estimates the flight may take as much as 40 days.

HEADY SUCCESS FOR PYRAMIDS

Scalped Version of Beatles Rocks Teen-Agers

By MARY ELLIS CARLTON

What's a Beetle without hair?

It's a Pyramid, that's what. And five of them create a sight that would surprise even Yul.

They're Long Beach's answer to those screaming mop-heads from England who currently are rockin' the country 'n' rollin' in some 50 million U.S. dollars.

In direct contrast to the invading Britishers and their Liverpool puddin' pie hairdos, however, the local quintet has nary a hair.

Their nogginns are absolutely nude!

THESE "CLEAN-CUT" American youths ("to complete the image, we had our hair cut clean off") are, admittedly, out to wheedle some of that fame from the Beatles.

And, so far, they've cut quite a swath.

In four short weeks these bald-pate pharaohs of jump 'n' five have set West Coast teen-agers egg on another screaming jag, have scored a hit record and have lined up a nationwide tour.

Their hit platter, "Penetration," produced by London Records, has already sold a quarter million copies; currently rates 30th in the nation, eighth in Los Angeles.

And they've already had a taste of heady success, musical hysteria and teen-age girls who scream and faint.

Capturing the interest of Southland disc jockeys, they've been much tooted on the Wink Martindale program and have played to capacity crowds at record hops sponsored by platter-spinners Bill Ditty (KRLA) and Gene Weed (KFWB).

A week ago, during one such appearance in San Diego at the Rendezvous Ballroom, where they were in Balboa, the stage had to be roped off by police to hold back the crush of screaming teen-agers.



THESE "CLEAN-CUT" American youths—four of five members in Long Beach's Pyramids combo—are enjoying some heady success with their plan to out-hairdo the Beatles. Their recent record hit, "Penetration," has already sold a quarter million copies—and they're finding that no-hair-at-all makes teen-age girls scream and faint, too. From left, Ron McMullen (in Beatle wig), Skip Mercier, Steve Leonard and William Glover. Not pictured: sax player Tom Pitman.

Fans exploded in similar pandemonium during KRLA's teen-age rally at Bellflower Rollarena Friday night.

NOT TOO MANY months ago, the five Pyramids—Skip Mercier, 19, Ron McMullen, 18, Tom Pitman, 16, Willie Glover, 19, and Steve Leonard, 19—all were studying rhetoric and "rhythmic at Poly High, playing rock 'n' roll on the side.

All have since graduated—except Tom, who's leading a double life as high school sophomore and sax player for the quintet.

Their first real break came during an appearance in San Bernardino, where they were playing for a dance sponsored by radio station KMEN.

During their performance, some of the dancers—along

with the KMEN DeeJays—suggested they record one infectious number that everyone wanted to hear repeatedly.

That number was, of course, "Penetration." The boys took their advice, persuaded their youthful producer, John Hodge, to record them—and within three weeks after release, "Penetration," became the best-selling record in San Bernardino.

It, along with other numbers in the album (including "Pyramid Storm"), are Pyramid originals. They whip up—or beat out—most of their own tunes, though only two of the group can read music.

THEIR MUSICAL style: standard rock 'n' roll with a jack-hammer beat with some surprising shenanigans thrown in. For one number—a take-off on the Beatles—they wear wigs and trench coats that come off. What's left: nude nogginns and bright surfer trunks.

They toss in, too, some precision routines, a few dance steps and some clean, happy lyrics. And, like the Beatles, they stomp, they shout, they jump for joy.

Still spinning from their rapid success, the five local lads will leave in March for

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Jury 'Forced Down Our Throats,' Belli Complains at Ruby's Trial

DALLAS UP — The de-Monday. The only ones-half a dozen small children fence charged Saturday that agreeable to both sides have a murder jury to try Jack Ben Max Causey, 35, and Ruby is being forced down our throats, although only technical men with college degrees.

"We are not picking a jury anymore," chief defense attorney Melvin Belli told Judge Joe B. Brown. "We're having a jury forced down our throats."

Belli's complaint came during examination of jury candidate Albert C. Phillips, a building materials employee. He admitted a fixed opinion on Ruby's Nov. 24 slaying of Lee Harvey Oswald, accused assassin of President Kennedy.

THE DEFENSE repeatedly has sought to have the trial of the 52-year-old Ruby moved out of Dallas. Belli renewed this plea in vain, pointing to Phillips' admitted bias, and declaring:

"We have the burden of proof on our side. Cannot Your Honor see from these conscientious jurors that they are trying to tell us something?"

The defense contends Dallas is biased against Ruby because the slaying of Oswald on the heels of Kennedy's assassination tarnished the city's image. Belli described this during the day as "the aura of unfairness over the case."

Judge Brown eventually excused Phillips from the jury because of his opinion, which he was not asked to state. Five other prospects were excused for the same reason during the special Saturday trial session, and four more were dismissed because they opposed capital punishment.

Following the morning session, the trial was recessed until Monday.

IN ALL, 48 prospective jurors have been examined since the trial began last.

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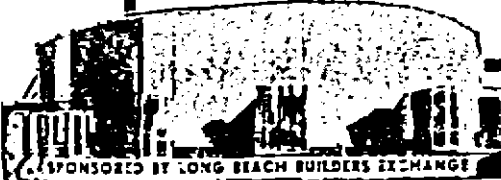
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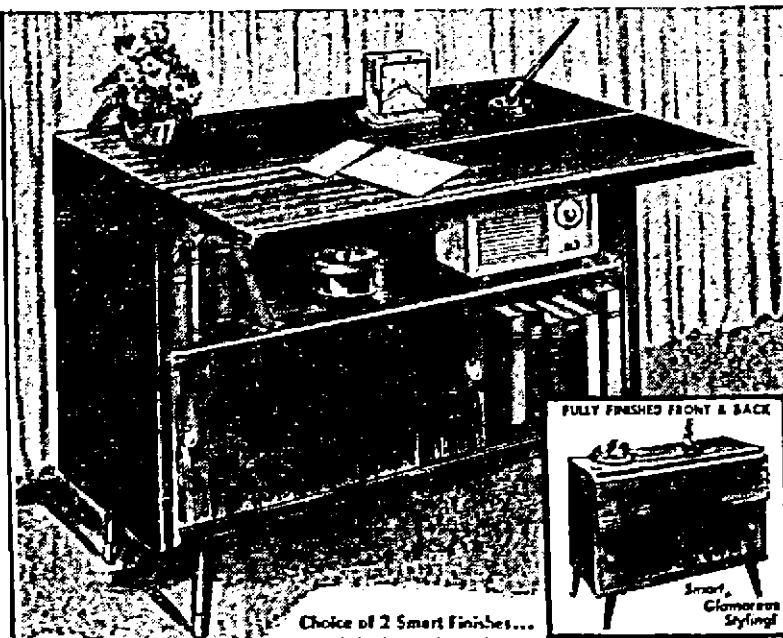
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'Addicts' Band Together to Fight Disease

By DAVID MAZZARELLA

NEWARK, N.J. (UPI)—Mr. I. sat in a movie theater, engrossed in the film. The excitement grew as the scene shifted to a gambling casino. And Mr. I. squirmed, tormented by the thought of gambling without getting injured.

A compulsive gambler, he couldn't bear to see gambling without getting into the action. He quickly left the movie.

Nervously puffing a cigar, sad-eyed and upset, he talks about the movie as another milestone in his fight with an incurable disease.

"As I watched that movie," he says, "I said to myself, 'Gee, why can't I be there now?'"

A couple of years ago, I would have hopped a plane to Las Vegas. But now, I sweat it out. All I need is one slip, just one bet, and I could be worse off than before."

IN 35 YEARS of daily gambling, Mr. I.—who is 55—lost a half million dollars, a business and his wife. The only thing he saved was sleeping pills for the day he'd hit rock-bottom and give up completely.

But now he is in Gamblers Anonymous, a group similar to Alcoholics Anonymous, which seeks to keep men from gambling a day at a time. Mr. I. hasn't gambled for more than 500 days, his wife is back with him and he has a steady job. He's slowly paying off \$75,000 he still owes from his gambling days, giving one-third of his \$15,000-a-year income as an investment advisor to his creditors. About \$55,000 is owed family members who aren't being paid yet.

"You see, I know gambling is an incurable disease," he says. "All I can do is arrest the sickness. I fight it day by day. When I get up in the morning, I tell myself I'm not going to make a bet that day."

GAMBLERS ANONYMOUS, which began in Los Angeles seven years ago, tells its members they have this incurable disease.

Chapters around the country hold weekly meetings at which members stand up and talk about their gambling experiences. Some have criminal records from the days they needed money so badly they would do anything to get it.

Each man identifies himself by first name only and says "I am a compulsive gambler."

Mr. I. helped found the Newark branch a year ago. In the first six months 25 men joined. Now there are 15.

"Some of them found it too hard to abstain," he says.

Mr. I. says that for 35 years he thought he could abstain from gambling at any time. But he found he was wrong.

"YOU DON'T know what it's like to be a compulsive gambler," he says. "Slowly, he drew a hand across his stomach, as if the illness was indeed physical and imbedded there." ... The utter desolation and loss when you're down and out. And you can't stop.

"Once I won \$45,000 in Vegas in one day. I went to California, looked at the money, figured I could make it into \$90,000 and went back to Vegas. In no time I'd lost that \$45,000 and another \$15,000 I borrowed from the casino."

Card games were three-day affairs. "My wife didn't know where I was. She'd get the cops out looking for me," he says.

Similar tales were told recently at the first anniversary meeting of the Newark GA branch.

There was Seymour, who remembered one dismal day in a Miami hotel room, broke and "on the lam." He had stolen furs and jewels, sold them and blew the money on dog races. He

took an "inventory" of himself and came to the conclusion, "I'm a bum."

THERE WAS Harold, who, after cashing bad checks over one weekend, found himself driving on a bridge "looking for an exit in the middle of it."

There was the cop who obtained loans from persons to whom he had issued traffic summonses.

There was Steve, who mentioned "Killer Shylock," a moneylender who threatened to kill him unless he came across with \$10,000.

There was Jules, whose father and two grandfathers were compulsive gamblers, and whose mother committed suicide. "I don't remember the past too well," he said. "But I do remember being afraid when the phone rang, when the doorbell rang, when I found a letter from a Shylock in my mailbox. ... I was very sick. Even the sick gamblers made fun of me."

One man stood and, nervously, said he'd been secretly gambling while he was a member. "I knew I had to confess it," he said. "I knew I had to come here tonight and tell the truth. ... My wife is going to help me. I almost lost her this time." She was sitting in the back of the room.

WHY DOES a man gamble compulsively?

Some point to deep psychological reasons—neglect in childhood, a subconscious desire to lose.

Mr. I. says: "I was going to a psychiatrist for a long time. I'd leave his office and go straight to Yonkers raceway."

There have been numerous studies of the problem. One was conducted by Dr. Donald J. Lewis, chairman of the Rutgers University Psychology Department, who took three groups—college students, children and rats—and broke each into three smaller divisions.

He set up controlled games of chance for each group, and provided rewards.

The college students played slot machines, the children guessed which buttons to press for a toy, and the rats had to run down a certain path to get food.

ONE DIVISION in each was made to win all the time, another to win part of the time and the third to lose all the time.

At a given point, all rewards were stopped. The idea was to see which division—the constant losers, the constant winners of those who both won and lost—would quit playing first.

Dr. Lewis says he found that among all the students, children and rats, the results were constant: those who won less played the longest after the rewards stopped coming.

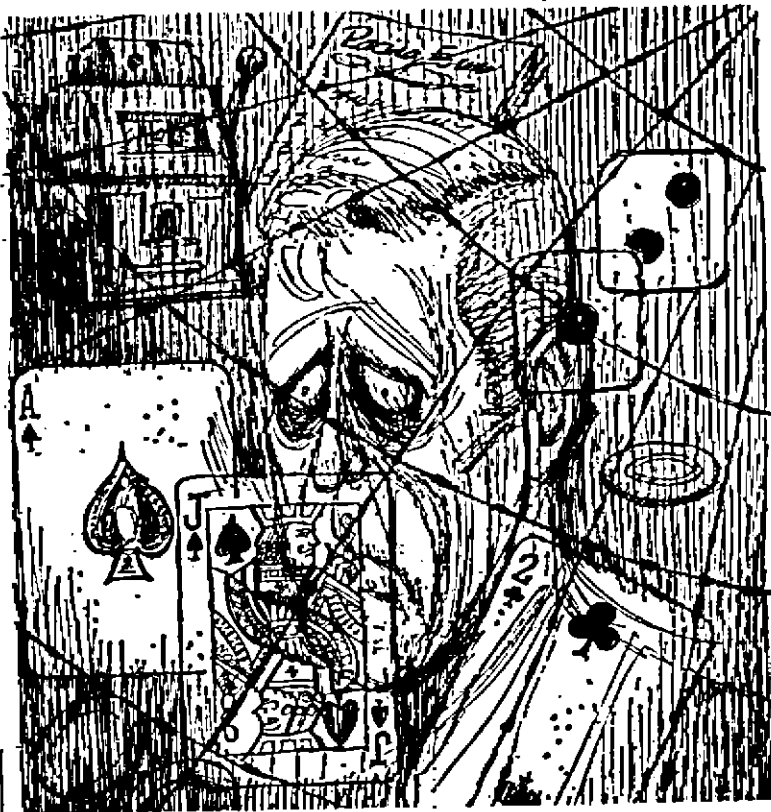
He says other psychologists have tried similar experiments with other "organisms"—dogs, cats, etc.

The results are always the same, he says. The more they lose, the more they play.

Recognition of Zanzibar Due

WASHINGTON (UPI)—The United States is expected to extend quick diplomatic recognition to the revolutionary regime in Zanzibar as soon as it gets the nod from Britain, probably today.

Authoritative sources said the action is expected soon to establish diplomatic ties with the regime that expelled the last American on the island Thursday in retaliation for what it viewed as undue delay in U.S. recognition.



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NATO Air-Traffic Conference Closes

NAPLES, Italy (UPI)—Delegates from a dozen North Atlantic Treaty Organization (NATO) countries have ended a five-day meeting on air-traffic-control problems.

A spokesman at NATO headquarters here said they reached tentative agreement on control procedures they hope will increase air-traffic mobility.

Ex-Dictator Defying Law

MEDELLIN, Colombia (UPI)—Ex-dictator Gustavo Rojas will be put in effect if he tries to carry his political campaign to the capital. He was stripped of his civil and political rights by the Senate after his overthrow in 1957. However, he has ignored the prohibition on political activities and continued Rojas last week and said it campaigning in the provinces.

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TINY RADIO RECEIVER, smaller than its on-off control switch, is planned for helmets of U.S. combat troops. Unit is held by Karen Speedy of Westinghouse's new Baltimore plant for production of molecular electronics circuits.

TINY ELECTRONIC CIRCUITS

Make Possible Helmet Radio

By JOHN WOODFIELD

BALTIMORE (AP) — Tiny electronic circuits, barely visible to the naked eye, are the latest addition in America's arsenal for space.

Known as molecular electronic circuits, the technique squeezes into tiny wafers the functions ordinarily performed by an entire assembly of electronic components.

The wafers contain as many as 50 separate electronic components with no moving parts and few connections. The wafers are smaller than the head of a match and thinner than a match book cover.

ALREADY, 300 OF THE tiny circuits replace conventional circuits 1,000 times their size in every Minuteman ballistic missile. Others are used in the Apollo missile program, the mobile medium range ballistic missile, the Titan III, the TFX aircraft and several top-secret space programs.

Their development has made possible television cameras 7 1/2 inches long and weighing only 27 ounces; computers weighing 10 ounces, and a radio receiver weighing less than 8 ounces.

Molecular electronics, also known as integrated circuitry, originated in 1948. Until last year, however, development had been slow. Now, it is meteoric.

LABORATORY WORKERS start with a silicon wafer the size of a quarter, and .005 of an inch thick. Eventually, this wafer will house from 20 to 1,000 separate circuits each with up to 50 components.

The surface of the wafer is first highly polished. Then each side is masked by a layer of oxide. Transistors, diodes and other electronic components are formed on the wafer's surface by opening tiny windows in the oxide and driving selected impurities into the wafer through the openings. Masks of different designs are placed on the face of the wafer to achieve the different patterns that make up the circuit just as a stencil is used to print an address on a box.

The silicon wafer is untouched by hand from start to finish. Instead, it is handled by tweezers or vacuum pencils and always in a laboratory environment. When the wafer is cut into the individual circuits, the units are so small they can be handled only through use of microscopes.

C. HARRY KNOWLES, general manager of the Westinghouse Molecular Electronics Division, predicts that \$70 million worth of molecular circuits will be produced in 1965, \$100 million in 1966 and several hundred million dollars worth by 1970.

Westinghouse, one of the pioneers in the field, has just dedicated an entire new complex near Baltimore which solely produces molecular electronic circuits.

Knowles says that one day soon, perhaps in 1966, car radios will use molecular electronic circuitry and two-way radios no bigger than a wrist watch will be in mass production.

WESTINGHOUSE ALREADY is supplying the components for tiny radio transmitter-receivers that will be built into the helmets of combat troops.

Knowles says that by 1970 there will be hearing aids so tiny the entire unit, including battery, can fit inside the ear.

Even smaller units are foreseen.

These would be true molecular electronics involving silicon wafers only one molecule thick. Circuits would be made by changing the molecular structure of the wafer—thus the name "molecular electronics."

One Pad Will Fire 3 Big Rockets a Month

CAPE KENNEDY (UPI)—Force's manned space laboratory rising out of what once was tory into orbit in 1967 or a quiet salt water lagoon is 1968.

an Air Force launch area that The Air Force estimates it will be able to fire huge rockets at the rate of three a month from a single pad.

When the \$176 million Titan-3 complex is completed next year, there no longer will be the need for two and three-month pauses between major rocket shots from the same stand.

The Titan-3, first rocket designed solely for military space needs, has been given the job of carrying the Air Force's Titan-3 moon rocket—assembly of the rockets in buildings several miles from the launch area.

Peking Uses Blackmail on Chinese Abroad

HONG KONG (AP) — The currency they spend importing food. They are trying to get it by resorting to strategy. The flow of money to friends and relatives on the mainland is growing.

People in Communist China here report an increase in letters from friends and relatives in China pleading for money. These often say members of families are sick and need medical attention. Others say they need the money to buy food. The letters are regarded by many recipients as blackmail.

But the Chinese Communists now need foreign exchange to replace the hard

do? one factory worker said. "I can't afford to take a chance. Maybe my mother and sisters are really sick."

The Chinese Communists allot extra food rations to recipients of overseas remittances to draw more money from abroad.

The Hong Kong government recently announced thousands of food parcels sent from this British colony were returned by the Chinese Communists. No reason was given.

Many people here believe this is a device to encourage Hong Kong residents to send money instead of food to relatives and friends in Red China.

ago and 12,000 a month during the mass exodus year of 1962. This is partly due to strict border restrictions imposed on both sides of the bamboo curtain.

The British inaugurated special patrols after May, 1962, when an estimated 100,000 refugees poured into this colony. The patrols maintained a 24-hour watch on all land and sea approaches to Hong Kong.

Visitors from Red China report the authorities on the other side also have strengthened border patrols to cut off escape routes.

INDEPENDENT PRESS-TELEGRAM—A.11
Long Beach Calif., Sunday, Feb. 12, 1964

Present Student Winners in Competition

Winners in the four divisions of the student musician competition sponsored by the Long Beach Symphony Association were presented in concert Saturday night with the Long Beach Symphony Orchestra.

Winners presented were Craig Nies, piano; Kathleen Crawford, voice; Don Kramer, strings and John Dorch, winds.

A dance followed the concert at Millikan High School.

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We can't reveal the brand name at this low price but you'll recognize them immediately. Choice of several styles in delightful modern prints... weightless, all day fresh, and truly wash 'n wear. Nylon jersey needs no ironing. Women's, Misses' and half sizes.

stretch
pants
that
strut

**Your Favorite
Cotton Denim
Capris**

now only **3³³**
reg. 3.99

Denim stretch pants are the most popular pant for active sports or leisure living. These ready-for-action capris can be yours now at an unbelievably low price. Sunday and Monday Only! Sizes 8-18. Navy only.

Girls Stretch Capris
Sizes 3-14 **2.98**

Tailored Shirts

2.99 Value **1.88**

Man-tailored cotton oxford shirt, woven stripes and solids, roll-up sleeve. Sizes 30 to 38.

3³⁹

Reg. 4.00 to 5.00

Sheer delight! Dreamy nylon sleepwear by famous maker in pretty Springtime colors. Don't wait this sale ends Monday night!

Women's Petti Pants

Elegantly designed and tailored by famous maker. Delicate applique and scalloped lace, on nylon tricot. White. Sizes 4 to 7.

Reg. 3.00 **2¹⁹**

Just Say Charge It

Girls' Spring Duster Duo

3 to 6x **2.98**
7 to 14 **3.98**

Adorable 2-piece ensemble for Spring, empire yoke dress topped with matching or contrasting duster. (not shown). Perfect for big 'n little sister. Solid colors and floral prints.

Girls' Stretch Slip

Reg. 1.99 **1.77**

New three-way stretch and grow slip, strapless and adjustable, 2" stretch in seam for growth. So fine! cotton fabric. Sizes 6 to 14.

Girls' Panties

Perfect Fit by Miss Be Free. 4-way stretch, won't ride or bind. All acetate or combed cotton.

49c

Handbag Sale

Reg. 3.99 **2.66**

New spring bags in casual or dressy leathers all smartly designed for long wear. Patents, grained leathers, marshmallows in basic colors and spring pastels, too.

Ruth Barry Support Hose

Reg. 3.50 **2.88**

For this low price you can have unbelievable sheer, seamless support hose that will give your legs and feet the support they need. Sizes Small, Medium and Tall in Smart Beige.

Colonial Dames Hand Cream and Body Lotion

Reg. 2.00 **1.00**

Plus tax

Hypo-allergenic, scientifically improved for hand and body beauty care. Normalizes chapped and roughened skin, aids that soft and lovely look. Vanishes completely. Is not sticky.

SHOP SUNDAY NOON TIL 5 P.M.

Girls' Spring Duster Duo

3 to 6x **2.98**
7 to 14 **3.98**

Adorable 2-piece ensemble for Spring, empire yoke dress topped with matching or contrasting duster. (not shown). Perfect for big 'n little sister. Solid colors and floral prints.

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Hypo-allergenic, scientifically improved for hand and body beauty care. Normalizes chapped and roughened skin, aids that soft and lovely look. Vanishes completely. Is not sticky.

LAKEWOOD CENTER

Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday, Noon 'til 5

THE WEEK IN REVIEW

House Faces Revision in One Person, One Vote Ruling

United Press International

"One person, one vote!" On that constitutional premise the U.S. Supreme Court last week ruled 6 to 3 that a state's congressional districts must be as equal as possible in population to end voter discrimination. It made a similar ruling two years ago on the malapportionment of state legislatures.

The newest edict could change the face of both the House of Representatives and future federal legislation, force out old established lawmakers, and perhaps shake up committee chairman under the traditional seniority system.

CONSIDERABLE alarm spread through the House as the full portent of the decree hit home. House Democratic leaders quickly gave the worried Texas delegation the go-ahead for a bill to embrace the decision, but to delay its effectiveness for two years while state legislatures wrestle with redistricting.

The historic decision came in a Georgia test case and eventually will require the redistricting of all but 13 states which already are districted properly. It affects 92 percent of the present House members—398 out of 435.

The finding turned on the bitter issue of rural vs. city voting power. In most states, such as Georgia, the districts are drawn so that sparsely populated rural areas have two to three times the voting strength of city and suburban dwellers.

AS A RESULT, normally conservative rural and small town voters have exerted a sometimes decisive influence on national legislation. Thus the decision could have a profound effect on the role, the image and the traditions of the House.

The major political impact is likely to be reflected in the 1966 House elections after the court disposes of similar suits, lays down specific standards, and state legislatures act. But the affected states, no matter how reluctantly, must redistrict or elect their congressmen on an at-large, or statewide, basis. Either course could jeopardize the seats of scores of present legislators.

Senators are not affected since they are elected by a statewide vote.

JUSTICE Hugo L. Black read the court's majority decision while Justice John M. Harlan filed a sharp dissent. Black said the Constitution requires "equal representation for equal numbers of people" and leaves no room for anything that abridges that right. Harlan called the decision "dangerously wrong" and an invasion of state's rights.

An \$11.5 billion federal tax cut—the biggest in history—nearly reality. Senate and House got together on a compromise bill which both chambers hoped to pass this week.

The cut, to be spread over two years, will become effective eight days after Johnson signs the bill. Tax withholding rates for individuals will drop.

CORPORATIONS will get a \$2.4 billion reduction.

Johnson—and the late President Kennedy before him—pushed the cut as a potent anti-recession weapon.

On the racial front the President was described as "committed" to Senate passage of the House-approved civil rights bill "with no wheels or deals." Republicans had charged the White House would settle for a weak bill to break an anticipated Senate Southern filibuster.

Senate Democratic Leader Mike Mansfield, Mont., denounced the GOP claim as poppycock and declared the Senate would stay in session "for weeks or months if necessary" to get the bill passed. It will be called up after the tax bill is cleared.

Senate investigators about his outside financial operations. On advice of attorney, he took refuge in the Fifth Amendment. He was subpoenaed to testify next Tuesday and surrender his records.

The probes will have to decide on contempt action if he still refuses to talk. Baker resigned his \$19,000-a-year job last fall after some of his business activities came to light. He had served under President Johnson when the latter was Senate Democratic leader.

Troubles in Latin America continued unabated. The United States, under congressional mandate, had to halt certain types of aid to Britain, France and Yugo-

slavia which persist, over U.S. objections, in trading with Communist Cuban Premier Fidel Castro. Aid to Spain and Morocco was put under scrutiny.

Cuban exiles in Miami organized a boycott of British goods. The State Department, after first announcing a middle-of-the-road policy, said flatly that it "does not favor" such boycotts.

Congressional Republican leaders charged that American wheat sales to Russia had undermined U.S. ability to keep other nations from trading with Cuba.

Johnson and Secretary of State Dean Rusk flew to Palm Springs, Calif., for talks with Mexican Presi-

dent Adolfo Lopez Mateos who has refused to join in sanctions against Castro. Johnson also received an honorary degree and addressed a convocation at the University of California in Los Angeles.

After reviewing world trouble spots he said: "We are patient in Panama," where the U.S. is at odds with the government over control of the Panama Canal, "and we are prepared at Guantanamo which is being made more secure."

The President is planning to call all U.S. Latin American ambassadors to Washington next month to discuss the faltering Alliance for Progress program and Castro's attempt to spawn

hemispheric revolution. Johnson is anxious to demonstrate his full backing for the alliance.

The U.S. Naval Base at Guantanamo continued ferrying in water to replace supplies cut off by Castro after four Cuban ships were seized poaching in Florida waters. Skippers of the vessels were allowed to sail home after each paid \$500 fines.

Guantanamo will no longer depend on Cuban water. Base commander Rear Adm. John D. Bulkeley had the supply line cut in a public ceremony after Castro claimed the Americans were still taking water from it. Bulkeley said he

would teach Castro "not to call me a liar."

On other news fronts, California Democratic Assemblyman Phil Burton, longtime supporter of civil rights and social welfare causes, won a seat in Congress in a special fifth district election. Defeated were several Republican and Democratic opponents.

Jack Ruby, night club entrepreneur who shot Lee Harvey Oswald, the alleged Kennedy assassin, went on trial in Dallas, Tex. Oswald's brother, Robert, testified "cooperatively" in Washington before the presidential commission investigating the Kennedy slaying.

The Army disclosed that

it has a satellite named Sector whirling around the earth which may increase the accuracy of U.S. missiles and other weapons by pin-pointing selected targets. It is designed to improve mapping techniques.



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Monday and Tuesday SPECIALS

February 24th and 25th

Some Quantities Limited!

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS



New Spring Hats
 Hint of Spring in our wide assortment of hats: braids, straw, fabrics and flowers. White and fashion colors.
366



Women's Clutch Handbags
 Plastic handbags in calf and patent finishes and lined in plastic. White, black, yellow, pink, bone, nude, blue, red.
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Crisp Fun Tops
 A gay and giddy collection of styles in Cotton or Acetate. Prints and colors 32-38.
244



\$3.98 Long-leg Pants
 SAVE 25%!
 Trim, pull-on panty of nylon and Spandex. Reinforced front panel for extra rummy control. 1 size fits 22 to 30-in. waist.
299

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\$4.99 Young Jr. Pants
 SAVE \$1.11!
 Horizontal stretch cotton rayon. With slim, tapered legs, high rise waistbands and smooth side zipper. Many colors, sizes 5 to 13.
388



Baby's Stretch Sleeper
 80% cotton and 20% nylon "Poodletec" cloth in 2 styles. Sizes small (Birth to 9 Mo.), (21-lbs.) and large (10 to 18 Mo.), (22-30 lbs.).
197



Men's Assorted Neckwear
 Tremendous selection includes all-overs, under-knobs, panels, textured solid colors, stripes and many more. Assorted colors.
3 \$1



\$1.29 Dual Wear T-shirts
 SAVE 40%!
 100% combed cotton body. Features form-fitting contour sleeves. Shrinkage controlled. Men's sizes small to extra large. Save now!
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Sale of Brass Padlocks
 Were \$2.29
 Now resistant forged solid brass case. Case size is 1 1/4 inches. Great value at this low price!
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Automobile Front-End Special
 Regular \$11.85
 For most American cars. Includes wheel alignment, balance front wheels, brake adjustment.
787



Sportswear Fabrics
 Spring sportswear cotton prints: tulip, poppies, daisies, pinks, corals and seashells. 4 1/2" wide. Wash-fast, acid, patterns, colors.
58c



Mops, Brooms, Baskets
 Your Choice!
 Choose rayon fluffy dust mop, round willow lightweight basket or push broom with palmaya bristles and 14-inch brush.
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Crystal Clear Plastic Shoe Boxes
 Super buy!
 Size 11 1/2 x 6 1/2 in. high. Keep shoes clean, dust-free and visible at all times. Buy several now!
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Fitted Plastic Mattress Covers
 Low priced!
 Full and twin sizes. 3-gauge clear plastic with 4 elastic corners. Comfort style. Low priced!
88c

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 TORRANCE

VALLEY

Shop 6 Nights Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.



With MALCOLM EPLEY

WHEN we have to postpone a major community event because so many "essential participants" will be in Sacramento, we've got a dramatic demonstration of just how involved Long Beach is in state legislative affairs.

That's just what has happened. The Fourth Annual Congress for Community Progress, originally set for Feb. 27, has been postponed to March 13 because there'll be a legislative hearing on tidelands in Sacramento on the first date.

Chamber of Commerce spokesmen said that about one-third of the people involved in the community event are going to Sacramento for the hearing. That left no choice but to postpone the local affair.

This report implies an invasion in force from here to the state capital. Let's hope there aren't too many. There have been times when so many Long Beachers were running around up there they couldn't be gotten together for the policy decisions necessary to a united front.

But it's great for the airlines.

THERE are, in fact, three events that will make it a sort of "Long Beach Week" in Sacramento.

Legislative hearings important to the city are scheduled for Monday-Tuesday and Thursday-Friday. Sandwiched between is a Wednesday State Lands Commission session which may take up some Long Beach matters.

So if you can't find your favorite official to complain about some rubbish in an alley or something like that, you'll know where he is.

EVERY now and then some citizen reports receiving a letter mailed to him a long time ago and wonders just how that could happen.

The experience of Albert Fought, 3344 Kallin Ave., Long Beach, may provide a clue.

He got a letter from England the other day. It was a month or so old. And stamped on the envelope were these words: FOUND IN EMPTY BEACH, CALIF. P.O.

THE word "memento" seems to bother people.

The most usual mispronunciation is "momento."

But the other day when John Biby of Douglas Aircraft was presented with a little gift after a Chamber of Commerce speech, the man in charge said:

"We want you to keep this as a memento of this occasion."

JURY selection for the Jack Ruby trial in Dallas appears due for a long go, but our man Bill Hunter, who used to be a reporter down that way, says that lengthy jury selection is not an unusual feature of Texas capital punishment trials.

He covered one trial in which 1700 veniremen and talesmen were called before the jury was completed. Jury selection lasted 13 days.

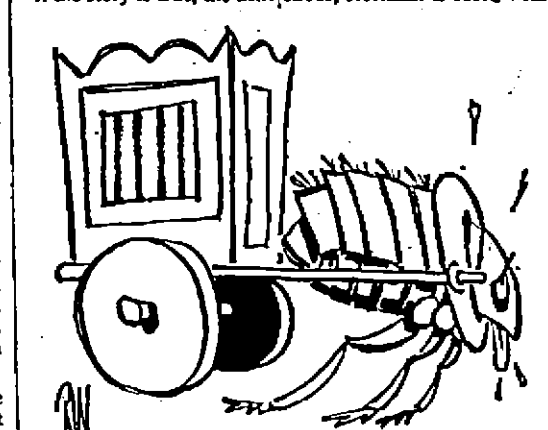
Hunter noted that stories of the Ruby trial indicated that the juror selected last Thursday was placed under armed guard as a precaution for this particular trial. Such, he said, is not the case. All felony trial jurors in Texas are isolated in courthouse dormitories from the time each juror is sworn until dismissed by the court. Once sworn, a juror is denied all news account of the trial, including newspaper, radio and television, with the bailiff acting as censor.

Similar restrictions, of course, are placed on jurors in California and elsewhere throughout the land. Theoretically, a juror's mind at the beginning of a trial is like a blank book into which is to be written only the evidence and the court's instructions he hears at the trial.

DON'T GO TO THE BOW WOWS FOR THEM; TOO SMALL

Fleas, Please! Circus Needs 130 of 'em

By KEN KNIGHT
There is a story told about a troupe of fleas that made so much money as members of a flea circus they were able to buy a dog all their own. If the story is true, the little



As an entrepreneur of a flea circus, Hoffman is faced with

a multitude of problems—naturally weaker," Hoffman it must be of good size. And such as making sure that his leading lady doesn't run off with a poodle.

The biggest and most constant problem is getting fleas for training.

RIGHT NOW, Hoffman, a free lance writer who has the circus as a hobby, is in the market for 130 fleas and is willing to pay 10 cents apiece for a good sized flea.

Not just any flea will do.

Cat fleas are too small and most fleas found on Fido are not big enough to pull a "cart" or "cannon" or be an "acrobat" in the London Flea Circus.

Training is easy, according to Hoffman. About a week is required to teach a flea to perform after Hoffman has attached a lightweight collar of copper wire to the insect.

"Fleas nowadays are just

THE FLEAS are taught not to jump, then to pull objects, do acrobatic stunts or perform on a trapeze.

The method of training is a trade secret.

With a program of eight tricks, Hoffman needs at least 130 fleas.

The normal life for circus fleas, Hoffman said, is at the most about four weeks. While some are performing the others are being trained as replacements.

"I have been getting some fleas from the Orange County Animal Shelter, but their pest sprays are too good and the pickings are slim," Hoffman said.

It's easy to get a flea but

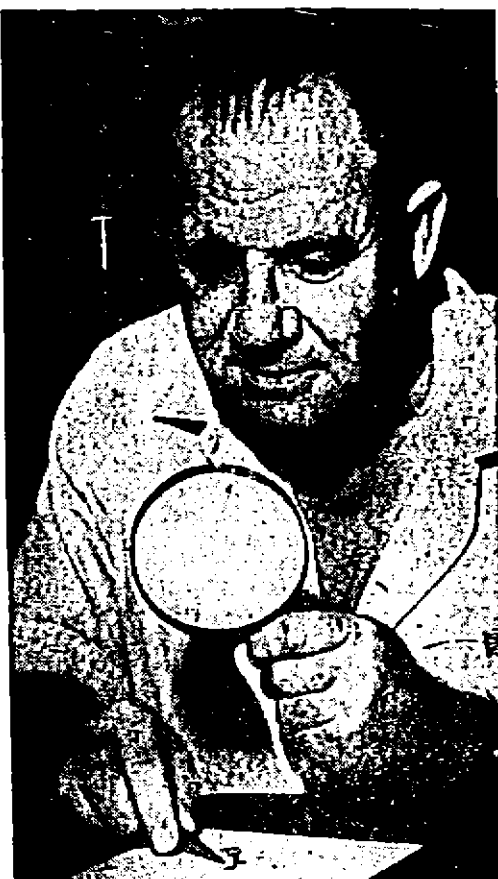
Care and feeding of the fleas are easy.

They are kept in a small box lined with toweling. To feed them, Hoffman places the fleas on his arm and they dine in typical flea-biting manner.

Familiar with engineering procedures, Hoffman plans to modernize his circus.

The carts and objects that the fleas pull are more than 1,100 times the flea's weight, but Hoffman plans on using lighter metals of aluminum and other alloys for the chariots and other flea show biz paraphernalia.

Hoffman plans to exhibit his circus at special events around Southern California.



RONALD HOFFMAN ... Flea Jumping Forbidden

Is This the Shape of Parks to Come?

By MARY NETH

How do you keep space-minded youngsters happily earthbound?

You give them space in a park—outer-space, that is.

A star to swing on.
A moon rocket to climb.
A planet to explore.

"IT'S A matter of necessity," says Professor Kenneth Glenn, Long Beach State College, who designed the park that offers all this and more. Glenn, director of the sculpture department and former head of the college industrial design section, contends you can't expect youngsters growing up in a world of missiles and computers to be satisfied with play equipment dating to the era of cobblestones and carriages.

"Our concept of recreation must change. Today's park planners can't sit still."

Glenn isn't and hasn't. An idea man from way back (this one took first prize in a national playground design competition), his views may well revolutionize future planning in the field.

TITLED "Science Fantasy," his park is the first large-scale attempt to bring recreation, science and education together—focusing equally on all three.

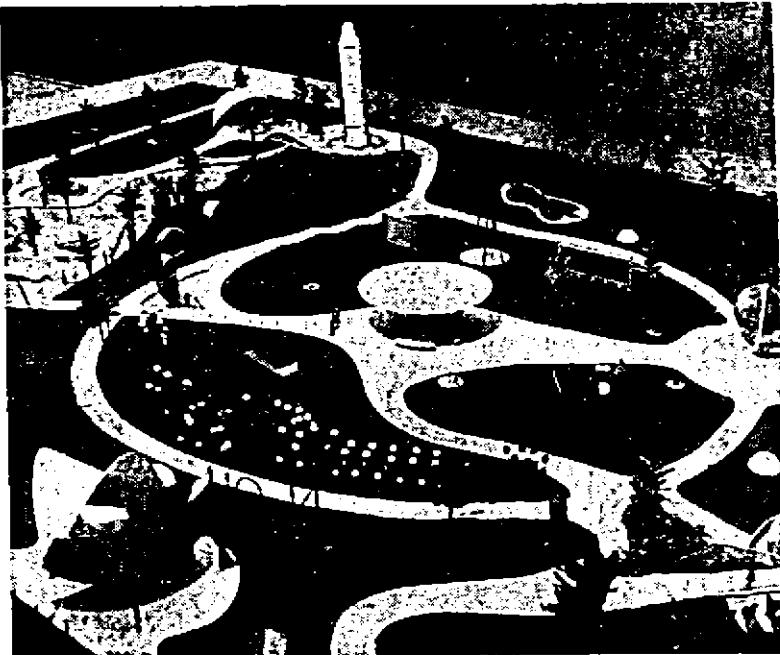
The design (a scale model can be seen at 350 E. Ocean Blvd.) is in answer to a Recreation Department request for a total park concept with unique theme.

It took approximately four years to complete; will cover 3½ acres and includes 72 separate play items.

Not just a galaxy of star and planet shapes, the play equipment draws from every scientific field: biology, physics, chemistry, mathematics.

WITH THE help of experts in their fields, Glenn has culled ideas from the school text books, breathed life into them and set them in motion in a miniature universe of fun.

Included are all sorts of games of probability: the three and four-doored house, the plank walk and for the first time, the DNA formula set up visually.



PROFESSOR Kenneth Glenn puts finishing touch on whimsical outer-space animal.

(DNA is a newly discovered substance, molecules of which are present in all living cells. DNA is believed to contain the key to all life and is believed to transmit genetic "instructions" from one cell to another and from one generation to the next.)

"We hope to have brochures explaining the scientific principles," says Glenn. "There's no reason teachers couldn't bring

their students to the park on field trips."

As yet, no decision has been made as to where the park will go. There has been discussion of tying it in somehow with the coming world's fair. But, in considering space, parking and the best in permanent location this has been about ruled out.

Wherever it does go, it should prove a boon to the city. It would very likely attract international attention. It certainly could make other cities (with zoos and golden gates) sit up and take notice.

Each of the play items has been created to grow with the child—to captivate every age from pre to high school. Each of the items could be made from material available in the area.

"LOCAL manufacturers could use the park as a show place for their newest products," says Glenn, who claims he already has received enthusiastic response in this direction. "For example, Douglas has offered to donate the earth sphere."

And, Low can one piece of play equipment hold the attention of all sized youngsters?

Well, take Glenn's balance beam scale for example. Tiny tots would see it only as a teeter totter. But, the older child would discover more. By sliding the counter and peering through a telescope he'd have his weight—accurate within half an ounce.

"Scientific accuracy is stressed in all the equipment," says Glenn.

The pathways will represent the correct light years from planet to planet and Uranus will feature a sun dial correct to three seconds.

AND, WHEN Glenn had created this child's universe—he says he stood back and decided something was missing.

"I added a maze in the ancient tradition. At each dead end there will be a quote from a famous scientist or philosopher," he explains.

"A quote reminding the young that they must see things in relationship—that science is not a religion. That man has not found all the answers."

Independent-Press-Telegram

EDITORIALS, PAGE B-2

SUNDAY, FEBRUARY 23, 1964

Minnesota Governor to Attend L.B. Picnic

Minnesota Governor and Mrs. Karl F. Rolvaag will be the guests of honor at the Minnesota Winter Picnic from 10 a. m. to 4 p. m. March 1 in Recreation Park.

The Minnesota State Society said an estimated 5,000 ex-Minnesotans are expected to turn out for the event which will be held rain or shine. If it rains, the event will be held in the Wilson High School Auditorium, across from the park, between Seventh and 10th Streets on Park Avenue.

The program, featuring a talk by Gov. Rolvaag, will begin at 2 p. m. and entertainment is scheduled for 2:30 p. m. Participating will be Son's Long Beach Junior Concert Band; the Minnesota Over 60 Band; Explorer Boy Scouts; Marshall Craig, president of the All States Society; Lawrence S. Chermak, Minnesota State Society president, and Anna Mattson, president of the Long Beach Minnesota Society; Mayor Edwin Wade; and Rev. Virgil Bjerke.



GOV. KARL ROLVAAG Plans Visit



MRS. ROLVAAG To Attend

Schools' Food Group to Meet

The 11th Annual Conference of the California School Food Service Association will be held March 22-24 in Long Beach with displays on exhibit in Municipal Auditorium.

General chairman is Miss S. Frances Williams, director of food services for the Long Beach Unified School District.

County Libraries' Patrons Do More Serious Reading

L. P. Los Angeles Bureau

Adult patrons of Los Angeles County branch libraries were more serious in their reading habits during January, according to County Librarian William S. Geller.

Geller said adults borrowed 218,495 fiction books, a decrease of 7,108 from January 1963.

IN ALL other categories, however, library circulation continued to climb, he reported.

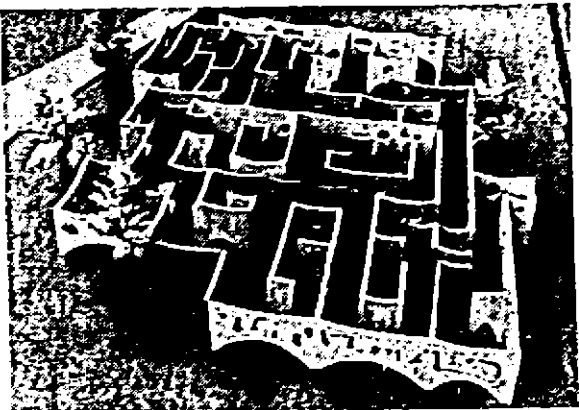
Total circulation in January was 835,493, an increase of 32,147 from the same month added.

"WITH THE heaviest circulation months to come—March and April—it now appears almost certain that circulation for the fiscal year will pass the 10-million figure," Geller said.

"It is likely one of these months alone will have a circulation of one million," he



SCIENCE FANTASY Park, a new concept in recreation includes visual first, the DNA formula, as child's play.



AFTER AMAZEMENT, the maze. Professor Glenn injects note of philosophic wonder by way of maze full of questions.

Democrats Offer Lesson for GOP

THE WHACKING AND SLASHING taking place in Long Beach this weekend at the convention of the California Democratic Council is a typical performance by the Democrats of this state, suggesting that the entire fabric of the party will be in shreds by the time the elections roll around.

IT IS A DECEPTIVE performance. California Democrats have acquired some of the contradictory traits of quarrelsome husbands and wives. Behind the door of the family abode, they bare tooth and claw, but when they open the door and face the world, they stand arm-in-arm, smiling in genuine esprit de corps. Contentious though they may be within their own ranks, modern California Democrats have shown they are able to survive their own quarrels and join forces to win the elections for their candidates.

In this regard they have exchanged roles with California Republicans, who, back in the golden GOP era of Earl Warren, always managed to heal their wounds, get behind their nominees, and carry the day. The Republicans might still be winning elections except for an epidemic of cannibalism which in a very short period of time decimated its leaders and blunted the party's effectiveness in political campaigns.

Today's GOP in California needs to learn a lesson from the Democrats and heed its own history. Even with its ranks closed and its lances tilted in the same direction, the Republican party will always have a difficult enough time winning elections, for it starts with the handicap imposed by California's predominant Democratic registration. The Republicans can't afford the luxury of brooding in their respective tents on election day while the Democrats are voting.

TWO REPUBLICANS WHO have the right idea are Congressman Craig Hosmer and Assemblyman George Deukmejian, who appeared at a recent local GOP rally wearing gigantic friendship buttons on their lapels. Without discouraging healthy disagreement, they urged the backers of the various Republican candidates to remember the common goal.

If the Republican party of California expects to become a more effective force, it will have to heed Republicans such as these who warn against the party's amazing compulsion toward self-destruction.

We say these things not with political bias—for this newspaper, politically independent, has endorsed both Democrats and Republicans—but with the aim of promoting a dynamic two-party system, which is vital to the American form of government.

Sen. Soaper Says:

By BILL VAUGHAN

THE TEENAGE lovely down the block says she can't stand the Beatles. What have we here—a young forger?

IT ISN'T surprising that today's kids are puzzled as to what constitutes maturity when, in the movie ads "Adult" seems to be a synonym for dirty.

ONE ADVANTAGE the pioneers had—on their way west they didn't have to stop at Las Vegas to wire home for money.

THE COMMENCEMENT address is generally a good economic index. If the speaker emphasizes opportunity it means times are good. But if he congratulates the class on the challenges that lie ahead, look out!

THE MAN at the next desk stands ready to make a sacrifice in the War Against Poverty by surrendering his share of it.

CONGRESSMAN Sludge-pump isn't too happy about this campaign against voter

apathy. An informed electorate, he feels, tends to be a noisy electorate.

PASTEL clothes for men are urged on the grounds that it is the male bird which has the most gorgeous plumage. "The only thing I envy the birds," says Shotgun Schultz, "is their ability to sit on a barbed wire fence."

WE DON'T see why the Japanese should want to borrow the Venus de Milo. After all, they could easily turn out one of their own not only cheaper, but with a clock in her stomach.

THE MOST important aptitude a young man can have these days is an aptitude for taking aptitude tests.

AMERICA sells wheat to the Communists, England sells buses. We'd like to look into the English transit system. How does a nation ever get a surplus of buses?

DREW PEARSON

Cigaret 'Bootlegging'

(EDITOR'S NOTE: Drew Pearson's column is today written by Jack Anderson.)

WASHINGTON — Despite pledges not to address cigarette appeals to the young, some tobacco companies have devised subtle methods to encourage more youths to smoke.

These firms have acted upon the secret advice of high-paid psychologists who have warned that the health scare now makes it all the more important to hook young people with the cigarette habit before they get old enough to make a mature choice between tobacco and health.

ON MOST CAMPUSES, the tobacco companies have been forced to abandon their open promotions to entice college kids to smoke. Cigarette advertising has been withdrawn from college newspapers, and sports cars no longer are offered to campus officials for hawking cigarettes at sports events.

But here are bootleg methods some companies now use:

1. Students reportedly have been slipped extra spending money to tout certain cigarettes on the campuses.

2. Most tobacco ads simply have been shifted from the college papers to off-campus publications that the students read.

3. Cigarette salesmen are offering cash

bonuses to vending machine companies if they will fill their machines with more of their cigarettes. This makes cigarettes easy for young people to buy, thus getting around many new state and city ordinances which forbid the sales of cigarettes to minors.

Brown and Williamson Co., for instance, is offering an \$3 yearly bonus for each vending machine that carries its four major brands: Viceroy, Kool, Raleigh, and Belair.

This could mean several hundred thousand dollars extra profits for the vending machine companies.

IN A PRIVATE letter to "our vending friends," Brown and Williamson assures the vending machine operators that "cigaret smokers are still puffing away," then explains how the B&W brands "CAN HELP YOU TO MAKE A GREATER PROFIT from your own cigarette vending machines."

"YOU ARE MISSING ADDITIONAL PROFITS and sales if you do not carry a column each of Viceroy and Kool filter in all of your machines over nine columns. YOU ARE MISSING ADDITIONAL PROFITS and sales if you do not carry a column each of Viceroy, Kool filter, and Belair in ALL of your machines over 11 columns."

"WE ARE GROWING AND WE WANT YOU TO GROW WITH US."

bonuses to vending machine companies if they will fill their machines with more of their cigarettes. This makes cigarettes easy for young people to buy, thus getting around many new state and city ordinances which forbid the sales of cigarettes to minors.

Brown and Williamson Co., for instance, is offering an \$3 yearly bonus for each vending machine that carries its four major brands: Viceroy, Kool, Raleigh, and Belair.

IN A PRIVATE letter to "our vending friends," Brown and Williamson assures the vending machine operators that "cigaret smokers are still puffing away," then explains how the B&W brands "CAN HELP YOU TO MAKE A GREATER PROFIT from your own cigarette vending machines."

"YOU ARE MISSING ADDITIONAL PROFITS and sales if you do not carry a column each of Viceroy and Kool filter in all of your machines over nine columns. YOU ARE MISSING ADDITIONAL PROFITS and sales if you do not carry a column each of Viceroy, Kool filter, and Belair in ALL of your machines over 11 columns."

"WE ARE GROWING AND WE WANT YOU TO GROW WITH US."



DAVID LAWRENCE

Russian Wheat Deal Biggest U.S. Foreign Policy Blunder

WASHINGTON—The Kennedy-Johnson administration will be held responsible by many voters next November for one of the biggest boners in foreign policy that a State Department has even allowed to happen. It was the consent to the sale of wheat to the Soviet Union and other Communist countries, notwithstanding the "cold war."

This move has proved a boomerang. It has started a wave of deals whereby Great Britain and France and other countries have begun not only to export goods to Cuba but to help build factories for the Russians which can be indirectly of aid to them in preparing for war.



LAWRENCE

The late President Kennedy, in a press conference on Oct. 9 last, said of the wheat deal that it was not a government-to-government transaction, that credits would be granted by banks, and that "the grain dealers will take the risk with the private banks."

The total impression given at the time was that the United States would not grant any subsidy or any credits.

But it turns out that the government here has guaranteed the loans which the banks made, and members of Congress have revealed that in one particular sale, involving 37 million bushels of wheat at a price of \$78.5 million, there was a subsidy by the United States government of a little more than \$24 million. Sen. Everett Dirksen, Republican Minority Leader, now says:

"The wheat deal with the Soviet Union, initiated last October and currently being feverishly pursued by the Johnson administration, is doing far greater damage to American foreign policy

than it is good to the American economy.

"The chain of events which has followed this reversal of our economic policy toward Russia shows how costly the decision has been. It has all but destroyed our economic blockade of Cuba, a result forecast by Rep. Halleck on Oct. 2 last year when he said: 'If the Kennedy administration puts its stamp of approval on sale of wheat to the Soviets, how can our government expect to persuade other nations not to trade with Cuba in the future?'"

"The truth is now upon us. We can no longer persuade them.

"Our ally, France, is reportedly negotiating a \$10 million truck deal with Cuba. Our ally, Spain, is negotiating for the sale of 100 fishing vessels and two freighters to Cuba. Our ally, Great Britain, has sold 400 buses to Cuba over our protest, and another 600 are on order. Four British airliners are being reconditioned for Cuba. Now negotiations are under way for British delivery of \$1.4 million in heavy road-building machinery to Castro.

"Worse yet, France has recognized Red China. Equally bad, our NATO agreement limiting credit to five years to the Communist nations is on the verge of collapse. While France, Italy and West Germany watch, Britain is now negotiating a 15-year credit with the Soviets for \$48 million in fertilizer and chemical plants. Japan is considering credits and trade with Red China.

"These nations use the wheat deal as an excuse. Britain's Prime Minister Home stood on the White House steps last week and made it clear the British intend to trade with the Communist nations. Former Prime Minister Ishibashi, a leading Japanese advocate of trade with Red China, has hailed the wheat deal as the 'big turning point' in making trade with Communist nations possible.

"In short, the wheat deal is turning into a diplomatic nightmare. Nothing has so undermined our leadership of the free world in a score of years."

REPRESENTATIVE Charles Halleck, leader of the Republicans in the House, in a separate statement, draws attention to the boycott by maritime unions in the United States against loading wheat for shipment to the Soviet Union. He points out that nearly 75 per cent of the wheat shipped so far has been on foreign vessels, despite the White House pledge that at least

50 per cent of the deliveries would be in American ships. He also estimates that more than \$40 million in subsidies will have been paid by American taxpayers in connection with the wheat deal.

Meanwhile, the Department of State seems to be in a state of confusion. At first it was hinted that Americans were so annoyed over the British export of goods to Cuba that it was possible there would be a boycott on the part of consumers in this country who have previously been buying products manufactured by the British companies doing business with Cuba. But now a spokesman for the Department of State says: "The United States does not favor consumer boycotts."

BILL SUMNER

Men Versus Machines

I, P-T Washington Bureau

WASHINGTON — It seems that the rush toward a computerized automated economy is not to be stopped. We are well into this thing as a matter of fact, and before we know what to do about it. Senators make statements about it. Studies are going on. But it has been somewhat like trying to organize a fire drill while the fire is in progress.

This last course has some merit, of course. There is nothing like learning while doing. Unfortunately, while it is being damned to hell on the one hand, by George Meany and other labor leaders, it is being praised extravagantly on the other by those who have to compete in the domestic and foreign markets.

A number of courses of action have been suggested. Some labor wants to reduce the work week, from 40 to 35 hours, thereby, so goes the theory, requiring more men per job. The administration, however, is promoting another course: higher overtime payments, which would, in theory, force employers to put on larger crews. There is a slight difference of concepts there, but it keeps everyone arguing.

Not even the computers, as advanced as they are, can turn out a solution for this difficult problem, because no one seems to know what "experience" to feed into them. It is like asking a

Value in Canal, Not Moon Shot

EDITOR:

Just when will the government start being firm and stop giving in and acting timid? During these last three years, regardless of the billions spent, our allies seem to have lost faith in this government. And anyone that can read knows that the policy used is not working out.

About the Panama Canal, it seems that Congress should get to work right now and decide on digging a new canal; use a billion or so, but stop spending billions shooting like crazy at the moon. At least there is some commercial value in a canal. The more billions spent the more U.S. flags are torn down, and that was unheard of a few years ago.

S. A. CHAPEL

3726 Iroquois

Stop Backing Down from Reds

EDITOR:

I think it is about time America woke up. How long can we go on backing down from the Communists? If we made a firm stand—would they start a war over it? No! Why should they start a war over a country a few hundred miles square? Who does Castro think he is?

People say that America is weak, that America loves its comforts too well. I say they are wrong. We are as strong as ever, or stronger. How can we hope to maintain the respect of the other nations by backing down on every issue that shows a bit of danger? I feel that we should stand up to the world—show them that we are Americans and proud to be Americans.

We should show them that we intend to preserve the

rights of Americans all over the world. Are they satisfied when they get us to give in? Was Hitler satisfied? No. A show of strength is the only thing that people like that understand. When the Berlin wall was built, if we had moved in and destroyed it—would they have fought? No.

The only way to preserve our nation and its rights is to enforce those rights. We must take action.

JIM KLUG

9318 Mayne, Bellflower

JFK Qualities Ideal for Martyr

EDITOR:

Your editorial "Gibberish on the Right" should reap a harvest of bouquets from the liberals and brickbats from the conservatives.

To each his own. The liberals have their interpretation of the assassination and the conservatives have theirs. My interpretation is, he was too good for his own good and definitely too good for his country's good. President Kennedy, being a humanitarian idealist, had all the qualifications to be an ideal martyr and the Reds couldn't resist making him one.

L. L. FLEMING

1126 Hellman St.

Disgusted With Smoke Editorial

EDITOR:

Don't you feel ashamed about the cartoon supporting the cigarette manufacturers and distributors instead of our scientists and government in their efforts to improve the health of our people in general including even us old Vets who may be at some time patients in a VA hospital?

Don't be an obstructionist and a nuisance against this effort to improve the health of all segments of our people. Do you do likewise against the effort to abate the smog menace, the effort to curb narcotics and their use etc. etc?

The least you could do, in good faith, would be to stay neutral and not be prone to express your own private opinion or that of your staff in such a disgusting manner through your paper.

JAMES RUTES

1351 Pelham Rd., Seal Beach

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1. EQUIPMENT USED FOR EXAMINATION OF CONSULTATION

Memorial Hospital Non-Medical Aids Render Variety of Services

Out at Memorial Hospital might be five feet tall) is 22-year-old Long Beach, four pretty girls in chic camel's hair blazers assist the patients with a variety of non-medical services. These girls are called Patient Representatives.

And sometimes the services go on—and on—and on. Just ask Terry Rosin, one of the Patient Reps. She just had an experience which would have caused a strong man to cry with frustration.

Tiny Terry (if she raised her arms above her head, she

young Marine brought his youngster had been discharged.

The Patient Representative was referred to the Marine's commanding officer. She couldn't reach him immediately, but was referred to a junior officer, who started sending dispatches.

Back to the Red Cross again—they were checking in Detroit. Back to the Marine base again—this time she got the base commander and the Marine's commanding officer, in that order. More phone calls and telegrams. Finally, the Red Cross said that a home worker had reached the young serviceman and he would get in touch with the hospital.

MEANWHILE, Terry was parrying the idea of calling juvenile authorities, because she knew if she could talk with the young father, the whole situation could be resolved and there wouldn't be a lot of difficulty for him. So she kept trying phoning and phoning and phoning.

Then, as she sat back to relax, the phone rang—and it was the young Marine—and he and his wife were home and en route to get the baby. As Terry hung up the phone, she looked at the calendar pad—Feb. 14—she had been calling and trying to reach the young couple for 12 days! But all's well that ends well.

Terry is the wife of Alexander P. Rosin, M.D., a rotating intern at Memorial. And do you know what? Dr. Rosin forthcoming. She called the Red Cross. She called Navy Relief. Everyone was looking for the young Marine—who obviously didn't know his years!

SO, SHE started telephoning and telegraphing. She dispatched a wire to Detroit, but no acknowledgment was forthcoming. She called the Red Cross. She called Navy Relief. Everyone was looking for the young Marine—who obviously didn't know his years!



TINY TERRY ROSIN (left), Patient Representative at Memorial Hospital, checks patient list with co-worker Barbara Gorey after her marathon communications chore. Truly, a patient representative.

It's Riopelles' Month

By BEN ZINSER
Medical-Sources Editor

February is Heart Month, and no one knows it better than the Gene P. Riopelle family, of 3723 Kallin Ave.

Forrest Christopher "Rusty" to his friends) Riopelle, 2 years old went home last week from Memorial Hospital after major surgery on two blood vessels near his heart.

It was just a year ago this month that his father, Gene, 34, was recuperating from open-heart surgery at Memorial.

Says Riopelle, a credit manager at a local car dealership: "Last year my wife, Lois, collected for the Heart Fund, and this year my mother, Mrs. E. Peter Riopelle, was a volunteer worker for the campaign."

Because the problem of heart disease is so close to home, Riopelle reads everything about heart and blood-vessel disease that he can get his hands on.

The answer to the problem is research, he says. For it was medical research that made possible the operations on himself and Rusty.

Riopelle was operated on with the help of a heart-lung machine, a device that circulates the blood and puts oxygen into it while the surgeon is exploring and repairing the heart.

In Riopelle's case, the surgeon operated to relieve an obstruction hindering blood flow from the lower right chamber into the pulmonary artery, which carries blood into the lungs.

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In Rusty's case there were two major birth defects that needed correction.

One was a constriction of the aorta, the great artery that carries blood away from the heart to the rest of the body. The surgeon—the same one who operated on Rusty's dad—repaired this defect by cutting the artery at the point of narrowing and sewing the two ends back together to form a normal-sized channel.

The other defect was an open passageway between the aorta and the pulmonary artery, a passageway that shouldn't have been

there. This channel normally closes within a few weeks after birth, but in Rusty's case had not done so.

Consequently, Rusty's heart had been working too hard to pump sufficient blood through the body. Some of the blood that should have been pumped into the body kept circulating uselessly back and forth between lungs and heart.

The surgeon corrected this defect by permanently closing the channel with sutures.

Rusty, who previously was tired all the time, is raring to go out and play now.

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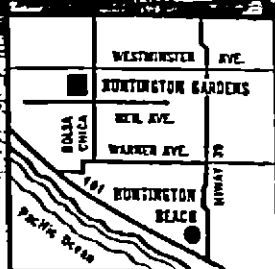
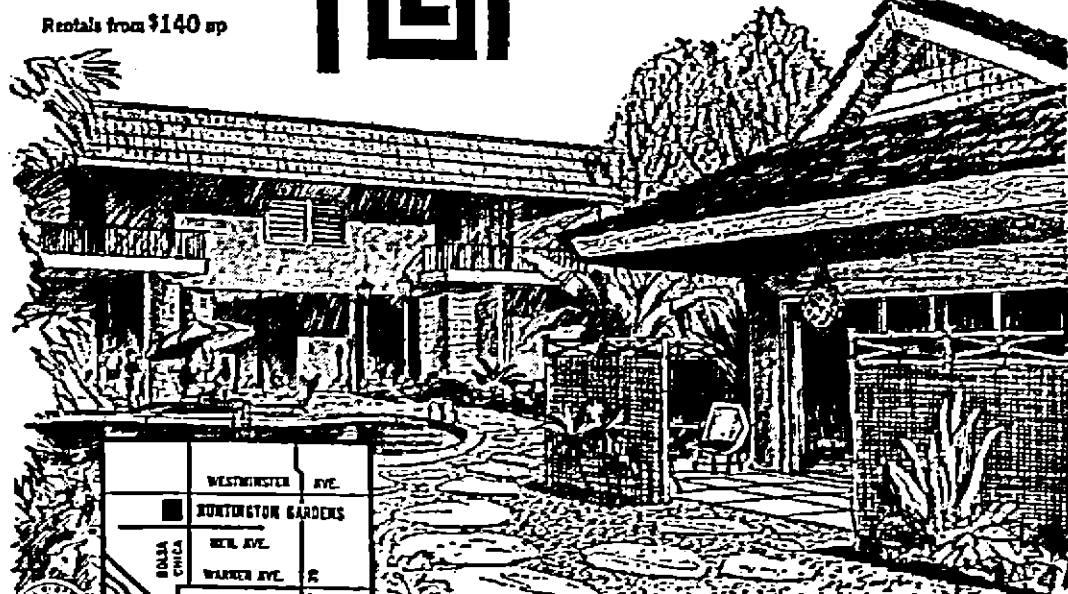
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DIRECTIONS: From North Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil. From South Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.

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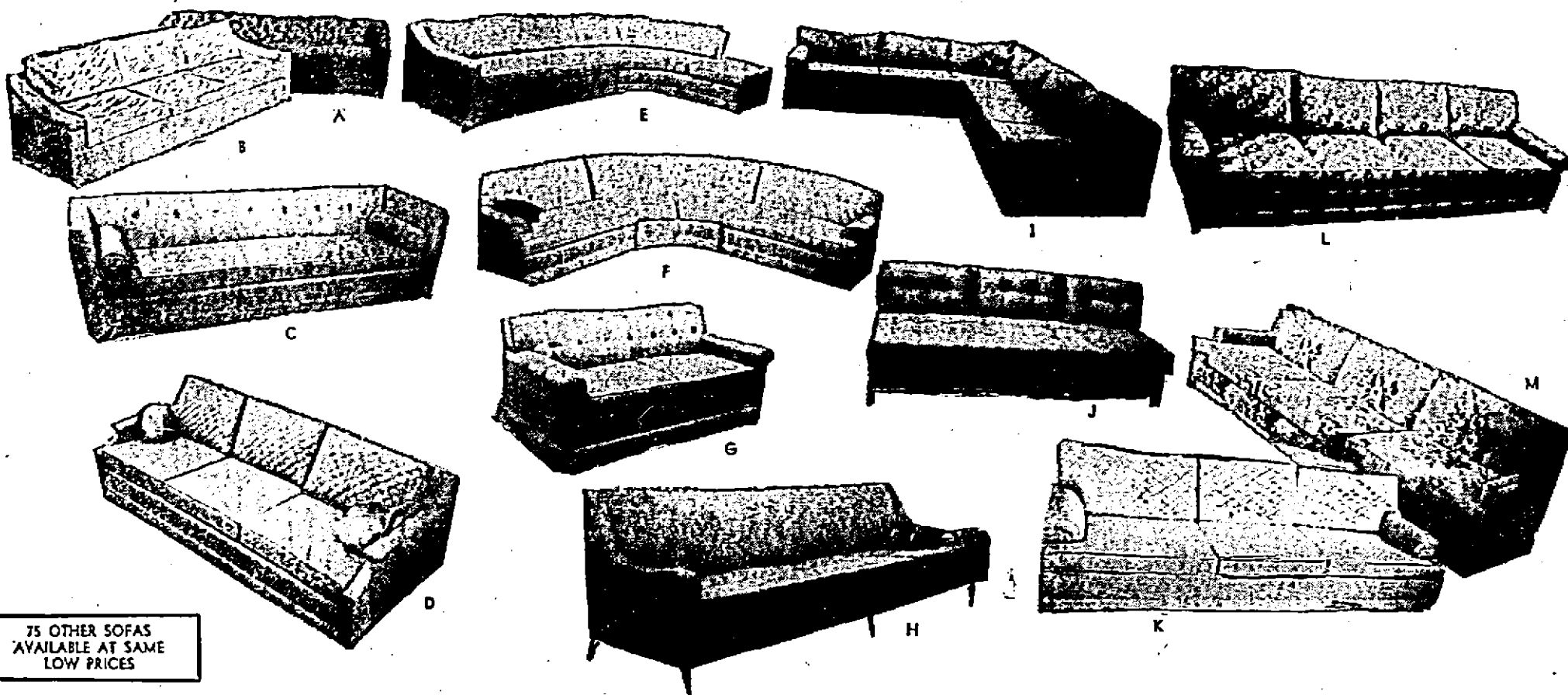
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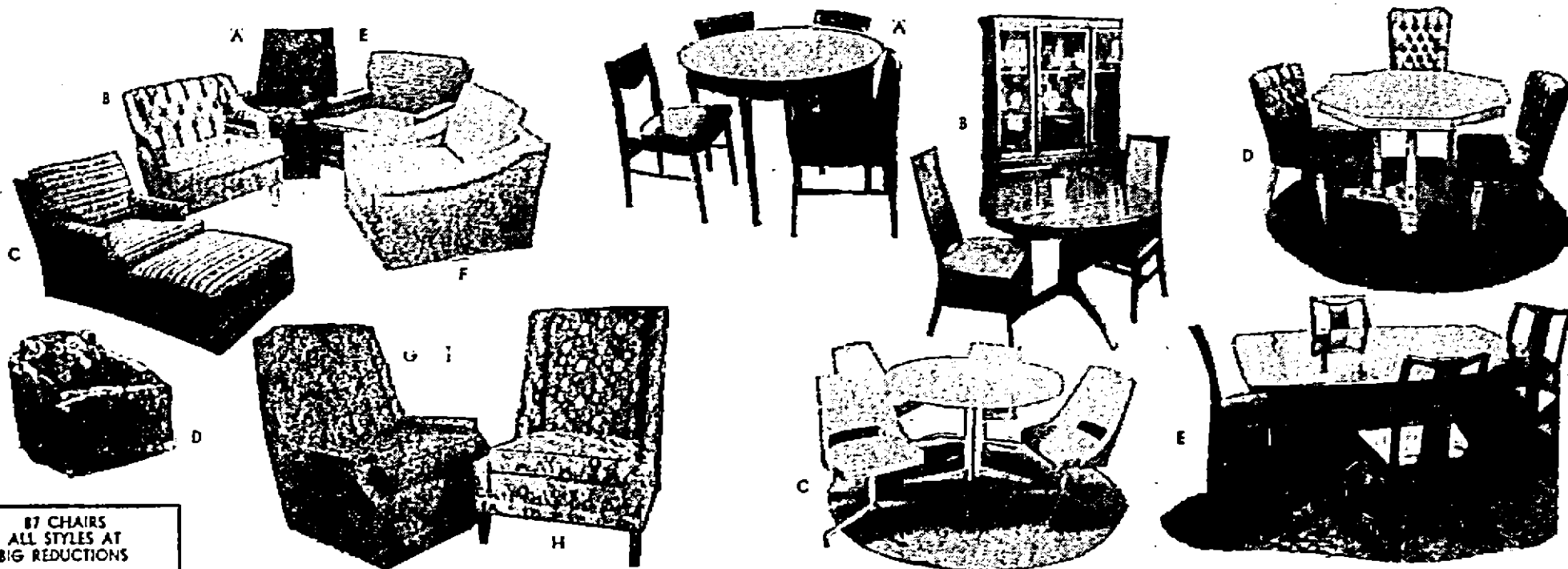
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Sports
INDEPENDENT Press Telegram

Doc Jacoy

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Bruins Blaze Past Stanford

By HANK HOLLINGWORTH
Executive Sports Editor

(Continued Page C-5, Col. 3)

[illegible]

By JEROME HALL
L. F. Staff Writer

PALO ALTO — That result of a UCLA eruption

So it was victory No. 22 for the undefeated Bruins who now face their final ball skills Saturday night, to be sure, but most of all it was a test of eardrum endurance.

Here the intrigue began to thicken. Slaughter was charged with his fourth shot ahead quickly by six.

Instead of the parade, then came the explosion.


Mazurek	11	5	22	Hinesley	3	1	6
Goodrich	12	2	28	McCord	3	1	6
Wachman	10	2	22	DeLoach	3	1	6
Alcinova	8	1	9	Blake-Idow	3	1	6
Hoffman	8	1	9	Lover	3	1	6

Stanford led most of the time until the explosion. The Indians were ahead 14-10 at the time of the explosion.

Lakers Again as

The Lakers came home to their second largest and most enthusiastic audience of the season last night by winning 13 free throw tries and making 12 of them. In fact, the Lakers missed 13 of 32

All-America Walt Hazzard led the Bruins with 27. Gail Goodrich got 26.



It took Dose a while to get warmed up—he rolled a dozen shots off the rim in

ALTHOUGH the Lakers crowd was an extremely gratifying one, they still had which is necessary to stay in the running with the running Bruins.

Lakers and Royals have drawn a total of 40,926, the Lakers' season average is 14,308.

and was never headed, nor tied, until there was 10:01 remaining in the game. At that

front, 91-55.

But they couldn't hold the lead despite some torrid

game will be telecast over KHLJ (9) at 2:30. The Lakers' next home game will be

(30-26) seven minutes before the end of the half.

COACH JOHN Wooden

Hayes Runs 5.9: Dee L

had 22. Oscar, who sent Dick Barnett and an official into the stands in an unceremonious

Attendance 14,724

Only the shooting of the
mainstay guards kept the
Bruins in the running.

Hayes, stung by his defeat with a time of 13:26 to finish the world's "fastest hunt" at Long Beach earlier this second and 12-year-old Hayes had been up since week, finally achieved the schoolboy Gerry Lindgren of Darel Newman of .F.

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rk start.

nd- Just prior to Hayes' epic run, Hayes Jones of Detroit has scored his 15th consecutive

DEE ANDREWS of Long Beach State failed to place as second place went to Roy

fair (Continued Page C-4, Col. 1): NO SCRATCHES

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

The Sunday Sermon

Pearls from the Sunday pulpit:

An interesting rivalry between two sports booster organizations seems to be forming in town. On the one side is Long Beach State's Forty-Niner Booster Club and in the other corner is the Century Club. The rivalry began after the Century Club "Cardiacs" performed in an exhibition against the Chicago Bears when the Harlem Globetrotters came to town. Unimpressed by the Century Club's performance, president John Paap challenged the Cardiacs to meet his group between halves of the recent Fresno State-L.B. State game.

Paap's needling of the Cardiacs boomeranged, however, as the Ron Stumby-Bob Wenke Centurians whipped the Forty-Niners in overtime (3) 10-8, despite "major" offensive (1) efforts of John Regan, Mary Haney and Jim Roche.

Paap is now investigating other fields in which his group can gain revenge over the club he terms the "Cardiac Millionaires." The reference resulted after I termed the Forty-Niners "ham and breakfast men because that's how they begin their unearthy 7 a.m. meetings." Paap believes the Century Clubbers "spend too much time eating New York cut steaks and should be too heavily laden to put up much of a fight the next time we meet them."

Anyway, I have a suggestion. Both clubs might get out their brooms and engage in curling. (For further information, members—and the public, too—can see the championship Granite Club of Gardena curl at Olympic Ice Arena in Torrance Monday from 7 to 11 p.m. It'll be the Granite gang's last appearance before leaving for the national playdowns in Utica, N.Y.)

Mike Welds of Fullerton, former Santa Clara athletic publicist who termed the recent Century Club Sports Night banquet "one of the best I've ever seen," forwards a note from Detroit Tiger tub-thumper Hal Middlesworth that should bolster Long Beach morale. "Your note on the fine Long Beach shindig reminded me of the writers' dinners in both Cleveland and New York. For once, they kept the affair in New York down to an 11 o'clock close—which is sensational. It wasn't particularly funny, however. Detroit has nothing like these things. There was a time when the Times ran a big all-sports dinner, but it went to seed and died."

MIDDLESWORTH, himself a former newspaperman, forwards an interesting observation on his old business: "Newspapering isn't nearly as much fun as it used to be. Baseball in particular, is getting to be tough; what with all the night games and early deadlines. When a Cleveland paper had an opening for a baseball writer this winter, not a single staff member was interested and only two writers from other papers made applications. As a result, the paper hired a former staff member who had gone to an agency and he will resume newspapering on what once was the top job on a sports staff." (So you see, the eight-month gypsy life of our George Lederer and Ross Newhan isn't a bowl of cherries, after all.)

Speaking of night games, the Giants' Horace Stoneham was cheered by writers at a recent San Francisco banquet when he declared, "We will continue because we were thinking of you, dear reader. The sooner the game ends, the quicker the story makes the paper."

One who groaned, though, was Willie McCovey. "I'd rather play all night games," he said. "After playing through the minors in every kind of lights, I find major league lights consistent. Sometimes during the day the sun glens and fools me." (P.S. McCovey actually hits 50 points better by night.)

IRONY DEPARTMENT: Santiago High of Garden Grove, which whipped the great Poly whizzes in the prep four-lap relay at the Long Beach Games, was a last-minute replacement for Anaheim. They were invited merely to fill out a four-team field. (And keep your eyes on a Santiago youngster named Leonard Sims, who looks more like a pro fullback than a prep sprinter. Natch, he's headed for USC.)

Bill Thompson, 225 W. Eighth St., is all for Long Beach (or sponsor Charlie Cake) building its own indoor track because the one imported from San Francisco "was slow around the turns, as times at both L.B. and S.F. proved."

If anybody in town is concerned about the unfavorable publicity our first Indoor Games might have received, forget it. Long Beach got more national "ink" on Bob Hayes' false start loss than it could ever have conceived by just being a routine meet. It might even hit a national magazine.

Apparently "must" viewing for every fight fan is Monday's 9-10 p.m. KTTV (11) "Sonny Liston vs. Cassius Clay Special." A sneak preview comment: "The Liston-Clay Special is interesting not only for what the contestants have to say about each other (Clay appears more outrageous than ever, even to the point of adding sound effects), but also for what is shown of them in fights past."

A client's prediction of the Tuesday night bizzier: "Early in the fourth round, Liston will tag Cassius with a vicious left hook to the body, followed by a thunderous right to the chin. This will cause a hiatus to Cassius' brain and the rest of his body—and he will not hear the doleful decibel: The count of 10." (Signed) C. Duran Jr., a San Pedro longshoreman, 716 21st St. (And who knows more about fighting than a longshoreman?)

500 Boats in Mid-Winter Sail Windup Today

By DAVE TAYLOR

A fleet of 500 sailing and winter yacht racing competition-powered yachts in all competition divisions will complete the final three races of the annual Mid-Winter Regatta in Long Beach and Los Angeles Harbors today.

The major portion of the fleet sailed the first half of the annual winter tilt in gusty winds Saturday.

The Mid-winter, sponsored by the Southern California Yachting Association and co-hosted by Alamitos Bay Yacht Club, Long Beach YC, Cabrillo Beach YC and Los Angeles YC is the largest

College Basketball

PACIFIC COAST

L.A. State 121, Long Beach St. 77.

UCLA 108, Stanford 82.

Oregon St. 117, Idaho 42.

Washington 77, Washington St. 52.

Portland St. 71, Fresno St. 51.

Cal State Fullerton 70, Long Beach St. 64.

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LOS ANGELES YACHT CLUB

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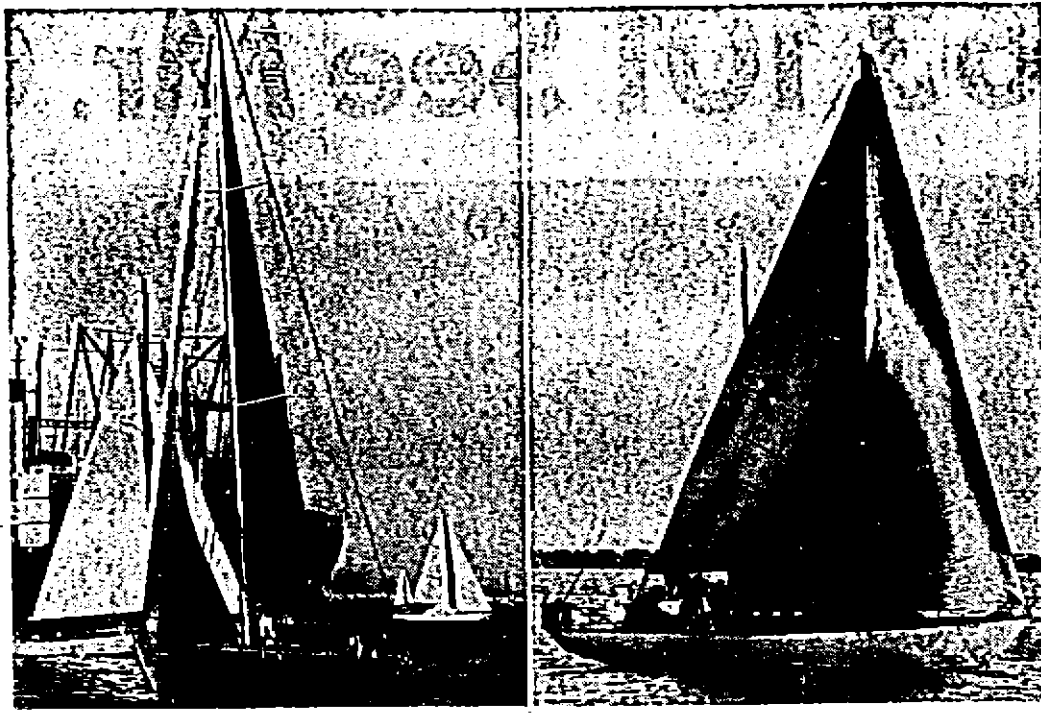
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Photos by Jim McCormick

MIDWINTER SAILING JAMBOREE

Sailing ships were coming and going in all directions Saturday in Los Angeles Harbor, second of three days in Los Angeles Yacht Club's annual Midwinter Regatta. Right, four craft maneuver around double obstacle of turn buoy and freighter. Left, the crew of a K 40 climax a starboard tack in an attempt to pick up favorable wind.

Blades Win in Overtime

VANCOUVER, B.C. (AP) — Norm Johnson slammed in the winning goal at 1:52 of the overtime Saturday night to give the Blades a 3-2 victory over Vancouver's Canucks and sole possession of fourth place in the tight Western Hockey League race.

Johnson, assisted by Jim Baird and Leo LaBine, scored on a power play while Vancouver defenseman Les Hunt was off for tripping.

A crowd of 4,667, biggest here this season, saw Vancouver outshoot the Blades, 46-20, but lose in a desperate attempt to move up from last place.

Other Los Angeles goals

were by Stan Maxwell and Willie O'Ree. Buddy Boone scored both Vancouver goals. Controversial defenseman Howie Young made his debut here with Los Angeles

Liston 7-1 in Richest Title Fight

MIAMI BEACH (UPI)—Champion Sonny Liston, a burly, huge-fisted veteran with a devastating left hook, will defend his heavyweight crown Tuesday night against unbeaten but amateurish Cassius Clay, whose mouth seemed much mightier than his fists in training.

When clownish young Clay finished his 151 rounds of sparring on Friday for this rich fight in the Miami Beach Convention Hall, his showings in training generally had been so poor—compared to those of the champion—that Liston was favored at 7-1.

This scheduled 15-round bout has been hailed as the richest and wackiest in ring history. Its gross receipts from all sources—live gate, theater tv, radio, etc.—are expected to exceed an unprecedented \$5-million.

Co-promoters Bill MacDonald and Chris Dundee of Miami Beach may lose money because they "bought" the live fight for \$625,000 and they must draw more than \$500,000 at the 16,448-seat convention hall in order to break even.

Their advance is only about \$350,000. Tickets range from \$20 to \$250, the most expensive for a non-charity boxing show in ring history.

CLOSED CIRCUIT TELEVISION to locations in the United States and Canada probably will approximate an unprecedented \$4-million for the 1,103,451 seats available.

There has been a let-down in enthusiasm for this fight because of Clay's monotonous monologues about his being "the greatest" of all heavyweights, his poor showings in training and the unconfirmed reports that he belongs to the Black Muslims.

Although Cassius, the "Louisville Lip," boasts 19 consecutive victories as a professional, including 15 knockouts, he is generally given little change against 30-year-old Liston because of the champion's smashing left hook, his improved right and his bulldozer ruggedness.

The challenger is taller than Liston, 6-2½ to the champion's 6-1. And they are expected to weigh almost the same, about 215 pounds.

But Clay—despite his speed afoot—does not get his body into his punches like Sonny does. Nor does he have the champion's defensive bob and rampart of powerful arms and fists. Nor does he take a punch like Sonny, who never was floored.

Clay, former Olympic light heavyweight champion,

was floored twice in his professional career but each time he rose from the canvas and won on a knockout.

The biggest criticism of the nimble, stream-lined challenger is that he leans back—or from side to side—and pulls away from punches instead of weaving and letting the straight ones slip past his head and instead of bobbing and letting the hooks pass harmlessly over his head.

THIS WILL BE THE CHAMPION'S second defense of the title he wrested from Floyd Patterson at Chicago Sept. 25, 1962, and retained on a repeat first-round kayo at Las Vegas last July 22. The times of those two title kayoes were 2:06 and 2:10.

Just before his first title fight with Patterson, Sonny belted out Albert Westphal of Germany at Philadelphia in 1:58 of the first round. Thus his three latest victories required a total of only six minutes and 14 seconds.

Clay and trainer Angelo Dundee claim that only six minutes and 14 seconds of fighting in slightly more than

two years will cause Sonny to lose his crown Tuesday night because "there's no substitute for competition to keep a fighter sharp."

The brash challenger says, "I'll knock out that big ugly bear in the eighth round." Liston predicts a third-round kayo over the challenger.

Intercontinental Promotions, Inc. sold the live fight to MacDonald and Dundee of Miami Beach and sub-contracted the closed-circuit television to Theater Network Television, Inc.

Champion Liston is president of Intercontinental and chief stockholder. As such he receives percentages ranging from 40 percent to 47½ percent from all revenues. His total purse is expected to approximate \$1,750,000.

Clay has been guaranteed 22½ percent of all revenues, plus \$50,000. Cassius gives 40 percent of his purse to an 11-man group of Louisville sponsors who bankrolled him when he turned professional four years ago.

The fight, scheduled to start between 7 and 7:15 p.m. (PST), will be broadcast nationally by ABC.



CLAY IN PALM OF HIS HAND

★ ★ ★ ★ ★

Once Over Lightly

By DAVE LEWIS
Sports Editor

Only 'Gimmick Betting' On Fight

"If talking were a religion, Cassius Clay would have the finest seat in heaven," said Sonny Liston the last time we interviewed him last fall. He added that "Clay's mouth is so big that it has room for another row of teeth."

Sonny, who is reported to be in a "cold fury" at some of the personal insults delivered by Clay, will try to send Cassius into the beyond... without teeth, when they finally come to grips Tuesday night.

For Clay, "The Moment of Truth" has come. His chore of building up the greatest "take" in boxing history is over except for a few last-minute statements. Now all that's left is fighting the more fearsome looking heavyweight champion of them all.

Cassius has some 60 hours left to "think" about the fight and those hours, especially the last two before he is called into the ring, could well settle the fight before the first round begins. It's then that the "underdog" suddenly realizes that it's now "kill or be killed." There's no other way out.

THE PRESSURE CONTINUES to mount with each minute. And the question is whether or not Clay's "confidence" is real.

Commenting on a poor showing by an opponent when he was light-heavy champ, Archie Moore said "I could tell when he came into the ring he'd been thinking—that he'd been asking himself why he was there. He was unsure of himself and thus an easy target. That's very common in boxing."

Former champ Rocky Marciano says Clay's attitude in the first few minutes will be most critical. He must move with all the speed he possesses and fight with sustained caution. He can't come out like a wild man and on the other hand he doesn't dare "freeze" as did Patterson. The longer the fight goes, the better his chances.

BIG FIGHTS, ESPECIALLY heavyweight title battles, usually draw heavy betting. However, there is very little action on this fight. In fact, bookmakers across the country reveal the bout is "off the board" except for a few trick wagers.

This is blamed on the fact that Clay's ability has been downgraded since the match was first proposed, while Liston is being rated solely off his two quick knockouts of Floyd Patterson.

But despite his tiresome talking, Clay nevertheless is conceded by most boxing men as being the only one on the scene today with the potential to beat Liston. They had hoped, of course, his handlers would have waited another year before throwing him in with the powerful champ.

Liston, on the other hand, is still a bit of a mystery. There were reports that at least a half-dozen of his more important fights up to his two with Patterson had been rigged by the mobsters behind him. And he has looked bad on some occasions, too.

YET, THIS HASN'T spurred betting. The action has been so poor that bookies are offering "incentive bets" on Clay against Liston.

In man-to-man betting it's "7 and 5." That means you have to put up \$7 on Liston to win \$1 and \$1 on Clay to win \$5.

However, what little money is showing up is on trick bets. For instance, there are those who are betting small amounts on how many rounds it will go. You can bet 6-1 if you bet Liston will stop Clay in the first round, 4-1 in the second, but only 6-3 that Sonny will end it in the third. Thus, the third round appears to be the "big one" for Clay to get past.

The most popular "gimmick bet" reported from Vegas is during some scattered action, but nothing on a major scale. A few guys are taking the price on Clay ONLY if the fight goes into the seventh round. In other words, there's no bet if the fight is over before the sixth round ends. The bet is on only if the bell rings for the seventh. Even then, Liston is still favored, by odds ranging from 2-1 to 4-1.

As one veteran Vegas bookie says, "Isn't that a helluva way to do business? Imagine eliminating the first six rounds of a title fight."

BOTH SIDES, OF COURSE, are making predictions. That's typical in boxing.

Before leaving Las Vegas for Miami to conclude his training, Liston confided to a small circle of friends that "it'll end inside of five rounds, one way or the other."

Does that mean he gives Clay a chance to beat him? No, it was just his way of saying they'd go home early. His first "prediction" was made last July when he beat Patterson for the second time. When Clay came rushing into the ring after the fight to put on his act, Sonny stared at him for a moment, scowled and held up two fingers, signifying he'd get him in round No. 2.

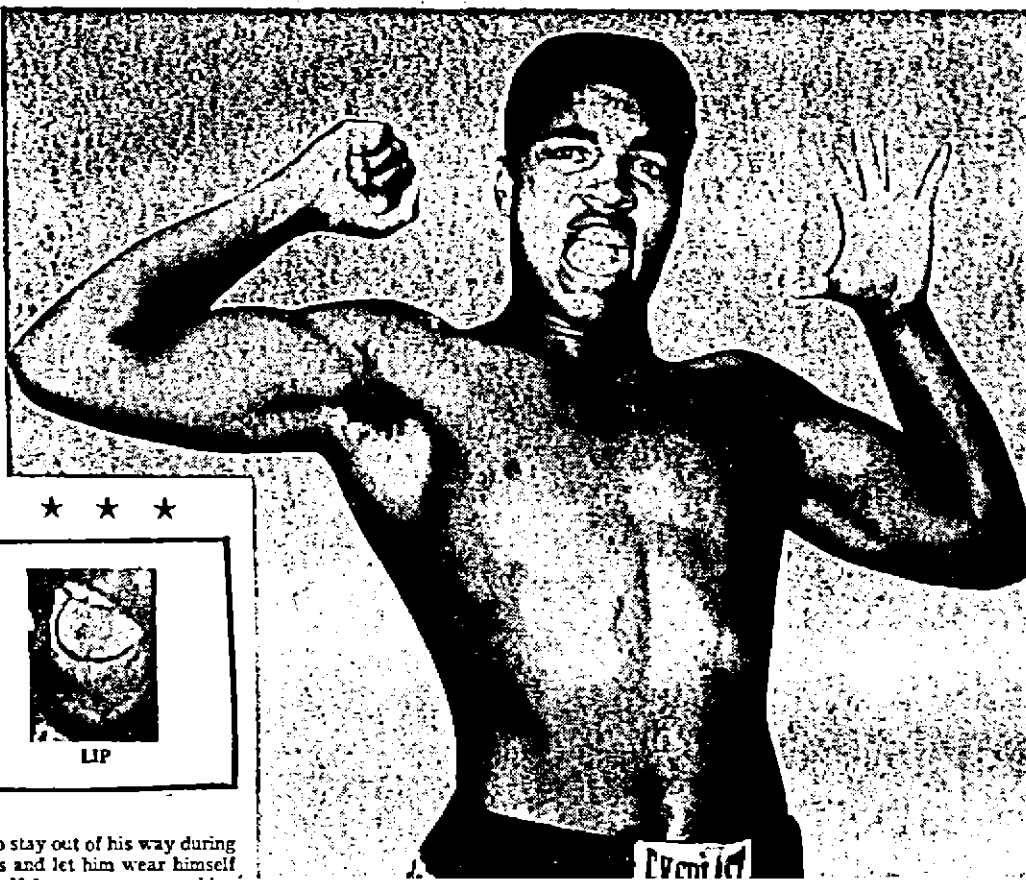
Trainer Willie Reddish agrees with Liston and the oddsmakers that it will end quickly. "Sonny will get him inside three," he said before leaving Vegas.

Angelo Dundee, Clay's chief trainer, declares "Cassius will take the title on a knockout in the 11th or 12th round." Clay, of course, has said "Liston must fall in eight!"

Whom do you believe? When in doubt, always stay with the champion... and the odds.

Bobo in TV Bout

FRESNO (UPI)—Wayne lightweight champion Bobo Ol-Thornton, fourth-ranked light-son in a nationally televised heavyweight, has signed a bout in San Francisco March contract to meet former mid-127.



MOUTH MIGHTIER THAN MITTS?

L.B.'S VIGIL WINS NOD

Mexicali Sub Named Star of Golden Gloves Tourney

By DAVE TAYLOR

A field worker from Mexicali threw a whole card of and short inside right to belt Western Golden Glove champions into the shadows Saturday night as he bombed his way to the Golden Gloves fighter-of-the-year title at Olympic Auditorium.

Salvatore Sandoval waded in with a vicious left hook and short inside right to belt his way to a draw with Golden Gloves featherweight champion Willie Ray before a cheering crowd of 4,000.

Sandoval, a sub put into the fight when no adversary

was found for Ray, was brought in from Mexicali Friday night by Olympic Aud officials.

Long Beach's light-heavyweight champion, Dick Vigil, came out of a first round daze to score a highly contested split decision over heavy-weight champion Clay Hodges of Hawthorne. The two were paired when no opponents appeared at the final round for either fighter.

Hodges, 25 pounds heavier, landed a solid right three punches into the first round which turned Vigil's legs into plastic. Vigil covered and took a solid barrage of hooks and overhand rights from Hodges the remainder of the round.

REVIVED by his seconds, Vigil caught Hodges coming in with a left hook in the second which slowed his foe down, and the two traded punch for punch the rest of the round.

Vigil got his teeth into it in the third round and landed solid body combinations and lefts to the head that gave him the nod.

Hodges was awarded the sportsman-of-the-tournament award for the way he took his questionable loss to the Long Beach puncher.

In other fights, lightweight Perry Gunn, dec. Vic Contreras for the title. Gunn, 13, won by a 10-9 decision. Heavyweight champion Willie Ray, 16, won by a 10-9 decision. Middleweight champion Willie Ray, 16, won by a 10-9 decision. Heavyweight champion Willie Ray, 16, won by a 10-9 decision.

MAJ. WILSON, L.A. REFEREE, DIES IN JAPAN

TOKYO (AP)—Tokyo police will hold an autopsy Sunday in the death of Maj. James Wilson of Los Angeles, referee in the world lightweight title fight in Manila Feb. 15, who was found dead in his hotel room late Saturday night.

Wilson, a 42-year-old retired Army officer, was alone in the room because his wife was in an American hospital for treatment of possible pneumonia.

In the title fray, Wilson stopped the bout in the 14th round and awarded the victory to Carlos Ortiz. Flash Elorde was the loser. Wilson had a brother, Ray, living in Long Beach.

Just What Liston Needs-a Heckler

MIAMI BEACH (UPI)—Heavyweight champion Sonny Liston and onetime top contender Eddie Machen exchanged hot words at 10 paces Saturday after Liston's next-to-last workout for his title fight Tuesday night against Cassius Clay.

Liston had taken his usual seat on the stage for the ceremonial press conference. Discussing potential contenders, Liston was asked what he thought of Machen.

"I beat him once," the champion said, "but you couldn't call it much of a fight. It was a foot race." The reference was to the fight Sept. 20, 1960 in Seattle in which Liston beat Machen on a 12-round decision.

Machen, sitting in the audience unbeknown to the champion, hollered out.

"If that's the case, it looks like you would want another chance to get even," Liston fumed.

"When you get to be No. 1, I'll fight you," Liston fumed. "Another thing, you have to quit fighting all them bums."

London in Line for Second Shot at Title

MANCHESTER, England (UPI)—Brian London already has fought for the world heavyweight title once and lost, but he may be in line for another shot at the crown.

London, 34, is scheduled to fight here Monday night for the British and Empire titles and the vacant European crown. Promoter Harry Levene has "promised" the winner a shot at the winner Tuesday between champion Sonny Liston and Cassius Clay.

Billie Jean Makes Finals at Tucson

TUCSON, Ariz. (UPI)—Top-seeded Billie Jean Moffitt of Long Beach, Calif., and Vicki Palmer of Phoenix swept into the finals of the women's singles play Saturday in the University of Arizona invitational tournament.

Miss Moffitt defeated Nevada's Toni Allford 6-1, 6-1 and Laurie Calloway of Arizona 6-3, 6-3.

TITLE FIGHT TV TICKETS ON SALE IN L.B.

The Liston - Clay heavyweight championship fight will be telecast over closed-circuit at two Long Beach outlets, Municipal Auditorium and the Fox West Coast Theater.

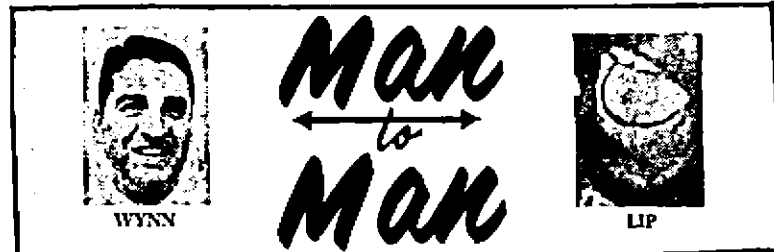
Tickets for the Tuesday night bout can be secured at either location. The theater telephone number is HE 6-4209.

The Auditorium box office is open from noon until 7 p.m., including Sunday. That telephone number is 436-2542.

TAG TITLE BOUT TOPS AUD SLATE

A tag team championship bout headlines this week's wrestling card at Municipal Auditorium.

Titleholders Ernie Ladd and Edouard Carpentier will oppose Freddie Blassie and Art Neilsen Tuesday night. The Australian Kangaroos will make a return bow in supporting bouts.



By JERRY WYNN

Americans love hot dogs and hamburgers, Cassius Clay is a little of both.

But, as the barker says, better get him while he's still hot. The chill is scheduled to set in early Tuesday night in Miami.

Call him Gaseous Cassius, Louisville Loudmouth or just pleasantly obnoxious, Clay will laugh all the way to the bank.

For what other 22-year-old Southern Negro will soon be a millionaire? What other fighter ever talked his way into a shot at the heavyweight championship of the world? Who else but Cassius Marcellus Clay II could have turned an ogre like Sonny Liston into a sentimental favorite?

Level with all your Long Beach area fans, Cassius. Do you really think you are the greatest fighter of them all?

"Yes, yes, I am the greatest. I am the best that ever lived. I float like a butterfly and sting like a bee."

What makes you think you can do better against Liston than did Floyd Patterson?

"Because I am the greatest, I told you. Patterson was scared to death. Those two fights with Liston were just rabbit hunts."

But won't you be scared under that horrible glare Liston gives his opponents just before a fight begins?

"Anybody scared, it gotta be Liston. I'll stick my nose right up against his and glare harder than he ever could. My glare got nuclear fission. It might dissolve Sonny and the fight end right there."

Do you have any other pre-fight strategy?

"Yes. When I get into the ring, I'm going to walk over to his corner, push him out of the way and use his resin bag."

How about a secret weapon?

"Yes, I have that, too. I've got a lot of stuff I haven't used before like a left-hand uppercut. In some of my fights, I been looking bad on purpose. Otherwise, Liston wouldn't fight me. He's scared to death."

What will be your strategy once the fight begins?

Liston, Clay Records

SONNY LISTON	W	L	Draw	Ref
Sept. 1, Don Sims	W	1		KO
Sept. 11, Ben Williams	W	2		KO
Sept. 25, Mike Delaney	W	3		KO
Jan. 25, Mike Lee	W	4		KO
March 20, Mike Lee	W	5		KO
June 20, Mike Lee	W	6		KO
Aug. 16, Mike Lee	W	7		KO
Sept. 7, Mike Lee	W	8		KO
Sept. 1, Mike Lee	W	9		KO
Sept. 11, Mike Lee	W	10		KO
Sept. 25, Mike Lee	W	11		KO
Sept. 1, Mike Lee	W	12		KO
Sept. 11, Mike Lee	W	13		KO
Sept. 25, Mike Lee	W	14		KO
Sept. 1, Mike Lee	W	15		KO
Sept. 11, Mike Lee	W	16		KO
Sept. 25, Mike Lee	W	17		KO
Sept. 1, Mike Lee	W	18		KO
Sept. 11, Mike Lee	W	19		KO
Sept. 25, Mike Lee	W	20		KO
Sept. 1, Mike Lee	W	21		KO
Sept. 11, Mike Lee	W	22		KO
Sept. 25, Mike Lee	W	23		KO
Sept. 1, Mike Lee	W	24		KO
Sept. 11, Mike Lee	W	25		KO
Sept. 25, Mike Lee	W	26		KO
Sept. 1, Mike Lee	W	27		KO
Sept. 11, Mike Lee	W	28		KO
Sept. 25, Mike Lee	W	29		KO
Sept. 1, Mike Lee	W	30		KO

CLAY'S KAYO HOPES 150-1

LAS VEGAS, Nev. (UPI)—It's 150-1 that brash Cassius Clay will knock out Sonny Liston in the first round of their heavyweight title fight Tuesday at Miami Beach, Fla.

That's the opinion of Jimmy "The Greek" Snyder, a retired Las Vegas odds-maker.

Tale of Tape

CLAY	LISTON
Age 22	30
Height 5'10"	6'1"
Weight 215	215
Reach 70"	70"
Stance Orthodox	Orthodox
Style Brawler	Brawler
Record 19-0	25-1
Wins by KO 15	15
Wins by Decision 4	10
Draws 0	0
Losses 0	1
Referee Angelo Dundee	Referee Angelo Dundee

Southland Cindermen Gas Up for Tokyo

**TOP 49ER POINT MAN**

Dee Andrews, No. 2 collegian in 330-yard hurdles last year, is expected to be top point man for Long Beach State College track team. Andrews also is proficient in long jump.

Top Team, Tough Slate for 49ers

Long Beach State College doesn't expect to go unbeaten faces the most formidable and untied.

... HIS OPPOSITION, you see, includes the No. 1 club team in the U.S., the Southern California Striders; the top college crew in the nation, USC, and the best service team, Camp Pendleton.

"Defending league champion Fresno is loaded," Rose points out, "but I like to think we can beat them. If our field event men come along there's no reason we can't regain the title."

LUND'S FORD NIPS JOHNSON AT DAYTONA

DAYTONA BEACH, Fla. (AP)—DeWayne (Tiny) Lund, the 275-pound Cinderella driver of Daytona International Speedway, came through multiple car wrecks like a charm Saturday and won the abbreviated Modified and Sportsman national championship race in a photo finish over Robert (Junior) Johnson.

Lund barely squeezed past Johnson, averaging 104.50 in a 1961 Ford.

The event, started three hours late because of rain, was shortened to 200 miles from a scheduled 250 due to darkness.

Jimmy Pardue finished third, Ray Hendrick fourth and Nelson Stacy fifth.

The 49ers host a bunch of big ones this year, beginning with the Long Beach Relays Saturday at Veterans Stadium and continuing through the CCAA title meet May 1-2 and the regional NCAA championships May 16.

State has a potential national collegiate champion in George Frenn, 193-10 hammer throw transfer from Valley JC.

Other prolific point scorers new to the campus include Kerry Wright, 43.1 440, state JC champ at Cerritos; Bill Osman, 204-0 javelin thrower from Compton, and John Rambo, 7-0 high jumper from Long Beach City College.

And then there's Dee Andrews, who may be the league's best high hurdler, 330-yard hurdler and long jumper. He'll enter a few other events when he has time.

**JOHN RAMBO**
7-Ft. 49er Jumper**JOE FAUST**
Trojan Jump Ace

L.B. Relays Set for Saturday

By JOHN DIXON

The indoor circus are out of the way, and now the Southland's cindermen gas up for the real race—the one that leads to Tokyo.

Olympic year is always the big year, with more meets, more records and more guys named "who's he?" upsetting the heroes.

After several weekend appetizers, the Mecca for the track kibitzers officially commences on Saturday with the mammoth Long Beach Relays. All the Southland's clubs and collegians will be entered, along with a few from far-away.

THE MT. SAN ANTONIO Relays, Coliseum Relays and Compton Invitational will be better than ever as the track titans tune up for Tokyo, and the nation's two heavyweight title scrambles will be held in the Coliseum.

The U.S.-Russian duel meet is scheduled July 25-26, and the final U.S. Olympic Trials will be held Sept. 12-13 following New York eliminations July 3-4.

USC and the Southern California Striders seem cinched to retain their national collegiate and national AAU crowns, the Pasadena AAU will be stronger than ever, Occidental will field one of the nation's best teams but UCLA, without C. K. Yang, and the L.A. Track Club, which lost Jim Beatty to North Carolina, appeared destined for "down" years.

THE TROJANS graduated such stars as Rex Cawley, Julio Marin and Kevin Hogan, but shed no tears for coach Vera Wolfe. He has eight national junior college record holders on campus, and the University Ave. gang probably will need an IBM machine to count its scoring.

Among the newcomers are Joe Faust, 7-11, high jumper; Don Castle, 59-11 shotput; Gary Comer, 466 440, and Sterling Jenkins, 4:07.7 mile.

WINTER SPORTS

U.S. Skier Gets Third in Slalom

BUCHAREST, Romania (AP)—Jimmy Heuga, Olympic bronze medalist from Tahoe City, Calif., finished third in the giant slalom event of an international ski meet here Saturday.

Heuga covered the Poiana Brasov resort course in 2 minutes, 17.7 seconds, only two-tenths of a second slower than Gerhard Nennig of Austria who finished second. Jean Claude Killy of France, who was clocked in 2:15, was the winner.

LAKE PLACID, N.Y. (UP)—

Sergio Zardini of Italy piloted his four-man bobsled to the North American championship Saturday in a race cut to two heats because of dangerous conditions on the Mt. Van Hoevenberg run.

Zardini sped down the mile-long course in a combined time of 2:18.48 and had the fastest single descent of the day, 1:09.07.

HELSINKI, Finland (UPI)

Keiichi Suzuki of Japan set a track record of 41.1 seconds Saturday to win the 500 meters event at the World Speed Skating championships.

Edward Mathewick of the Soviet Union finished second in 43.3 seconds with the Czech team of Communist Czechs in 45.5.

SESTRIERE, Italy (UPI)

Ni Orsi, a recent high school graduate from Stockton, Calif., took up the burden for the fast-improving United States ski team Saturday when he finished third in the downhill event of the "Cup of The Three Cableways."

Wolfgang Bartels of Germany won the race in a time of 1 minute, 39.1 seconds and the Austrian was second in 1:51.1.

BERLIN (UPI)—Jean Ashworth of Lake Placid, N.Y., swept the 500 meter event in a women's invitation speed skating meet in East Berlin Saturday in 49.1 seconds.

Bruin Trackmen Choke on Dust of Mighty USC

By JOHN DIXON

UCLA, which has an 0-31 record against USC in dual meets, extended its streak to 0-10 in relay meets Saturday. The Westwood weather Bruins was perfect, but that's about all that the Bruins could do.

Track and field's version of slowly as Bob Hayes, showed the Rams won 2 of 13 events, no one could put the fear in lost the baton, entered less to the Russians. Sophomore than the minimum three men Bob Day looked a little like in four events, and one dis-the guy who just stole the

couraged little Bruin almost chicken, however, with legs lost his pants before he cake of 1:53.0, 680 and 4:14.2, mile, in the relays.

It was a burlesque. Poly Five records were overcome, all by Trojans, of course.

The Bruins, who start as in the shotput (65-11/4) and two-mile (7:37.4), and the University Ave. gang of imports broke individual records in the discus, two-mile and javelin.

Hayes Hits Record 5.9; Dee Unplaced

(Continued From Page C-1)

Frenn, placed fifth in the 35-pound weight throw at 62-4, 3 feet and 4 inches behind winner Al Hall.

Charlie May won the long jump title for the second time in three years with a leap of 26-11/2. Olympic gold medalist Ralph Boston had to settle for second place for the third straight year.

Boston, who won this event in 1961, was second to Russia's Igor Ter-Ovanyan last year. His distance Saturday night was 25-8 1/2.

Sound night for... A. Hall, 114-1/2; B. Williams, 108-1/2; C. Frenn, 62-4; D. May, 26-11/2; E. Boston, 25-8 1/2; F. ...

Hockey Veteran Bathgate Traded to Leafs by N.Y.

TORONTO (UPI)—The New York Rangers Saturday traded ace right wing Andy Bathgate and center Don McKenney to the Toronto Maple Leafs for forwards Dick Duff, Bob Nevin and three minor league players.

The trade of Bathgate, the Rangers' greatest all-time point man, had been rumored off and on for the past few seasons but always denied.

Australian Girl Sets Dash Record

PERTH, Australia (AP)—Margaret Burville, Australia's sprint hope in the Tokyo Olympics, this year bettered the listed world record for the 220-yard dash Saturday with a clocking of 22.9 seconds.

Approval of her 21.2 world mark was made only last Saturday.

Oxy Wins 9 of 14; Johnson Vaults 15-7

Occidental won 9 of 14 events Saturday in a triangular track and field meet with Los Angeles State and the Pasadena Athletic Association.

Occidental's Mike Johnson won the pole vault with the best effort of his career—15 feet, 7 1/2 inches.

**CHUCK MCKINLEY**
Forced to Marathon**DENNIS RALSTON**
Beats USC Teammate

MCKINLEY PRESSED, RALSTON EASY VICTOR

SALISBURY, Md. (AP)—Top-seeded Chuck McKinley took a marathon fifth match from Spain's Manuel Santana Saturday for a 6-4, 6-2, 3-6, 4-6, 10-8 victory to move into the finals of the National Indoor tennis championships against his Davis Cup teammate Dennis Ralston.

McKinley moved into what seemed an insurmountable lead, taking the first two sets, but Santana began forcing the play in the third set and shots that had been going for winners by McKinley started missing.

The Spaniard went ahead for only the second time in the match in the third game of the third set, then broke McKinley's serve in the eighth game to gain the upper hand.

Earlier, Ralston set down his University of Southern California teammate, Tom Edifsen, 6-3, 6-2, 6-4, to gain a finals berth against McKinley.

This was the fourth straight time that Ralston had whipped his USC teammate in tournament play.

While Ralston added to his string of straight-set victories, he lost his own service for the first time this week in the eighth game of the third set. He was within two points of victory with an ace but became too eager to put it away and netted one shot and served up a double fault for the game point.

K.C. Group Plans to Purchase A's

KANSAS CITY (UPI)—A. the embattled Athletics franchise of seven financial and chise, which Finley has been business executives, seeking threatening to move for the home ownership of the Kansas City Athletics, announced plans to incorporate Saturday and negotiate for the purchase of the American League club.

If they win the right to buy it, they said they would finance the transaction by a public offer of stock in the franchise.

Their action came less than 24 hours after the American League voted to take steps to expel Athletics owner Charles O. Finley from baseball. If the league expelled Finley, it would put the Athletics franchise up for sale.

THE SEVEN incorporators, key, silent since the ruling said their primary goal was Friday, was unavailable, as to assure home ownership of

EXPECT DIP IN CLASS

Smith, Davis Top Vike Track Hopes

By KEN PIVERNETZ

Track talent will take a dip in class this season at Long Beach City College, but it's to be expected.

The Vikings won every major team title except the West Coast Relays last year en route to the state jaycee title.

No one came close to Joe Lanning's team in a dual meet and it was the same in the big meets, LBCC won the Metro meet by 46 points, the Southern Cal by 23 1/2 and

Rich Williams (49.5), long and triple jumper Charles Young (23-5, 45-0) and pole vaulters Jeff Hendrix (14-5 1/2), Tom Orrutt (14-0) and Bob Kling (13-0) plus distance men Jim Hamlin (156.0), Larry Tipton (159.2), Stan Bauer (157.9) and Sam Fin

terpe (434.6). "But don't ask me about the high jump and hurdles," says Lanning. "We're real thin there." New events added are the triple jump, 330 intermediate hurdles and 410 relay to jaycee dual meets.

**JOE LANNING**
Thin in Some Events

INELIGIBILITIES to three 6-2 high jumpers, a 23-foot jumper and the fact that 2-mile runner Mit Hunt (9:31.5) and 149 high hurdler Paul Reynolds aren't coming out are big drawbacks.

The Vikings, however, could be tough in enough events to cause a lot of trouble, especially if former Poly sprinters George Alford (9.7, 21.2, 49.5) and Dickie Smith (9.9, 21.8) can rebound after a year's layoff to back up Miraglia.

Of the seven men who scored points in the state meet, only two are back. Tim Russell has gone to BYU, Bill Pace to L.A. State, John Rambo to L.B. State and Terry Hendrix is in the Marines.

BACK ARE school record holders Jeff Smith (57-1 1/2) in the shotput and George Davis (1:52.5) in the half-mile. Both could be the best in the state this year.

Other top returnees are half-mile George Janquart (1:55.6n), miler Bob Goodson (4:19.2n) and sprinter Nick Miraglia (9.9, 21.4n).

Top freshmen are CIF shotput champion Roy Thurman (60-6 1/2, 12 lb.), 440 man

state by 16 1/2. Lanning, whose teams finished 3-3-2-2-1 in the last five state meets, is loaded in some events and "nonexistent" in others.

Of the seven men who scored points in the state meet, only two are back. Tim Russell has gone to BYU, Bill Pace to L.A. State, John Rambo to L.B. State and Terry Hendrix is in the Marines.

Track Schedules

LONG BEACH STATE COLLEGE: Feb. 25—Long Beach Relays; March 1—Long Beach Relays; March 15—Long Beach Relays; March 29—Long Beach Relays; April 12—Long Beach Relays; April 26—Long Beach Relays; May 10—Long Beach Relays; May 24—Long Beach Relays; June 7—Long Beach Relays; June 21—Long Beach Relays; July 5—Long Beach Relays; July 19—Long Beach Relays; Aug. 2—Long Beach Relays; Aug. 16—Long Beach Relays; Aug. 30—Long Beach Relays; Sept. 13—Long Beach Relays; Sept. 27—Long Beach Relays; Oct. 11—Long Beach Relays; Oct. 25—Long Beach Relays; Nov. 8—Long Beach Relays; Nov. 22—Long Beach Relays; Dec. 6—Long Beach Relays; Dec. 20—Long Beach Relays; Jan. 3—Long Beach Relays; Jan. 17—Long Beach Relays; Jan. 31—Long Beach Relays; Feb. 14—Long Beach Relays; Feb. 28—Long Beach Relays; Mar. 14—Long Beach Relays; Mar. 28—Long Beach Relays; Apr. 11—Long Beach Relays; Apr. 25—Long Beach Relays; May 9—Long Beach Relays; May 23—Long Beach Relays; May 31—Long Beach Relays; June 10—Long Beach Relays; June 24—Long Beach Relays; 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SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES
BELLFLOWER—Torrer 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—Metcalf 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, FEBRUARY 23, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO	
LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic	GA 4-0951
COMPTON	
Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
AUSTIN	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
AUSTIN-HEALEY	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911
BUICK	
LONG BEACH Boulevard Buick 1831 Long Beach Blvd., Long Beach	HE 2-7551; SP 5-4156
BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton	NE 5-7141
Param. Bros. Buick 15734 Bellflower Blvd., Bellflower	TO 7-1781
ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach	LE 6-4588
CADILLAC	
LONG BEACH, LAKEWOOD Ridings Motors, 1521 Long Beach Blvd.	HE 2-2241
CHEVROLET	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Corrier Chevrolet, 601 Long Beach Blvd.	HE 4-5291
Harbor Chevrolet, 3770 Cherry Ave.	GA 3-3141
Perwood Chevrolet 5059 Lakewood Blvd., Lakewood	ME 3-0781
ARTESIA S & J Chevrolet 11900 E. South St., Artesia	UN 5-1276
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd.	NE 9-3560
Enoch Chevrolet 8730 L. B. Blvd., South Gate	NE 8-0523
George Chevrolet 17150 Lakewood Blvd., Bellflower	WA 5-2251
Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 0-5866
Paramount Chevrolet Corner Firestone at Paramount Blvd.	ME 0-3181
ORANGE COUNTY Ed's Hopper Chevrolet 10311 Garden Grove Blvd., Garden Grove	HE 2-4111; JE 4-2700
CHRYSLER	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd.	HE 2-2371
Ed Barber, 6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Ray Yines, 4201 E. Willow	426-7321
BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moorhead, Inc. 1112 No. Long Beach Blvd., Compton	NE 2-7171
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
COMET	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd.	424-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower	TO 4-1761
Don Moore 912 No. Long Beach Blvd., Compton	NE 2-7141
CORVAIR	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Corrier Chevrolet, 601 Long Beach Blvd.	HE 4-5291
Harbor Chevrolet, 3770 Cherry Ave.	GA 3-3141
Perwood Chevrolet 5059 Lakewood Blvd., Lakewood	ME 3-0781
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 0-5866
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	NE 9-3560
CORVETTE	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Harbor Chevrolet, 3770 Cherry Ave.	GA 3-3141
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 0-5866
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	NE 9-3560
DART	
LONG BEACH Verna Holmes, 35th & Atlantic	GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim	HE 4-1281
BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 14920 Lakewood Blvd., Bellflower	TO 6-9081
Snively & Langford 401 No. L. B. Blvd., Compton	NE 1-4163
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
DATSUN	
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-4943	

DODGE	
LONG BEACH Verna Holmes, 35th & Atlantic	GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim	HE 4-1281
BELLFLOWER, COMPTON, LAKEWOOD Snively & Langford 401 No. L. B. Blvd., Compton	NE 1-4163
Widger-Goodwin Dodge 14920 Lakewood Blvd., Bellflower	TO 6-9081
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
ENGLISH FORD	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton	NE 2-7141
FALCON	
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Hale Young Ford Co., 2441 E. Anaheim	GE 8-1156
Mal Burn, 2000 Long Beach Blvd.	GA 3-3111
Los Altos Ford, 2302 Bellflower Blvd.	424-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 316 W. Anaheim, Wilmington	TE 5-4621
FIAT	
LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic	GA 4-0754
BELLFLOWER, COMPTON, DOWNEY, NORWALK Param. Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower	TO 7-1781
Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
FORD	
LONG BEACH, LAKEWOOD Mal Burn, 2000 Long Beach Blvd.	GA 3-3111
Hale Young Ford Co., 2441 E. Anaheim	GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd.	424-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Glen Organ Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
Hemley-Anderson Ford 9333 Alondra, Bellflower	TO 7-2734
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 316 W. Anaheim, Wilmington	TE 5-4621
HILLMAN-SUNBEAM	
LONG BEACH, LAKEWOOD Import Auto Sales, 1460 L. B. Blvd.	HE 2-8916
IMPERIAL	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd.	HE 2-2371
Ray Yines, 4201 E. Willow	426-7321
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
JAGUAR	
LONG BEACH Boulevard Buick, 1831 Long Beach Blvd.	HE 2-7554
JEEP	
LONG BEACH, LAKEWOOD Doster Motors, 4005 E. Anaheim	GE 8-4560
Holiday Rambler, 1310 Long Beach Blvd.	HE 4-9001
Rancho Jeep Supply, 6339 Paramount Blvd.	GA 3-0568
LANCER	
LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim	HE 4-1281
Snively & Langford 401 No. Long Beach Blvd., Compton	NE 1-4163
LINCOLN CONTINENTAL	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd.	424-9916
LOTUS	
LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic	GA 4-0951
MERCEDES-BENZ	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
MG	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
MERCURY	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd.	424-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower	TO 4-1761
MORRIS	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911

METROPOLITAN	
LONG BEACH, LAKEWOOD Rancho Rambler, 2511 L. B. Blvd.	GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.	HE 4-9001
ORANGE COUNTY Rancho Rambler Sales, 12222 G. G. Blvd.	JE 4-4545
OLDSMOBILE	
LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach	HE 4-9621
BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings 7443 E. Firestone, Downey	TO 2-1181
OPEL	
LONG BEACH Boulevard Buick, 1831 Long Beach Blvd.	HE 2-7554
PEUGEOT	
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto Sales, 1450 L. B. Blvd.	HE 2-8916
PLYMOUTH	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd.	HE 2-2371
Ed Barber, 6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Ray Yines, 4201 E. Willow	426-7321
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
PORSCHE	
LONG BEACH, LAKEWOOD Ridings Motors, 1521 Long Beach Blvd.	HE 2-2241
PONTIAC	
LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd.	HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK J. F. Lamerda 302 N. Long Beach Blvd., Compton	NE 9-6666
Suburban Pontiac 17639 S. Bellflower Blvd.	TO 4-1723
SAN PEDRO, WILMINGTON, LOMITA Ramas Pontiac, 412 W. Anaheim, Wilmington	TE 5-3141
RAMBLER	
LONG BEACH, LAKEWOOD Rancho Rambler, 2511 L. B. Blvd.	GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.	HE 4-9001
Holiday Rambler, 1310 Long Beach Blvd.	HE 4-9001
BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd.	NE 8-0581
Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower	TO 7-2734
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 432 W. Anaheim, Wilmington	TE 5-4646
ORANGE COUNTY Rancho Rambler Sales, 12222 G. G. Blvd.	JE 4-4545
RENAULT-DAUPHINE	
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1450 L. B. Blvd.	HE 2-8916
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
SIMCA	
LONG BEACH, LAKEWOOD Bob Burk, 3500 E. Pac. Cst.	GE 9-4591 Parts, GE 8-5335
SPRITE	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
TEMPEST	
LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd.	HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 S. Bellflower Blvd., Bellflower	TO 4-1723
THUNDERBIRD	
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Mal Burn, 2000 Long Beach Blvd.	GA 3-3111
Hale Young Ford Co., 2441 E. Anaheim	GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd.	424-8461
Glen Organ Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
TRIUMPH	
LONG BEACH Briny-Gray Imports, 3515 Atlantic	GA 4-0951
Jamestown, 1350 Long Beach Blvd.	HE 2-7911
COMPTON Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
VALIANT	
LONG BEACH, LAKEWOOD Ray Yines, 4201 E. Willow	426-7321
R. O. Gould Co., 1600 Long Beach Blvd.	HE 2-2371
Ed Barber, 6200 N. Bellflower Blvd., Lakewood	TO 7-2731
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
VOLVO	
LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cuba Bros., Long Beach Blvd. at 29th St.	426-7301
Briny-Gray Imports, 3515 Atlantic	GA 4-0951
Ed Barber's Volvoville 4200 N. Bellflower Blvd., Lakewood	TO 7-2731
Herb Friedlander Auto Sales 9625 Garden Grove Blvd., Garden Grove	JE 6-0222
Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
VOLKSWAGEN	
LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood	TO 6-0741; SP 3-3331
Ridings Motors, 1521 Long Beach Blvd.	HE 2-2241
BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton	NE 8-0455

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.		
ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
904 Cartagena	GA 4-4638	Bixby Knolls
3931 Osler	HA 9-4619	City College Area
4122 E. 15th St.	YU 2-7163	Eastside
5849 Aubrey	GA 3-7981	Lakewood Area
5718 Herkolt	OY 8-1151	Lakewood Area
2914 Sandwood	GE 3-9966	Lakewood Area
6213 Peabody	HA 5-8181	Lakewood Plaza
3268 San Anselmo	HA 5-8416	Lakewood Plaza
5431 Fairbrook	432-4053	Los Altos
1239 E. 63rd St.	GA 2-1257	North Long Beach
244 E. 68th St.		North Long Beach
1315 Eleanor	GA 2-1794	North Long Beach
6764 Lewis	GE 9-0404	North Long Beach
5934 Lime	GA 2-8523	North Long Beach
5629 Myrtle Ave.	GA 3-1487	North Long Beach
5364 Pacific Ave.	434-9474	North Long Beach
6134 Walnut Ave.	GA 3-7981	North Long Beach
11924 Ferina	UN 4-6490	Norwalk
2128 Olive	GA 2-3193	Poly Hi District
2132 Adriatic	GA 6-3903	Westside
2316 Caspian	GE 8-0074	Westside
3317 Easy	424-8881	Westside
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2123	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
3001 E. 2nd	GE 4-0935	Belmont Heights
320 La Verne	HA 5-6416	Belmont Park
1227 E. 37th St.	GA 2-1257	California Hgts.
1740 Stanley	GE 4-8728	Eastside
4210 Theresa	GE 8-2243	Eastside
5346 Harco		Lakewood Area
110 Via De Roma	HE 6-9751	Naples-Marina
1135 E. 21st St.	424-8881	Signal Hill
2066 Canal	GA 6-3903	Westside
Oregon & Hill	HE 7-1281	Wrigley
3 BEDROOMS		
9813 Muroc	TO 7-2462	Bellflower
9126 Olive St.	TO 6-3718	Bellflower
32 Prospect	GE 9-2191	Belmont Shore
3951 Walnut	HE 7-4045	Bixby Area
4536 Whaley	436-7122	Bixby Area
1053 E. 48th St.	426-6184	Bixby Knolls
2408 Roycroft	GE 3-7919	Circle Area
6901 Clematis	HA 1-4021	Lakewood Area
2513 Greentop	GA 3-9261	Lakewood Area
5919 Loomis St.		Lakewood Area
4774 Obispo	HA 5-6416	Lakewood Area
4213 Redline Dr.	HA 9-7714	Lakewood Area
4932 Verdura	433-5203	Lakewood Area
7174 Kildee	431-7302	Lakewood Plaza
3221 Monogram	HA 5-6794	Lakewood Plaza
3012 Roxanne	HA 5-0872	Lakewood Plaza
5615 Campa Walk	GE 4-7518	Naples-Marina
3318 Barclay St.	NE 8-4189	North Long Beach
6564 Cerritos	ME 4-2530	North Long Beach
3316 Dameron	NE 5-6103	North Long Beach
10415 Selo	WA 5-5555	Norwalk
556 E. 20th	GE 8-0074	Poly Hi District
12082 Foster Rd.	596-2074	Rossmore
2510 Delta		Westside
3246 Delta	417-3524	Westside
2841 Chestnut	GA 4-4911	Wrigley
2676 Golden Ave.	GA 4-4712	Wrigley
3243 Magnolia	HE 7-6727	Wrigley
2127 San Francisco	GA 6-3903	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
9649 Cloverwood	925-5078	Bellflower
5535 Gandar	HA 5-1203	Lakewood Area
6953 Stearns St.	HE 6-0609	Lakewood Plaza
4408 Faculty	HA 5-1203	Lakewood Plaza
6449 Bayard	GE 1-1371	Los Altos
6433 California	HA 2-8802	North Long Beach
11262 Davenport	GA 5-6416	Rossmore
3149 Pine Ave.	HE 7-1281	Wrigley
223 W. 21st	GA 4-3198	Wrigley
123 W. 33rd St.	GA 4-4712	Wrigley
4 BEDROOMS		
6144 South St.	925-5078	Lakewood Area
2009 Shipway	GE 1-0488	Lakewood Plaza
4 BEDROOMS AND DEN OR FAMILY ROOM		
727 Cartagena	GA 6-8184	Bixby Knolls
4164 Lakewood Dr.	HA 1-8211	Lakewood C. C. Estates
6487 Rendina	GE 4-9901	Los Altos
1911 Shipway	GE 4-9901	Los Altos
1115 Mar Les West	HA 1-8211	Santa Ana
5 BEDROOMS AND DEN		
4651 Blackthorne	GE 0-2411	Lakewood Village
DUPLEXES		
4622 E. 3rd	GE 4-0935	Belmont Hgts.
210-210 1/2 E. Del Amo	GA 3-5466	North Long Beach
5234 Pacific Ave.	GA 2-4444	North Long Beach
2062 Dawson	GE 1-4715	Signal Hill
HOME AND INCOME		
5916 Rose	HA 1-8211	North Long Beach
3199 Pine Ave.	HE 6-9701	Wrigley
HOME WITH POOL		
3221 Iroquois	HA 9-7008	Lakewood Plaza
2009 Lees Ave.		Lakewood Plaza
2734 Petaluma	HA 9-5928	Lakewood Plaza
4408 Faculty	HA 5-1203	Lakewood Plaza
9608 Park St.	WA 5-5555	Bellflower
215 Covina	HE 5-4858	Belmont Shore
OWN-YOUR-OWN		
1280 E. 4th	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown
1728 E. 3rd	GE 8-4041	Eastside

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TE 1-5811 — DA 3-3987

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<p>'58 PLYMOUTH Savoy 4-Dr. V-8, auto., heater. Lic. #KGM 505</p>	\$499
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CATALINA COUPE
Automatic. Wheel cover, power steer-
ing, brakes and windows. The
most elegant. Ventura Blue.
Turquoise with white vinyl in-
terior. A sharp car. C.I.C. #E
PFA 961.


\$2188

'62 OLDSMOBILE
"10" HOLIDAY
As extra share owner-car
with power steering and brake
radio, heater. Excellent inter-
ior. With matching interior. C.I.C.
JUN 272.

2088

Remember
ONLY
\$188
DOWN

Delivers
Most Any Car
In Stock With
Approved Credit!



'62 CHEVROLET
IMPALA V-8 HARDTOP
A one-owner car with auto-
matic transmission, air con-
ditioning, power steering, tinted
glass, radio, heater. (Stock
No. 10)

\$1988

'62 CHEVROLET
F-PASS. STA. WAGON
Big Six V-8 Automatic. Power
steering. White with red in-
terior. C.I.C. GAW 251. Save on
Wagon in Factory.

\$1988

'61 PONTIAC
BONNEVILLE CONVERTIBLE
White with purple vinyl in-
terior. New Automatic. Power
steering. And white and silver
beater. Mileage 11K (132).

\$1788

'62 CHEVROLET
2-DOOR SEDAN
A one-owner car. The second-
best car with stock seat, head-
rest, etc. And white and silver
with chrome and deluxe hub caps.
C.I.C. RGS 271.

\$1288

'62 MERCURY
COMET CUSTOM 2-DR.
Automatic. Tilt. Radio. Power
steering. Greenish. Local and one-
owner. LHM 221.

\$1188

'59 MERCURY
4-DOOR HARDTOP
Automatic Trans. power steering
and brakes. Radio. Heater.
A clean car that runs perfectly.
C.I.C. BWT 197.

\$688

VILLAGE
OF
DETROIT

2185

L. B. Blvd.

HE 7-0751
OPEN EVERY THURSDAY
AND ALL DAY SUNDAY

SELL

'58 CHEVROLET
Chevy, Big Jet, Radio
6 heater. Automatic.
Power steering.....

\$699

'55 PLYMOUTH
Belmont Wagon.
Local. No. 219 250.....

\$299

'60 CHEVROLET
Impala 4-door Hardtop. Radio
6 heater. Radio.
power steering. Local. No. 248 YH

\$1599

'61 Chev. Monza
Great. Auto-
matic. Radio
6 heater.....

\$1199

'60 PLYMOUTH
Hardtop Hardtop. Perf. chrom-
um. radio 6
heater.
Automatic.....

\$1099

'57 CHEVROLET
Big Jet Hardtop.
Radio. Radio. Radio.
whitehead. (LH 100).....

\$799

'58 FORD WGN.
V-8, radio 6 heater.
Power steering.
Automatic.....

\$599

'59 FORD
4-Door. Automatic.
radio 6 heater.
Local. No. 248 YH....

\$599

'59 CHEVROLET
Diplomat 2-Door. V-8. over-
drive, radio, heater.
Direct drive trans.
local. No. 275 JG

\$899

'59 RAMBLER
2 Door with
heating, etc.
Local. No. 275 JG....

\$599

'60 RAMBLER
4-Door. V-8.
overdrive.
radio 6 heater.....

\$799

'62 RAMBLER
Station Wagon.
Loc. No.
248 YH.....

\$1199

'60 RENAULT
Dauphine 4-Door
Local. No. 275 JG....

\$499

'61 ALFA
Romeo. Alfa Romeo. L.
Road and
FM Radio.
(RTS 133).....

\$1699

'60 MERC. WGN
Comet. Chevrolet
Trans. Radio
6 heater.....

\$999

'57 FORD
Fairlane "500" 2-Door
V-8. Radio, heater,
air conditioning,
power steering. C.I.C. RGS.....

\$599

'58 STUDE. WG
Very beautiful.....

\$299

'61 FORD
Fairlane. Convertible. A
radio, radio and heater,
power steering. Light
blue with white
top. 275 JG.....

\$1399

'60 DODGE
V-8. automatic.
radio 6 heater.
Loc. No. 248 YH....

\$799

'59 BUICK
Convertible.
Radio 6 heater.
power steering.....

\$999

'59 BUICK
4-Door Hardtop. Radio
heating. Radio.
radio, power
steering.....

\$1199

\$10

DELIVER

On Approved Credit

ED BARBAR

LAKEWOOD

Chrysler-Plymouth

6200
Bellflower Blv
Between North and Ar
Lakewood TO T

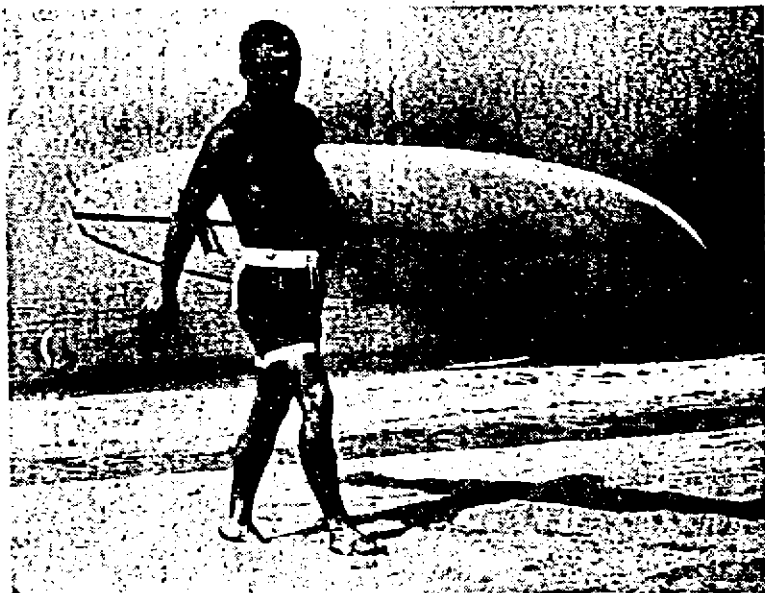
Take That Short Money-Saving Drive to
Paramount
for a
Huge Discount
...
NEW '64 FORD
Examples
NEW '64 **Galaxie** 500 2-Dr. **Fastback** \$2359
or you can buy it Completely Equipped with
• Cruiseomatic • Radio • Powersteer. • Heater • Powerbrakes • W. Wabs for just
\$49 mo.
w/normal dr.-all ins. fr.
NEW '64 **FALCON** ONLY **\$1899**
NEW '64 **T-BIRD** Completely Equipped with
• Power windows • Radio • Power steering • Heater • Power seats • W. Wabs • Cruiseomatic for just
\$78 mo.
w/normal dr.-all ins. fr.
NEW '64 **PICKUP** ONLY **\$1799**
CONSOLIDATE!
In many cases you can consolidate all your bills with a financing agency (include a new '64 Galaxie or 500 2-door Hardtop and make your monthly cash savings less than you are now saving.
Example:
Furniture \$31.18 Mo.
Appliances \$32.28 Mo.
Your Present Car \$81.42 Mo.
Lexus (Personal) \$27.12 Mo.
Doctor \$18 \$23.00 Mo.
Total \$164.98 Mo.
With a special Consolidation Plan—your monthly cash savings including your new '64 Galaxie and Hardtop.
NOW ONLY \$119.00
We Can Give You the **CREDIT** You Need & Still Save You Money
• If your credit has been turned down by others
• If you are not in Calif.
• If you have had credit problems in the past
• If you are new or your job
• If all you have is a will, ingress to make payments
See us.
even if you have
NO DOWN PAYMENT
SEE US
CHIEF Chamberlin FORD
15727 South Paramount Bl.
at Alameda in Paramount
NE 4-9143 ME 3-1107
Open Every Night 7-11
Including Sunday

HUNT RAMBLER IN WILMINGTON
DRIVE 3 MILES SAVE \$300
'62 OLDS F-85 CUTLASS COUPE Automatic, power steering, radio, heater, bucket seats, etc. Stock 204. **\$1795**
'62 CHEVROLET IMPALA SPORT COUPE Automatic, power steering, radio, heater, bucket seats, etc. Stock 205. **\$1795**
'63 RAMBLER CLASSIC STA. WAGON Overdrive, radio, heater, whitewalls, etc. Stock 207. **\$1495**
'62 CHEVROLET 1/2-TON PICKUP Fleetside, Stock 206. **\$1295**
'60 CHEVROLET IMPALA Automatic, power steering, radio, heater, Stock 208. **\$1295**
Close-Out SALE—1963 RAMBLERS
Some new, some near-new. All are **PRICED TO SELL**
'62 RAMBLER CLASSIC 2-DR. SEDAN Economical overdrive, radio, heater, Stock 210. **\$995**
'59 PONTIAC BONNEVILLE Convertible Automatic, power steering, radio, heater, Stock 211. **\$695**
'60 FALCON STATION WAGON Automatic, radio, heater, etc. Stock 212. **\$495**
'61 RAMBLER CLASSIC 4-DR. SEDAN Standard trans., radio, heater, bucket seats, etc. Stock 213. **\$395**
'59 RAMBLER STATION WAGON Super classic with overdrive, radio, heater, Stock 214. **\$395**
House Trailer
14 ft. 6 in. x 4 ft. 6 in. 10 ft. x 6 ft. 6 in. 12 ft. x 8 ft. 6 in. 14 ft. x 10 ft. 6 in. 16 ft. x 12 ft. 6 in. 18 ft. x 14 ft. 6 in. 20 ft. x 16 ft. 6 in. 22 ft. x 18 ft. 6 in. 24 ft. x 20 ft. 6 in. 26 ft. x 22 ft. 6 in. 28 ft. x 24 ft. 6 in. 30 ft. x 26 ft. 6 in. 32 ft. x 28 ft. 6 in. 34 ft. x 30 ft. 6 in. 36 ft. x 32 ft. 6 in. 38 ft. x 34 ft. 6 in. 40 ft. x 36 ft. 6 in. 42 ft. x 38 ft. 6 in. 44 ft. x 40 ft. 6 in. 46 ft. x 42 ft. 6 in. 48 ft. x 44 ft. 6 in. 50 ft. x 46 ft. 6 in. 52 ft. x 48 ft. 6 in. 54 ft. x 50 ft. 6 in. 56 ft. x 52 ft. 6 in. 58 ft. x 54 ft. 6 in. 60 ft. x 56 ft. 6 in. 62 ft. x 58 ft. 6 in. 64 ft. x 60 ft. 6 in. 66 ft. x 62 ft. 6 in. 68 ft. x 64 ft. 6 in. 70 ft. x 66 ft. 6 in. 72 ft. x 68 ft. 6 in. 74 ft. x 70 ft. 6 in. 76 ft. x 72 ft. 6 in. 78 ft. x 74 ft. 6 in. 80 ft. x 76 ft. 6 in. 82 ft. x 78 ft. 6 in. 84 ft. x 80 ft. 6 in. 86 ft. x 82 ft. 6 in. 88 ft. x 84 ft. 6 in. 90 ft. x 86 ft. 6 in. 92 ft. x 88 ft. 6 in. 94 ft. x 90 ft. 6 in. 96 ft. x 92 ft. 6 in. 98 ft. x 94 ft. 6 in. 100 ft. x 96 ft. 6 in. 102 ft. x 98 ft. 6 in. 104 ft. x 100 ft. 6 in. 106 ft. x 102 ft. 6 in. 108 ft. x 104 ft. 6 in. 110 ft. x 106 ft. 6 in. 112 ft. x 108 ft. 6 in. 114 ft. x 110 ft. 6 in. 116 ft. x 112 ft. 6 in. 118 ft. x 114 ft. 6 in. 120 ft. x 116 ft. 6 in. 122 ft. x 118 ft. 6 in. 124 ft. x 120 ft. 6 in. 126 ft. x 122 ft. 6 in. 128 ft. x 124 ft. 6 in. 130 ft. x 126 ft. 6 in. 132 ft. x 128 ft. 6 in. 134 ft. x 130 ft. 6 in. 136 ft. x 132 ft. 6 in. 138 ft. x 134 ft. 6 in. 140 ft. x 136 ft. 6 in. 142 ft. x 138 ft. 6 in. 144 ft. x 140 ft. 6 in. 146 ft. x 142 ft. 6 in. 148 ft. x 144 ft. 6 in. 150 ft. x 146 ft. 6 in. 152 ft. x 148 ft. 6 in. 154 ft. x 150 ft. 6 in. 156 ft. x 152 ft. 6 in. 158 ft. x 154 ft. 6 in. 160 ft. x 156 ft. 6 in. 162 ft. x 158 ft. 6 in. 164 ft. x 160 ft. 6 in. 166 ft. x 162 ft. 6 in. 168 ft. x 164 ft. 6 in. 170 ft. x 166 ft. 6 in. 172 ft. x 168 ft. 6 in. 174 ft. x 170 ft. 6 in. 176 ft. x 172 ft. 6 in. 178 ft. x 174 ft. 6 in. 180 ft. x 176 ft. 6 in. 182 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Firm Fills Need---and 'Hits Jackpot'



ALL SET TO RIDE THE WAVES
Ricky Wakeland of Lakewood models surf outfit manufactured by small plant in Long Beach.



DEWEY WEBER OF VENICE WEARS LONG BEACH MADE SUIT

SOUTHLAND PROGRESS

★ BUSINESS-REALESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, FEB. 22, 1964



'HANG TENS' SUIT THEM FINE

Mr. and Mrs. Bethuel Moore examine pile of "Hang Ten" suits their factory at 1201 Loma Ave., Long Beach, manufactures for surf riders. They "hit jackpot" after a surfer, Duke Boyd, suggested need for special type of suit.

IDEA SUGGESTED BY SURFER

Plant Run by L.B. Couple Scores With Special Suits for Surf Riders

By KEN CHILCOTE
Business Editor

Thanks to the Jackie Kennedy look in fashions, a Long Beach firm has become the leading manufacturer of surf wear.

When surfers "hang 10" and ride their boards in the billowing surf of the Southland beaches, most of them will be wearing "Hang Ten" surf wear produced at a modest factory at 1201 Loma Ave. And, the Long Beach product already is reaching world-wide distribution.

For 10 years, Doris Moore had been turning out women's neckwear, and tuck-in collars had been selling in a big way nationally to teen-age girls all over the nation. The collars went well with sweaters, blouses and dresses, especially for school wear.

THEN CAME the abrupt change in fashions with the Jackie Kennedy look. Neckwear was passe over night.

The Doris Moore of California sales dwindled, and so did work in the factory.

But Mrs. Moore and her husband, Bethuel, an artist, knew they must diversify their production to survive.

"It was just two years ago when a young man, a surfer, Duke Boyd, came in and asked if we had ever considered producing surf trunks," said Mrs. Moore.

BOYD EXPLAINED that swim trunks were difficult to keep on when riding the surf or sliding over the sand. "The only decent surf trunks we can get we have to have made at a dress-maker's," Boyd continued. "That's why I came here to see if you could make me a few pair."

Boyd explained how surfers need trunks longer than those for swimming and they must have lace tops with a wide and strong waist band.

MRS. MOORE produced

a few samples, following Boyd's suggestion and the surfer took them for a tour of Southland beach areas.

"Boyd returned in two weeks with orders for 500 pairs," continued Mrs. Moore. "And thus Hang Ten Surf Wear was born."

The trade name was adopted from the term used by surfers when they "hang ten" toes over the edge of their board as they ride the surf.

Special fabrics had to be obtained, changes made in machines and many other shifts were needed in the little factory, but finally on May 1, 1962, the first shipment of the surf wear was delivered.

NOW it has been a mad race to keep up with the orders—so mad that the factory with its 20 operators on the sewing machines could not meet the demands and some of the products are now produced by franchised operators in

Los Angeles and Alhambra.

More than 70,000 pairs of the surfers' trunks have been sold, with a huge pile

Du Pont Man to Tell 'Human Side of Business'

Leavitt S. White, Pacific district manager of the Extension Division of E. I. du Pont de Nemours & Co., will discuss "The Human Side of Business" at 11 a.m. Wednesday in the Long Beach City College auditorium.

White, a writer and editor of Menlo Park, Calif., has traveled throughout the country reporting on industrial developments. He has received five George Washington medals from the Freedoms Foundation of Valley Forge, Pa.

His appearance is co-sponsored by the LBCC Student Forum and the college's Business Administration Department.

of orders on hand for the coming months. Nearly 90 per cent of sales thus far have been made in the Southern California area but shipments are being made with regularity now to Florida, Hawaii and to varied foreign countries. A patent has been sought to manufacture the Hang Tens in Australia.

HAWAII has become a big market for the product but in an odd way.

"We learned that surfers in Hawaii were wearing trunks made from old rice bags which had much gaudy printing, so we copied the prints and began turning them out," said Mrs. Moore.

"Sales were good for a while and then the Southland surfer decided the prints were "too kookie" for them. They wanted more subdued colors.

"But now the sales are good again for we send

them to Florida and to Hawaii. The tourists bring them home as souvenirs from the islands!"

DUKE BOYD and the other four salesmen keep alert to the whims of the surfers. A red denim pair of Hang Tens was not moving as well as expected. Then a black band was sewn on the left leg and virtually overnight that became the No. 1 seller.

The Hang Tens come in 10 oz. denim or rugged nylon. A special Velcro closure has been perfected for the trunks so that buttons or zippers are not needed. Buttons pull off and zippers foul up in the sand, said Mrs. Moore.

MILDRED LANDES of Long Beach is one of the sales leaders for Hang Tens and is the only woman in California selling men's swim wear.

While Hang Tens are following one basic style with

four style variations, there are 22 items produced by using varied color combinations. The firm also has produced jackets for the surfers but now is devoting full time just to the trunks.

Men's shirts are made in a Los Angeles factory under franchise. Girls' suits also are produced in Los Angeles under franchise and boys' sizes are produced in another plant in Alhambra.



Torrance Plant Gets Contracts

TORRANCE — Three new contracts for fabrication of components parts for high speed aircraft and a Navy missile have been announced here by Aerona Manufacturing Corp.

The "follow-on" awards will total \$1,325,000, with most of the work to be shipped this year, according to S. J. Kuderer, president.

Largest contract was received from McDonnell Aircraft Corp. for stretch-form parts for that company's F4 Phantom. The Phantom is being flown by the U.S. Navy as a carrier-based fighter plane and also is used by the Air Force for fighter operations.

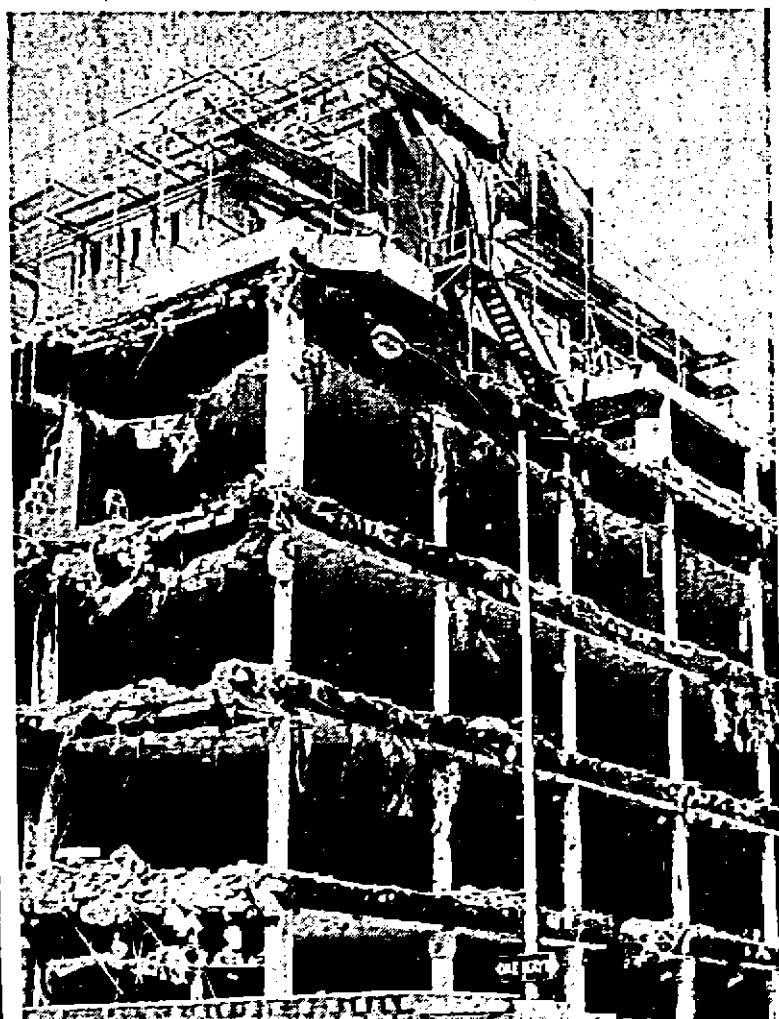
Other contracts include component parts for Boeing's 727 jet and missile parts for the federal government.

All the work will be done at Aerona's Aerocal Division plant in Torrance.

New Town to Be Built

George Swink of La Jolla, Calif., has announced plans to build a city of 1,000 to 2,500 prefabricated homes on the desert near Las Vegas, Nev., according to United Press International.

Swink said the prefab homes would be provided by the Rohr Corp. of Chula Vista, Calif., for the city, to be called Lakeview, about 65 miles northwest of Las Vegas.



EAST SIDE OF FORMER WISE BUILDING

Former Wise Building at Broadway and Pine Avenue, Long Beach, is undergoing demolition to basic structure for rebuilding into ultra-modern United California Bank Building. Photo shows how east portion of structure has been razed so multi-story garage can be built on this spot. West half of structure will be rebuilt, with addition of a sixth floor. For view of how building looks from Pine Avenue side, see picture on Page R-2.

PLUSH TO 'POSH'

Los Coyotes Country Club Ritzy Spot Now

By BOB BAUGHEY

It used to be described as "plush." But "posh" is now the word for the Los Coyotes Country Club—a celebrated Orange County recreational-social institution covering a 250-acre spread in the rolling, northern reaches of Buena Park.

This is because the club's main facilities, destroyed by fire 15 months ago, have been rebuilt to the tune of some \$500,000 in structure, furnishings and decorations.

It's also because the exotic-sounding adjective "posh," coined by a New York society columnist to describe the highest rung on the local ladder of luxurious appointments, fits the LCCC to a tee.

LOS COYOTES Country Club was opened Nov. 1, 1957. Its builders valued the clubhouse complex—which includes a "teen-age center," swimming pools, tennis courts, putting greens and other appurtenances—at one million dollars.

Golf, of course, was (and is) the piece de resistance. LCCC has the only 27-hole golf course in Orange County; one of the few in Southern California.

During the reconstruction period club members continued their golfing and other recreational activities from the Teen-age Center. Now they are enjoying a new main

clubhouse luxuriously furnished and decorated in the early Spanish California motif.

WHERE do the members come from? Peter J. Pino, a New York City expatriate who has been its general manager since inception, says: "From everywhere!"

A good answer. But of events, past and future, he reports that the movie star golf tournaments were held here in 1959 and 1961 ("we have one coming up"), and that the 1964 AAU national diving meet is scheduled for August this year.

"It's fundamentally a family club," says Pete. "We have 600 golfing members and 300 social members. Unfortunately, we were obliged recently to close the membership."

TO A COUNTRY CLUB circuit rider like us it was difficult to understand why there were so many patrons of the club's buffet during a normal, mid-week luncheon period—way back up there in the rolling hills.

Yet there were golfers galore. And the putting greens were a pastel of green velvet and "one-shotters."

Could be Chef Rex Massaglia, a 10-year head man of Laguna Beach's Victor Hugo Restaurant, was partly responsible.

Pete Pino's got him now. Could be.

Forum to Hear Foreign Aid Talk

"Foreign Aid With No Avenue, beginning at 7:15 Strings Attached" will be the topic at the Long Beach Community Forum Wednesday.

The speaker, Dr. Asghar Fathi, is an assistant professor of sociology at Long Beach State College.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamitos.

New College Points Up Design of Future

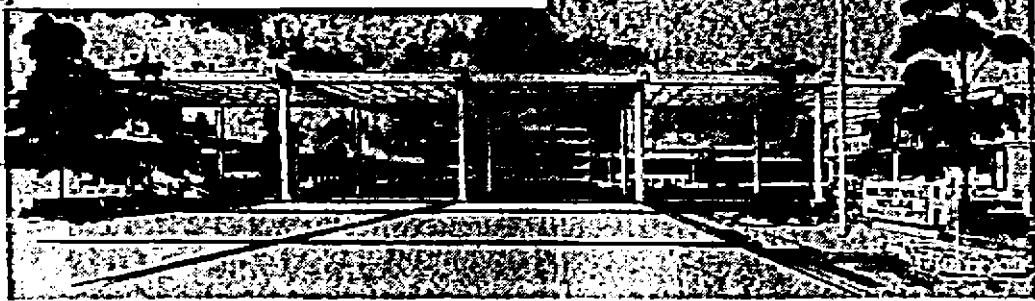
An arresting new concept initial enrollment of 1,000 to 1,500 students, has been planned specifically for the college design of the future U. S. "education explosion" will be introduced soon in Southern California as construction starts on Golden West College in Huntington Beach.

The new junior college, first phase of which will open in September, 1966, with an

ACCORDING TO master- (Continued Page R-2, Col. 1)

ENTRANCE TO NEW CAMPUS

This is planned entrance to Golden West College, looking toward library. New campus is in Huntington Beach, near Westminster boundary.



New College Designed to Grow

(Continued from Page R-1)

planner William L. Pereira, whose firm heads the group of associated architects in charge of planning Golden West, the new institution has been designed "to grow and change like a living organism, adapting itself over the years to unpredictable changes in the academic environment."

Consequently, although the original program required provision for an ultimate enrollment of only 5,000, the architects have so planned the campus that it can accommodate, in time, a student population of 10,000 or even more if the need arises.

IN ADDITION TO William L. Pereira & Associates, architectural firms associated on the project include A. Quincy Jones, Frederick E. Emmons & Associates and Blurock, Ellerbrook & Associates.

James M. Sink, partner of the Pereira organization, will act as project director.

To achieve an unprecedented degree of expandability and flexibility, the entire complex is planned around a single module, 40 feet square, which can be quickly partitioned into any combination of interior spaces and which can be extended not only horizontally but vertically as well.

THIS STRUCTURAL sys-

tem provides its own strong architectural vocabulary in reinforced concrete, with the exposed concrete ceilings incorporating a waffle system, exterior walls in various colors, and the columns of concrete aggregate creating a striking pavilion effect.

The key to the entire system is a unique "outrigger saddle" surmounting each column, a U-shaped protrusion that facilitates extending each span in any direction and at the same time adds an interesting and unusual architectural detail.

THE INITIAL increment will include a 375-seat lecture hall and auditorium, ad-

ministration building, library, and special classroom and laboratory buildings for business education, natural sciences and mathematics, technology and fine and applied arts, and language and literature.

To make these buildings completely expandable, and to provide a maximum of usable space, the mechanical and electrical distribution equipment has been located in separate load centers.

These monolithic two-story structures are set within the basic 40 x 40 framework of columns and beams but separated entirely from the academic buildings and connected to them by foot-bridges



FIRST, DEMOLITION; THEN RECONSTRUCTION

View looking northward up Pine Avenue, Long Beach, shows demolition work under way on former Wise Building. Rebuilt structure will become the United California Bank Building. East portion of building (far right) has been removed and a multi-story garage will be erected there. Portion left standing will be rebuilt from basic structural skeleton and another story added, making six floors. East-west street here is Broadway.

which also contain the duct system.

BRIGHTLY COLORED and hot and chilled water which carefully landscaped, they will be piped in open chan-

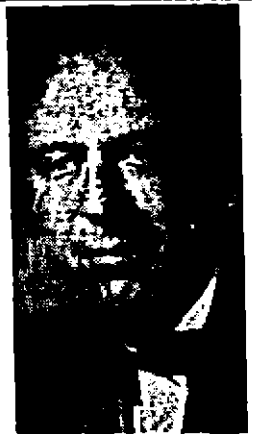
nels around the exterior of the academic buildings and thence into unit ventilators for conversion into hot and cold air. The first phase calls for five of these load centers, with 10 more to be added as the campus grows.

Other novel features of the plan include a campus "main street"—a wide raised promenade which provides the main avenue of pedestrian traffic and also contains the academic buildings and utilities — and a series of thence into unit ventilators for conversion into hot and cold air. The first phase calls for five of these load centers, with 10 more to be added as the campus grows.

Condominium Medical Arts Center Planned

Proposed construction of the first condominium medical building in Orange County has been announced by Pacific Federal Investment Co.

Under direction of R. F. George, the Medical Arts Center will offer the medical profession the opportunity of obtaining complete ownership of office space, plus undivided interest in all common areas. It was said that total monthly expenditures will be about one-half of existing rental arrangements. The Center will be one block north of Ball Road on



CREDIT COURSE

Robert L. Reed, credit manager for Barr Lumber Co. and originator of a "credit course" for small businesses, will discuss it Friday at Santa Ana Elks Clubhouse following noonday luncheon sponsored by Orange County Ad Club. It is non-profit seminar offered as "educational contribution" by Ad Club, and is open to all business and industry in the county.

Paramount Firm Named Distributor

Pacific Tile & Porcelain Co., with headquarters in Paramount, has been selected as sole western distributor for "Brickplate" building ceramics, the products of Gail International Corp. The announcement was made in San Francisco by Paul C. Hermann, manager of Gail International. Gail International is the recently formed United States subsidiary of the 73-year-old Wilhelm Gail Ceramics Works of Giessen, Germany. The company's product, "Brickplate," is a unique ceramic building material used for both exterior and interior application.

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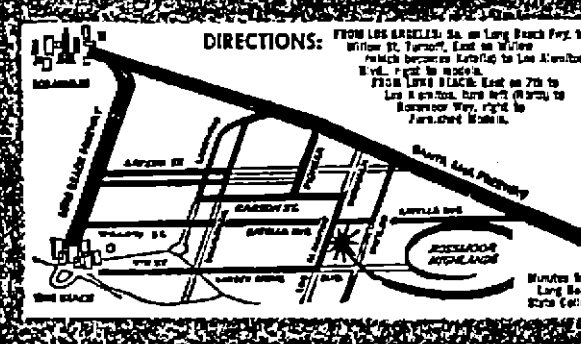
2 STORY ELEVATIONS
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Custom Designed by David Friedman, AIA, ARCHITECT



3, 4 and 5 BEDROOMS 2 and 3 BATHS



NO RED TAPE... EASY TO QUALIFY

CARDINAL HOMES

in Fountain Valley

A FLOOR PLAN FOR EVERYONE!

3 and 4 Bedrooms... Single Story

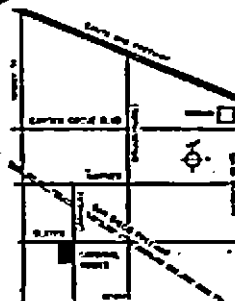
4 and 5 Bedrooms... Two Story

3 Bedrooms plus 580 sq. ft.

Rumpus Room with Bath, Fireplace and Bar

A MEDALLION HOME

From Los Angeles drive out the Santa Ana Freeway to Brookhurst, south on Brookhurst to Warner, right to Canyon then left on Canyon to Silver and turn right. From Long Beach go out 7th St. (Garden Grove Blvd) to Brookhurst and follow directions above.



6 EXTRAS

INCLUDED AT NO EXTRA COST

- Westinghouse range and oven
- Westinghouse dishwasher
- Nylon Carpeting
- Sprinklers, lawns and shrubs front and rear
- Block walk, rear and sides
- Fireplaces, with ash panning

Other deluxe features include: Pullmans in both baths with two sinks in master bath... brick veneer exteriors... ash cabinets with raised panel doors... formica-topped kitchen cabinets... cultured marble-topped bath cabinets... masonite slab interior doors... 220V outlets for washer and dryer, range and oven... television outlets... pebble stone entries... truss roof construction with Douglas fir studs and plates... 80,000 BTU Payne forced-air furnace with ducts to all rooms including baths... plumbing fixtures include Delta valves throughout with shower over tub... ceramic tile over tub and 6' in shower... heavy shake shingle roofs on all two-story plans, both heavy shake and regular shingle on one-story plans... acoustic ceilings... wood windows in front with full view metal windows rear and side... sliding glass doors in living or family room... screens on all windows.

Denies Urban Renewal Endangered by Initiative

Supporters of the housing initiative constitutional amendment declared Saturday that the measure, if adopted by California voters, "couldn't possibly interfere with urban renewal projects, whether or not they are backed with federal funds."

The statement was made by H. Jackson Pontius, executive vice president of the California Real Estate Association, challenging an opinion released by Attorney General Stanley Mosk.

Mosk cited a letter he said was received from Robert Weaver, administrator of the Housing and Home Finance Agency, casting doubt whether urban renewal projects could be authorized if the amendment were adopted.

"THE ATTORNEY General is wagging a ghost before the people in an attempt to frighten them into believing something with no foundation in fact," Pontius said. "The amendment will simply return control of private property to the property owner without entering into the question of discrimination."

He said supporters of the initiative had studied its effects before drafting the measure. "They were, and still are," he said, "satisfied that it will not affect urban renewal in California."

"IN SOME 40 other states," he added, "the property owner has freedom of choice in deciding to whom he will sell or rent his property. He had

it in California until the Rumford Act was passed.

"The attorney general knows that in those 40 other states with no forced housing laws the federal government is not withholding urban renewal funds. The initiative constitutional amendment simply removes the forced housing law and restores the same freedom to Californians that citizens of those other states have."

Construction Record Set

Final compilation of figures for construction in Southern California during 1963 shows that total contracts awarded during the 12 month period amounted to \$4,567,300,000.

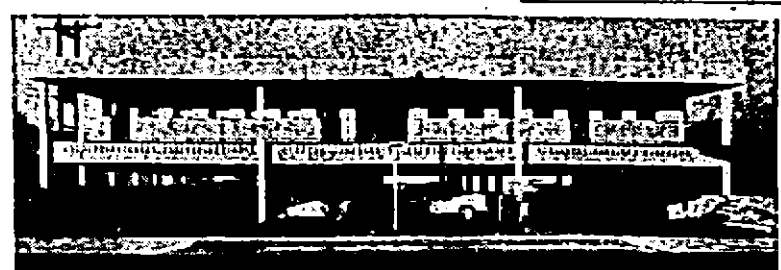
W. D. Shaw, general manager of the Southern California chapter of Associated General Contractors, said this is an all-time high and represents an increase of 17.4% over the total of \$3,891,500,000 for the year 1962.

The 1963 total consisted of \$2,685,600,000 of residential construction, up 28% over the previous year; \$1,189,900,000 of non-residential building, up 8%; \$139,700,000 of military and public construction, up 2.2%; and \$579,100,000 of heavy engineering construction, up 11%.

Total construction in the Southwest, which includes Southern California, Arizona and Southern Nevada, totaled a record \$5.1 billion, an increase of 15.7% over the \$4.4 billion for last year.

This marks the first time that construction in this area has topped \$5 billion.

MORE MONEY, more fun. Use Classified ads to sell good household items you no longer need.



BUILDING ELEVATED FOR PARKING

The new, cooperatively owned Anaheim Medical Square recently completed at 1655 W. Broadway in Anaheim provides maximum land use with ground-level parking beneath the 10-suite structure. Owner-occupants include medical, dental and clinic technicians.

Students to Get Aid at Career Guidance Center

Planning is under way by Members of the Joint Accounting Careers Council of Southern California for participation in the Third Annual Career Guidance Center, March 10 to 20.

The Center is sponsored by the office of Los Angeles County Superintendent of Schools and features information to aid young people in the process of career planning.

The Accounting Careers Council is composed of representatives from the American

Accounting Association, the American Institute of CPA's, the Financial Executive Institute, the National Association of Accountants, the American Society of Women Accountants and the Institute of Internal Auditors. The objective of the council is to attract able high school students to careers in the financial field.

The 10-day Center will be located at 2120 Eastern Ave., City of Commerce (Great Western Exhibit Center), and can be reached via the Santa Ana Freeway and Atlantic Avenue turnoff.

NOMA, NSA to Meet Tuesday at Lafayette

The National Office Management Association and the Queen Beach Chapter of the National Secretaries Association will hold a joint meeting, Tuesday night in the Panorama Room of the Lafayette Hotel.

PREVIEW NIGHT, March 10, is scheduled for 7 to 10. In addition to the regular hours, the Center will also be open Friday, March 13, 7 to 10 p.m.

Open to the public without charge, the Career Guidance Center is prepared to receive 45,000 visitors, about half of that number being students on educational field trips.

Drew Shifting Food Oil Unit to Wilmington

Mrs. Mildred Boulter, a secretary for the National Metal Steel Corp., of Torrance, is chapter president.

Speaker for the evening will be Blaine Bender, director and sales manager for Amway Sales Corp., Ada, Mich. His training has been in sales and business management, sales promotion and sales training.

His subject will be "Enthusiasm"—principles which are vital to all business and sales work.

Bender has been a resident of Southern California 30 years and of Temple City for 18. He is active in community affairs.

Norman Greengrove, of the Independent Press-Telegram, president of Long Beach NOMA, will preside.

Drew Chemical Corp. has announced suspension of vegetable oil production at its Lindsay, Calif., plant and transfer of the operation to its Wilmington plant.

John M. Hagerty, Drew's West Coast general manager, said "unfavorable market transit conditions" caused the shutdown.

"We are now in the process of modify our facilities (at Lindsay) for the production of a new product line," he said.

Hagerty said it was necessary "to terminate some of our employees during this changeover."

The new line includes products for dairy, ice cream, industrial and marine power plants, soap detergent, rubber and plastic pharmaceutical.

Drew also operates a plant at Strathmore.



GLIMPSE INTO THE PAST

Richard Foley, 13, is shown antique vending machine, in shape of chicken which clucked and laid hard-boiled egg when crank was turned, by policeman Bill Borrowe. Machine, which dates back to 1890s, is part of traveling exhibit sponsored by Home Savings & Loan Association in commemoration of 75th anniversary. Trailer-housed exhibit is on display through March 3 at the Long Beach branch, 201 E. First St. Free exhibit can be seen 9:30 a.m. to 4 p.m. Mondays through Thursdays and 9:30 a.m. to 6 p.m., Fridays. Borrowe, who is licensed security policeman, has been outfitted in "Keystone Kop" type outfit to add atmosphere to exhibit.



C'est Magnifique!



Continental Elegance with a Western Flair

offered in these architecturally designed 3, 4 and 5 bedroom, 2 and 3 bath Country Houses up to 2,500 square feet in size. Choose from split level, ranch and 2-story homes with spectacular cathedral ceilings • oversize open hearths of rugged stone or rock • extravagantly complete built-in kitchens (with dishwasher) • rich wood paneled walls • private enclosed patios • complete block wall fences • even unique walk-in showers with planter areas •

Prices from \$25,950 low as 5% Dn.

Chatelaine II

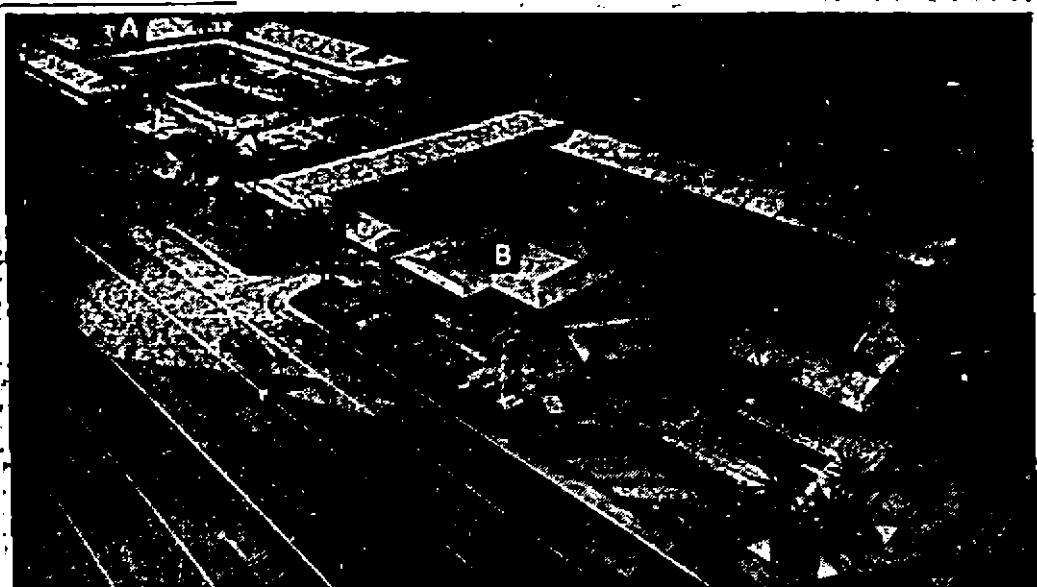
in placencia & redlands.



4 Furnished Models

Open 11 to dusk

528-5920



L.B. AIRPORT MOTEL TO EXPAND

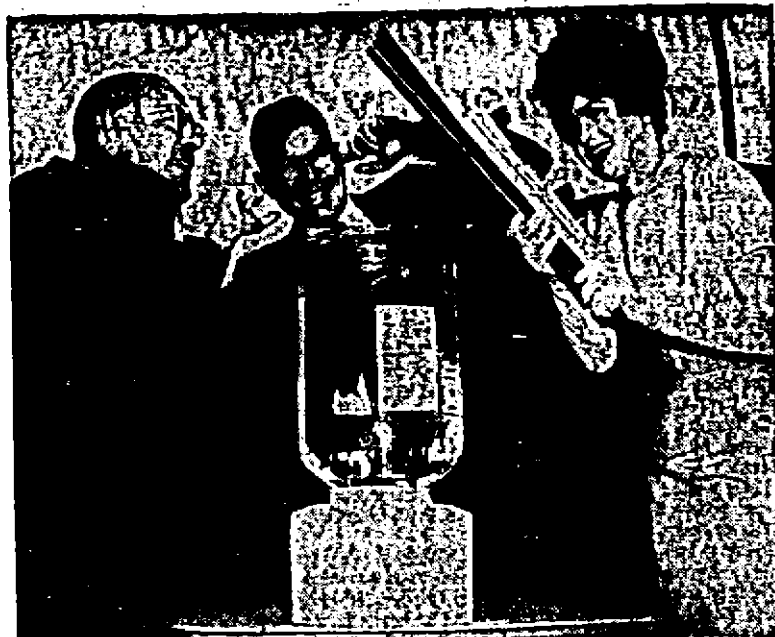
Lease amendment authorizing expansion of the Landmark Motel, operating on city-owned land on the east edge of the Long Beach Airport, was authorized by the City Council last week. Rochelle Enterprises, lessee, will start construction soon on \$300,000 45-unit addition (see "A" in above artist's sketch). At right is present 42-unit section built in 1961 at cost of \$200,000. Expansion will include restaurant and coffee shop (B) plus improvements in older section. Airport Manager Nick Dallas says motel quarterly reports show rooms filled on average to about 65 percent capacity in slow seasons and more than 80 percent full in busy periods.

Rucker Co. Final Quarter Business Up

Clarence J. Woodard, president of the Rucker Co., has announced from the firm's offices in Los Angeles, that sales and profits for the final quarter of 1963 were the highest of any quarter during the year, although 1963 as a whole trailed 1962.

Commenting on 1963 business activity for the electronic-hydraulic control firm, Woodard stated, "New orders during the year were received at a record rate of nearly \$1 million dollars a month, tripling our backlog from \$2 million to \$6 million dollars for the 12-month period."

"This record backlog in a broad base of markets, and the continuing high rate of incoming orders, indicate continued improvements in both sales and earnings during 1964..."



REVERSE SWITCH LAUNCHING

Pretty Loy McGowan, representing Long Beach Chamber of Commerce, smashes toy vessel against water bottle in reverse switch "launching" officially opening new district headquarters for Arrowhead and Puritas Waters, Inc. Taking due precautions for "crash" are H. L. Evans (center), district manager, and Hugo W. Druehl, president. New facility is at 2445 E. Dominguez St., Long Beach.



ANNIVERSARY

Ralph C. Kiser, Huntington Beach district manager for Edison Co., was honored for 40th year with utility. He was Oil City's "Man of the Year" in 1961, headed his city's chamber of commerce, and currently is president of Orange County Coast Association.

Republicans Offer Own Housing Plan

WASHINGTON (UPI) — Some Republican congressmen have come up with their own housing and urban renewal program—one that differs from President Johnson's program in some important respects.

They say their proposals are intended not as a "reaction" to the Administration (in fact, they beat Johnson to the draw by three days) but rather as an attempt to "humanize what has been a coldblooded program of more benefit to the bureaucrat and big developer than to the little man."

According to Rep. William B. Widnall, R-N.J., the main effort so far is that it has only rent. They say this way you don't take property off the local tax rolls. "YOU SHOULDN'T begin on these things unless you can offer people something better than they have now," said Widnall. The Republicans think that one source of better housing for people displaced by urban renewal would be empty houses already built. The Administration thinks so, too. The difference is that while the Administration would like to buy 15,000 of these existing houses a year and rent them out at the same level as before with no limit on the amount.

FOR QUALITY AND Elegance

YOU MUST SEE the Stately-Spacious Homes of

GARDEN PARK Estates

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$19,225 to \$26,450 full price

PRICE ON THE WALLS

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural oak cabinets with superamiric (ceramic) tile top and splash
- Coffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or wood brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN
(except cash and deposits)
Veterans Monthly Payments from \$106.17 (includes principal and interest)

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "111", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

HOME AWARD WINNER

Why Go Far?

Built by S.S. & Sons, Inc. Pride of Quality

DRASTIC LIQUIDATION SALE

Final Section Now Completed and You Can Move In Now, But...

HURRY!

They're Selling Fast and the Down Payment for This Popular Home Has Been Reduced to Only

\$295⁰⁰ DOWN

FROM \$18,995

GATEWOOD ESTATES

Quality-Built Homes
Near All Modern Conveniences
JACK REESE
DIRECTOR OF SALES
Telephone 865-1087 or 860-1144

BONUS—BONUS—BONUS—BONUS
Carpeting, Landscaping, Fencing, Drapes
3 Bedrooms • 2 Baths • Family Rooms
Level Homesites • Safe Oil de sac Streets • Modern Coffers & Sattler Built-ins • Ceramic Tile • Large Patios • Extras Galore

Planner Blvd.	South Street	Del Amo Blvd.	Lincoln Ave.
		Carson	
		Stanton	

Driving Directions: From Long Beach Area—drive east on Carson Street to Bloomfield Avenue, then left to Gatewood Furnished Mobiles.

Business Tabloids

Robert Coquillette, president of the Ohio Rubber Company, a division of the

FORMATION of the firm of Merton H. Willson & Associates, A.I.A., architects and planners has been announced by its principal, Merton H. Willson, whose office recently was opened at 3939 E. Coast Highway in Corona del Mar. Associated with Willson in the new firm is Dell M. Williams, A.I.A. Among their current projects is a planning study of Corona del Mar for the City of Newport Beach.



C. A. GREEN A. M. WILLSON

Beach at 6700 Cherry Ave. Green joined ORCO headquarters in 1945 and was made sales representative for their Chicago territory in 1949.

Ohio Rubber is a major supplier of custom industrial rubber parts and products, Long Beach Agency, 4067 and the Long Beach facility is one of the production plants located strategically throughout the United States.

H. B. VOORHEEST of Anaheim has been appointed to the treasury of Robert B. Anderson has been appointed to the advisory council of Bank applications sales engineer of America's board of directors, Rudolph A. Peterson, president, has announced.



H. B. VOORHEEST E. D. STRONG

tion on the West Coast, it has been announced by Hugh T. McGovern, company president, at Flushing, N.Y. Photonics Corporation is ranked among the foremost designers and manufacturers in the electro-optics field.

A DIVIDEND of 30 cents per share has been declared on the A Common Stock of Harvey Aluminum (Incorporated). The dividend will be payable March 31 to holders of record of A Common Stock at the close of business on March 12. The action was taken by the board of directors at a meeting in the main office of the company in Torrance.

EDWIN D. STRONG has been appointed vice president and loan officer of Charter Savings & Loan Association, Bellflower, according to Nelson Richardson, president. Strong, a native of Long Beach, formerly was with the state savings and loan commissioner's office. He lives in Seal Beach.

DONALD E. LAHR, 2711 Kempton Drive, Los Alamitos, has been promoted by Insurance Securities Incorporated from representative to district manager, it was announced last week by Gene M. Bishop, manager of the Long Beach division.

GLENN A. HOTTENSTEIN JR. of Huntington Beach has joined the Long Beach law firm of Denio, Hart, Taubman & Simpson. Hottenstein received his law degree at the University of California at Berkeley last spring and was

Loan Department Manager Named

Duane C. Coker has been appointed manager of the conventional loan department of Insured Mortgage Co. it was announced Saturday by president Hal Gerling.

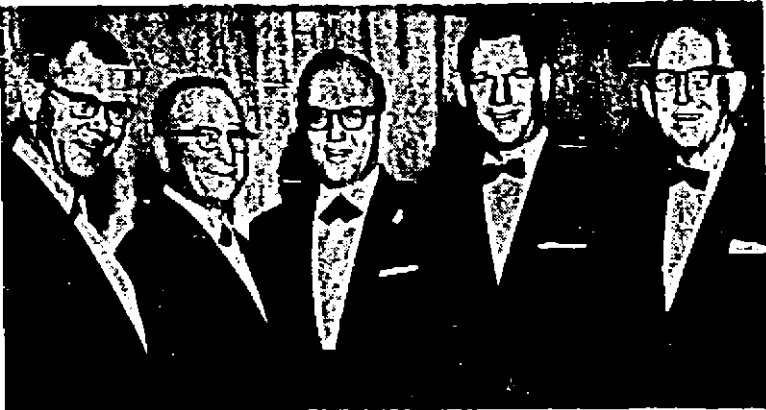
The Long Beach firm was founded in 1961 and has doubled its volume each year, exceeding \$18 million in 1963.

Insured Mortgage Co. currently represents 12 major lending institutions in the greater Long Beach and Orange County areas. It handles a large volume of real estate loans for local realtors.

Coker, a specialist in conventional financing, said he would emphasize refinancing service to persons wanting to borrow cash on the equity in their present property.

Realtors in Politics

BELLFLOWER — Three members of the Bellflower District Board of Realtors have tossed hats into the ring in the City Council campaign. Seeking office will be Carolyn Fylan, Ray Smith and Norm Murray, an incumbent.



ELECTRICAL CONTRACTORS INSTALL

New officers of Los Angeles Chapter, National Electrical Contractors Association were installed at recent banquet in Beverly Hilton Hotel. Membership includes Long Beach area. In photo, from left: Richard E. Arbogast of Newbery Electric Corp., treasurer; A. L. Berg of Berg Electric Corp., chapter governor; Harry M. Dalby of Pacific Electrical & Mechanical Co. of Los Angeles, president; Allen F. Knickrehm of the Knickrehm Co., vice president; and Charles A. Wike of A. S. Schulman Electric Co., governor of California-Nevada Line Constructors Chapter. New board members were: James O. Ashcraft, electrical contractor of Long Beach, and Lewis V. Barth of Barth-Morrow Electric of Los Angeles.

Von's Grocery Hikes Dividend

LOS ANGELES — Directors of Von's Grocery Co., increased the regular quarterly dividend to 25 cents from 17½ cents per common share. This action establishes an annual dividend rate of \$1 per share in lieu of the former policy of paying quarterly dividends plus a year-end extra which amounted to a total of 90¢ per share in 1963. T. A. Von Der Ahe, president, stated that this increase over the previous year's sales of \$212,248,668.

ON CONDOMINIUMS, ETC.

Planning Information Will Be Made Available

Advanced research in depth "THE PURPOSE of the Reynolds, associate planning on condominiums, planned Planning Study Committee of Huntington Beach Planning Commission; and Leonard, County which involve plan- all areas where planning and zoning will be con- zoning information can be de- ducted by the recently or- developed which will be of val- ganized Planning Study Com- to the County of Orange sign Committee, Orange mittee of Orange County, and the cities in the county," County chapter, American Institute of Architects; Reg- mond L. Watson, manager, planning department, the Irvine Company, Tulsa, chairman; Richard R. Leitch, AIA, of Richard Leitch, AIA, and Associates, Newport Beach; and Merton H. Willson & Associates, Corona del Mar.

The committee plans to send its reports to 250 planners, city council members, commissioners, city executives and county supervisors and executives of the 26 governmental units in Orange County. The committee is made up of representatives from three organizations, the Orange County Planning Directors Association, the Orange County Chapter of the American Institute of Architects (represented by its Orange County Civic Design Committee), and the Home Builders Association of Los Angeles, Orange and Ventura Counties (represented by its Orange County Committee).

Cedric E. Sanders, Santa Ana community developer is chairman of the group. The committee is made up of representatives from three organizations, the Orange County Planning Directors Association, the Orange County Chapter of the American Institute of Architects (represented by its Orange County Civic Design Committee), and the Home Builders Association of Los Angeles, Orange and Ventura Counties (represented by its Orange County Committee).

MEMBERSHIP of the committee includes: Orange County Planning Directors Association: Stuart W. Bailey, senior planner, Orange County Planning Commission, Santa Ana, chairman; Jerry Drawdy, planning Santa Ana; and John A. M... ing Commission; Kenneth A. rector, Los Angeles.

SOMERSET

DISTINCTIVE RESIDENCES

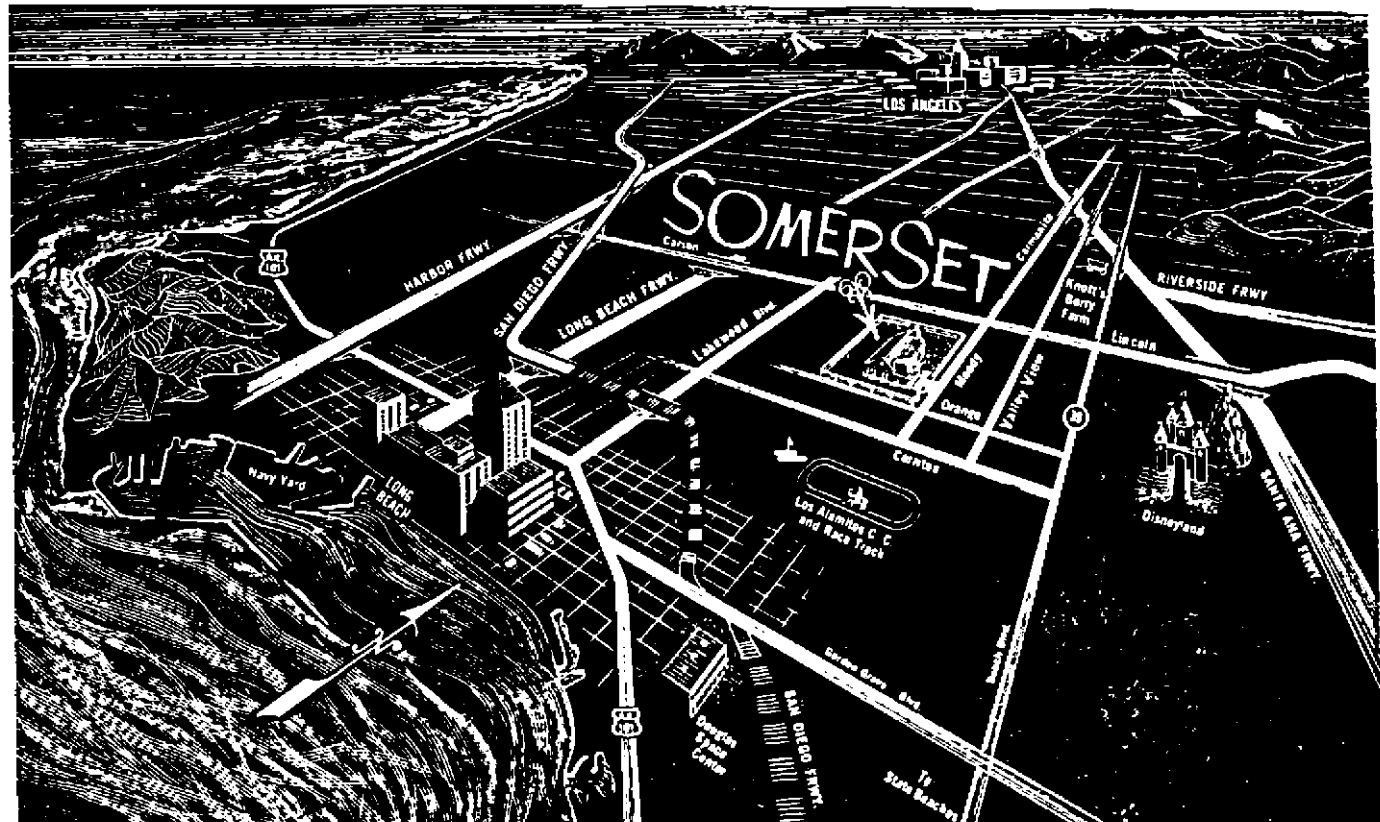
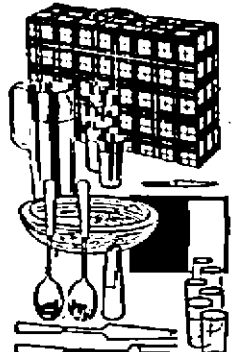
GALA, GIFT-GIVING GRAND OPENING

2041 FREE GIFTS — EVERYONE WINS!

Come...play Somerset's Treasure Chest game this weekend! Win beautiful prizes, ideal for your family and home: Grand Prize is a beautiful General Electric stereo set with AM-FM tuner and record player. Other gifts, yours immediately if your key fits, include: carving sets, folding overnight bags, glassware and salad bowl sets, pocket secretaries, florentine pens, many other gifts including free treasure chest banks for the children. 2041 Free Gifts in all! Nothing to buy—nothing to do!



GRAND PRIZE



AN "ISLAND" OF QUIET, RURAL CHARM CLOSE TO LONG BEACH, LAKEWOOD AND LOS ANGELES.

Somerset Homes include these luxurious features...and 48 more...at no extra cost!

- 1 & 2 Stories
- 3, 4, and 5 Bedrooms
- 2, 2½, and 3 Bathrooms
- Family Room
- 2 Car Attached Garage
- Patio
- Up to 1,988 sq. ft. of liveable area
- Wall-to-Wall Carpeting in Living Room, Bedrooms, Halls
- and Stairways
- Quarry Tile Entry
- Gaffers & Sattler Built-in Range & Oven, with Automatic Clock and Rotisserie, Dishwasher & Disposer
- Woodburning Fireplace with Log Lighter
- Homes Prepared for Air Conditioning
- Concrete Block or Redwood Fencing

Come...See for Yourself...This Weekend!



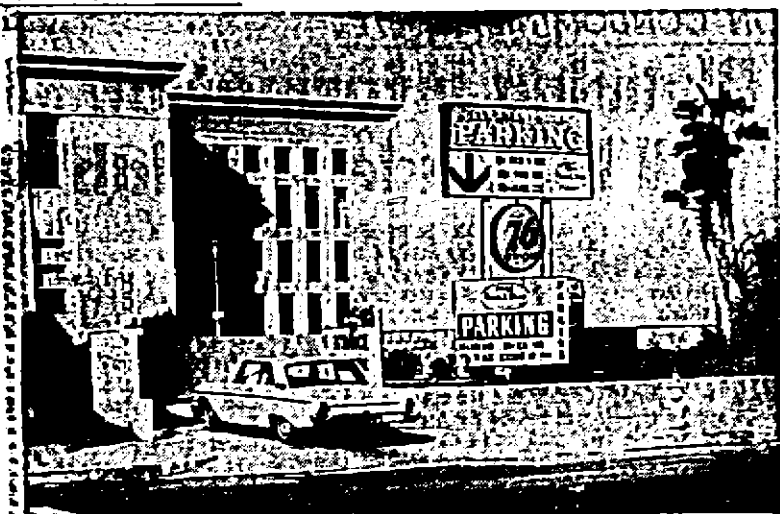
TW TWAITTS-WITTENBERG CO. Builders & Developers

from \$26,500

EXCELLENT FINANCING

WALKER & LEE, Exclusive sales agents
Phone: 828 6450 (Area 714)





LARGER SIGNS

Two new signs like this have been erected at entrances to Lincoln Park Parking garage. This one is on Pacific Avenue at First Street; the other faces west on Broadway between Pacific and Cedar avenues. Signs are larger than previous ones, which motorists said were difficult to see in time to enter ramp. Underground garage is reported gaining in popularity, but with space usually available even in peak shopping periods.

More Rock Salt Used for Safety

MINNEAPOLIS (UPI)—and ice removal from high-above the 1961 level of 2.1 States, cities and counties ways, says a report by Car-gill, Inc., a major rock salt producer. In 1962 salt use for rock salt for safety in snow this purpose was 43 per cent report said.

Half Billion Tagged for Capital Investments

Ford Motor Co. and its affiliates plan to invest more than half a billion dollars in expansion, modernization and replacement of their U.S. and overseas facilities during 1964. Henry Ford II, chairman of the board, has announced.

About \$230 million of the capital investment will be made in the United States, a 50 per cent increase over 1963 U.S. expenditures. Upwards of \$75 million are earmarked for Michigan facilities.

The half-billion total will be second only to the \$557 million capital investment

made in 1956 when the company carried out a post-war expansion program and replaced many of its outmoded facilities.

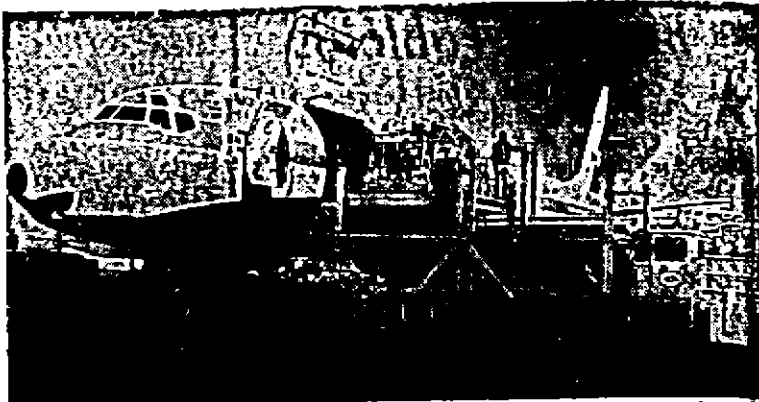
Dividend Paid by Edison Co.

LOS ANGELES — The Board of Directors of Southern California Edison Co. has declared the regular quarterly dividend of 26 1/4 cents per share on the original preferred stock and 27 cents per share on the cumulative preferred stock, 4.32 per cent series. Both dividends are payable March 31 to stockholders of record March 6.

Manager Honored for Sales Record

Reid M. Mitchell, agency manager in Long Beach for Mutual of New York, was honored for his 1963 sales record at a New Orleans conference of the life and health insurance company's 175 agency managers and its top home office and regional executives.

Mitchell accepted an award given to those agencies which exceeded their anticipated sales last year.



JET AGE GROUND HANDLING

A new concept in air freight handling is shown in operation as palletized cargo is placed aboard United Air Lines DC-8F jet freighter. With the new system called Freightair, manual handling of cargo is eliminated by the use of mobile pallet transporters and loading vehicles.

United Launching DC-8F Jet Air Freight Service

Jet freight facilities and Chicago, these terminals are augment the speed of the jet equipment costing \$26 million now in operation with a cargo aircraft. Mangold will be put into full operation fourth in New York scheduled.

United's unique ground handling methods will trim as much as 25 per cent from loading-unloading times. Huge transporters of special design move pallets, each weighing up to 12,000 pounds, from the terminal to the aircraft. Inside the terminals special mechanized platforms, moving on tracks, transport pallets between cargo build-up and staging areas.

The Chicago terminal is the largest single carrier air freight facility in the country and is capable of handling 20 million pounds of merchandise monthly.

"WE HAVE placed a great deal of emphasis on ground handling techniques that will

Realty Firm Uses Teletype

The first county-wide teletype system to expedite to buyers information about the 6000 homes for sale throughout Orange County has been installed by Farrow Realty Corp., Garden Grove-based firm, Jerry Farrow, owner, announced.

The teletype system brings to buyers within minutes information about the more than 6000 homes listed by the eight Farrow offices and the various multiple listing services in Orange County, Farrow said.

It also is designed to expedite the circulation of home listings by sellers, said Farrow, and link the Farrow 120-man sales organization more closely.

"The installation of the system is another adoption by Farrow Realty Corp. of modern management methods to make the real estate industry more efficient and professional," Farrow said.

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today.

THE 46-TON capacity Jet Freighters will increase United's available cargo ton mile volume this year by 16 per cent. The total cargo capacity of United's fleet of 260 passenger-cargo and all-cargo aircraft is 727,000,000 available cargo ton miles annually, largest in the industry.

United had the DC-8F designed so its pallets can be used in both domestic and international interline operations. The door in the aircraft, measuring 140"x58", is the largest in the commercial freight field permitting the acceptance of single shipments previously too bulky for air transportation.



TOP ENGINEER

Dr. Ruben F. Mettler, president of Space Technology Laboratories, El Monte, who has won national recognition for leadership in development of ballistic missiles, has been named Southern California's "Engineer of the Year," one of the highlights of the annual observance of Engineers' Week, Feb. 17-22. He was selected by a judging committee representing 45,000 members of 57 area engineering societies. The award was presented at the Engineers' Week banquet Friday in Los Angeles.

Best Home Value in Huntington Beach

Springdale SOUTH

IMMEDIATE OCCUPANCY

3 and 4 Bedrooms
Family Room • 2 Baths
2 Car Garages
from \$18,250

NO DOWN TO ALL!
\$100 Costs Moves YOU In!

• BONUS SPECIAL •
REAR YARDS FULLY FENCED

DRIVING DIRECTIONS
FROM LOS ANGELES—Santa Ana Hwy. 397—turn right (south) on Beach Blvd. to Bolso right on Bolso to Edwards and models.
FROM LONG BEACH—East on Garden Grove Ave. to Golden West right (south) on Golden West to Bolso right on Bolso to Edwards and models.
FROM SANTA ANA—West on Bolso to Edwards and models.

Another All WASTE KING-UNIVERSAL Home

KITCHENS
Waste King Universal Built-in Range and Oven in Color
Waste King Universal Waste Disposer
Modern Range Hood and Fan in matching color
Sleek Formica counters
Natural Ash cabinets
Separate Utility Rooms

LIVING AREAS AND FAMILY ROOMS
Decorator Matic Vinyl Asbestos Floor Tile
Wide Premier Sliding Glass Doors
Custom Air Forced Air Heating with Thermostat Control
Decorator Designed Lighting Fixtures

BATHROOMS
Decorator Designed Vinyl Asbestos Floor Tile
Spacious Stall Showers
Luxury Pullman with Formica Counters
Deluxe Medicine Cabinets

BEDROOMS
Spacious Sliding Door Wardrobe Closets
Sturdy Aluminum Window Screens & Shades
Careful Planning for Best Furniture Arrangement

ALL THROUGH THE HOUSE—Inside and Out
Premier All-aluminum Weatherproof windows
Weather stripped exterior doors
Shades and aluminum screens throughout
Special Drain and Water Connections for automatic Washer and Dryer
Extra Power 100 ampere Electric Service
Choice of Five Decorator Designed Interiors
Generous Use of Luxury Materials for Exterior Shutters
Sidewalks, Streets and Sewers in and paid for

2nd UNIT NOW OPENING

INCLUDING MANY WITH KING-SIZE LOTS

Regal Homes

CONVENTIONAL FINANCING

\$395^{dn}

PLUS COSTS

BEST BUY in BUENA PARK

OR

LOW DOWN FHA

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

priced from \$21,300

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES

Regal Homes are in the city of Buena Park on Orange County between Knott and Valley View. From Los Angeles or Santa Ana, take the Santa Ana Freeway to the Valley View turn-off, go south to Orange County then east to furnished models.

WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!

- ✓ 1 Min. to Knott's Berry Farm
- ✓ 2 Min. to Freeway
- ✓ 5 Min. to Disneyland
- ✓ 15 Min. to Long Beach
- ✓ 20 Min. to Beaches
- ✓ 35 Min. to Los Angeles

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away!

★ MODEL HOMES OPEN DAILY 10 A.M. 'TIL 8 P.M. SUNDAYS, TOO!! STILL GOOD SELECTION!

PRICES SLASHED \$2000 ON SOUTH SHORES' NEW 'MARINA' MODEL

**YOUR
CHOICE
2, 3 AND
FOUR
BEDROOMS
WITH 2 BATHS!**



**NOW! FROM \$11,995
ONLY \$295 FULL DOWN!**
ALL ON BIG 60x100-FT. LOTS!

**A STATEMENT
FROM THE
BUILDER!**

WE APOLOGIZE...

to the many people who were Disappointed last week due to the sell-out of our \$11,995 Economy home. But we invite you back to offer you our new DELUXE "Marina" model that we had intended to sell for \$13,995 — it is yours for the same price as our Economy model, \$11,995.

The Builders of South Shores

Sorry, We Cannot Take Trades at These Prices!

*With our exclusive deferred purchase plan, you buy the lot at any time after 19 years for the low 1960 price of only \$5000. You pay only 3 1/2% interest on the lot during all that time. You have all the privileges of full home ownership. You can sell, rent or will to your heirs. It's new, it's revolutionary. It's the smart way to buy... it's yours at SOUTH SHORES.

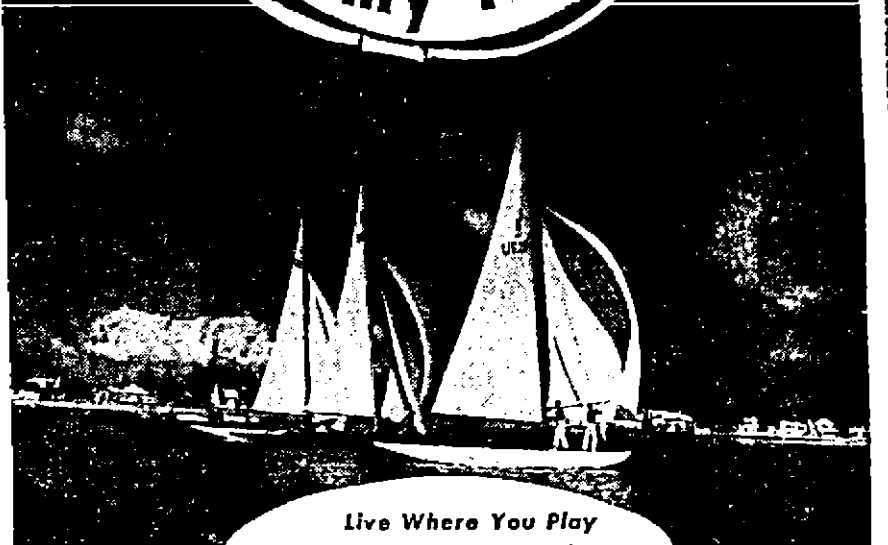
HURRY!

***ONLY 195 LEFT!
OVER \$5,000,000
WORTH OF THESE HOMES
SOLD THIS YEAR.**

SOUTH SHORES

BROOKHURST AT GARFIELD in fabulous HUNTINGTON BEACH! LE 6-9357

★ DON'T ASK FOR THESE AFTER THEY ARE GONE



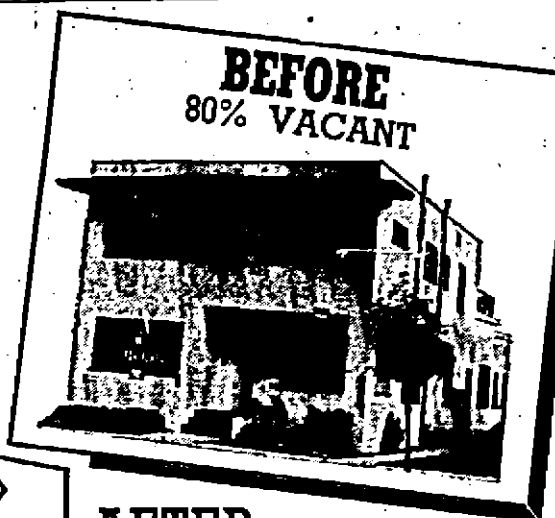
FROM COAST HIGHWAY (101) along the ocean front—turn north on Brookhurst in Huntington Beach, three minutes and you're there! FROM SANTA ANA FREEWAY—turn south on Brookhurst—continue 11 miles to Garfield in Huntington Beach. Look for the big South Shores sign!

CROSSON & DEWEY, INC.
Volume Home Merchandisers to the Builder

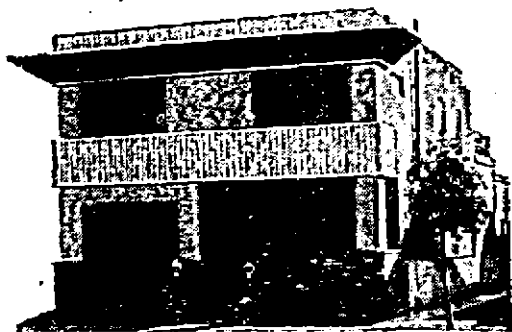
Attention: Owners of Apartment & Commercial Buildings

T. H. Liken introduces its new remodeling division. Highly skilled workmanship, combined with the lowest competitive prices, allow you to increase rentals, profit and property value!

BEFORE
RUN DOWN APARTMENT WITH
80% VACANCY



AFTER...
RELATIVELY INEXPENSIVE REMODELING
By **T. H. LIKEN** resulted in
100% Occupancy at
50% increase in rental sales



Let a highly trained income property improvement counselor discuss your remodeling problems... call us today GE 3-0946 — you will be pleased at the low cost!

Flexalum PATIO COVERS

Nothing can match a Flexalum Patio Cover by Liken. Custom Workmanship. Unique Construction. No Nuts, Bolts or Screws to Mar the Beauty of Your Patio. The Extra Strength of Top-Quality Spring-Tempered Aluminum Panels. All Aluminum I-Beam Structure. Concealed or Exposed. All Aluminum Panels with 2 Coats of Baked Enamel. Never Needs Washing. The Uniqueness of Our Designs Have Won National Acclaim.

SCREEN ENCLOSURE SPECIAL
Brick Wall...NO EXTRA COST
11 inches high...used as regular brick with our FLEXALUM PATIO COVERS

or existing patio — you will pay cost of the screen enclosure from the time the 12" brick wall is removed at no extra cost.

ATTENTION: LEISURE WORLD RESIDENTS

T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

T.H. Liken AND SONS

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ANY DAY

for FREE Estimate

Lake Park Location Stressed

Employment centers, recreation and commercial facilities are close at hand at Lake Park, the \$40 million, 2,000-home community near Lakewood, reports sales manager Don Hermanson.

"These," Hermanson pointed out, "are among the top factors in making a selection of a new home and its location."

Another plus factor at Lake Park, said Hermanson, is the wide selection and price value of two-story homes featured at the residential community.

MORE THAN 50 per cent of the homes sold to date at Lake Park have been two-story models, Hermanson said. The five-bedroom, three-bath Huntington home at Lake Park is priced at \$21,950. VA, FHA and conventional financing arrangements are available and qualified veterans may move in free at some models. Also available to qualified veterans is no down payment financing, he said.

Lake Park homes are priced from \$17,750. The community is being developed by Larwin Co.

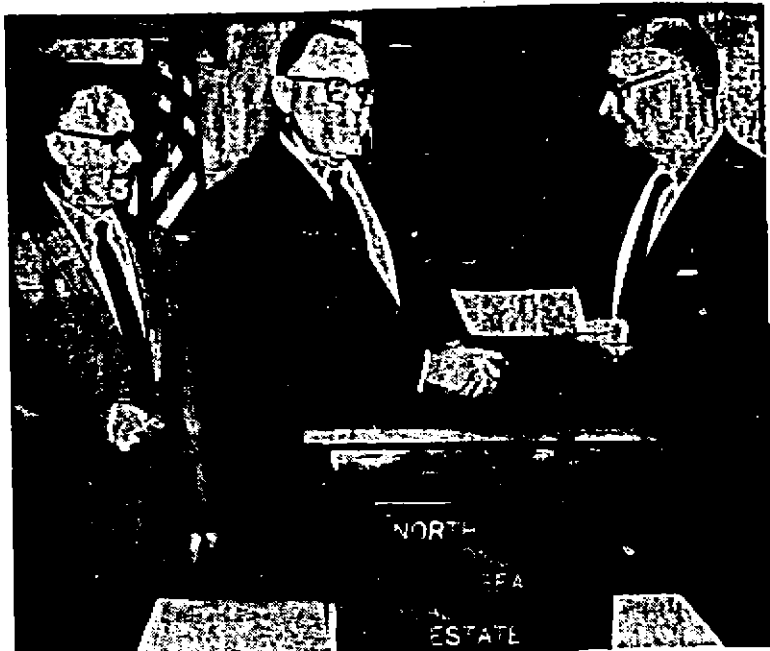
To reach Lake Park from the Long Beach - Lakewood area, drive east on Carson to the model homes just east of Moody.

Bellflower Realtors to Hear City Officials

BELLFLOWER — Guest speakers at the breakfast meeting of the Bellflower District Board of Realtors Thursday will be Director of Public Works Bill McConnell and Director of Planning Bill McKown, both of the City of Bellflower.

The meeting will be held at the Student Center, Cerritos Junior College, at 7:30 a.m., with president Paul Williams presiding.

The subject for the meeting will be the new sewer ordinance which will become effective in Bellflower Wednesday. McConnell will explain the requirements and effect of the ordinance and both he and McKown will answer questions on this and other problems in the question and answer session that will follow the talk.



REALTORS HEAR COUNCILMAN

Certificate of appreciation is presented to Councilman Raymond Kealer of Long Beach following his talk to North Long Beach Realty Club Thursday. He discussed local tidelands issues. From left in photo: Paul De Pietro of A-A Realty, program chairman; Kealer, and Ralph Tenney, club president.

March 13 Conference Due to Point Up Long Beach's Future

As one who traveled the "mudflats" of Long Beach's harbor as a youngster, Clare McCord can discuss changes which have occurred in the city's beach front over the years.

And as chairman of the Shoreline and Harbor Development panel at the forthcoming Congress for Community Progress, he also can be considered an authoritative commentator on prospects for the future development of Long Beach's so-called number one asset.

"This city can become the second ranking world trade center in the United States," McCord declares. "The development of our shoreline and harbor will surely play a major role in the transition."

"AS I ENVISION it, we'll keep on growing in terms of people, economic growth and physical affairs," McCord, who has seen the community grow from a city of 6,000 persons to one exceeding 360,000, sees the forthcoming World's Fair as

HEADLINING a list of six panelists will be Loren McCord, general manager of the 1967-68 event. He will



CLARE MCCORD
Eyes World Trade

discuss "California World's Fair, A Catalyst for Growth."

Other topics in the panel and respective discussion leaders include:

"Our Responsibilities in Marina Development," Francis Reider, property management consultant.

"Urban Development with-out Federal Aid," James Bru-

IN CONNECTION with the port, McCord notes that addition of Pier J will be a tremendous enlargement of the current Port facility, which already is considered the world's most modern.

"But the Port is only one aspect of shoreline growth," says McCord. "We'll also investigate the possibilities in the Marina, the beach and urban renewal aspects—all absorbing topics."

McCord, who now heads a fund raising firm, has been active in Long Beach's past, as well as in the present.

In 1932, he served as president of the Long Beach Junior Chamber of Commerce, the year that organization developed Marine Stadium for the 1932 Olympic Rowing Races, which were held the following year.

He is a past exalted ruler of the Elks Lodge, and is a member of the American Legion. He also has been affiliated with the Long Beach Advertising Club.

He is chairman of the Chamber's Civic Development Committee.

HAPPY ENDING to all sorts of problems start with

Start yours working today.

THE ONLY HOME WITH THE GROWING ROOM

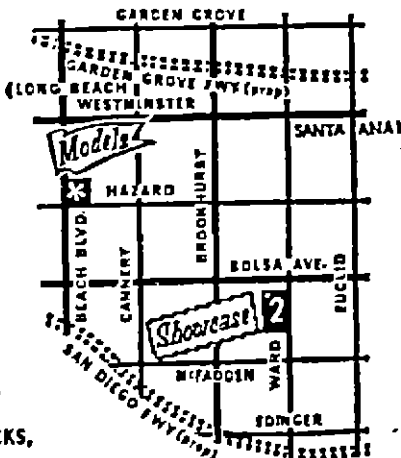
SHOWCASE Homes

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick, Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

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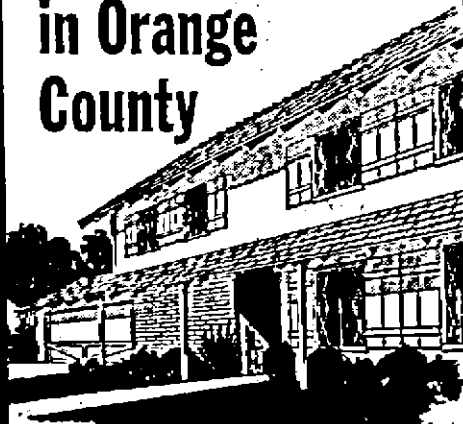
Furnished models on Hazard (just East of Hiway 39 (Beach Blvd.))



ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$19,995

Buy the Lowest Priced 2 Story in Orange County



5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
Vets No Down Payment/Best FHA Terms

LAKE PARK

FROM LOS ANGELES AREA — Take Santa Ana Freeway to Valley View Blvd. South on Valley View to Lakewood, turn right toward Lakewood, turn left to Beach Blvd.

FROM LONG BEACH AREA — 34th and on Carson (which becomes Lakewood Ave.) to Moody.

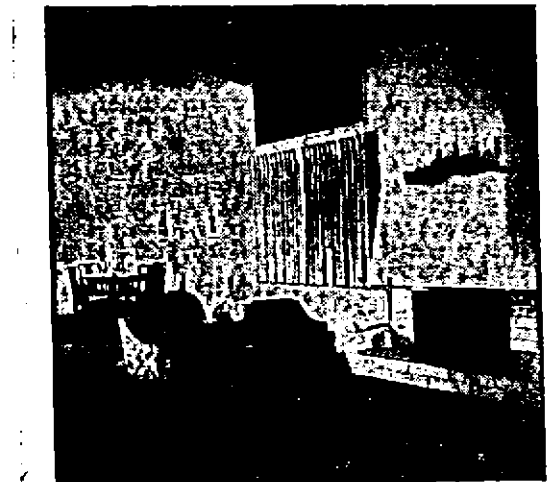
Somerset Homes Giving Away Hundreds of Prizes

Somerset Homes in Cypress, Calif., are offering 2041 prizes during its gala gift-giving grand opening celebration, starting this weekend, according to Robert H. Richards of the Twists-Wittenberg Co., builder of the homes.

Richards said that all the homes buying public need do to win one of the 2041 prizes is to drive out to Somerset Homes, receive a key, and play Somerset's Treasure Chest game. Everyone wins; there are no losers, Richards noted.

The list of prizes is led by a General Electric stereo set with AM-FM tuner and record player. Other prizes include folding overnight bags, salad bowl and glassware sets, pocket secretaries, carving sets and many others, including a free miniature Chest bank for each tier built-in range and oven.

Home Sale Sparked by Trade-In Plans



IN SUBURBIA HEIGHTS
Sunken living rooms and beamed ceilings are featured at Suburbia Heights, luxury Buena Park development, which offers a special "trade-in" plan. The Harry Tancredi Co. project is located at the site of the old McComber Ranch.

Visitors to Suburbia Heights are enthusiastic about the development's special trade-in program, according to Norm Williams, director of sales for the Harry Tancredi Co., developers of the prestige Buena Park project.

Williams said the trade-in plan makes it possible for new homeowners to move into Suburbia Heights without waiting until their present home is sold.

Located on the site of the old McComber Ranch at McComber Road and Luitweiler Avenue, on and off ramps of the Santa Ana Freeway put Suburbia Heights in easy access, yet its secluded surroundings permit a maximum of quiet leisure to residents.

PRICED from \$33,950, each two-story home includes four to five bedrooms, three-bathrooms, family and recreation homes.



BIG HOMES PRICED FROM \$26,500

Prizes will be given away during Somerset Homes' gala gift-giving Grand Opening celebration. The homes are located in Cypress, close-in to the Long Beach-Lakewood area. Priced from \$26,500, the homes are one and two-story with three, four and five bedrooms; two, 2½ and three bathrooms.

dishwasher and disposer; 426 p.m. on weekends and all day during the weekdays, Richards concluded.

Four furnished model homes are open daily for the public's inspection. They are easily reached from the Long Beach-Lakewood area by taking any convenient way to Carson Blvd. Turn east on

Fewer Cuspidors for Legislature

ATLANTA (AP)—Times are changing in Georgia and cuspidors in the legislative halls are becoming as scarce as the buffalo on the western plains. A few years ago 150 were

Electrical Use Brings Citation to Long Beach

Long Beach was cited last week for its contribution to a record 1,000 per cent increase in electrically equipped homes reported under construction in 1963 in the Southern California area.

John Hippen, western regional manager for General Electric's Construction Market Development Operation, made the announcement in connection with National Electric Week observance, Feb. 9-15. Figures cited are based on G-E area sales.

Long Beach was named by Hippen as "part of the astounding growth zone of the West." He cited as examples several developments in this area, including: The Toledo Tower; 56th Street and Paramount Boulevard; 901 Linden Avenue; 1720 Park Avenue; Appleton Manor; 4250 Lakewood Boulevard; 1040 Cedar; and 5110 Ather-

Big Bill

FRANKFURT, Ky. (AP)—Senate Bill No. 50, introduced in the Kentucky Legislature, carried some weight—exactly 4½ pounds. The 377-page document updated Kentucky statutes for the first time since 1912.

THIS RETIRED LIVING IS A PROVEN SUCCESS 12,000 WAYS

why settle for less?

and it's the most economical, too.

Those 12,000 ways are the 12,000 folks from just 50 and their adult-age partners who are now living it up in Del Webb's famous retirement cities in California, Arizona and Florida. They'll tell you flat out that you'll be wasting your time and your money to live anywhere else. They're so right.

Originated by Del Webb, the concept of active retired living has been imitated but no one has ever been able to duplicate it. Only a company of the magnitude of the Del E. Webb Corporation could create such complete cities with the finest of everything for happy, active economical living.

The fortune in facilities for just a nickel a day includes a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios... even a complete Town Hall. A championship golf course with special low discount rates for residents winds all about the beautiful neighborhoods.

Everything is right in town including a big shopping center. Even a week's worth of trips to church services, shopping, club meetings, recreational facilities, friends' homes or dining out at Del Webb's Kings Inn hardly moves the needle on your gas gauge.

Exclusively at Sun City
Comprehensive Medical Benefits Program

- No medical examination
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- Low, low group rates
- Underwritten by Continental Casualty Co.

Guaranteed Sales Plan

You may be able to move to a Del Webb community for active retirement without delay or inconvenience. The sale of your present home could be guaranteed at top market price if you live in one of the dozens of cities covered by our program. Check with us today for full details on the availability of this plan to meet your needs. The Guaranteed Sales Plan is conducted in cooperation with the Los Angeles Real Estate Firm of Gribbin-Von Dyl.

Homes and apartments are priced from \$10,950 in Sun City, California.



Del Webb's Sun City

22 miles south of Riverside on Highway 395



Del Webb's Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway

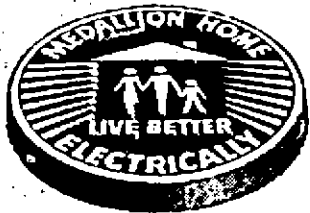
Del E. Webb Corporation
MEMBER DIVISION



BONUS TO MINK WINNER

To climax the conversion program of Iowa Pork Shops to Food Fair a special ladies wrist watch will be given to any woman present who is a winner of a mink stole at the grand prize drawings at a local Food Fair Market Monday evening at 6:00 p.m. Those who have filled out registration coupons you need not be present to win the mink stole but the bonus prize, however, requires the winner to be present at the drawings. Modeled here are three of the mink prizes.

Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

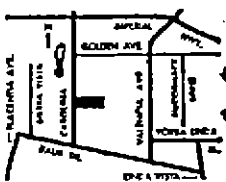
1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.
4. A total-electric Gold Medallion Home gives you all these benefits plus:



Southern California Edison

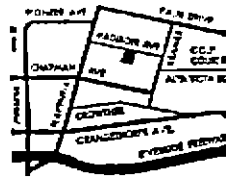
PLACENTIA

CHATELAIN homes provide 3 & 4 bedrooms, 2 baths and convertible den in rural setting. All-electric kitchen has range & oven, dishwasher, disposer. Air Conditioning available. Such features as shade roof, entry patio, carpeting, block walls included in price of \$25,400-\$26,300. Financing: Call 578-5520.



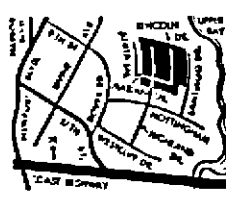
PLACENTIA

MADISON AVE. ESTATES beautiful, comfortable homes in quiet area. 3-4 bedrooms, 2 1/2 baths, large rooms, storage, fireplace, central air conditioning, garden & planters, outside stone veneer. Electric kitchen has dishwasher, range, oven, disposer, serving bar, service area. Large garage. \$28,500 up. KE 5-2255.



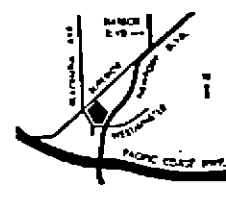
NEWPORT BEACH

"WEST BLUFF"—FAIRLANE HOMES choice of 10 floor plans, exteriors in exclusive area close to beach. 3 & 4 bedrooms, 2 1/2 baths, convertible den. Features—garden entry patio, carpeting, marble pullmans, tile entry, double fireplace. All-electric kitchen has range, oven, dishwasher, disposer, built-in buffet. Washer/dryer, intercom available. From \$39,000. 646-9752.



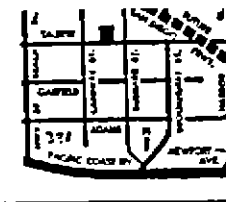
NEWPORT BEACH

PARK LIDO HOMES provide beautiful split-level designed homes with fireplaces, swimming pools, custom bath & light fixtures, underground utilities. Four house living, 2 & 3 bedrooms, 2 1/2 baths. All-electric kitchen has range, double oven, disposer, dishwasher built-in. Beach nearby. From \$23,500. \$1,500 down, bal. at 6 1/2% for 24 years. Call KE 8-3664.



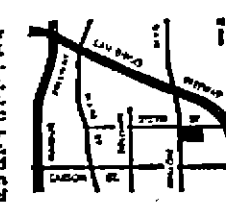
FOUNTAIN VALLEY

TALBERT VILLAGE near San Diego Freeway. These attractive 364 bedroom, 2 bath homes have den, landscaping, fence, covered patio, rock-work exteriors. Includes all-electric kitchen with built-in range, food unit, disposer, dishwasher. Drapes, carpeted living & master rooms. Sprinklers. From \$19,200. 1-1/2% Vet down \$476. 549-0805 local.



TOPRANCE

CALICO TERRACE located near Torrance, convenient to Harbor & San Diego Freeways. All-new, all-electric homes offer 3-5 bedrooms, convertible den-bedroom, 2 1/2 baths. Feature 100% wool carpets, ceramic tile, shade roof, fireplace. Kitchens are equipped with oven, range, food disposer, dishwasher. Priced from \$22,995-\$25,975. 1 1/2% down pay. \$225. Look for Medallion Sign.



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Contains pictures, prices, descriptions, maps to more than 100 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your newsstand.

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Price Range _____

Kitchen Preference ☐ Electric ☐ Other ☐

HOMEBUYERS MAGAZINE Dept. D, 295 Avenue I Redondo Beach, Calif.

Mass Buying Power Reduces Home Cost

With the approach of sell-which feature as a bonus out of the current Buccaneer extra completely fenced rear Series of Sunlight Plaza yards. Include a separate room, genuine Formica counters, natural ash cabinets, according to Sy Bram, executive vice president of Sunlight Plaza Builders, builder-developer. Plans have been finalized for shower doors, sliding ward-robe closets, shades and rapidly on the new unit, ac-

To reach models, drive east on Garden Grove Blvd. to Golden West; right to Bolsa; numerous extras not usually right to Springdale and follow range. A similarly major fac-

THE HOMES feature a complete array of Waste King Universal built-in kitchen appliances for the convenience of the housewife. This is included at no extra cost.

He based the success of his developments on the Sunlight Plaza firm's mass buying power, acquired through its years of building experience. "This allows us to build more dollar value into each home for a price comparable to other developments."

Three basic floor plans can be incorporated into a choice of 25 exteriors that cover nearly every motif available. "This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram.

THE DEVELOPMENT is only eight miles from California's finest beach and is firm of Walker & Lee, Inc., stated that this tremendous volume represents a sharp upsurge in buyer interest. "It definitely overcomes the feeling of indecision that the public had sustained since the assassination of President Kennedy," said Hart.

"Then, too," continued Hart, "it shows an unusual public confidence not generally displayed during a major election year."

In 1963, the 23-year-old firm of Walker & Lee, Inc., achieved sales of over \$119 million. This total represents sales in the firm's homes, schools, shopping centers, acreage, industrial/commercial and income departments, which is believed to be a national record for a real estate firm concentrating in the residential field.

Sales Near \$10 Million for Month

Walker & Lee, Inc., reports sales for the month of January of \$9,782,500 in the real estate firm's resale and new house departments.

Frank R. Hart, executive vice president of Walker & Lee, Inc., stated that this tremendous volume represents a sharp upsurge in buyer interest. "It definitely overcomes the feeling of indecision that the public had sustained since the assassination of President Kennedy," said Hart.

"Then, too," continued Hart, "it shows an unusual public confidence not generally displayed during a major election year."

Cortese's Newest Retirement Community Is Selling Rapidly

Ross W. Cortese's newest luxury "people-over-52" community, Rossmoor Leisure World at Laguna Hills, has met with a tremendous public acceptance since its recent opening.

"Over 52,000 persons visited Leisure World during its preview stage," said William G. Brangham, national sales manager.

"On the first 12 hours of sales," Brangham continued, "800 shareownership luxury manors were sold at an average price of \$15,000, with initial arrangements having been made in the pre-opening phase of the \$375 million retirement community."

"Orders for homes are being processed as fast as our staff can accommodate the demand," Brangham continued. "It is indeed gratifying for all of us to observe the public's confidence in its response to this second retirement community created by Ross W. Cortese."

ROSSMOOR Leisure World at Laguna Hills will be the largest adult community in the world upon completion of its 18,000 manors. First units are now available in one and two-bedroom manors in eleven different styles.

"We are offering country club living at its fullest," said Brangham. A nominal monthly payment includes principal, interest, taxes, insurance, complete exterior maintenance of homes, lawns, streets, and intra-community transportation system, a 25-hour security guard, 80 percent of costs at the community's Medical Center and \$12,000 hospital when completed, including all prescription drugs; enjoyment of all recreation facilities, and an



IN LAGUNA HILLS LEISURE WORLD

Wide sidewalks and much greenery and trees accent the luxury manors in 11 exterior styles at Ross W. Cortese's elegant "people-over-52" community, Rossmoor Leisure World at Laguna Hills.

all-electric kitchen, including to grow their own vegetables in a mutual corporation, which, together with the execution of an occupancy agreement, entitles the purchaser to occupy the two-bedroom share-ownership manor of his choice in purchase.

Initial monthly payments for two-bedroom manors ranged from \$165 to \$185.

PURCHASERS must be 52 years old or older. No physical examination is required prior to purchase. Rossmoor Leisure World at Laguna Hills is located adjacent to the Santa Ana Freeway at the El Toro Road off-ramp, just 10 minutes driving from the art colony at Laguna Beach.

BUILT ON 2,465 acres of the former Moulton Ranch, Rossmoor Leisure World at Laguna Hills is designed to be completely self-sustaining, and will include a 120-acre shopping center.

A four-acre section of land will be set aside for residents payment, \$416 to \$497, rep-

Southwood Rental Unit Priced Low

Expert management has helped transform the Southwood Apartments in South Gate into one that meets the demands of modern living—yet remain within the reach of moderate budgets, according to John Gause, general sales manager for the realty management firm.

Realty Control Corp., which recently took over management of the 260-unit project, has been instrumental in providing an atmosphere of privacy and personal attention. Gause revealed that this was accomplished by a design layout in which the units are contained in 12 distinct and smaller buildings.

THE SOUTHWOOD Apartments represent modern suburban living equidistant and less than 15 minutes drive from the centers of Long Beach and Los Angeles.

In addition, they are within walking distance of complete shopping facilities and recreation in South Gate.

Despite its close-in location and the abundance of facilities for recreation in the form of swimming pools, furnished apartments start at \$85 per month. In addition to the choice furnishings, the apartments include a selection of gas or electric built-in appliances in the kitchen, wall-to-wall carpeting, drapes, phone jacks and other features.

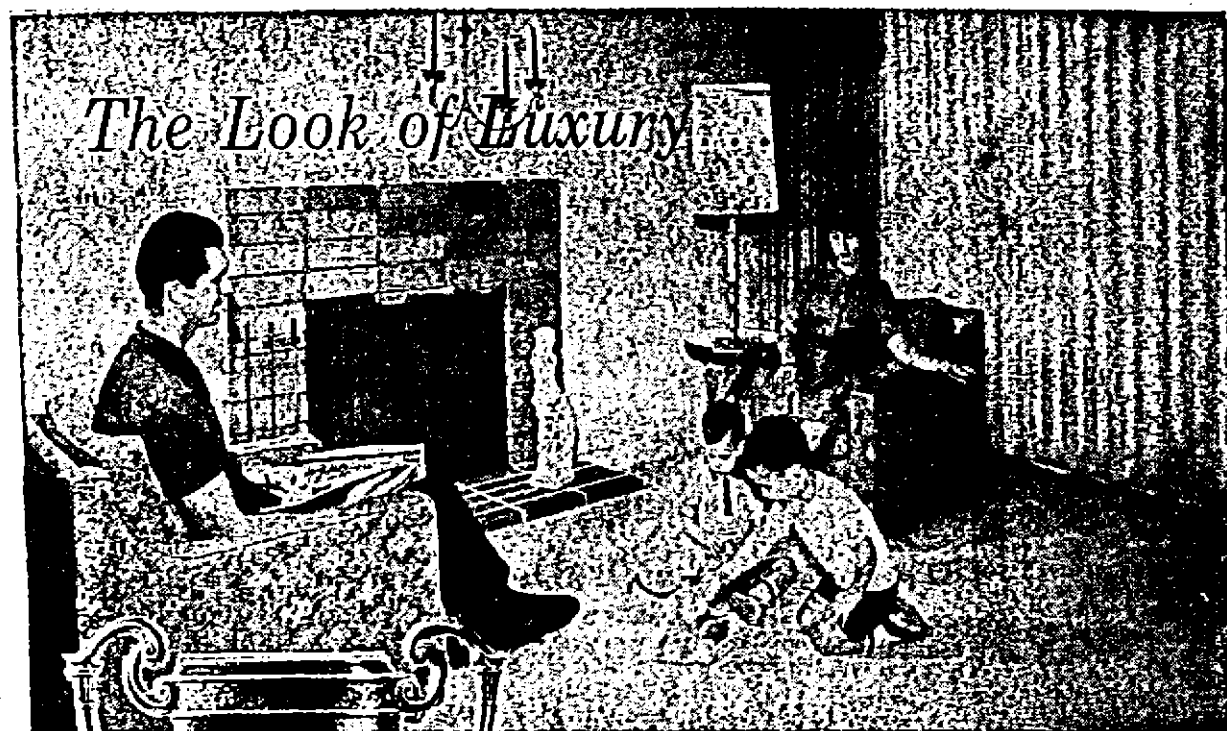
A limited number of rental units are currently available and may be inspected at 10600 Wright Road, in South Gate. Additional information may be obtained by calling 638-5966.

Music Merchants Honor Duane Lunde

Duane Lunde, owner of "Music-Cat", has been elected to membership in the National Association of Music Merchants, an organization of music retail store owners.

Headquartered in Chicago, the 63-year-old music merchants association's basic objectives are the improvement of the educational, civic, social, and spiritual values of music, and the advancement of the welfare of all who are engaged in music.

Lunde said that growing leisure time was increasing family interest in learning to play musical instruments for their own enjoyment. American families are becoming more culture conscious, and more and more children are experiencing musical activity in their schools.



at an unbelievable low price!

FROM \$17,990

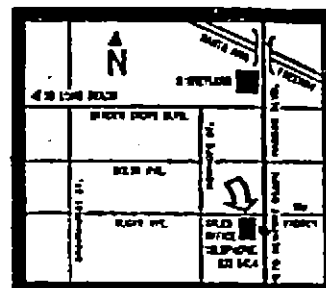
WITH MONTHLY PAYMENTS LESS THAN RENT!

\$130⁰⁰ a month Includes Everything... Principal, Interest, Taxes and Insurance

\$400 Down On Conventional Financing

BONUS FEATURES INCLUDE:

- * CARPETING
- * FENCED REAR YARDS
- * FRONT YARDS LANDSCAPED
- * CUSTOM CABINETRY
- * DELUXE BUILT-INS
- * 3 & 4 BEDROOMS
- * 2 BATHS
- * LOW, LOW MONTHLY PAYMENTS



South in Harbor Boulevard to Midway Freeway Exit 144, turn right one block to furnished models. Open 10-30 a.m. For information call 571-5454.

STYLE CHAMPION HOMES

The Best Value In Orange County!



BIG GAVEL FOR BIG JOB
George Colours (left) hands king-size "gavel" to Lewis Curtis as indicative of the big job Curtis will have as new president of the active Orange County Builders Association. Curtis replaced Colours as president of the group in installation ceremonies recently at the Newporter Inn, Newport Beach.

O. W. March Ending Some Signal Duties

O. W. March, veteran of 40 years' service with Signal Oil and Gas Co. will retire March 1 as senior vice president in charge of retail marketing. He will continue as a director and as a consultant on market activities. March joined the original Signal Gasoline Co. in 1924, when the company's entire office force consisted of the founder, Samuel B. Mosher, a bookkeeper and himself. One of his early assignments was to obtain contracts for the Signal Hill plant which processed natural gas produced from oil wells on the hill and extracted natural gasoline. In 1925 he was elected vice president of the original company and headed the land and lease department, and in which capacity guided expansion of the company's operations into Oklahoma and Texas.

NLB Realty Club to Get Tax Tips

Gerald O. Tollefson, of King Hall, Tollefson & Bunch, will speak at the meeting Thursday of the North Long Beach Real Estate Club. His topic will be "Tax Planning Under Proposed Income Tax Changes." Tollefson, who has 13 years of experience in accounting including three as auditor with the State Board of Equalization and presently as teacher of Federal Income Tax at Long Beach City College, will answer questions following his talk. Joe Hodge of Joe Hodge Realty will introduce Tollefson. The meeting starts at 8 a.m. at the Midnight Sun Restaurant, 5925 Cherry Ave.

Benty Gets High Westinghouse Post

John T. Benty, formerly a design consultant in Long Beach, has been appointed industrial design manager of the Westinghouse Television Radio Division at Edison, N.J., according to O. H. Yoxsimer, general manager. Benty will be responsible for appearance, design and styling for television, stereo, hi-fi, radio, photo and tape recorder products. He has been with General Motors and several industrial design firms including Latham, Tyler & Jensen of Chicago and Long Beach.



BECKMAN EMPLOYEES HONORED
Dr. Arnold O. Beckman (left), president of Beckman Instruments Inc., Fullerton, presents 25-year service pins to L. Duane Foster (center), of Yorba Linda, and Willis A. Humphreys, of Fullerton, at company's annual Service Award Banquet which honored 1,145 employees with five years or more service. This company, now observing its 10th year in Orange County, held the event at the Disneyland Hotel.

LIVE RENT FREE RETIRE LATER ON THE INCOME FOR LIFE!

YOU OWN 4 BIG UNITS

BUY AS MANY AS YOU WANT FOR THE LOW DOWN PAYMENT OF \$495

LESS THAN 5 MINUTES FROM NEWPORT-BALBOA!! PER UNIT

LIVE IN A DELIGHTFUL SMOG-FREE AREA! VACATIONLAND ALL YEAR ROUND!

★ ONLY A BLOCK FROM SHOPPING CENTER & SCHOOLS! WELL LOCATED IN DELIGHTFUL, DESIRABLE COSTA MESA!

LOOK AT THESE FABULOUS FEATURES!

★ WALL TO WALL CARPETING!	★ Special Constructed SOUNDPROOF!	★ BUILT-IN GAS RANGE & OVEN!
★ WALK-IN PANTRY!	★ SLIDING GLASS DOORS!	★ LARGE EXTRA BEDROOMS! PLUS POWDER ROOM!
★ HUGE WALK-IN CLOSETS!	★ PROFESSIONALLY PLANNED LANDSCAPING!	★ PATIOS! ★ PLUS COMPLETE SPRINKLER SYSTEMS

EXTRA LARGE SOUNDPROOF ROOMS!

★ **ORIGINALLY BUILT AS CONDOMINIUMS!! YOU CAN BUY THEM NOW AS INCOME UNITS!!**

YOU JUST CAN'T BEAT THIS PRICE!!

★ **TRADE IN BOATS, TRAILERS, HOMES, LOTS IN SALTON SEA, APPLE VALLEY, HESPERIA, CALIFORNIA CITY . . . OR ANYTHING OF VALUE!**

★ **COME PREPARED TO BUY! THESE WILL GO FAST! NO RENTAL PROBLEMS!!**

IT'S EASY TO GET THERE!

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TENANTS WAITING TO MOVE IN RIGHT NOW! THIS MAY BE THE GREATEST INVESTMENT OF YOUR LIFE! IT COULD WELL BE THE LAST DEVELOPMENT IN THIS AREA!

Mesa Townhouses

INCOME UNITS

LOCATED CENTRALLY ON BAKER BETWEEN FAIRVIEW & BRISTOL ACROSS FROM ST. JOHN'S CATHOLIC CHURCH & SCHOOL

APARTMENT OWNERS ENJOY SPECIAL TAX ADVANTAGES AND DEPRECIATION WRITE OFFS! ASK ANY BANKER, LAWYER OR ACCOUNTANT

Moore Opens Orange County 'Headquarters'

Moore Realty's tenth office, and new headquarters for Orange County, was opened recently at 7900 La Palma Ave., Buena Park.

President E. Tennyson Moore, head of the firm that did \$26 million in sales in this area in 1963, said the office represents the largest expansion move ever undertaken by his firm.

Champ Crewse, Orange County manager for Moore, said that all Moore operations in the county are directed from this office, including a complete escrow service to serve the county.

Moore Realty also operates offices at 1719 W. Katella Ave., Anaheim, and 303 N. Euclid Ave., Fullerton.

Artesian Named

Wayne N. Rawls of Artesia has been appointed assistant manager at the Los Angeles Downtown Brokerage office, which is part of the Connecticut General Life Insurance Co., Richard K. Jewell, C.L.U., manager, has announced.

High Quality Homes in Showcase Unit 2

Showcase Homes, unit 2, consisting of 112 homes by William Krueger builder and developer, present a widely diverse selection of architectural elevations with all models offering floor plans designed to provide maximum living for the larger families, stated Frank McFarland, sales agent.

Architecturally designed Showcase Homes present a symbol of quality and the ultimate in modern living, according to Krueger. The blending style, functional floor plans and luxury features assure the home owner of complete comfort and true pride of ownership in addition to lasting value, plus the added feature of growing room which is available in all two story homes and can be used to increase the home to as much as six bedrooms and three full baths.

QUALITY features include Hotpoint all-electric Medalion kitchen featuring built-in range, wide oven, automatic dishwasher and plumber's sign garbage disposer, break-fast bar and ash hardwood buyer.



A SHOWCASE HOME

Shown above is one of the model homes now on display at Showcase Homes, unit 2, a residential development by William Krueger located on Hazard Ave. just east of Hwy. 39 (Beach Blvd.) in city of Westminster.

Sales, Income Cut by Strikes

Strikes in nine company equivalent to \$2.90 a share of plants during the second half of the year reduced both sales and net income for United States Rubber Co. during 1963, George R. Vila, president and chief executive officer, reported.

Profit had been on the rise during the first six months. Sales, which totaled \$380,229,838, were the second highest in the company's history, but were 2.6 per cent below the record \$1,006,792,650 set in 1962.

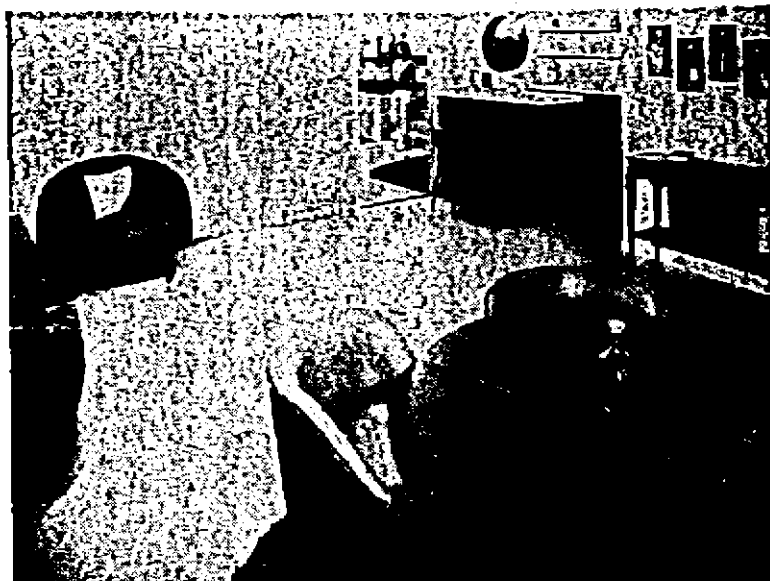
Net income for the year was \$22,104,566, 14 per cent below the \$25,694,400 reported for 1962. Earnings were

German Mark Credit Card

NEW YORK—A German mark American Express Credit Card is now offered to the German public. This is the third country in which American Express credit card payments may be made in local currency.

American Express also offers British sterling and French franc Credit Cards.

Chatelaine Luxury Homes Get Fast Buyer Response



OFFERED IN PLACENTIA

Chatelaine II Homes in Placentia, built by Otis Cranford, are loaded with luxury extras. Here is a view through the den, with its bar, looking toward the sunken patio, in one of the models.

Otis Cranford, builder-developer of the luxury home choice of 13 exterior elevations is available.

Rich walnut panelling and stone or brick facings enrich the color coordinated interiors of the over-sized Chatelaine II homes. Exposed beam ceilings, extra-wide open hearth fireplaces lend themselves to the overall feeling of opulence. A balcony off the master bedroom and a sunken living room are popular features of the split-level models.

ULTRA-MODERN country kitchens are complete in every detail with built-in Westinghouse appliances—even a dishwasher is included. Especially well received is the convenient breakfast bar.

Priced from \$25,950, with as low as 5% down, Chatelaine II homes represent a tremendous value. Their true quality is being immediately recognized by the conscientious homebuyer," added Mr. Cranford.

The four furnished models, located on Carolina Ave., between Palm and Imperial California Ranch, split-level U.S. and 42 abroad, sponsors daily from 11 a.m. till dusk.

Note National Salesmen's Week

The coming week has been designated by President Lyndon Johnson as "National Salesmen's Week."

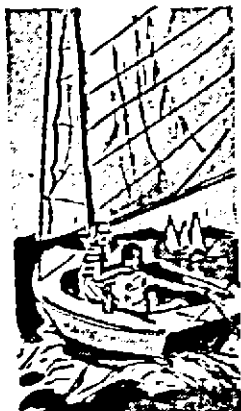
"The newest frontier in American industry is creative selling," William H. McGaughey, vice president of the National Association of Manufacturers, said in reference to the special observance.

Sales and Marketing Executives-International, with its 241 affiliated clubs in the U.S. and 42 abroad, sponsors

Huntington Village Prestige Homes

IN HUNTINGTON BEACH BEST HOMES... BEST LOCATION

PRESTIGE VALUES and FEATURES!



1 and 2 stories . . . 3, 4, 5 Bedrooms . . . 24 Exterior Designs . . . 6 Spacious Floor Plans—with central hall planning . . . Luxurious Nylon Wall-to-Wall Carpeting in living room, halls, master bedroom—stairways in 2 story . . . Westinghouse Built-in Range and Oven . . . Deluxe Westinghouse Built-in Dishwasher—with special custom-cabinet-finished front . . . Floor-to-ceiling Woodburning Fireplaces—designed to complement each plan . . . Modern Custom Slate Entry . . . Large wardrobe closets—up to 14 ft. . . Built-in Dressers—some models . . . Indoor BBQ facility—one plan . . . "Boat Door"—one plan . . . a host of others. One of lowest tax rates in Orange County.

From \$21,200

F.H.A.—Conventional—Cal-Vet Financing

PRESTIGE LOCATION... MINUTES TO EVERYTHING



SCHOOLS

2 Grade Schools
1 New High School
New Golden West College
College Station
Parochial Schools
Coming!

CHURCHES

Lutheran
Baptist
Catholic (Coming)
Ask for our
Huntington Beach Church Directory

SHOPPING

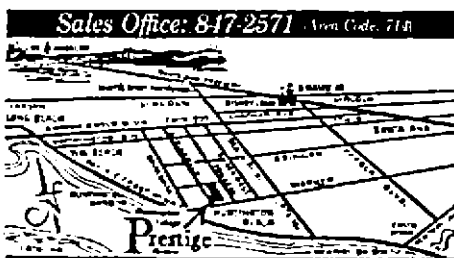
Several centers
within 10 minutes
with more under
construction
Broadway Dept. store
to start!

EMPLOY

Douglas Space Co.
No. American
Collins Radio
Hughes Products

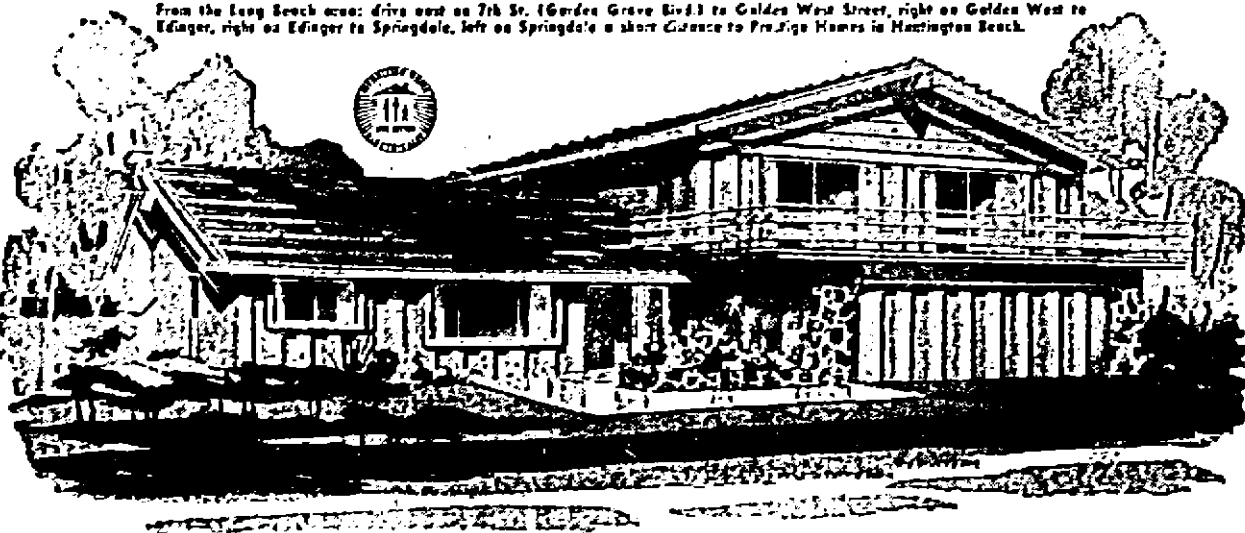
FUN

Southland's Finest Beaches!
Superb New Small Boat Marinas!
Many Golf Courses!



DRIVING DIRECTIONS:

From the Long Beach area: drive east on 7th St. (Garden Grove Blvd.) to Golden West Street, right on Golden West to Edinger, right on Edinger to Springdale, left on Springdale's short distance to Prestige Homes in Huntington Beach.



Another Doyle & Shields Development Co., Inc. Project



SALES CONFERENCE APRIL 2

Members of Torrance-Lomita Board of Realtors will be among area realtors attending Educational and Sales Conference April 2 at Westchester. From left in photo: W. D. Bruggier, executive vice president of board; Geneva Mears, first vice president; and Russell Dymock Smith, California Real Estate Association regional vice president.

The Best Rental Value in Los Angeles County

SOUTHWOOD APARTMENTS

***CENTRALLY LOCATED!**
Drive to SOUTHWOOD Apartments from any point on this map in LESS Than 15 Minutes!

SOUTHWOOD is a modern complex of 260 single, one bedroom and two bedroom rental apartments designed for maximum privacy (there are 12 distinctly different buildings)...but offering lower rents because of the savings made possible by the mass purchase of building maintenance services.

***PRICE**

	FURNISHED	UNFURNISHED
SINGLE	from \$85.00	from —
ONE BEDROOM	100.00	\$95.00
TWO BEDROOM	125.00	110.00

***FEATURES**
Built to meet a new type of living • Wall to wall carpeting • Private • Private • 11 ft. ceilings • Glass doors • Beautiful landscaping • Twelve separate laundry rooms with washers & dryers • Some apartments have 1 1/2 baths • One block from a large shopping center.

***PRIVACY**
Separate buildings for adults or families with children • Some buildings without balconies for smoking guests.

10800 Wright Road, South Gate
Call 838-5696 Managed by REALTY CONTROL COMPANY

Back to School

LEXINGTON, Ky. (AP) — Here's how to beat the high cost of higher education: age. Persons over 65 soon will be permitted to enroll without cost in any regular course at the University of Kentucky or its community colleges.

Algas Industries Acquires Assets of Petronics, Inc.

Algas Industries has acquired the assets of Petronics, Inc., of Long Beach, C. Haines Finnell, Algas President, has announced in Los Angeles. The acquisition becomes the Algas Petronics Division. W. Walter Ennis, president of Petronics, heads the division's sales department. Finnell said the acquisition was a major step in Algas' planned diversification into the design and production of automated controls for oil fields and offshore oil wells. Petronics designs and produces equipment which meters, samples, records and reports on the flow and characteristics of oil as it leaves the well head. The Petronics division will be located at the Algas plant, 3951 South Capitol Ave., City of Industry.

Wins Champion Checker Title



MRS. MARGE YOUNG
Seeks Further Honors

Market Basket announced the selection of the 1964 Checker of the Year, Mrs. Marge Young, who is employed in the company's Wilmington store and is a resident of Long Beach.

As the company winner, Mrs. Young will compete in the state and regional competition of the International Checker of the Year Awards, sponsored by Super Market Institute and The National Cash Register Co.

Grand prizes would include a two-week vacation tour of Hawaii. If she is one of the two runners-up, she will enjoy a vacation at the Hollywood Beach Hotel, Hollywood, Fla.

Record Unfair Labor Charges

CHICAGO (AP) — Unfair labor practice charges recorded by the National Labor Relations Board in fiscal 1963 hit an all-time high of 25,371 cases.

It was the busiest year in the board's 29-year history. Back pay awarded to 6,965 employees amounted to almost \$2.7 million during the year.

Boat Display at Glen Mar Shore Homes Draws Many



HOMES AND BOATS SHOWN

Glen Mar Shore Series in Huntington Beach has received several hundred visitors to view both their new homes and a Chris Craft boat exhibit. Discussing the boats are (left to right) Guy Louis, sales manager, Chris Craft, Newport Beach, and Ron Walker, sales manager, Glen Mar Shore Series.

Over 500 persons viewed homes from \$24,950 with a with gate, large family room, new homes and an exciting down payment of \$495 and financing up to 35 years.

The homes are located near in range and oven, modern Maccos Realty Co. and California Chris Craft at Maccos' the heart of Huntington Beach disposal, breakfast bar, ash Glen Mar Shore Series rest with easy access to schools of kitchen cabinets, fireplaces dental community in Huntington all grade levels, shopping and fee title (land ownership) Beach this weekend. centers and key employment is insured.

The new Glen Mar Shores opportunities, now prevailing Series' three, four and five-in metropolitan Orange office can be reached by driving East to Brookhurst, then south to Adams.

Harbor District Chamber Will Install March 10

Retired rancher Carl J. Hoffman will be installed March 10 as reelected president of the Harbor District Chambers of Commerce.

Others to be sworn into office by Supervisor Burton W. Chace, installing officer, include:

Al Code, Edison Co. manager, Long Beach; Reed Christiansen, Metropolitan Transit Authority executive; Otto Cordray, Long Beach park commissioner; William Graham, of Richfield Oil Co.; Ove Hoyer, Del Amo Nursery; and Mrs. Ann Sorin — all vice presidents;

Secretary, Mrs. Ruth Peterson, reelected;

Treasurer, Robert Dunbar, business executive, reelected.

The installation will be held at the Petroleum Club, 3636 Linden Ave., with a 6:30 p.m. social hour followed by the dinner and program.

Confusion Over Names of Streets

MIAMI, Fla. (AP) — The Miami News complained in an editorial that the city has some street names that are confusing.

It referred to NW South River Drive, SW North River Drive, NW North River Drive and SW South River Drive, all in the city.

Rush Another Unit of Pacifica Homes

Due to a rapid sales pace that has dwindled the large supply of the Pacifica Series of Springdale South Homes includes disposal and sufficient cabinet space of natural than 5 per cent unsold, construction is moving ahead rapidly on a new unit, according to Sy Bram, executive director of Sunkist Plaza Builders, builder-development.

The upcoming unit, which has been started considerably ahead of the initial projected date, has brought forth considerable interest by prospective buyers.

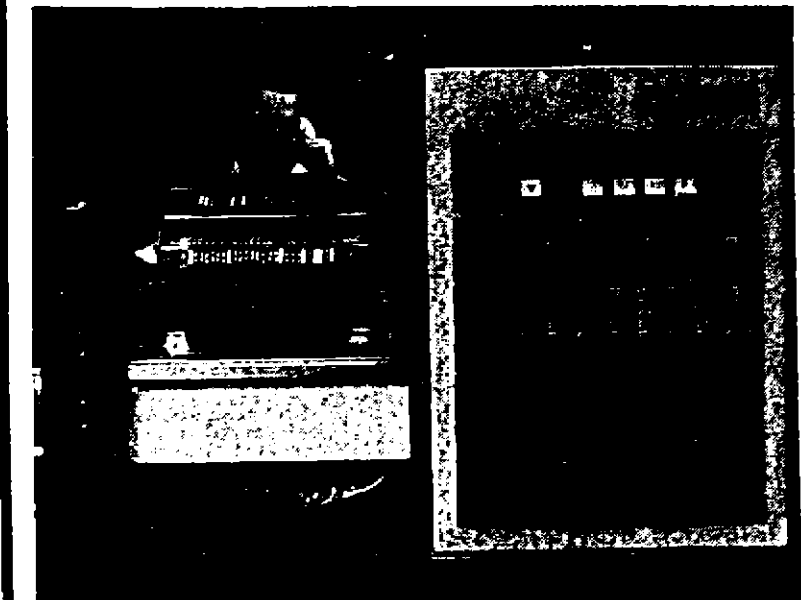
Bram attributes the unprecedented sales to the inclusion of extra value in all terms, sliding glass doors, the Sunkist Development, vinyl asbestos floor tile, luxury pullmans with Formica "because of the mass buying power we have acquired cabinets. The homes have through the years, having shades and aluminum screens built some 8500 residences to throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately pointed to the complete and 130 lineal feet of redwood modern built-in kitchens and fencing, plus gate.

To reach the development, a planning that allows for a flexibility of furniture arrangement.

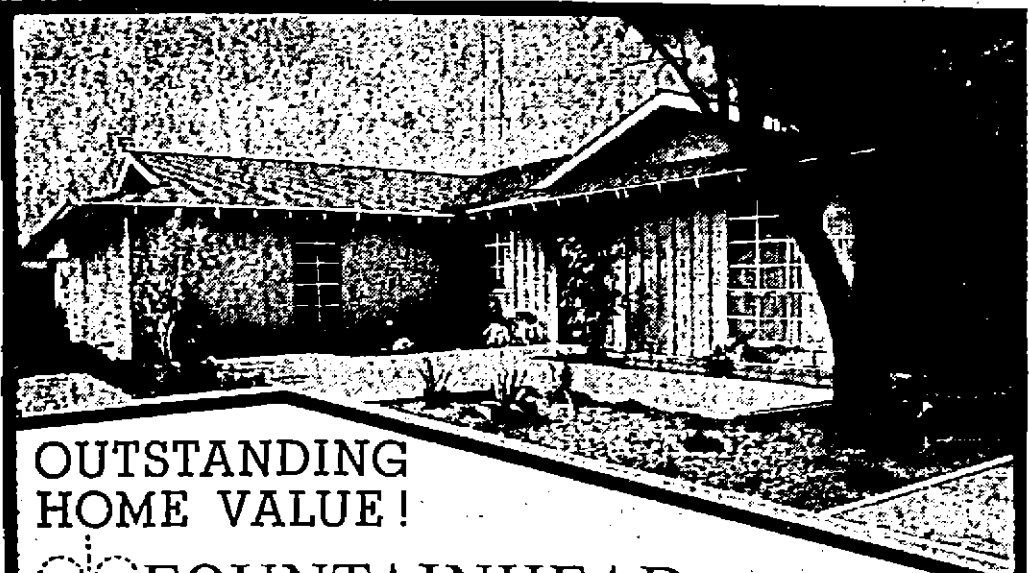
AS AN EXAMPLE, he pointed to the complete and 130 lineal feet of redwood modern built-in kitchens and fencing, plus gate.

To reach the development, a planning that allows for a flexibility of furniture arrangement.



IT 'TALKS' OVER TELEPHONE

New IBM 7770 audio response unit obtains information from a computer in response to a dial telephone inquiry and provides an answer in the form of spoken words. It makes the millions of business facts stored in a computer available over the telephone and is ideally suited for use in companies where immediate information is required for efficient transaction of business. To answer an inquiry, the 7770 assembles the proper words from a recorded vocabulary stored on a magnetic recording drum (shown in uncovered panel at left), amplifies them and transmits them back over the dialing phone. In the picture above, an IBM engineer uses a nearby telephone to communicate with the unit.



OUTSTANDING HOME VALUE!

FOUNTAINHEAD

3 & 4 BEDROOMS

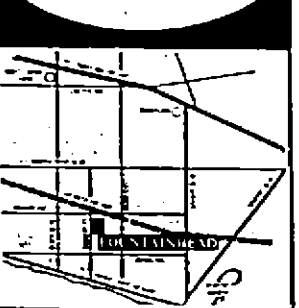
in Fountain Valley, Orange County's Newest Pre-Planned City

FAMILY READY... INCLUDES:

Fences... Sprinklers... Landscaping... Carpets
Drapes... G.E. Kitchen... Dishwasher... Patios
ALL ARE IN AND PAID FOR!!!

On the corner of Warner and Cannery in Fountain Valley
Mesa Realty Director of Sales... Phone 847-9098

\$495 TOTAL MOVE IN
(NO APPOINTMENT
NECESSARY)



from \$20,950
6% 30 yr. financing available



GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDER

FREE HOLIDAY

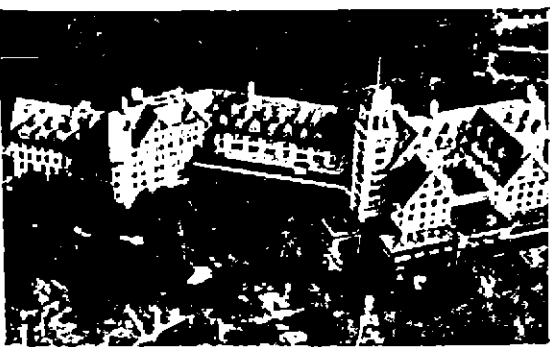
IN THE SAN FRANCISCO AREA
NO PURCHASE NECESSARY...

JUST REGISTER THIS WEEK AT OUR OFFICE
NO TRICKS, GIMMICKS OR CONTEST

CLAREMONT HOTEL

REGISTER
AT OFFICE
BELOW
THIS WEEK

Drawing 2 P.M. Saturday — You Need Not Be Present to Win... Special Bonus If You Win and Are Present...!



VACATION INCLUDES

- Three carefree days for two at San Francisco Bay Area's Claremont Hotel
- Free gourmet dining at Fisherman's Wharf
- Free breakfasts and special hotel golf pass
- Dining - dancing - sightseeing - swimming - rainbow trout pond, health club, etc.

When you register for the drawing, you are invited to get complete information on building an income unit or home on your lot with 100 per cent financing. Get a free descriptive brochure during "Guaranteed Homes' free holiday" and open house celebration.

*Prices vary slightly in some areas.



GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDER

COMPTON

12800 Atlantic Ave.
Newmark 9-1223

LONG BEACH

1081 Atlantic Ave.
Hemlock 7-0967

BELLFLOWER

9717 E. COMPTON BLVD.
Torrey 6-9791

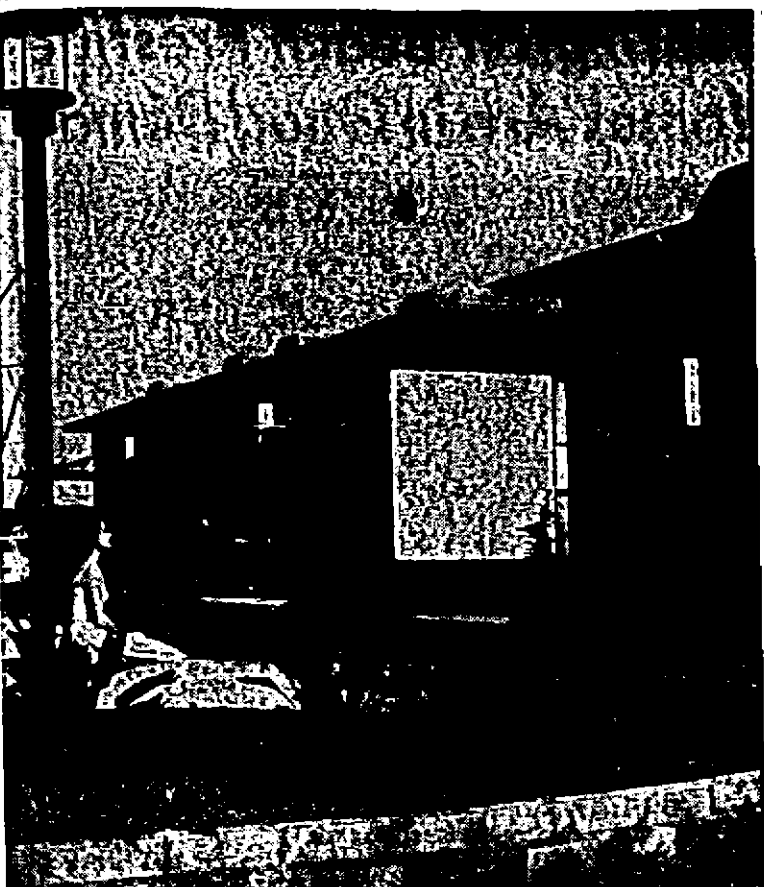
WILMINGTON

1267 Wilmington Blvd.
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OPEN 9 A.M. TO 8 P.M. DAILY

RENTAL
UNITS
AND
HOMES
FROM
\$4695

REGISTER AT
THE OFFICE NEAREST YOU



NEW CONCEPT IN TOWNHOUSES

Midwood Manor Townhouses in Cypress, near the Los Alamitos Race Track and Country Club, will have the grand opening today to introduce a new concept in townhouse living to the area.

Grand Opening Is Today for Midwood Manor Townhouses

The grand opening of Midwood Manor Townhouses, areas for children, family recreation, community activities and townhouse community, will be held today, the developers announced. They are at Cypress and Bloomfield in Cypress.

Several thousand families have been enthusiastic visitors to the development during the final stages of getting it ready for public showing. Many of these visitors have expressed surprise at the completeness of the new residences, Max Lavine, developer stated.

Midwood Manor is a revolutionary new concept in townhouse living and the distinctively designed residences will compare favorably with homes costing much more and presents a symbol of quality in construction and masterly planning the developer said.

THIS UNIQUE community embraces all the plus factors associated with Southern California living and has aptly been described as "A country club setting, just minutes from the beach areas, with all the recreation facilities for total family enjoyment."

The divisions—such as play garage, some models with wood floors, family recreation, community activities and townhouse community, will be held today, the developers announced. They are at Cypress and Bloomfield in Cypress.

Prices are varied of course, and the range is from \$15,250 to \$19,750, according to the requirements of the individual family. Each home purchaser receives a grant deed and title is insured by Security Title Co. Financing has been arranged to meet almost any requirement.

BLENDING of style, functional floor plans, luxury features and quality construction assures the homeowner the satisfaction of pride of ownership and practical livability.

Homes are two, three and four bedroom design and have two and three baths, dens, private patios, sundeck and houses.

On-the-Move Americans Spark \$1 Billion Business

This nation's mobility rate — by far the highest in the world — sometimes wrinkles the sociologist's brow.

But this American habit of being quick to move, combined with the shift of younger families to the suburbs and the return of older families to the central city, augurs well for the billion dollar moving industry.

Estimates of the conservative and the not-so-conservative agree that the moving and storage industry in the United States generates well over \$1 billion revenue a year.

AT LEAST 12,000 moving concerns operate in the United States. More than 3,000 of them are licensed by the Interstate Commerce Commission for hauls trucked across state lines.

One hundred forty of these interstate firms are in the ICC's Class 4 (over \$500,000 yearly), and most of the interstate business is done by a few giants: Bekins, Allied Van Lines, Aego, Mayflower Transit Co., United Van Lines, North American Van Lines, and a handful of others.

Competition is fierce everywhere, and especially in the growth markets of the West.

More than 500 movers Est in the Los Angeles Yellow Pages alone; 78 in San Diego.

They range from giant, integrated firms like Bekins, which own warehouses and offer a wide range of services, down to

one-man outfits where the owner drives his own van.

U.S. CENSUS figures show the national mobility rate to be 20%. One family out of every five in the United States changes residence every year — more than 9½ million families.

The mobility rate varies widely by regions: It is highest in the West (28%), lowest in the Northeast (14%). In the North Central Region it is 18%, in the South 22%.

Most moves are local — 68% within the same county, 16% between counties within a state, and 16% between states. The mobility rate is lowest in big cities, highest in small towns and rural areas.

Young adults move most often.

CAN PAINT WHAT HE LIKES Even With a Brush, Man's Home Is Castle

WOOSTER, Ohio (AP)—A specifications. He said also Wooster judge has ruled that the final price was higher Franklin Lee holds title to his house and can paint what he wants to on it, including signs relating his dissatisfaction over the way the house was built.

Municipal Judge Howard D. King said Lee controls the partly-completed home in West Salem even though he stopped making payments.

"He can do what he wants with it—paint it, stripe it like a zebra," if he wants to.

THE JUDGE dismissed charges of property destruction brought against Lee by Albee Homes.

The home was purchased 20 months ago by Lee, who erected the outer shell himself on a 3½-acre site. Albee was to finish the interior, but Lee complained that the materials delivered did not match school dropouts.

Wants Diploma Before License

BIRMINGHAM, Ala. (AP)—Here's a proposal which probably will meet the approval of parents, but vociferous opposition from the younger set: Withhold drivers licenses from teen-agers until they graduate from high school.

The idea was advanced by Liston A. Corcoran as a panel member at a meeting of the Alabama School Board Association. He blamed automobiles as a key reason for school dropouts.

TUSTIN & SANTA ANA COMPLETELY SOLD OUT!

ONLY COSTA MESA, ANAHEIM and ORANGE LEFT!

FROM

\$29,950

2600 SQ. FT.!

BEAUTIFULLY DESIGNED, LARGE ENOUGH FOR ANY SIZE FAMILY. TWO STORY, CUSTOM QUALITY, THESE ARE GOING ON THE BLOCK AT THE BUILDER'S CLOSEOUT PRICE, FAR BELOW THEIR VALUE!

4&5 BEDROOMS WITH 3&4 BATHS

\$495* FULL DOWN PAYMENT!!

What a time to buy! Kitchens with built-in dishwashers and disposals . . . huge breakfast areas, wall-to-wall carpeting, fireplaces . . . enormous walk-in closets, forced-air heating.

FURNISHED MODELS OPEN DAILY 10 A.M. to 8 P.M. INCLUDING SUNDAYS!

Need further information? JUST CALL 630-0570

SHERWOOD ESTATES

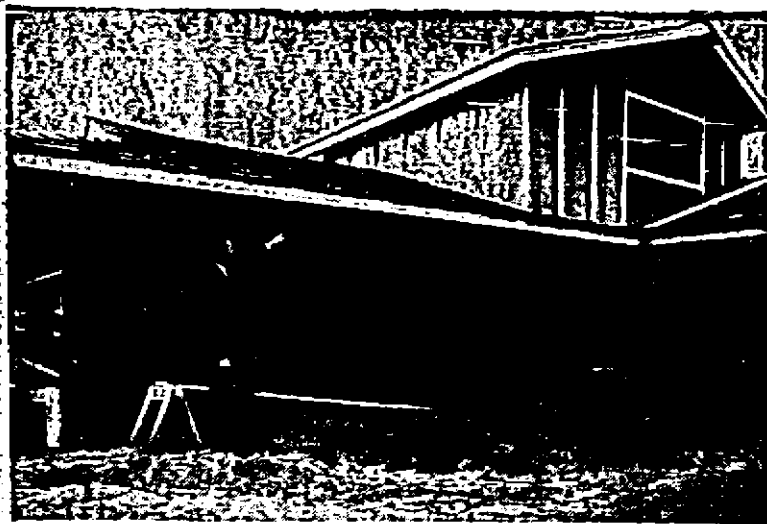
LOOK AT THIS PRESTIGE AREA OF QUALITY HOMES!

CROSSON & DEWEY, INC.
VOLUME HOME MERCHANDISERS
A George D. Buccola Development

ANAHEIM . . . ONLY 15 LEFT! From Los Angeles take the Santa Ana Freeway to Riverside Freeway, turn at College Blvd. turnoff, RIGHT on College Blvd. to Lincoln Blvd. Turn left 600 ft. to model homes.

ORANGE . . . Same as above, turn LEFT on Lincoln Blvd. and continue to Tustin Ave. Turn right and continue about a mile to models.

COSTA MESA . . . ONLY 8 LEFT! From Los Angeles, take Santa Ana Freeway to Newport Blvd. turnoff, continue on Newport Blvd. to Palisades Road. Left on Palisades about one mile to Santa Ana Ave. RIGHT on Santa Ana Ave. to models.



VISITORS SEE HOME BUILT

Visitors to the Westmont models in Orange County's Huntington Beach area can watch the week-to-week progress of the newest Bonus Room model home. The model that allows visitors to see framing and other construction details is open each week-end and is the newest addition to the big Bonus Room homes offered at the planned community.

No Hope Seen for State or Local Tax Reductions

The taxpayer's expectation of an \$11 billion reduction in federal taxes should be tempered by realization that state and local taxes, in 1964 and in the years to come, almost certainly will continue their upward surge, the Federal Reserve Bank of San Francisco observes in its January Monthly Review.

The article, "The Taxes That Won't Be Cut," goes on to point out that the mushrooming of state-local expenditures can be explained partly by the rapid rise in postwar demand for government services—a rise stimulated by substantial population growth, a shift in the population mix (with increased concentration in the youngest and oldest age brackets), and a heavy migration of people to urban and suburban areas.

BUT A MAJOR part of the spending increase has been due to a substantial increase in prices, which is related to the fact that this sector's disbursements are dominated by such increasingly expensive cost items as employee payrolls and construction.

In general, it was said, the tax structure of state and local governments has not changed markedly over the past decade, despite increasing reliance on income and other taxes which cause revenues to grow as the economy grows.

The states now obtain about 20 per cent of their revenue from income taxes but still rely on sales taxes as the foundation of their tax systems; local governments obtain less than 2 per cent of their revenue from income taxes and still depend overwhelmingly on property taxes.

Paint Firm Chief Sees Boom Year

TORRANCE — Standard Brands Paint Co. should achieve record sales and profits in the fiscal year ended Sept. 30, 1964, President Sid Greenberg forecast at the annual meeting of stockholders.

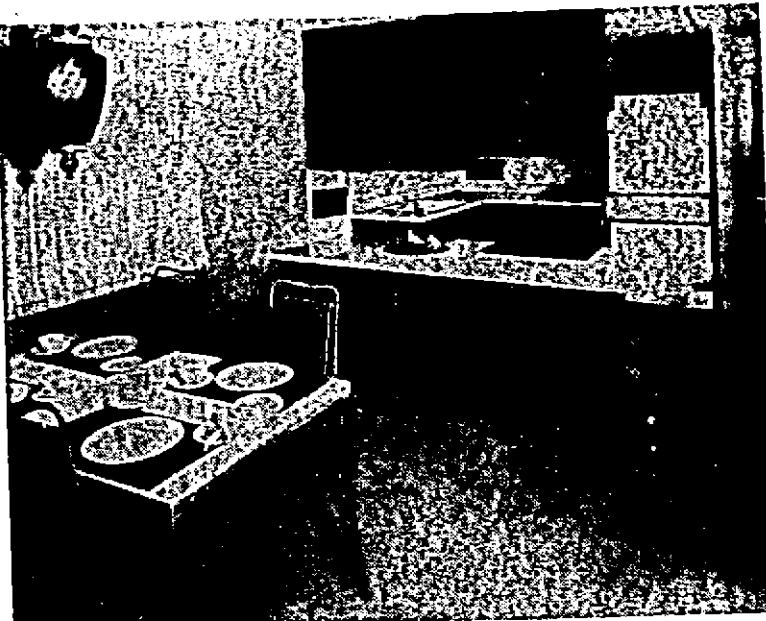
Greenberg estimated that sales should top the \$20 million mark, up from \$17,950,000 registered in the past fiscal year. Profits are anticipated to more than keep pace with gains in sales, thus continuing the growth rate achieved in the past and previous fiscal years.

Greenberg stated that the projections were bulwarked by the results achieved in the first quarter of the current fiscal year in which profits increased 21 per cent on a 14 per cent gain in sales.

IN THE FIRST QUARTER of the current fiscal year, one new temporary store in Phoenix, Ariz., was opened bringing the total number of Standard Brands Paint stores to 20. The Phoenix store is the first to be located outside California. A company owned store on company owned property is presently under construction to replace the rented temporary store. Two additional stores are scheduled to be opened later this year, Greenberg said. The stores to be opened will have a relatively small effect on sales and earnings in the current fiscal year.

At the meeting, stockholders reelected Dan Greenberg, Sid Greenberg, J. B. Greenberg, Irwin R. Buchalter, Marvin Carton and John DeGregory to the board and elected Milton Brucker to the board. Brucker is president of Surrounding Sound, Inc. The board of directors reelected all officers.

Huntington Beach Prestige Homes Are in Good Demand



IN A PRESTIGE HOME

Prestige Homes in Huntington Beach continue to be one of the most popular home developments in Southern California. The one and two-story, three, four and five-bedroom homes are priced from \$21,200.

Prestige Homes in Huntington Beach continue to be one of the most popular home developments in Southern California. The one and two-story, three, four and five-bedroom homes are priced from \$21,200.

Two stories, for prices beginning at just \$21,200. The new Douglas Space Center, within 10 minutes of the Southland's finest beaches, a 18-hole public golf course, many shopping centers, grade schools, a new high school, churches and many major boulevards for fast transportation to the entire metropolitan area.

Six model homes are open daily from 10 a.m. to 7 p.m. From the Long Beach area: drive east on Seventh St. to Golden West St., then right on Edinger Ave., then right on Edinger to Springdale, left on Springdale a short distance to Prestige Homes in Huntington Beach.



IN ROSSMOOR HIGHLANDS

Here is one of the models of the large homes now offered in the third and final unit of Rossmoor Highlands in Los Alamitos. The large homes are priced from \$29,000.

Farrow Sales Again Exceed \$30 Million

For the second consecutive year, sales exceeding \$30 million have been recorded by Farrow Realty Corp., pioneer 22-year-old Garden Grove-based firm with eight offices throughout Orange County. Jerry Farrow, owner, has announced.

For the 12-month period ending Dec. 31, sales of new homes in subdivisions, existing residences for individual clients, and apartments totaled \$30,395,324, Farrow said. The heavy volume made Farrow one of the top realty firms operating exclusively in Orange County.

The firm's new home sales division staffed numerous subdivisions for builders and developers in Orange County during 1963. New homes sold averaged \$22,360 per sale. Resale homes averaged \$19,696 per sale.

Included in the totals, Farrow said, were sales of 265 new homes built by Farrow Development Co., headed by Robert Farrow.

Top Farrow Realty Corp. salesman, Farrow added, was Art Sailor, of the Anaheim office. Top new home salesman was Tom Anderson. Both received silver platters.

Richfield's 1963 Earnings Down

Richfield Oil Corporation has announced in a preliminary report that consolidated net income for 1963 amounted to \$27,895,000 compared with \$30,615,000 earned in the preceding year. Earnings per share amounted to \$3.43 for 1963 as compared with \$3.78 per share in 1962.

The decrease in earnings in 1963 was reported to be due principally to depressed sales prices of refined products which existed in Richfield's principal marketing areas during much of the year, and to higher raw material and labor costs.

Rossmoor Highlands Third Unit Selling

Sales in Rossmoor Highlands Homes also have continued at a fast pace, reports A. Bruce Swope, exclusive sales agent.

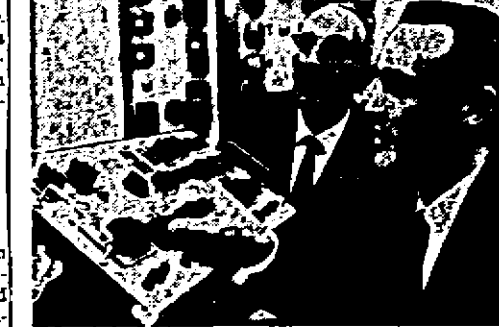
Two-story living with a bonus room is offered in the big homes which have 2,650 square feet of living area. Offering four bedrooms with two or three baths, Rossmoor

Has No Recipes for He's Blind

MIDDLESBORO, Ky. (AP)—Will Robinson learned to cook in the Navy and is considered one of the best cooks in Middlesboro.

His neighbors often ask him to offer suggestions for dishes. He's met several times with homemakers clubs to discuss cooking.

Robinson doesn't bother with recipes, though. He's blind.

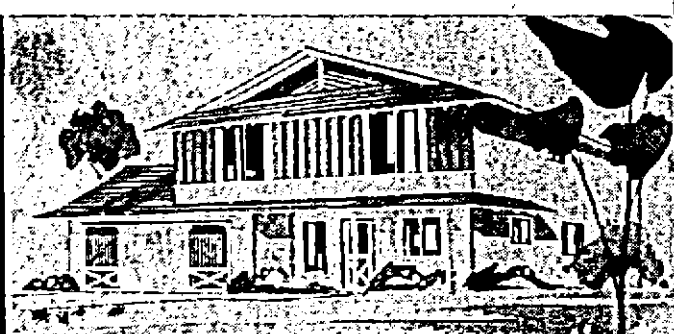


TRAINED AS SPECIALIST

James W. Jackson, 4547 Palo Verde Ave., Lakewood, demonstrates skills attained at Southern California Edison Company's Test Technician School as Edison's superintendent of substations. R. K. Khumb, looks on. Jackson is one of 10 top students who were graduated recently from the specialist school at Alhambra. He received a year's training to qualify him for advancement with the utility. Jackson is married and has two sons and a daughter. He has been with Edison since 1937.

Best Home Value

ROOM to really LIVE



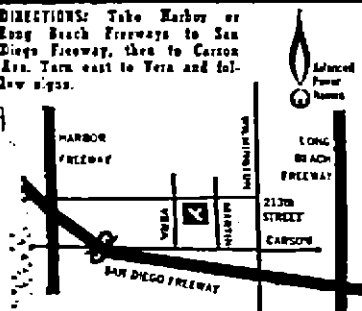
2 STORIES YOUR FAMILY WILL LOVE

Even the legendary 1000 words can't begin to do justice to this picture! There two story "best value" homes must be visited to be appreciated. Four or five bedrooms... planned for family room... tile wall to wall carpeting... forced air heat... real fireplaces with gas log lighters... kitchen built ins... raised panel ash cabinets... food disposers... Mel Gray wallpaper... Wilson-Art counter tops... color coordinated throughout... acoustical textured ceilings... crystal mirrors... 3 floor plans and 18 elevations... plus so many outstanding extras you'll find it hard to believe they can possibly sell for only \$995 down. So conveniently located, too!

**4 and 5 BEDROOMS
2 BATHS + FAMILY ROOM**
WALL-TO-WALL CARPETING/KITCHEN BUILT-INS
plus a real wood-burning fireplace!

ONLY \$995 DOWN
PRICES FROM \$23,950

authored by
Skyline ESTATES

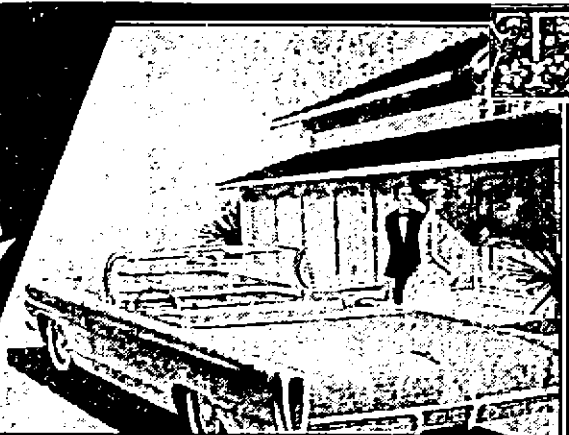


Grand Opening

Treasure Series
Tri-Level homes of elegance in Anaheim and Garden Grove...

Tiara Estates is proudly presented by developers Robert L. Farrow and Jerry F. Farrow. The highest degree of quality construction has been combined with the latest advances in modern-living concepts, applied with the principle of Balanced Power for maximum efficiency and economy.

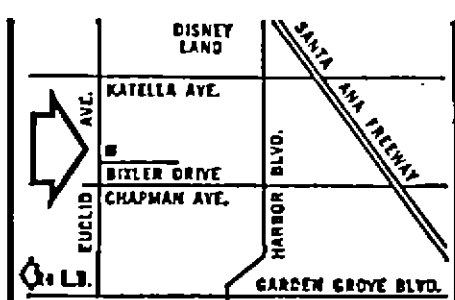
Special Attraction
ORBIT ORBIE
Nationally Famous
CLOWN CARTOONIST
will be at the
GRAND OPENING FOR YOUR ENTERTAINMENT
Refreshments Will Be Served



2nd UNIT

SPECIAL LIMITED BONUS OFFER

Carpeting Thru-out Landscaping
Fencing Sprinkler System

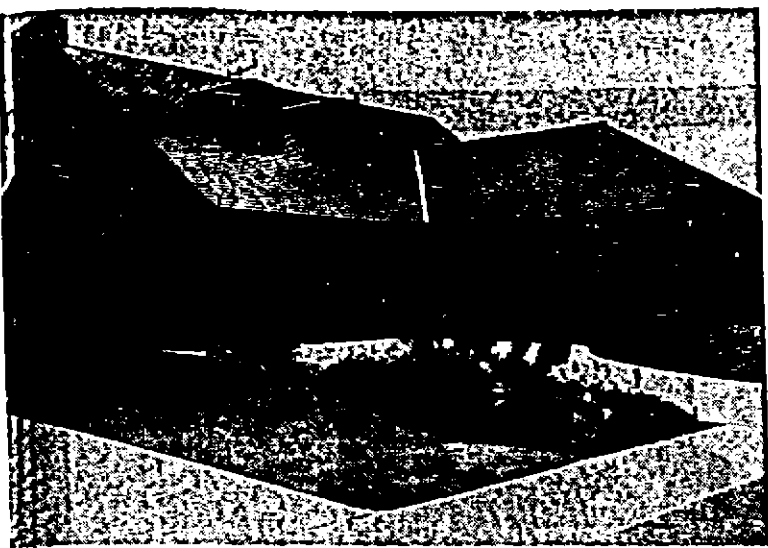


Schools, churches and shopping centers are nearby, while famous southland entertainment centers such as Disneyland are only minutes away.



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ATTRACTIVE HOMES OFFERED

Garden Park Estates in Garden Grove have a mark of quality and luxury. Here is one of the popular models, a two-story, five-bedroom home.

Garden Park Homes Priced for Middle Income Family

A comfortable rock-solid residence is contributory to ward producing emotional security say the officials of Garden Park Estates in Garden Grove. "And in these complex days, security symbols are becoming more important every day, particularly in the arena of shelter for a man and his family."

The homes at Garden Park Estates were priced within the range of the middle-income group, and financing has been designed in order that many may participate in the joy of home ownership, they pointed out.

Offered in the walled community are functional one and two-story plans with three, four and five bedrooms, zoned for individual members of the family. "Our architects conceived these plans with the family and their complex needs in mind," a spokesman stated. "In fact we are strictly a family-oriented community with the consideration of children, grown-ups, and visitors a vital element here."

THE MARK of quality is obvious in every residence. Genuine lath and plaster walls, "a must" the builders say, assure the owners of years of durability. Other quality materials are red cedar shingle or crushed rock roofs; solid concrete driveways and patios; exterior vinyl stucco paint; special custom-selected decorator lighting fixtures and built-in gas range, oven and hood.

Full prices for the one and two-story homes are from \$19,225 to \$26,450 with low will be issued on a custom-

monthly payments from east on Seventh St. past \$106.17. From Long Beach drive Knott Ave.



NEW MEMBER OF THE DC9 TEAM

Robert B. Butler, president of Butler Publications, Hawthorne (left), discusses his company's new contract with the Douglas Aircraft Division for preparation of the DC9 illustrated parts catalog with George Spradling, division material manager.

Contract for Catalog Let

The DC-9 illustrated parts catalog, a vital link between airlines and the Douglas company for procurement of spare parts, will be prepared by Butler Publications, Hawthorne, under terms of a new contract signed by the Aircraft Division.

The Parts Catalog for the two-story homes are from short to medium range let \$19,225 to \$26,450 with low will be issued on a custom-

ized basis tailored to fit individual commercial operators requirements allowing the identification and purchase of all items necessary to maintain a high degree of efficiency and safety in daily airline operations.

GEORGE Spradling, material manager for the division, said Butler Publications was selected to produce this major support manual because of their "proven performance in the past as a major producer of part catalogs for commercial aircraft."

Shipbuilding Association Men Relected

James F. Goodrich, general manager of Todd Shipyards Corp., San Pedro, and John L. Rados, Laminar Timbers, Inc., Wilmington, have been reelected area vice presidents of the Western Shipbuilding Association for 1964.

Arthur E. Farr, of the Northwest Marine Iron Works Co. of Portland, Ore., has been elected president.

WSA is an organization of more than 150 shipyards, suppliers of marine equipment, labor organizations, and civic groups in California, Oregon and Washington. It is dedicated to the welfare of the private shipbuilding industry on the West Coast, and the more than 15,000 families which it employs.

The organization also relected Thomas A. Rotell, executive secretary of the Pacific Coast Metal Trades Council in San Francisco, as secretary and Kenneth Blanchard, of the Crowley Launch and Tugboat Co. of San Francisco, as treasurer.

'Reminders' Proffered by Tax Official

Robert A. Riddell, director of the Los Angeles Internal Revenue Service District has reminded taxpayers that a Federal Gift Tax Return, Form 709, must be filed by every individual who made a contribution or gift in excess of \$3,000 in any one calendar year to any one donee, including political contributions or gifts. These returns for 1963 must be filed on or before April 15, 1964.

Riddell also reminded taxpayers that contributions made to a political party or candidate are not allowable deductions for federal income tax purposes.

While noting that Congress is now considering changes in the law which, within limitations, would make political contributions deductible, Riddell pointed out that these changes would not apply to income tax returns due to be filed on or before April 15, 1964.

Gift tax returns, Form 709, together with complete instructions and necessary assistance, may be obtained from the District Director's Office, 312 North Spring St., Los Angeles.

Tourists at Fort

SAVANNAH, Ga. (AP) — A record 179,000 visitors toured the Ft. Pulaski National Monument near Savannah during 1963.

All Cardinal Homes Models Sell Fast

Excellent sales continue at Cardinal Homes states Charles W. Hester, developer of the popular Fountain Valley subdivision. According to Hester, all models are selling equally good.

Cardinal Homes offer one and two-story dwellings of three, four and five bedrooms with two and three baths.

Among the features of the homes are kitchens with famous Medallion standards including built-in electric range and double oven, hood and fan, dishwashers, disposal, ash cabinets with raised panel doors and Formica-topped kitchen cabinets.

Some models have a completely finished bonus room of 580 square feet including a bath and shower. This upper story is adaptable to the uses and needs of the buyer and can be two or even three bedrooms, a guest apartment, studio, sewing, recreation or storage room. Some models have fireplaces in the bonus rooms, it was noted.

OTHER features of Cardinal Homes are block walls affording privacy at the rear and side returns, landscaped front and rear yards with six large shrubs, one six-foot tree and full coverage underground sprinklers installed. This represents an important savings to the new homeowner, it was stated.

Fireplaces are of used brick veneer with ash paneling and mantles, nylon carpeting and



IN FOUNTAIN VALLEY

Here is one of the larger models offered in Cardinal Homes in Fountain Valley. The homes are a development of Charles W. Hester and are priced from \$23,900 to \$28,900.

brick veneer exteriors are other appointments of Cardinal Homes. Built on .300-size lots, the dwellings can accommodate a variety of recreational and gardening interests as well as swimming pools.

Priced from \$23,900 to \$28,900, Cardinal Homes are available for as little as \$395 down, plus costs. Located in Fountain Valley, the development is conveniently close to metropolitan advantages of both Orange and Los Angeles counties.

To reach the homes, located on the southwest corner of Cannery and Slater, from Long Beach, drive out Seventh St. to Brookhurst and south to Warner, then right to Canary and left to Slater.

Major Regrouping by Oil Tool Firms

Byron Jackson Division of arm of the division, and BJ Borg-Warner Corp. has completed a major regrouping of its companies, Andrew W. Rose, division president, has announced.

Purpose of the regrouping, Rose said, is "to consolidate related Byron Jackson products and services into a coordinated total marketing effort, with special emphasis on our expanding overseas markets."

Under the new structure, two long-established companies have been consolidated. Byron Jackson Tools, Inc., Los Angeles, the oil tool manufacturing and marketing

Service, Inc., Long Beach, the oil well services organization, were merged into a single new company—Byron Jackson Inc.

Heading the new company is John B. Merritt, president and general manager, who previously served in the same capacity with BJ Service. Garth F. Nicolson, formerly general manager of Byron Jackson Tools, becomes vice-president and assistant general manager. Both Merritt and Nicolson will be located at the company's long Beach headquarters at 6505 Paramount Blvd.

TODAY'S BEST 2-STORY HOME VALUE!



5 bedrooms . . . more space (over 2000 sq. ft.) . . . more home for your money

all for only \$24,950

Ask about our new low-low terms • Only \$495 down — \$131 per month Prin. & Int.

ALL INCLUDED IN THE ONE PURCHASE PRICE!

Wall-to-wall carpeting in living room, hall, entry and master bedroom
A landscaped front lawn
Front yard sprinklers installed
Side and rear yard fencing with gate
Large family room
Two baths with formica pullmans

Central hall plan
Large fireplace
Built in range and oven
Disposal
Breakfast bar
Ash Kitchen cabinets
... Plus more features

EVERY SQUARE FOOT (OVER 2000) IS COMPLETELY FINISHED AND READY TO LIVE IN!

Waiting, too, are schools of all grade levels; a complete family shopping center and all the conveniences of an established community...with miles of beautiful beaches just moments away!

* IMMEDIATE OCCUPANCY *

Glen Mar Shore Series

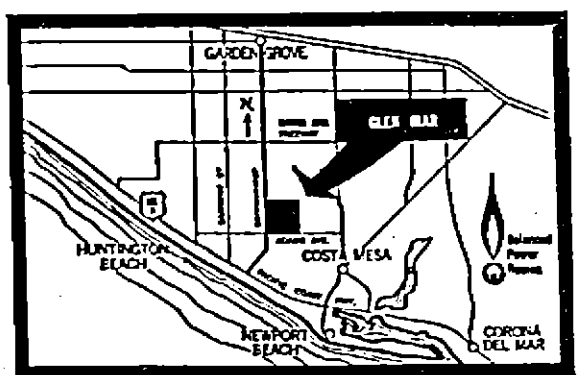
in Smog-free Huntington Beach

3-BEDROOM, FAMILY ROOM HOMES ONLY \$21,450 / 4-BEDROOM, FAMILY ROOM HOMES ONLY \$22,000

LASTING VALUE IN EVERY HOME WE BUILD

MACCO

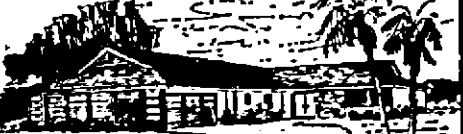
Macco Realty Company



Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

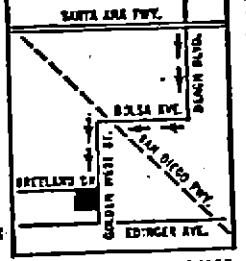


Full price as low as \$17,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15411 Belling, Huntington Beach. For information call: Day 437-4218 Eve 437-4227. Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Belling. West on Belling to Golden West St. South on Golden West St. to Belling Dr. Follow signs to model home.



SUNSHINE HOMES

Don't miss the It's our GRAND OPENING



at Midwood Manor Townhouses IT'S A WORLD OF FASHIONABLE LIVING

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house;

lawn planting, mowing and watering are a thing of the past as all this is provided for you in your monthly maintenance payment.

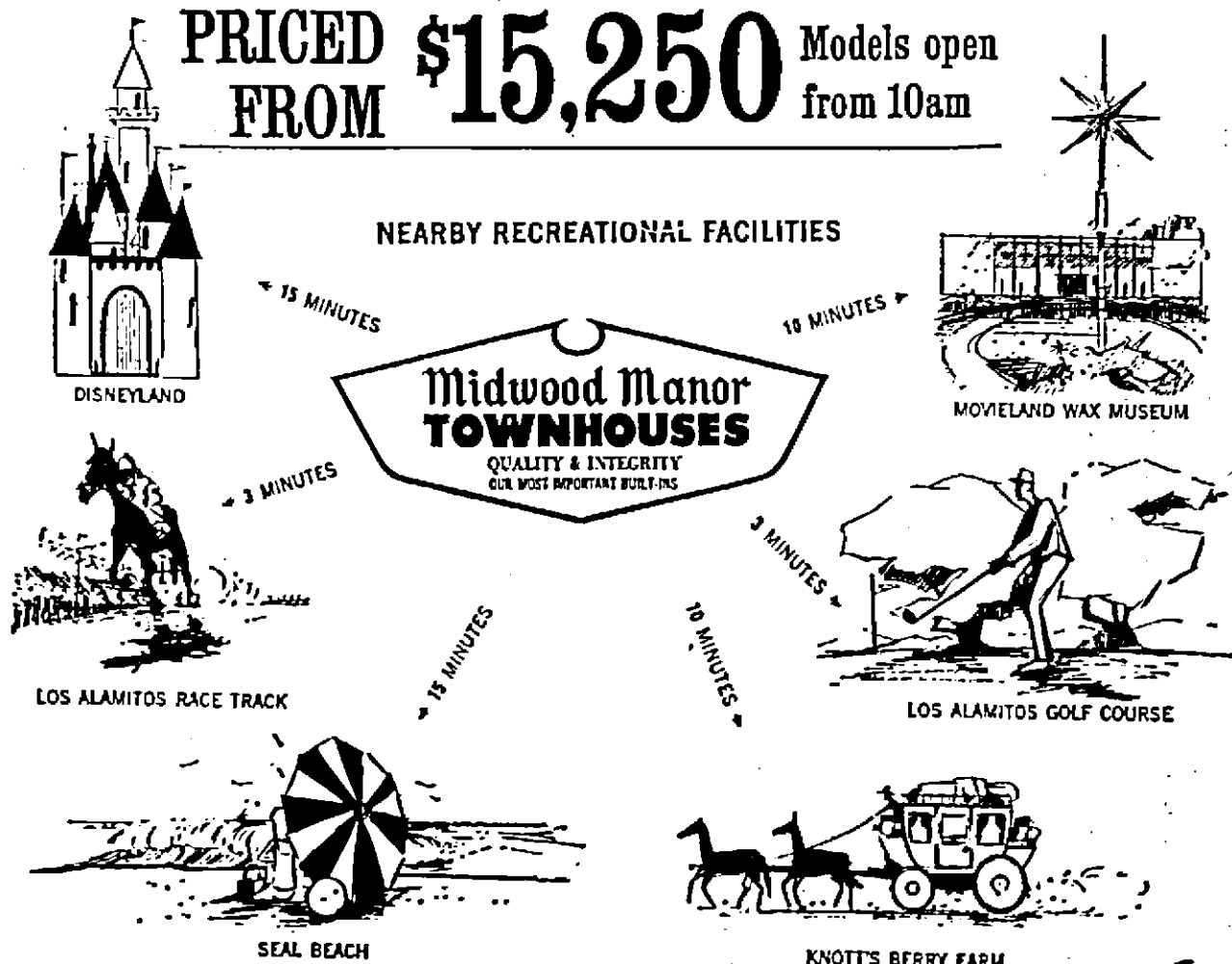
INCLUDED IN THE SALES PRICE

YOUR TOWNHOUSE FEATURES: • Complete Electric • Ceiled Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sun-deck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminous Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages

and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES: • Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

PRICED FROM **\$15,250** Models open from 10am

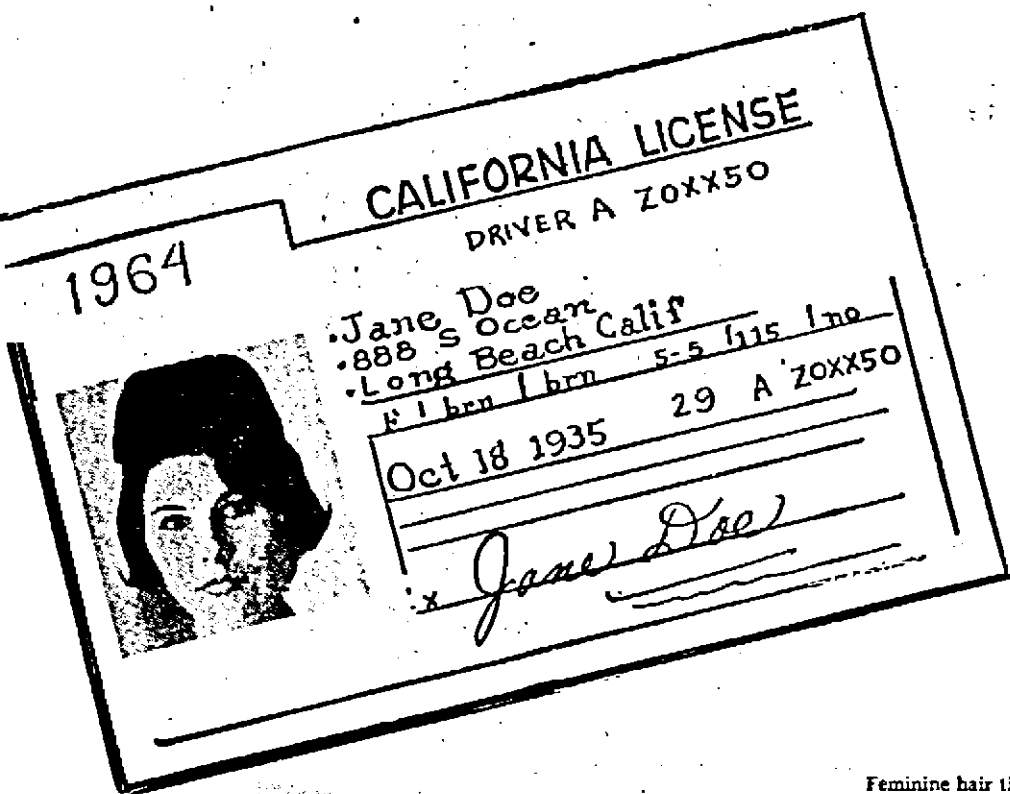


DIRECTIONS TO MIDWOOD MANOR

FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp South on Valley View Blvd. to Carrizo Blvd. West on Carrizo Blvd. to Bloomfield.

FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Carrizo Blvd. West on Carrizo Blvd. to Bloomfield.





Should They Dye?

A Driving Question



By MARY NETH

Feminine hair tints are causing renewed hue and cry.

And, crying most copiously are those he men of all men, the traffic policemen—staunch defenders of our public safety.

Well, maybe they aren't literally brushing tears from their wind tanned cheeks, but they DO have every right. For, if "only her hairdresser knows," how are they to answer the question of "does she or doesn't she?" It's a real head scratcher all right. It boils down to the delicate puzzle of "is it she or isn't it she?"

That mug shot on the driver's license is often less than a clue. Maybe yesterday she was checking to see if blondes really do have more fun, while today she's out to learn if being a brunette can make one more subtly sultry.

"It's a problem we run into consistently," says Lt. James Orville, of Long Beach Police Department's traffic division.

"WE ADVISE the men to look twice; to take into consideration that seemingly it's not only a woman's prerogative to change her mind—but her whole appearance."

"I've observed also that as the girls grow older they grow blonder and thinner," he adds candidly.

All told, pulling a woman over to the curb to answer for minor traffic infractions can bring up a major problem of identity. The siren who bats her eyelashes (real or false?) in answer to the officer's siren, may have a top secret several times over since she had her picture snapped at the motor vehicle office. She may be a dyed-in-the-wool rinse, or wig addict.

It's no local problem, either. The color of "her" hair has become a colorful question for law men and legislators all over the country.

In Maine, Secretary of State Paul A. MacDonald gave the OK to do away with

"that impermanent question." In Illinois the House passed legislation which would guard the secret of woman's so-called crowning glory—the true color of her bleached, dyed or tinted coiffure.

In Iowa, deletion of the color of the locks has already been made on the new license forms. The same holds true for New York, and in Texas State Rep. Ben Atwell of Dallas is talking about introducing legislation for the same purpose.

Says he, "Some girls change the color of their hair twice a week and wear a wig of still another hue in between—the resultant teased and tinted tresses are almost useless as means of identification."

But, there are hold outs. Some stolid male citizens are adamant about letting little white, blonde, red or variegated lies slip by. Inspector Roxey Curles of Norfolk, Va., is one of these.

"The way I feel about it is that the license should show whatever color the good Lord gave you," he says emphatically.

Not a man after the ladies hearts for sure, Curles also churlishly admits to being able to "always spot a dye job."

BACK AT HOME, the Long Beach men are much more the gentlemen.

In fact, that's probably the only reason the women haven't been up in arms about the whole picture business. Here, mug shots went on licenses in 1959 and, according to Howard Link at the motor vehicle office, the ladies haven't picketed (like they did in Texas) or pouted (like they did in New York).

"They've taken it in their stride," he says. "At first we had a bit of trouble with women coming in with their heads done up in curlers. But, now they come pre-combed and curled."

"We don't expect the ladies always to remain the same," he adds. "Certainly, it's no crime if hair color doesn't fit the description."

(Breathe a sigh of relief, gals. As yet, you don't have to carry a wig of the right color in the glove compartment.)

BUT, AS pleasant as Link is, he's not letting women have the last word.

"Even if you washed your hair and you can't do a thing with it, or if it's just not your best day—you've got those awful deep, dark circles under your eyes—you can't refuse to have your picture shot (and from that unflattering front view)."

"The law requires us to take one," explains Link. "But, that doesn't mean that licenses minus pictures aren't valid. If the picture doesn't turn out—we skip it—we give you the license without."

"Oh?" says one disgruntled redhead. "Well, I wouldn't say my picture came out—it looks like Frankenstein's step sister—but here it is as me on my license."

HOWEVER law-breaking local ladies do have lots to be thankful for. Lt. James has seen to that. He coaches his men in the gingerly approach. They never subject girls to the indignity of direct questions—like "45 and dyed, huh?" Instead, they sweetly sidestep with diplomatic queries: "What is your present address? You're Mrs. Doe?"

If the lady and the license just won't match in any way they put in a call to the station.

"I should think they would be polite about a little change of color," says one chameleon tressed femme fatale.

"What with older men losing their hair and putting on toupees and the younger ones buying Beetle wigs, the male of the species isn't consistent himself."

Blonde?

or
Black?

or
Pink?

PERHAPS DARK RED—All's fair when it comes to women's hair. Darlene Hood, Wilma Hastings model, shows steps that confuse policemen such as James R. Gemmrig, above. Change of color was done with coils from Du Barry's Glamour Wigs.—Photos by Roger Coar.

INDEPENDENT-Press-Telegram

Women

LONG BEACH 12, CALIF., SUNDAY, FEB. 23, 1964 SECTION W

Helga, Designing Woman, to Premiere Collection Here

Helga, noted dress designer who personally tests her new creations by wearing them—"for some important social event"—will present her spring couture collection here Saturday.

The premiere showing will take place in International Ballroom, Lafayette Hotel, with social hour at 11 followed by luncheon at noon.

Money from the event will be used by the Children's Memorial Hospital Auxiliary to further its philanthropic work. Door prizes including a squirrel boa from Hill's Furs and a weekend at the Sands, Las Vegas, will be awarded during the afternoon. Music will be provided by Phil Horton's Orchestra.

Designer Helga, who says she was "brought up on pins and needles" learned haute couture from the ground up in London and Paris. There she studied the basis of construction—her credo today and one of the many reasons elegant women love her clothes.

SHE TAKES full advantage of being one of the few women designers in a field dominated by men. Says she, "A woman designing for women knows the problems. The way a dress moves on the body is most important. Construction and fit are everything — anything looks good on a model, but for stock I must build 'shape' into my dresses."

About the current mode: "I think for the last few years the silhouette of fashion has moved

so slowly that inspirational fabrics are the most important thing in planning a collection.

"I approve of the relaxed look for daytime, one that suggests rather than emphasizes the feminine shape. For evening, I think the fitted but not 'constricted' look is often more attractive and dramatic."

In 1939 Helga married Walter Oppenheimer, who like her, is European-born with extensive experience in merchandising and a trained knowledge of textiles. They founded the firm of Helga in San Francisco in 1947. Then, moved the operation to Los Angeles in 1952 where the firm's prestige has increased each year.

IT WILL BE Oppenheimer who will comment on the collection to be viewed here. In all, 70 ensembles will be shown by seven of Helga's top models.

Guests can expect to see a silhouette both feminine and natural, one which skims body to give a long, lithe look. The costume look will be much in evidence. Included: print go-together coats plus print blouses and matching linings, plus coat dress which spell Spring with a touch of white at collar and cuffs and for late afternoon, plunging necklines.

Fabrics will be soft and supple. Featured: unusual prints on French fibranes, Barbacane and silk; airy wool crepes and lacy tweeds plus chiffon prints and feather light silks and crepes for

evening. All will vibrate in colors clear and sunny spaced with navy touched with white and black and brown and white combinations.

THIS PREMIERE fashion showing is the main fund raising event of the year for Children's Memorial Hospital Auxiliary which donates \$2,000 monthly to care of needy children at the hospital. Members also run the hospital gift shop and baby photo service.

Working on arrangements for the event are Mmes. William H. Carls, president; John T. Parks, chairman; Harrison E. Moore, D. Leroy Leatart and E. Brooks Horace, reservations; Joseph K. Kellogg, awards; Vincent A. Bailey, hostess and William Hoppe, Nightingale's representative. The Nightingales are the junior membership of the auxiliary.

LONG, LITHE look is of major importance in spring silhouette. Helga captures it here in elegant simplicity of imported chiffon wool and crepe. Ensemble is one of her couture collection to be premiered at Lafayette Hotel Saturday.



Art Forces Go on Reconnoitering Mission

By Iola Masterson
I, P-T Women's Editor

Wild Waves Say...

THE LONG BEACH Museum Expeditionary Forces were off again Saturday, hurtling in glee along the highways on one of their six annual charter bus tours to places of interest. To translate: the "Expeditionary Forces" are members of Long Beach Art Museum Associates, open to any member of the public interested in pursuing art culture knowledge of value as well as assisting our Art Museum.



Well armed "expeditionary forces" report back.

Pictured, above, departing from bus after their latest safari, this time to La Jolla, and well armed, you'll note, with empty (by then) jugs of hot coffee are Jean (Mrs. David) Moseley, Fonda McCook and, in the background, Don Raney.

A full busload went to the La Jolla Art Center to admire a wealth of stuff. Then they had delicious luncheon at the chic Marine Room of the Beach and Tennis Club after which they had an hour to do the shops before going through Scripps Institute of Oceanography (art of a different color) where they saw the fabulous new undersea saucer for deep exploration.

Among those of the 40 aboard el buso were Ruby and Fonda McCook, Emily and Dr. John Cottrell, Eugenia and Grant McDonald, Marjorie and Mabel Night, Marie and Raymond Wendell, Louise and Cliff Millspaugh and Jane Moseley (with pixed Dave, as witnessed).

Wanta go on the next trip—be member of this going gang? Contact the museum (Fred Black will know), or Bess Oleson, 26 10th Place, our own art critic, Virginia (Mrs. Eric) Laddey, or Dr. Zelpha Bates, 3409 E. Ocean.

VALENTINE, wrapped up in cocktails, bus trip

(another one) and dinner, was fancy way Gyro Club members greeted wives last weekend. First cocktails at Geneva and Stan Weiss' home then charter operation freeway roll to the Los Angeles Club (Wilshire and Western) where they dined and danced in style on the 23rd floor in their own private room (complete with specially put down dance floor) to their own orchestra.

Bob Hall (with wife, Ginny's support) was chairman. Assisting were Jim Nagle and Dorothy and Carl Brooks, president, and Mary.

Bill Gillis, treasurer, had the job of collecting all the moola. Wife, Shirley, didn't have to follow him around passing the hat, either, that good is Bill at subtracting the cash from the customer. Berry Merritt, there with wife, Ann, arrived in a Beetle wig and promptly sold it to Phil Dowds who wore it, to wife Trudy's feigned (or real) horror, with aplomb all evening, with many of his "friends" assuring him it was quite an improvement!

FIRST YOU have to have someone (like Darry Neighbors) bring you a bucket of East Coast oysters, in the shell from someplace like Pensacola, Fla. Then they have to be given to someone like Betty and "Bix" Bixby.

Then, friends, you have a feast for as long as the oysters last.

Betty is famed for her Oysters Kilpatrick, a recipe gleaned from an old chef at the Palace Hotel, San Francisco. You get someone like Bix to shuck the oysters (his poor hands). Then you put an oyster on the half shell, drop a bit of lemon juice on, add 1 tablespoon of tomato puree, top with strip of partially fried bacon, grated Swiss cheese and a dab more lemon. Then you push the shells into rock salt in pie pans and bake 10 minutes. Lovely.

FOR A WOMAN, a secret is not so at all, unless it's well kept, meaning she hasn't bruited it round to very many, such as old blabber mouth me. But I kept it.

Referring to Audrey Paschall whose husband, Dr. D. Cameron Paschall, may STILL not know (if he hasn't perused his paper well this aye) that their home was photographed for, and is featured in, Southland Magazine today!

Daughter, Valerie, 14, was in on the know. Audrey re-decorated the home, primarily by herself, and her pride and joy is their new "Adventure Room" which is filled with mementoes of trips. It took tearing out an entire wall to create, but it's a honey.

SIGMA CHI alums had a real gay sweetheart of an affair by taking their wives to a performance of "Auntie Mame" at Melodyland. But that's only half the story.

They went via Barbara and Dr. Chester Moore's re-converted bus—a 35-footer. Inside it boasts all the comforts of home, with refrigerator, forced air heat, ham radio equipment (Chet is a ham bug), chairs and couches. Oh, yes, and buxas.

The gang had dinner at the Lancers first. Along for the ride and the fun were such Sigma Chis and their sweethearts as Pres. Don and Margaret Phillips, John

and Janice Neulman, Lou and Edith Hindley, John and Phyllis Brady, Mark and Nell Taylor, Kay and Mary Heinberger and Nancy and Bill Winston.

THE BULLDOZERS did their "dirty" work at Jane, and Jim Kresl's house last weekend. And is their backyard a mess! But all's well that will end in a well placed spash after the big hole in the ground becomes a new pool. Be at least a month before the christening. In addition to pool, they're adding a cabana room onto the garage—which isn't adding anything, momentarily, to the charm of their usually charming garden.

Jane firmly claims that this is not a luxury but a necessity. Exercise, yknow.

RIGHT OFF THE BAT—or should I say, the arrow—Nightingales showed new provisionals it's not all work and no play to be a member in THAT gang.

They entertained their neophytes at a Valentine themed night last weekend. Admiring the big heart, decoratively as well as heartwarming, shown them are neophytes, below and from left, Barbara (Mrs. Jack) Enlow and Joanne (Mrs. Don) Haney.

Evening started with cocktails at Pat and Bob Willis' home then proceeded, at same festive pace, at Lafayette Hotel for dinner and dancing.

Newcomers at auxiliary to Children's Memorial Hospital fling hidden included (with spouses) the Enlows and Haney's plus Mary Alice and Bob Braly, Jackie and Paul Southgate Jr., Marlene and Tarry Roberts, Marilyn and Jim Shirley, Mary and Jim Thompson, Judy and David Kline, "Sandy" and Raymond Cummings, Roxey and Kent Bingham, "Tish" and David Woody, Joanne and James Johnson, Gerrie and Ewing Turner, Carol and Cliff Slowson, Lee and G. E. Sandarg and Muriel and Courtney Trosle.

Well! With that crowd that ought to be a GOING crowd of workers.

Party planner deluxe was Monica (Mrs. Jim) McBride.



Hearty and heartwarming evening was theirs.



Mr. and Mrs. John G. Foutris

Family Fetes Couple on Golden Wedding Date

Mr. and Mrs. John G. Foutris will celebrate their golden wedding anniversary this afternoon at a buffet supper for close family and friends at their home, 229 E. 16th St.

Hosting the event are their son and daughter-in-law, Mr. and Mrs. Gus Foutris, Long Beach, and their son-in-law and daughter, Mr. and Mrs. Angelo H. Kiaspos of Inglewood. There are five grandchildren.

They have been Long Beach residents since 1923 where Mr. Foutris operated the Liberty Hat Works until his recent retirement.

Among party guests will be Chris Argos of San Francisco, best man at their wedding 50 years ago.

THE GOLDENWEDS were married Feb. 23, 1914 in Tripolis, Greece, and later moved to Nashville, Tenn.

EASTER CLEANING

Betty

7 A.M. to 6 P.M.

PETRI'S CLEANERS

1510 CHURCH AVE.

Many Tastes, Interests Met in Organizational Offerings

MONDAY

Spotlight will be on sewing, original hats and art when Los Cerritos District, California Federation of Women's Clubs Juniors, meets for an 8 p.m. conference at 6828 Rugby Ave., Huntington Park.

Mrs. Raymond Allison, district president, will conduct the meeting preceding the modeling of fashions by a member of each club. Hallmark Art Contest entries also will be on display.

"The World Today" will be topic of popular lecturer Alonzo Baker following 1:30 p.m. business of Eboli in

Eboli Auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group JR, Mrs. Harry E. Landis, chairman.

Departments: Travel, 10 a.m., "Australia" with Mrs. Gerald Kyrthe as speaker. Bible, 11 a.m., "Christ In Our Life" with Mrs. Dwight Kingsbury, speaker. Mrs. B. Tuckley Thompson, soloist.

Ayuda Club will sponsor an 11:30 a.m. luncheon and fashion show at the Elks Club, 4101 E. Willow St. Event replaces group's usual Wednesday meeting.

Good Sports Club will entertain at a public luncheon and card party at noon in the Garden Room, Third St. and Alamitos Ave.

TUESDAY
Long Beach District PEO Reciprocity Bureau will meet

Calendar of Clubwomen

for a 10 a.m. coffee hour and 10:30 a.m. business session at the YWCA, hosted by Chapter G. Leah Shirley will conduct a question and answer period on PEO, and unaffiliated members are invited.

Los Altos Women's Club will hostess presidents of other groups during annual reciprocity, 8 p.m., in Fellowship Hall of Los Altos United Church, 5550 Atherton St. Past presidents of the Los Altos units also will be honored. The United Nations Children's Choir will entertain. Guests are welcome.

Home of Mrs. Wayne L.

Linscott, 3661 Country Club Drive, will be setting for a 7:30 p.m. meeting of Alpha Chi Omega alumnae. Program will feature three musically talented members, Mrs. Frank Pickard, Lucille Wilkey and Mary Whitechurch.

Sisterhood of Temple Beth Zion will treat its paid up members to a pot luck supper at 7:30 p.m. at 6440 Del Amo Blvd. Games and entertainment will follow.

Rev. Thomas Martin, CMS, Our Lady Queen of the Angels Parish in Los Angeles, will speak on "Theresa Newman" at the 1:30 p.m. meeting of Carmelite Nuns Auxiliary in Catholic Center.

WEDNESDAY
Auxiliary to Long Beach Children's Clinic will meet for coffee at 9:30 a.m. in the home of Mrs. S. B. Thomas, 320 Euclid Ave. Mrs. James T. Starr, treasurer of the clinic board, will discuss the clinic's financial background.

Hats for spring and Easter will be shown at the luncheon meeting of Christian Women's Club following 12:15 p.m. luncheon at Lakewood Country Club. Mrs. James Harwood will commentate. Mrs. Arthur Dickinson of La Habra will speak and Jeanette Dill will sing. Reservations, open to the public, may be made with Minetta Plescher, 430 Orleans Ave., or Mrs. Robert Boze, 5119 E. Carson St., before noon Monday.

Court Marian 1669, Catholic Daughters of America, will honor its new members at an 8 p.m. reception in Woodmen of the World Hall, 11 W. Plymouth St. Ramona Long, district deputy, and Janice Dahlheimer, grand regent, will officiate.

Senior Citizens Democratic Council will meet at 11 a.m. at Linden Hall with the public welcome. Luncheon at 12:30 p.m. will be followed by cards.

THURSDAY

Frederick Black, director of the Long Beach Museum of Art, will discuss "The Basis of a Museum Program" for Alamitos Bay Garden Club when it meets at 11:30 a.m. at the home of Mrs. Arthur C. Hjelm, 6420 Bayshore Walk. Mrs. Don Gillespie will preside.

Women of Emmanuel United Presbyterian Church will view a film strip on the "Cliff Dwellers" during 10:30 a.m. meeting in the church sanctuary. Mrs. Earle O. Anderson will lead devotions. A refreshment hour will follow.

Kennettes will sponsor a luncheon and card social in conjunction with a hat show in the Garden Room. Proceeds will benefit Exceptional Children's Foundation. Reservations, open to the public, may be made with Mrs. Sue Wood, 444 W. Ninth St.

FRIDAY

"Robert Frost, Cracker-Barrel Socrates of America," will be the topic of Ken Peters, TV performer, when he speaks at 1:30 p.m. for Woman's City Club at the clubhouse. Mrs. James E. Cox will conduct the business session following organ prelude by Catherine Langdon. Luncheon will be served at noon by Group 17, Catherine Crandall, chairman. Reservations may be made with Opal Taylor, 4315 Rutgers St., or Ruth Carr, 229 E. 59th St., before Wednesday.

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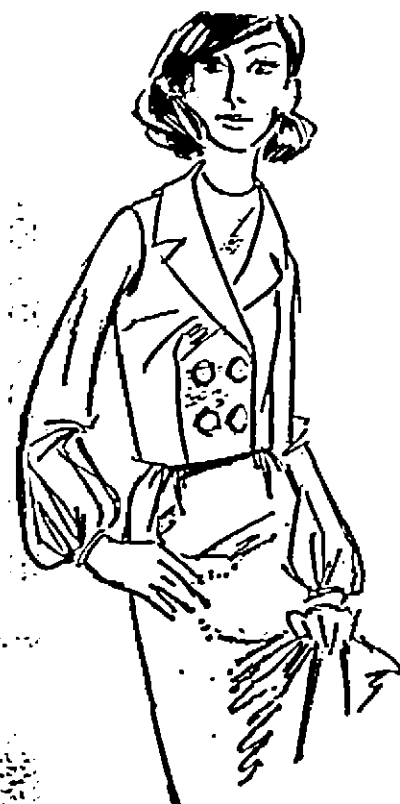
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Time for Table Topic Tea

INDEPENDENT-PRESS-TELEGRAM—W.J.
Low Beach 12, Calif., Sunday, Feb. 23, 1964



"Oh, Oh! There goes the tablecloth! Back to the laundry for it!" Mrs. Terry Barkis (right) tells another Alpha Phi Alumnae member Mrs. James Gray (left) and active member Francie Wolf. The three are preparing for Table Topic Tea Wednesday at Petroleum Club.

Twenty-four women's clubs will vie for top honors in the seventh annual Table Topic Tea co-sponsored by Alpha Phi Alumnae of Long Beach and Alpha Phi Mothers Club.

The event will take place Wednesday in the Petroleum Club, 366 Linden Ave., from 1 to 4:30 p.m. Mrs. John T. Wolfe and Mrs. Ted Ford are co-chairmen. Tickets may be purchased at the door.

PROCEEDS will be given to the sorority's national philanthropy, Cardiac Aid and to the housing fund of Alpha Phi's Long Beach Panhellenic Chapter.

Tables will be decorated with various party settings, among them "Spring in California," "Ellen's Engagement Luncheon," "A Day to Remember," "La Comida Mexicana," "Tea Party at the Flintstones," "Silver Wedding Dinner" and "Buffet Supper Aboard a Cruiser."

PRIZES will be awarded for the most original, most beautiful and most functional in adult and children's table settings.

Judges will be Carol Lee Gull, home economist for Southern California Edison Company; Marie Bucher, local artist; and Jimmy Jones, interior decorator. Guests will vote for their favorite table setting and door prizes will be given.

PARTICIPATING groups are Adoption Guild, Assistance League, Children's Benefit League, Children's Memorial Hospital Auxiliary, Chiopracic Auxiliary, Dames Club, Ebell Juniors, Harbor District Dental Auxiliary, Lakewood Aid League, Lakewood Women's Club, Las Hermanas, Las Madras Guild, Long Beach Auxiliary to the Optometric Society, Long Beach Medical Auxiliary, Auxiliary to the Long Beach District of the 41st Medical Society, Long Beach Soroptimist Club, Los Altos Garden Club, Pilot Club of Lakewood, Native Daughters of the Golden West, Rick Rackers, Sandlarks, Sema Club, St. Mary's Hospital Guild and Women's Architectural League.

This Marine Has Landed--in Trouble

DEAR MRS. MAYFIELD:

I knew this boy who was going into the Marines, and right before he left he asked me to marry him when he came home. We had not gone together very long, nor too steadily but I think he knew I had fallen for him. I was a little surprised when he said he loved me.

All the time he has been away he has written saying he loved me but not mentioning marriage. Today I had a letter from my cousin saying he had written to her

Dear Molly Mayfield

and told her he loved her, too. What should we do now?—MISS H.A.C.

DEAR MISS H.A.C.:

Tell your cousin all, and suggest that you write him jointly asking what's what. Ask him if he thinks you should toss coins for him—or is he the one who is planning to pick and choose. Wow! I'd love to read his answer.—M.M.

DEAR MRS. MAYFIELD: I'm 18 years old and very much in love with this certain girl. We were engaged, and we wrote every other

day. You see, she lives in another town—and frankly, I couldn't afford daily phone calls so writing had to do.

All of a sudden, no more letters. And when I went to see her she wouldn't even talk to me or tell me why. I just feel awful. It can't be anything I've done—so what can it be?

—BROKENHEARTED

DEAR BROKENHEARTED:

If it's nothing you've done, then it has to be something you haven't done. Or possibly something she has done—like falling in love with someone else. Girls do, you know.

Well, anyway, since she remains incommunicado to you, better use that phone and talk to her mama. Ask her what the matter be, and maybe you'll get an answer. I actually think she's more likely to tell you the truth than the daughter dear.—M.M.

DEAR MRS. MAYFIELD:

Our problem may not be much to anyone else, but because it happens quite often we'd like to know if we're being unreasonable feeling as we do.

You see, we live in a small community, so every dance that comes around we usually go. There is one couple who goes too, only he doesn't dance. So, while our husbands are being polite and dancing with her, we are sitting on the sidelines. And during the evening exchanging dances with everyone you can sit several out.

Now, Molly, we love to dance, too, otherwise we would have stayed home. We feel the least the "doesn't dance" husband could do is spend his time sitting out with us so we wouldn't seem so, well, isolated.

But does he? Not

This has been going on for years and frankly we think we've done our stint. There are some dances scheduled soon and we would appreciate knowing what you think.—THE E.A.D.'s P.S. Her husband doesn't like coming to dances but she insists.

DEAR E.A.D.'s:

I don't blame you one bit. But on the other hand I can't blame this woman for wanting to come and enjoy herself—which you ALL (husbands and wives) have made it possible for her to do.

No, the husband is to blame, and it's about time you all let him know you expect him to sit on the sides with you while your

CAREER CALENDER

Banking Women Hear Communications Talk

What is described as an entertaining review of communication—or lack of it—between business and the public will be presented by Walter C. Prill, educational services manager of Southern Counties Gas Co., when he speaks to the Women's Committee of the American Institute of Banking Monday at 6:30 p.m. at Petroleum Club on occasion of the group's annual bosses night.

Entitled, "Is Anybody Listening?", Prill's speech gives humorous instances of letters received by his firm and other businesses dealing with the public. Prill, a native Californian, has a background of many years of experience in education and public speaking and holds an MA degree in speech from USC.

QUOTA CLUB

Members of Quota Club will have a dinner and theater party Monday. Dinner will be at the Penthouse Executives Club in Sunset-Vine Towers, Hollywood, after which they will view, "It's

husbands dance with his wife.

How to let him know? Simply tell him. Each and everyone of you say to him when the occasions arise, "All right, while my husband plays dance partner to your wife, you can at least be sitting out party with me." That ought to do it.—M.M.

DEAR E.A.D.'s:

I don't blame you one bit. But on the other hand I can't blame this woman for wanting to come and enjoy herself—which you ALL (husbands and wives) have made it possible for her to do.

No, the husband is to blame, and it's about time you all let him know you expect him to sit on the sides with you while your



Mr. and Mrs. Arvis C. Smith

Golden Date for Smiths

Mr. and Mrs. Arvis C. Smith, 2870 Pacific Ave., will be honored by their family and friends at an open house, 1 to 4 this afternoon, on the occasion of their 50th wedding anniversary.

Hosting the event in the home of their son-in-law and daughter, Mr. and Mrs. Gordon C. Robinson, 2876 Pacific Ave., will be their three daughters, Mmes. Robinson, James Hardin of Highland and Wayne McMullin of Sacramento. They also have four grandsons and one great grandson.

THE SMITHS were married Feb. 22, 1914 in Union County, Ga., and moved to Bakersfield in 1917 where Mr. Smith worked on the first oil wells brought in in that area. They remained in Bakersfield until 1923 when they moved to Long Beach where he again was engaged in the oil business, working on the first wells on Signal Hill, Huntington Beach and Santa Fe Springs. He is retired from the E. B. Hall Oil Co.



Mrs. Thomas F. Burke III

Bellflower Chapel Is Vow Scene

Chapel of the Wedding Bells, Bellflower, was the setting for the recent marriage of Judith Ann Wagner, daughter of the Fred R. Wagner, Long Beach, and Thomas F. Burke II, son of Mr. and Mrs. John C. Simmons, also of this city.

The bride, attended by her sister Gayle Wagner, maid of honor, wore a gown of Chantilly lace and crown of pearls and crystals. Her bouquet was a cascade of white carnations and stephanotis.

PRECEDING her down the aisle were bridesmaids Myna Hastings, Susan Hughes, Joanne Ivedt, Peggy Wagner and the bridegroom's sister, Cindy Simmons, flower girl.

The bridegroom chose William Beeghly as best man, Ronald Ritzman, Gary Johnson, David Shelley and Larry Sutton, seated the guests. Bruce Wagner, the bride's brother, was ring bearer.

The new Mrs. Burke was graduated from Millikan High and attends Long Beach City College where she is a member of Tamuz. Her husband, also an alumnus of Millikan, was graduated from LBCC where he was affiliated with Thor.



Walter Prill

a Mad, Mad, Mad World" at Pacific Cinemas Theater.

SOROPTIMIST CLUB

Dr. Leslie J. Nason, educational consultant, lecturer, author and nationally syndicated columnist, will speak before Soroptimist Club Friday when it has noon meeting at Lafayette Hotel. His topic will be, "Learning Habits and Success."

Chairman of the day will be Betty Shaw.

ZONTA CLUB

Leap Year Day next Saturday has been chosen by Zonta Club of Long Beach for a luncheon and afternoon of cards. Party will take place at the Garden Room, 909 E. Third St. Players will have a choice of games to continue until 3 p.m. For reservations contact Miss Vera Thamer, 229 W. Sixth St. or Miss Florence Peterson, 4235 Gardenia Ave.

Sorority Plans Theater Party

Pi, Alpha Theta and Zeta Chapters of Long Beach Alpha Delta Kappa Sorority will sponsor a theater party Thursday at Community Playhouse, 5021 E. Anaheim St.

An oil painting will be given as a door prize.

Proceeds of the event will be used toward a scholarship given annually by the sorority, to a worthy student preparing for the teaching profession.



Amalfi Summer pastels \$23.00 Joseph shoes

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Long Beach's Oldest Fabric and Linen Shop
2135 Bellflower Blvd.
Across Street from Los Altos Shopping Center Sign
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DON'T MISS THIS BIG Month End Sale

As the result of a very busy month of selling, we have prepared a big MONTH-END CLEARANCE SALE to keep small lots moving. NO WILL CALLS — ALL SALES FINAL —

400 YARDS DRIP-DRI COTTON PRINTS 3 YDS. FOR \$1.00
Small and large patterns

500 YDS. EXTRA FINE MANUFACTURER'S SAMPLES Dress fabric samples all in usable dress lengths from some of the best textile firms. Far too many kinds to list here, but come assured of a real surprise. No lengths can be cut. 2 Yds. FOR \$1.00

700 Yards PRINTED COTTON SATINS PRINTED PETIT POINT PIQUE PRINTED SPORTSWEAR COTTONS 2 Yds. FOR \$1.00
Shop early for these.

600 Yards Super Cottons PRINTED COTTON DUCK PRINTED SHIRT SATINS PLAIN SPORTS POPLINS STRIPED CHAMBRAY 67c

100 Only—1-Yard lengths of fine 54-INCH WOOLEN SKIRT LENGTHS every piece of these woolens are of the regular \$4.95 quality—none cut. \$2.29 Yd.

150 YDS. 54-INCH NOVELTY COTTON KNITS \$1.00 Yd.

168 YDS. 54-INCH COTTON DOUBLE KNITS \$1.88 Yd.
our regular 2.88 quality selling at \$1.00 yard off.

146 YDS. 54-INCH ASSORTED WOOLENS \$1.88 Yd.
Better goods taken from our stock and reduced.

A TERRIFIC GROUP OF EXTRA FINE 54-INCH WOOLENS Brand new goods included as well as numerous pieces taken from our higher priced wools and placed in this big sale. Small pieces cannot be cut. \$2.88 Yd.

113 YARDS 60-INCH ALL-WOOL DOUBLE KNITS Please understand these are regularly \$7.95 and hundreds of you are wearing this fine quality purchased from us at higher price. Small pieces cannot cut because of low price. \$3.29 Yd.

AND A FABULOUS SALE OF HAND PRINTED TERRY TOWELS

Beautiful rose patterns in SMART 69c each or Bath Towels 2 for 1.00

MATCH 39c each or Hand Towels 3 for 1.00

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600 HEAVY HAND PRINTED, TREATED KITCHEN TOWELS 39c each or 3 for 1.00
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Transform your old diamond rings into a new lavish...

Anniversary Ring for only... \$110



If necessary, additional diamonds from any collection for approximately \$10 each. Anniversary Ring in Platinum \$10 extra.

Prices include Fed. Tax Illustration enlarged

Combine your worn-out engagement and wedding rings by setting your diamonds in The "Anniversary Ring" 18K white gold, priced to include setting of your center and 14 smaller diamonds.

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HEART TEA HOSTESSES

Long Beach Heart Association will give its 12th annual benefit tea Thursday from 2 to 5 p.m. at the home of Mr. and Mrs. Lloyd Whaley, 5331 Bryant Road. Pictured at the Whaley residence are (from left) Mmes. Gus Leeking, president of the Women's Heart League; Gus A. Walker, tea chairman; and Whaley. Mrs. J. Roscoe Howell is in charge of refreshments. Said Mrs. Leeking, "From all indications, this will be our most successful tea. Each year more people are aware of the work and money needed to combat cardio-vascular diseases. Because of this, the job of coordinating the tea becomes easier."

Parties Honor Hilberts

Honoring their 60th wedding anniversary, Mr. and Mrs. John Preston Hilbert will be feted today at a family dinner party at the Petroleum Club at 5 p.m. with a reception to follow at the home of their son-in-law and daughter, Mr. and Mrs. Joseph Read, from 7 to 9 p.m.

Their son and daughter-in-law, Mr. and Mrs. Jack Hilbert of La Canada will co-host the dinner with the Reads.

The couple married in 1904 at Denton, Kan., came to Los Angeles in 1906 and to Long Beach in 1921. Hilbert retired from the real estate business in 1950 at which time he was given an honorary life membership in the Long Beach District Board of Realtors. He also served on the Water Commission.

The Hilberts founded the "Hilbert Class" of First Methodist Church in 1927. They have five grandchildren and one great grandchild.



Mr. and Mrs. John Preston Hilbert

Fashion With Luncheon Offered by NLB Club

A fashion show with a French theme will be commented by Jan Rinella at a luncheon sponsored by North Long Beach Junior Women's Club, Los Cerritos District, CFWC, Saturday in the French Room of the Lafayette Hotel at 1 p.m.

Proceeds will be donated to philanthropic projects of the group. Mrs. Tom Giatras is chairman of the event, with Mrs. William Jensen, co-chairman.

Mrs. Edward Len, president of the Juniors, will welcome members and guests. Mrs. Kenneth Newton, Area C vice president, and Mrs. Grover Sequine Jr., president of North Long Beach Women's Club, will attend.

Door prizes will be awarded.

Seeking a Wife?

In Africa, a wife can be bought for ten bars of salt.

Southern California Military Academy

"A John Brown School"
ENROLL NOW
A Few Vacancies in Most Classes
Kindergarten thru Grade 9

Day and Resident Cadets
Summer Camp Starts June 2nd
2385 CHEERY AVE.
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Tea Tuesday for Visitor From International YWCA

Jeanette Patchin of the International Division of the YWCA will be presented at a tea at 2 p.m. Tuesday at the YWCA, arranged by the World Fellowship Committee.

Miss Patchin, a native of Long Beach, is on leave from an assignment as consultant to the YWCA of Guadalajara, Mexico, where she has worked for six years.

THE VISITOR will discuss the values of the YWCA in Mexico and more

specifically in Guadalajara where it is the only place women and girls can take accredited lifesaving courses. The event is open to all interested women.



Why more and more career girls are going to Wilma Hastings

Since 1945, more than 23,000 women have reaped the many rewards made possible by taking the training offered by the Wilma Hastings Finishing School

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ROUND THE CLOCK NO-MEND STOCKINGS

Your chance to save on the fittingest fashion your legs ever wore—the hosiery that is individualized to fit in width as well as length. Your size is then recorded in our files to assure you of the same fine fit, even if you shop by mail or phone.

Full fashioned styles

Reg. 1.65 now 1.41

Reg. 1.50 now 1.28

Seamless styles

Reg. 1.95 now 1.66

Reg. 1.65 now 1.41

Reg. 1.50 now 1.28

Reg. 5.95 Lycra support 4.95

Hosiery

ALSO IN OUR PALOS VERDES STORE



GOLDEN PLAYTEX GIRDLES AND LONG LEG PANTY GIRDLES

3.00 OFF

These are the girdles with magic fingertip panels that support your tummy. The soft cloth lining gives you cool comfort, too. And, the new long leg panty girdle slims your thighs as never before. Sizes XS, S, M, L. Extra large sizes 1.00 more.

Pull-on styles, reg. 10.95, 7.95

Zipper styles, reg. 12.95, 9.95

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SMOCKED SHIRTWAIST

Ingenu fashion with little girl smocking—to be all soft and feminine with an innocent kind of naivete in luscious Whipped Cream®—an easy care, wrinkle free dacron polyester crepe. Pink, blue, white. 5-15.

19.95

Young Californian Shop



Mary Sheeran Married

Mary Sheeran, daughter of Mr. and Mrs. E. W. Sheeran of Long Beach, exchanged vows with James Campbell, son of Mr. and Mrs. L. V. Campbell of Chicago, in a nuptial mass Saturday at St. Barnabas Catholic Church.

The bride chose a gown of peau de soie trimmed with Alencon lace and pearls for her wedding. Her veil fell from a crown trimmed with pearls. Kathleen Sheeran was her honor attendant.

The bridegroom was served by Jerry Campbell as best man. Other members of the bridal party included Mr. and Mrs. Paul Minor, Norma Moore, Susan Sheeran, Harold Clayton and Dr. William Sheeran.

★ ★ ★

THE NEW Mrs. Campbell is a graduate of Polytechnic High School and UC, Berkeley. Before her marriage, she was a teacher in the Long Beach Unified School District. She is an Alpha Gamma Delta alumnae.

Campbell is a graduate of the Georgia Institute of Technology and a former U. S. Navy officer.

The newlyweds will reside in Houston following a honeymoon in Aspen, Colo.



Mrs. James Campbell

Zielke-Sams Betrothed

Mr. and Mrs. Fred B. Singleton announce the engagement of her daughter, Mariou Elizabeth Zielke, to Kenneth James Sams, son of Mr. and Mrs. Mildred A. Sams.

Both young persons were graduated from Wilson High School and attend Long Beach State College. They are active in East Side Christian Church.

The wedding will take place in June, 1963.

Purim Party

Dumona Chapter of Pioneer Women will have a Purim dinner party Saturday at 6 p.m. in Linden Hall, Broadway and Linden Avenue.

Thetas Selling Benefit Tickets

"How many tickets have YOU sold?" Mrs. Douglas Watland (left) asks Mrs. Harry Landis, president of Kappa Alpha Theta Alumnae as they meet on steps of Assistance League House, 394 Roswell Ave.

Tickets are for a benefit fashion and bridge brunch which the Thetas will stage Wednesday at 11:30 a.m. in the League House. Mrs. Watland, ways and means chairman, is in charge of the affair. Proceeds will benefit the organization's local philanthropy, Children's Psychiatric Clinic of Long Beach. Reservations are necessary; they may be made with Mrs. Lawrence Coffey, 3509 Los Coyotes Diagonal.

Ladies of Elks

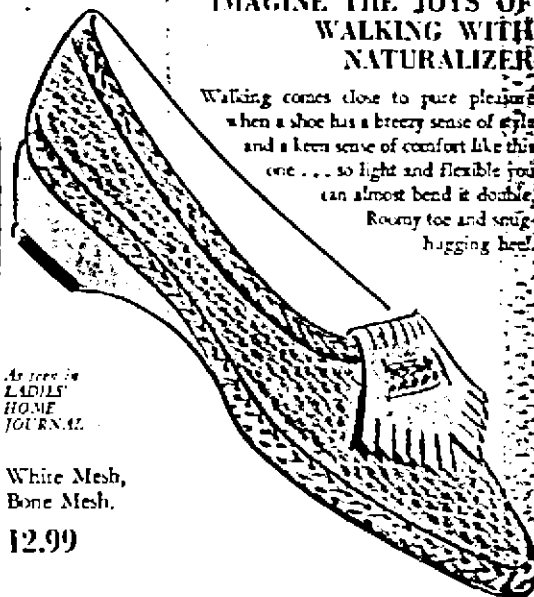
Ladies of Elks will gather for luncheon and card play Wednesday noon at the Elks Mrs. Thomas J. Davis will Club, 4101 E. Willow St., be hostess.

Exclusive Naturalizer Shoes—131 Pine Ave.

Naturalizer.

IMAGINE THE JOYS OF WALKING WITH NATURALIZER

Walking comes close to pure pleasure when a shoe has a breezy sense of style and a keen sense of comfort like this one... so light and flexible you can almost bend it double. Rouncy toe and snug hugging heel.



As seen in LADIES HOME JOURNAL

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A gift of luxurious Youth Dew Eau de Parfum spray in travel size with any Estee Lauder purchase of \$5.00

A special representative from New York will be in our cosmetics department to tell you all about the new "Liquid Diet" regime for younger looking skin with Estee Lauder Cleansing Oil... Youth Dew Emulsion... Body Satinee.

Long Beach... February 24th, 25th
Santa Ana... February 24th, 25th, 26th
Pomona... February 27th, 28th
Marina Sportswear... February 26th
Palos Verdes... February 27th, 28th

YOU ARE CORDIALLY INVITED TO A TRUNK SHOWING OF RED CROSS SHOES



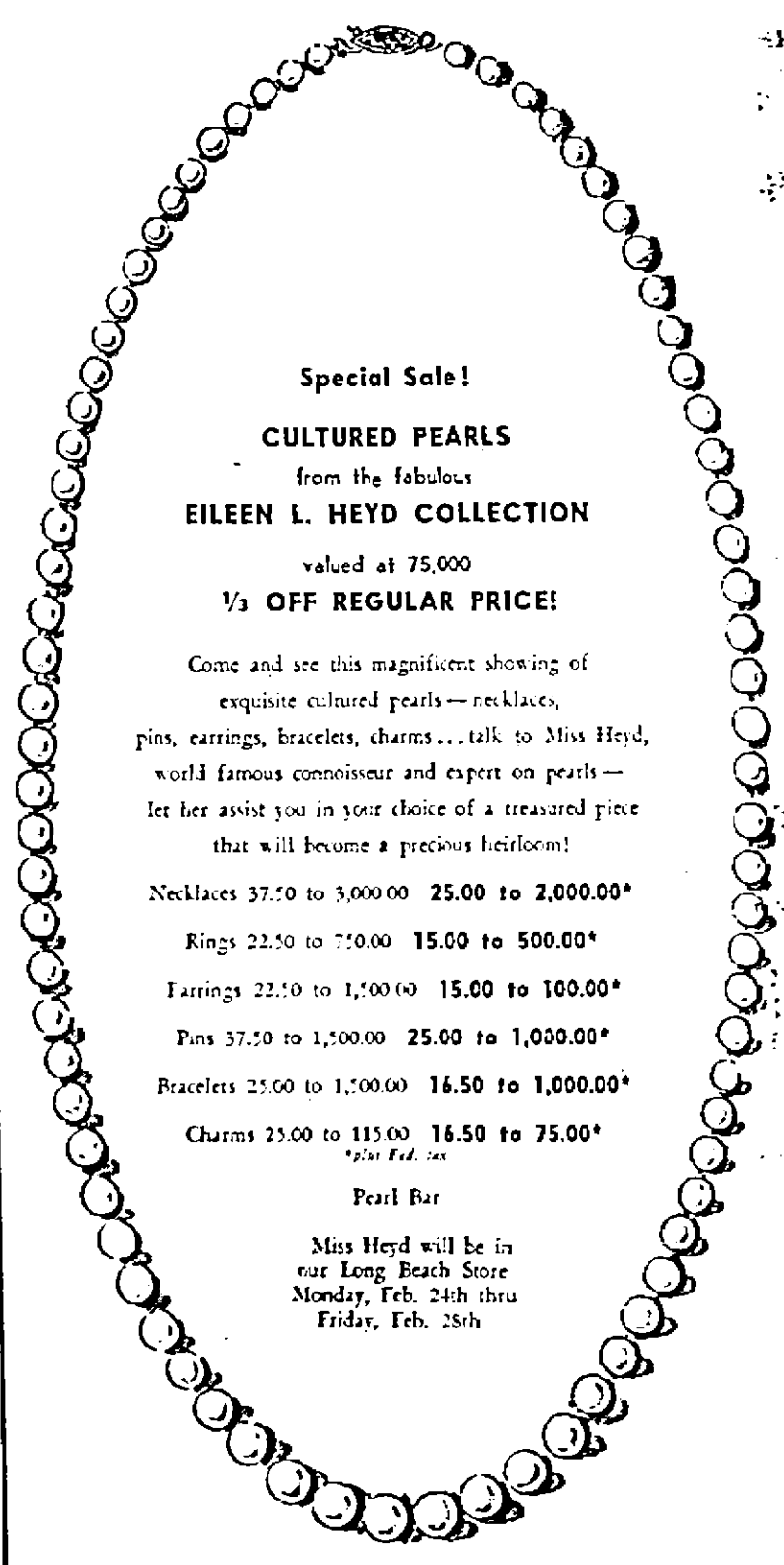
Factory representative, Mr. Milton Barad, will be in our stores with a complete collection of exciting Spring and Summer fashions in Red Cross Shoes and Cabbies, from which you may special order at no additional charge.

Long Beach Buffums' Red Cross Shoe Store, 126 W. Broadway
February 24

Santa Ana Shoe Salon
February 25th

Pomona Red Cross Shoe Salon February 26th

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Special Sale!

CULTURED PEARLS

from the fabulous

EILEEN L. HEYD COLLECTION

valued at 75,000

1/3 OFF REGULAR PRICE!

Come and see this magnificent showing of exquisite cultured pearls—necklaces, pins, earrings, bracelets, charms... talk to Miss Heyd, world famous connoisseur and expert on pearls—let her assist you in your choice of a treasured piece that will become a precious heirloom!

Necklaces 37.50 to 3,000.00 25.00 to 2,000.00*

Rings 22.50 to 750.00 15.00 to 500.00*

Earrings 22.50 to 1,500.00 15.00 to 100.00*

Pins 37.50 to 1,500.00 25.00 to 1,000.00*

Bracelets 25.00 to 1,500.00 16.50 to 1,000.00*

Charms 25.00 to 115.00 16.50 to 75.00*

*plus Fed. tax

Pearl Bar

Miss Heyd will be in our Long Beach Store Monday, Feb. 24th thru Friday, Feb. 25th

The Fashion Vote

"AMERICA, AMERICA!" That's DLBA's platform for the Festival of Fun and Fashion on March 9, 8 p.m., at Municipal Auditorium. To prove their fashion ticket is the people's choice, here are some of the scenes to be presented:



WINNING VOTES... the American look in men's fashions. Here Harvey Waggoner, celebrity model for DLBA show, wears pumpkin and black checked sports coat of imported British woven shetland by Louis Roth... char-black sharkskin slacks... Italian silk tie and handkerchief combination.

- ☒ Politics in the Park: Reds and navys... real springtime... dresses, suits, coats... all daytime.
- ☒ Rally Round the Barbecue: Active and spectator sportswear... any color.
- ☒ Campaign Train: Another spring look in suits, dresses, costumes. Neutrals and pastels.
- ☒ The Young American Look: The junior (cute) look... any type, any color... and not so much on the formal side.
- ☒ Star-Spangled Victory: Evening... lots of long dresses... any color.
- ☒ Get Out the Vote: Mish-mash scene; a variety of looks—the people's choice.
- ☒ Patriotic Provincial: Denims, tablecloth checks, provincial prints, the Spanish influence.
- ☒ Newspaper Polls: Black and white prints; black trimmed with white and vice versa... for any time of day.
- ☒ American Beauties: Lace... the covered look... lace over yellow, red and white check... sportswear, bathing suits... even formals.



THE PEOPLE'S CHOICE... three-piece knit costume in flag colors by Gino Paoli, a look that's sure to win in spring fashion polls. Local model Gail Stewart gives final salute to American look with tall-crowned military chapeaux by American couturier Oleg Cassini.

DLBA Sets Platform--for Charity

By MARY ELLIS CARLTON
I, P-T Fashion Editor

Long Beach's downtown merchants are climbing on their fashionable soap boxes to bring local constituents a see-all, hear-all review of spring's fashion platform.

The event: DLBA's 12th annual benefit Festival of Fun and Fashion on March 9, 8 p.m., in Municipal Auditorium.

The stirring fashion rally will feature 121 vote-getting fashions—men's, women's and children's—from 22 stores, all affiliates of Downtown Long Beach Associates.

And there'll be entertainment by top stars of screen and television, dance numbers, foot-tapping music by a top-name band, prizes and surprises.

As any local poll will tell you, they're out to get your fashion vote—for charity. For the first time, United Way agencies and the Red Cross are to share in proceeds from the annual extravaganza.

AND DLBA promises a long list of other "firsts" for the March 9 ticket:

—For the first time two couples (from the Arthur Murray Dance Studio) will perform the latest dance steps on the 70-foot ramp (it extends right into the audience) while modeling the latest fashions.

—For the first time a full dress officer's uniform will be shown by Julius Horowitz, tailor.

—And, for the first time, each of the 22 participating merchants will contribute an array of prizes for awarding to festival night guests.

GIVING THE voice of authority as to what's "in," what's "out" for spring will be Lee Hogan Cass, one of the leading fashion experts and top commentators in the Southland.

She will present the season's latest word

in fashion—the blazer look, the military look, the trend to femininity and fit, in fact, the whole new American look—the natural, young, fresh fashion excitement that spells 1964.

Tickets, say DLBA leaders, are currently on sale at the DLBA office, 601 Pacific Ave., weekdays, 8:45 a.m. to 5:30 p.m., or at Buffums', Walker's, United Way or Red Cross.

DOWNTOWN STORES on the fashion show roster include Buffums', Lockwood Furs, Bundy's, Gene's Smart Shop, Audrey's Bridals & Formals, Career Girl, Foreman and Clark, Walker's, Zukor's...

Also, Normandie Hats, Mr. Bob's, Howard Amos Men's Wear, Desmond's, Columbia, Schick's, Jo Kaye's, Taller Girl, Wonder Shop, House of Nine, J. C. Penney Co., Parisienne and Julius Horowitz.

Toastmistress Week Points Up New Interests for Women of Area

From Feb. 23-29, has been proclaimed Toastmistress Week by Mayor Edwin Wade. The week is observed in other cities throughout Southern California at the same time.

Four clubs meet regularly in Long Beach, all associated with Council I which has a total of 17 clubs in this area. Members gather twice monthly and all interested women are invited to visit the club most convenient for them.

Long Beach Shipyard Toastmistress Club (applicants need not be employees of the shipyard) meets Monday at 6 p.m. at Apple Valley Restaurant. For further information regarding this meeting contact Mrs. Phil

Haines, 5149 Anaheim Road.

REAL-ETTES Club meets the first and third Tuesdays and information concerning membership or visiting reservations should be made with Bea Dyers, 2413 E. Ocean Blvd.

Long Beach Toastmistress Club meets at the Pacific Coast Club with its next meeting scheduled for Thursday at 7:30 p.m. Contact Lila Hawkins, 3416 Anaheim Road.

Ardis Club invites visitors to its Friday meeting at 7:30 p.m. at Campbell's Restaurant. Call Mrs. Hyde Woodbury, 3418 Hackett St.

TOASTMISTRESS club training is designed to help the individual woman culti-

vate resources within herself, to evaluate what she hears and reads and to be a good conversationalist. It also stresses parliamentary procedure so that women can take their places in club work of their choice.

The clubs train members in all phases of organizational work in order to give them confidence to express their special interests in their favorite groups or charity raising projects.

All clubs have speech contests with winners going on to compete at other levels with the eventual goal appearing at national convention, which this year will be held in Denver, Colo., in July. However, speech contests are not the main goals of the clubs.

List School Menus

The following menus will be served in Long Beach elementary schools in the week of Feb. 24-28:

MONDAY: Italian spaghetti, buttered carrots, fruit gelatin, hot buttered French bread and milk.

TUESDAY: Hamburger, pickle chips, potato salad, sliced peaches and milk.

WEDNESDAY: Lasagna, garden salad, spicy applesauce, peanut butter sandwich and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered green beans, quartered orange, raisin bread square and milk.

FRIDAY: Macaroni and cheese, buttered spinach, apricot halves, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools.

JUNIOR-SENIOR HIGH
MONDAY: Cheese enchilada, garden salad, spicy applesauce, whole wheat bread and butter and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered peas, strawberry rhubarb sauce, raisin bread square and milk.

WEDNESDAY: Taco, Rio rice, buttered green beans, fruit cup supreme with bananas, whole wheat bread and butter and milk.

THURSDAY: Creole noodles, buttered spinach, sliced

peaches, peanut butter sandwich and milk.

FRIDAY: Baked fish with au gratin potatoes or Mexican pie, creamy cole slaw, fruit gelatin, whole wheat bread and butter and milk.

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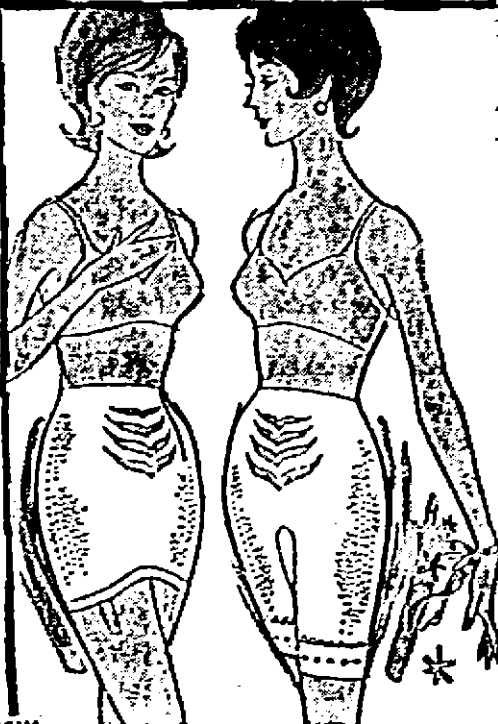
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Fraternal Calendar

MONDAY

Nazareth Shrine 8, ceremonial, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mamie Speaker and Charles Boon will preside. Birthday dinner honoring charter members, supreme appointments and new members will be served at 6 p.m.

TUESDAY

Royal Neighbors of America, business meeting and social hour, 8 p.m., Machinists Hall, Mrs. Tyrone Richardson will preside.

Satellite Club, Palos Verdes Chapter, OES, covered dish luncheon, noon, Machinists Hall, Herlin Hummer will preside; Clara Rimmer, chairman.

YLI Card Party

Past presidents of Young Ladies Institute will sponsor their annual benefit card party for the Catholic Welfare Bureau Tuesday at St. Matthew's Cafeteria at 7:30 p.m. The public is welcome.

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Service Chapter, OES, exemplification of Job's Daughters work, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Amelia Fesler and Robert Mubett will preside during balloting and business. Kathryn Bonar, hostess.

WEDNESDAY

Armed Circle, OES, 10:30 a.m., Veterans Memorial Building. Pot luck luncheon at 12:30 p.m. precedes business session.

FRIDAY

Bettina Chapter, OES, stated meeting, 8 p.m., Monte Vista Temple.

SATURDAY

Chapter 173, OES, annual smorgasbord dinner, 5 to 8 p.m., Palos Verdes Masonic Temple. The public is welcome. Marjorie Barnes will be chairman.

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Junior League Welcomes 17 Neophytes

Travel Opportunities Open to USAF Nurses



AMONG the 17 new provisional members of Junior League of Long Beach introduced at a brunch Tuesday to active and sustaining members were (from left, seated), Mmes. Melvin

Rowan, Donald Walker and William O'Neill. Others were Jeremy Cassaday, Michael Bradbury and N. B. Ashwill (from left, standing) Mmes. Charles Merrill, John Cummings,

Gay spring flowers complemented the floral paintings at the home of Mrs. Franklin Waters in Park Estates when sustaining and active members of the Junior League of Long Beach welcomed 17 new provisional members at a brunch.

Receiving guests were Mmes. Floyd Todd, sustaining member president; Donald C. Wallace Jr., Junior League president; E. Marian Miller Jr., Louis Hopkins, Frederick Moore and Luther Benedict.

PROVISIONAL members introduced included Mmes. N. B. Ashwill, Michael Bradbury, Richard Bynny, Jeremy Cassaday, John Cummings, Dean Grenier, Charles Merrill, William O'Neill, Melvin Rowan, Harris Sperling, William Stine, Gerald Thompson, Donald Walker, Thomas Woods and Misses Marjorie Davis, Nancy Loder and Marguerite Matlock.

Announcement has been made by Sgt. William G. Harvey, local Air Force recruiter, that a continuing need exists for qualified nurses to fill positions in the Air Force Nurse Corps.

Applicants who qualify, he said, are commissioned as Air Force Reserve Officers in a grade commensurate with their age, education and professional experience and enter active duty in that grade. The minimum tour of active duty is two years, except for male nurses, who are required to serve a minimum of three years.

While on active duty, nurses enjoy the same pay and privileges as other Air Force officers of equal grade, including 30 days paid vacation each year. They work with the most modern equipment available in a highly professional atmosphere and have an unexcelled opportunity for travel with assignments available both in the United States and overseas, according to Harvey.

TO QUALIFY, a nurse applicant must be at least 21 but less than 35 years of age; a U. S. citizen; a graduate of at least three years school of nursing that is acceptable to the Surgeon General; and be of high moral character.

Applicants must also have an active nurse registration in at least one state and meet the prescribed physical standards.

Detailed information and literature may be obtained from Sgt. Harvey at the Air Force Recruiting Office, 5469 Atlantic Ave.



Eastern Star Units Join for Visitor

Mrs. Esther Sandman, worthy matron of the Grand Chapter, Order of Eastern Star, will make her official visit to the 81st District during an 8 p.m. meeting Friday at Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Chapters participating include Long Beach 173, Palos Verdes 310, Service 414, Searchlight 435, Catalina Island 570, Belmont Shore 583 and Paramount 628.

Mrs. Marion Halgren, past matron of the Catalina Island Chapter and current deputy grand matron of 81st district, will assist in instructing officers of the combined chapters.

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Oswald Jacoby Safety Play Eases Mind

The East and West hands are not shown today because they don't really affect the correct line of play. There is an automatic way that South should play the hand and, although anyone should see this automatic method, the actual South who happens to be a pretty good player did not see it. At the table, South won the trump lead with his ace. Then he cashed the king of trumps and led a low trump

to dummy's jack. Each opponent had made two discards but they weren't helpful. All they showed South were low cards and no one bothered to signal strength in any suit. South worried a while, looked imploringly around and finally played the jack of spades. West won with the ace. South breathed a sigh of relief and claimed the rest of the tricks.

Will Wed Fresno Girl Senior Citizens

St. James' Episcopal Church in Newport Beach will be setting June 21 for the marriage ceremony joining Barbara Lee Lones of Fresno with Ronald Marion Akin, son of Mr. and Mrs. Marion C. Akin, Long Beach.

News of the engagement first was announced by the bride-elect with traditional offering of chocolates to

Kappa Kappa Gamma sorority sisters at USC where she is a senior. Daughter of Mr. and Mrs. Chalmers E. Lones Jr., Fresno, she is well known in swimming circles having held the title of National Junior AAU Long Distance Swimming Champion. The prospective bridegroom, a graduate of Wilson High School, also attended USC.

The National League of Senior Citizens Club will sponsor a noon dessert luncheon Monday in Machinists Hall, 728 Elm Ave. The public is invited.

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NORTH 22			
▲71			
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WEST EAST			
Not shown	Not shown		
SOUTH (D)			
▲KJ			
▲AQ			
▲AKQ8			
▲AKQ3			
East and West vulnerable			
South	West	North	East
2♦	Pass	2NT	Pass
3♦	Pass	4♦	Pass
6♦	Pass	Pass	Pass
Opening lead—♦7			

DO YOU see how South should have played the hand?

Once trumps were drawn South should have run four rounds of clubs and discarded a spade from dummy. Then he should have gone to dummy and led the spade. Even if he had gone wrong here he would still be able to go to dummy once more and try the heart finesse.

Open House to Celebrate Golden Day

Mr. and Mrs. Charles Cain will be honored at an open house Saturday from 2 to 4 p.m. at Bethany Chapel, 2201 E. Sixth St. The event will mark the couple's golden wedding anniversary.

Mr. and Mrs. Cain are former residents of Iowa and of San Diego, where he was employed by the Navy at North Island for 17 years.

They will be honored by their son and daughters and their families, Messrs. and William Donlan of National City; Peter Van Dyke of Des Moines, Iowa; Paul Cain of Winthrop Harbor, Ill.; and Ralph Dougherty of Long Beach; 20 grandchildren and 17 great-grandchildren.

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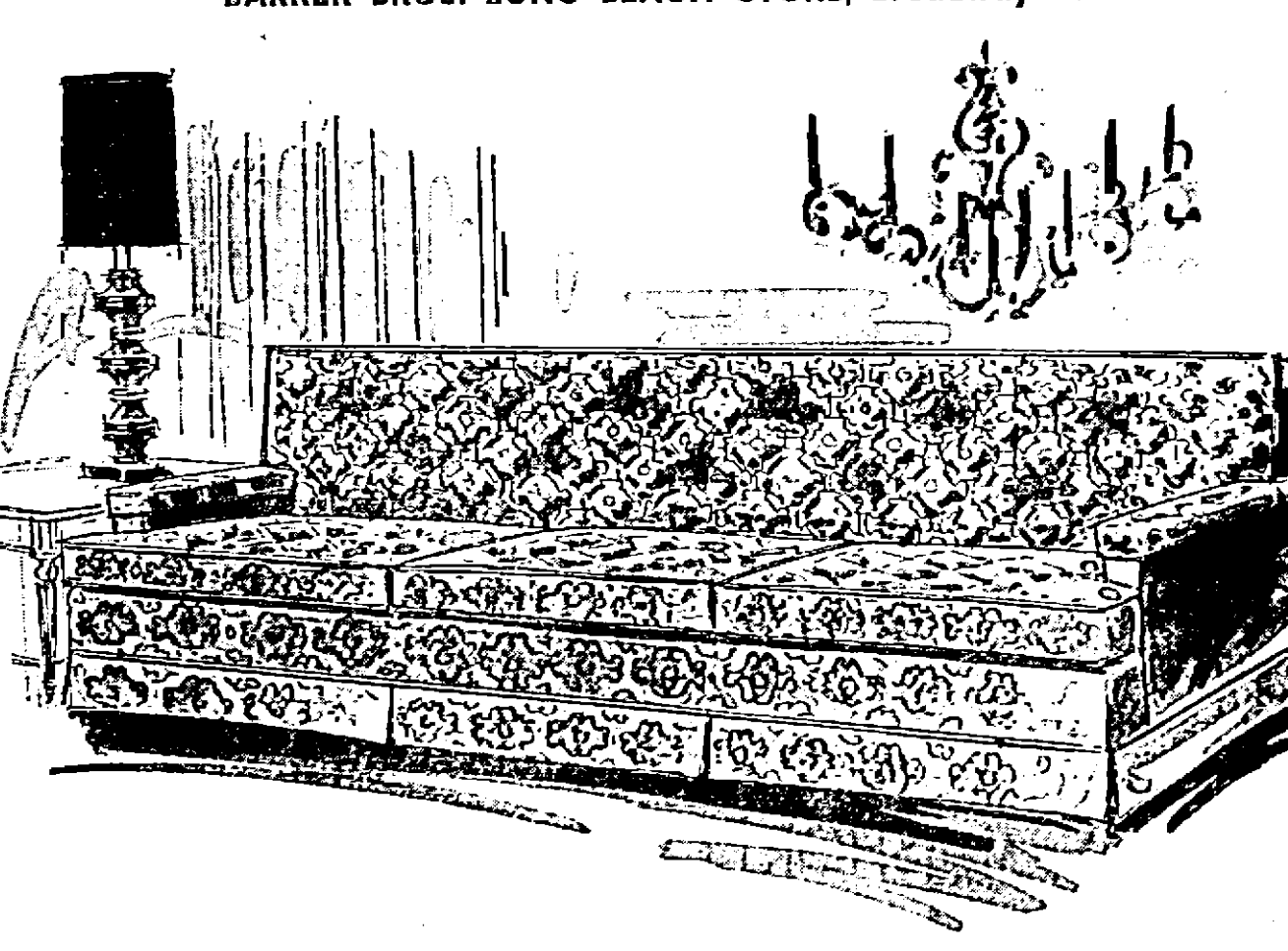
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Mike Fink, Hero of Tall Tale, Opera

By ELISE EMERY

His strength, his marksmanship, his daring pranks made him a folk hero in his lifetime and a legend after his death.

Mike Fink—spinner of tall tales, companion of Davy Crockett, immortalized in story as the first flatboatman to take a broad-horn over the falls of the Ohio River, once again is subject of a "first."

He is the hero of a folk opera, "Mike Fink," written by composer Morris Hutchins Ruger of Long Beach City College music faculty,

and librettist Edmund Penney.

THE WORK will have its world premiere Friday and Saturday at 8:30 p.m. in the college auditorium, Harvey Way near Clark Avenue.

In its way, this is an exploit as great as any Mike Fink boasted of. The opera is being produced by the Liberal Arts Division's music, drama and dance students. Participating groups are the Schola Cantorum, the College Choir and the Chamber Orchestra.

"IT'S INCREDIBLE that a two-year college will tackle

a thing of this sort," said Ruger. "I believe it is the first time such a thing has been done, and very rarely has it been attempted by a four-year college."

"There is a particular thrill about working with these young people; their enthusiasm is exciting."

In the principal roles are Cliff Robertson, baritone, who sings the title role; Betty Jane Olsson, soprano, as the heroine Sally Ann; Bob James, tenor, as Squire Jay; and Olive Chorley, contralto, as Hilda Lou.

DAVID EMMES, in his second year on the college

staff, is general director. Other directors, all of the college faculty, are Akira Endo, orchestra; Wayne B. Gard, vocal; J. L. White, technical; and Judith Aston, dance. Duane Gurnee, chair-

man of the LBCC music department is assisting Emmes in coordinating details of the production.

The opera concerns a romantic episode in the life of Mike Fink. It tells how he

woos and wins Sally Ann, attractive, vivacious New Orleans belle then living in a small town along the Ohio. Mike's chief rival is Squire Jay, well-to-do dandy and the town's most eligible bachelor.

AFTER MUCH agonizing indecision, Sally Ann chooses the boisterous but handsome keelboatman (despite the rumor that he has a sweetheart in every port) over the respectable but stuffy squire. In the finale, the keelboat is cast off and, amid congratulations of the townsfolk, the couple departs for New Orleans and a great wedding celebration.

The work, which runs about an hour-and-a-half, has a prologue and two scenes without a formal intermission. It is the shortest of the operas the composer has done.

HIS FIRST, "Gettysburg," was produced in Hollywood Bowl in 1937. Then came the four-act "Scarlet Letter." In 1932 "The Fall of the House of Usher" was produced at Wilshire Ebell Theater in Los Angeles and had a coast to coast radio performance. Each work has had enthusiastic critical acceptance.

"Every time I start on an opera I know it is a quixotic, foolish thing to do,"

said the sandy-haired, hazel-eyed Ruger.

"The chances of getting a new opera produced are slim. If I—and other composers—were assured of production we would write much more."

"THERE IS NO place to turn. This country has only one real opera company, the Metropolitan. The others are not much more than the Met on tour. But there must be new works if opera is not going to die. It must be nourished from contemporary roots."

"It is unfortunate if everything is judged by success or lack of it on opening night. Often work of great merit requires a long time for acceptance, until the audience and performers are educated up to it. Opening night can be a particular thrill or a torture if things go badly."

Bizet died believing "Carmen" was a failure, Ruger noted, and one of the most successful operas of all time, Wagner's "Tristan and Isolde" was rehearsed 110 times in Vienna, then discarded because it was considered unsingable. It was revived a few years later.

RUGER BELIEVES that "it is ridiculous for an American composer to take a subject not of this country."

His longtime friend, librettist Penney, is a Los Angeles writer and film producer. Knowing of Ruger's deep interest in American history, he suggested the idea of the new opera. The two began work on "Mike Fink" eight years ago while Ruger was director of Los Angeles Conservatory of Music. They worked on it off and on until Ruger left for Europe in 1961. When he joined the LBCC music faculty Gurnee asked him if he had written anything suitable for college production and "Mike Fink" was brought out for revision and polishing.

"OPERA in this country is superficial," said Ruger. It is sung in a foreign language and women drag their husbands out to something they don't understand or like. In Europe, people go to opera as we go to the movies, because they like it. It is sung in a language they understand. In Europe, no country would think of producing a new work in a foreign language."

Tickets for the new American opera are \$1.50 for general admission. They are available at the Student Body Banker's office, Long Beach City College, 4901 E. Carson St., Long Beach 90808. Mail orders should include a check and a return envelope.



AT REHEARSAL of "Mike Fink" in Long Beach City College Auditorium are (at left) Akira Endo, orchestra director, and Morris Hutchins Ruger, composer; (above) David Emmes, general director; (at right) Judith Aston, dance director. The folk opera will be performed Friday and Saturday.



BETTY JANE OLSSON (left), as Sally Ann, sings "I want a man who's strong as he's sweet, who'll sweep me off my feet." Rivals for her hand (above center) are handsome, rugged, uncivilized Mike Fink, played by Cliff Robertson; and rich dandy, Squire Jay, enacted by Bob James.

Museum to Show 'Night at Opera'

"A Night at the Opera," featuring the Marx Brothers will be shown at 3 and 8 p.m. Thursday at Long Beach Museum of Art, 2300 E. Ocean Blvd.

In this film, one of the comedians' earlier pictures, the actors spare no effort to reach new heights of the ridiculous. The fast-paced action is full of ludicrous situations.

Seats are free, but not reserved. Doors open at 7:30 p.m. for the evening performance.

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Plays Will Entertain at Rossmoor

The drama section of Rossmoor Woman's Club will present performances of three comedies at Oak Junior High School, Los Alamitos, Feb. 28 and 29, March 6 and 7 at 8:30 p.m.

Tickets are available from Mrs. Bill Cox, 2962 Druid Lane, Mrs. Sol Seidman, 3212 Quail Run Road, and a limited number the night of each performance at the school.

Mrs. Jeannette N. Blue is director of the plays, which include "Fumed Oak" by Noel Coward, "No, No, A Million Times No," and "If Men Played Cards As Women Do," by George S. Kaufman.

Funds from the performances will benefit the philanthropic activities of Rossmoor Woman's Club.

March 1 Deadline for Contest

NEW YORK, N.Y.—March 1 is the deadline for young American pianists to file applications for the Koscusko Foundation's annual Chopin scholarship competition which carries an award of \$1,000.

The 15th annual contest will be held next June at the Foundation House, 15 East 65th St. American citizens, or legal residents of the U. S., regardless of nationality or race, between the ages of 15 and 21 are eligible to participate.

Each repertoire submitted must include at least one of Chopin's larger compositions and one contemporary work by an American composer.

The winner may use the award to study in a conservatory, a school of music, or under a competent private teacher.

Full information and formal application blanks may be obtained from the foundation in New York.

Lubliner Wins First in Seal Beach Show

By VIRGINIA LADDEY

The Artists League of Seal Beach is exhibiting its annual juried painting show at the Art Center, Ocean Boulevard and Main Street, daily from 1 to 4:30 and 7 to 9 p.m. through March 15.

During the last two years, it has been exciting to watch the continued improvement of entries in this event, both those of new participants and of old stand-bys. This year, Dale Owen of the UCLA Art Faculty juried the 350 entries which came from Carpinteria to San Diego. Cash awards totaling \$300 went to the first 10 winners with memberships in the league going to the next six.

MALCOLM Lubliner, from Otis Art Institute and one of the league's teachers is first prize winner with his very large "Sideshow." This oil expresses in lurid color the pathos of those, born freaks, who choose to exploit their deformities.

Second prize winner is "Giordano Venezia" by Dennis Davis which, like his two other colorfully decorative entries, is based on a semi-abstract visualization of flowers and pebbles.

HERB GRISWOLD'S "Sea Current," a casein of subtle hue and masterful composition, was awarded third place. Fourth was taken by Rosen's "People in the Park" in planes of shimmering yellow.

Other than prize winners

are many attractive works both in oils and watercolor. Bill Salyer's "White Crane" is a small jewel in twists of white, blue, and yellow.

DON HADLEY'S "Rain Pool" is a fascinating technique of thick and thin paint, high glaze and matte, with resist given an oriental flavor.

Generally, there is more abstract work than in previous shows by this organization, though there is representation of the conventional forms: portraits, still lifes, landscapes and seascapes. This year there are no clowns.

On Stage---

CHapel Theater, 644 Pacific Coast Hwy., Torrance, presents "The Sound of Music" 7:30 p.m. Friday and Saturday (closed) 8:30 p.m. Sunday. Community Playhouse, 321 E. 1st St., Long Beach, 8:30 p.m. Thursday; 8:30 p.m. Friday, Saturday (closed) Sunday. Magnolia Theater, 3000 Magnolia Ave., Long Beach, 8:30 p.m. Thursday; 8:30 p.m. Friday, Saturday (closed) Sunday. Off Broadway Theater, 211 Long Ave., "Who's the Boss?" 8:30 p.m. Thursday through Sunday. Through April 14.

Irene Dunne Speaks Today

Principal speaker at Alumnae Day at Marymount College is Irene Dunne, former United Nations delegate, who will address the convocate during the 6 p.m. banquet today.

Sharing the platform with her will be Dr. Carlo L. Golino, dean of humanities, UCLA.

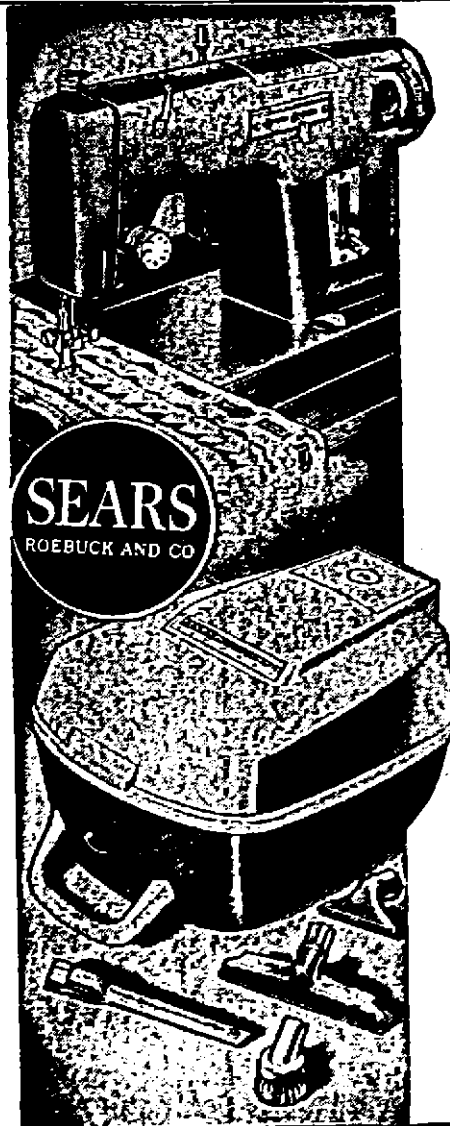
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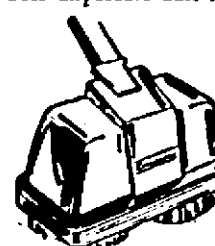
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Writing Reviews Personal Matter

By RACHEL MORTON
L. P. Music Critic

The eminent music critic of The New York Times, Harold C. Schonberg, wrote in a recent article: "Some remarks made in this column a few weeks ago have elicited quite a few lively letters, pro and con. Obviously any review is written from the writer's own likes, dislikes and background and as such it has to be a personal matter. George Bernard Shaw put it as well as any man ever did when he was a music critic."

"People have pointed out feeling in my notices," wrote Shaw, "as if they were accusing me of a misdemeanor, not knowing that a criticism written without personal feeling is not worth reading. It is the capacity for making good or bad art a personal matter that makes a man a critic. The artist who accounts for my disparagement by alleging personal animosity on my part is quite right; when people do less than their best and do that less at once body and self-complacently, I hate them — loathe them."

"IN THE same way, really fine artists inspire me with the warmest personal regard, which I gratify in writing my notices without the smallest references to such monstrous conceits as justice, impartiality and the rest of the ideals. The true critic, I repeat, is a man (or woman) who becomes your personal enemy on the sole provocation of a bad performance, and will only be appeased by good performances."

Speaking for myself as a music critic, I can testify that writing reviews of concerts and operas is a very personal business. Each time I enter a concert hall I am filled with eager anticipation. This is because I love music so much. It is a new

experience each time — no matter how many concerts a week I attend.

WHEN THE performance is outstanding, I am so moved that I write in superlative adjectives. (How else can I adequately express myself?) If a performance is poor or affording, I suffer with the same depth of emotion and can scarcely brook my indignation until I get to my desk. This is personal reaction, to be sure, and the more sensitive the critic, the more emphatically does he write.

One thing that does not enter into my task as music critic—I do not take a negative attitude to any concert. Knowing the difficulties of the music profession personally, I am apt rather to lean to the lenient side in reviewing the music, never forgetting to be honest in my opinions.



'NO TIME'

Jerry Van Dyke will star in "No Time for Sergeants," comedy about life in the armed forces, which opens a two-week run Tuesday night at Melodyland Theater, Anaheim. "Auntie Mame," starring Gisele McKenzie, closes tonight. "No Time for Sergeants" is the final attraction in the theater's 1964 winter play series.

League to Display Endo to Be Art From Orient Concert Previewer

Oriental Art objects housed in Assistance League House, 394 Roswell Ave., will be on display from 10 a.m. to noon Thursday when the league stages its annual open house.

Introduction and setting of the valuable Howard Collection will be conducted by Mrs. Earl Burns Miller at 10:45 a.m. Assisting her and explaining informally the various art treasures will be Mrs. Logan Goodnight, silks; Mrs. Emmet M. Sullivan, lacquer ware; and Mrs. Douglas Newcomb, porcelain.

MRS. MARK KUFFEL, president, with members of her board, will greet visitors. Mrs. Dean Gilmore and her committee will be in charge of an oriental coffee hour. Mrs. James Keipp, president-elect, is general chairman.

In addition to annual open house to display the collection, the league also makes tours available to fourth grade students through the Long Beach Unified School District.

Bernard Haitink will be guest conductor when Los Angeles Philharmonic Orchestra plays next Sunday at 8 p.m. in the Concert Hall of Municipal Auditorium.

Tuesday at 10 a.m. in Assistance League House, Akira Endo will preview the coming concert for members and guests of Long Beach Auxiliary of the Southern California Symphony Association.

Endo is violinist and conductor at Long Beach City College Liberal Arts Division.

He will discuss the following program:

Mozart's "Symphony No. 29," Beethoven's "Symphony No. 8," Wagner's Prelude and Love Death from "Tristan and Isolde," and Stravinsky's Suite from "The Firebird."

Junior Band to Be Heard in Concert.

Marvin Marker's Long Beach Junior Concert Band will present its annual concert and variety show for the Recreation Department sponsored community program at 8 p.m. Monday in Convention Hall of Municipal Auditorium.

The 160-member band, which has captured the title of "the sweepstakes winningest band in the nation," will be featured in marches, overtures and show tunes. The band's "triple-tongued trumpeters" will perform and, on a serious note, the band will play Moussorgsky's "Great Gate of Kiev."

SHOW TUNES include Richard Rogers' "Flower Drum Song" and Leroy Anderson's "The Phantom Regiment." Rounding out the concert will be theme music from motion pictures.

Carl H. Robinson will lead community singing at 7:30 p.m. to open the program. Regina Beam will accompany. The Tyo Orchestra will play for dancing following the stage show with Joe Marshall as caller.

Recital March 1

Abraham Weiss, violinist, and Robert Korda, violinist, will join Eugene Hemmer, composer and pianist, in a recital of Hemmer's music next Sunday at 4 p.m. in Chadwick School's Vanderlip Auditorium, Rolling Hills. There is no admission charge.

Weiss and Korda teach at Immaculate Heart College and are known for their concert work and broadcasts. Hemmer is a member of the Chadwick faculty.

Coleman Contest

Coleman Chamber Music Association audition for ensembles of three to eight players will take place April 18 at Dabney Hall, Cal-Tech. Judges will be the Budapest Quartet who will select groups to play at a special concert at Pasadena Playhouse.

For complete information write to the association, 46 N. Los Robles, Pasadena.



TO DEBUT

Pianist Michel Block, 26, will make his West Coast debut when he appears in concert Monday at 8:30 p.m. in Los Angeles Philharmonic Auditorium. This will be the opening performance of the first annual Fine Arts Festival sponsored by California State College at Los Angeles; more than 30 cultural events are scheduled through March. Despite his youth, Block has an international reputation and is winner of the Levitt Award.

Galleries Open New Shows

By ELISE EMERY
Art Features Editor

Twenty artists, most of them from Southern California, are represented in the "Expressions - Impressions" show now on view at Long Beach City College Art Gallery, Faculty Avenue and Harvey Way.

The contemporary works are from the Comara, Felix Landau and Esther Robles galleries and may be seen through March 5.

Hours are 9 a.m. to 4 p.m. Mondays through Thursdays, 9 to 11 a.m. Fridays and 7 to 10 p.m. Mondays and Wednesdays.

DOWNEY MUSEUM of Art will open what it considers its most important show to date next Sunday with a formal tea from 3 to 5 p.m. The public is invited. Contributing artists and civic personalities will be present; members of the Beaux Arts Guild will serve as hostesses.

Titled "Introductions," the show will present five young Southern California artists in their first formal museum exhibition. They are David Elder, Long Beach, metal sculpture; John Martin, Pasadena, non-objective oils; Saul Bernstein, Northridge, drawings in black and white; Robert Hammer, Manhattan Beach, non-objective painted wood constructions; and Moselle Townsend, Whittier, textured paintings.

The exhibit will continue through April 10 at the museum in Furman Park, Downey, daily except Mondays from 1 to 5 p.m.

DONALD J. SWITEN, art teacher at Polytechnic High School, has an exhibit at Magnolia Theater during the run of "Take Her, She's Mine," which closes March 7. The artist takes his subject matter chiefly from the California scene.

PALOS VERDES Community Arts Association will show "Travel Exhibition 1963" March 1 through 25 at Palos Verdes Community Arts Gallery, 2400 Via Campestina, Palos Verdes Estates.

The exhibit is made up of 40 matted water colors done by members of California Water Color Society and selected by jurors Richard Haines, Phil Dike, Emil Kosa Jr., Douglass Parshall and Delmar Yeakum.

Among exhibiting artists are Irma Altridge, Chester Amyx, Almee Bordier, Ruth Erlich, Michael Frary, Olga Higgins, Meredith Olson, Gordon Wagner, Gerry Waldman, Robert E. Wood, Gerald Brunner, T. John Christo, John A. Dominiague and Hilda D. Levy.

"ARMS AND ARMOR of Ancient Japan," a major exhibition

Final Concert

Marian Anderson, who will sing March 7 at 8:30 p.m. in Los Angeles Philharmonic Auditorium, has announced that she will retire from the concert stage after her 1965 world tour. This concert will be the last time she will be heard at the Philharmonic and will be her only Southern California recital this season.

Tickets are on sale at the Philharmonic box office, Southern California Music Co., and Mutual Agencies.

hibition featuring Japanese military art objects used by the Samurai warriors, is on view at Los Angeles Municipal Art Gallery in Barnsdall Park.

On display are hundreds of swords, sword fittings, pole arms, bows and arrows, quivers, heraldic decorations, Samurai armor and horse battle trappings.

Most of the items have been obtained from members of Token Kai, an organization for the study and preservation of military art objects of ancient Japan. Others have been loaned by the Museum of Fine Arts, Boston; the Royal Ontario Museum, Toronto; and the Victoria and Albert Museum, London.

Gallery hours are 1 to 9 p.m. Tuesdays through Fridays, 1 to 5 p.m. Saturdays and Sundays, closed Mondays. There is an admission charge of 50 cents for adults, 25 cents for children.

A TOTAL of 300 gold keys, symbols of achievement in art, were presented to junior and senior high school artists at the recent 18th annual Scholastic Art Awards presentations in Los Angeles.

Local winners of the keys and blue ribbons were Jack Combs, Sylvia Furu and John Stewart of Millikan High School; Kelan Fawson and Robert Goudy of Wilson High School; Ron Stender of Jordan High School; and Marshall Kirk and Dorothy Orr of Lakewood High School.

THREE WELL-KNOWN sculptors will take part in "The Artist Speaks," second in a series of panel discussions

sponsored by Westside Jewish Community Center, 5870 W. Olympic Blvd., Thursday at 8:15 p.m.

The artists are Claire Falkenstein of Venice, Robert Bassler of Occidental College and Albert Wein of West Los Angeles. Edward Biberman is moderating the series.

Panelists will discuss their choice of materials, techniques, media and determination of subject matter. Each artist will illustrate his talk with colored slides.

mination of subject matter. Each artist will illustrate his talk with colored slides.



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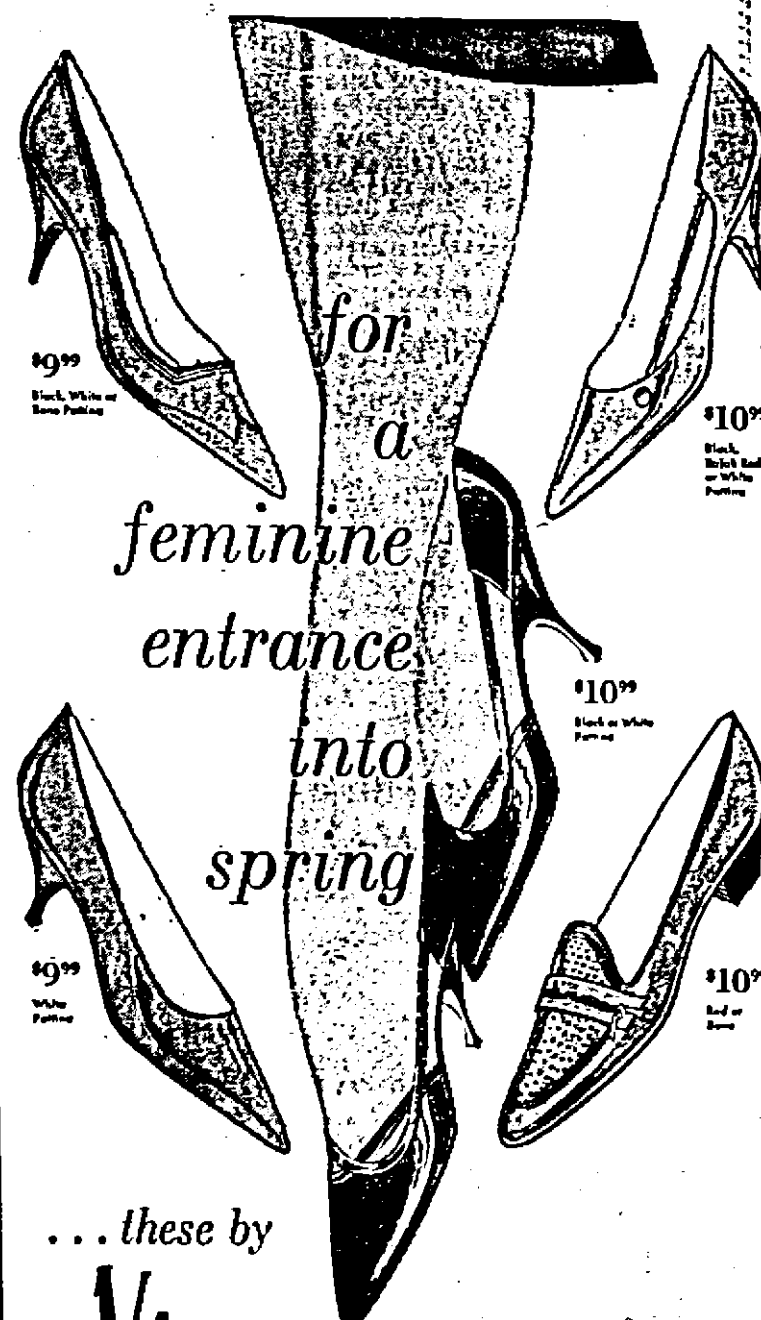
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Busy Building Potatoes Anna

By MILDRED K. FLANARY
L. P. Food Editor

Life is no laboratory experiment to him, even though he did spend almost 15 years with Procter & Gamble as a laboratory analyst. He sizes up the potential—plans the approach—removes the obstacles—then gets under way.

Today's Chef of the Week is John T. Webster, realtor, building contractor and insurance broker.

Born in McIntosh, Minn., he arrived with his family in Long Beach in 1929. During his days at Poly High, Webster managed to execute several jobs at one time. They included a grocery store, an ice cream parlor, construction work on the Signal Hill City Hall, cleaning up rubble after the 1933 earthquake and his apprenticeship at P&G, as well.

In 1933, Webster joined the Merchant Marines, and varied his time between Panama and the Tokyo Bay area. He sailed for home 30 days after the close of the war.

Not one to waste his time aboard ship, he studied diligently on real estate lore. He came home, passed his realty examination, and after another short hitch with P&G, decided now was the time to go into business for himself. And he did.

Since that time he has obtained a general contractor's license and an insurance broker's, as well. He is presently building a new building to house the three branches he now conducts.

And to illustrate the "Webster perfect timing," after having given his all to his business for a while, he decided that the time had come for him to travel. He sold out, bought a house trailer, and set forth for all parts south, east and north, through Florida, New York, Canada and home. He returned to Long Beach and business.

A DOWNTOWN Kiwanian, Webster serves the Long Beach Realty Board as president, after having served on the board of directors for two years. In 1949, he was chosen "Realtor of the Year." He also belongs to Elks Lodge 888.

With a 19-foot cabin cruiser "parked" down at the Marina, the family is no little water minded. Phyllis (Mrs. W.), very active in Civic Light Opera, still finds time to guide the destinies of Sharon, 19, Nancy, 16, David, 15, Dudy, 11, Donna, 13, and Darrell, 10.

The boat is in transit often, to either Lake Havasu or Lake Mead for an overnight fishing trip with "Chefs" Ken Austin, Mills Hodges, or Ted Bowman. Webster's biggest catch ever was a huge turtle which turned the tables and walked off with his line.

Webster has perfect form on water skis, and on the dance floor. In fact, he even does a little dance before each putt on the golf course.

He has one idiosyncrasy—he keeps a pair of old fashioned overshoes handy in his car at all times. No one has decided as yet what he expects to wade out of, but, at least, he'll be prepared.

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Webster's perfect form on water skis, and on the dance floor. In fact, he even does a little dance before each putt on the golf course.

OUR "CHEF" got an early start at cooking. He used to take his pots and pans with him while working afternoon or graveyard shifts at P&G, and do his own cooking. He withstood the kidding and became a "Chef of the Week."

Webster's forte is a really good steak; however, his menu differs a bit from a "steak, baked potato and a tossed green salad topped with Roquefort Cheese Dressing." His is "steak, salad and Potatoes Anna."

POTATOES ANNA

Use a large shallow earthenware dish or, lacking this, a pie tin. Butter the dish well. Peel 4 medium potatoes and slice them quite thin. Arrange a layer of the slices on the bottom of the dish in a pattern—in a spiral if the dish is round, in rows if it is square or rectangular. In any case, be sure the pieces overlap. Season with salt and freshly ground pepper, and dot with butter. Repeat the layers until all the slices are used. Cover the top layer very liberally with butter. Bake in a 400 degree oven for 30 to 40 minutes or until the potatoes are tender when tested with a fork or toothpick. Very carefully turn the baking dish upside down on a platter or large flat plate, so the potatoes come out in one piece, crusty side up.



John T. Webster



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Patriotic Calendar

MONDAY
Anna Etheridge Tent 58, DUV, 12:30 p.m., Veterans Memorial Building. Mable Fisher will preside.

TUESDAY
Western Shore Chapter, DAR, talk by Cmdr. Edwin W. Hyka, USN, on "New Frontier for Sea Power," following noon luncheon, Boulevard Room of the Lafayette Hotel. Mrs. Warren Davis will provide music with Mrs. Sandy Costello as accompanist. Executive board convenes at 10:30 a.m., followed by 11 a.m. membership meeting. Mrs. Harold D. Harvey will preside.

Recipient of the group's annual DAR Girl Homemakers Award, Cheryl Stewart of Polytechnic High School, will be a guest along with her mother. Luncheon reservations may be made with Mrs. Harold D. Harvey.

Women's Relief Corps, noon luncheon and card party, Veterans Memorial Building.

WEDNESDAY
Retired Officers' Wives and Widows Club, installation of Mrs. Charles A. Chamberlain Jr., president, 1 p.m., Garden Room, Third

St. and Alamitos Ave. Mrs. Louis H. Murray is retiring president. Other new leaders: Mmes. George Lancer, William I. Robbins, Emile Arsenault and Rebecca Corcoran. Noon luncheon (reservations with Mmes. Harvey King or Kathleen Wilson) precedes the installation.

Long Beach Chapter, American Gold Star Mothers, pot luck luncheon and social meeting, noon, Veterans Memorial Building. Pearl Pickett and Margaret Winter are chairmen.

William McKinley Auxiliary 27, USWV, noon pot luck luncheon and 1 p.m. business session, Veterans Memorial Building. Harriet Spuler will preside.

Abraham Lincoln Circle 44, Ladies of GAR, 10 a.m. sewing, 11:30 a.m. sandwich luncheon and 12:30 p.m. business session, Veterans Memorial Building. Margie Wood will preside.

FRIDAY
Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy, chairman.

Automation Seeks Women For Jobs

Mrs. Betty Hunsman, Placement Supervisor, AUTOMATION INSTITUTE, 100 E. Ocean, Long Beach, reports: "Long Beach companies seek women well-trained as IBM Key Punch Operators for good paying jobs." Greater L.A. Area Salary Survey for Key Punch Jobs shows: J.C. Operator—\$42.50 to \$111.50; Sr. Operator—\$52.50 to \$118.50; Lead Operator—\$70 to \$120.00; Supervisor—\$116 to \$159.00. AUTOMATION INSTITUTE Schools have trained and placed more graduates in NEW IBM Centers than any other private school. Become an IBM Key Punch Operator! 4 Weeks (Days) or 6 Weeks (Evenings). Prerequisites: High School Graduate and Pass IBM Aptitude Test. Personalized instruction! FREE Placement Service! Over 6000 graduates placed in Calif., Easy budget terms. Get information! Visit school. Classes now starting! **AUTOMATION INSTITUTE** 100 E. Ocean, L. B. 4-313-3115

Carol Blair Will Wed

Mr. and Mrs. Douglas J. Blair of Long Beach announce the engagement of their daughter, Carol Ann, to Walter L. Williams Jr., son of Mr. and Mrs. Robert Keith of Compton.

Miss Blair attends Long Beach City College and Long Beach State College. She is a fashion model.

HER FIANCE is a graduate of USC and now attends the USC School of Law. He is articles editor of the USC Law Review and affiliated with Tau Kappa Epsilon.


The wedding will take place in September.


41st Anniversary

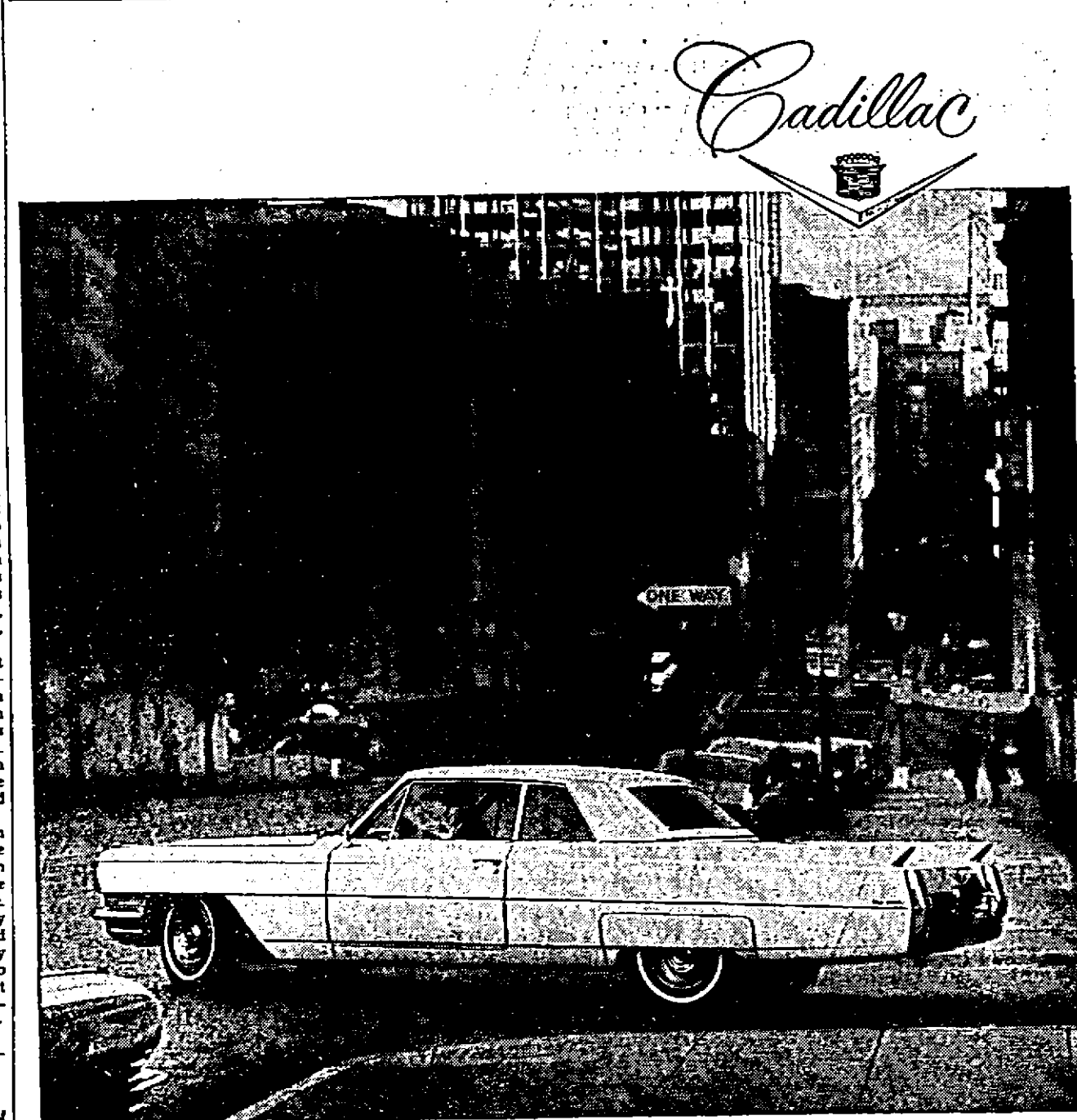
The 41st anniversary of Agassiz Nature Club will be marked Tuesday at a 5:30 p.m. dinner at Crown Cafeteria, 101 Alamitos Ave. Music and a social hour will follow. Visitors are welcome.

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Miss Maggi Stevens, formerly of Long Beach, has returned to Southern California after a successful career in the San Francisco area. Her many friends and clients, we are sure, will welcome her back as we do.







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Tele Views

Sunday, Feb. 23, 1964

*Russian Children
Discover Laughter*

(See Page 17)

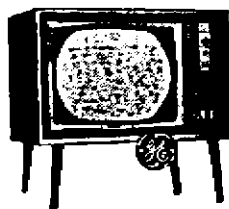
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CANDY MOORE OF 'THE LUCY SHOW'—(SEE 'BERT'S EYE VIEW,' PAGE 19)

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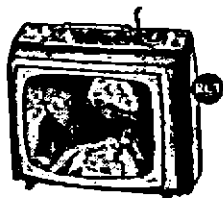
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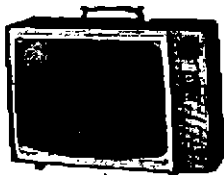
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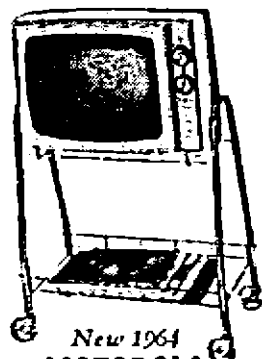
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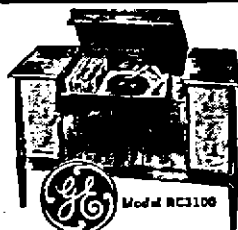
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CAMPING STOVE**
Lights instantly.
Folds up like a
suitcase.

977



NAILS
5 or 16 box

12[¢] lb

58-POUND BOX
Buy Now & Save **11[¢]**

New 1964 Models—1/3 H.P.

GARBAGE DISPOSALS

WASTE KING **29⁸⁸**
No. 2000

IN-SINK-ERATOR **29⁸⁸**
No. 333

IN-SINK-ERATOR **46⁸⁸**
New Improved Model No. 77



DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

You Get More For Your Money

at DOOLEY'S

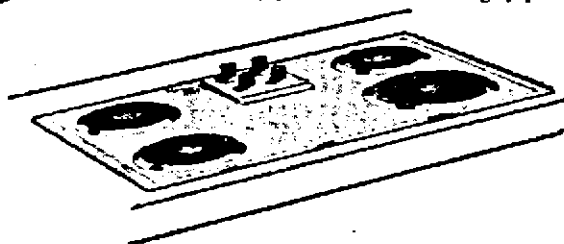
NEW Hotpoint ELECTRIC

The Finest Appliance
Your Money Can Buy

Customline BUILT-IN OVEN

Quality Oven Features for Modern Cooking Efficiency

Has the new removable oven door . . . simply lift off oven door to detach it from oven. Makes oven interior easy to reach; easy to clean. Has eye-level control panel conveniently located at eye level for easy reading and easy use. Calrod bake and broil units for long life, sheath-type with no open coils. Heat is distributed uniformly for even baking; broiler requires no pre-heating. Interchangeable oven door panels offer new decorating freedom to the built-in kitchen. Blue-grey porcelain throughout.



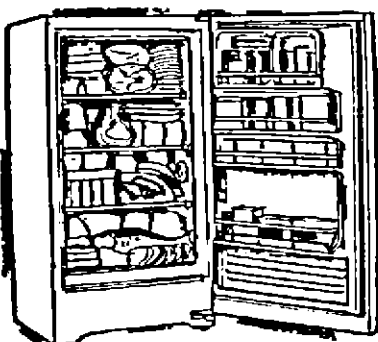
Both Range Top and Oven for Only

128⁸⁸

HOTPOINT Customline ELECTRIC RANGE TOP SURFACE COOKING UNIT

A full range of surface cooking in just 30 inches of space. Has easy-to-operate Rota-Switch controls. Complete cooking control is right at your fingertips with the simple twist of a switch. Famous Calrod heating units for greater built-in efficiency that means more cooking speed. Surface indicator light, illuminates when any unit is on.

Free Delivery,
Service and
Guarantee



Newest 1964

Hotpoint Deluxe UPRIGHT FREEZERS

All Porcelain Interiors

10-FT.	UPRIGHT FREEZER	148.88
12-FT.	UPRIGHT FREEZER	176.88
13.2-FT.	UPRIGHT FREEZER	208.88
18.5-FT.	UPRIGHT FREEZER	279.88

Free Delivery, Service and Guarantee

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD., - NORTH LONG BEACH



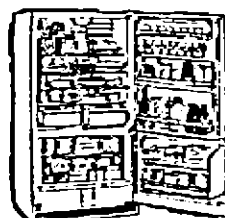
New 1964 Hotpoint

10-Cu.-Ft. REFRIGERATOR

Has big freezer that holds 65 lbs. of frozen foods and big capacity shelf storage.

Sale Price **136⁸⁸**

Free Delivery Service and Guarantee



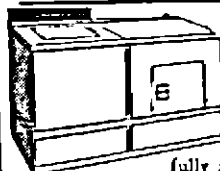
New 1964 Hotpoint

18.2 Cu. Ft. Deluxe 2-Door REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no frost refrigerator section.

Sale Price **388⁸⁸**

Free Delivery Service and Guarantee



New 1964 Hotpoint Automatic Washer & Dryer

2-cycle, fully automatic washer . . . all porcelain inside and out. Speed Flo dryer with porcelain drum and top.

For Only **236⁸⁸**

For Both

FREE delivery, normal installation, 1-year parts and labor guarantee, 3-year parts guarantee on transmission on washer. FREE delivery, 1-year parts and labor guarantee on dryer. (Venting and installation not included on dryer)

Mon. and Fri., 9 to 9; Tues., Wed., Thurs., Sat., 9 to 6; SUNDAYS, 10 to 5

Liston-Clay Pre-Fight TV Special Monday



631 1/2 W. Anaheim
LONG BEACH
Phone HE 6-9405
or HE 7-3940

345-LB. LARGE DE LUXE GROUP
250 LB. U.S.D.A. GRADED CHOICE
SIDE OF BEEF

- 14 lbs. Genuine Hickory Smoked HAM
- 15 lbs. Hickory Smoked BACON
- 10 lbs. SPARERIBS
- 14 lbs. PORK LOIN CHOPS
- 12 lbs. PORK LOIN ROAST
- 30 lbs. CHICKEN FRYERS

SIX EASY
INSTALLMENTS
31⁶⁸
PER MO.

Full Selection of Quality RETAIL MEATS with Personalized Service
OPEN 8 to 5 MONDAY thru SATURDAY

A day before their championship fight, Sonny Liston and Cassius Clay will be the stars of an hour television special at 9 p.m. Monday, channel 11.

The Florida fight itself, limited to theater and auditorium closed circuit telecasts, will be broadcast by radio station WABC (790) at 6:30 p.m. Tuesday.

The channel 11 Monday telecast will include current films of each fighter in training and footage of their previous bouts.

Each fighter is interviewed separately by Jim Jacobs. Each fighter has very little good to say about the other.

FACTORY DIRECT

WINTER SALE

NOT 20%, or 40% or
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BUT
2 MORE
FOR YOUR MONEY!

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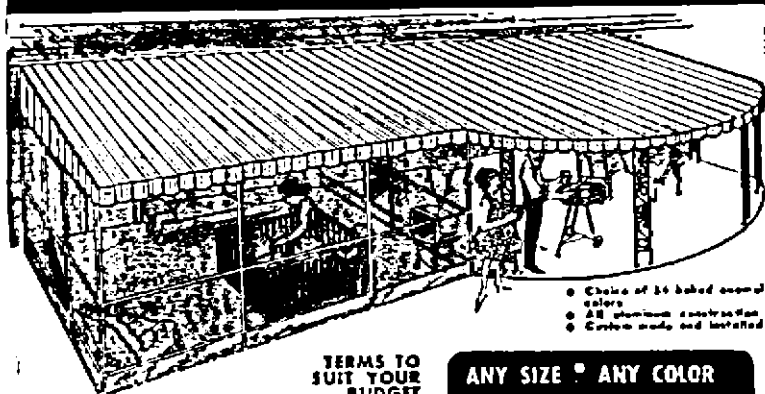
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CHIP
STAMPS

5,000

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CHIP
STAMPS

WITH ANY BUS-FREE PATIO PURCHASE

WITH ANY PATIO COVER PURCHASE



TERMS TO
SUIT YOUR
BUDGET

NO MONEY DOWN!

6 MONTHS BEFORE
YOU PAY ONE CENT!

ANY SIZE • ANY COLOR

AS
LITTLE
AS
\$7⁵⁰
PER MONTH

CALL TODAY—DIRECT or COLLECT

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8-YR. WRITTEN GUARANTEE

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1224 So. Beach Blvd., Anaheim

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KI 7-1311

ALL OFFICES OPEN 7 DAYS A WEEK!

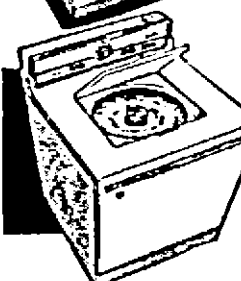
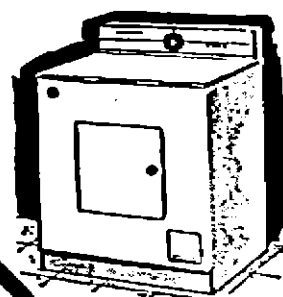
—FREE VENTING—FREE TIDE—FREE VENTING—

NEEDHAM'S MAYTAG MARATHON

FREE

***Venting
ON GAS
DRYERS
DURING THIS
SALE ONLY**
*Normal

HALO-OF-HEAT GAS DRYER



**FREE
DURING
THIS
SALE**



ENOUGH TIDE TO
WASH 1000 LBS.
OF CLOTHES...

to everyone who
buys a Maytag
Gas Dryer or
Washer

TOP QUALITY MAYTAG DRYERS & WASHERS SACRIFICED

**COME IN!
MAKE US
AN OFFER!
WE'LL TRADE!
WE'LL DEAL!**

NOTICE: All prices in-
clude normal delivery,
installation and service
by Needham's own service
department.
"NEEDHAM'S CUTS
NOTHING BUT
THE PRICE"

FIRST TIME IN COMPTON

278 MAYTAGS
MUST BE SOLD
IN 72 HOURS.
IF YOU CAN'T
MAKE A DEAL
DURING THIS
SALE, THEN
GIVE UP...

IT'S IMPOSSIBLE!
**WE GUARANTEE
TO SAVE YOU \$\$\$**

NE 1-3717 .. NE 6-6955

NEEDHAM'S

400 NO. LONG BEACH BLVD., COMPTON

10 Minutes From Long Beach and Surrounding Area

"The Store That Service Built"

SUNDAY

February 23, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
2 Lamp Unto My Feet: "Thy Statutes My Songs," Jan Pearce, Purim.
4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason 7:30

- 2 Look Up & Live: "The Promised World," Sidney Blackmer (pt. 2). Man's dreams expressed in speeches of JFK, Gandhi and Hammarskjöld.
4 (Clr) Journey of Lifetime
9 Movie: "99 River Street."
11 Highway Patrol, Crawford 8:00 A.M.

- 2 Camera Three: "This Was Toscanini."
4 Movie: "Little Big Horn."
5 In God We Trust (Cath.)
11 Great Churches: Pasadena Presbyterian
13 Gospel Favorites (music) 8:30

- 2 Light of Faith: Rabbi Wolli Kaelter, Temple Israel (Long Beach)
5 Herald of Truth
7 Sunday Chapel (relig.) 9:00 A.M.

- 2 Learning '64: Educationally Handicapped
7 Movie: "Angel in Exile."
9 Movie: "Huk."
11 Movie: "Vacation from Marriage," Robt. Donat
13 Variedades, R. Iglesias 9:30

- 2 Discovering Art.
4 The Christophers 10:00 A.M.
2 Movie: "Cherokee Strip."
4 This Is the Life (Luth.)
5 For Kids Only, V. Colvig
13 Panorama Latino 10:30

- 4 Frontiers of Faith, Dr. Staack: "Samson."
7 Movie: "High Explosive."
9 Ladies of the Press
13 (Color) Faith for Today 11:00 A.M.

- 4 Movie: "The Scarf."
9 SPORTS NETWORK
★ INCORPORATED PRES. LIVE—NATIONAL INDOOR TENNIS CHAMPIONSHIP (see sports box)

★ Sports Today

TENNIS, 11 a.m., ch. 9, has SC's Dennis Ralston defending his title in the National Indoor Tennis Championships from Salisbury, Md., Jim McArthur and Jack Kramer mikeside.

CHALLENGE GOLF, 12 noon, in color, ch. 7, has Jackie Cupit and Paul Harney challenging Arnold Palmer and Gary Player at the Valley Club of Montecito, Santa Barbara (repeat from Sat.)

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, finds Dick Button and Jack Whittaker covering the Nassau Invitational Water Ski championships, while Andy Devine joins Chris Schenkel in describing the national Retrieval field trials at Sacramento.

NBA BASKETBALL, 2:45 p.m., ch. 9, finds the Lakers meeting the San Francisco Warriors at the Cow Palace, Chick Hearn mikeside. (Next and final Lakers telecast of the season is March 13.)

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 4 (also 2:30 p.m., ch. 10), goes to the Kawana Fuji course at Ito, Japan, for a medal play duel between Tony Lama and Chen Ching-Po, of Taiwan.

ICE HOCKEY, 7 p.m., ch. 11, has Gil Stratton and Jerry Doggett at Seattle Center Arena as the Totems host the L.A. Blades (Just 2 more Blades telecasts after today).

- 11 Altona, Al Lohman
13 Church in the Home
34 Aqui Alex Prada 11:30

- 2 Sum & Substance, Dr. Harvey with Hans Morgenthau
5 HOME BUTERS' GUIDE
★ Paul Langford visits new homes throughout So. Calif. 12:00 NOON

- 2 Capitol Hill to California
7 (Color) Challenge Golf (see sports box)
13 Rev. Oral Roberts (relig.) 12:30

- 2 Face the Nation: George Meany, AFL-CIO president (Miami)
4 (Clr) Journey of Lifetime
5 Movie: "Crystal Ball."
9 Movie: "Colditz Story."
13 Social Security in Action 1:00 P.M.

- 2 Viewpoint, John Hart with Sen. Hubert Humphrey (D-Minn.)
4 (Color) Ethics: "Crime and Punishment." Discussion of capital punishment includes prosecuting and defense attorneys for Caryl Chessman on panel.
7 Discovery '64 (see box)
11 "CRISIS"—ADVENTURE
★ Pres. by UNION MORTGAGE Cary Grant, Jose Ferrer
13 Voice of Calvary 1:30

- 2 L.A. Report, G. Holcomb Sen. Frank Church (D-Idaho)
4 (Color) Confrontation: "To What Extent are College Faculties Hostile to Religion." LBSC Sociology major Everett Harper Jr. is on panel.
7 Intertel: "Malanesia" (repeat). Locally preempts "Issues & Answers" and "Directions '64"

- 13 Cal's Corral (to 4 p.m.)
34 La Madrastra (serial) 2:00 P.M.

- 2 Insight—Protestant-Catholic Dialogues: "Who Said It's Wrong?"
4 (Color) Tales of the West
5 Auto Racing (Ascot Speedway, Gardenia), Dick Lane 2:30

- 2 CBS Sports Spectacular (see sports box)
4 "How Long Is Art?"
★ on COLLEGE REPORT Redlands professor
7 King's Highway (CHP)
9 Headline History: Babe Ruth 2:45

- 7 Air Force Film: "Breaking the Language Barrier"
9 LAKERS vs. WARRIORS
★ LIVE SPORTS SPECIAL (see sports box) 3:00 P.M.

- 4 Sunday, Frank Blair, with analysis of controversial play "The Deputy," interview with Cassius Clay at his training camp, electronic testing at Valley Forge
7 The Navy Log
11 "WAR ZONE"—movie
★ Pres. by UNION MORTGAGE "30 Seconds Over Tokyo," Spencer Tracy (44) 3:30

- 7 Conversations with William Winter: Sen. Hubert Humphrey (D-Minn.)
34 La Desconocida (serial) 4:00 P.M.

- 2 One of a Kind: "Dublin through Different Eyes." Four citizens of the Irish Republic's capital city describe what their city means to them.
4 (Color) Shell's Wonderful World of Golf (sports box)
7 Press Conference: Rep. Augustus Hawkins (D).
13 Robin Hood, R. Greene 4:30

- 5 Boots & Saddles, J. Pickard
7 Science All-Stars, Don Morrow. High school students show a pinhole camera, laser device.
13 Movie: "Before I Hang."
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TED SORESEN, who served as special counsel for late President Kennedy, will be interviewed on "Meet the Press" at 6 p.m. Sunday, channel 4 in COLOR.

- 5:00 P.M.
2 N.Y. Philharmonic Young People's Concert: "The Genius of Paul Hindemith" (see box).
4 (Color) Wild Kingdom, Marlin Perkins: "Survival in the Sun." How armadillo, Gila monster, jack rabbit and other animals have adopted to life in Southwestern U.S. desert.
5 Blue Angels, Don Gordon
7 Trailmaster, Scott Miller, Franchot Tone. Duke becomes entangled in his own plan to trap a phony preacher.
9 Movie: "The Beachcomber." Glynis Johns (55)
11 "CHILLER THEATER"
★ Pres. by UNION MORTGAGE "Terror in the Haunted House," Gerald Mohr (58)

- 4 Grindl, Imogene Coca. Grindl discovers a hidden fortune in smuggled pearls in a vacuum cleaner. Robert Q. Lewis and Lilian Bronson guest.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Kamala Devi (Mrs. Connors). Compulsive gambler dips into his firm's funds to finance his romance.
13 (Color) Ski Show, Malone 9:00 P.M.

- 2 The Judy Garland Show, with singer Jack Jones, Ken Murray with Hollywood home movies. A Jack-Judy medley of Eddy-MacDonald hits is highlight.
4 (Color) Bonanza, Dan Blocker, Slim Pickens, Laurie Mitchell, Robt. Middleton. Mountain man feuds with his future father-in-law over a dis-

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13 (Color) Operation Success 9:15
11 Boston Symphony, Charles Munch conducts 9:30
5 It is Written, Vandeman
9 Bus Stop, Steve Forrest
13 Dan Smoot Reports 9:45
13 Capitol Report, D. Jackson 10:00 P.M.

- 2 Candid Camera, Durwood Kirby. Diners are kept waiting for tables, customers phone with receiver cord detached.
4 Would you risk \$50,000 for a million? ...
★ "THE GAMBLING HEART" Dr. Paul Show of the Week (Color) Ruth White, Tom Bosley, Sarah Marshall, John Cullum, Oscar-winner ("To Kill a Mockingbird") Horton Foote's comedy of a woman with a fondness for gambling who urges her son-in-law to "take a chance" with his savings.
5 Freedom University: "Communist Infiltration" in politics, education and churches.
7 TV DEBUT—IN COLOR! "THE RIVER'S EDGE" RAY MILLAND, ANTHONY QUINN, DEBRA PAGET!
13 Mike Wallace Interviews
34 Arriba Sinoloa (musical)
11 News: Burrell-Coates 10:30

- 2 What's My Line? J. Daly Guest: Rep. John V. Lindsay (R-N.Y.)
5 Business & Sales Opportunities, Jack Rourke
9 OSCAR WINNER! ★ "THE THIRD MAN" Joseph Cotten, Orson Welles
13 Newsroom, Don Rose
34 Manolo Fabregas Show
11 Opinion in the Capital: Sen. Margaret Chase Smith (R-Me.) 11:00 P.M.

- 2 Sun. News, Charles Kuralt
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 Open End, David Susskind (see box)
13 Movie: "My Brother Jonathan." Michael Denison (Br.'48)
34 Tenipoy y Contrastes 11:15
2 Movie: "Pursued." Robert Mitchum, Teresa Wright
11 Under Discussion: "Newcomers in Melting Pot" 11:30
4 Movie: "Nights of Cabiria." Guilletta Masina
34 Noticiero 34 (News) 1:00
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- 2 Candid Camera, Durwood Kirby. Diners are kept waiting for tables, customers phone with receiver cord detached.
4 Would you risk \$50,000 for a million? ...
★ "THE GAMBLING HEART" Dr. Paul Show of the Week (Color) Ruth White, Tom Bosley, Sarah Marshall, John Cullum, Oscar-winner ("To Kill a Mockingbird") Horton Foote's comedy of a woman with a fondness for gambling who urges her son-in-law to "take a chance" with his savings.
5 Freedom University: "Communist Infiltration" in politics, education and churches.
7 TV DEBUT—IN COLOR! "THE RIVER'S EDGE" RAY MILLAND, ANTHONY QUINN, DEBRA PAGET!
13 Mike Wallace Interviews
34 Arriba Sinoloa (musical)
11 News: Burrell-Coates 10:30

- 2 What's My Line? J. Daly Guest: Rep. John V. Lindsay (R-N.Y.)
5 Business & Sales Opportunities, Jack Rourke
9 OSCAR WINNER! ★ "THE THIRD MAN" Joseph Cotten, Orson Welles
13 Newsroom, Don Rose
34 Manolo Fabregas Show
11 Opinion in the Capital: Sen. Margaret Chase Smith (R-Me.) 11:00 P.M.

- 2 Sun. News, Charles Kuralt
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 Open End, David Susskind (see box)
13 Movie: "My Brother Jonathan." Michael Denison (Br.'48)
34 Tenipoy y Contrastes 11:15
2 Movie: "Pursued." Robert Mitchum, Teresa Wright
11 Under Discussion: "Newcomers in Melting Pot" 11:30
4 Movie: "Nights of Cabiria." Guilletta Masina
34 Noticiero 34 (News) 1:00
2 Movie: "Pursuit of Happiness." Francis Lederer,

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Sunday, Feb. 23, 1964

SPECIAL

DISCOVERY '64—First in a 2 part portrait of the Russian child as seen through the eyes of two Soviet children is at 1 p.m., ch. 7. Cameras go into his home, his schools, his theaters and amusement centers to learn how the Russian child thinks, lives and plays in Moscow.

YOUNG PEOPLE'S CONCERTS—A tribute by Leonard Bernstein and the New York Philharmonic to the late German born composer Paul Hindemith is offered at 5 p.m., ch. 2. Hour, taped at Philharmonic Hall, features an entire performance of "Mathis de Maler," plus Hindemith's Concert Music for Strings and Brass (third movement), and excerpts from Klein Kammermusik and String Quartet No. 3. (Fourth and final Young People's Concert for the season will be March 11.)

OPEN END—Departing from its usual format, program offers a debate on the conservative-liberal viewpoint in this country as David Susskind hosts outspoken author Norman Mailer and "National Review" editor William Buckley Jr. at 11 p.m., ch. 5. The two discuss nuclear war, status of the world, Barry Goldwater, John F. Kennedy, Castro's Cuba, communism, literature, morals, Khrushchev, Russia and Red China.

MONDAY

February 24, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 (Color) American Family
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs, with Turkish Ambassador Turgut Menemcioglu
7 Cartoon Capers
7:30
7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Dr. Kildare's Strange Case," Lew Ayres
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "The Window," Bobby Driscoll (49)
10:30
2 Pete and Gladys
4 (Color) Missing Links with Rudy Vallee, Kitty Carlisle, Sam Levenson
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens

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- 7 The Object Is, Dick Clark
Week's guests are Herschel Bernardi, Jeanne Crain, Efrem Zimbalist Jr.
9 Contemp. Latin America
11 The Phil Norman Show
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Eastern Wisdom
11 Sheriff John, John Rovick
13 Movie: "Stork Bites Man," Jackie Cooper (47)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
Paul Anka, Arlene Francis
4 Loretta Young Theatre
5 Movie: "The Magnet," William Fox (Br.'51)
7 Tennessee Ernie Ford
Guest: Woody Herman
9 Cartoonville
11 Movie: "Slightly Dangerous," Lana Turner (43)
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say! Richard Chamberlain, Gogi Grant are guests.
7 The Mike Douglas Show.
Howard Keel co-hosts.
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Robt. Q. Lewis is substitute host, with Milt Kamen on panel.
4 Match Game, G. Rayburn
Dorothy Kilgallen, Jack E. Leonard head teams
9 Movie: "Wings & the Woman," Anna Neagle
13 Vagabond: "Bully the Kid"
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Enchanted Valley," Alan Curtis (48)
7 Day in Court: Fraud
11 Movie: "Frontier Marshal," Randolph Scott
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "His Butler's Sister," Deanna Durbin (43)

SPECIAL

THE PRESIDENT'S VISIT
—Taped highlights of the meeting between Lyndon Johnson and Lopez Mateos are shown at 8:30 p.m., ch. 5, including ceremonies at L. A., UCLA and Palm Springs.

STUMP THE STARS—Mike Stokely's old warhorse, perennial network summer replacement series, returns to KTLA where it was born 15 years ago (as "Pantomime Quiz") to take over the 9:30 p.m., ch. 5, slot, with a repeat showing each Wednesday at 8:30 p.m. First-run syndicated version features Sebastian Cabot, Ross Martin, Connie Stevens, Stubby Kaye, Richard Long and Joyce Jameson as regular team members, with Tab Hunter and Mamie Van Dorn as opening guest characters.

EAST SIDE/WEST SIDE—Linden Chiles is introduced as a New York Congressman, whose later job offer will result in Neil Brock's resigning his present post to broaden the story scope of the to-be-sculled series. Candace Culkin gueststars on today's 10 p.m., ch. 2, hour as a rebellious teenager who can accept neither living in poverty nor the "parental" control of the boy friend who has been with her mother since her father's desertion.

- 7 Queen for Day, Jack Bailey
Queen Mary Dodd, 1760
Obispo, wins ramps for the Beachcombers' center.
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "Sweet & Low-down," Benny Goodman
11 Livin' It Up, Al Lohman
34 Escuela KMEK (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenil: Beugeste
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 El Seguro Social (soc. sec.)
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrastra (serial)

- 6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Woody Woodpecker
34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage
Jack Douglas: "Budapest Today"
5 Leave It to Beaver
7 I'm Dickens... He's Fenster, Marty Ingels
9 People Are Funny
11 57th Precinct, R. Lansing
13 (Color) Wild Cargo: "Siam" and King Cobra.
34 Divorciadas (drama serial)
7:30
2 To Tell the Truth, Robt. Q. Lewis is sub host.
4 (Color) Movie: "Prince of Players," Richard Burton, Raymond Massey, John Derek, Charles Bickford (55-1st run). Moss Hart's screen adaptation of Edwin Booth biography.
5 Addograms, Jack Barry
7 Outer Limits: "Specimen: Unknown," Stephen McNally, Gail Kobe, Richard Jaeckel. Spacecraft commander's decision to save his passengers can hasten the ravage of the entire world by lethal gas.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Burrud: "Oriental Odyssey"
34 Casos y Cosas de Casa
8:00 P.M.
2 I've Got a Secret, Garry Moore: More Amsterdam stop the bank run.
5 The Lawman, John Russell
9 GREGORY PECK as
★ "Capt. Horatio Horablower" COLOR-Award Winner-MSM with Virginia Mayo (51)
11 Thriller, Boris Karloff: "Parasite Mansion," Pippa Scott, James Griffith.
13 STONEY BURKE—with JACK
★ LORD in "SIDEWINDER"
34 La Desconocida (serial)
8:30
2 Lucy Show, Lucille Ball, Gale Gordon. Lucy takes a job at the bank and poses as a holdup man to stop the resultant bank run.
5 Special of Week: "The Presidents' Visit" (box) (see sports box)
7 (Color) Wagon Train, John McIntire, Scott Miller, Sharon Farrell. Young beauty evicted from the train for multiple theft turns out to be western hamlet's richest and most-hated citizen.
34 Festival de Canciones
9:00 P.M.
2 The Danny Thomas Show. Danny's satirical nightclub routines net him poor service from janitor, butcher and laundryman.
11 TITLE FIGHT PREVIEW
★ LISTON-CLAY HOUR SPECIAL (see sports box).
13 (Color) Adventure Th'r
34 Agonia de Amor (serial)
9:30
2 The Andy Griffith Show. Barney's pride is hurt when his tenor solo spot is given to Gomer Pyle. Griffith's wife, Barbara, plays a member of the choir, with Olan Soule as director. (Gomer Pyle, starring Jim Nabors, will become a series in its own right next season.)
4 Hollywood & the Stars, Joseph Cotten: "The Swashbucklers." A look at the devil-may-care heroes of filmdom's costume epics—Douglas Fairbanks, Errol Flynn, etc.
5 Stump the Stars (see box)
13 Broadway Goes Latin
34 Comicos y Canciones
9:45
9 Clete Roberts, News
10:00 P.M.
2 East Side/West Side, Geo. C. Scott (see box)



BARBARA GRIFFITH, the wife of Andy Griffith, appears as a choir singer on his series at 9:30 p.m. Monday, channel 2.

- 4 (Color) Sing Along with Mitch (repeat). Mitch, the Sing Along Gang and Leslie Uggams salute show business.
5 Robt. Taylor's Detectives
7 Breaking Point, Paul Richards, Edward Franz, Susan Strasberg, Jack Oakie. Oakie makes his all-time fifth TV appearance as a circus clown who throws some light on the life of a trapeze artist who becomes a psychosomatic cripple following her father's fatal plunge.
9 L.A. TV PREMIERE!
★ "CHICKEN EVERY SUNDAY" BIG SHOW LAFF RIOT! Dan Dailey, Celeste Holm, Bill Hawley, Alan Young (49 1st run)
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)
10:30
13 It's Country Music Time
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "The Heavenly Body," Hedy Lamarr (43)
13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny Carson with George Burns, Jayne Mansfield, Gov. Edmund G. Brown, George Shearing, The Carlsens (Burbank)
5 Tom Snyder, Stout/Duggan
11:30
2 Movie: "The Bullfighters," Laurel and Hardy (45)
5 Steve Allen Show (repeat) with Louis Nye, Tom Poston, Terry-Thomas, Mavis Rivers
7 (Clr) Laramie, John Smith
13 Movie: "Rock Island Trail," Forrest Tucker (49)
34 Noticiero 34 (News)
12:05
9 Movie: "The Window," Bobby Driscoll (49).
12:30
7 Movie: "Man in Black," Valentine Dyal (Br.'50)
1:00
11 All-Night Movies: "Carnival in Costa Rica," "West Point of the Air"
1:15
2 Movie: "Black Cat," Basil Rathbone (41)

SPORTS TODAY

FIGHT PREVIEW, 9 p.m., ch. 11, has interviews, training films and clips of past fights of Sonny Liston and Cassius Clay, latter waxing poetic on Tuesday's title match in Miami Beach (to be aired on KABC-radio at 6:35).

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SUNDAY
VALLEY OF THE LIONS — 7:30 p.m., channel 9 in COLOR. A 1960 Italian movie about a boy raised by lions. He grows up to become a hero.

THE RIVER'S EDGE — 10 p.m., channel 7 in COLOR. Ray Milland, Anthony Quinn and Debra Paget star in 1957 production. Professional killer goes after Korean war veteran who married the gunman's girl.

PURSUED — 11:15 p.m., channel 2. Stars Robert Mitchum, Teresa Wright and Judith Anderson. A 1947 production about a Spanish-American War vet who seeks the man who killed his father. Pretty good western.

MONDAY
PRINCE OF PLAYERS — 7:30 p.m., channel 4 in COLOR. It's about actor Edwin Booth. The 1955 production stars Richard Burton, Maggie McNamara and Raymond Massey.

CAPTAIN HORATIO HORNBLLOWER — 8 p.m. each weekday, channel 9 in COLOR. Gregory Peck plays the title role of an English sea captain who encounters numerous adventures during the Napoleonic Wars. Fast-moving.

CHICKEN EVERY SUNDAY — 10 p.m., channel 9. A 1949 movie starring Dan Dailey, Natalie Wood and Celeste Holm. Comedy about a flighty husband with a down-to-earth wife.

TUESDAY
TAKE ME OUT TO THE BALL GAME — 11 p.m. on channel 11. Stars include Frank Sinatra, Esther Williams and Gene Kelly. About a vaudeville team that also plays big-league baseball. Sinatra and Kelly make entertaining combo.

WEDNESDAY
ABOVE SUSPICION — 11 p.m. on channel 11. A 1943 spy story involving Fred MacMurray as an American professor and Joan Crawford as his wife. Pretty good.

THURSDAY
WOMAN'S WORLD — 8:30 p.m., channel 5 in COLOR. Stars include Clifton Webb, June Allyson, Van Heflin and Lauren Bacall. Industrial magnate weighs wives' personalities in considering promotion of one of three men.

POSTMAN ALWAYS RINGS TWICE — 11 p.m. on channel 11. A 1946 movie starring Lane Turner, John Garfield and Cecil Kellaway. Woman and her lover plan perfect crime. Excellent.

FRIDAY
THE ADVENTURES OF MARTIN EDEN — 9:30 p.m. on channel 5. Glenn Ford and Claire Trevor star in 1942 movie based on Jack London novel about a seaman's struggles to become a successful author. Pretty good.

SATURDAY
RUN FOR COVER — 8:30 p.m., channel 9 in COLOR. A 1955 western starring James

TELEVISION MOVIE TIPS

Cagney, Viveca Lindfors and Ernest Borgnine. Ex-criminal becomes sheriff.

DESK SET — 10:30 p.m., channel 7 in COLOR. A 1937 movie about feminine employees who revolt against automation. Stars Spencer Tracy, Katharine Hepburn, Gig Young and Joan Blondell.

ELIZABETH THE QUEEN

— 11:45 p.m., channel 13. Starring Betty Davis, Errol Flynn,

Olivia de Havilland and Vincent Price, the 1939 production is about the English queen's battle for power. Excellent.

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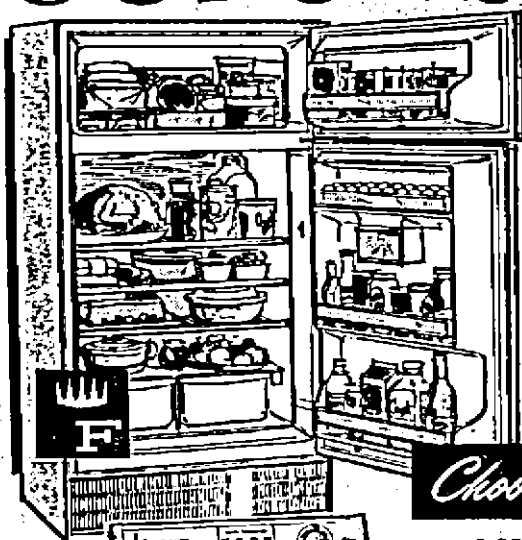
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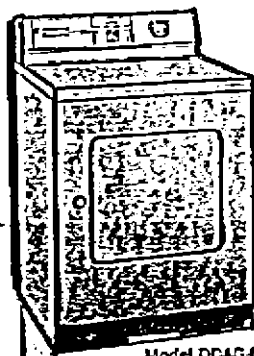
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- Automatic lint disposal.
- Special delicate cycle.
- Spins extra dry!

Model WCDA 64

198⁸⁸
\$10.00 a Month

MATCHING FLOWING HEAT DELUXE GAS DRYER

- Exclusive Flowing Heat dries clothes breeze-fresh!
- No-stoop Dacron Lint Screen on door!
- One dial convenient!
- Special settings for Wash & Wear and delicates!
- No Heat cycle for fluffing, dusting!



Model DDAG-64

178⁸⁸
\$10.00 a Month

GET YOURS TODAY and SAVE!

FRIGIDAIRE BEST BUYS

BOTTOM FREEZER FRIGIDAIRE

Completely frost-free. Almost 14-cu.-ft. Ice ejector. Model FPD514B-1. **\$319⁹⁵**
\$14.00 PER MO.

FRIGIDAIRE ELECTRIC DRYER

110-220-v. porcelain drum. Full size. Heat or Tumble Control. DDAS-2. **\$128⁸⁸**

All-Refrigerator REFRIGERATOR

Just the thing for freezer owners. Super Deluxe Refrigerator with only enough freezer for ice cubes. Model FCDM-14-63. **\$299⁹⁵**
TERMS \$11.30 PER MO.

Trade in your old refrigerator or appliance as down payment or no payment till June 1st. Up to 3 years to pay.

11.6-Ft. Refrigerator

Big family size, large freezer, shelves in door. DA 17-63. Copper or white. **\$159⁹⁵**
\$10 PER MO.

IMPERIAL 14 Frigidaire

Has everything. Pullout shelves, pullout baskets, ice ejector. Model FFI-14B-63. Trade in your old refrigerator as a down payment. **\$399⁹⁵**
\$15 PER MO.

FRIGIDAIRE

13-ft. Bottom Freezer

Frost-free, Reposition. Copper. Long Beach only. **\$219⁹⁵**
\$10 PER MO.

Imperial Washer

2-speed, 4-cycle, sock, water level control. Copper only. WIAS 63. Long Beach only. **\$199⁹⁵**
\$10 PER MO.

14-Ft. Bottom Freezer REFRIGERATOR

150-lb. freezer. No frost in refrigerator, right or left doors. Model FDS-14-B-1. **\$277⁷⁷**
\$10 PER MO.

Imperial Electric Dryer

3 heats, auto. control. Porcelain drum. Model DIA-63. **\$168⁸⁸**
\$10 PER MO.

Every Appliance we sell includes delivery, full one-year service, installation under normal conditions.

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'Bonanza' Rides in Secret to USSR

By VERNON SCOTT

HOLLYWOOD (UPI) — It may come as something of a shock to Russian authorities to learn that American television's "Bonanza" has a high rating right smack in the USSR.

It is bootlegged into the Soviet Union via a Helsinki video station.

Lorne Greene and Dan Blocker, two of the show's stars, chuckled like a pair of conspiratorial kids in the Paramount Studio commissary when they revealed their small triumph in the iron curtain country.

"We found out about it from a man with a name similar to Cartwright (the television family name of the characters in the show)," Greene ex-



DAN BLOCKER

plained. "He was at the United Nations for official business when a Russian diplomat asked him if he was related to the TV Cartwrights."

"The diplomat said that 'Bonanza' is seen by a good many Russians, secretly, of course."

They can't prove it, but Greene and Blocker claim the show is seen by 300 million viewers—including Russians—every week.

If true, the series probably is the greatest thing since sliced bread.

It is seen in 41 countries and heard in seven languages — English, German, French, Italian, Japanese, Spanish and Portuguese. Many countries broadcast the show in English with native language titles.

★ ★ ★

"YOU OUGHT TO HEAR Blocker in the Italian version," Greene laughed. "He has a high squeaky voice that really breaks me up."

"I've never heard it," Blocker roared. "But they tell me you don't sound so hot in Japanese, buddy. I think they try to match our voices with our looks and our names. They tell me a sumo wrestler does the dubbing for my voice in Japan."

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(*) Restaurants represented by Four Dinner Check Numbers

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LO-BAYS	Long Beach
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TAHITI HUT	Long Beach
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TOMOKO'S SUKITYAKI	Sannton
THE ESCAPE	La Habra
LEON'S LAMPLIGHTER	Artesia
GILDED CAGE	Anaheim
JIM'S ROARING 20's	Downey
THE LITTLE SHRIMP	Laguna Beach

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10-DAY MONEY BACK GUARANTEE
Member must be completely satisfied or may return the unused Membership Card and Booklet for full refund of \$5.

TUESDAY

February 25, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
- 2 NYU: "Greece & Rome" 6:30
- 2 The Apothecary (USC) 7:00 A.M.
- 4 (Color) American Family 7:30
- 2 Capt. Kangaroo pencils
- 4 Today, Hugh Downs
- 7 Tonight's Liston Clay fight is previewed
- 7 Cartoon Capers 7:30
- 7 Zoomara (San Diego)
- 11 Columbia Univ. Lectures 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonville 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 9 Pancake Man (cartoons)
- 11 The Chucko Show 8:30
- 7 Love That Bob! Cummings
- 9 Big Babysitter (cartoons) 9:00 A.M.
- 2 News with Mike Wallace
- 4 Baker Hearing (see box)
- 5 Romper Room
- 7 Married Joan, J. Davis
- 11 The Jack LaLanne Show

SPECIAL

BAKER HEARINGS—Bobby Baker's appearance before the Senate rules committee investigating his outside activities will be seen at 9 a.m., ch. 4, continuing as long as he takes the stand.

JACK BENNY—Benny impersonates Jackie Gleason and encounters Dennis Day as Frank Fontaine's Crazy Guggenheim character, a hungry lion, two glamorous dancing girls and Harlow Wilson, his overweight young nemesis. Playing the dancing girls, at 9:30 p.m., ch. 2, are Evelyn Dutton and Pat Priest, latter daughter of former Treasurer of the U.S., Ivy Baker Priest.

TELEPHONE HOUR—Shirley Jones is hostess as the distinguished musical series observes its 1000th production (counting both radio and TV) at 10 p.m., in color, ch. 4. Joining in the musical celebration are singer Jack Cassidy, Count Basie and his orchestra with Barbara McNair as soloist, dancers Maria Tallchief and Nicholas Magallanes, and, via tape, the piano playing Casadesu's family—Robert, Gaby and their son Jean. Donald Voorhees conducts, as he has since April, 1910.

- 13 Morning News 9:15
- 13 G'depost: Soc. Studies (3) 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 The Pamela Mason Show with display of diamonds
- 11 Movie: "Murder in the Fleet," Robt. Taylor (35) 9:45
- 13 Essence of Judaism 10:00 A.M.
- 2 The McCoy's, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 9 Movie: "A Woman Rebels," Katharine Hepburn (36) 10:15
- 13 G'depost: Focus on Amer. 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham 10:45
- 13 G'depost: Living in West 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 G'depost: Soc. Studies (5) 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 IASC: "Home Nursing"
- 11 The Phil Norman Show
- 13 The Ann Sothern Show 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Beginnings: Hillary
- 11 Sheriff John, John Rock
- 13 Movie: "Princess O'Rourke," Olivia De-Havilland (43) Oscar for screenplay. 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Loretta Young: "Inga III"
- 5 Movie: "Secret of Stamboul," James Mason (Br.-39)
- 7 Tennessee Ernie Ford
- 9 Cartoonville
- 11 Movie: "Charlie Moon," Dennis Price (Br.-56) 1:30
- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Mike Douglas Show, Howard Keel, Eleanor Harris, Sam Cooke
- 13 Robin Hood, R. Greene 1:45
- 9 Feature Page, Joe Dolan 2:00 P.M.
- 2 To Tell the Truth, Lewis

- 4 Match Game, G. Rayburn
- 9 Movie: "Woman on the Beach," Joan Bennett (47)
- 13 Vagabond: Guadalajara 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Tramp, Tramp, Tramp," Jackie Gleason
- 7 Day in Court: Runaway
- 11 Movie: "Bomber's Moon," Geo. Montgomery (43)
- 13 The Ann Sothern Show 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Lost," David Farrar (Br.-55)
- 7 Queen for a Day, J. Bailey
- 34 Reloi Musical (variety) 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico 4:30
- 2 Movie: "Safari," Victor Mature, Janet Leigh (56)
- 11 Livin' It Up, Al Lohman
- 34 Escuela KMEK (English) 4:45
- 13 Rocky and His Friends 5:00 P.M.
- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil: Geugeste 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Consejos para Seguridad 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 Oportunidades del Ejercito 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrasita (serial) 6:30
- 4 Huntley Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cart'n)
- 34 Noticiero 34 (News) 6:45
- 7 Ron Cochran, News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas, Jack Douglas: "I Took My Women to Africa" in 1932 car (repeat)
- 5 Leave It to Beaver
- 7 Battleline: "Arnhem"
- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Chilkat Indians of Chilkoot" in southern Alaska
- 34 Divorciadas (drama serial) 6:55



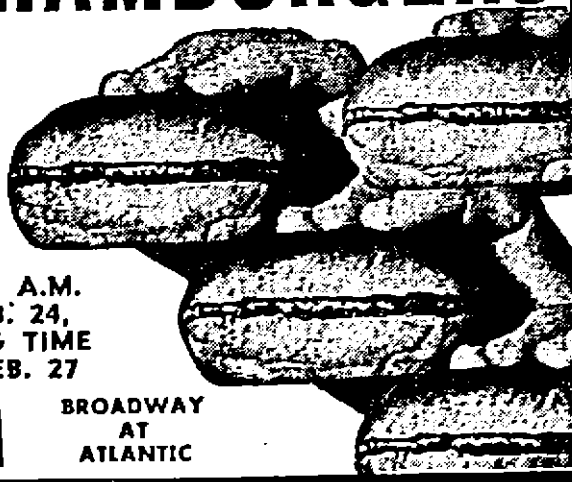
SHIRLEY JONES serves as singing hostess for the "Telephone Hour" at 10 p.m. Tuesday, channel 4 in COLOR.

- 7:30
- 2 What's NOT in a Landmark? Watch: RALPH STORY'S LOS ANGELES! Boxing fades from the Olympic and unusual commuters travel daily between Long Beach and Avalon
- 4 Mr. Novak, James Franciscus, Brenda Scott, Tony Dow (in his 3rd series appearance), Cee Cee Whitney, Shy, introverted girl with talent for caricature, takes the big step from child to woman.
- 5 Addograms, Jack Barry
- 7 Combat! Vic Morrow, Alfred Ryder, Saunders and German captain are trapped in abandoned French winery.
- 9 Dobie Gillis, D. Hickman
- 13 (Color) Wanderlust, Bill Burrud, "Lonely Outback" of Australia.
- 34 Premier Orfeon (musical) 8:00 P.M.
- 2 The Red Skelton Hour. Red plays Clem, guard for diamond cutter (Don Knotts) and the world's most valuable stone, plus a conniving old gas station operator in the silent spot. The Youngfolk, folk singers, are guests.
- 5 The Lawman, John Russell
- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)
- 11 The Untouchables, Robt. Stack, Telly Savalas, Joseph Wiseman. Crippled chemist holds key to process to reclaim denatured alcohol.
- 13 Probe, Dr. Albert E. Burke
- 34 La Desconocida (serial) 8:30
- 4 (Color) You Don't Say! Tom Kennedy with Fernel Roberts, Gloria De Haven
- 5 Zane Grey Thriller: "Small Town That Died," Dick Powell
- 7 McHale's Navy, Ernest Borgnine, Susan Silo. Binghamton draws up kidnapping charges when he finds pretty stowaway on the PT-73.
- 13 Expedition! Col. Craig "Cargo Cult." Strange religion on South Pacific island of Tana.
- 34 Arriba el Norte (musical) 9:00 P.M.
- 2 Petticoat Junction, Bea Benaderet. Bluejeaned Betty Jo falls for a hot rod enthusiast (Jimmy Hawkins) who's more interested in her mechanical than her dancing ability.

- 4 The Richard Boone Show: "Occupational Hazard," Guy Stockwell, Lloyd Bochner, June Harding. Man hired to kill a blackmailer becomes romantically involved with his client's daughter. Boone plays a trumpet player, and Harry Morgan directs.
- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Edmond O'Brien, Maggie McNamara, Jody McCrea, James Ward. Slate tries to maneuver a family of equestrian acrobats into a spot where they'll replace their aging, stumbling horse.
- 11 Wide Country.
- 13 (Color) Hot Spots '64
- 34 Agonia de Amor (serial) 9:30
- 2 Jack Benny (see box)
- 13 (Color) Happy Wanderers: "LA Area," including Descanso Gardens, Huntington Library.
- 34 Trio de Mexico (music) 9:45
- 9 Clete Roberts, News 10:00 P.M.
- 2 The Garry Moore Show. Comedienne Nancy Walker, in both a comedy sketch and Bavarian number, shares the guest spotlight with singer Caterina Valente and the comedy team of Grecco-Willard
- 4 (Color) Telephone Hour (box)
- 7 The Fugitive, David Janssen, Eileen Heckart. Troubled nun, questioning her faith, is Kimble's only hope for escaping a tight mountain roadblock. First of 2-part segment.
- 9 (Color) Movie: "Tamango," Dorothy Dandridge.
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheria (musical) 10:30
- 13 It's Country Music Time
- 34 Algo de lo Nuestro 11:00 P.M.
- 2 News: Dunphy-Hart Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "Above Suspicion," Joan Crawford (43)
- 13 Boston Blackie, K. Taylor 11:15
- 4 (Color) Tonight, Johnny Carson with Danny Thomas, Patti Page, Roberta Linn, Freddie Bell
- 5 Tom Snyder: Stout, Duggan 11:30
- 2 Movie: "Jesse James," Tyrone Power (39)
- 5 Steve Allen Show, with Olympic champions Bob Mathias, Paula Myers Pope, plus Dorothy Dandridge, "backwards" sketch, Jimmie Rodgers and the Shenandoah Trio.
- 7 Stagecoach West, R. Bray
- 13 Movie: "Passport to Treason," Rod Cameron
- 34 Noticiero 34 (News) 11:55
- 9 Clete Roberts, News 12:10
- 9 Movie: "A Woman Rebels," 12:30
- 7 Movie: "One Body Too Many," Jack Haley (44) 1:00
- 11 All-Night Movies: "Carterville Ghost," "Andy Hardy's Double Life"
- 13 Movie: "A Woman's Devotion," Ralph Meeker 1:15
- 2 Movie: "Night Work," Charlie Ruggles.

KEN'S HAMBURGERS

15^C EACH



BEGINNING 11 A.M.
MONDAY, FEB. 24,
ENDS CLOSING TIME
THURSDAY, FEB. 27

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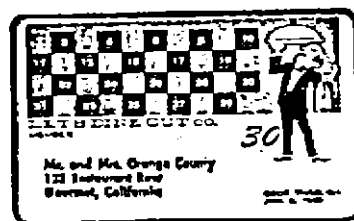
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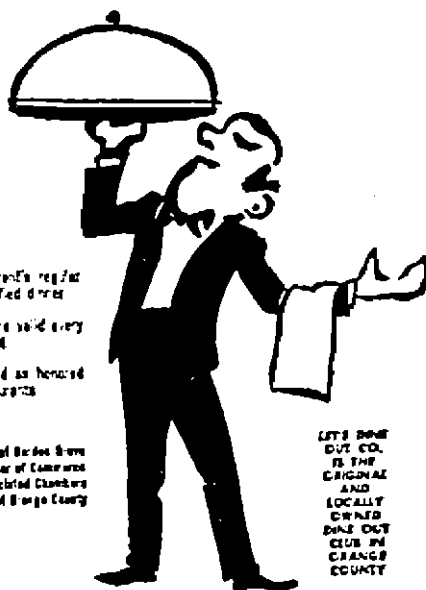
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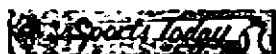
SEND ME ADDITIONAL MEMBERSHIP KITS _____

LET 7-22

WEDNESDAY

February 26, 1964
★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 (Color) American Family
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:15
5 For Kids Only (cartoons)
9 Cartoonville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Sunday Punch."
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentration, H. Downs
5 Restless Gun, John Payne
9 Movie: "Murder My Sweet," Dick Powell (41).
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Clr) Truth Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Contemp. Latin America
11 The Phil Norman Show
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Community of Condemned
11 Sheriff John, John Rovick
13 Movie: "Uneasy Terms."



WRESTLING, 9 p.m., ch. 5, with Dick Lane at Olympic.

- 12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Never Take No for an Answer," Denis O'Dea (Br.-51)
7 Tennessee Ernie Ford
9 Cartoonville
11 Movie: "Hoodlum Saint," William Powell (45)
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Mike Douglas Show, Howard Keel, Annette
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Yes, My Darling Daughter," Priscilla Lane
13 Vagabond: Mardi Gras
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Rough, Tough and Ready."
7 Day in Court: Adoption
11 Movie: "You're Only Young Once."
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Woman of the River," Sophia Loren
7 Queen for a Day, J. Bailey
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Un Canto de Mexico
4:30
2 Movie: "One Night in Lisbon," Fred MacMurray
11 Livin' It Up, Al Lohman
13 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenil: Beugeste
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
31 Club del Hogar (women)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Follow the Sun
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrasta (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 (Color) Rod Rocket Show



WILLIAM WINDOM, who plays a congressman in the "Farmer's Daughter" series at 8:30 p.m. Wednesday, channel 7, really isn't a hat collector. He's just picked up the ones he tossed in the ring for reelection. He and the "Farmer's Daughter" won. The series will be back next season.

- 34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 Death Valley Days: "Red Ghost of Eagle Creek," Paul Birch. Unseen killer stalks frontier town
5 Leave It to Beaver
7 World of Giants
9 People Are Funny
11 Gallant Men, Wm. Reynolds, Robt. Ridgely. Psychosomatic blindness.
13 (Color) This Exciting World "Germany's Golden Era"
34 Divorciadas (drama serial)
7:30
2 Chronicle: "The Players Club—Edwin Booth's Legacy" (see box)
4 (Color) The Virginian, Doug McClure, Miyoshi Umeki, Richard Carlson. A mix-up during a stage-coach robbery finds a wounded Trampas accused of his own murder.
5 Addograms, Jack Barry
7 Ozzie & Harriet. Rick and Kris agree to put Wally's TV set in their living room, but find he comes with it as a visitor.
9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow: "The Turbine Car." Dr. Martin Klein looks at
34 Automex Presenta (music)
8:00 P.M.
2 KNXT Reports: "The Small, Twisted Image" (see box)
5 The Lawman, John Russell
7 The Patty Duke Show. Fast-talking salesman

- talks Cathy and Patty into buying a vacuum, with attachments, for \$165.
9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)
11 Sam Benedict, Edmond O'Brien, Paul Lukas
13 Story of... a Jockey. Bill Hartman is followed through a work day.
31 La Desconocida (serial)
8:30
2 Tell It to the Camera. Carnival special on Sun-
5 Stump the Stars, Mike Stokely (see Mon. box)
7 Farmer's Daughter, Inger Stevens. Foreign potentate (Edward Mulhare) becomes enchanted with Kathy
13 SURGERY '64—1 HR. SPEC.
★ NEW SURGICAL TECHNIQUES (see box)
34 Microcos Musical
9:00 P.M.
2 Beverly Hillsbillies, Buddy Ebsen. The Clampetts go deep-sea fishing—at famed Marineland of the Pacific.
4 Espionage: "Snow on Mt. Kama," Bernard Lee, Maureen Connell. Opposing views clash on the political future of the emerging African nation of Kenya.
5 Wrestling (sports box)
7 Ben Casey, Vincent Edwards, Harry Guardino. Casey faces the hospital board of inquiry to answer charges that he permitted a doctor whose license was revoked by a manslaughter conviction to perform surgery—saving three lives—during an emergency.
11 Search for Adventure, Jack Douglas: "Eskimo"
34 Agonia de Amor (serial)
9:30
2 The Dick Van Dyke Show (pt. 2). Rob reluctantly hires Laura as a typist to fill need left by Sally's new career as an on-camera performer.
11 Bold Journey, J. Douglas
13 Silents Please: "Fall of Babylon," Constance Talmadge, Wallace Reid
34 Novilladas (bullfights)
10:00 P.M.
2 The Danny Kaye Show. Buddy Ebsen sheds his hillbilly togs to join Kaye in a song-and-dance number, with other guests including singer Marilyn Lovell and comedian Howard Morris.
4 The 11th Hour, Ralph Bellamy, Jack Ging, Rip Torn, Nellie Burt, Elinor Donahue. A 40-year-old "mama's boy," enjoying his first temporary freedom from her apron strings, is overcome by guilt feelings when her plane crashes.
7 Channing, Henry Jones, Telly Savalas, Leora

SPECIAL

CHRONICLE — Howard Lindsay, Dennis King, Marc Connelly and Jason Robards Jr. guide host Charles Collingwood on a tour of The Players, famed New York theatrical club founded in 1938 by the great American actor Edwin Booth. Collingwood, a member of The Players since 1950, moves around the building at 16 Gramercy Park South at 7:30 p.m., ch. 2, finding an institution part executive men's club, part museum and part shrine.

KNXT REPORTS — The poignant story of crippled Mexican children helped by two Los Angeles doctors is retold at 8 p.m., ch. 2. Films show the medical pair at work in Mexicali homes and at the Orthopedic Hospital.

SURGERY '64 — New dental surgery technique restores function of the jaw joint to aid more than 500,000 persons suffering from painful mal-function of the upper jaw-bone "hinge." Actual surgery, filmed in January with a telephoto lens, is performed by its developer, Dr. Robert W. Christensen of Hollywood Presbyterian Hospital at 8:30 p.m., ch. 13.

Dans, Larry Gates. Brilliant political science professor arouses suspicion by declining post.

★ **SHOW—"CALL ME GENIUS"**
George Sanders (61-color)
11 George Putnam, News
13 News, Johns and Fishman
10:30

13 It's Country Music Time
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Take Me Out to the Ballgame," Gene Kelly, Frank Sinatra (43)
13 Boston Blackie, K. Taylor
11:15

4 (Color) Tonight, Johnny Carson with Rhonda Fleming, Nick Adams, Joe and Eddie
5 Tom Snyder: Stout/Duggan
11:30

2 Movie: "Happy Landing," Sonja Henie, Don Ameche
5 Steve Allen Show, with Kirk Douglas "press conference," Cliff Arquette, Hans Boepfle, Gene McDaniels
7 New Breed, Leslie Nielsen
13 Movie: "Invisible Stripes," Humphrey Bogart (39)
34 Noticiero 34 (News)
11:50

9 Clete Roberts, News
12:05
9 "Movie: "Murder My Sweet," Dick Powell (41)
12:30

7 Movie: "Death at the Broadcasting House," Ian Hunter (Br.-35)
1:00

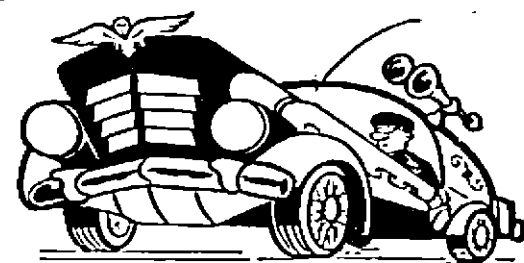
11 All Night Movies: "7 Sweethearts," "Dr. Kildare's Strange Case"
13 Movie: "San Antonio," Rod Cameron (52)
1:15

2 Movie: "Doubting Thomas," Will Rogers (35)
1:35
9 Contemp. Latin America

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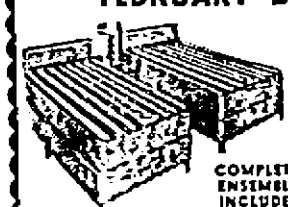
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THURSDAY

February 27, 1964

★ PAID ADVERTISEMENT

- 6:30
2 The Apothecary (USC)
4 (Color) American Family
7:00 A.M.
2 Capt. Kangaroo sculpture
4 Today, Hugh Downs with
probe of big industrial
shows, Pat Suzuki
featured
7 Cartoon Capers
7:30
5 Supermarket Review
7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack Lalanne Show
9:15
13 Guidepost: Soc. Studies (5)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "After Office
Hours," Clark Gable (35)
9:45
13 Guidepost to Math
10:00 A.M.
2 The McCays, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
9 Rearing Children of Good-
will, Georgiana Hardy,
"Establishing of Values."
Second in series of 4
monthly broadcasts
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham
9 Movie: "Saint Strikes
Back," George Sanders
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
13 Guidepost: Storybook Time
11:30
2 Search for Tomorrow
4 (Cir) Truth Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 LASC: "Home Nursing"
11 The Phil Norman Show
13 The Ann Southern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "The Loire"
11 Sheriff John, John Royick
13 Movie: "Woman to Woman,"
Douglas Montgomery (45)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D. A., David Brian
1:00 P.M.
2 Password, Allan Ludden
4 Loreta Young Theater
5 Movie: "Port Said," Wil-
liam Bishop (48)
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "Secret Heart,"
Claudette Colbert (46)
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Mike Douglas Show
Howard Keel, Johnny
"Scott" Davis
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Yellow Canary,"
Anna Neagle (Br-44)
13 Vagabond: "Montana"
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Frozen Ghost,"
Lon Chaney Jr. (45)
7 Day in Court: Divorce
Venturi-quist Paul
Winchell plays the
husband.
11 Movie: "Grand Central
Murder," Van Heflin (42)
13 The Ann Southern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe

SPECIAL

- THE AMERICAN WOMAN
—Special David L. Wolper
production views the changes
in the image of America's
womanhood during this cen-
tury—from Gibson Girl to
sufragette to flapper to Rosie
the Riveter. Richard Basehart
serves as narrator at 9 p.m.,
ch. 11, as film clips and
magazine photos show how
during the past 60 years she's
fought her way out of the
kitchen and into the forefront
of America's political, eco-
nomic and cultural activities.
PERFORMING ARTS—An
excursion through some of
Shakespeare's best-loved
plays is offered at 9 p.m., ch.
13, as John Colicos, Peter
Donat, Martha Henry, Kate
Reid (seen on this month's
"Hall of Fame" as Mary Todd
Lincoln), William Hutt and
Eric Christmas of the Strat-
ford (Ontario, Canada) Festi-
val Players enact the char-
acters in the Bard's greatest
works.
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Back to Back"
Come Home, Abbott &
Costello (47)
7 Queen for Day, Jack Bailey
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "Last Posse,"
Broderick Crawford (53)
11 Livin' It Up, Al Lohman
34 Escudo KMEX (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenil: Beugeste
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Charles Cane
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrastra (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ "NOBEL PRIZE"
Cal Tech's Dr. Linus Paul-
ing, '61 winner, is guest.
5 Leave It to Beaver
7 Fractured Flickers
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
"Land of the Fuji."
34 Divorciadas (drama serial)
7:30
2 Password, Allan Ludden
Hugh O'Brian, Phyllis
Newman are guests

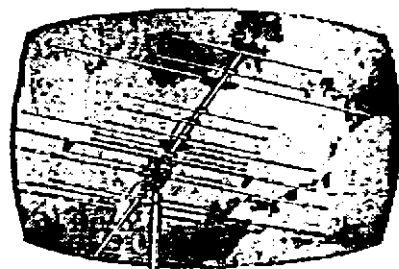
- 4 Temple Houston, Jeff
Hunter, Abraham Sofaer.
Aged Indian chief wants
to prove that Indian crimi-
nal cases should be set-
tled in court rather than
by payoffs to corrupt In-
dian agents.
5 Addograms, Jack Barry
7 (Color) The Flintstones.
Fred takes a job wearing
a monster costume
9 Dobie Gillis, D. Hickman
13 (Color) True Adventure.
Bill Burrud: "Killer Cat."
34 La Rueda Tricolor (games)
8:00 P.M.
2 Rawhide, Eric Fleming,
Nehemiah Persoff. When
praying, black-garbed man
walks into camp in dry
clothing during a thun-
derstorm, the supersti-
tious drovers believe him
an omen of death.
5 The Lawman, John Russell
7 The Donna Reed Show.
Trisha and her pals go
into the business of chores
for a fee, and stumble into
a big one at the Kelseys'.
9 (Color) Movie: "Capt.
Horatio Hornblower,"
Gregory Peck (51)
11 The Untouchables, Robt.
Stack, Larry Parks.
13 DICK POWELL THEATRE
★ "OBITUARY FOR MR. X"
John Ireland, Steve Coch-
ran, Dina Merrill, Nancy
Davis. Small town deputy
sheriff makes one mistake
34 La Desconocida (serial)
8:30
4 Dr. Kildare, Richard
Chamberlain, Raymond
Massey, Claude Rains.
Shocked into a state of
mental confusion by his
granddaughter's death, a
man berates the sound of
laughter in Blair corridors
and assembles a bomb.
5 In Color! Moving Drama
★ "WOMAN'S WORLD"
Clifton Webb, Jane Alty-
son, Van Heflin, Arlene
Dahl (54).
7 My Three Sons, Fred Mac-
Murray. Bub swaps his
housekeeping job with an
actress friend (Pert Kel-
ton) and returns to the
theatre.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond
Bur, Lee Farr, Marian
Collier, Mala Powers.
Scientist is charged with
staging the hit-run death
of his hostile wife, who
had threatened to sell her
controlling stock in his
lab to a competitor.
7 The Jimmy Dean Show,
with all-time favorite
Eddy Arnold, plus singer
Molly Bee and comedian
Corbett Monica.
11 The American Woman in
the 20th Century (see box)
13 FESTIVAL OF PERFORMING
★ ARTS—SHAKESPEARE
(see box)
34 Agonia de Amor (serial)
9:30
4 (Color) Hazel, Shirley
Booth. Hazel is rumored
to have inherited a for-
tune and an English title.
34 Las Estrellas y Usted
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway,
Geraldine Fitzgerald.
Tough, veteran nurse
thinks she has a right to
disregard orders, includ-
ing one for the use of a
new drug on a nephritis



CLAUDE RAINS por-
trays a grief-stricken
grandfather during "Dr.
Kildare" at 8:30 p.m.
Thursday, channel 4.

- sufferer.
4 (Color) Suspense Theatre:
"Doesn't Anyone Know
Who I Am?" Cornel
Wilde, Martha Hyer,
Kathryn Grant Crosby.
Tortured young executive
finds amnesia an escape
from his driving wife
7 The Sid Caesar Show.
Sketches deal with legal-
izing of off-track betting,
and a hospitalized wife's
provocative roommate.
3 NBA GAME OF WEEK—TV 9
★ HAWKS vs. WARRIORS
(see sports box)
11 George Putnam, News
13 News, Johns and Fishman
34 Paco Malgesto Show
10:30
5 Show Me, Jack Narz with
Pat Carroll, Michael
Landon
7 ABC News Reports
13 It's Country Music Time
34 Box de Mexico (boxing)
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Cir) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Postman Always
Rings Twice," Lana Turner
(45)
13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny
Carson with Carol Law-
rence, Ernest Borgnine,
Mike Minor
5 T. Snyder: Stout-Dugan
11:30
2 Movie: "Tower of Lon-
don," Basil Rathbone
5 Steve Allen Show, with
Gypsy Boots, a "back-
wards" sketch
7 Hawaiian Eye, A. Eidey
13 Movie: "G-Men," James
Cagney (35)
34 Noticiero 34 (News)
12:00
9 Clete Roberts, News
12:15
9 Movie: "Walk Softly,
Stranger," Joseph Cotten
12:30
7 Movie: "Bulldog Drum-
mond at Bay," Ron Ran-
dell (47)
1:00
11 All-Night Movies: "Kid
from Texas," "Murder in
the Fleet"
13 Movie: "Someone to Re-
member," Michael Paige
1:15
2 Movie: "Hotel Haywire."

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Sports Today

NBA BASKETBALL, 10 p.m., ch. 9, has tapes of this evening's game between the San Francisco Warriors and the St. Louis Hawks at Kiel

Pan and Fan Mail

Is there any truth to the rumor that the Beatles wear wigs?

Also, where can I write to them?

I have also heard that they are coming to Long Beach this summer while they go to Los Angeles.

If there is any truth in

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that, where are they going to perform? Where can I get tickets and how much will they be?

Also, you hardly have any pictures or stories (except the ones on the editorial page) regarding what they are doing now.

Pam Reid, Long Beach
Sorry, never heard of them.

May I say I'll watch the Beatles anytime on the Ed Sullivan show if, as a reward, they'll throw in Mitzi Gaynor. She put me in orbit.

Lem Levinson, Long Beach
How's the lack of oxygen up there?

I think everyone is about to give up on That Was The Week That Was.

But don't you think that the writers for Bob Hope could save them?

I saw the shows back to back (Hope's was a comedy special) and don't you think that he pulled them better, faster and with more satire than TWTWTW did?

A. J. Gunderson, Long Beach

You could be right. No one gives up while there's hope.

We always thought Mayor Sam Yorty of Big Town was

pretty good at clowning before "his" city commission.

But the other night on the Tonight show with Johnny Carson he showed rare form as a comedian.

Mayor Sam should go network—at least get into a razor-blade commercial.

J. Paul Gleason, Long Beach
Is that comment a double-edged remark, J. Paul, you old cut-up?

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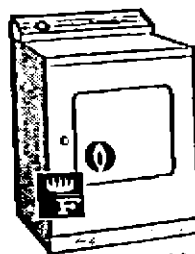
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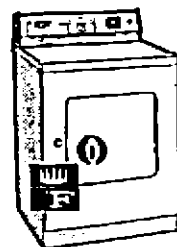


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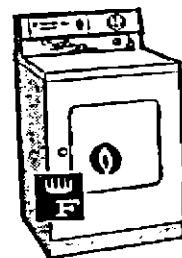


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FRIDAY

February 23, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Sunrise Semester: "Art"
6:30
2 Amer. Political Heritage
4 (Color) American Family
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs with Sargent Shriver
7:30
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:15
5 Fox Kids Only (cartoons)
9 Cartoonsville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11 a.m.)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Bad Guy."
10:00 A.M.
2 The McCays, W. Brennan
4 Concentra'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Flying Down to Rio," Fred Astaire (33)
10:30
2 Pete and Gladys
4 (Color) Missing Links
Guest: Bobby Darin
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
13 Mr. Merchandising
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 (Clr) Truth Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Contemp. Latin America
11 The Phil Norman Show
13 The Ann Sothorn Show
11:15
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show

- 4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Hour of St. Francis (relic.)
11 Sheriff John, John Rovic
13 Movie: "East Side of Heaven," Bing Crosby (39)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Championship Bridge
1:00 P.M.
2 Passport, Allan Ludden
4 Loretta Young Theatre
5 Movie: "Good Luck, Mr. Yates," Claire Trevor (43)
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "Manhattan Melodrama," Clark Gable (74)
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
7 The Mike Douglas Show, Howard Kelsay, Vincent Lopez, Napoleon Hill
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Station West."
13 Vagabond: Grand Tetons
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Stormy."
7 Day in Court: small claims
11 Movie: "And One was Beautiful."
13 The Ann Sothorn Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "County Fair."
7 Queen for Day, Jack Bailey
13 Rejo Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Un Canto de Mexico



FIGHT OF WEEK, 10 p.m., ch. 7, is a middleweight bout between Rubin 'Hurricane' Carter and Jimmy Ellis at the Garden.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Bluth-Howard winner challenged by Vern Downing.



GLYNIS JOHNS plays one of three ex-wives suspected of murdering a Hollywood press agent during "Burke's Law" at 8:30 p.m. Friday, channel 7.

- 4:30
2 Movie: "Tom Sawyer," Jackie Coogan (39)
11 Livin' It Up, Al Lohman
13 Escuela KMEK (English)
4:45
13 Rocky and His Friends
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
5:30
11 Whirlybirds, Ken Tobey
13 The Mickey Mouse Club
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Mayerick, James Garner
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
14 La Madrastra (drama serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
14 Noticiero 34 (News)
6:45
7 Ron Cochran News
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker.
9 People Are Funny
11 Movie: "Ruby Gentry," Jennifer Jones, Charlton Heston, Karl Malden (53). Spiteful swamp girl
13 (Color) Ripcord, K. Curtis
14 Divorciadas (drama serial)
7:30
2 Great Adventure, Russell Johnson: "Plague," Robert Cummings, Ronny ("Andy Griffith") Howard, John Dehner, Jacqueline Scott

Dr. Benjamin Waterhouse appeals to Pres. Thomas Jefferson to try a controversial smallpox vaccine he'd used in his native England

- 4 International Showtime, Don Ameche: "Trolle's Wild West Show" a la Sweden.
5 Addograms, Jack Barry
7 Destry, John Gavin, Una Merkel, Jerome Cowan. A Marion Hargrove teleplay about a sweet little old lady who agrees to return the money she stole from a bank where she worked.
13 Dobie Gillis, D. Hickman
13 HUMAN JUNGLE—STARS
★ HERBERT LOM ...
34 Estudio "A" (musical)
8:00 P.M.

- 5 The Lawman, John Russell
9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)
34 La Desconocida (serial)
8:30
2 Route 66, Martin Milner, Glenn Corbett, J. Carol Naish, Lou Antonio (repeat). It's a conflict of youth vs. age as a stubborn old raspberry farmer battles the new customs of his son.

- 4 (Color) Chrysler Theatre: "Meal Ticket," Cliff Robertson, Chris Robinson, Broderick Crawford, Janice Rule. A washed-up prize fighter tries to keep his younger brother from following his footsteps into an empty dream. Story is Budd Schulberg's first original for TV.
5 What's the Name of That Song? (see box)
7 BURKE'S LAW
★ STARRING GENE BARRY

- Luciana Paluzzi, Marie Wilson, Glynis Johns and Diane McBain play the current and past wives of a slain Hollywood agent.
13 MYSTERY THEATRE
★ "THE DESPERATE MAN"
Jill Ireland, Conrad Phillips, William Hartnell. Jewel thief holds reporters prisoner in medieval castle
34 Voces de Mexico (musical)
9:00 P.M.

- 5 Robt. Taylor's Detectives
11 Checkmate
34 Agonia de Amor (serial)
9:30
2 Twilight Zone (see box)
4 That Was the Week That Was, Elliott Reid.
5 Movie: "Adventures of Martin Eden," Glenn Ford (42)
7 The Price Is Right.
13 The Rebel, Nick Adams
34 La Hora de Raul Astor
9:15

- 9 Cleto Roberts, News
10:00 P.M.
2 Carol & Company (box)
4 (Color) Jack Paar Program, with Sally Ann Howes, new topical humorist Godfrey Cambridge (taped), and Paar's old "Tonight" regulars Hugh Downs and Dody Goodman. Special segment shows Paar's actual

SPECIAL

WHAT'S THE NAME of That Song?—Retuna premiere. Wink Martindale hosts a new version of the one-time Bill Gwynn network song-quiz at 8:30 p.m., ch. 5. Two weekly celebrity guests join studio contestants, with the Bobby Hammack orchestra providing the music. Rose Marie and Stubby Kaye are initial guests.

TWILIGHT ZONE—Departing from his normal format, host Rod Serling offers a French film which won first prize for short subjects at the 1962 Cannes Film Festival, filmed against famed Civil War photographs, with few words of dialogue and all the characters nameless. Roger Jacquet stars in the adaptation of Ambrose Bierce's story of a Southern planter about to be hanged by Union troops for attempted sabotage, and of his imagined escape in the split second before his execution. It's at 9:30 p.m., ch. 2.

CAROL & COMPANY—Bob Banner's music-and-comedy hour starring Carol Burnett and Robert Preston is reprised at 10 p.m., ch. 2. Carol spoofs a certain type of movie heroine, Preston pokes fun at his own film career, and together they offer a sketch lampooning stereo addicts.

commercial fluffs during the years.
7 Fight of Week (sports box)
9 (Color) Movie: "Pandora & the Flying Dutchman," Ava Gardner
11 George Putnam, News
13 News, Johns and Fishman
34 Festival de Estrenos
10:30

- 13 It's Country Music Time
10:45
7 Make That Spare, Johnny Johnston (see sports box)
11:00 P.M.

- 2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Bataan," Robert Taylor, Lloyd Nolan (43)
13 Boston Blackie, K. Taylor
11:15

- 4 (Color) Tonight, Johnny Carson. Burbank originalations wind up with guests George Jessel, Myoshi Umeki, January Jones, Walter O'Keefe
5 Tom Snyder; Stout/Duggan
11:30

- 2 Movie: "Wake Island," Brian Donlevy (42)
5 Steve Allen Show, with John Raitt, Cliff Arquette, Renne Roberts, firewalker, Dr. James Peterson.
7 (Clr) Laramie, John Smith
13 Movie: "Emergency Landing," Forrest Tucker (41)
12:00

- 9 Cleto Roberts, News
12:15
9 "FLYING DOWN TO RIO"
★ Ginger Rogers, Fred Astaire with Dolores Del Rio (33)
12:30

- 7 Movie: "Within These Walls," Thomas Mitchell
1:00
4 Movie: "California Straight Ahead," John Wayne (37)
5 Changing Times, Ed Hart
11 All-Night Movies: "Man from Dakota," "Listen Darling"
13 Movie: "Johnny Holiday," William Bendix (49)
1:15

- 2 Movie: "Shadow of a Woman," Helmut Dantine
5 Movie: "Return of Wildfire," Richard Arlen (43)
1:45
9 Movie: "Walk Softly, Stranger," Joseph Cotton

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Russian Children Ask Three Questions

When the formalities were over and the the Russian children relaxed, they generally had three questions for the American television producer.

The executive producer, Julius Power, was in Russia for the taping of a special two-part "Discovery '64," the first segment of which airs at 1 p.m. today (Sunday), channel 7.

Whatever Russian school he visited, the same three questions—he was surprised—were most frequently asked of him.

The questions:
1. Do American children like ice cream?
2. Do you like to laugh?
3. Do you like horrible films?

Ice cream, a comparatively new delicacy in Russia, is one with an international flavor. It's mutually loved in Brooklyn and Moscow.

THE LAUGHTER question, Power felt, reflected the discovery by the children of an element in life of which their parents and grandparents had a minimum.

"The Russian children are growing up now under fairly improved conditions," said Power.

"Suddenly, with many pressures gone, they're beginning to think in terms of laughter being fun."

As for the "horrible films," translation clarification set the record straight.

The Russian youngsters really don't care for horrible films. But they're mad about horror movies. They like them in Brooklyn, too.

"IF YOU COULD only cut through the tremendous propaganda indoctrination, they're really fine boys and girls," said Power.

Fine, yes, but not "super-children."

Power feels that too many Americans have "an inferiority complex" when it comes to comparing our youngsters with Russian children. This attitude is a mistake.

"The truth is that Russian youngsters are not 'super-children,'" he said.

"There are thin ones and fat ones, smart ones and dull ones, good athletes and bad athletes, those who like school and those who don't, those interested in becoming cosmonauts and those who could not care less."

INCLUDING the fact that the Russian children have no conception of "such abstracts as freedom and liberty," Power emphasizes another major difference between educational procedures.

"The Russian students think and act in group efforts. They respond by rote. There is a lack of initiative, a lack of creativity."

On the other hand, visit an American fourth grade classroom and "there are children popping up all over the place."

The "popping up" is to individually express their feelings on things they have done, places they have been, an interesting television program they watched.

Power much prefers this to "group rote." And if you must think in terms of who is superior, then the television producer claims:


"If anything, I think the superiority lies with the American child who has a broad curiosity and a sense of individual initiative and creativity which is lacking in the average Russian youngster."

DESPITE differences, Power is hopeful that our youngsters of today, when they're adults, will fare better with the Russian children, when they're adults.

From his encounters with the Russian children, he feels they may grow up to be "the conservatives of the communist world."

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Seventeen

SATURDAY

February 23, 1964

★ PAID ADVERTISEMENT

- 7:30
2 NYU. "Greece & Rome"
4 Ivanhoe, Roger Moore
5 Design for Learning
- 8:00 A.M.
2 Captain Kangaroo
4 Marketing on the Move
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
13 Movie: "Raiders of Old California," Jim Davis
- 8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
- 9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "Jungle Patrol"
11 Superman, George Reeves
13 Panorama Latino (Span.)
- 9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL-5 (puppets)
5 Movie: "American Empire," Richard Dix (42)
11 Ramar of the Jungle
- 10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 Movie: "Fury at Gunsight Pass," David Brian (48)
11 Santa Anita Preview (see sports box)
34 Matinee del Sabado.
- 10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 The Jetsons (cartoon)
11 Movie: "Sons of the Desert," Laurel & Hardy
- 11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Sgt. Preston of the Yukon
5 Californians, R. Coogan
7 The New Casper Show
13 Variedades, R. Inglesias
- 11:30
2 The Roy Rogers Show
4 (Color) Bullwinkle Show
5 Movie: "Manila Calling,"
7 Beany & Cecil (cartoon)
9 Abbott and Costello
- 12:00 NOON
2 Sky King, Kirby Grant
4 (Color) Exploring, Dr. Albert Hibbs: "Johnny Appleseed" (repeat), Dan Blocker, Ritts Puppets
7 The Bugs Bunny Show
9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck (51)
11 Movie: "Fury," Spencer Tracy (36)
13 The Provocative Woman
34 Divorciadas (drama serial)
- 12:30
2 Do You Know? Bob Maxwell: "Riddle of Time"
7 American Bandstand, Dick Clark with Wayne Newton and Round Robin
13 Fore Golfers

- 1:00 P.M.
2 CBS News, Robert Trout
4 American Quiz, Arnold Pike (premiere), Junior grade "battle of the sexes" on U. S. history.
5 Movie: "Ride the Man Down," Brian Donley (53)
13 Bowling with Art Parra
- 1:30
2 Tell It Again, M. Taylor
4 (Color) Agriculture, USA
7 Tombstone Territory
13 Movie: "Torrid Zone."
- 2:00 P.M.
2 As Others See Us. Foreign students talk of Cold War.
4 Paging Parents (premiere). 13-week PTA series dealing with social development of children.
7 Tele-Sports (Army)
9 Movie: "The Nebraskan"
11 Movie: "Two Smart People," Lucille Ball (46)
34 Ella, Yo y Alguen Mas
- 2:30
2 Repertoire Workshop: "Dance Theatre of Alwin Nikolais" (WCBS-New York). Modern dancers in dehumanized garb perform dance abstractions against electronic music.
4 (Cir) Wild of Ornaments
5 Movie: "Daniel Boone, Trail Blazer."
7 (Color) Challenge Golf (see sports box)
34 Novla Semanal
- 3:00 P.M.
2 CBS Golf Classic
4 Teacher '64: Journalism
13 Movie: "The Contender"
- 3:30
4 Profile (San Diego State)
7 Pro Bowlers (sports box)
9 TV 9 SPORTS SPECIAL
★ New Orleans Golf Champ's'p (see sports box)
- 4:00 P.M.
2 Scholarquiz, John Condon
4 Whittier vs. Van Nuys
5 Headlines of the Century
5 TV Bowling Tournament
11 Comedy Hours: Three Stooges, Laurel & Hardy
- 4:15
4 (Color) Meet Your Council (premiere): John P. Cassidy (12th district)
- 4:30
2 Santa Anita Feature Race (see sports box)
4 NBC Sports Special, Bud Palmer (see sports box)
9 Movie: "Shark Fighters."
13 Movie: "Hour of Decision," Jeff Morrow (Br.-55)
- 5:00 P.M.
2 Movie: "Louisiana Purchase," Bob Hope
5 Movie: "Mystery of Edwin Drood," Claude Rains (35)
7 ABC's Wide World of Sports (see sports box)
11 Cinnamon Cinder
34 Lucha Libre (wrestling)
- 5:30
11 Top Star Bowling: Steve Nagy vs. Bob Chase

- SPORTS TODAY**
- RACING PREVIEW, 10 a.m., ch. 11, finds Bill Garr offering interviews and films of Santa Anita Derby contenders.
- CHALLENGE GOLF, 2:30 p.m., in color, ch. 7, has Bob Charles and Bruce Crampton matching strokes with Arnold Palmer and Gary Player at Las Posas (Camarillo).
- PRO BOWLERS Tour, 3:30 p.m., ch. 7, features the Birmingham (Ala.) Open.
- NEW ORLEANS OPEN Golf Tournament, 3:30 p.m., ch. 9, in the first of two-day telecasts of the final rounds in the \$50,000 classic.
- SANTA ANITA Feature Race, is the \$100,000-added Santa Anita Derby to determine the West Coast's champion 3-year-old.
- SPORTS SPECIAL, 4:30 p.m., ch. 4 (also 1:30 p.m., ch. 10), has taped highlights of last weekend's 58th annual National AAU indoor track and field championships at Madison Square Garden.
- WIDE WORLD OF Sports, 5 p.m., ch. 7, presents tapes of the national ski jumping championships and the Nas-car "500" stock car title.
- GYMNASICS MEET, 8 p.m., ch. 11, with Bill Welsh at the Bruin gym to describe the UCLA-USC dual meet.
- 6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
13 (Color) Rocky & Friends
34 Variedades (musical)
- 6:15
4 (Color) Bob Wright, News
- 6:30
4 (Color) News Conference
5 Folk World of Jimmie Rodgers, with David Troy
7 A Nation at War (Canada)
9 Our Miss Brooks, E. Arden
11 Chiller (movie): "4-Sided Triangle," Barbara Payton
13 Bourbon Street Beat
34 Blancas y Negras (musical)
- 6:45
2 Jerry Dunphy Report
- 7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) Great Conversations, Dr. Robert Hutchins. Guest is Dr. Jonas Salk
5 The Jack Barry Show with Ethel Waters, Ruth Olay, Ronnie David, mentalist Maurice Woodruff.
7 Have Gun, Will Travel
9 TIME for ANOTHER STRANGE
★ TALE OF SCIENCE FICTION "MISSILE in the MOON"
34 Teatro Familiar (drama)
- 7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, Andrew Dugan, Leonard Nimoy. Rice is assigned as advisor on a movie about a Marine hero
7 (Color) Saga of Western

- Man: "1893" (see box).
- 13 Deadline, Paul Stewart
- 8:00 P.M.
5 Leave It to Beaver
11 UCLA-USC Gymnastics Meet (see sports box)
13 "BIG WESTERN MOVIE"
★ BY WORTHINGTON DODGE (Color) "Dakota Incident," Dale Robertson (56)
34 Noches Tapatias (musical)
- 8:30
2 The Defenders, E. G. Marshall, Janice Rule, Murray Hamilton. The Prestons plead an acute toxic psychosis blackout when an alcoholic kills a man without knowing what she has done.
4 (Color) Joey Bishop Show. Hiccoughs and a duplication of "original" gowns combine to frustrate Joey and special guest Roberta Sherwood in their attempt to spring a surprise on Ellie.
5 Movie: "The Wild Heart," Jennifer Jones (52)
7 The Lawrence Welk Show. Polynesian setting back-grounds leap year show.
9 JIMMY CAGNEY!
★ ERNEST BORGNINE!
BIG MEN in a BIG WESTERN! Don't Miss—'RUN FOR COVER' IN COLOR NOW on the New COLGATE THEATRE with Viveca Lindfors (55)
34 Brindis Seniorial (music)
- 9:00 P.M.
4 (Color) Movie: "Violent Saturday," Victor Mature, Richard Egan, Stephen McNally, Lee Marvin (55-1st run). Adult story of a bank robbery which exposes the private lives of respected Arizona townspeople.
34 Futbol (soccer matches)
- 9:30
2 New Phil Silvers Show. Harry falls for the company nurse (Lyn Edgington)
7 The Hollywood Palace. Efreim Zimbalist Jr. hosts Kate Smith, Roy Rogers, Dale Evans and Trigger with the Sons of the Pioneers, Corbett Monica, the Russian Bears and, in their first TV performance since their 1962 Detroit accident, the Great Wallenda family. Latter quartet, headed by Karl Wallenda and daughter Carla, perform 40 feet above the parking lot.
- 10:00 P.M.
2 Gunsmoke, James Arness, Betsy Hale, Michael Higgins, Lyle Bettger. Small girl's life is endangered because she is the only witness to her mother's shooting.
5 Dan Smoot Reports
11 News, Burrell & Coates
13 Caravan (premiere). Weekly 90-min. series features four top singing groups—the LeFevres, Blue Ridge quartet, Johnson Sisters and the Prophets. Emcee-organist is Tom Higgs.



THEODORE ROOSEVELT, as a Rough Rider, is featured during the documentary special "1893" at 7:30 p.m. Saturday, channel 7.

- 10:15
5 Dean Manion Forum
- 10:25
9 CLARK GABLE!
★ "KING & 4 QUEENS" NOW! on the BIG SHOW with Eleanor Parker (56)
- 10:30
5 "THUNDER IN THE VALLEY" A BOY & HIS DOG—DRAMAL
Lon McCallister (47)
7 (Color) Movie: "Desk Set," Spencer Tracy, Katharine Hepburn (57-1st run). Automation in form of electronic brain.
11 Naked City, John McIntire.
34 Bailen Todos los Sabados
- 11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
11 Movie: "What Price Glory?" James Cagney

SPECIAL

SAGA OF WESTERN MAN
—Third in the critically-acclaimed 4-part series deals with the events of "1893," and the Spanish-American War that saw the U.S. go into the 20th Century as a great world power. Theodore Roosevelt (his words voiced by Sidney Blackmer), William Jennings Bryan, President McKinley, William Randolph Hearst and others will spring to life through photographs and dramatization as the 7:30 p.m., ch. 7, color hour looks at the rise of labor unions, the cry of "imperialist," immigrants at Ellis Island, the last Indian battle and the joining of the east and west by railroad. (Fourth in the series, "1964," will be screened in March.)

- 11:15
2 Movie: "Down to the Sea in Ships," Lionel Barrymore (49). Whalers.
- 11:30
4 Movie: "I Shot Jesse James," John Ireland (49)
- 11:45
13 News, Dan Riss
34 Noticiero 34 (News)
- 12:05
13 Movie: "Elizabeth the Queen," Bette Davis
- 12:20
9 Movie: "The Locket," Laraine Day (46)
- 12:30
7 Movie: "Escape to Glory."
- 1:00
5 Movie: "Horror Island."
- 1:15
11 Movie: "Billy the Kid," Robert Taylor (41)
- 1:30
2 Movie: "Light That Failed," Ronald Colman
- 1:45
13 Movie: "Man Without a Country," Peter Hansen
- 2:00
9 Movie (U.S.): "Night of the Hunter"



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 - Varicose Veins
 - Vertigo
 - Wounds

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Candy Moore Sweet on Horses

By BERT RESNIK
TV and Radio Editor

After 10 years of waiting, this is the year Candy Moore's dream is scheduled to come true.

The scheduled date: Aug. 26, Candy's 17th birthday. The dream come true: A horse.

Candy, who has the role of Chris, the little heroine's daughter of CBS-TV's Monday night "The Lucy Show," had her dream put in black-and-white.

"I was 7 years old at the time," she said. "My mother and father signed a statement promising I could have a horse when I was 17."

WHEN SHE was younger, Candy (it's really Candace)

thought she wanted a palomino which she would call Creamy. Now that she is older and has been taking riding lessons since she was 11, Candy has decided on a thoroughbred—but not the name. "Thoroughbreds are very spirited and a challenge," she said, in specifying why she changed her mind.

She's changed her mind in one other respect since becoming older. Candy had decided upon being a veterinarian because she loves animals.

In preparing to realize her decision, however, she learned that a person studying to be a veterinarian must major in math.

Math and Candy go together like a malted-milk chaser for a short beer.

Candy, instead, has now decided to make a career of acting.

"I WOULD prefer drama to comedy," she said. "I would like fame as a dramatic actress."

"Even in school I prefer serious writing. I like my books serious and take more pleasure in a sensitive drama. "Situation-comedy? Well, it kind of bores."

Mrs. William Moore Klassen, Candy's mother, gave her a meaningful look.

Candy suddenly remembered that she was a member of the cast of "The Lucy Show," a situation-comedy.

"I have an awful lot of fun with the program," she said. "Most people like to see comedy."

"I can understand this. When they get home and away from their problems, they prefer to laugh."

At which point Candy returned a meaningful look to her mother and added:

"Of course, I don't have any problems."

NOT EVEN boy problems? Nope. No trouble. Just started double-dating a few months ago. Doesn't have trouble getting dates. Knows rather specifically what she wants in a boy.

"I like a boy," said Candy, "who has goals in life—that's the main thing."

"I don't like a boy who feels he has to show off or be a wise guy."

"I like considerate boys."

"The kind of boy I like is the one I'd be proud to introduce to my parents and friends."



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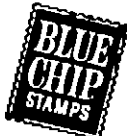
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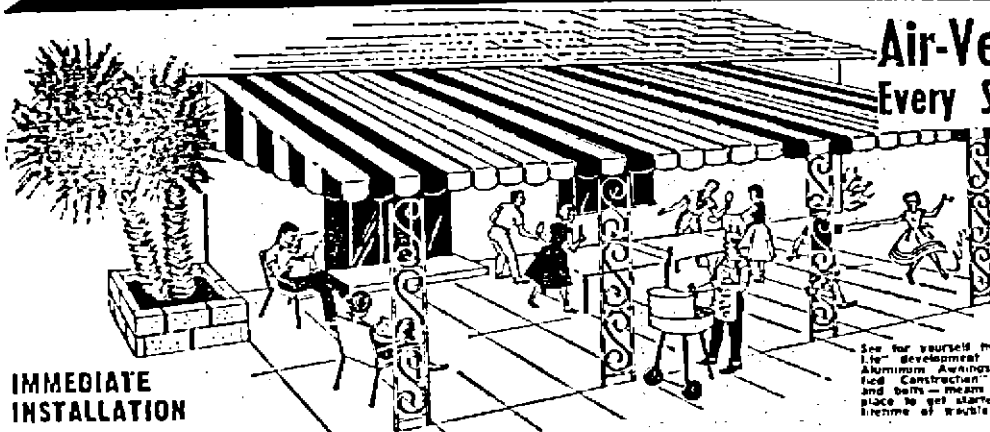
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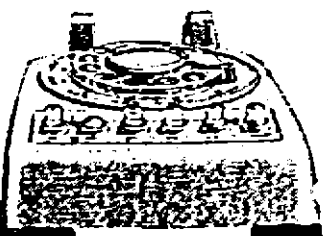
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February 23, 1954

NEW LIFE IN THE SIERRA

The Boys' Camp That Oil Built

See Page 9

Southland

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Color photographs by Roger Cook

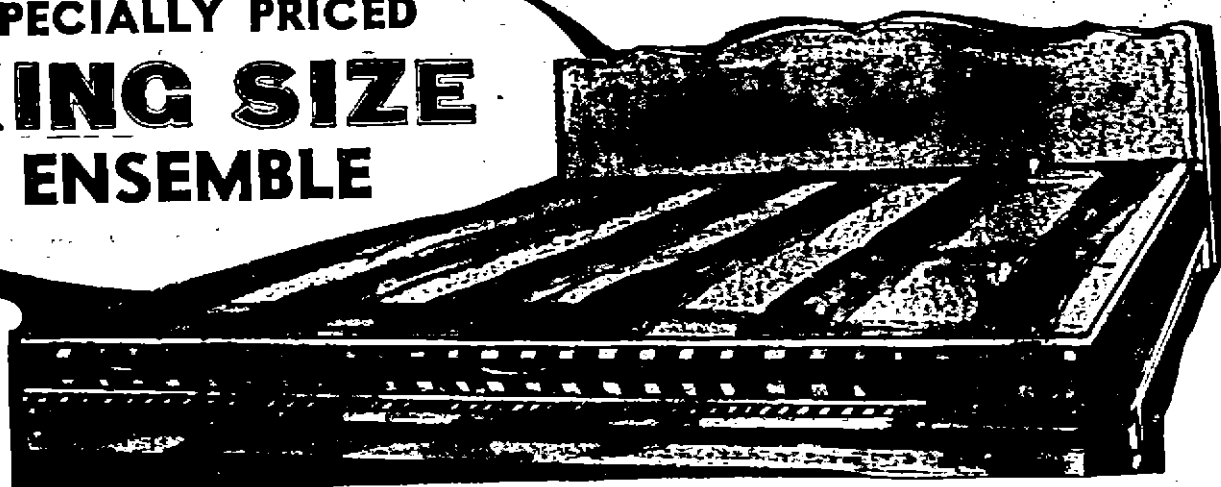
Latest Look in Hairdos . . . See Inside

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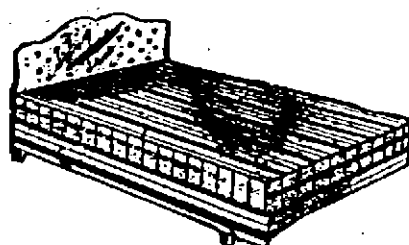
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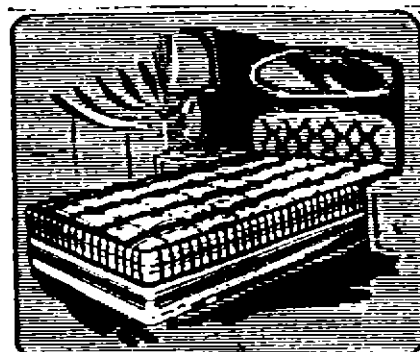
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Southland

OUR COVER



More swirl than curl, more breeze than tease . . . that's the new feeling in this "Night Life" coiffure created for model Pat Craine by a local hairstylist. It is indicative of new trends being shown by some 150 stylists from the United States and Canada to attend Long Beach Hairdressers' Guild 21st annual Trade and Hairstyling Show in session today and Monday at

Lafayette Hotel. All events during two-day session are open to the public. More about the show on Page 7.

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On a trip to California in 1905, an easterner bought 35 acres of land on the Southern California coast. He decided, after looking over his property carefully, that he had been had. He subdivided his property and threw in a set of encyclopedias with the sale of each lot. Next Sunday, Southland tells how his buyers came out with their "Encyclopedia Lots" in what is now the famous Huntington Beach oil field.

Fred Taylor Kraft, Editor.

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SEN. MARGARET CHASE SMITH'S BID RECALLS

Pioneer Petticoat Politicians

By Hoyt McAfee

U. S. SENATOR Margaret Chase Smith's current bid for the Republican presidential nomination turns the spotlight on women's pioneering ventures into politics, particularly on those trail blazers who sought high elective office against insurmountable odds . . . And on those appointments to key government positions set a precedent. Certainly it amounts to a colorful chapter — this petticoat invasion of the political arena, dating back as early as 1872.

No matter how Sen. Smith fares in her quest for the GOP's biggest prize, she already has injected variety and spice into this year's campaign. Even the late John F. Kennedy sized her up as a "formidable" candidate.

Just the same, Sen. Smith's quest represents no milestone for her sex. As a matter of record, the first woman to become a presidential candidate was Victoria Claffin Woodhull of New York. This was back in 1872. Some 500 unauthorized delegates from 26 states and four territories named her their choice—or candidate.

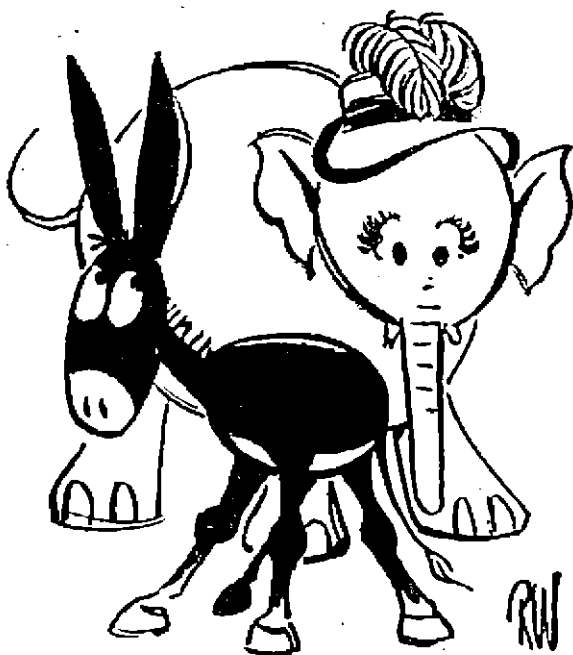
They called themselves members of the People's Party and National Radical Reformers. But their critics were quick to label them the "Free Love Party." It was a tag which stuck. Undaunted, however, Victoria Woodhull took to the stump with a crusading zeal.

In many places her appearances attracted curious, overflow throngs. Admittedly, some of her listeners came to taunt and heckle her. Others, more respectful, turned out to hear what she had to offer. As an illustration of the mixed reception she received almost everywhere she went, consider the day-to-day accounts of her campaigning.

ONE RECURRING theme appears in them: Most of her male listeners cheered—while the females jeered—her! There were even instances when the women in Victoria Woodhull's audience pelted her with rotten eggs and tomatoes. Springing to her defense, sizable numbers of men would rush forward, tender their apologies for what had happened, and help to clean off her dress or costume.

From all this emerges the picture—there were few dull moments on her "whistle-stop" tours. Perhaps the most uproarious incident during her barnstorming occurred in a small crossroads community in New York State. Victoria's fame—or notoriety—preceded her there. With the upshot that a swarm of aroused women awaited her arrival.

Undismayed by their hostile stares, Victoria hurried to a vantage-point and opened fire. Scarcely had she launched into her oratory than the un-



Illustrated by Richard Wallmeyer
A number of petticoat politicians sought office before Margaret Chase Smith tossed her millinery in the ring.

receptive females of the community moved in closer—and menacingly. Some of them bore placards which "told her off" (meaning Victoria) in asbestos language. "You miserable hussy," was about the mildest one!

For an uncomfortable minute or longer, it looked like Victoria was in for a real beating. Several of the angry women did surge forward, grab her hair and yank on it—and pound her about the face and body with their fists! Just when it seemed that she'd go down for the count, several men of the community rushed in and rescued her.

Not all of them were bachelors, either. For example, one husky female pulled herself out of the scramble of bodies and eyed a male member of the "rescue squad" angrily. She drew herself erect and almost hissed: "So you think enough of THAT WOMAN to fight for her. Just wait till you return home tonight!"

THIS FURORE over Victoria Woodhull kept up throughout that presidential campaign. No doubt about it, she was the sensation—the biggest "drawing card"—in that year's jousting. And the fact that she continued to "pack them in" gave her opponents many a worried moment. Doubts began to assail them—that they might even lose to this uninhibited, "upstart woman . . . Who, "from all reports," seemed to "champion free love!"

But Victoria drew a big goose egg in the balloting. Officially, it appeared, no "valid votes" were cast for her. But this touched off numbers of "protests" across the land. Certain of her male admirers were heard to ad-

mit—out of earshot of their wives and girl friends—that they had actually marked their ballots for the spunky Woodhull woman.

Exactly 12 years later, in 1884, another woman decided to try her luck. Her name: Belva Bennett Lockwood. She was chosen by the Equal Rights Party from the District of Columbia as its presidential candidate. Belva armed herself with plenty of material and set off on her trek about the countryside to drum up support.

She used a surprising technique, to say the least. Her argument—subtly phrased—was that the women of that time were being "held down, pushed around, and treated like doormats" by their husbands and sweethearts. That approach was calculated to get her nowhere.

FOR HOW COULD she expect to convince the men—who had the voting privilege—that they were "mistreating and abusing" their wives and girl friends? That was about the size of it—Belva proved considerably less than persuasive. Various accounts bemoaned the total lack of "fireworks and color" in her campaign. It even caused a couple of newspapers to sigh, nostalgically, for "the wildfire days of Victoria Woodhull!"

From that year till 1916, women engaged in plenty of activity to promote the cause of Suffrage. But that was as far as they went. Seeking to get elected to political office seemed to be ill advised—out of season. Then a forthright woman named Jeannette Rankin put on her gloves and sailed into the political arena.

She announced herself as a candidate for congresswoman up in "high, wide, and hand- (Continued on Page 19)

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give genealogy on FUSTON.—E.D., Los Alamitos.

E.D.: FUSTON is revealed by my research as being formed in England from the ancient Gothic given name "Funs," coupled with "Tun." Together, these terms translate as "the ready and prepared one's estate." Funs-tun evolved into the surnames Funston and Fuston. The family shield, held by the Fustons, is silver, decorated with five red crosses placed in the form of an "X."

DEAR MISS RULE: Kindly give history on COLVIN.—B. O., Huntington Beach.

B. O.: COLVIN traces directly to the Irish clan Mac-Conluain, which was in turn based on MacAnluain meaning "sons of the great hero." The Colvin ancestor was a 4th century Irish king. This family originated in Sligo but re-settled in Leitrim in the 100's.

DEAR MISS RULE: Please explain POGUE and POCK.—L.P., C.P., Long Beach; R.P., Lakewood.

POGUE and POCK evolved from the old English word "Pohha" which was altered to pogge after it was used many centuries as a town name in Yorkshire. Pohha or Pogge meant "pouch," presumably referring to a small valley or hollow in the hills which resembled a pouch. Ancestors include Adam Pogge of Yorkshire, 1379.

DEAR MISS RULE: Please give data on FRASCELLA.—S.F., Lakewood.

S.F.: FRASCELLA is an unusual surname which had its start in the famous baptismal cognomen Francesco or Francis, meaning "free man." Francesco was shortened by this family's progenitor to "Frasc" which was enlarged with the nickname ending "—ella" meaning "young or little."

DEAR MISS RULE: What have you on EDMISTON?—D.T., Long Beach.

D.T.: EDMISTON is a very rare English surname traced to the 1100s. When it was first used it was a village title, "Edmonds-tun" for "estate of Edmond." The ancient Teutonic warrior name Edmond denoted "prosperous protector."

DEAR MISS RULE: What have you on FOSS?—D.F., Long Beach.

D.F.: FOSS was an old Norse - English term for "waterfall." This word was used as a landmark to direct travelers to the ancestral estate, Richard Atte (at the) Fosse is recorded in Britain in 1310. Among American ancestors, John Foss was born in 1638 and lived at Dover, N.H., where he died in 1699.

Sally's

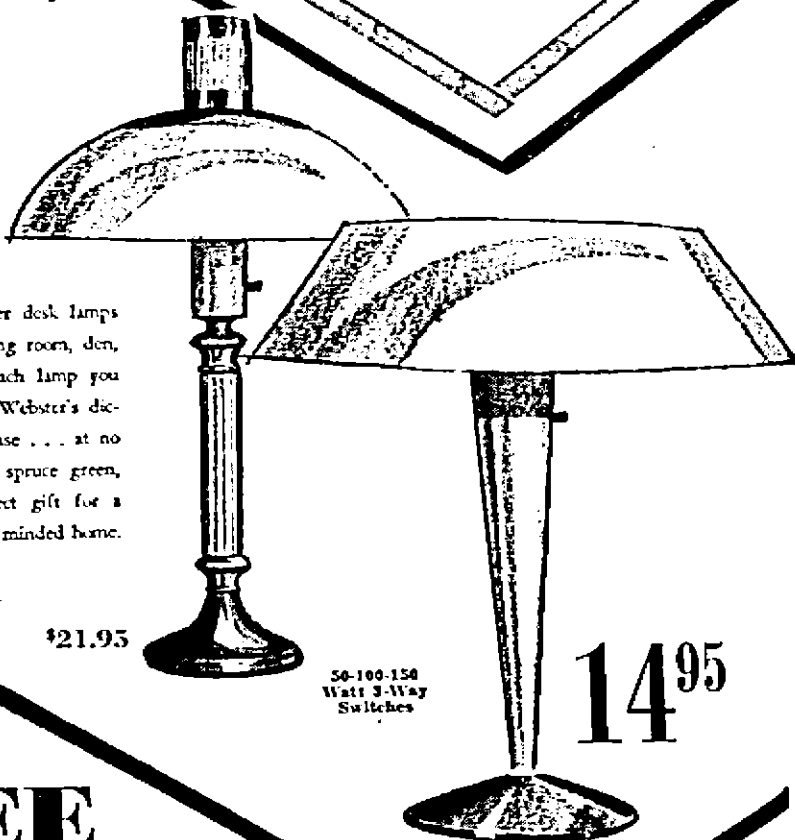
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THE LONG BEACH Hairdressers' Guild is playing host to coiffure artists from all over the country at its 21st annual Show today and tomorrow at the New Lafayette Hotel Grand Ballroom.

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Local Show Mirrors Latest in Hairdos



"Diamond," Gilbertta Burton

... new styles go high, wide or winsome

(depending on time of day—or night)



HIGH: "Heiress," Carol Ryan

By Mary Ellis Carlton
Southland Magazine Fashion Editor

MAKING headlines in Long Beach today Monday are 150 artists of the swirl-and-curl set—all here to win "wave" notices for their creations.

Coming from the United States and Canada, they arrived with rollers, clips, hair spray, shampoo and notebooks to compete for trophies, to brush up on hair styles, and to set a few trends of their own.

The event: The Long Beach Hairdressers' Guild 21st annual Trade and Hairstyling Show at the Lafayette Hotel.

Show hours are from noon to 9:30 p.m. today; from 10:30 a.m. to 9:30 p.m. Monday. All events are open to the public.

GUEST STAR for the beauty and educational event is teacher-lecturer-artist Jeanette Johnson, billed as "one of the leading hairdressers in the world."

Currently the leading instructor-stylist for several famous schools on the West Coast, she has garnered some of the industry's most coveted awards—including the Diamond Challenge Shield and the Long Beach Hairdressers Grand Award.

Besides educational clinics, there will be exhibitors' demonstrations, color parades showing the latest in haircoloring by leading color specialists; also a men's, a women's and team contest.

The grand award stylist will win a gold

trophy and \$500 in cash. In all, 18 trophies will be awarded.

WORD IS that there will be more swirl and less curl, more breeze and less tease, more contouring and less torturing of female tresses this season.

According to Jerry Hansen, educational chairman for the Long Beach Hairdressers' Guild, the basic look will have more emphasis on cut, with hair shorter at the nape, longer at the sides. A popular trend: the petalled look, most often lifted at the top, then swirled forward. Many styles feature a soft fall of bangs.

And there's much to be said about convertible cuts—hairstyles that go casual for daytime, sweep up formally for evening. Also coming in: the half-and-half coil in which part of the hair—perhaps half, perhaps less—moves in a new direction at the crown. It may arch briefly, or swirl across the entire coil-fure. In this new motion there's the flattering height most women's features demand—achieved without torturing the hair, without destroying its texture.

Neither imposingly formal nor raffishly casual, the new hairstyles, says Hansen, are remarkably adaptable to a variety of occasions and costumes.

Individuality is the latest word in hair styles. It's a season when milady's hair won't look like a bubble or a beehive, but like her very own, tailored to fit her own personality.

Photography by Roger Coar



WIDE: "New Image," Mona Johns

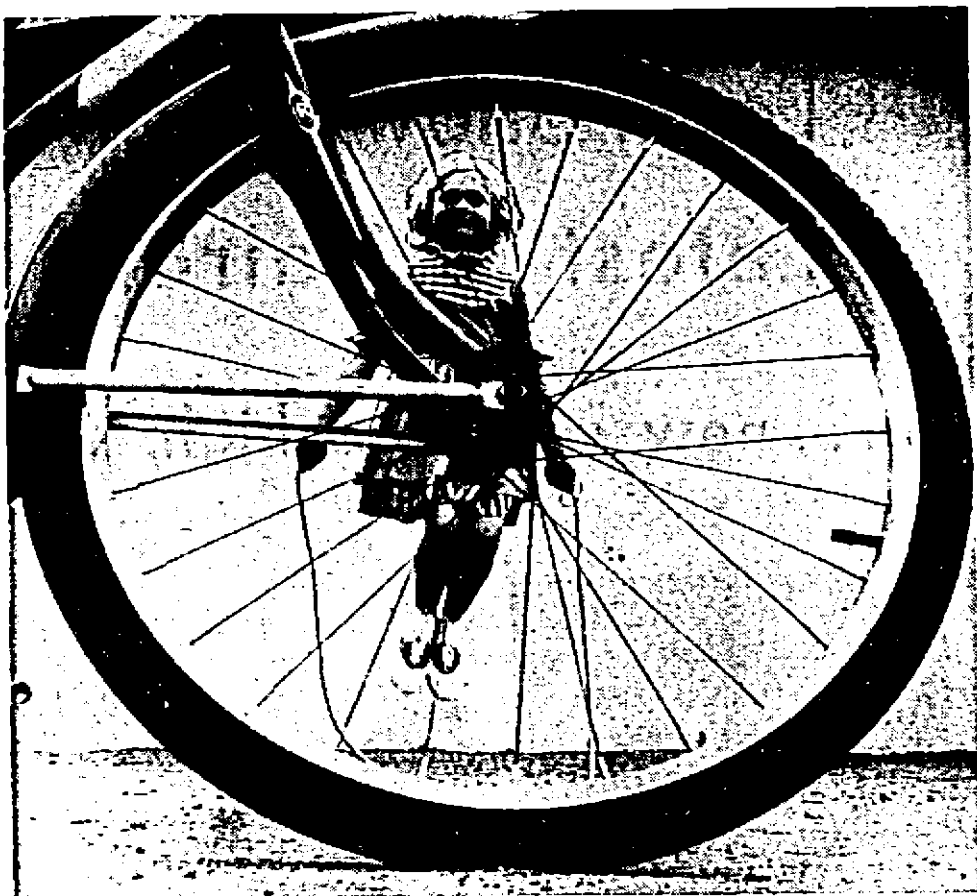


WINSOME: "Carousel," Sandra Stevens (left), and "Romance," Irae Lin

I Love to Pretend



My name is Diane Marie Brazan. I am 9 years old and I live in La Mirada where I go to the Rancho School.



Although I like to skip rope and do a lot of things, my favorite game is pretending.



Once I pretended I was the son of William Tell. Look what happened!



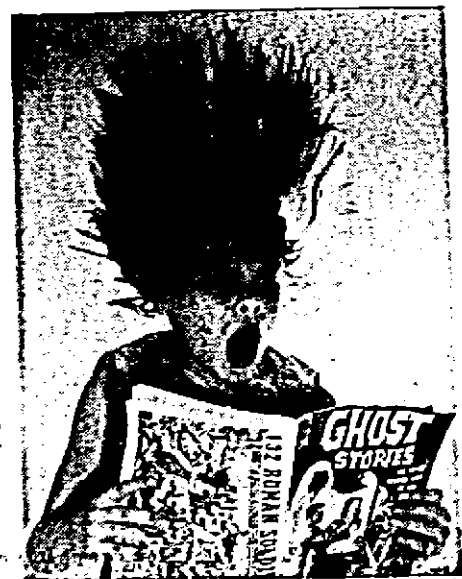
I looked in the mirror and pretended I had a twin sister.

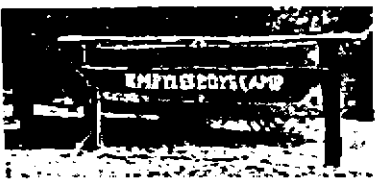


My brother and I sometimes pretend we're Mississippi River boat gamblers.

I don't have to pretend I'm scared when I read horror stories, though, because I really am.

Photos by Joseph J. Brazan





Where 5,000 boys
have found a new
way of life . . .

The Camp That Oil Built

By Vera Williams

A BUS LOADED with boys grinds up the steep mountain grade. The air is brisk and clean. Pine trees on both sides reach high as if to touch the clouds.

"Look, there's a rabbit!" shouts one youngster. "... a squirrel, a couple of squirrels! And over there is a deer!"

These are city kids, town kids and mountain life is new to them. An exciting 11 days lie ahead. The bus makes its way around the last bend, toward a pack station.

"Everybody out!" orders the driver cheerfully. "From here on, you make it by shanks mare!"

The boys never have heard the expression before, but they rapidly find out what "shanks mare" means.

AND HIKE they do, the last six miles to the R. M. Pyles Boys Camp, high in the Sierra, where in the last 15 years almost 5,000 boys have found a new way of life.

Hiking into the camp, the youngsters first spot the neatly-groomed grounds, 20 cabins, large mess hall, and stable of horses. They get an unexpected thrill at the lower camp where they sleep under the stars by the rushing Big Kern River.

Days are filled with swimming, camping, hiking, fellowship. The boys put away more groceries than they practically ever saw before. And all those groceries—every pound of meat, every sack of sugar, every crate of oranges—have to be packed in by mules.

The young campers are encouraged to go back for seconds, thirds and fourths, if they want them.

BUT THE CAMP has an inviolable rule: If you take food, you have to eat it. It can't be thrown away. It's too hard to pack in.

And there's another rule, a slightly fancy rule, but it makes for good manners in camp: No elbows on the table when you eat. If you slip and are caught at it, you may be sent for a fast walk around the mess hall.

And on Sunday you go to church, even if you've never been to church before in your life. Pyles Camp is non-sectarian. Boys and counselors assemble under the trees, where God is near. They read from the Scriptures, sing hymns, pray and usually someone gives an informal talk, a spiritual talk that couldn't be tagged as Catholic, Protestant or Jewish, even if anyone wanted to tag it.

On most nights, and always on the last night of the 11-day period, there is a campfire program with stories, songs and achievement awards. Boys who have excelled in various activities earn badges for their Pyles Camp T-shirts. The outstanding camper of the period is chosen.

LAST YEAR, on a final night, a big, awkward Los Angeles County teen-ager stood up. "I want to thank Mr. Pyles and all of the people who made this camp possible," he said, awkwardly and slowly. "I'm going home and be a better person because of this camp."

Perhaps he wanted to say more, but his voice broke. He sat down, with bowed head. Nobody beckled him, and nobody laughed. He had said what they all wanted to say, and their eyes were misty, too.

What is this R. M. Pyles Boys Camp? It was



Boys just arriving for an 11-day stay in R. M. Pyles Boys Camp in the Sierra Ene up on a log more than 100 feet long, a fallen redwood. Oil is the source of support for the camp and oil men supervise its administration.

established in 1919 by R. M. (Bob) Pyles, a Huntington Beach oilman, and a group of his oilmen friends who wanted to do something for less-privileged kids.

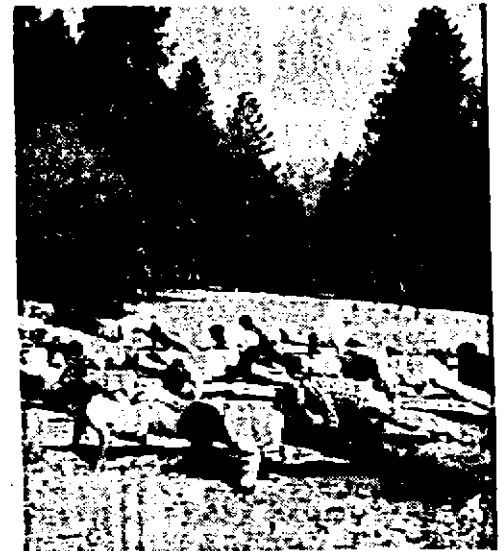
They found a beautiful spot in the High Sierra, near the junction of the Little and Big Kern Rivers, 65 miles east of Porterville. The camp is on 30 acres of Forestry Service lease land, isolated from the main roads, reached only by six miles of rugged trail.

THE FIRST YEAR 18 boys were in camp. This year there will be 450, all teen-agers. They are definitely not "bad boys," they are not even boys in trouble. They are youngsters, who according to Pyles, "need a pat on the back and a boost up the ladder."

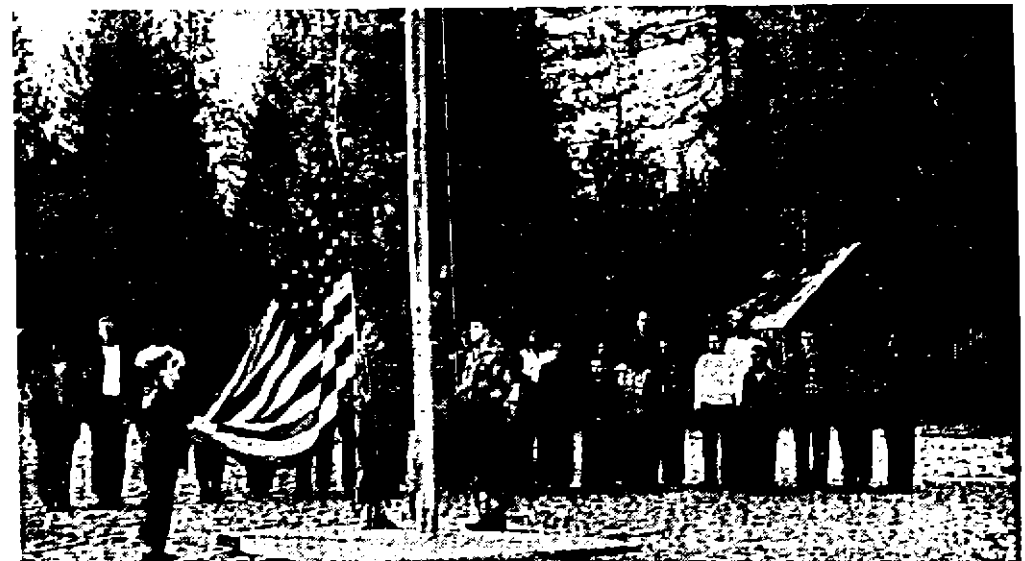
The camp is free; every dollar is contributed by oil firms and individuals. Therefore, it is fitting that the boys be chosen from oil-producing sections of the state. For instance, 54 come from Long Beach; 225 come from Southern California; all come from the central and southern part of the state.

How are they chosen? Police, juvenile officers, court officials, school administrators, welfare workers suggest them. In Long Beach, the big votes come from Chief of Police William J. Mooney and

(Continued on Page 11)



Physical fitness is stressed in the camp. Boys here warm up for junior Olympics.



Patriotism is strongly stressed in the camp activities, as typified in the scene above of raising the colors. Fresh air, good food and plenty of it and a varied program of outdoor activities is provided for the boys.

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Kissable Joe Heatherton snuggles close to escort William O. Douglas Jr., high court justice's son.



Lance Reventlow, millionaire auto racing devotee, is the object of Cheryl Holdridge's affections.

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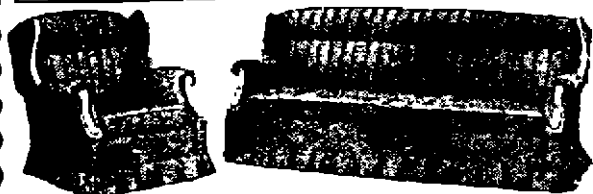
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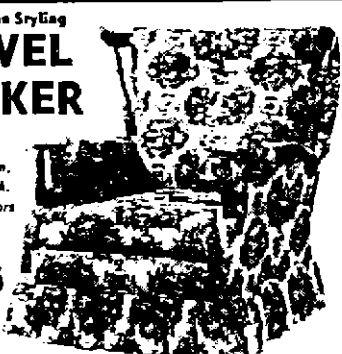
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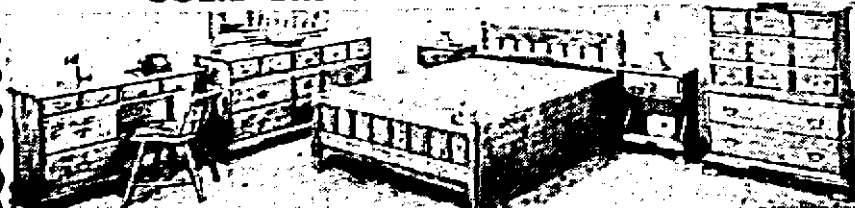
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The Boys' Camp That Oil Built



Isabel and Jesebel are camp pets. Boys can ride them, feed them, occasionally hitch and drive them with wagon.

(Continued from Page 9)

Capt. Paul Landsdowne, head of the Juvenile Division of the Police Department.

PYLES CAMP opens the first week in June (plans for the opening already are being made). It closes the first week of September. The lads go up in busloads of 54, and each load stays 11 days. Usually a boy goes to the Pyles Camp only once—the idea is to spread the camp among as many boys as possible.

Pyles and his fellow camp leaders maintain their friendship with the young campers. They visit them in their homes, counsel them about school problems (every lad should get as good grades as it is possible for him to get, they believe), help them get jobs.

At regular intervals, the boys are entertained over the weekend at the Pyles Camp headquarters, 815 Knoxville St., Huntington Beach. They stay over the weekend, they go to the San Diego Zoo, Disneyland, Marineland, Knott's

hard way and knows what a lift can mean to a boy. He could have used a few lifts himself. He was 16 when he started as a "roughneck" in the oil fields around Bakersfield. At various times he has worked in most of the oil fields in the state. His home in Huntington Beach always has been open to troubled boys.

Within the industry, too, Bob Pyles earned a reputation as a friend in need. During the depression royalties from equipment he had invented helped tide many an oilman over the crisis.

PYLES FIGURES the most important thing he ever has done has been to establish the camp.

He likes to camp; he always has camped. He spends considerable time at the camp.

The boys find him easy to talk to. He understands them and they understand him. They speak the same language.

"It's easy to put a boy away after he gets into trouble," says Pyles. "Why not put the trouble away from the boy, in the first place?"

The Pyles Camp, he believes, does exactly this.

Berry Farm, and they talk over camp experiences.

RECENTLY Pyles retired as president of Boys Camp, and was succeeded by W. C. Johnson, who had been executive vice president. Bob McAdams is camp manager, George Salata is camp director. Leadership is developed in camp and this year's campers may be next year's counselors or directors.

Pyles, now 72, came up the

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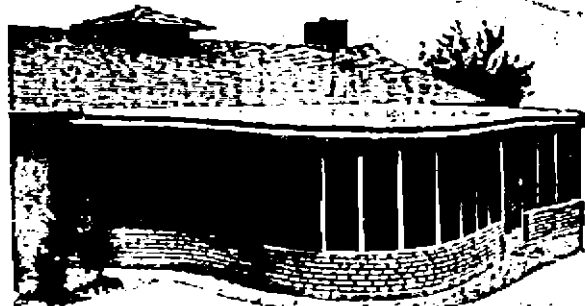
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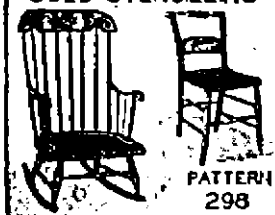
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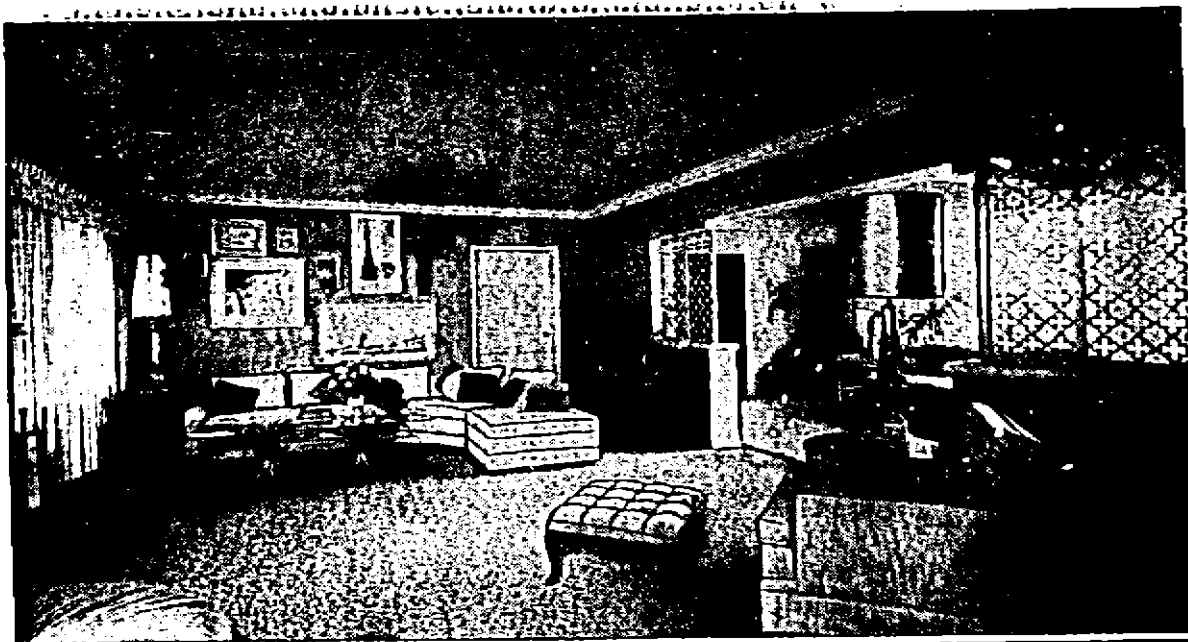
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Spacious and Gracious

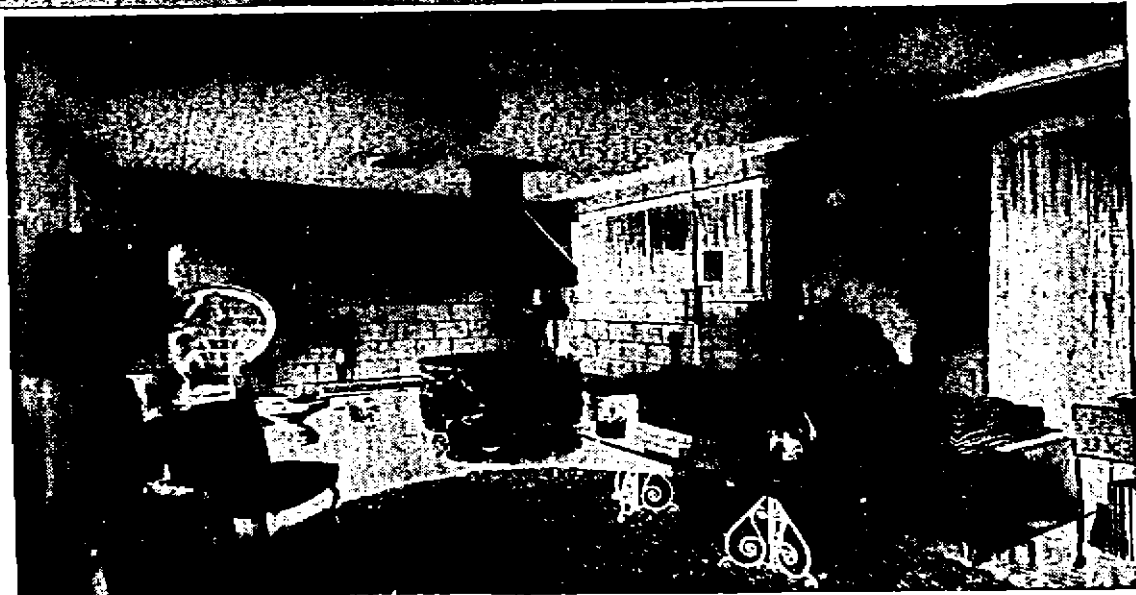
By Stella George

FROM tiny details to large-scale accoutrements, the home of Dr. and Mrs. Cameron Paschall, 4470 Cerritos Ave., fills every need for spacious and gracious living.

Small details like the gold tassels design of the entry hall wallpaper and a little

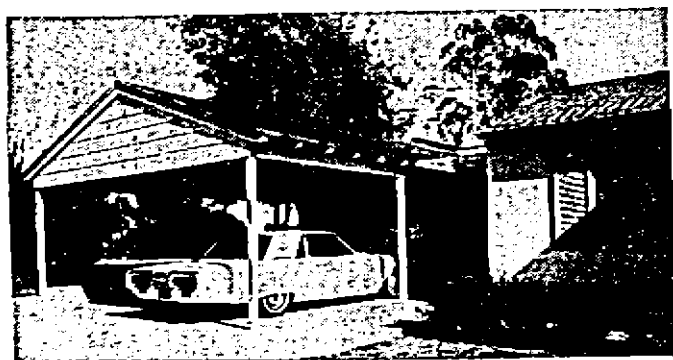
Apparent size of the living room in the gracious home of Dr. and Mrs. Cameron Paschall is doubled by reason of opening to a large sunroom, above, which has a wide view.

—Photos by Bob Shumway



Stylishly appointed without sacrifice of comfort, a rum-pus room is uniquely outfitted with a circular barbecue unit of volcanic rock and a black vent, in center right.

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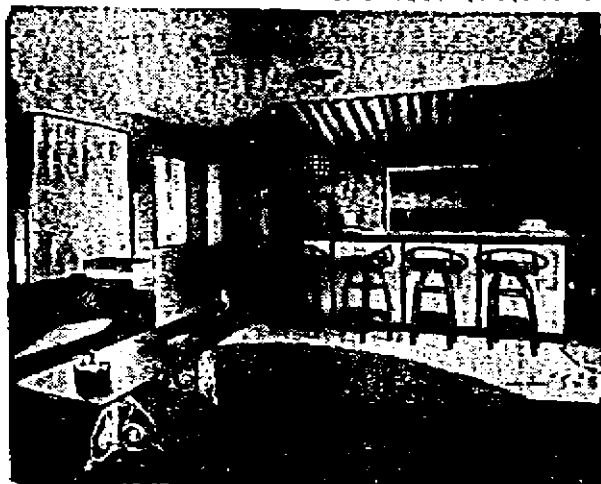
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Another view of the rumpus room, showing bar at end opposite barbecue. Mural back bar is a harbor scene.

china candelholder on a small marble-topped table are clues to fine interior design, which was executed by Charlotte Centoz.

The living room seems twice as spacious as it might if it did not open into a sun room of the same length which faces the garden through a wall of glass. The two rooms are separated by a wide arch with filigree screens on top of counters on either side.

A WHITE SOFA at the far end of the living room curves so that it forms its own conversation grouping. A coffee table consists of a glass top cleverly (and almost invisibly) supported by two bunches of delicate gold ferns. Pictures and paintings in back of the sofa are particularly interesting since Mrs. Paschall was the artist responsible for several of them.

The dining room is quite separate from the living room, furnished in Mediterranean style. Personal touches such as parents' wedding photos on the wall add homey atmosphere to the surroundings.

Kitchen and dining (dinettes) area are combined in one long rectangular room, very spacious and completely functional.

A RUMPUS ROOM has everything such a room should have in a practical yet gay and colorful manner. To the left of the door leading to the room is a large

bar made of polished monkey pod wood. Bar stools are jet black. A mural of Long Beach Harbor behind the bar conceals a cupboard for glasses.

A black sofa faces a unique coffee table made of slate with wrought iron legs. An orange-and-yellow-oval rug is a luxurious and gay color accent. A volcanic rock barbecue with a black chimney above is in the far corner of the room. Along two sides of the wall are zebra covered benches, the tops of which lift up and reveal a storage space for barbecue accessories.

THE MASTER bedroom is luxurious with unusual decorating ideas. The entire wall behind the bed is covered with quilted silk in avocado shade which extends forward at the top to form a kind of canopy. The bed spread matches. Across the way a large mirror is set in the center of a glassed wall, the latter draped with the avocado fabric over delicate pink panels.

The front bedroom occupied by daughter Valerie is done in lavender—again with many unique and original ideas.

The pool in the back garden is surrounded by well-tended shrubs. Beside the large pool is a tiny reflecting pool. In the rear of the yard Lumpi, a Chihuahua, has his own heated dog house furnished with a single blanket—the simple, uncluttered styling prefers.



Spaciousness of the kitchen-dinette area is evident in this photo. A walk-in pantry is a kitchen facility.

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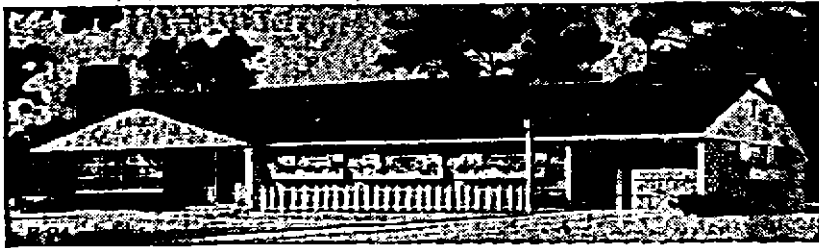
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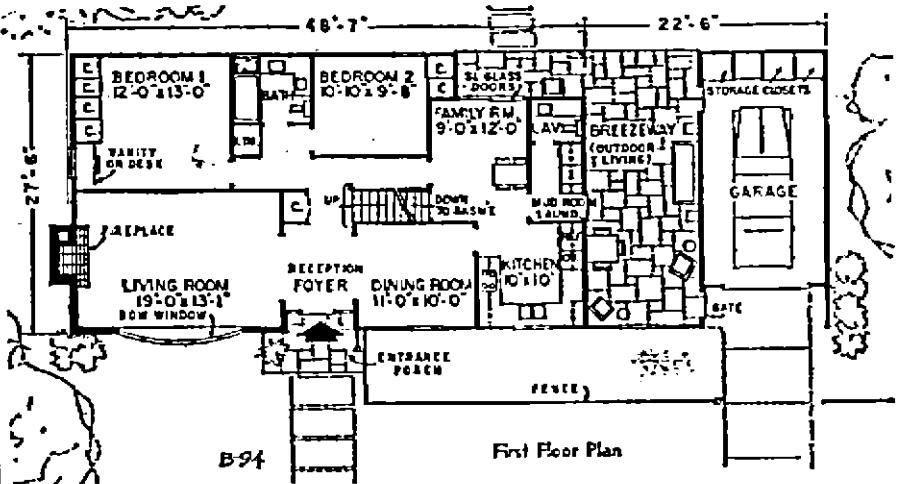
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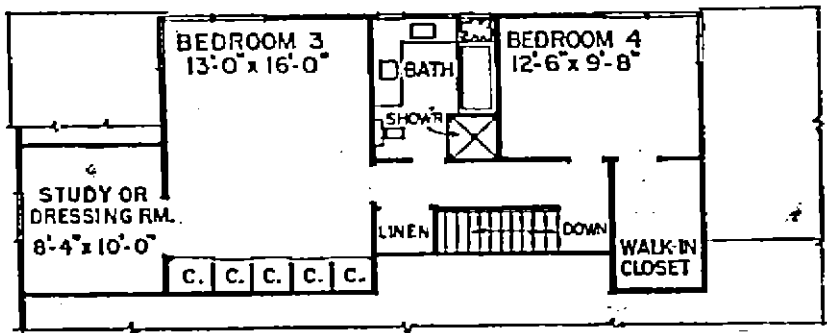
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Floor plans: Outdoor living area in this house contains 316 square feet of space, more than the living room and foyer combined. Second floor expansion could be added in sections as needed. First floor: 1,257, second, 743 square feet.



Second Floor Expansion Plan B-94.

FROM THE curb, this house looks like the type couples on a tight home-buying budget are forced to pass by with a sigh. But take another look.

A covered breezeway, cleverly and inexpensively constructed, makes the house appear much larger than its 1,257 square feet of living area actually permits — besides giving the home one of the best integrated outdoor play areas ever to appear in the House of the Week series. It is design B-94 by architect Rudolph A. Matern.

A WINDOW on the closed face of the breezeway, matching the other two front windows, makes the breezeway appear from the outside to be part of the house proper, and the roof extending over the breezeway makes it look as though the house adjoins the garage.

In addition, the house has an expansion plan for two more large bedrooms upstairs, plus a full bath and a study—a total of 743 additional square feet. Unlike most 1½ story homes, this would have full-height ceilings all the way around. Matern does this by placing both

By Jules Loh

rooms to the rear and taking full advantage of a 34-foot dormer.

The basic house has two bedrooms and 1½ baths on the first floor, plus a large

living room with a log burning fireplace, separate dining room, a family room which also could serve as a breakfast room, a well designed kitchen and a convenient laundry room.

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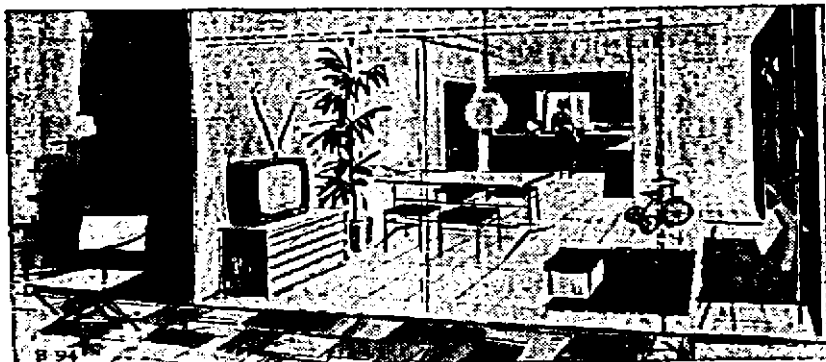
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From the kitchen, a housewife can supervise activities in family room, breezeway and front yard. Front to rear family room-kitchen area is 22 feet in length. Artist's sketch eliminates full outside wall of family room for a better view and dashed lines indicate actual location of the six-foot sliding glass doors.

the house, with brick veneer around the living room. Matern also suggests a fence and planter boxes to accentuate the width of the house, and a driveway lamp and weather vane to add to its early American flavor.

Another unusual feature of this house is the location of the kitchen—at the front of the house. From its U-shaped work area, mother can supervise activities in the family room, breezeway and front yard.

The lavatory likewise is well placed, accessible to the informal indoor areas as well as the outdoor play areas. The main bath (note the dou-

ble sink and the corner planter) is equally accessible to the formal entertaining areas as well as the two bedrooms.

The upstairs bathroom is just as luxurious, with double sink and both tub and stall shower; and the closet space upstairs is exceptional. The 8-foot 4-inch by 10-foot study, or dressing room, is another noteworthy feature in the second floor expansion.

A LARGE reception foyer assures good traffic circulation, eliminating the nuisance of persons passing through the living room to get in and out of the house. Two other outside entrances

—one at the family room and a service entrance next to the kitchen—further eliminate needless criss-crossing of rooms by children, delivery men and other such day to day traffic.

The overall width of the house, including the breezeway and garage, is 71 feet 1 inch—the house proper is 48 feet 7 inches and the breezeway-garage 22 feet 6 inches. The depth is 27 feet 6 inches.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study Plan, Design B-94.

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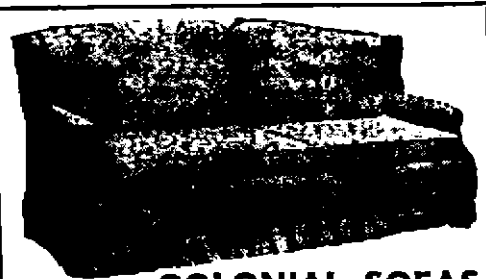


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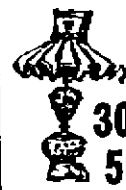


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MEDICINE AND DRUGS

Twitching Not Ominous Sign

By Ben Zinser

Southland Magazine Medical Science Writer

RAPID MUSCULAR twitches, in some cases, are "not an ominous prelude" to a progressive neurological disease, two government researchers reassure.

A study of 539 healthy, medical personnel discloses that 70 per cent had experienced muscular twitches. Stress and fatigue appeared to precipitate onset. In half the subjects, the twitches, when they occurred, lasted less than one minute. Ordinarily, twitching episodes occurred at intervals of two months or more.



The report is that of Drs. Dwayne M. Reed and Leonard T. Kurland of the National Institute of Neurological Diseases and Blindness. It appears in Archives of Neurology.

A NEW experimental drug called Tegretol appears to be proving out as a method of managing the extreme facial pain experienced in a condition known as trigeminal neuralgia, or tic douloureux.

Dr. John D. Spillane, neurologist at Cardiff Royal Infirmary, reports in the British medical publication, The Practitioner, that Tegretol stopped paroxysms of pain in 26 to 52 patients within 24 hours. In another 30 per cent, paroxysms were markedly reduced within 48 hours.

The drug, which comes in tablet form, causes troublesome side effects such as giddiness, nausea, vomiting, itchy rash and loss of appetite—but these often disappear when dosage is adjusted.

A kidney stone, believed to be the fourth or fifth largest in medical history, recently was removed from a 71-year-old man in Philadelphia. Weight: 2 pounds, 9.5 ounces.

Largest stone in history? It weighed 13 pounds, 14 ounces and was reported to medical science in 1953.

INTENSE ITCHING associated with a liver ailment known as primary biliary cirrhosis can be relieved by an ex-

perimental drug called cholestyramine. Itching disappears within 7 to 10 days after administration of the drug begins, reports Dr. Fenton Schaffner of Mount Sinai Hospital, New York, in the journal Gastroenterology.

A **REHABILITATION** concept should be pursued in the care of victims of pulmonary emphysema, a disabling lung ailment, according to Dr. Alvan L. Barach of New York City. These breathless individuals can walk up to a mile a day by inhaling oxygen from a portable apparatus, he says. The exercise aids in the development of physical fitness.

ONLY ONE CASE of the plague occurred in the U. S. last year. The victim: a 28-year-old sheepherder of Gallup, N. M., who died early last December. He became ill four days after skinning a wild rabbit, which he fed to his dog. It was the first case of plague reported in this country since August 1961 and the 36th reported in the past 30 years.

A NEW DRUG known as desferrioxamine, or Desferal, helped to save the life of a 14½-month-old girl who had accidentally swallowed two dozen or so iron tablets (ferrous gluconate). The drug, injected into a vein, helped to render the excess iron in the body nontoxic and to facilitate its removal from the system. The report is in the AMA Journal.

CAPSULES: An antiviral agent known as du-Pont EXP-105 has been found to have a protective action against Asian flu in mice, report researchers at the University of Illinois. Human trials are now in progress. ... Sounds emitted by radio and television sets have no adverse effect on the hearing of newborn infants, German researchers say. ... The drug Durabolin can sometimes relieve the pain of arthritis, according to a report in the Journal of the Louisiana Medical Society. ... Less than one in 10 persons never daydream, a Columbia University scientist has found. ... Tuberculosis strikes 2,000 youngsters under 5 in the U. S. annually, says a new report. ... Specially treated calf bone has been used successfully to repair facial bone defects, Duke University Medical Center reports.

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of Charlotte Armstrong, one of the truly great roses, and was obtained from hybridizing, using Floradora and an European rose.

The Story of a Rose

MORE THAN 20 years ago, a widely known horticulturist named an unknown rose. That rose went on to win greatness for beauty and garden performance. The rose was, and is, Charlotte Armstrong and the man who named it, John S. Armstrong, of the Southern California nursery firm that bears his name.

But Charlotte Armstrong's garden performance has been far outshone by its record as a parent. From its stock, under the guidance of Armstrong hybridists, has come an illustrious lot of progeny: Queen Elizabeth, Roundelay and El Capitan, for example. These from a combination with Floradora.


In 1919, Armstrong hybridists crossed Floradora with a large, dark red European rose named Minna Kordes (World's Fair in the U. S.). The resultant seedling was crossed with Charlotte Armstrong and a rose known only as 19100-B-14 was born. In succeeding years this unknown rose developed into a champion, an All-American Rose Selection for 1962. Its brilliant beauty is pictured here and its name is John S. Armstrong, named for the man, now 98 years old, who christened its progenitor almost a quarter century ago.

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FOOD

California Orange Omelet

By Mildred K. Flanary
Southland Magazine Home
Economics Editor

FRENCH style omelet filled with juicy goodness of California navel orange chunks and topped with sour cream brings Vitamin C as well as taste excellence to the breakfast table—or to brunch or lunch. California oranges go well with curried lamb, too. The recipes:

Orange-Sour Cream Omelet

- 3 California oranges, peeled, cut into bite-size pieces
- 1/2 cup confectioners' sugar
- 6 eggs
- 3/4 teaspoon salt
- 2 tablespoons water
- 1 tablespoon grated orange peel
- 2 tablespoons butter or margarine
- 1/2 cup dairy sour cream
- 2 tablespoons confectioners' sugar
- nutmeg
- Orange half cartwheels

Combine orange pieces and 1/4 cup confectioners' sugar, blending well. Combine eggs, salt, water, and grated orange peel; beat with fork until just mixed and slightly frothy. Melt butter in large skillet; tilt pan to make sure the sizzling butter coats bottom and sides evenly. Pour eggs into skillet; cook over low heat. As mixture sets, draw the cooked portions from the edge to center with fork so that uncooked portions flow to bottom, tilting skillet until eggs are set and surface is still moist. Increase heat to brown bottom quickly. Drain orange pieces; spoon onto half of omelet. With spatula, loosen edge of omelet; tilt skillet and fold half of omelet over oranges. Slide omelet onto heated platter. Spread top of omelet with sour cream sweetened with 2 tablespoons confectioners' sugar. Slip under broiler for a minute or two. Sprinkle with nutmeg. Serve at once with orange half cartwheels. Three to four servings.

Curried Lamb With Oranges

- 3 California oranges, peeled, cut into bite-size pieces
- 2 tablespoons brown sugar
- 2 pounds boned lamb shoulder
- 2 tablespoons shortening
- 2 teaspoons curry powder
- 1/2 teaspoon ground ginger
- 1/2 teaspoon powdered dry mustard
- 1/2 teaspoon ground cardamom
- 1/2 teaspoon salt
- 1 cup water
- 1/4 cup fresh orange juice
- 1 tablespoon cornstarch
- 2 tablespoons fresh orange juice
- Steamed rice
- 1/2 cup flaked coconut
- 1/2 cup chopped nuts, cashews, almonds or peanuts
- Sweeten orange pieces with brown sugar; set aside. Trim



French style omelet with tasty chunks of California navel oranges and sour cream is a breakfast treat.

fat from lamb and cut meat into 1-inch cubes. Brown in shortening on all sides, about 10 minutes. Add curry powder, ginger, mustard, cardamom, salt, water and 1/4 cup orange juice; simmer covered until tender, about 30 to 40 minutes. Blend cornstarch

and 2 tablespoons orange juice; stir through lamb. Simmer 1 minute until thickened and translucent. Stir in undrained, sweetened orange pieces; heat. Serve on hot fluffy rice. Pass accompaniments; flaked coconut and chopped nuts. 6 servings.

Recipe of the Week

BLUEBERRIES make a hit and win a prize of \$5 for a recipe submitted by Mary G. Wiseman, 9701 Luders Ave., Garden Grove. The recipe:

Blueberry Thrill

Part I

- 11 Graham crackers, rolled fine
- 1/2 cup white sugar
- 1/4 cup butter

Mix these three ingredients together and press into a 8x12x2 pan.

Part II

- 2 eggs, well beaten
- 1/2 cup white sugar
- 3 oz. cream cheese
- 1/2 tsp. vanilla

Beat these ingredients until creamy then pour over crust. Bake 25 minutes at 375 degrees.

Part III

- 1 large can of blueberries, drained
- 1 1/2 tbsps. cornstarch
- 1/2 cup water
- 1/2 cup sugar
- 1/2 tsp. lemon

Drain blueberries and mix the cornstarch with liquid plus the half-cup water and cook until thick. Add berries and the sugar and lemon juice. Cool and spread over crust. Refrigerate at least 2 hours and 6-8 hours if possible.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 601 Pine Ave., Long Beach 12, Calif.

Politicians

(Continued from Page 4)
some" Montana. In that two-fisted, man's world she was dismissed by the political "experts" as a "hopeless case." But you should have seen the red faces throughout Montana when the votes all trickled in. They established Jeannette Rankin as the very first American woman to win election to the U.S. House of Representatives.

HER VICTORY, it was said, "gave Woodrow Wilson an idea." Regardless of whether it did or not, he set a precedent on June 26, 1920. He did so by naming Annette Abbott Adams to the post of assistant attorney general in his cabinet.

Down in Georgia, a little over two years later (on Oct. 3, 1922), another woman received an important appointment. She—Rebecca Felton—was named United States senator from that state. And elsewhere across the nation, other women began to give more than passing thought to the possibility of political careers.

On January 5, 1925, Nellie Taylor Ross scored another "first" for her sex. This was in Wyoming. She became the first woman governor in the United States on that date. And in later years she received additional political preferment—notably in 1933, when Franklin D. Roosevelt chose her for the position of director of the Mint.

In the meantime, an imposing feminine person named "Ma" Ferguson served a short term as governor—of all states—of Texas! Down in Arkansas, a public-spirited woman—one Hattie Caraway—jumped into the race for the U.S. Senate. Her triumph at the polls gave her this distinction: The first woman ever to win ELECTION to that body.

FDR, more than any other president, recognized the talents and abilities of women for public service. For example, as everybody knows, he was the first chief executive to name a woman to full cabinet status. He conferred this honor upon Madame Frances Perkins—his choice for secretary of labor.

SHORTLY THEREAFTER—on April 12, 1933—FDR again gave a personable and charming woman an unusual assignment. He chose Ruth Bryan Owen, daughter of William Jennings Bryan, for the post of minister to Denmark and Iceland. She was the first American woman ever to represent her country in a foreign land.

And in the wake of all those trail blazers and pioneers, women are now plentiful on the political scene. Sen. Margaret Chase Smith of Maine, Sen. Maurine Neuberger of Oregon, and several congresswomen from various states... All of which indicates that women are on their way up in political careers.

It may not happen in this generation, but with a lot of luck, some plucky, attractive, and talented woman could conceivably make it all the way to the White House.

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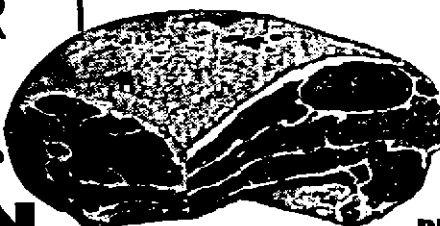
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Test Has Its Faults

By Howard E. Kent

QUESTION: Have personality tests been perfected to the point where they safely can be used as a basis for admitting or rejecting a college applicant?

ANSWER: Not in the opinion of the College Entrance Examination Board, which recently stated:

"No existing personality test known to the Board seems to have been sufficiently studied to warrant acceptance of very serious risks that would certainly attend actual use of such tests in making admissions decisions."

The "risks" lie in the fact that human nature cannot be measured the way a clerk measures out a bolt of gingham.

Existing personality tests can't tell us that an immature youngster, apparently poorly equipped for college, will soon blossom into a responsible individual, fully capable of handling college assignments.

But such changes actually occur and must be accommodated.

Personality tests are at best mere guides; they are not precision instruments, and they must not be considered as such.

QUESTION: Does a child get much value from learning something by rote?

ANSWER: Some things must be learned that way, but generally the knowledge we acquire through a process of reasoning and which we apply to practical situations means most and is the knowledge that remains with us. The rest fades from the memory.

Thus, we quickly forget a list of historical dates but remember for years a mathematical process which we have used.

In the words of Confucius:

"Learning without thought is labor lost."

QUESTION: Is IQ the big factor in achievement?

ANSWER: A big factor, but certainly not the only one.

John Stalnaker, president of the National Merit Scholarship Corp., said:

"Frankly, the IQ is overrated. Motivation, ambition, the ability to direct one's efforts toward a specific goal, and sheer energy level, if there be such a trait, are characteristics which the IQ must not overshadow even though they cannot be measured easily."

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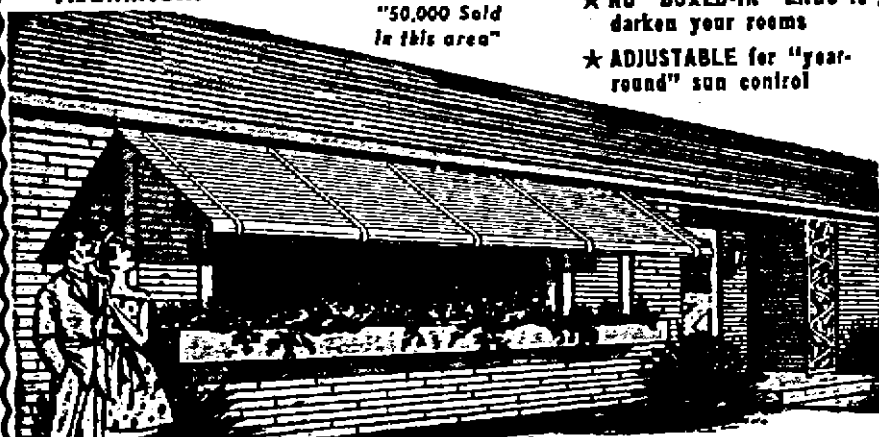
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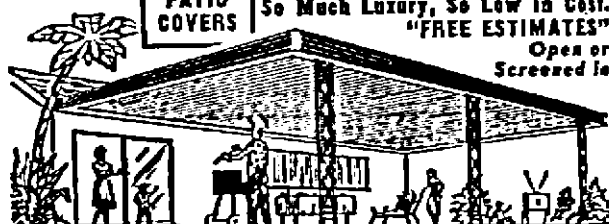
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Compton Attorney Coauthors Belli Book

By Vera Williams

Southern Magazine Book Editor



MELVIN M. BELLI, San Francisco attorney often referred to as the "King of the Torts" and more recently as the "Grey Eagle of the Courts," and a young associate, Danny R. Jones, Compton attorney, are co-authors of **"BELLI LOOKS AT LIFE AND LAW IN RUSSIA"** (Bobbs-Merrill, \$4.50).

Belli heads the array of legal talent defending Jack Ruby, who shot to death Lee Harvey Oswald, accused assassin of President John F. Kennedy in Dallas.

The 364-page volume on Russia, the result of an exhaustive study of the nation and its people, brings out facts on property law, criminal law, art, education, culture, family life and sex in the land of the red sickle. Trial procedures in Russia and Iron Curtain countries are of special interest to the free world because of the Francis Gary Powers and Cardinal Joseph Mindszenty cases, among many.

The volume is illustrated with photographs taken by Belli and Jones and follows publication of Belli's "Life and Law in Japan."

DAVID POLONSKY, central figure of Charles Angoff's "SUMMER STORM" (Yosel-off, \$5.95) and of this splendid novelist's earlier books, continues to grow with each new Angoff work.

Ninth in this unique series, "Summer Storm" goes deeper and wider than earlier works, fine as they were. Though an intellectual, Angoff has great heart, beating in the aims of all his characters, particularly David, idealist and realist. But the story is more than David's story; the volume is a moving portrait of the whole Polonsky family.

"Summer Storm" also concerns David's new friend, Alice, who forsakes her Jewishness.

But this is not only a story for our Jewish brothers of the USA; its warmth and poignancy will move citizens of the Christian and other faiths; for readers who have little knowledge of people of the Jewish faith, it will provide both pleasure and education.

Though Angoff seems unable to forget that he is a poet, and though his prose is lifted by a clean poetry, he is a man with full knowledge of language: in his hands, the language is living and ascendant. "Summer Storm" is one of the best novels of this season — or of any season.

Wholeheartedly recommended.

WHILE SERVING in Hong Kong as Far East correspondent for the Canadian Broadcasting Corp. and the Toronto Globe and Mail, William Stevenson set out to investigate a strange advertisement offering the sale of edible birds' nests.

This took him to Sandakan, North Borneo, where he learned more about the expensive delicacy of gourmets—and found himself in the hotbed of anti-Sukarno rebels plotting the overthrow of the Communist-Oriented Indonesian government with guns bought with profits from smuggled copra.

"BIRDS' NESTS IN THEIR BEARDS" (Houghton-Mifflin, \$4.50) is an almost unbelievable report of cold war intrigue and politics, spying, gun-running, piracy and guerilla fighting. It is an angry warning to the West against compounding the blunders which let President Sukarno become a spearhead of Communist expansion in the Far East.

Stevenson's adventures are peopled with characters as fascinating as any in fiction; beautiful Jana, revolutionary when she isn't playing the

other side of the palace; Dr. Sumitro, rebel leader, philosopher and man of many disguises; Mister Willi, rebel courier who touches all the bases; "Queen" Emirina Sou-nassa of west New Guinea (ruled by women only), held under house arrest by Sukarno; and Sukarno himself, and Asian Castro railing at the British and Americans.

The book is most timely, because Sukarno is sworn to destroy the new Federation of Malaysia, formed by Britain as a buffer against Communist ambition. And this threat, Stevenson writes, is fully as serious as Cuba. For Indonesia is well armed, and the Western Allies have alienated the rebels as well as the Sukarno government.

THE GRANDEUR and the madness; the greatness and

the bestiality of 11th Century Europe, the sublime and the ridiculous of life in those times form a Grecian chorus in **"BELMARCH, A LEGEND OF THE CRUSADES"** by Christopher Davis (Viking, \$3.95). Belmarch might be called a simple GI of the Crusades, the ordinary foot soldier, the man who does the dirty work of any war. He, like the other Crusaders, has taken part in massacres of Jews in the march to the Holy Land.

Like any simple soldier not naturally base of heart, the things he has seen and done begin to obsess him. A Jew, Annas, drives him to relive those terrible deeds. Christopher Davis' tale, taking its readers into the heart of those semi-lunatic, yet grand times, shows the great changes wrought in Belmarch



ROSS PHARES

Preachers and parishioners, frontier style, are described by Ross Phares in his new book about the spiritual lives of America's pioneers. **"Bible in Pocket, Gun in Hand"** (Doubleday, \$3.95).

by Annas. A Christian and a Jew together thus take a great step forward.

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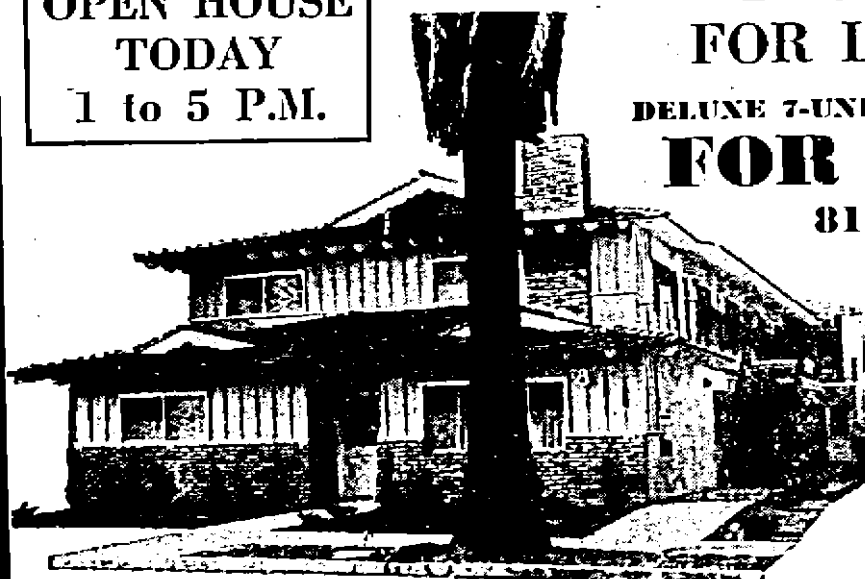
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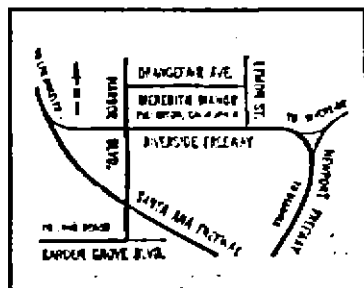
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Three Long Beach area beauties seeking Home-O-Rama crown: Linda Nielsen, Carol Phillips and Vicki Clifford.

Beauty at Home-O-Rama

THERE'LL be beauty aplenty at the Long Beach Arena when the Long Beach Builders Exchange holds its fifth annual Long Beach Home-O-Rama Wednesday through next Sunday, and it won't all be home furnishings, building materials and home decorating items.

Pukhritude will have its inning, too.

Highlight of opening night attractions will be selection of a queen and two princesses on stage at 7:30 o'clock. A dozen Long Beach area girls are competing for the honors and for merchandise prizes to be given winners through courtesy of the Home-O-Rama management.

Throughout the five-day show, free entertainment will be staged by the Gertrude Ward Singers, a group that will appear at Disneyland during the summer after achieving spectacular suc-

cesses in Las Vegas, New York, Philadelphia and Vancouver, B. C.

NEXT SATURDAY has been designated as "Leap Year Day" at Home-O-Rama. All persons born Feb. 29 will be admitted free by showing a driver's license or other proof of birth date.

Selected as "Miss Leap Year" by the builders is Desiree Peyton, daughter of Mr. and Mrs. George Peyton of Long Beach. Desiree is four years old but will be celebrating her first birthday since Feb. 29, as you know, occurs only on Leap Year.

Home-O-Rama will be open weekdays from 2:30 p.m. and from noon next Saturday and Sunday.



Carla Maricola wears old-style bathing suit, as part of 75 years-old program for the power-trayed during Home-O-Rama.

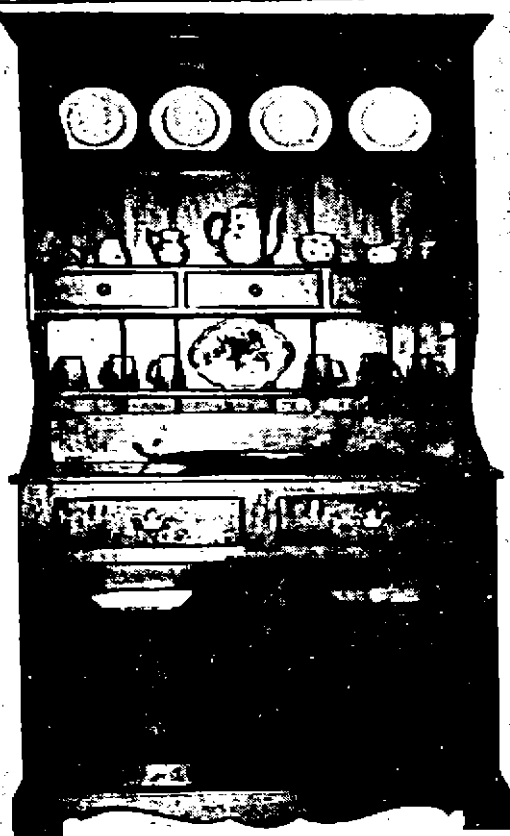
Autobahn Eateries

Motor tourists using the autobahn to cut travel time between German cities now have six new self-service snack bars at their disposal. The new cafeterias opened recently as part of existing roadside inns or motels. Small hot meals or light sandwich snacks are the chief fare.

The inns also offer service station facilities and overnight accommodations.

The six establishments with snack bars are located in the following places: Wieskerchen Inn on Wuerzburg-Frankfurt Autobahn; Dornstadt Motel near Ulm exit; in Grafenhausen on Frankfurt-Mannheim Autobahn; Waldmohr Inn on Saarbruecken Autobahn; Remscheid Inn on the Cologne-Hanover Road; and the Dusseldorf North Motel.

Home Workshop



Maple-stained, antiqued and waxed, this Sketchbook hutch-buffet will strike a warm note of hospitality.

By Ed Fleming

THE GENUINE colonial touch is probably best appreciated in the early American hutch buffet. This type of furniture is always a big favorite because of its usefulness as a showplace when serving, as a storage place and as a showpiece for fancy china and glassware.

Sketchbook's design S-148 presents a handsome version of the colonial hutch as seen in the accompanying photo-

graph. One of its most practical points is its width size. We have made it to fit within a four-foot width of wall space. This is an important feature for many homemakers who may have limited or broken wall area in their home or apartment.

THE HUTCH-BUFFET can be built by the handyman in most any wood. Our model shows it made from knotty pine, the traditional colonial wood. The Sketchbook plan shows in step-by-step diagrams and instructions how to first construct the lower buffet, then the upper hutch section. Each of these two major elements is broken down in separate parts and material lists for easier guidance. Shaped parts of trim and edge strips are given in inch-scale diagrams to make duplication simple.

The buffet section, 32½ inches high by 19 inches deep by 42 inches wide, contains two large drawers over the paneled doors. The entire interior of the buffet is shelved storage area.

The hutch section on top brings the overall height of the two sections to approximately six feet. In the hutch portion there are three smaller drawers beneath the open shelf area. Three open shelves provide ample display space for china, glassware or knick-knacks.

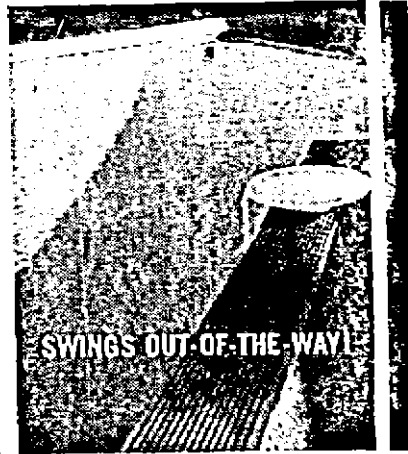
TO OBTAIN the handy plan for building this hutch-buffet, specify Sketchbook Plan S-148 and send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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The world is on the move, and Southern California is no exception. Keep abreast of the travel scene, whether abroad or at home, in the Travel and Resort columns of Southland Magazine.



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Pet fads and fancies include
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mal trainer John Scheiner.

By Eleanor Avery Price

SALES of pet accessories
and equipment are on the
increase. It has been esti-
mated that, in 1963, \$327 mil-
lion were spent on pet sweat-
ers, jeweled collars, canine
pajamas, dog snow shoes,
fancy dishes, and a jillion
other items. The great popu-
larity of the poodle is one
of the big reasons behind the
increase. It just simply is fun
to dress him up.

Oddly enough, the second
most popular dog is a real
he-man dog who requires no
trimming, no tail chopping,
and no fancy clothes. He is
the German shepherd, a dog
that jumped from fourth place
on the popularity poll to sec-
ond. Show-wise, he is first,
and also he is more often
seen in obedience trials than
any other dog.

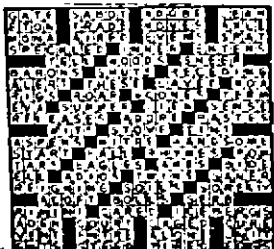
SPEAKING of dog shows,
there were 436 American
Kennel Club sponsored shows
in 1963, with 285,000 entries.
(More from our area than any
other.)

Beagles now rate third in
popularity and are followed

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equipment.

SOLUTION TO TODAY'S PUZZLE
(See Page 28)



IN PARADE

Pets Are Big Business

by dachshunds, chihuahuas,
Pekingese, collies.

There are a few more cats
around than dogs. Estimated
sales on commercial cat food
totaled a whopping 17 per-
cent increase last year to
reach \$105 million, or an av-
erage of more than \$4 per cat.
Probably a small percentage
of cats were 149 all-breed cat
shows with approximately
18,000 cat competing for blue
ribbons.

The American Association
estimates that there are 23
million aquariums. If the fish
alone were counted, this
"pet" would be the most popu-
lar. In fact, it would almost
equal the number of cattle
in the United States, or, at
least, sheep.

Birds are not far behind
aquariums. Most popular are
some 3 million horses, more
than hamsters, monkeys, and
miscellaneous pets combined.
Oddly enough, more girls
seem to love horses than
boys.

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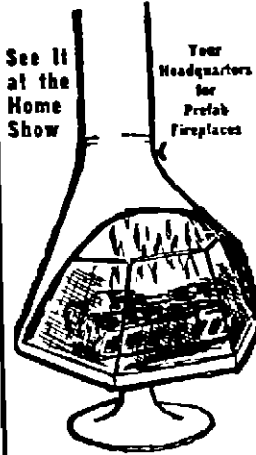
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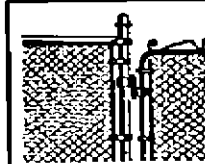
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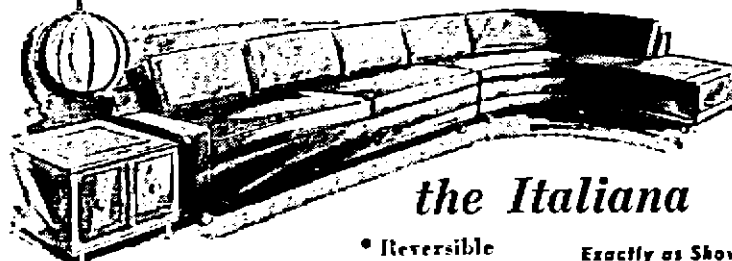
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'Hunt' for Lost Gold

By Fred Taylor Kraft
Travel Editor

IF YOU love the desert under a mellow Spring sun or glowing stars, if you are held spellbound by stories and legends of the people who have inhabited it, and particularly if you like to seek treasure in its raw canyons, you should not miss the annual Superstition Mountain-Lost Dutchman Gold Mine Trek from Phoenix March 1.

Led by Spanish-attired members of the Dons Club of Phoenix, you and dozens of other visitors to the Valley of the Sun will go into the rugged Superstition Mountains—in what was once dangerous Apache country—to "hunt" for the famous Lost Dutchman Mine.

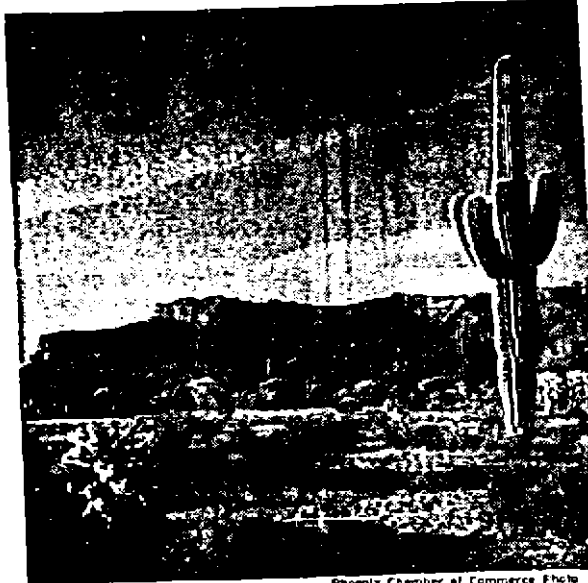
You probably won't rediscover the mine—the Dons themselves don't ever expect to find it—but you will have the time of your life.

THE TREK is built around the story of Jacob Waltz, the German "Dutchman" who, according to legend, discovered a fabulous gold mine in the latter part of the 19th century. He died without revealing the secret of its location and it became known as the Lost Dutchman Mine.

The Dons take no part in controversies about whether the mine is fact or fiction but, through these annual day-long outings, have made the Lost Dutchman internationally famous. They take hundreds of people to the Superstitions each year, past legendary landmarks like Weaver's Needle and Peralta Canyon on a nine-mile hike, and wind up at "base camp" with festivities that read like a page from a fairy story.

BASE CAMP consists of a covey of Indian and western structures. There, after the hike is concluded, participants see everything from bow-hunting demonstrations to Indian dances, including Indian craftsmen, cattle branders, gold panners, and saddle-makers at work. A miner's lunch, Apache popovers and other treats are topped off with a royal beef barbecue dinner.

And then, as if that is not enough, comes the unforgettable (Continued on Page 26)



Superstition Mountain, to which Phoenix Dons Club will trek March 1 in search of Lost Dutchman Mine.

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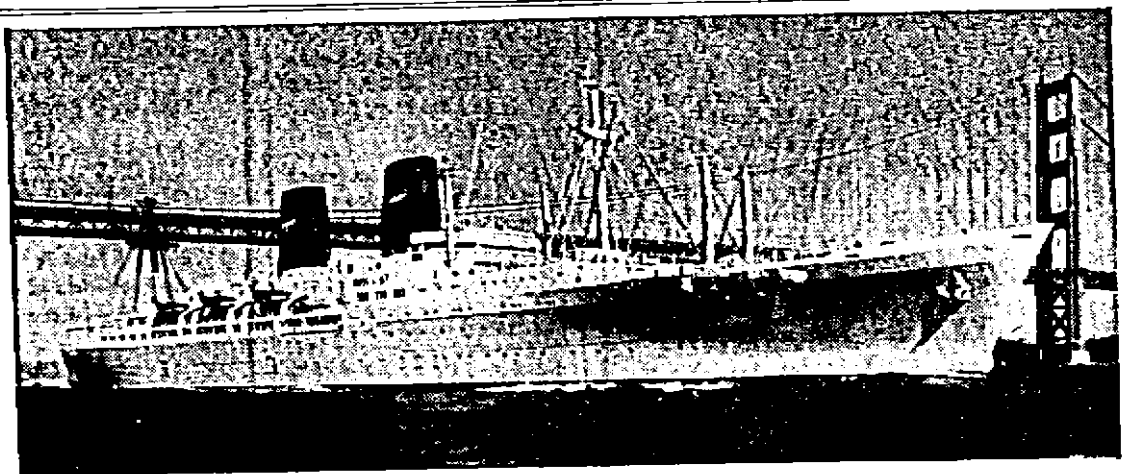
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2. APRIL 18—ORIENT TOUR BY SEA/AIR—32 DAYS

SS PRESIDENT WILSON via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Osaka. Via air to Taipei, Hong Kong, Manila, Singapore, Bangkok, Tokyo and return via Honolulu to the Pacific Coast. From \$1,533.

3. MAY 7—ORIENT ADVENTURE BY SEA/AIR—32 DAYS

SS PRESIDENT CLEVELAND via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Nara, Osaka. Via air to Taipei, Hong Kong, Manila and return via Honolulu to the Pacific Coast. From \$1,481.

4. MAY 21—ORIENT BRIDGE TOUR WITH CHARLES GOREN BY SEA/AIR—30 DAYS
On board the PRESIDENT ROOSEVELT, bridge expert Charles Goren conducts lectures, classes, tournaments en route to Hawaii, Japan and Hong Kong. Return to Japan by air visiting Osaka, Nara, Kyoto, Hakone, Miyazaki, Tokyo and Nikko. Return to Pacific Coast by air, 30 days from \$1,687.

5. MAY 21—SEA/AIR TOUR OF THE ORIENT—39 DAYS; ROUND-THE-WORLD—60 DAYS
SS PRESIDENT ROOSEVELT to Honolulu and Yokohama. Japan Overland Tour: Tokyo, Miyazaki, Kyoto, Nara, Osaka, Nikko. By air to Hong Kong, Bangkok and return to the Pacific Coast. Or from Bangkok, continue Round-the-World by air via India, Cairo, Europe to the East Coast. Escorted by Leo A. Mathews. Orient Tour from \$2,363. Orient and Round-the-World tour 60 days from \$3,128.

6. JUNE 4—CAMERA TOUR WITH RAY SHORR—28 DAYS

Professional photographer Ray Shorr will give lectures and instruction en route to Hawaii and Japan, 6 days in Hong Kong. Return by air direct, or via Bangkok and Singapore. From \$1,425.

Many other sea and sea/air tours are available. For full details contact your Travel Agent or your nearest American President Lines office.

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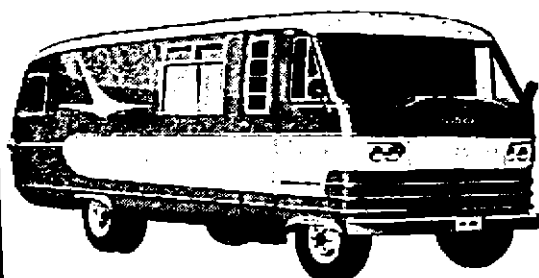
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TRAVEL HISTORY

Off the Beaten Path in Pacific

PROSPECTIVE travelers into the Pacific should not overlook three new Sunset Travel Books, each a fine word-and-picture guide to the country it covers. They appear on the stands this week.

"New Zealand," "Australia" and "Japan" (Lane Book Co., Menlo Park, Calif., \$1.95 each) are produced under the direction of Frederic M. Rea, publisher of Pacific Travel News in cooperation with the respective Government Travel Bureau.

Each volume describes off-the-beaten path spots of interest as well as favorite tourist attractions; the time to go; sports; scenery; flora and fauna, and some of the customs visitors should know. Ample pictures bring the text vividly to life.

IF YOU READ "Europe on \$5 a Day" and "Mexico on \$5 a Day," you'll be interested to know three new "\$5 a Day" books have been published: "Hawaii on \$5 and \$10 a Day," "Japan on \$5 a Day" and "Israel on \$5 a Day" edited by Arthur Frommer and distributed by Pocket Books, Inc. (\$1.95 each).

All three books feature the fact-filled encyclopedic listings and comments for which the series is famous; precise data on the least expensive forms of transportation to the areas written about, and detailed recommendations including names and addresses relating to the least expensive ways to live and tour in those areas.

"Japan on \$5 a Day" by John Wilcock, furnishes descriptions and addresses of scores of Japanese-style inns where two can get a double room and two breakfasts for \$5 a night. "Hawaii on \$5 and \$10 a Day" by Faye Hammel and Sylvan Levey focuses on low-cost living; and "Israel on \$5 a Day" by Joel Liever provides lists and sprightly descriptions of second and third

Traveler

(Continued from Page 25) able conclusion, the piece de resistance. On a natural desert-mountain stage will be presented an hour-long legend-drama about the Lost Dutchman—how Walt "discovered" the mine, his cunning in keeping the secret to himself, and how the mine subsequently got its reputation for violence and death.

The finale will be a fireball cascading down the mountain side.

Tickets for the Trek cost \$5.80 and may be obtained, while they last, from the Dons Club, P.O. Box 13493, Phoenix, Ariz.

class hotels of Israel and "kibbutz" accommodations on the unique collective farms. Each book provides information on low-cost restaurants, sight-seeing attractions, nightspots and tours.

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AROUND THE WORLD WITH DELA PLANE

"Some places to go that don't cost a fortune in the summer..."

MEXICO'S pretty good. If you stay off the Mexico City-Acapulco tourist route. (And compared to U.S. resorts, it's not too bad even there.) From the east, there's a train you can pick up from Chihuahua (or above the border) that takes you AND your car over to Topolobampo on the West Coast for very little. Westerners can drive it direct from Nogales, Ariz.

Summer is the time when Caribbean rates are half or less. Try Puerto Rico and the Virgin Islands. Low air fares from New York. And West Coast people don't pay too much considering the lower cost of hotels. Delta is the direct line via New Orleans.

Hawaii in the Outer Islands is not expensive. You should book into one of the big hotels and wander around and shop the back streets for something half the price.

If you want to go plush: Hanalei Plantation House on Maui is in a valley and the beach looks like the South Seas of your dreams. Cottages. Not too stiff at \$50 per day for two when you consider this includes ALL of your meals.

On Maui, the Sheraton-Maui runs \$47.50 per day for two with meals. Some 2½ miles of the best swimming beach in the world with 70-degree water. Practically all to yourself. Royal Lahaina golf course at your back.

These are NOT places for two single girls or single men. The action is at Waikiki. You may be boxed in by people on the crowded beach. But there ought to be ONE of them you like.

Grand Teton National Park in Wyoming is priced from about \$5 a day for tent cabins sleeping four to regular resort prices in the lodges. Wonderful place to drive to and take kids.

All of these places will send you folders. Addresses above are sufficient.

The real inexpensive holiday is camping. National Parks Service, Washington, D.C., has lists of their camp sites. And various state parks usually come by writing the State Chamber of Commerce at the capital.

You can rent camping gear these days. If you haven't looked in a sporting goods store lately—do it. Camping is de luxe these enlightened days. Not at all like when we were cooking for the Boy Scouts. Compact, unfolding stoves. And specially packaged dehydrated food—add water and instant Mulligan stew.

You can also rent a very compact motor home. For \$249.

all this stuff on. And there are deluxe trailers that open up, revealing tents, bunk beds, stoves and the works. (Don't know if anybody rents them. Sporting goods store people ought to know, don't you think?)

I DON'T have an address with me. But ask the Long Distance operator for New York information (free). See if there's a listing for Linjebuss. This Scandinavian bus line has excellent and cheap tours in Europe.

Another is CIAT, the Italian line. The British run some lines too. And, actually, for no fee, any travel agent should give you folders on all of these. Book you and make all arrangements. (His money comes from a commission on

the air fares and hotel rates lines)

"If we drive to New York and go by ship to Europe, where can we leave our car?"

SEVERAL New York garages specialize in this. (Again I don't have the address with me.) The shipping line will know and can tell you.

"A typically British hotel in London please?"

BROWN'S is most famous. Just off Piccadilly. Little lower priced and more modest is Rembrandt near Kensington—10 minutes by taxi from Piccadilly.

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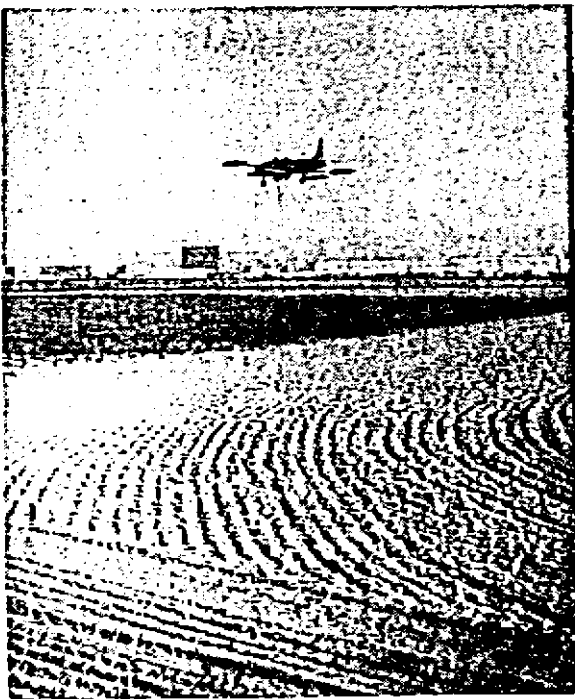
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Flying Farmer Tills an Airport



Pattern for today: Jet screams down to earth, reaching for a 10,000-foot runway lined with cultivated fields.



Roy Pursche works against the backdrop of Long Beach Municipal Airport, tilling soil under the canopy of aircraft that are the symbol of change in U. S. heritage.

By Dorothy Le Sage

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HIS THINNING blond hair, tanned weathered skin and blue eyes framed with fine lines etched by squinting into sun-drenched Southern California skies gives 38-year-old Roy Pursche the tough and ready look of a man of the soil or perhaps a flyer.

Pursche fills both the rugged shoes of a third generation farmer and a major's uniform in the 452 Troop Carrier Wing of the U.S. Air Force Reserve.

Long Beach citizens don't usually associate thriving crop land with their bustling municipal airport, yet since 1950, Pursche has been successfully producing barley,

oats and black-eyed beans on acreage which surrounds the 10,000 foot runway of the Long Beach Municipal Airport.

In 1950, Air Force Reserve Col. Glenn Arbogast, then director of the airport in Long Beach, was faced with the problem of utilizing almost 600 acres of unproductive land honeycombed by gophers.

The soil was so porous and undermined with the gopher havens that heavy rain dug ruts big enough to hold a car. This, of course, created a hazardous situation for aircraft. Pursche was in Col. Arbogast's reserve wing and the colonel knew of the successful Pursche Ranch. He offered the city leased land to the young farmer. Pursche's farming shrewdness told him he could make the land pay, and his flyer's heart made him determined to make those acres safe enough to hold any aircraft in an emergency landing.

PURSCHIE and his crew set to work with poison and traps to get rid of the gophers and soon had the stretch of land—538 acres in all—planted and in shape for any emergency.

Pursche ceased regular flying with the Air Force Reserve when his wing was transferred to March Field and converted to troop carrier mission. He was a single engine jet man and the cumbersome C119 Transport was not for him. He holds a single engine commercial license and now limits his plying to an occasional pleasure hop.

The extension of the Long Beach Airport's runway and other improvements have 145 acres. He has additional land in Wilmington and Gardena.

Of a small farmer's future in Southern California, he

says: "The big farmer's getting bigger and the small farmer smaller."

PURSCHIE'S world of farming doesn't include the crowing rooster and air filled with fresh odors. His is a rain sky, smog invaded world where a staggering sum of 375 acres a day are being lopped off for commercial or residential use.

"And it's the land with the best soil that's going," according to Pursche, who has enough equipment to farm 1,000 acres—which he does not have. His regular crew includes five men, one of whom has been with the Pursche family for 35 years, the others an average of five years. Machinery and men must be kept busy the year around to keep Pursche Ranch operating. Hence his outfit not only plows, fertilizes and harvests, but slopes freeways and performs in other areas of construction work throughout the southland.

With skyrocketing prices and land disappearing from under his feet, what does Pursche have to say of his future?

"I've got my eye on land up around Chico in Northern California when things get too tough here."

HE GIVES his present operation four or five years the way things stand now.

He loaded a spreader with fertilizer and squinted skyward above the runway rimmed with his green barley as a jet screamed toward a landing. He grinned.

"I may turn into a real pilot-farmer yet." And he didn't sound unhappy. As he says, "You've got to be a gambler to be a farmer."

You've got to be a realist with a sense of humor, too, and Pursche seems to have all of the qualifications.

Beautiful Draperies

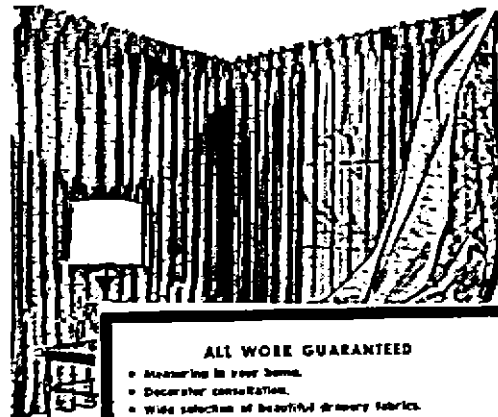
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Still Time for Bare-Root Roses



Clad by Fred Photo for Armstrong Nurseries
Rose Grand Slam is new, vigorous and yields radiant red flowers of large size and resistant to bluing.

By Joe Littlefield

THIS WEEK and the first two weeks of March are still busy periods for bare-root rose planting; also for bare-root fruit, shade and flowering trees.

During bare-root rose planting season frequently I'm asked at lectures or nursery appearances, "How old should a rose be before it is dug up, thrown away and replanted with a new one?" We've checked with several rosarians, and the consensus was, "Generally, roses are replaced every 10 to 15 years."

Sometimes roses are replaced oftener than that, because the gardener is unhappy with the color variety, or poor performance of the rose. Others desire newer varieties and have to dig out some in order to make room for the new ones, because they have no more space for more roses.

RED ROSES seem to be more popular than some of the other colors. Grand Slam, a new vigorous rose, provides large, velvety, radiant red flowers that don't turn blue color under hot summer sun. This hybrid tea rose provides masses of showy flowers periodically throughout the active blooming season.

FUCHSIAS are usually pruned about the same time roses are pruned, excepting in frost exposed areas. Cut secondary branches back to within two or three nodes (buds) of the main framework branches and you've really helped the plant get a fresh start for the new year. Scrape off any old mulch, soak soil well, then spray plants thoroughly.

Garden Clubs

Fine points of bare-root rose planting will be discussed in an illustrated lecture by Tony Todaro of Armstrong Nurseries at the third meeting of Orange County Rose Society at 7:30 p.m. in Sun Garden School cafeteria, Trask and Newland Streets, Garden Grove. The public is invited. Flower arrangements will be shown and prizes and refreshments will be provided.

Officers of the society, which now has more than 50 charter members drawn from 10 Orange County and three Los Angeles County communities, are Mrs. Fred Cregar, president; George F. Roy, vice president and program chairman; Mrs. Dorothea Woodson, treasurer, all of Garden Grove; Mrs. Lorraine Spiess, Fullerton, secretary; Mrs. H. F. Henderson, Orange, librarian, and Mrs. Richard Carlson, Fullerton, hospitality chairman.

New Giant Vegetables

By K. F. Stedman

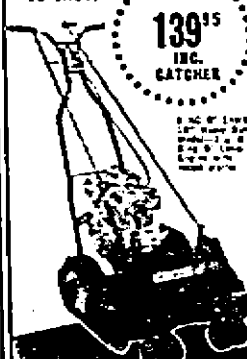
THREE new vegetables, as large or larger than any of their species heretofore available — Delicious tomato, Big Max pumpkin and Prize-taker pole lima beans — are being introduced to amateur and professional gardeners by Burpee Seeds in its 1964 Seed Catalog.

Thirteen years of intense breeding and selection have led to the introduction of Delicious tomato, which usually weighs more than a pound and has pushed the scale as high as two pounds. As its name suggests, Delicious has excellent flavor. It is smooth with very little cracking and has such depth that many slices can be cut from each fruit. The interiors are almost solid with very small seed cavities. It bears fruit 77 days after planting.

WITH AN AVERAGE weight of 100 pounds and a circumference up to six feet, the Big Max pumpkin has (Continued on Next Page)

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"Doc" Cha-Kem-Co says:

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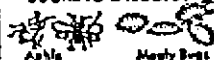


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1 pint in 15 gallon hose applicator per 2400 sq. ft.
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At the same time with the same dilution spray open ground and shrubbery for fast kill of Ants, Fleas, Cutworms, Earwigs, Sowbugs, Aphis, and any other "bug" in the garden. Especially recommended for Cutworms and Japanese Beetles in Dichandra.

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TERR-O-VITE's exclusive "water-water" principle gives fast water penetration through root-matted lawns and hardpan soil, providing drainage, aeration and reducing runoff.

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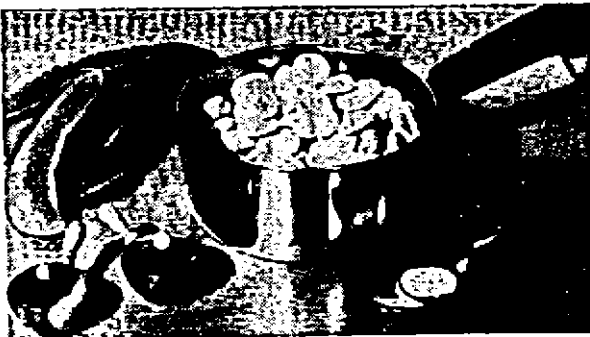


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Vegetables

(Continued from Page 29)
bright yellow-orange flesh, three to four inches thick, suitable for custard-type pumpkin pies, in large quantities. The exterior appearance of Big Max is round to flattened-round, pinkish orange with a slightly rough skin. Big Max attains its maximum size and weight if given plenty of moisture, fertilizer and wide spacing.

The "largest bean of any lima Burpee has ever seen," the unique new Prizetaker pole lima bean has the excellent quality and flavor associated with pole limas. Because of individual beans are two to three times as large as other limas, Prizetaker takes much less shelling to make a meal than other limas now on the market. The pods are 6 to 7 inches long and 1 1/2 inches wide, with three or four giant tender beans to each pod. They are borne in clusters, are easily harvested and start maturing from seed in about 90 days.



New Prizetaker pole lima beans are introduced for 1964; called largest limas Burpee developers have ever seen.

er beans to each pod. They are borne in clusters, are easily harvested and start maturing from seed in about 90 days.

er beans to each pod. They are borne in clusters, are easily harvested and start maturing from seed in about 90 days.

Tips on Gardening

Garden tips for the week . . . If you haven't started your gladiolus planting, do so. If you have, set out some more for a longer period of bloom.

Do not forget cannas. This is a good time to set them out.

Your bearded iris foliage may be getting brown on the tips. Cut them back half way so they're not so unsightly.

The first aphids should be visiting your plants. Give them a shot of all-purpose spray (your California Association of Nurserymen member can recommend one).

Ivy that's looking dismal

can stand to be cut back hard. You can take nearly all the leaves off it—and it will reward you by coming back better than ever.

If you have the urge to plant an early garden, don't forget that inclement weather can still destroy tender foliage. Tomato plants should be protected with a good cap or jar until strong growth is established.

All vegetables should be protected from early infestations of aphids by using a dual purpose garden dust that contains sulphur, pyrethrins and a fungicide and is nontoxic to humans and pets.

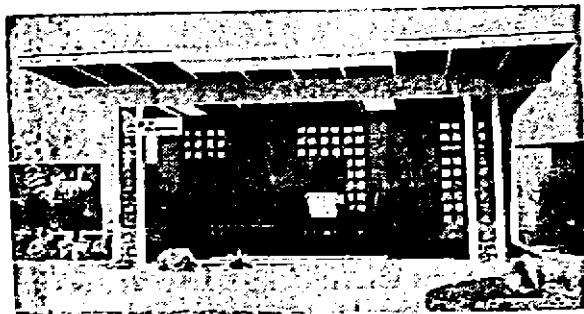
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Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 24

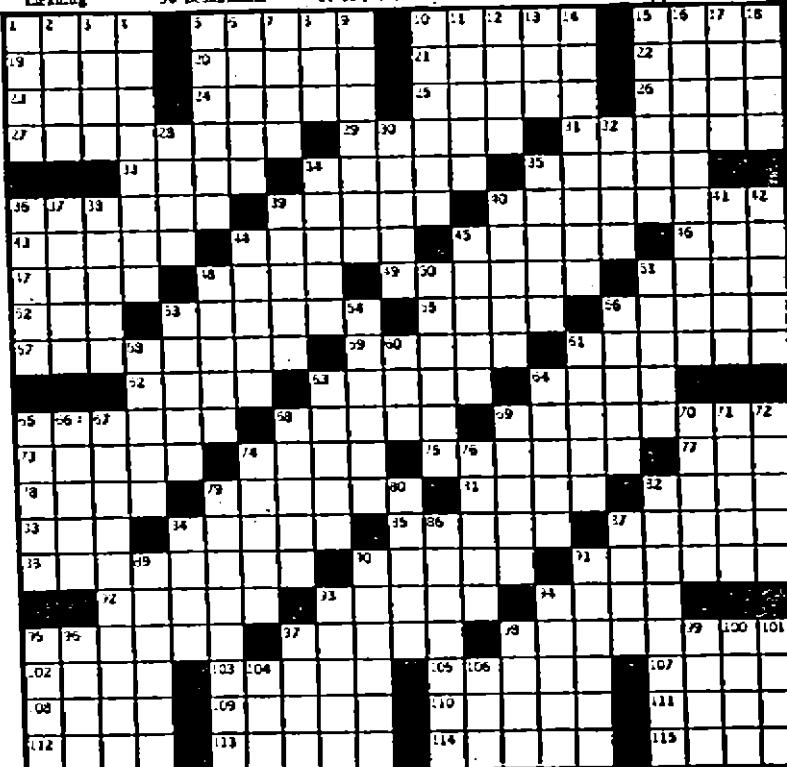
By M. S. Manning

ACROSS

- 1 Part of a wall.
- 5 Wooden shoe.
- 10 South American bird.
- 13 Ice cream.
- 19 Short jacket.
- 20 Bacter.
- 21 Stir.
- 22 Part of a wheel.
- 23 Part of a famous name in art.
- 24 Ventilated.
- 25 Makes level.
- 26 A gather.
- 27 Kind of trout.
- 28 Under the outer side.
- 31 Goes in.
- 33 Relate, as a story.
- 34 Small forest.
- 35 Express scorn.
- 36 Oldest titles of British peers.
- 39 Closes.
- 40 Going back, as the tide.
- 41 Warning signal.
- 42 Some places or things near us.
- 43 Eelhead.
- 44 Extinct bird.
- 47 Apparatus.
- 48 Sound of traffic.
- 49 Scotch biscuits served with tea.
- 51 Semester.
- 52 Girl's name meaning mother.
- 53 Season of sports and vacations.
- 55 Attachment on property.
- 56 What a horse is supposed to have.
- 57 Sets free.
- 59 Admire greatly.
- 61 False diamonds.
- 62 Humorist.
- 63 Old-fashioned heater.
- 64 Light color.
- 65 Tremulous trees.
- 68 Headress worn by Pope.
- 69 Having strong dignified bearing.
- 73 Begins.
- 74 Season.
- 75 What's Emerick does.
- 77 Lapdog.
- 78 Road substance.
- 79 Boston College team.
- 81 Town in Iowa.
- 82 Awk.
- 83 Horse wing.
- 84 Farewell in Spain.
- 85 Ball team from Minnesota.
- 87 More reasonable.
- 88 Exercising sovereign powers.
- 90 Beardsman.
- 91 Elderly.
- 92 Above the deck.
- 93 Cotton pods.
- 94 Cities of Yugoslavia.
- 95 City on Adriatic.
- 97 Was concerned.
- 98 Ocean hazards.
- 102 Peninsula in Arabia.
- 103 Play the editor.
- 105 Shut up.
- 107 Restores to health.
- 108 Give way to one's feelings.
- 109 Have the privilege of joining certain society.
- 110 By one's self.
- 111 Single thing.
- 112 Roadside sign.
- 113 What Lockhart rode upon.
- 114 Wanted.
- 115 They're found in butcheries.

DOWN

- 1 Precious stones.
- 2 At the peak.
- 3 Temper, as of a conversation.
- 4 They perform parts.
- 5 Places for race horses.
- 6 Tricky spirit.
- 7 Shakespeare.
- 8 Poetic form.
- 9 Tiresome.
- 10 Improves.
- 11 Cuts birds.
- 12 Above.
- 13 Nevia.
- 14 Perfume.
- 15 Endured.
- 16 Lab exploit.
- 17 Wing-shaped.
- 18 Tennis accessories.
- 23 New England boy's school.
- 30 Parts of scales.
- 32 Require.
- 33 In what place.
- 35 "Key to Baldpate".
- 36 More denuded.
- 37 Animated.
- 38 Royal.
- 39 Feigns.
- 40 Wife of a rajah.
- 41 Relating to Scandinavia.
- 42 Pastime.
- 43 Large volumes.
- 45 River in France.
- 46 Corridors.
- 50 Good luck symbol.
- 51 Trice.
- 53 Hollywood actress.
- 54 Noise of something loose.
- 56 "Footprints on the of time".
- 58 Fishers.
- 60 Beetle.
- 61 Evergreen trees.
- 62 Parts of down.
- 64 Makes gentle.
- 65 Fall flower.
- 66 Old and dried.
- 67 England's Governmental House.
- 68 Cog and . . .
- 69 Parts of church liturgies.
- 70 Believe.
- 71 Something to be copied.
- 72 Abrasive.
- 73 Not very distinct.
- 76 Hello.
- 79 Buildings.
- 80 What Tom the Piper's son did.
- 82 Cook over an open fire.
- 84 Soon.
- 86 Northwestern mascot.
- 87 Roman tree.
- 89 Flashes of reflected light.
- 90 Separated into classes.
- 91 Sprinkled, as clouds.
- 93 Granite city.
- 94 Part of a play.
- 95 Talk wildly.
- 96 "Brain child".
- 97 Attractives.
- 98 Borodin opera.
- 99 Part of a ladder.
- 100 "Merry as a . . .
- 101 Hollywood stars.
- 102 Ontario Abbe.
- 105 . . . Baba and the forty thieves.





GOURMET'S GUIDE

Southland Dining at its Finest
In the Long Beach and Orange County Area

Sunday, February 23, 1964

Welch's
Southern California's most beautiful restaurants
Atlantic Blvd. at San Antonio Drive
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GA 2-1225

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DELICIOUS FOOD at SENSIBLE PRICES
DINING ROOM & CAFETERIA
120-126 E. 5th St.
Downtown Long Beach
Closed Sunday
Established 21 Years
Serves Lunch 11:30-2:00

Swann House
ROOM
STEAKS
CHAR-BROILED
Niftily at the Piano-Bar
DUKE MELODY
The Lafayette
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DINNER MENU SPECIAL
MAHI MAHI or Smoked Ham 2.50
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SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at this new Kentucky Fried Chicken Restaurant...
Formerly Ray's Tongue CARSON at ORANGE

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Sunday Morning Breakfast
"Something Extra Special" for Only 1.00
"Something for the whole family!"
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A NEW STONE DECORATED EXTERIOR
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TRY OUR DELICIOUS CHAR-BROILED STEAK DINNER
"Often Imitated, Never Duplicated"
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REARDED ENTERTAINMENT
SUNDAY LUNCHEON 12:00-2:00
HE 5-5115
444 E. 1st St. Long Beach
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meet your host



Cartoon by Bob Apte
NICK NICKOLOFF
Of Tycoons' Favorite

IT'S BEEN said before, but it's still as true as a phrase by Shakespeare: Experience is everything.

And that's the reason the food and service are consistently outstanding at Nik's Coffee Shop and Viking Room, 3400 Cherry Ave. Owner-host Nick Nickoloff has 40 years experience in the restaurant business, a background which enables him to understand the techniques of pleasing all varieties of diners.

Nick is a pleasant, bespectacled gentleman who was born in Bulgaria. He started out in the restaurant business in Tulsa, Okla., in the 1920s, so long ago that he has forgotten the name of his first restaurant. Later he operated three restaurants in Pontiac, Mich., including a popular one called the Pullman Diner. After arriving in Los Angeles in 1939, he operated several restaurants there before opening Nik's here in 1957. Nik's, which he operates with his son Carl, is a modern, immaculate, many-windowed restaurant with a coffee shop, counter and cocktail lounge. It is a favorite dining spot of many of Signal Hill's oil tycoons.

Nik's coffee shop dinners are remarkably large affairs modestly priced from \$1.55 (for nifty halibut fish sticks) to \$2.30 (for a tasty New York cut steak with onion rings). The dinners include tomato juice or soup; fine salad, potato, hot roll, beverage and dessert.

Every night, except Sunday, the Viking Room lounge features amazing bargain dinners which include a glass of superb wine. Among the entrees, priced from \$1 to \$1.50, are spaghetti, hamburger steak, filet of sole, fried chicken and steak. The entrees, which change daily, come with soup or salad, potato, coffee and rolls.

—TEDD THOMEY

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Continued on 2

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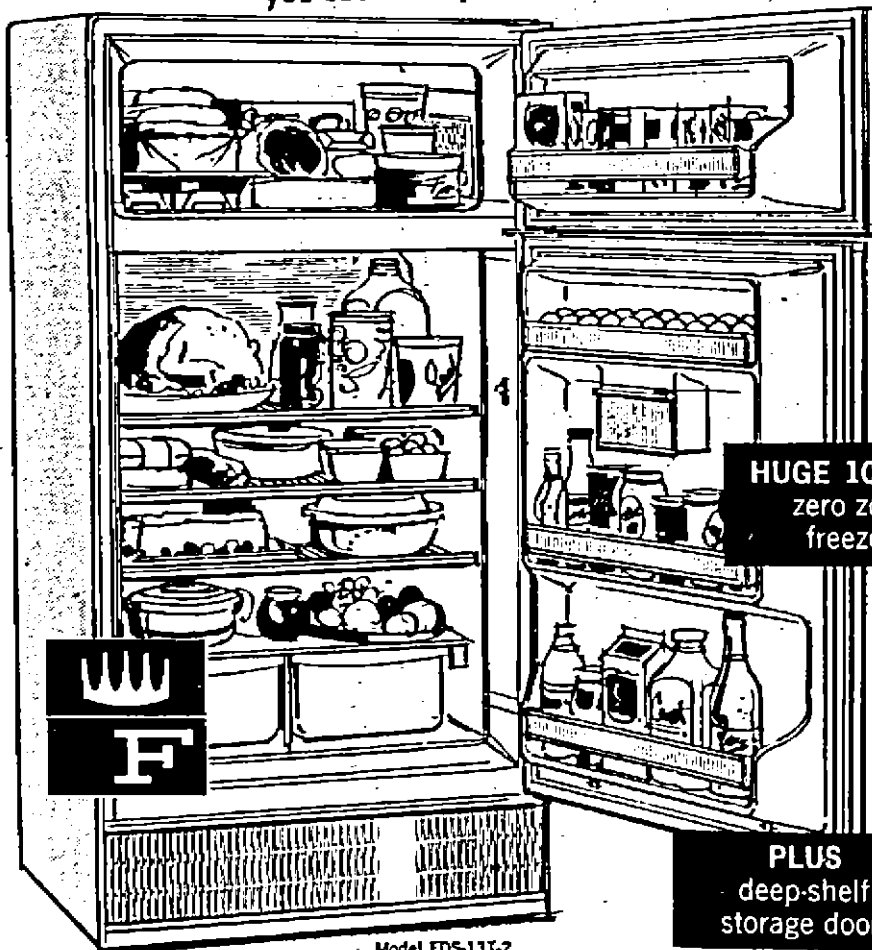
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Parade

THE NEWS & Independent - Press-Telegram

NOW IT SHOULD BE TOLD
WHO REALLY
INVENTED
THE H-BOMB?

BY LLOYD SHEARER

DONNA DOUGLAS:
PRETTIEST
OF THE BEVERLY
HILLBILLIES



February 23, 1964

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. How many millionaires in the U.S. pay the 91 per cent income tax rate on real income?—Stan Seidman, Chicago, Ill.

A. According to the Treasury Department's Office of Tax Analysis, "None."

Q. Is it true that 25 per cent of the SS guards in Hitler's Nazi Germany were holders of the doctor's degree?—Lise Peters, Oakland, Calif.

A. Yes, according to paragraph 3, page 4, of *Science, Scientists and Politics*, issued by the Center for the Study of Democratic Institutions of the Fund for the Republic, Inc., Santa Barbara, Calif.

Q. What connection does Bobby Baker, formerly of the U.S. Senate, have with the Las Vegas gambling syndicate?—D. Frank, Denver, Colo.

A. He and several Las Vegas figures were involved in financial deals.



Q. Are there any wholly dry states in the Union?—George Henschel, Butte, Mont.

A. Only one, Mississippi.

Q. Is it true that Hollywood is going to make a film about a bordello madam called A House Is Not A Home and that Shelley Winters will play the madam?—Ken Wolper, Atlantic City, N.J.

A. True.

Q. Can you identify Sewunker Sewgolum?—Dan Golden, Buffalo, N.Y.

A. He is an Indian, 35, from Durban, South Africa, classified there as a nonwhite, who plans to come to America in the near future. Sewgolum is a golfer. He is self taught, uses a cross handed grip, is considered the best nonwhite golfer in South Africa.



Q. Has any British Prime Minister ever been assassinated?—Dora Offer, Oil City, Pa.

A. Yes—Spencer Perceval, in 1812.

Q. Would it be possible to learn the name of Judy Garland's clothes designer?—Joanna Pappas, Brockton, Mass.

A. Ray Aghayan.

Q. To settle an argument, who won the Hollywood Oscar last year for the best performance by an actress?—S. Adams, La Jolla, Calif.

A. Anne Bancroft, for her work in *The Miracle Worker*.



Q. Madame Joliot-Curie, who did such outstanding radium work—when did she die and of what?—V. Leone, Princeton, N.J.

A. In 1956, of leukemia, which she had contracted as a result of her work with radioactive matter.

Q. Could you tell to whom Kay Kendall was married at the time of her death?—C. F., Granite City, Ill.

A. Actor Rex Harrison.

Q. June Allyson's 31-year-old husband, a barber named Glenn Maxwell, went into bankruptcy with liabilities of \$19,000 against assets of \$8,000. Can a man go into bankruptcy when his wife is worth a small fortune, which is true of June?—T. P., Glenview, Ill.

A. Yes. In this case Maxwell's debts were incurred before his marriage to Miss Allyson.

Q. Can you tell me if Dean Martin and Milton Berle have had their faces redone?—Pen Adams, Los Angeles, Calif.

A. Their noses have been remodeled.

Q. Does anyone know how much it has cost Richard J. Reynolds, heir to the tobacco fortune, to divorce his wives?—D. L. Evans, Winston Salem, N. C.

A. He paid Elizabeth Dillard, mother of his first 4 children, approximately \$9,000,000. Marianne O'Brien, his second wife and mother of 2 children, got \$3,000,000. Wife number three, Muriel Marton, got \$2,000,000.

Q. William McKnight and Archibald Bush, the multi-millionaires from Minnesota Mining and Manufacturing—don't they live in St. Paul?—R. L., Duluth, Minn.

A. They do.

Q. I would like to know what's happened to Dizzy and Daffy Dean, the former star baseball players.—Joe Frick, St. Louis, Mo.

A. The Dean Brothers are currently working at the Dean Polakian Carpet Company in Phoenix, owned by Dizzy.

Q. On TV I heard a candidate for the Republican Presidential nomination say he would, if elected, withdraw U.S. recognition of the Soviet Union but that before he made such a move, he would have to have the Senate agree. Does a President need Senate consent to withdraw recognition?—Dan Mackenzie, Chicago, Ill.

A. The candidate was in error. A President has the right to withdraw recognition without Senate consent.

Q. How old is Alfred P. Sloan, Jr.?—James O'Connor, Boston, Mass.

A. He is 83.



Q. Does Jack Benny wear lifts in his shoes, and how old is he really?—Sara Lee Harris, Greenville, N.C.

A. At 70, Jack Benny does not wear lifts in his shoes.



Q. Is it true that Col. John Glenn's entry into Ohio politics was met with no regret by his fellow astronauts? Is it true that there was some discord between him and the rest of the astronauts?—H. T. Smith, Houston, Tex.

A. Before Glenn resigned to enter the senatorial race in Ohio, there was a feeling among several of the astronauts that he wasn't pulling his weight as a member of the team, that he had become a goodwill ambassador, infected by the virus of fame.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
FEBRUARY 23, 1964

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WHO REALLY INVENTED THE

by LLOYD SHEARER

LOS ALAMOS, N. MEX.

Two years ago when the Russians were building missile sites in Cuba, suppose they had already developed the hydrogen bomb and we had not?

Without firing a single nuclear warhead, the Soviets might easily have blackmailed us into accepting all their demands, because we know, as do they, that a single H bomb can destroy Miami, a second can annihilate Washington, D.C., a third can wipe out New York City, a fourth can destroy Boston.

The hydrogen bomb is truly murder unlimited. Except for considerations of size, it can be made as powerful and destructive as men want. In 1952, when we exploded the first of our full fledged thermonuclear bombs in the Eniwetok area—10 months before the Russians exploded theirs in Siberia—we released an explosive power equivalent to 4 million tons of TNT. The small island on which the bomb was exploded disappeared completely under the sea; that's how wide and deep a crater the explosion dug.

Today we have enough H bombs, 10 times more powerful than our first models, to blow up the entire world at least 1,200 times. The Soviets have the same general capability of overkill, so between the U.S. and the U.S.S.R. there now exists a nuclear stalemate.

The hydrogen bomb has now become the mutual deterrent to war.

The man who did most to give us our war deterrent is Dr. Edward Teller, the brilliant theoretical physicist who first saw the necessity, realized the possibility and then proposed an all out effort to develop the super-bomb. It was he whose drive, foresight and patriotism made the H-bomb possible, but, as he himself has admitted, he is not "the father of the H-bomb."

In his words, the bomb was "the work of many" who labored on the project. According to scientists, one of the most important of those "many" is Dr. Stanislaw Ulam.

AN UNSUNG MATH WIZARD

Chances are that you have never heard of Stan Ulam. At 54, he is unsung and, except in scientific circles, relatively unknown and unpublicized. A gentle genius, a chess player, Ulam is 5-feet-11½, a rapidly balking, pleasant, outgoing math wizard. Born in Lwow, Poland, in 1909, the son of a lawyer, he first came to this country in 1935, subsequently taught math at Princeton, Harvard and Wisconsin. When World War II broke out, John von Neumann, possibly the greatest mathematician of this age, Hans

Bethe of Cornell and Edward Teller urged Ulam to join the small army of scientists slaving over the atomic bomb here in Los Alamos. Today Ulam still lives here with his Parisian wife, Françoise, and his 19 year-old daughter, Claire. She, like all the children born in Los Alamos during the war, has a birth certificate which lists as her place of birth "P.O. Box 1663," the only address at which the atomic scientists could then be reached.

Ulam, currently involved in problems of nuclear propulsion and pure mathematics, is recognized as one of the world's experts on topology, a branch of mathematics dealing with shapes, sizes, geometrical figures and contours.

From 1945 to 1950, a conspiracy of silence surrounded the development of the superbomb in this country. It wasn't until 1950, when Sen. Edwin Johnson of Colorado goofed and spilled the H bomb story on a TV program, that the American public became aware of what was going on and the men involved. Since that time, only one scientist usually comes to mind when public mention is made of the H-bomb. That scientist is Edward Teller.

But in fact Dr. Stan Ulam played so significant a role in the H-bomb that many scientists feel today he should be recognized as a co-inventor.

Ulam's contribution was twofold and tremendously important: first, he proved that Teller's plan for the H-bomb was unworkable; second, he thought up a workable idea which he gave to Teller. This was incorporated in their joint paper which was the basis for the first successful thermonuclear bomb in 1951.

This is why in President Truman's memoirs, *Years of Trial and Hope*, one finds, relative to the H bomb, the following statement: "Late in 1950 and early in 1951, Dr. Ulam and Dr. Teller, at Los Alamos, made new discoveries that changed the picture."

This is why in a statement to the *Santa Fe New Mexican*, September 28, 1954, the great physicist, Dr. I. I. Rabi, who also worked on the project, said: "The scientific solution [of the H-bomb] was the result of a suggestion by Stan Ulam of Los Alamos."

This is also why Sen. Clinton P. Anderson of New Mexico, probably the most knowledgeable senator on nuclear energy in Congress, repeatedly refers in speeches and newspaper statements to Ulam's essential part in the H-bomb development.

For the public record and so that you, too, may know some of the true history of a project which too long has remained unheralded, here, in some detail, is what Stan Ulam achieved.

ULAM'S ROLE

One morning at Los Alamos in 1949, Dr. Teller was considering, with his coterie of expert theoretical physicists, a possible design for the H bomb. To determine whether the design would work, many complex mathematical computations were necessary.

At that time, the best high-speed computing machine available to the scientists was the ENIAC, located at the Aberdeen Proving Ground in Maryland.

Dr. Stan Ulam, mathematician and H-bomb pioneer, relaxes at Los Alamos, N. Mex., home with daughter Claire, 19.



H-BOMB? / now it should be told



Dr. Edward Teller, often called the "father of the H-bomb," denies paternity, calls it "the work of many."

The necessary information with which ENIAC was to be programmed was sent back to Aberdeen.

Simultaneously at Los Alamos, another group, composed of only two mathematicians, Dr. Stan Ulam and his associate Cornelius Everett, tackled the computing problem independently. It was a question of man versus machine. In this case, man won.

As Teller has written: "The big modern computing machines open up possibilities of complex calculations which seemed to be beyond our reach only a few years ago, but real mathematical ingenuity, coupled with hard work, can on some occasions overcome computational difficulties with even greater success than the best apparatus so far invented. This is precisely what happened in the case of Ulam's calculation. It proceeded with a speed that surpassed all expectations. Results were available even before the lengthy instructions to the machine had been completed. Those who like to contrast the ingenuity and endurance of the human brain with the lightning speed of standard operations on a machine will be able to conclude: In a real emergency, the mathematician still wins—if he is really good."

Unfortunately for Teller, Ulam was more than good. He was perfect. On the basis of his calculations, he declared the H bomb as previously and hopefully concerned to be completely impracticable.

One scientist recalls Teller's reaction to this announcement as "tyrannical." "Edward went through the roof," he says. "He refused to believe Ulam's calculations. He was so depressed by the news that he became suspicious of Ulam. For a while, insofar as Teller was concerned, Stan was in the doghouse. Then the results came in from the ENIAC computer in Aberdeen. They proved Ulam's calculations correct in every single detail. Teller then apologized to Ulam

for having suspected him of being against the project and purposely dragging his feet."

Despite Teller's black attitude of omnipresent suspicion—justifiably enough, Teller felt that many of the Los Alamos scientists had strong doubts about the advisability of building an H-bomb—Ulam continued to work ardently and to think long and hard about the problem of thermonuclear burning.

A KEY CONTRIBUTION

As for Teller, having had his original H bomb concept reduced to impracticability by Ulam's mathematics, he and his theoretical group began their experiments anew and decided to test their preliminary measurements in an actual experiment on the remote South Pacific atoll of Eniwetok. This test bore the code name "Greenhouse."

Before "Greenhouse" got under way in 1951, Stan Ulam gave birth to a new idea, a new approach to the major problem at hand. He took his idea to Dr. Norris Bradbury, director of the Los Alamos Scientific Laboratory, then to Teller, who, in his writings, refers to it as "an imaginative suggestion."

Teller pondered Ulam's new approach, then decided to try it. One afternoon he asked his young assistant, Frederic de Hoffmann, now head of General Atomics Laboratory in La Jolla, Calif., to see if the suggestion was mathematically possible.

Says de Hoffmann: "Edward told me he had a new idea. He asked me to stick some figures in my desk calculator and see if the idea was feasible. I made the calculations, then told him the suggestion would work. When I wrote up the report, I signed it with Edward's name. He wanted me to put both names on it, but I told him that his suggestion was everything, the calculation nothing. The report went in with his name alone."

The suggestion, originally presented to Teller by Ulam, gave birth in turn to an ingenious idea by Teller that made possible the American H-bomb.

On September 24, 1954, after we had exploded a new series of hydrogen bombs in the Marshall Islands area, Dr. Norris Bradbury conducted a well reported press conference. In the course of the conference he exhibited a report which he termed "the basic document which described the 1951 idea which led to a successful thermonuclear weapon."

This document lists Dr. Teller and Dr. Ulam as joint authors.

Other top secret reports concerning various aspects of thermonuclear devices are these: "Means and Method for Explosively Releasing Nuclear Energy," by Edward Teller; "Initiation of Thermonuclear Reactions," by Stanislaw M. Ulam; "Method and Means for Producing High Temperatures and Thermonuclear Reactions," by James L. Tuck and Stanislaw M. Ulam.

When scientists affirm that Stan Ulam was a key man in helping to create our H bomb, they have a good deal of documentary proof to confirm their belief.

A diplomatic man by nature, Dr. Ulam declines to become involved in any discussion of the paternity of the H bomb. A few weeks ago we talked here on many

subjects, but when it came to the H-bomb, he would not be drawn out.

Finally, I confessed to him that I had interviewed many of his colleagues, spoken to several government officials and scientists about his role in the development of the H-bomb.

"I would like to give you my version," I said, "of your contribution. All I want of you is to tell me how correct or incorrect I am."

Ulam agreed.

"On the basis of your mathematical calculations," I began, "you told Dr. Teller that his original concept for the H bomb was not promising, that it could be produced only with so much tritium that its cost would be pretty nearly impossible. On this, the ENIAC computations bore you out."

"Later," I continued, "you got a new idea for a thermonuclear device. The first man you went to with this suggestion was Norris Bradbury, director of the Los Alamos Scientific Laboratory. The next day you discussed it with Dr. Teller. On the basis of this idea, you and Teller then wrote jointly a paper in two parts—it is still classified top secret—which contains a drawing of the device itself and is the basis for the construction of present-day thermonuclear bombs." I paused, then asked, "Is that right or wrong?"

Ulam thought for a few minutes. "Right," he said with a small smile.

a wife's view of a great man

■ Françoise Ulam met her husband at Mount Holyoke College, Mass., where she was an exchange student from France. She married him in 1941 when he was at the University of Wisconsin. This is the glowing way she recently spoke of him: "I would not like to see my husband being represented as another Mr. H-bomb in the public

view. Stan's contributions to science and technology range far and wide and his role in the development of the H bomb is only one of them. Primarily he is a mathematician, and in the words of one of his old professors, 'He thinks only of the best problems.' He is known for his imagination and for his ability to formulate problems in many of the specialized mathematical disciplines. He is also a thinker of universal accuracy and knowledge and likes to apply his intuition to the relationships of mathematics to biology and to astronomy. Politically his feelings are that thermonuclear weapons have rendered wars impossible. [Thus] he departed from his political aloofness to write a testimony in favor of the test ban treaty."



DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin
to reduce fever and relieve pain

REPORTING on a Government-Financed Study of Five Leading Pain Relievers, an article in The Journal of The American Medical Association showed that Bayer Aspirin was unsurpassed by any of them for speed and strength of relief. The report also showed that Bayer Aspirin was as gentle to the stomach as any product tested, including the higher-priced buffered product. On the other hand, the two combination-of-ingredients products tested upset the stomach considerably more often.



PARADE'S SPECIAL

INTELLIGENCE REPORT

WANTED: AUTO MECHANICS. Ten years ago the average age of the American automobile mechanic was 45. Today it's approaching 55. Relatively few youngsters want to become garage mechanics. Apparently, the job doesn't offer enough social status. At the same time autos are becoming increasingly intricate. The combination of mechanic shortage plus engine complexity is booming the rebuilt-engine business. Last year about 4,000,000 rebuilt engines were sold in this country. According to Evan Thomas, Jr., of the Thomas Engine Corp., Pasadena, Calif., the nation's largest supplier of rebuilt engines to dealers and garages: "A guaranteed rebuilt engine good for 100,000 miles costs somewhere between \$350 and \$450 installed. Our business has increased at least 15% every year for the past 10 years, largely because there aren't sufficient neighborhood garage mechanics competent enough to overhaul a worn engine, and also because such a job, done part by part by a local man, costs too much. The motorist who's not in the market for a new car is finally learning something about the virtues of a guaranteed rebuilt engine as opposed to one repair job after another."

TV FORESIGHT. In another few years television will have used up completely Hollywood's backlog of feature pictures. In preparation for that day, the networks are now sponsoring 2-hour film series for TV programming next year. NBC has recently finished the pilot of such a series, Johnny North, which cost \$600,000 and was made in 25 days. The network plans to produce future films of the same stripe in 15-20 days at an average cost of \$300,000. The idea is to build up a backlog of cheapies which can be replayed indefinitely.

JAPANESE STAINLESS. Japan is entering the American market with a low-priced stainless steel double-edged razor blade.

DOGS NEEDED. The Army and Air Force need dogs for sentry duty -- particularly German shepherds, age 1 to 3, minimum weight 60 pounds, minimum height 23 inches. The Animal Procurement office at Lakeland Air Force Base in Texas is handling the deal.

CREDIT CARDS. American Express Co. is issuing credit cards to Frenchmen. Last year the company introduced a pound sterling card in Great Britain and a peso card in Mexico, both successful.

AMBITIOUS BING. Bing Crosby, multimillionaire at 60, is tired of just playing golf and fishing. Crosby is willing to star in a weekly comedy TV series next year, and three major TV networks are each anxiously trying to develop one he will approve. There is a fortune in such series, and Bing is not averse to leaving one to the three children of his second marriage.

Because of the volume of mail received, PARADE is unable to answer queries about this column.



END SHIRT COLLAR "SQUEEZE"
Collar-Extender button "Joosca" tight shirt collars. Ends all-day "squeezing". Expands collar up to 10 sizes larger for that "best night" feeling. Invisible behind the collar. Can be transferred from shirt to shirt in seconds.
No. 114-Collar Exp (Set of 2).....\$1.00



PERFECT EYEBROWS EVERY TIME!
You can't tweeze—even when you hurry! 7 different eyebrow shapes. Pick one to complement your features. Fit any width face. Simply tie around head. Hands are free to apply eyebrows evenly. Use it even while wearing glasses.
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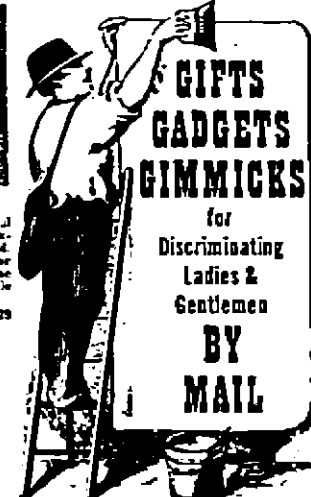
ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noise that ruins you of refreshing sleep— even snoring! "Hear-Guards"—designed by a sound engineer. Medically accepted. Soft rubber, with extra strong safety design. Guaranteed. Indicate for men, women.
No. 124—"Hear-Guards".....\$1.49



IT'S EASY TO RE-STRING BEADS!
It's easy, that is—if you have this clever bead stringer. It does the job quickly. Ties knots close between beads and won't clamp. Prevents stringing in case of breakage. Extra strong strands included. Complete with instructions.
No. 147-Bead Stringer.....\$1.29



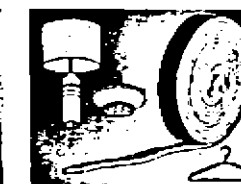
TOO MANY "CHINS" SHOWING?
A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension.
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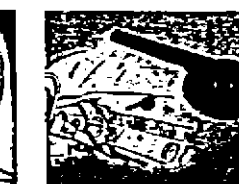
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A brand new device to make hand-sewing easy! No re-threading. It holds a full spool of thread. One regular sewing machine needle. Makes "loop" stitch, as in knitting. Perfect for hemming, basting, applique, decorative stitching, etc.
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Marvelous in a hundred different ways! Self-adhesive. Stick it to bottom of lamp, clock, book ends, ash tray, around edge of vacuum cleaner, use it on clothes hangers (to prevent clothes from sliding). Order several rolls now.
No. 175-Foam Tape.....\$1.00



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Ends gas-wash, frayed nerves and scraped fenders. Fits any type car. Makes parking easy—even in the tightest spots. Adjust according to directions and park perfectly the first time—every time! Used by many driving schools.
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The perfect trunks for every sport! Give support, trim your figure, too. Strong, light-weight steam-cured rubber. Non-absorbent. Attractive white herringbone design. Need no belt or separate supporter. All ways stretch. State's solid wearers.
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Don't let stubborn zippers slip you! Stick, off the track or "out-of-whack"...this handy professional tool repairs zippers as easy as sewing on a button. Fixes all makes— all sizes, large or small—right on the garment in seconds!
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Don't throw away valuables because they're broken. This new miracle adhesive mends almost any hard-surface material permanently. Furniture, china, jewelry, glass, tile. Washable. Non-deteriorating. Unaffected by heat or cold.
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A wonderful hand exerciser that helps relieve pain of arthritis, bursitis, rheumatism. Extremely beneficial to athletes for hand and arm strengthening. Firm, resilient rubber with space for each finger. Recommended by doctors.
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● PORTLAND, ORE.
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● PASADENA, CALIF.
27 S. Garfield Ave.

● SAN JOSE, CALIF.
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● SAN MATEO, CALIF.
2200 S. El Camino

STEAM-PROOF STEAM IRON COVER
At last! You can iron all hard-surfaced fabrics without causing shine. Pats now heavily in serge, gabardine, duck-faced silk, woollens, halved fabrics. Simply slip one of these covers over your steam iron. Set includes two covers.
No. 105-Steam Iron Covers.....\$1.00

DRY CLOTHES—RAIN OR SHINE
"Drip-Dri Bar" hooks over shower rod and locks in place. Attaches in seconds. No screws, no adhesive. Can't melt. Adjustable 27" x 31". Fits any standard bathtub. Holds full-length garments. Water drips into tub, not on the floor.
No. 121-Drip-Dri Bar.....\$2.88

SAVE MONEY ON A HAIR DRYER!
Now, convert your old hand-type hair dryer (or even vacuum cleaner!) to a professional hand-type dryer. Save up to \$25! Hand-dries all hair-sets. Concentrates heat for faster drying (10 minutes). Leaves hands free—no tiresome holding.
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GET RID OF UN-WANTED HAIR!
Amazing *Lomex Permagen* destroys hair roots instantly—one by one—without pain. No wire connections. Uses tiny batteries (included). Same electrolysis system works now to remove hair permanently from face, arms, legs, body.
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Permagen turns costume jewelry—or any metal objects into 24K gold plated treasures. Do it yourself, in salaried. Save money. No electricity. No special tank or shile. Use it on anything metal. Never tarnishes or needs polishing.
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GET RID OF STUMPS EASY!
Why break your back chopping and digging? Miracle chemical does the hard work. Rids your lawn or garden of tree stumps. Decomposes wood fibers clear to the root tips. Makes final removal easy. Won't hurt nearby plants.
No. 137-Stump Rid.....\$1.99

COUNT COINS FAST!
Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 6 channels. Shows the totals as you go. No more fumbling with the wrapper. Real time-saver for merchants, cashiers, clubs, collectors, etc.
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NO MORE DRIP...DRIP...DRIP!
End leaky faucets fast and easy—with neoprene ball sealers. Last 10 times longer. Just remove the old washer—drop ball in. That's all! Not affected by hot water, grease, oil, etc. Fits most faucets. Set of 6. Assorted sizes.
No. 110-Ball Sealers.....\$6c

CLEAN VENETIAN BLINDS EASY!
One wipe cleans both sides of slat! Two thick foam pads—when used dry will remove surface dust and dirt. For thorough cleaning, dip in soapy water—wipe slats with big clean sponges. Seconds, with just half the effort.
No. 109-Blind Cleaner.....\$1.29

LOW-COST WATER PUMP
Why pay a lot of money for a gasoline or electric pump? Your home water pressure operates this handy little waterer. Simple syphon principle supplies up to 160 gallons per hour from banded basements, pools, washing machines, boats, etc.
No. 104-Siphon Water Pump.....\$2.54

FUN WITH "MARKED" CARDS!
Amaze your friends! A "trick" deck of cards for magic tricks. Tapered edges for "book selection"—plus a design variation that lets you tell any card at a glance from the back! Includes instructions and 31 magic tricks.
No. 101-Marked Cards.....\$1.99

REMOTE CUT-OFF FOR TV SOUND
A real blessing for harassed TV viewers! Easily attached remote control "off-on" switch for sound. Picture is not affected. Cut out boring commercials. Switch to silence for telephone or conversation, without leaving your chair.
No. 101-TV "Mutter".....\$2.99

DRY SWEATERS FAST & FLAT!
Solve "where-to-dry" problem for all sweaters. Hang from shower curtain rod, clothes line, picture hook in wall. Garments will retain shape, dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.
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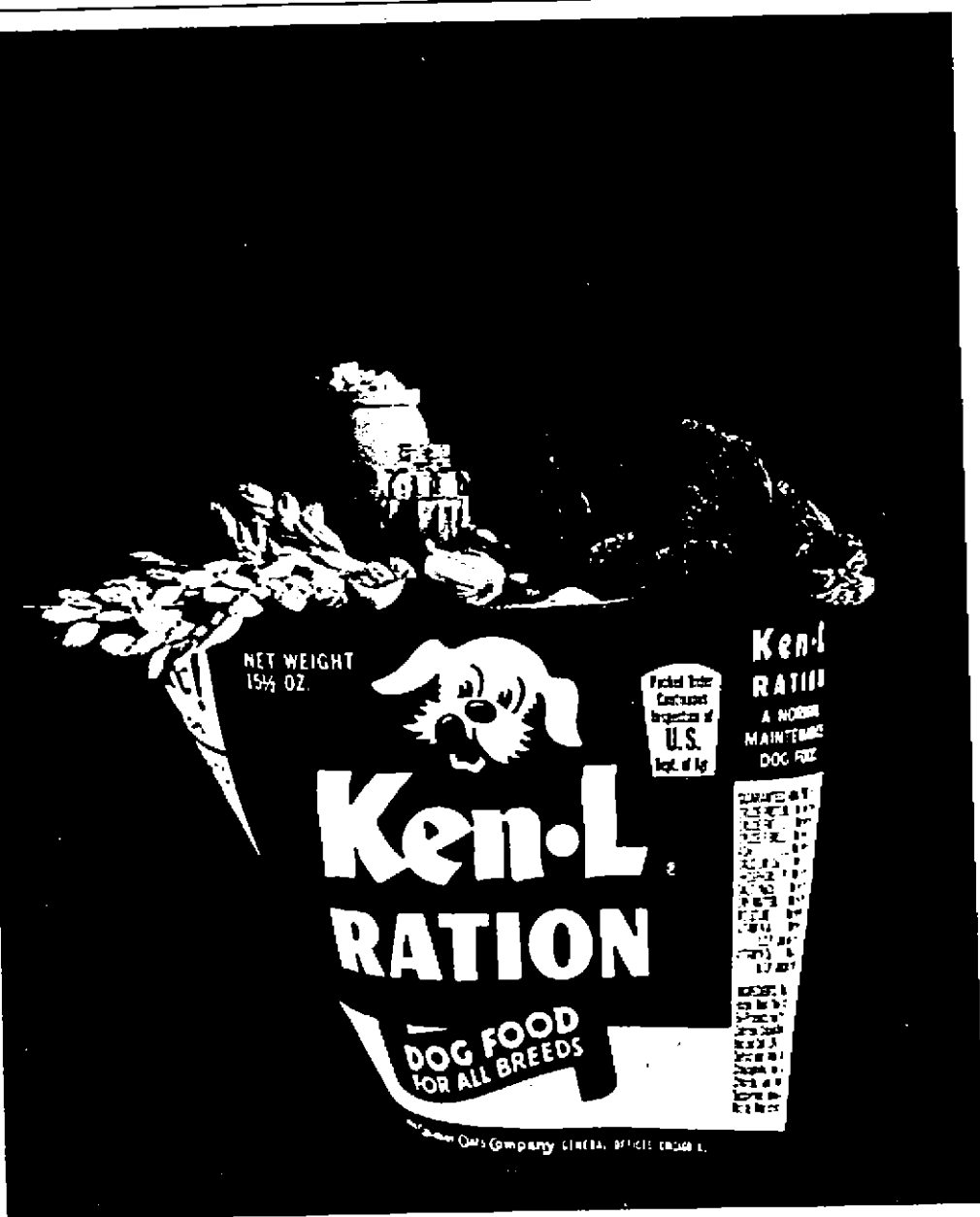
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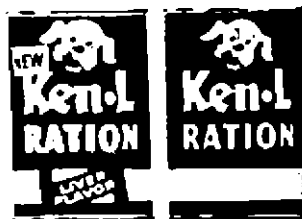
7

Donna Douglas

PRETTIEST OF THE



BEST WAY TO BRING HOME HIS GROCERIES
...in a can of freshly-cooked Ken-L Ration! Great juicy helpings of lean red meat* (the real thing!) complete with 17 other good things to eat. All any dog could want. And now there are two kinds—Regular and new Liver Flavor!



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HOLLYWOOD.
Many girls ruin their lives by marrying and having children too early—at 16, 17 or 18.

Entrapped by marriage, fearful of divorce, which in some cases is prohibited by their religion, they spend the rest of their days unrequited, unhappy, wondering from time to time how well they might have married had they only waited until they were more mature, more experienced, had developed more realistic criteria for judging good husband potential.

There are some girls of spunk and courage, however, who refuse to be defeated by an unhappy first marriage and subsequent childbirth. They try to work out their marital difficulties, but when they realize they've married the wrong man, children or no children, they obtain a divorce and set out to make a new life for themselves.

MOST POPULAR TV SERIES

One such blue-eyed beauty who has done precisely that is Donna Douglas, 31 (real name—Doris Smith), who plays the role of Elly May Clampett in the *Beverly Hillbillies*, a low comedy series which at this writing is rated the nation's most popular television program.

When Donna was 17—or, as she so truthfully puts it, "When I was 17 going on 12"—she imagined herself in love with a handsome young man of the same age from Baton Rouge, La., named Roland Bourgeois, who today works as a repair man there for the Ace Appliance Company.

"Frankly," she says, "we had no business gettin' married. All we had in common really was playin' baseball and basketball. I used to be a tomboy. We were much too young. But down home back then, no one seemed to frown on young marriage. That's what most girls think about. It's the thing to do almost without thinkin', and that's what we did."

In 1949 Roland Bourgeois and Doris Smith were married in Baton Rouge at St. Gerard Majella church. Roland worked as a salesman for an auto parts manufacturer, and the young couple lived with the bride's parents. A few years later Roland was drafted into the army and shipped overseas to Germany. By the time he returned in 1953, Donna was convinced their marriage was a mistake. Each had outgrown the other.

INSISTED UPON DIVORCE

They stayed together for awhile, and in 1954 Donna gave birth to a son, Danny. Despite this, she was convinced she could not save her marriage and insisted upon a divorce.

"Today," says Donna, "my son lives with my folks outside Baton Rouge. My daddy, who works for Esso, has a 23-acre spread, and Danny's got all the room in the world in which to play. He goes fishin' and huntin',

BEVERLY HILLBILLIES

by Arno Johansen



Lovely Donna Douglas believes: "Work with life and life will work with you."

and he's the happiest little boy you'd ever want to meet. I'm in touch with him all the time, and I know everything's goin' to work out just fine."

Ten years ago, however, at 21, when she filed for divorce, Donna Douglas wasn't quite so optimistic about the future. She was determined to have some career, but having been married in her last year at Redemptionist High School, she had no marketable skill.

Taking inventory of her virtues and faults, she decided that what she had to offer was beauty—large blue eyes, soft, luxuriant blonde hair, a flawless complexion and a well-turned figure.

A girl with such physical attributes is a natural for modeling. It's difficult to make a living as a model in Baton Rouge, so Donna took what little money she had and headed for New York. This took guts, because she had never before traveled north of Shreveport.

In New York she moved into the Rehearsal Club, asked about modeling agencies, made the rounds and, be-

cause she is immensely photogenic—the wholesome, all-American type—she got jobs quickly, giving herself the name Tina Barron. Since many television programs require little or no acting talent, it was just one step up from modeling to TV.

Presently Donna became "The Letters Girl" on the *Perry Como Show*, "The Billboard Girl" on the *Steve Allen Show*, "one of those elbow-grabbers," she declares, "you see on every daytime quiz program, the pretty girl who grabs the contestant by the elbow and leads him up to the microphone."

When the newspaper reporters in New York were holding their annual By-Line Ball, they asked Donna if she would appear as Miss By-Line. Happily, she said yes, whereupon Ed Sullivan invited her to appear on one of his TV shows as "The By-Line Girl."

Hollywood producer Hal Wallis happened to catch the show and, on the basis of Donna's beauty, brought her to Hollywood under a six-month contract, gave her the name Donna Douglas, and gave her a few bit parts.

In these parts, sweet and fragile-looking Donna failed to generate the sex appeal Wallis thought she possessed, so he dropped her. But she encountered no trouble in finding TV jobs. In one year in Hollywood she found 45 such jobs and gradually learned how to act.

Two years ago, when writer Paul Henning dreamed up the *Beverly Hillbillies*, he remembered Donna Douglas in *Lover Come Back*, a film she had made with Tony Randall. To him, she seemed perfect for the part of Elly May Clampett—a beautiful, rural, naïve girl at home with animals and simple country folk. He tested and signed her, and ever since, Donna has risen in popularity along with the *Beverly Hillbillies*.

Today, despite her weekly salary of \$750, she lives most economically in a small one-bedroom Hollywood apartment (\$90 a month), sends money home for the support of her son, only a few weeks ago bought herself a Buick, puts on no airs, is liked and respected by everyone she works with.

Perpetually optimistic and quietly ambitious, Donna says: "What I've learned thus far is never to be discouraged by hard knocks. People must have faith in themselves and in God. I'm livin' proof that if you work with life, life will work with you. Just don't be afraid to meet it."



Pear Blintzes... right on your Bisquick box!

Delicate Bisquick pancakes stuffed with light and tender canned pears and spiced cream cheese...then topped with a rich butter sauce. Easy to make, too.

Bisquick is your shortcut that makes even blintzes easy. And tender canned pears from the Pacific Coast make these Pear Blintzes a delicately delicious idea for dessert or brunch. You find the recipe on your Bisquick box, naturally, along with Betty Crocker shortcut recipes for so many other good things.



LESLIE BLANCHARD WITH INGER STEVENS, STAR OF 'THE FARMER'S DAUGHTER'—CLAIROL'S NEW WEDNESDAY EVENING SERIES ON ABC-TV

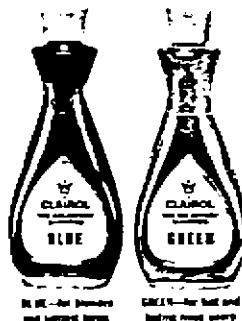
A famous haircoloring artist tells why you should use a special colorfast shampoo if you color or lighten your hair

"The more beautiful your haircoloring, the more important it is to keep it beautiful," says Leslie Blanchard of New York, Color Director for Antoine Salon, Saks Fifth Avenue, and originator of many exciting haircoloring effects. "We use color to achieve the utmost in flattery for a woman—to play up her best features, and add life and elegance to the simplest styling.

"With haircoloring so important, naturally I like it to stay the way I designed it, clear and fresh looking. I don't want to see it turn cloudy or change after a shampoo or two."

When asked how he handles this important shampoo problem, Mr. Blanchard explained, "Now we have a very special answer in new Clairol Shampoo. It's special because it's colorfast—that is, it won't change hair color."

Very different from other leading shampoos, new colorfast shampoo by Clairol was specifically created for women who color or lighten their hair. In two unique formulas: Clairol Blue for all light delicate blonde shades of lightened and toned hair. Clairol Green for all red, brown and black shades of tints and lasting rinses. So you see, however you color your hair, one of these two is exactly right for you! Used by leading beauty salons everywhere. Now available at fine cosmetic counters.



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CLAIROL® SHAMPOO the colorfast shampoo

parade of progress

Make life easier—take a look at these new ideas
for your home and family ■ BY PETER DRYDEN



Vinyl panels



Trunk lid holder

Something new for decorating: These vinyl panels (top) capture the appearance of ceramic tile—and are self-sticking, simple to install. Just peel off the paper backing, press in place, and they adhere firmly to wood, metal, plaster, tile, masonite, wallpaper. You can cut them to fit with ordinary household scissors. 3 patterns, 15 colors. Eight 12" x 12" squares: \$3.98. Decro-Wall Corp., Dept. PP, 21 Saw Mill River Road, Yonkers, N. Y.

Trunk lid holder: A help when you haul large items in your car trunk, this holder (above) keeps the lid from bouncing and obstructing your rear vision. It hooks onto lid and bumper, won't mar, has strong 5-inch spring, adjusts for any load. Red fluorescent safety flag warns cars behind—day and night. \$1.98. Franzen, Dept. PP, Franzen Bldg., Evanston, Ill.

Convertible vacuum: A new beverage server does double duty—it becomes a leakproof wide-mouth vacuum bottle when you unscrew the flip-up lid and replace with screw-down stopper and cup-cap. It can keep hot drinks hot or cold ones cold for hours—and its wide mouth makes it useful for carrying hot or cold solid foods as well. Pint size: \$4.95; quart: \$5.95. King-Seely Thermos Co., Dept. PP, Norwalk, Conn.

Low-luster polish: Something new in the furniture care field is a polish that doesn't leave the finish shiny. Developed for low-luster wood surfaces—including both the sealed and oil-rubbed finishes found on some oak and walnut furniture—the cream preparation does a thorough cleaning job, including removal of finger marks, and enhances the wood grain but does not increase the gloss. It leaves no powdery residue or dust-catching film, can be used as a dusting aid. 69¢ in stores. S. C. Johnson & Son, Dept. PP, Racine, Wis.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets it cannot correspond about them.

NO-BAKE CHEESE CAKE

by BETH MERRIMAN Parade food editor

You can now make a delicious orange cheese cake without even lighting the oven. This new no-bake cake, made by chilling in the refrigerator, is creamy and smooth. And it has a delicate orange flavor accented with chocolate crumb crust and topping—a dessert worthy of your most luscious menu.



CRUMB MIXTURE

- 1/4 cup chocolate cookie crumbs
- 3 tablespoons sugar
- 3 tablespoons butter or margarine, melted

Combine all ingredients. Press 1/2 cup of this mixture in bottom of 8- or 9-inch spring form pan. Reserve remaining crumbs for top.

Filling

- 3 envelopes unflavored gelatine
 - 1 cup milk
 - 2 eggs, separated
 - 1/4 cup sugar, divided
 - 3 cups (24 oz.) creamed cottage cheese
 - 1 can (6 oz.) frozen orange juice concentrate, thawed
 - 1 cup whipping cream, whipped
 - 1 tablespoon grated orange peel (optional)
- Sprinkle gelatine over milk in 2 1/2-qt. saucepan to soften. Stir in egg yolks.

Place over low heat; stir until gelatine dissolves and mixture thickens slightly, about 3 minutes. Remove from heat; stir in 1/2 cup sugar. Sieve or beat cottage cheese on high speed of electric mixer until smooth, 3 to 4 minutes. Stir cottage cheese and thawed concentrate into gelatine mixture. Beat egg whites until stiff; add remaining 1/4 cup sugar gradually; beat until very stiff. Fold into gelatine mixture; fold in whipped cream. Turn into prepared pan; sprinkle with remaining crumbs and grated orange peel. Chill until firm (2 to 3 hours). Loosen cake from sides of pan with knife; release spring form. Makes 10 to 12 servings. Note: If spring form pan is not available, use loaf or square pan that holds 8 cups. Grease pan lightly so waxed paper cut to fit will cling to pan. To unmold, invert on serving plate; remove waxed paper.

FROM PARADE'S TEST KITCHEN PHOTO BY BONNE

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And apply . . . it liquefies before your eyes!



...A stranger to her
loved ones...

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Because of the pain and crippling that comes with the swelling of her hands, her throat, her joints—arthritis robs a woman of her physical well-being... and some times, her serenity, her peace of mind, her place in the family and the community.

Arthritis can strike anyone, anywhere... women, men, even children. Today no one knows why. No one knows how to prevent it. But some of the best minds in the country are at work in research laboratories and in hospitals all over the nation, seeking solutions to the riddle of this mysterious, crippling disease. The work of these brilliant, dedicated men is supported by your contributions to the March of Dimes.

The National Foundation—March of Dimes
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YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

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Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin B₁₂ of a full quart of milk, the Vitamin B₁₂ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each **BREAKFAST VITAMINS** tablet contains blood-strengthening iron — as much

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You no longer have to worry about vitamin-slimpy breakfasts when you start the day with **BREAKFAST VITAMINS**. Start the day right—with **Vitamin Power** plus blood-strengthening iron. Get **BREAKFAST VITAMINS** today.

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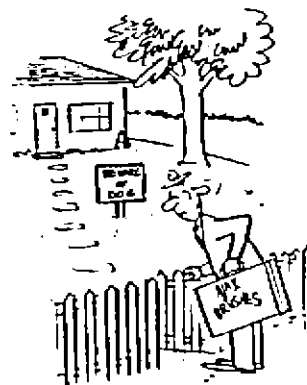
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There is always the risk of serious infection caused by the maddening desire to scratch an already irritated skin. Users of **Resinol Medicated Ointment** say it acts like magic to soothe the discomfort of many minor skin irritations such as chapping, chafing, athlete's foot, dry and cracked skin and "dishpan hands". Today buy, try **Resinol Ointment**—at all drug stores.

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My Favorite Jokes

by MARK RUSSELL



EDITOR'S NOTE: Mark Russell, 30, is a stand-up comedian with a ready supply of political quips and parodies. For years he's been a favorite at the Shoreham in Washington, D.C. Originally from Buffalo, where he played the piano at Slavic weddings, young Russell went to Washington 12 years ago and got a job in a club not very far from the Senate Office Building. He proved too sophisticated for the Congressional clientele and was farmed out to night spots in Wilkes-Barre, Pa., Seal Beach, Calif., and Five Points, N.C. After learning his trade on the road, Russell returned to the capital, where he now lives with his wife and 3-year-old daughter. He works with a piano, is extremely quick with an ad lib, and the best of his material is regularly stolen by itinerant comics. Herewith are some examples of Russell's typical humor:

Nowadays one has to be very careful with political jokes, because many times political jokes get elected.

I know one Congressman who is so unpopular that one year he ran unopposed—and still lost.

The password in Washington this year: "I never heard of Bobby Baker."

Did you hear about Senator Gluck, who was dining at a country club outside of Washington? He stopped a waiter and said, "Do you have champagne here?" The waiter replied, "Cer-

tainly, Senator. What year?" And the Senator shouted, "Right now, damn it, right now!"

Here's a suggestion for women who want to appear younger: Rent smaller children.

Definition of a Russian Boy Scout: He helps old ladies into the salt mines.

If Cassius Clay thinks he's such a great poet, why doesn't he fight Carl Sandburg?

Show me a man who can eat, drink and be merry. And I'll show you a fat, grinning drunk.

My wife sure is immature. Every time I take a bath, she comes in and sinks my boats.

Many Americans visit Europe each year because they see ads like, "Visit beautiful, historic Europe on only five dollars a day." Actually, you can see Europe on five dollars a day—providing you stay in a Russian labor camp.

Funniest sight of the week—a Flamenco dancer with loose false teeth.

I worked in a night club last year where the service was so bad that one time the waiters went out on strike and it was two weeks before anyone knew the difference.

Anecdote of the Week

■ Irving Wallace, author of such torrid novels as *The Chapman Report*, *The Prize* and *The Three Sirens*, sent his latest book to his mother. After reading *The Three Sirens*, which deals with sex and sin in the South Seas, Wallace's mother remarked to a neighbor in Los Angeles: "I don't know where my Irving learned such things—certainly not from my side of the family." ■



Do Face Creams Really Work?

BY HELEN F. PORTER

A good part of my time as a beauty consultant is spent answering questions about face creams. To answer them fully, I've made a careful study of creams—from placenta and hormone creams to medicated and vitamin creams. I've found, as I'm sure many of you have, that while most creams did some good, none really satisfied me.

But recently, I've been using a face cream that I think is just what women have been hoping for. It's light and greaseless, and its skin-softening emollient formula includes polyunsaturates. Now, I'm sure you're all aware that as we get older our skin tends to become drier—unnatural lines caused by dryness can begin to appear. Our skin is drier because its supply of moisture-retaining natural oils—skin softening polyunsaturates and emollients—actually drains away

slowly with time. For example, tests have shown a particularly noticeable loss of polyunsaturates—before the age of 20, the skin's natural supply of polyunsaturates is 50% greater than after age 40.

The beauty of this cream I've been so pleased with, is that its formula puts a supply of oils and emollients, including polyunsaturates, right on your skin. Yet this cream smooths into your skin almost instantly, and never leaves a greasy film on your face...or your pillow case.

The name of this cream, which is made here at Prince Matchabelli, is Polyderm. I feel sure that once you start using it regularly, you'll find, as I did, that Polyderm helps your skin retain its natural moisture...gives you a softer, smoother, younger looking complexion.

I use Polyderm every night before bed, and massage my skin for a minute—gently upward and outward right up to the roots of my hair. And every morning, Polyderm goes on first before I make up.

If you'd like to see whether you like the feel of Polyderm on your skin (and of course whether you like what its emollient polyunsaturate formula does for you), I've arranged to have a trial-size jar made available. If you'd like one, just send 25¢, your name and address to me, Helen F. Porter, at Prince Matchabelli, Box 74, Mount Vernon, N. Y. If you can't wait to get started, you'll find Polyderm at leading drug and department stores everywhere for \$2 to \$7.50, plus tax.

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BLUE JAY

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Nothing else does as much for head cold congestion as the tiny "time pills" in Contac. That's why it's today's largest-selling cold medication at your pharmacy. Now in a money-saving 20-capsule package too.



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RAH! RAH! RAH! girls FIGHT! FIGHT! FIGHT!

by SID ROSS & NEAL ASHBY

There's something new in college sports these days, and not everyone on the campus is cheering about it. You'll see it on a New York golf course this spring, when a pretty coed and a young man tee off against one another. It'll happen again in Alabama, where a girl tennis player will represent one university and a boy will play for another.

And you'll hear plenty about it if—as may well happen in each case—the satisfied girl triumphs over the embarrassed boy.

A sudden trend toward boy-and-girl sports teams in U.S. colleges and universities is stimulating some raucous hoots from spectators on the side lines. It is causing consternation to some adult supervisors over girl team members accompanying their teammates on road trips. Rival coaches have sprung at each other's throats over the practice.

And it is raising a much bigger question across the nation: should girls be allowed to participate in male sports if they can play well enough to do so? Or does such participation only hamper a movement to provide increased and enriched sports competitions for women—which all concerned agree is vitally needed?

A prime product of such an expanded women's athletic program: better performances by U.S. women competitors in the Olympic Games. Russia's husky entrants have dominated these events for years.

This spring, Sue Paris Murphy, 20, will be back on the golf team at Potsdam College in northern New York state, unless her student teaching assignment interferes. Roberta Alison, a junior about whom acrimonious controversy has boiled in the Southeast Conference, will play No. 4 "man" on the University of Alabama tennis team.

FIRST ATHLETIC SCHOLARSHIP

Sophomore Mary Lou Daniel, first girl to be granted an athletic scholarship in the history of the University of Kentucky, is expected to make the school's varsity golf team with ease. Denise Wall, 20, will again be the only female competing in tennis for Stetson University, DeLand, Fla.

There will be more girls on varsity teams at small schools around the country. Last year there were others, at such schools as Tulane (two coeds on the swimming squad), Georgia and Florida Presbyterian, who have since graduated or transferred.

So far, female breakthroughs have been confined to golf, tennis and swimming; there

haven't been any girl baseball, basketball, ice hockey or football players—at least not yet.

You might think women physical educators would be delighted the girls are doing so well. But they're not. They're so upset, in fact, that Sara Staff Jernigan, of Stetson, seized the floor at the recent convention of the National Collegiate Athletic Association in New York to denounce the practice.

Mrs. Jernigan, who is also chairman of the Women's Board of U.S. Olympic Development, declared it a "crucial problem . . . having an adverse effect on the women's programs for the highly skilled."

"The women in the U.S. are up in arms about this," Mrs. Jernigan says. "The women's teams are being stripped! We ourselves cannot have successful intercollegiate sports when our best girl players are being raided by the men's varsities."

GIRLS UNRUFFLED

Girls who have battled their way onto varsity teams harbor no such gloomy outlook.

"Playing with and against boys is not too hard to face, you know," says Potsdam's golfer Sue Murphy. "I enjoy it quite a bit."

Slender Roberta Alison, 19, has calmly played her matches for Alabama, winning her share, unconcerned over the heated squabbling between her coach, Jason Morton, and Coach Tom Sawyer of Mississippi State. Last season, Mississippi State twice forfeited matches in which its players were to meet Miss Alison in singles. This year, the two schools won't play each other in tennis at all.

"I feel we're pioneers in this," says Coach Morton. "Roberta hits the ball as hard as any boy on the team. I don't see any resentment among boys who can't make our team."

To Mississippi Coach Sawyer, having a girl on a varsity tennis team is a travesty.

"A man against a woman is not a fair competition," he maintains. "Any good man can beat a good girl."

Many athletic conferences, including the Big Ten and Big Eight, don't permit women on varsity teams. And in some areas, the matter hasn't come up—apparently because there are good enough competitions among girl athletes.

Like the rest of the nation, America's girl athletes hope for better women's Olympic showings. But it appears that most of them will play on the varsity if they are good enough to make it—and whether boys or anyone else likes it or not.



Sue Paris Murphy plays on Potsdam, N.Y., College golf varsity.



Denise Wall (above) assumes her place—earned by skillful play—with men of Stetson U. tennis team. Martha Leveritt and Pam Hayes (left to right below) were on men's swimming squad at Tulane.



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Amazing dental discovery, 'Cushion Grip'—ends sore spots—refits loose dentures to hold snug as a dentist's mold!

Tasteless! Nothing to mix! 1 application lasts months! Lets you talk, laugh, eat anything—without discomfort or embarrassment!

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CUSHION GRIP is easy to use—nothing to mix or measure! Simply squeeze out of tube onto dentures, then insert false teeth into mouth and bite down. Instantly, CUSHION GRIP molds to

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Mrs. Irene Corish, Norwood, Mass.

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Mrs. W. C. Fines, Bedford, Indiana

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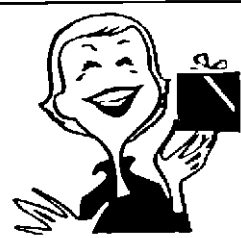
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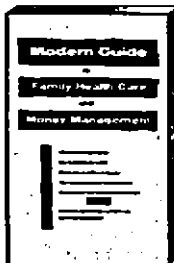
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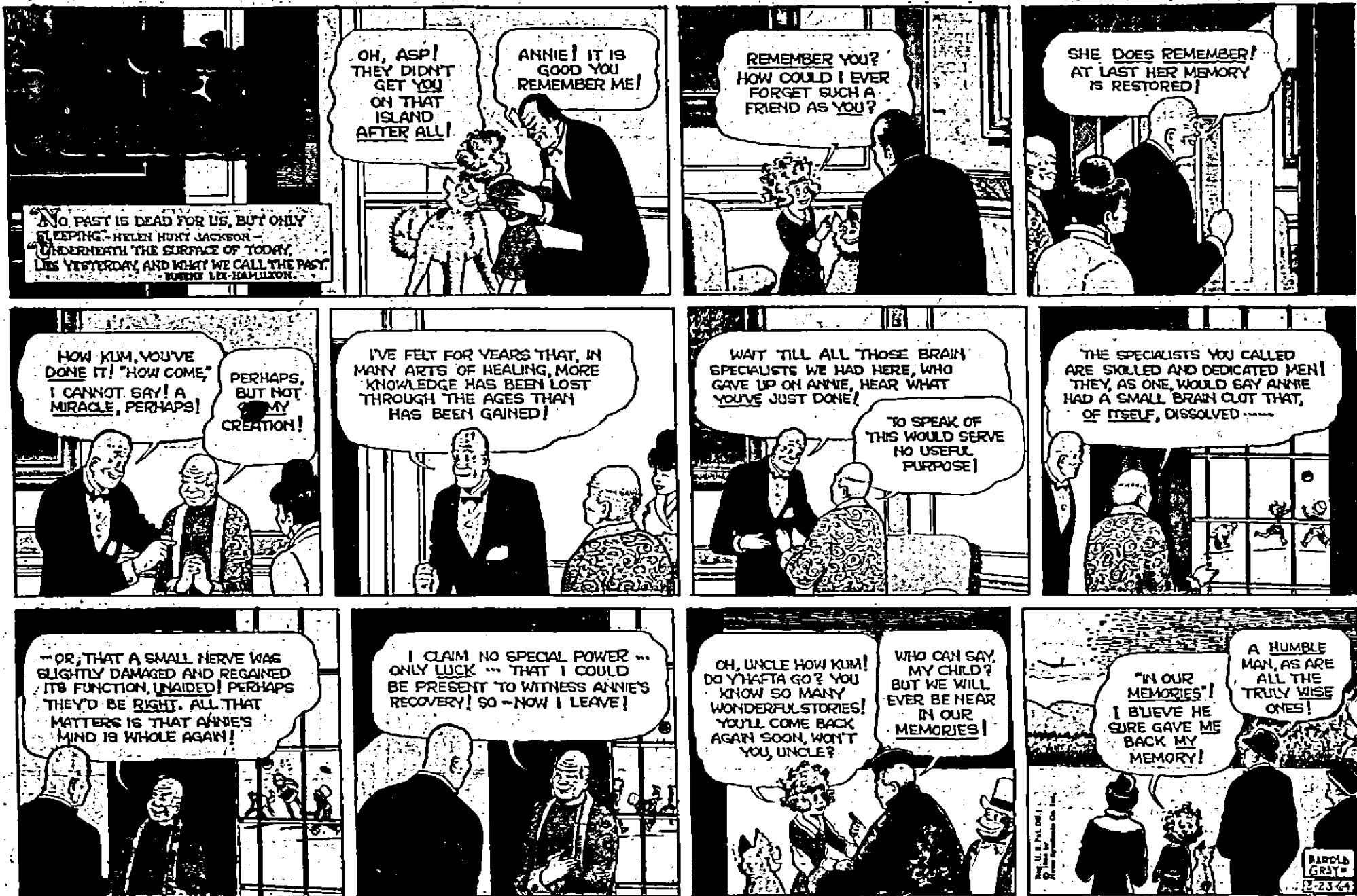
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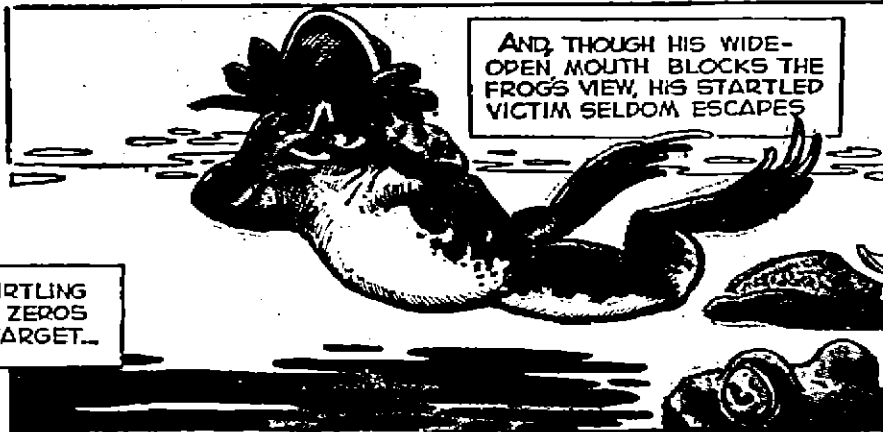
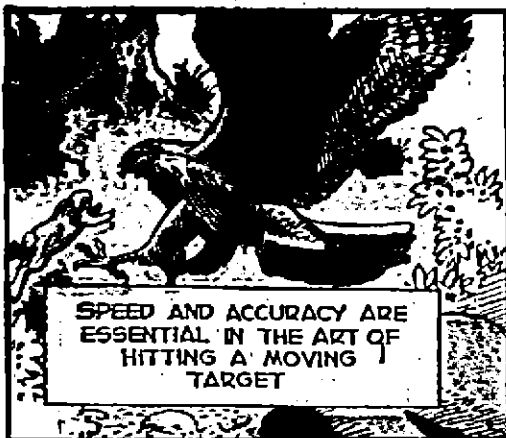
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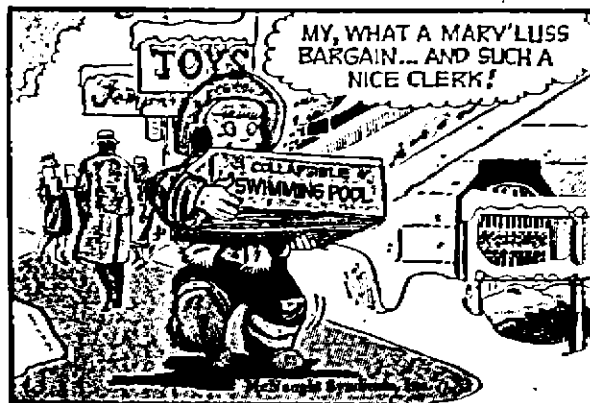
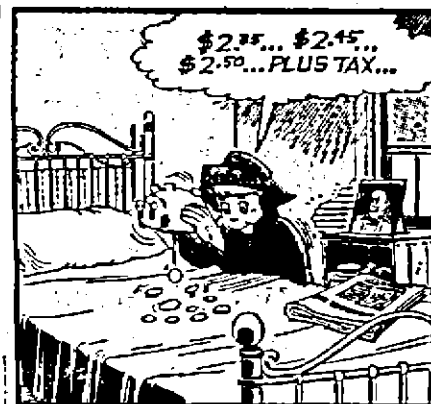
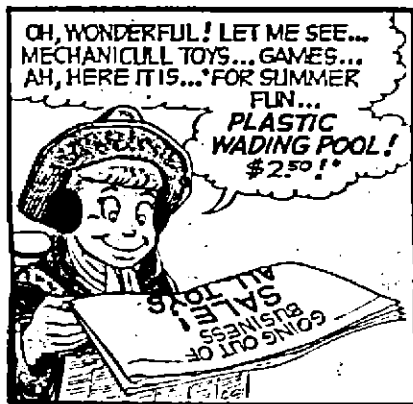
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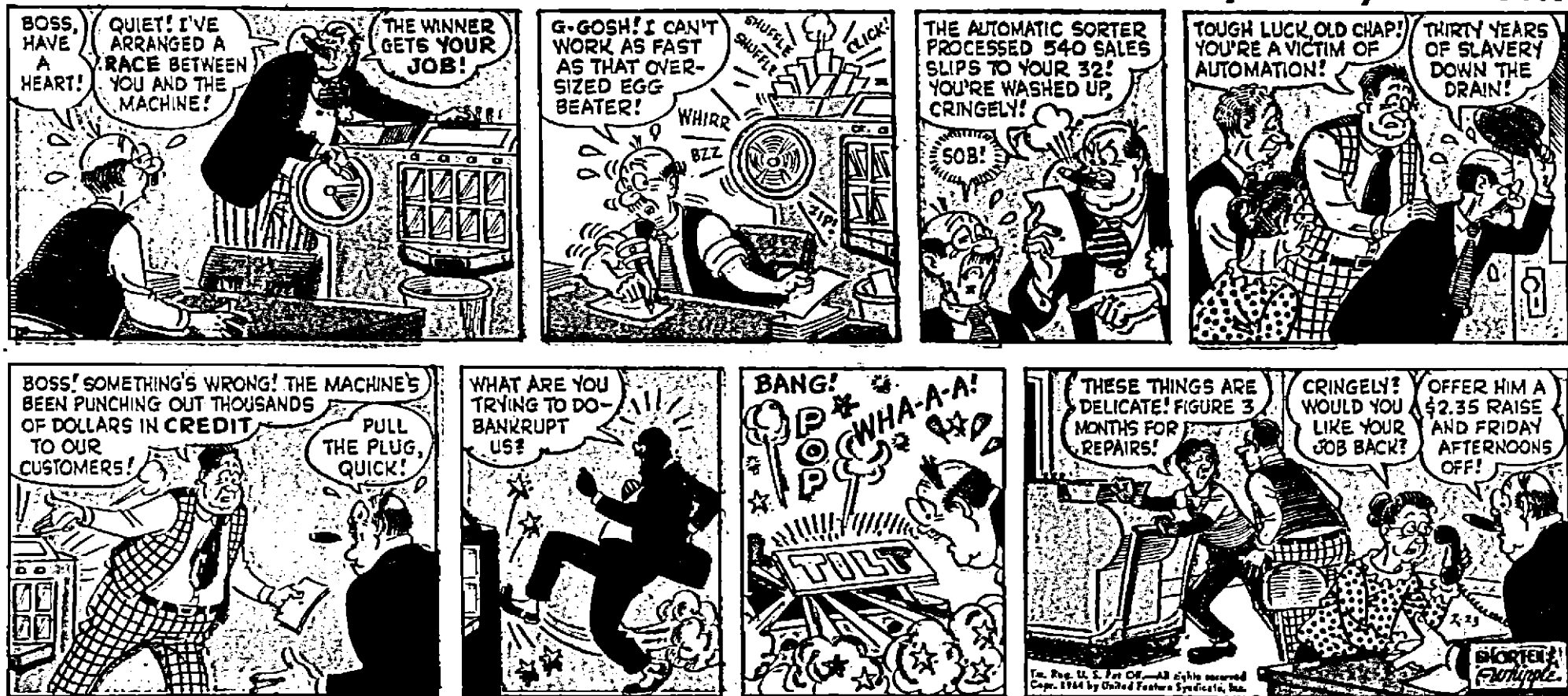
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By Harry Shorten

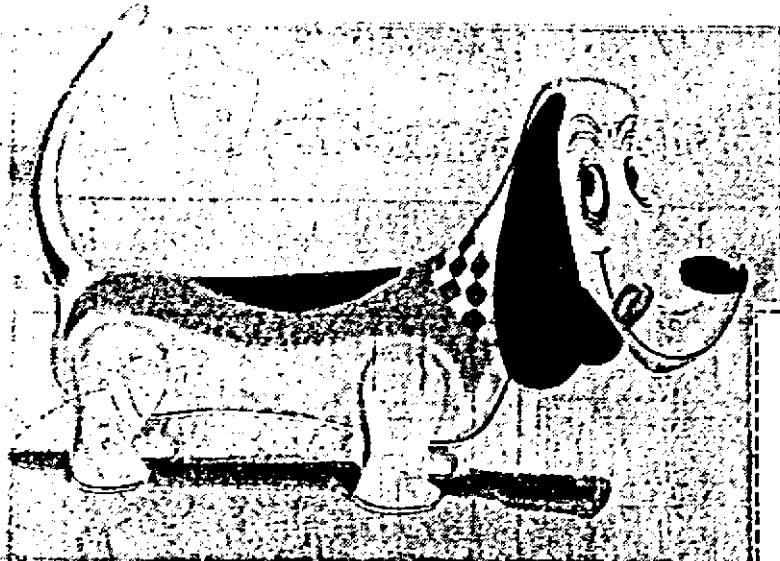


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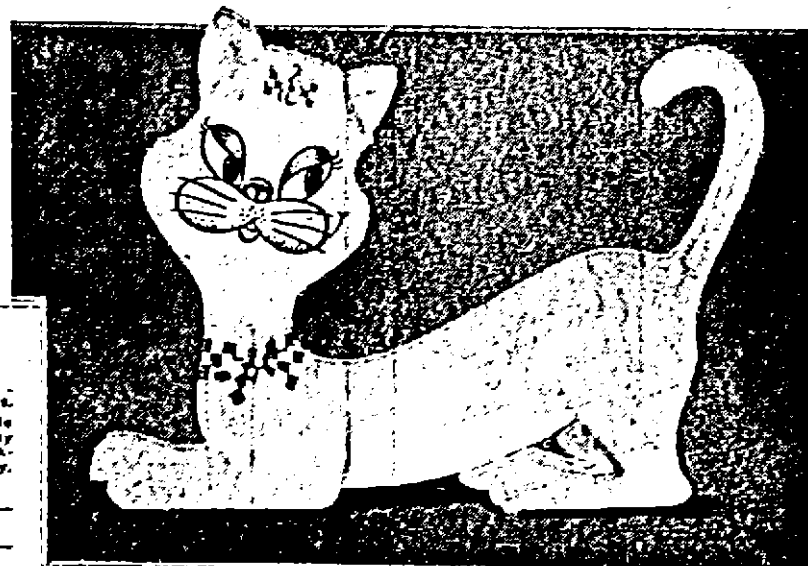
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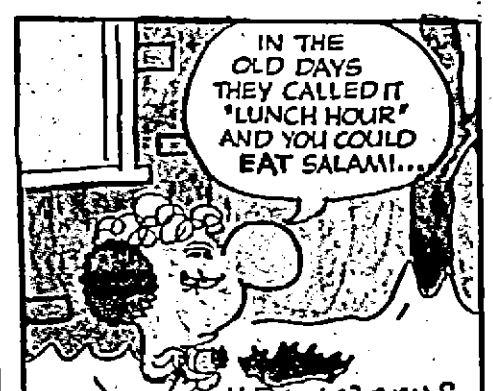
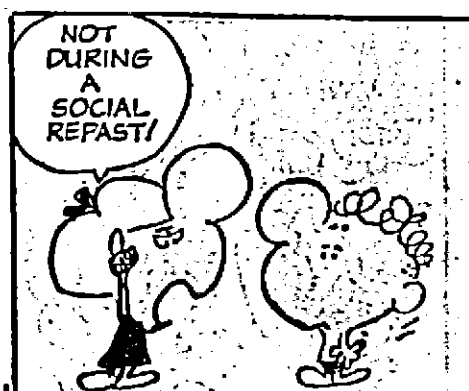
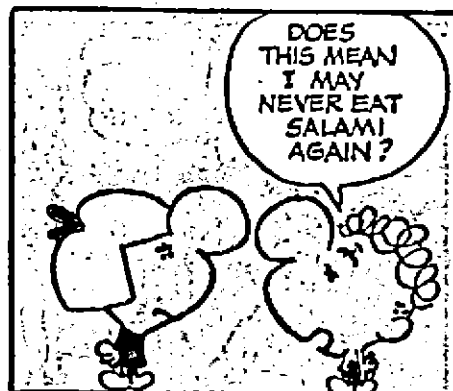
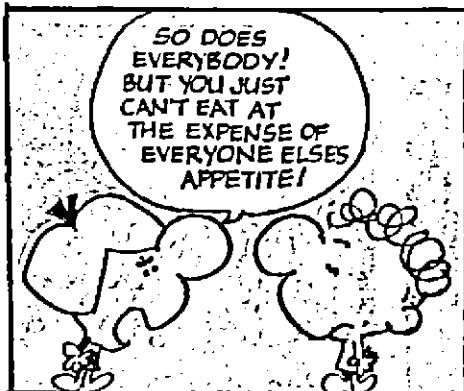
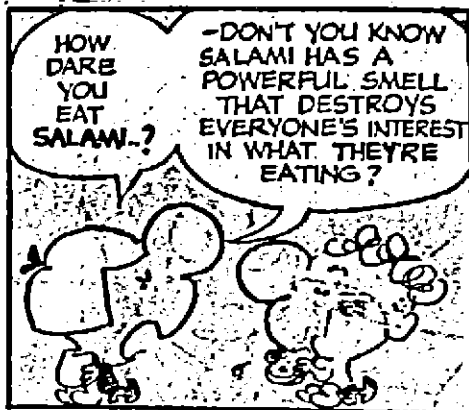
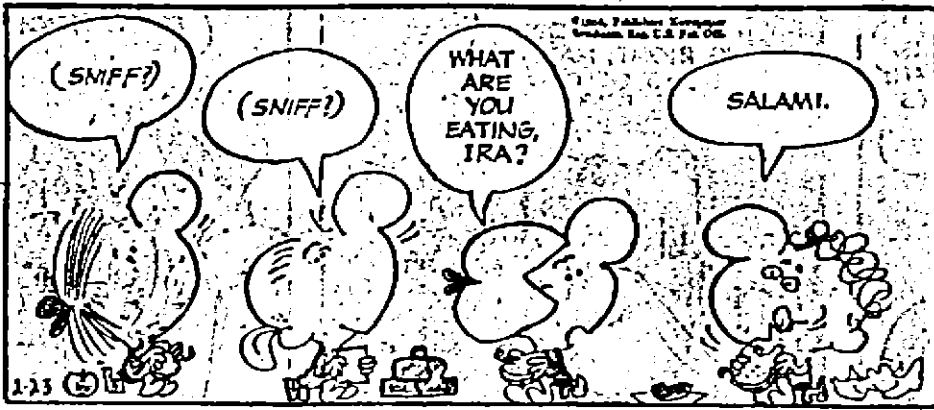
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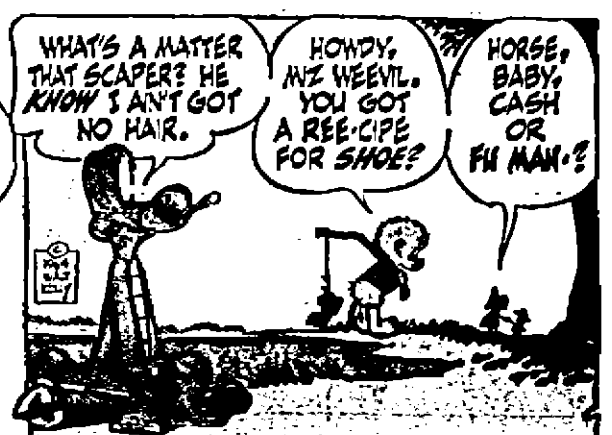
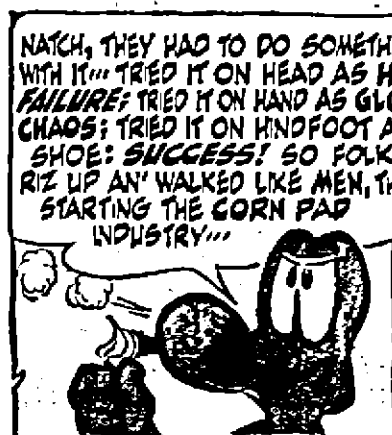
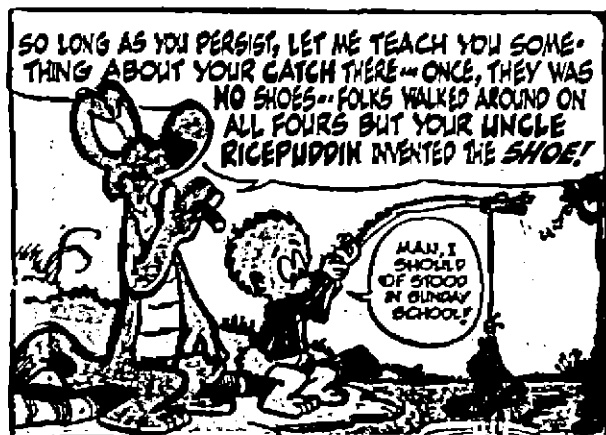
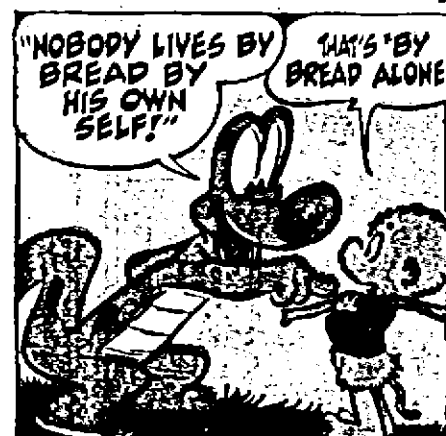
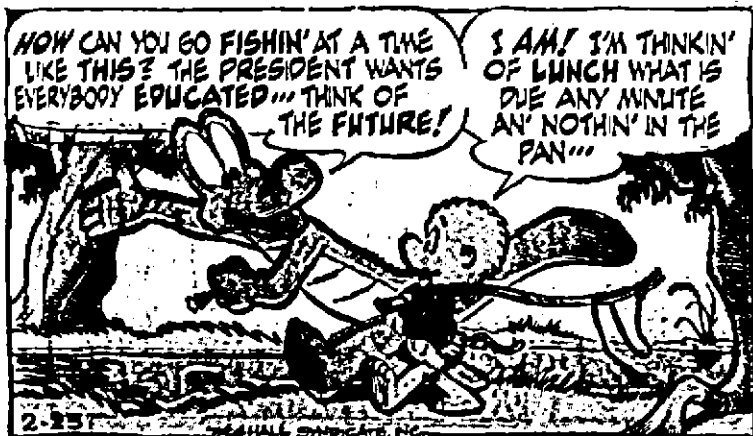
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By Mell



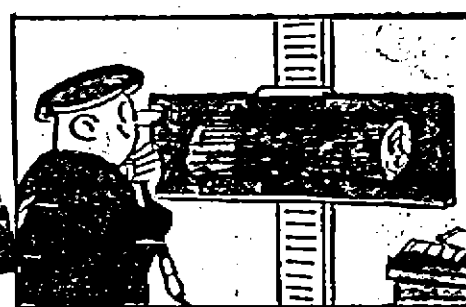
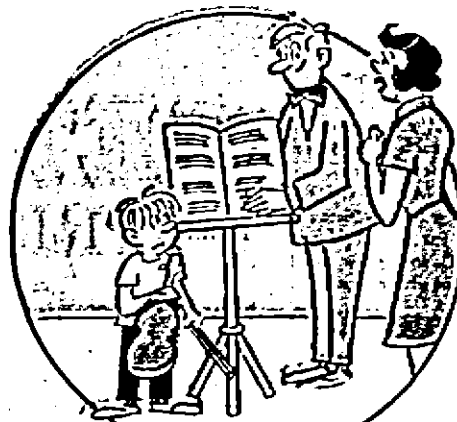
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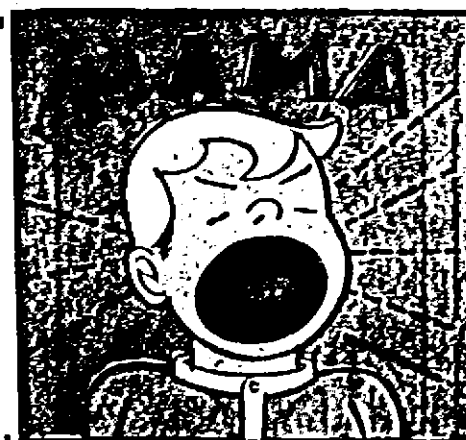
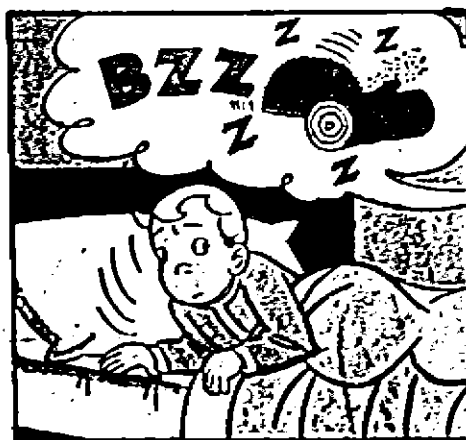
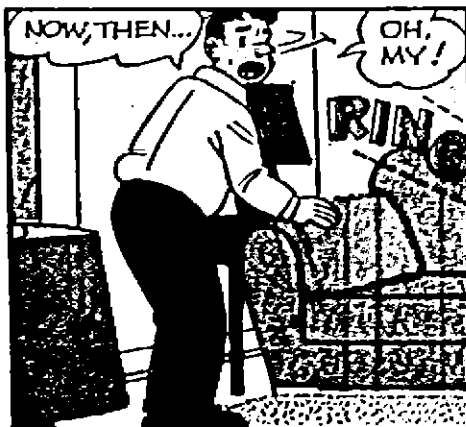
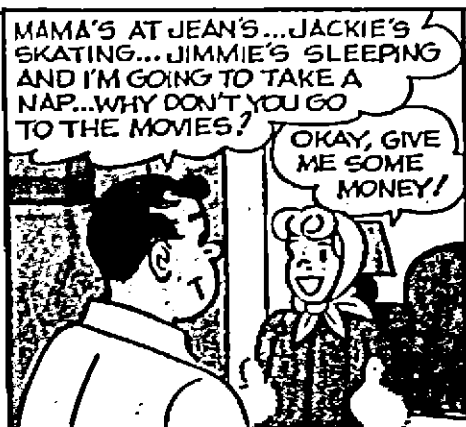
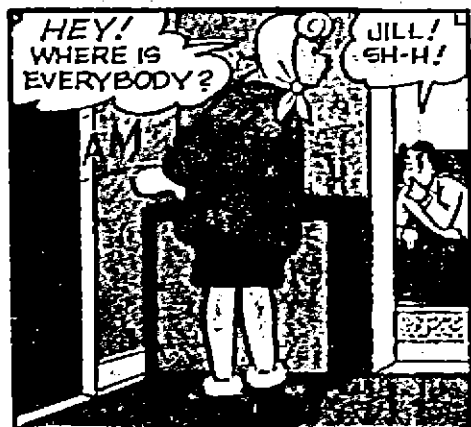
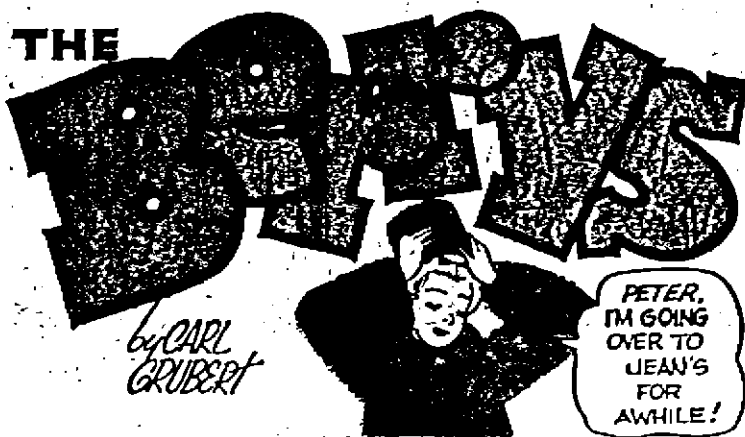
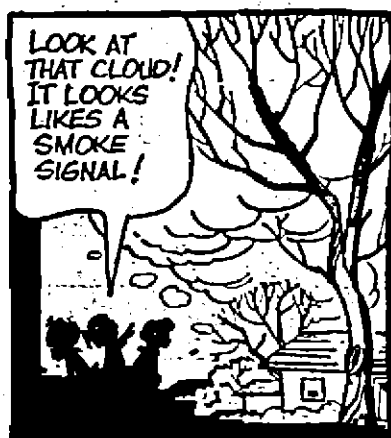
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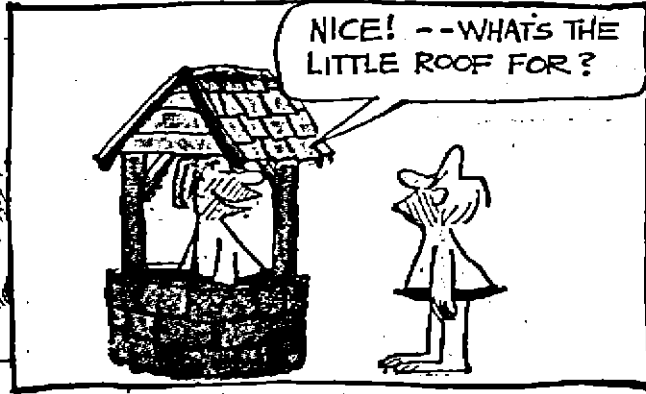
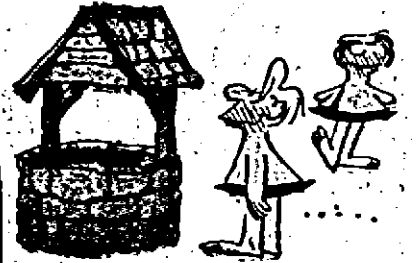
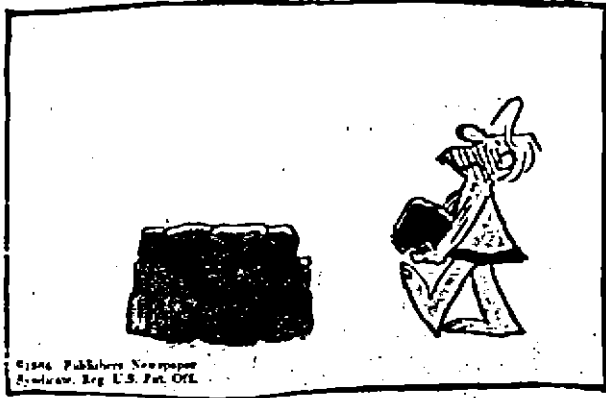
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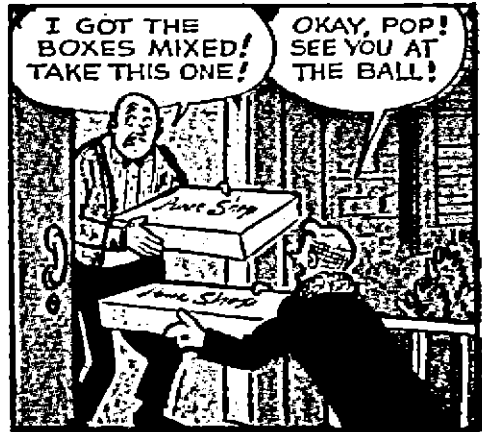
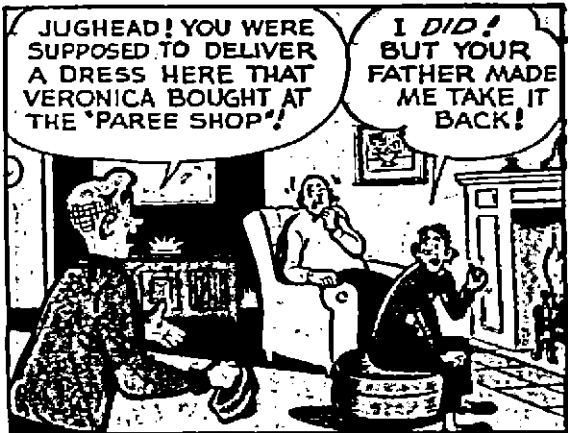
by Hank Ketcham





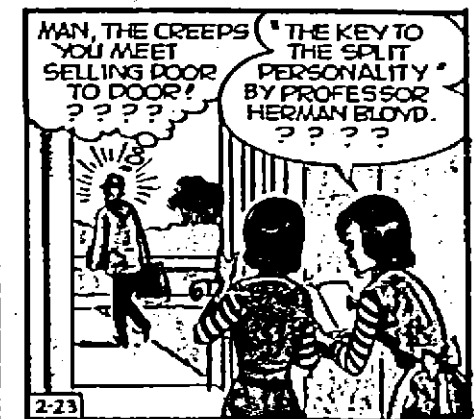
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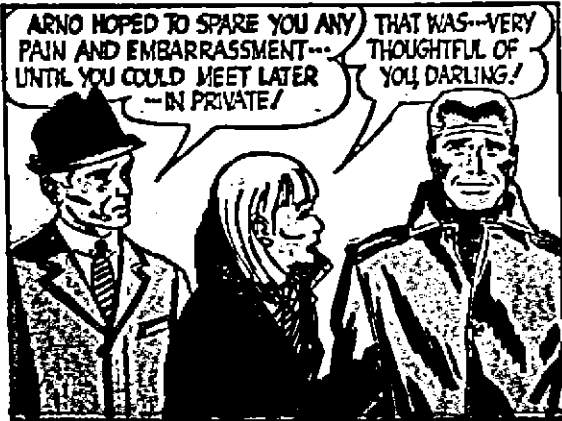
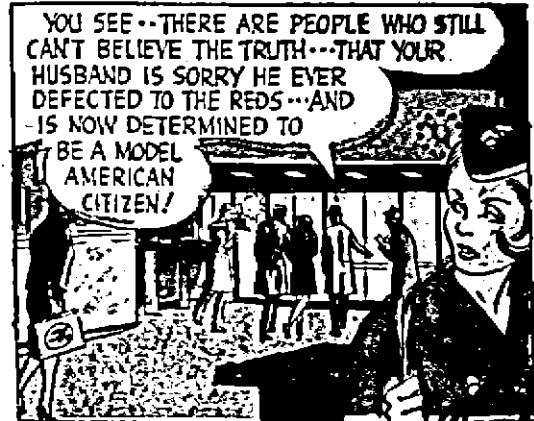
THE JACKSON TWINS

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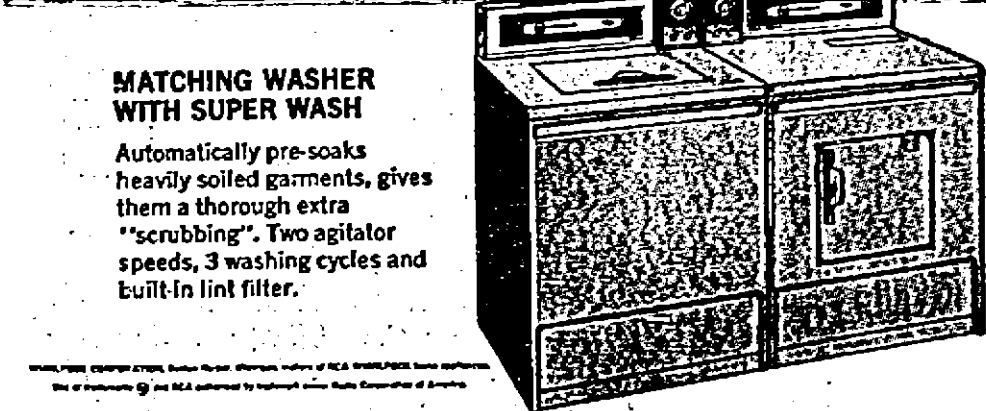
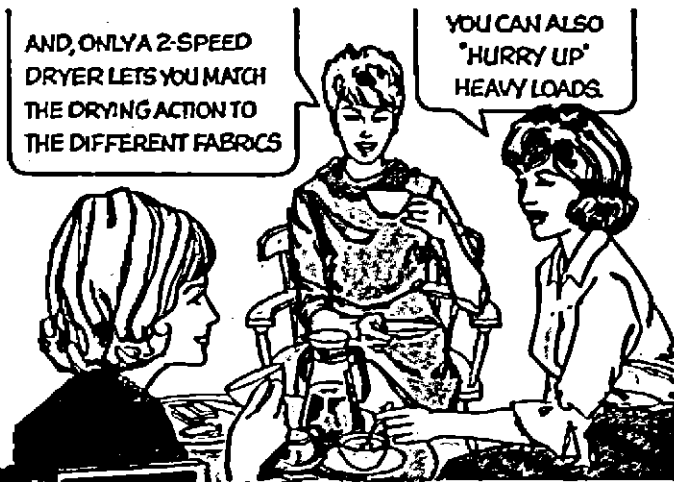
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